

NATIONAL  
INSTITUTE OF  
FASHION  
TECHNOLOGY



37<sup>th</sup>

annual report

2022-23



**NATIONAL  
INSTITUTE  
OF FASHION  
TECHNOLOGY**

**37th Annual Report  
2022-23**



National Institute of Fashion Technology  
A Statutory Institute governed by the NIFT Act 2006  
Ministry of Textiles, Government of India  
NIFT Campus, Hauz Khas, Opposite Gulmohar Park,  
New Delhi - 110016



## MESSAGE FROM CHAIRMAN

As we reflect on the past year, the National Institute of Fashion Technology (NIFT) continues to stand tall as an iconic institution in the global fashion landscape. The institute continues to promise opportunities in the ever-evolving fashion industry, highlighting the blend of creativity and practical skills, opening doors to diverse career paths for the students. NIFT embodies excellence in the Fashion Domain, and the 18 campuses of NIFT remain steadfast gateways for professional education and engagement in the realms of Design, Management, Technology, Research & Development and Global Connect.

I extend my heartfelt gratitude to the entire NIFT community for their dedication and unwavering commitment to excellence. The indomitable resolve of our administration, faculty, and students has shone through, exemplifying resilience and professional excellence. Together, we will continue to strive for a bright future for the fashion industry.

**Smt. Rachna Shah, IAS**  
Secretary (Textiles) & Chairperson, BOG-NIFT



## MESSAGE FROM DIRECTOR GENERAL

The future of the fashion industry appears dynamic, driven by sustainability trends, digital innovation, and changing consumer values. E-commerce, virtual fashion experiences, and sustainable practices are likely to play key roles in its continued growth.

Technology in fashion education is transformative, with virtual design software, 3D printing, and augmented reality shaping the learning experience. Online platforms, digital portfolios, and e-learning tools enhance accessibility and provide students with practical, industry-relevant skills.

Sustainable fashion education emphasizes eco-friendly practices, ethical sourcing, and social responsibility. It equips students with skills to create fashion with a reduced environmental impact, fostering a more responsible and conscious approach to the industry.

Fashion education at National Institute of Fashion Technology (NIFT) is evolving to meet industry demands, integrating technology, sustainability, and diversity. Online courses, virtual design tools, and real-world industry exposure are becoming integral to fashion learning to prepare students for the dynamic and globalized landscape of the fashion industry.

The innovation, and enthusiasm displayed by the NIFT community in transforming fashion learning and teaching constitutes the core of our achievements across all domains through the year. This Annual Report articulates and aggregates the effort exerted by each member of NIFT, as well as the happy outcomes that have been attained as a consequence.

**Mr. Rohit Kansal, IAS**  
DG-NIFT

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# ORGANISATIONAL setup

## BOARD OF GOVERNERS:

### NAME & DESIGNATION -

**Smt. Rachna Shah, IAS**  
Secretary (Textiles) & Chairperson, BOG-NIFT

**Ms. Indu Bala Goswami,**  
Member of Parliament, Rajya Sabha

**Mr. Shashi Ranjan Kumar,**  
AS&FA, Ministry of Textiles

**Mr. Rajeev Saxena,**  
Joint Secretary, Ministry of Textiles

**Mr. Mrutyunjay Behera,**  
Economic Advisor, Ministry of Education

**Mr. Rohit Kansal, IAS**  
Director General, NIFT

# OUR VISION

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.



# OUR MISSION

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

# NIFT OFFICERS

## HEAD OFFICE

AS ON MARCH 2023

**MR. ROHIT KANSAL, IAS**  
DIRECTOR GENERAL

**MS. AMISHA SRIVASTAVA GUPT, IRS**  
DIRECTOR (F&A)

**COL. AGENDRA MUKUL**  
DIRECTOR (HO)

**MR. NAVEEN KUMAR AGARWAL, IRSEE**  
CHIEF VIGILANCE OFFICER (I/C)  
(w.e.f. 25.01.2023)

**COL. SAURABH GUPT**  
DIRECTOR (IT)

**DR. SANJEEV KUMAR**  
DIRECTOR NRC  
(till 31.07.2023)

**MR. GAURAV MISHRA**  
JOINT DIRECTOR ADMIN

**MR. B.K. PANDEY**  
CHIEF ACCOUNT OFFICER

**MS. RAJNI SHAH**  
ASST. BOARD SECRETARY  
& LEGAL OFFICER

**PROF. DR. VANDANA NARANG**  
DEAN ACADEMICS (till 01.02.2023)

**PROF. DR. SUDHA DHINGRA**  
DEAN ACADEMICS (w.e.f. 02.02.2023)

**PROF. DR. SHINJU MAHAJAN**  
HEAD (ACADEMIC AFFAIRS)

**PROF. VIJAY KUMAR DUA**  
HEAD (COE)

**PROF. DR. MALINI DIVAKALA**  
HEAD (CONTINUING EDUCATION  
& DIPLOMA PROGRAMME)

**PROF. DR. SANJEEV MALAGE**  
HEAD (INTERNATIONAL & DOMESTIC  
LINKAGES)

**PROF. DR. ANUPAM JAIN**  
HEAD (PROJECTS)

**PROF. DR. PREETHA HUSSAIN**  
HEAD (CORPORATE COMMUNICATION  
CELL)

**PROF. DR. M. K. GANDHI**  
HEAD (ERP)

**PROF. DR. JONALEE D. BAJPAI**  
HEAD (INDUSTRY AND ALUMNI AFFAIRS)

**PROF. DR. RUPA AGARWAL**  
HEAD (CLUSTER)

**PROF. DR. SIBICHAN K. MATHEW**  
HEAD (RESEARCH)

**PROF. DR. RAJANI JAIN**  
HEAD (FOTD)

**SR. PROF. DR. BANHI JHA**  
HEAD (PUBLICATION)

# CHAIRPERSONS

## HEAD OFFICE

AS ON MARCH 2023

**PROF. DR. SHALINI SOOD**  
DEPARTMENT OF DESIGN SPACE

**PROF. DR. VIBHAVARI KUMAR**  
DEPARTMENT OF  
FASHION COMMUNICATION

**PROF. DR. PURVA KHURANA**  
DEPARTMENT OF FASHION DESIGN

**PROF. DR. G. CHIRANGEEVI REDDY**  
DEPARTMENT OF FASHION &  
LIFESTYLE ACCESSORIES

**PROF. DR. RAJIV MALIK**  
DEPARTMENT OF FASHION MANAGEMENT  
STUDIES

**PROF. R. RUSSEL TIMOTHY**  
DEPARTMENT OF FASHION TECHNOLOGY

**PROF. DR. VARSHA GUPTA**  
FOUNDATION PROGRAMME

**PROF. DR. V. YASODHA KUMARI**  
DEPARTMENT OF KNITWEAR DESIGN

**PROF. DR. USHA NARASIMHAN**  
DEPARTMENT OF LEATHER DESIGN

**PROF. DR. KISLAYA CHOUDHARY**  
DEPARTMENT OF TEXTILE DESIGN

# NIFT OFFICERS

## CAMPUSES

AS ON MARCH 2023

### BENGALURU

MS. SUSAN THOMAS, IRS  
CAMPUS DIRECTOR

PROF. DR. YATHINDRA  
JOINT DIRECTOR (I/C)

### BHOPAL

LT COL ASHISH AGARWAL  
CAMPUS DIRECTOR

MR. AKHIL SAHAI  
JOINT DIRECTOR

### BHUBANESWAR

MR. RAJESH KUMAR JHA  
CAMPUS DIRECTOR

MR. AJIT KUMAR SAHU  
JOINT DIRECTOR

### CHENNAI

PROF. DR. ANITHA MANOHAR  
CAMPUS DIRECTOR

MR. PROF. DR. RAGHURAM  
JAYARAMAN  
JOINT DIRECTOR (I/C)

### DAMAN

Mr. SANDEEP SACHAN  
CAMPUS DIRECTOR

### GANDHINAGAR

PROF. DR. SAMEER SOOD  
CAMPUS DIRECTOR

PROF. DR. PRANAV VORA  
JOINT DIRECTOR DIRECTOR (I/C)

### HYDERABAD

MR. VIJAY KUMAR MANTRI, IAS  
CAMPUS DIRECTOR

MR. L. MADAN KUMAR REDDY  
JOINT DIRECTOR

### JODHPUR

PROF. DR. G. HARI  
SHANKAR PRASAD  
CAMPUS DIRECTOR

MR. ANIL KUMAR  
JOINT DIRECTOR

### KANGRA

SH. AAKASH DEWANGAN, IRS  
CAMPUS DIRECTOR

MR. D. K. RANGRA  
JOINT DIRECTOR

### KANNUR

COL. AKHIL KUMAR  
KULSHRESHTHA  
CAMPUS DIRECTOR

DR. BHASKARAN K M  
JOINT DIRECTOR

### KOLKATA

MS. V. LLITHALAKSHMI, IAS  
CAMPUS DIRECTOR

MR. BRIJESH DEORE  
JOINT DIRECTOR

### MUMBAI

PROF. DR. PAVAN GODIAWALA  
CAMPUS DIRECTOR

MR. KHUSHAL JANGID  
JOINT DIRECTOR

### NEW DELHI

MS. MANISHA KINNU, IRS  
CAMPUS DIRECTOR

MR. AMIT KUMAR SINGH  
JOINT DIRECTOR

### PANCHKULA

PROF. DR. AMANDEEP  
SINGH GROVER  
CAMPUS DIRECTOR

MR. DEEPAK RANA  
JOINT DIRECTOR

### PATNA

PROF. SANJAY SHRIVASTAVA  
CAMPUS DIRECTOR

MR. S. K. JHA  
JOINT DIRECTOR

### RAEBARELI

DR. BHARAT SAH  
CAMPUS DIRECTOR

MR. N. S. BORA  
JOINT DIRECTOR

### SHILLONG

MR. ARINDAM DAS  
CAMPUS DIRECTOR

MR. S BASU  
JOINT DIRECTOR (I/C)

### SRINAGAR (J&K)

MR. JAVID AHMAD WANI  
CAMPUS DIRECTOR



## BRIEF HISTORY

Established in 1986, NIFT is marked as the country's pioneering Institute of fashion education. Spearheading the responsibility of providing human resource to the textile and apparel industries, the Institute blends knowledge, academic freedom, critical independence, and creative thinking to armor its students with premier fashion tutelage. For three decades, NIFT has firmly held the badge of academic excellence to cater to and accelerate the development of competent professionals. Under the NIFT Act 2006, published in the Gazette of India with the honorable President of India as the 'Visitor' of the Institute, NIFT is conferred with a statutory status, which empowers it to award degrees and other distinctions. Today, the Institute stands tall with 18 fully functional, professionally managed campuses across the country.

With its hallmark of academic inclusivity, NIFT harbors a wide range of aesthetic and intellectual orientations, which have acted as catalysts in the Institute's expansion. With its early distinguished instructors being the leading progressive scholars from the Fashion Institute of Technology, New York, NIFT draws its in-house faculty pool from an eminent group of intellectuals who have strategically curated dynamic pathways for effective learning.

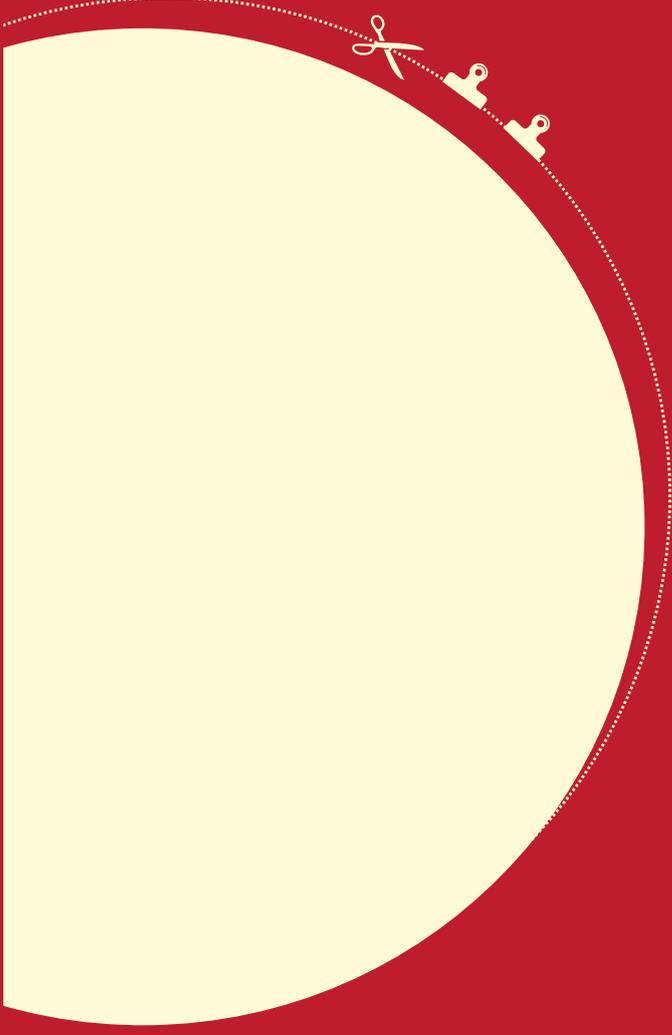
Today, the Institute boasts a robust community of leading practitioners, education connoisseurs, entrepreneurs, eminent creative individuals, researchers, and analysts. With innovative iterations over the past decades, NIFT has intermittently strengthened its academic strategies to instill leadership, research stimuli, industry focus,

creative enterprise, and peer learning fundamentals in each seeker's mind.

Fostering the next generation of creative thinkers, the Institute awards its undergraduate, postgraduate, and doctoral degrees while simultaneously articulating the ideology of world-class learning practices and forming alliances with leading international institutes to reinforce its academic bedrock. NIFT thus provides a firm foundation in design, management, and technology.

The Institute's primary focus is also on providing knowledge services to the Union and state governments in design development and the revival of handloom, handicrafts and Khadi in India.

The vision of the Institute embraces challenges and brings forth the impetus of setting the highest academic standards. NIFT continues to strive to be nothing but the best.



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# DEPARTMENTS

ANNUAL REPORT  
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# FOUNDATION PROGRAMME

Foundation department is designed to offer across disciplinary environment to the entrants of Bachelor Programme students. This transition programme develops a culture among students and prepares them for life as skilled and socially aware designers and fashion technologists. The Foundation Programme is offered to both the design as well as technology students. Subjects taught during Foundation Programme of design programmes focus on representation techniques, arts, craft and design sensibilities, design concepts, methods, processes and orientation towards Fashion. Subjects taught during Foundation Programme of technology programme include material exploration, data handling techniques, product development, fabric sciences and fashion orientation amongst others.

The experience gained in the first year inculcates holistic development amongst the student community and provides them the necessary space for augmenting their passion through skilling, collaborative value creation.

The Foundation Programme pioneers use of digital design technologies and communication mediums and provides them with a strong foundation that is required for their bachelor's degree.

The programme also includes courses that directly and indirectly support personality development. Along with major subjects, general electives are introduced from foundation level to allow students to strengthen their co-curricular abilities. The general electives enhance the fundamental cognitive orientation of student encompassing the whole of the individual's or society knowledge and point of view. These include natural

philosophy, fundamental, existential and normative postulates, themes, values, emotions and ethics. Emphasis is also given on developing problem-solving skills and critical thinking skills. General electives in music, dance and theatre, are introduced to engender performances by group of students. The premise of each piece is well argued and supported by research and reading and the general electives help students to communicate effectively and appropriately.

## INDUSTRY CONNECT & PROJECTS

During the first year of study, students are engaged with a range of facilitators including motivators, Industry experts, practitioners, trendsetters, performing artists, theorists and designers. The programme helps them to develop an independent personality and allows them to adapt and learn for themselves in a rapidly changing social and economic environment.

The Foundation Programme curriculum is designed in such a way that the industry exposure is provided to students on a regular basis. All campuses arranged sessions with stalwarts from the industry and many campuses were also successful in participating in live industry projects.

Expert sessions/demonstrations/workshops were arranged on varied topics to provide interesting perspective to the students on courses that they were engaged in. These were on areas of Design Thinking, Fashion & Sustainability, Visual Merchandising, Photography, Textile Science, Textile Art, Indian Handlooms, Traditional Textiles, History of Fashion,

Art Appreciation & Role of Culture in Art, Colour, Story Telling and Synthesis for Creative Thinking, Overcoming Creative Block, Installation Design, Fashion Business, Spatial Mapping, Fashion Styling, Fashion Forecasting, Street Art and Body Painting, Design Ideation, Design Process, Fashion and Makeup, Surface Techniques, Home Fashion, Recycling of Materials, Trend Spotting, Cool Hunting, Capacitor & Transformer, Data Management Techniques, Importance of Pattern Making & Garment Construction in Garment Industry and Materials & Manufacturing Processes in Industry.

The students were also encouraged to attend webinars and participate in workshops and online events that were offered by other organizations.

Students of Panchkula Campus visited Government Museum and Art Gallery, Le Corbusier museum, Pierre Jeanneret Museum & International Doll Museum. A Fabric Science Educational trip was arranged for students of Panchkula Campus to Active Clothing and also to Vardhaman Ltd in Ludhiana.

Design Students of Bhubaneswar Campus visited Kala Bhumi Museum, Odisha State Museum, Sun Dot Fest in Bhubaneswar and Sun Temple & Sun Temple Interpretation Centre in Konark and Artisan Craft Workshop in Khandagiri, as part of subjects like Drawing, Material Studies, Art & Design Aesthetics, Design Fundamentals and Integrated Design Project.

The technology students of Bhubaneswar campus visited Weavers Service Centre, Bhubaneswar for the subject Fabric Science for Apparel-II & Material Exploration and Workshop Technology. They also visited Sun Temple, Konark and Sun Temple Interpretation Centre, Konark, as part of subjects like Art and Design Aesthetics, Engineering Drawing and Integrated Design Project.

The students of Kannur Campus got the opportunity of getting real time experience and better understanding of design philosophy and industry exposure through Industry visits to Spence Dyeing Unit at Tirupur, Sowkar Textiles Unit at Mangalore, Sargalaya Crafts Village, Kochi Biennale and Kerala Folklore Museum.

Students of Jodhpur Campus went for a number of field visits under subjects Fashion Basics Subject, Material Studies, Fabric Science for Apparel-I, Drawing, Design Fundamentals, Material Exploration and Workshop Technology, Art and Design Aesthetics, Pattern Making, Garment Construction and Integrated Design Project.

Design Students of Bengaluru Campus visited Indian Music Experience Museum, Tippu Sultan Palace and Lalbagh Botanical Garden in Bengaluru as a part of

various subjects of the curriculum. The Technology students visited Texport Syndicate, Bengaluru.

Technology students of Chennai Campus visited Parry's Corner, Chennai as part of subject Material Exploration and Workshop Technology and M/s Magnum Clothing Pvt. Ltd. at Oragadamas part of Pattern Making subject. Design students visited Kalakshetra Foundation, Egmore Museum, Museum of Possibilities, Triplicane, Govt. Museum at Egmore, Indian Art Museum at Egmore, Adyar Art Gallery, Mylapore Art Gallery as part of various subjects. Students also attended a workshop on "Substance abuse free Generation" in collaboration with Hibiscus Foundation for Social Welfare conducted by the ESSE club of NIFT Chennai.

Students of Bhopal Campus visited Bharat Bhawan, Tribal Museum, State Museum, Shourya Smarak, Bairagadh market, BhimBaithika, upper lake, Sanchi, Udayagiri Caves. Foundation students, under guidance of subject faculties, developed wall installations for the new campus with waste and eco-friendly materials on the concept of sustainability under the subject Integrated Design Project.

Design students of Shillong Campus visited Don Bosco Museum, Golden Wooden Furniture Factory Workshop, Khasi Heritage Village and Sacred Grove at Mawphlang, Humble Craftsmen, Don Bosco Technical School, Bethany Society, Nongkrem Youth Development Association, Nela Training Centre and Shad Suk Mynsiem Festival, as part of the industry and field visit of various subjects.

## AWARDS AND STUDENT ACHIEVEMENTS

- Ms. Prakriti Singh, Panchkula Campus received second prize in the Hindi Pakhwada debate competition.
- Ms. Kaavya Sarravanan, Kannur Campus was awarded 1st position in Badminton, Table Tennis & Cricket and 2nd for Basketball and Disc Throw at Converge 2022.
- Ms. Simreen Fathima, Kannur Campus was awarded 1st position for creative writing - Converge 2022
- Ms. Nidhi Parekh Kannur Campus was awarded 1st price for Volleyball at Yugam an intercollege fest hosted by NIFT Kannur.
- Ms. Hiya and Ms. Ishita Tapaswi, Jodhpur Campus received 3rd Price in Volleyball, IIT Jodhpur
- Ms. Ritiaka Jain, Jodhpur Campus received 3rd position in T-shirt painting, IIT Jodhpur
- Ms Kaushiki Bhattacharjya, Jodhpur Campus received 1st position in Intercollege Rangoli competition, AIIMS Jodhpur
- Ms. Medhya Jain, Jodhpur Campus received 1st position in T-shirt painting, IIT
- Ms. Aarti Shrivastava, Jodhpur Campus received 1st position in Rangoli competition, AIIMS

- Ms. Ishita Tapaswi, Jodhpur Campus received 3rd Position in Volleyball, at Converge 2022 and Taekwondo, Kho Kho, Converge Bhopal.
- Ms. Dhriti Kothari, Jodhpur Campus received 3rd Position in Converge 2022 held at NIFT Bhopal.
- Ms. Pallavi Yadav, Jodhpur Campus received Bronze in Converge (khokho) held at NIFT Bhopal.
- Mr. Kanishk Panwar, Jodhpur Campus received 2nd position in Converge, NIFT Mumbai and Bhopal.
- Mr. Hridya Agarwal, Jodhpur Campus received 3rd Position in Handloom styling Clueminati - Game, 1st position in Trivia and 2nd position in Hult Prize Competition.
- Ms. Brahmi Uniyal, Jodhpur Campus received 2nd position in Monologue competition & Hult Prize Competition.
- Ms. Ishita Tapaswi, Jodhpur Campus received 3rd position in Converge 2022 Mumbai & 2nd position in IIT Varchas.
- Ms. Riya Thakre, Jodhpur Campus received 2nd position in Quiz Trivia, Face painting, poetry & T-shirt painting at IIT Jodhpur.
- Mr. Deepesh Kumar, Hyderabad Campus won second prize in intercollege Nukkar Natak competition held at St. Francis Women's College, Hyderabad.
- Ms. Deepika Malluri, Hyderabad Campus won second prize in the Rangoli Competition as part of foundation day celebrations.
- Ms. Nitya Sristy, Bengaluru Campus won first prize in Intercollege dance competition organised by Amity Global Business School, Bengaluru.
- Ms. Aryaa Sanjay Teredesai, Bengaluru Campus performed Bharatanatyam during the inauguration ceremony of National Games 2022 held at Ahmedabad.
- Mr. Prithwiraj Yadav, Bengaluru Campus had won the best artwork prize in Royal Enfield art of motorcycling campaign held in NIFT, Bengaluru campus.
- Ms. Harshitha S, Bengaluru Campus won Gold medal in Badminton (category: girls singles) and another Gold medal in Badminton (category: Mixed Doubles) at Converge 2022.
- Ms. Bhukya Pavithra of FP Design, Bengaluru Campus had won second place (Silver) in Roller Skating at Converge 2022.
- Mr. Arpan Kumar of FP Design, Bengaluru Campus was selected for the National Level exhibition cum Art for Disability conducted by NIMHANS.
- Ms. Bikhna Babu, Chennai Campus won 1st prize for participating in the competition on Comic Caricature - Vigilance Awareness Week.
- FP students, Chennai Campus actively participated in the NIFT Premier League scheduled in the month of November 2022.
- Students of Chennai Campus (Jamia Jamal, Sanah Zachariah, Miriam Chungath, Liya Eravath and Nandana M Nair) participated in Campus League Intra-City, Inter-Collegiate Football Tournament representing NIFT, Chennai and secured Second Position Winning the Trophy and Rs.10,000/- cash prize.
- Mr. Badmaphushan, Chennai Campus participated in an Art Fest – Chennai and Exhibited his Art works.
- Ms. Sakshi Tiwari, Bhopal Campus received first position in Poster making competition at Converge 2022.
- Ms. Tanvi Raja, Bhopal Campus received first runner position in Hindi debate Competition at Converge 2022.
- Ms. Prapti Arora, Bhopal Campus got an award for youngest excellence makeup Artist in Beauty expo by Dia Mirza.
- Ms. Rushika Parwani, Bhopal Campus received Silver Medal in Nukkad Natak at Converge 2022.
- Mr. Ujjaval Yadav, Bhopal Campus received first price in group dance at Converge 2022.
- Mr. Ayush Tiwari, Bhopal Campus received first price in group dance at Converge 2022.
- Ms. Devina Gupta, Bhopal Campus received Gold medals in taekwondo at Converge 2022.
- Ms. Pranjali Vadi, Bhopal Campus received Silver Medal in Nukkad Natak at Converge 2022.
- Ms. Aryaa Himmatramka, Bhopal Campus received first runner up in Meme making at Converge 2022.
- Mr. Sushant Nandulkar, Bhopal Campus received Silver Medal in carrom and nukkadnatak at Converge 2022.
- Mr. Aditya Singh, Shillong Campus won Mr.Euphoria 2022, at North Eastern Indira Gandhi Regional Institute of Health and Medical Sciences (NEIGRIHMS) and received first price in classical group dance, Shishir 2023, organised by National Institute of Technology (NIT).
- Ms. Nehasree Saha Shillong Campus won second runners up for Miss Euphoria 2022, at NEIGRIHMS
- Ms. Bhuvee Jivangikar, Shillong Campus won First prize in classical dance category, Shishir 2023, National Institute of Technology (NIT).
- Mr. Kshitij Gupta, Shillong Campus won second prize in solo step up dance competition, Shishir 2023, National Institute of Technology (NIT).
- Ms. Sanah Varghese, Shillong Campus won First Prize in T-shirt Painting, Euphoria 2022, organized by NEIGRIHMS
- Ms. Supriya Hazarika and group, Shillong Campus won First Prize in Group Dance Competition, Euphoria 2022, at NEIGRIHMS.



# FASHION DESIGN

As the flagship programme of NIFT since its inception, the Fashion Design department has played an influential role in shaping Indian fashion through generations of successful designers and entrepreneurs who have been leading the industry with their creative and business acumen. Over the last 35 years, the overarching objective of the programme is to enable the integrated development of future professionals who will contribute to the growth of the apparel industry through a global outlook with an Indian soul. Partnering with the retail and exports industry, associating with the handcrafting sectors, and also in niche and emerging areas of digital and technical design, several graduates venture into entrepreneurship. The Fashion Design department at NIFT has distinguished itself through its progressive approach to design education and association with the Indian fashion industry. The department has 100 faculty members across 17 campuses, namely Bengaluru, Bhubaneswar, Bhopal, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kolkata, Kannur, Mumbai, New Delhi, Patna, Raebareli, Shillong, Srinagar and Panchkula.

## THE CURRICULUM AND DELIVERANCE

The curriculum includes Major subjects that follow pathways for sequential and seamless learning with focus on current industry realities as well as emerging sectors. Creative ideation finds practical expression through core subjects that include Design and Illustration, Apparel Development with Pattern Making, Draping and Garment Construction as the core components and Value Addition for different industry segments. A combination of manual, technological and digital inputs develop skill competencies for actualizing designs in different categories for specific market segments. The

Two Deepening Specialization pathways are Luxury and Couture and Image Creation & Styling for extended career choices, targeting high-end limited edition segment and Image creation and Styling focusing on celebrity culture and social media respectively.

The department also offers three interdisciplinary Minors viz. Fashion Explorations, Fashion Representation for undergraduate students and Fashion Process for the post graduate students.

## INDUSTRY CONNECTS AND PROJECTS

- The curriculum provides scope for integrating classroom projects with industry briefs. In 2022-23 the department facilitated several such live projects to encourage purposeful design learning through application. 33 students of 6th semester of Delhi Campus participated in a classroom-based project with Indya a brand under Faballey, for designing of Indian contemporary apparel for women with strong craft identify. The project was co-ordinate by Prof. Dr. Purva Khurana and Mr. Goonjan Kumar NIFT New Delhi.
- 50 students from Mumbai Campus collaborated with Pantaloons as 'Style Experts' for their stores located in the cities of Mumbai, Pune and Ahmedabad and 29 students participated in design of 'Performance Wear' for the brand 'Citizen' under the guidance of Dr. Kundlata Mishra, Assoc. Professor.
- Students of NIFT Raebareli undertook live classroom project with Vaibhav Global Limited, under subject Performance Clothing under mentorship of Prof. Dr. Smriti Yadav.
- 502 students of 7th semester undertook Industry Internship and 497 students completed their

Graduation Projects in semester 8th with export units, retail brands, buying houses, Designer label, Craft organization etc. such as Reliance Retail, Benetton, Louis Philippe, Aditya Birla Fashion & Retail Limited (ABFRL), Arvind Ltd., W-TCNS Designs, Arvind Limited, Landmark Group, Lovebirds, Pantaloons, Gokaldas Exports Pvt. limited, Shahi exports, Myntra Designs Pvt. Ltd., Bombay Shirt Company, Quirk Story Brand - Cute & Cool, Nykaa, Richa & Co., Pankaj & Nidhi, Matrix Clothing, CoEK to name the few.

- Few of the Fashion Design faculty participated in Faculty Industry Attachment (FIA) programme to update their Skills / Knowledge / Technical know & how on new practices adopted in apparel industry.
- Many Faculty organized Industry Visits as part of Industry Engagement policy of FD Curriculum for students to have better understanding of process, material and practices, to name the few: "Shahi Exports, Arvind Denim Division, Ahmedabad Gujarat, Aditya Birla, Pero, Paragon, TCNS etc

### PROJECTS UNDERTAKEN BY FACULTY

- Prof. Dr. Monika Guptais Co-heading mega NIFT Project INDIA size with MoT & has undertaken project for Promotion and Development of Crafts of UT of Ladakh.
- Prof. Dr. Purva Khurana, NIFT New Delhi is part of Core team for the Project titled "Digital Platform for Craft Based Enterprises sanctioned by the Ministry of Electronics & Information Technology (MeitY) & is part of Core team for the Project titled Design and Implementation of Curriculum for Fashion Design & Aesthetics, program for SOSEs under Government of Delhi.
- Prof. Dr. Purva Khurana, Ms. Nayanika, Dr. Aditi Mertia, Mr. Goonjan Kumar had worked on the uniform design for the new Parliament building.
- Prof. Dr Patricia Sumod, Dr. Kundlata Mishra and Ms Shweta Rangnekar, NIFT Mumbai are working on 'Rainwear Design' for the brand 'Citizen'.

### FACULTY TRAINING/WORKSHOPS

- FD department planned Four customized Training of Trainers programmes for its faculty members on Core areas/emerging areas which were, Pedagogy of Fashion Design and Representation, conducted by Prof. Dr. Banhi Jha, Pedagogy and methodologies of Apparel production conducted by Dr. Patricia Sumod & Dr. Kundalata Mishra, Associate Professor, (NIFT Mumbai, Menswear conducted by Prof. Dr. Vandana Narang, Technical Textiles for Intuitive Clothing conducted by Prof. Dr. Monika Gupta, Prof. Dr. Purva Khurana & Mr. Vishal Gupta, at FD NIFT Gandhinagar. All ToT's received good faculty participation .

- FD faculty across campuses as well conducted customized workshops for students and outside agency based on requirements, to name the few: Workshop on Batik, Block & Screen Printing at 'Sailpik', Kusumba in South 24 parganas was conducted by Prof. Dr. Sandip Mukherjee, NIFT Kolkatta. Ms. Pratheepa Raj, NIFT Chennai, guided the semester VII students for the competition Tribal Heritage of Indian Fashion Contest 2022. Dr. Madan Lal Regar, & Dr Ruchi Kholiya, NIFT Jodhpur conducted two-day workshop with Kashmiri velvet embroidery Artisans Mr. Balkrishan.
- Fashion Design faculty across campuses attended many workshops/ webinars/ lecture series on various relevant trending topics to Fashion Design core areas organized by various National and International academia/ Apparel Industry/ Government and Non-Government organizations such as on CIO Software, Sustainable Textile and Fashion Congress organized by STFC, IP Awareness/Training program "National Intellectual Property Awareness Mission, Artificial Intelligence.

### FACULTY ACHIEVEMENTS

- Prof. Dr. Malini D, NIFT Hyderabad was invited as Jury panel at National Conference on Indian Handloom & Handicrafts: Sustaining Cultural Heritage, organized by NIFT Kangra. She was also a Panelist for an online discussion on History OF Indian Clothes and Jewelleries organised by www.tellmeyourstory.biz. She has also reviewed papers for the Intl conference "India @100: BUILDING 'ATMANIRBHAR' BHARAT FROM FARM TO FASHION TO FUTURE" conference organized by NIFT Gandhinagar.
- Prof. Dr. Purva Khurana, NIFT New Delhi has chaired a session at 'International Conference on India @100 building Atmanirbar Bharat from Farm to Fashion to Future organized by NIFT Gandhinagar and she has reviewed research papers for same conference . She also reviewed papers for NIFT publication unit. She also made made presentation on Fashion Design department to new Faculty recruits at Faculty Induction Program 2022 organized by FOTD, at Hyderabad.
- Dr. Paramita Sarkar, NIFT Kangra has received the Best Research Paper Award, National Conference Indian Handloom & Handicrafts: Sustaining Cultural Heritage.
- Ms. Geetha Ranjini, NIFT Chennai was a part of the Youtube Video appreciating the Handlooms of Kancheepuram and the Sant Kabir National Awardee Mr. Krishnamoorthy on National Handloom Day titled 'Kanchipuram Silk Motifs' by 'Big Short Films. She was also a moderator for the e-commerce training to Handloom and Handicrafts Artisans organized by the NGO Gocoop sponsored by NABARD.

- Ms. Pratheepa Raj, Ms. Niveethitha, NIFT Chennai, organized Inclusive fashion show Project for special children from “Happiness is Khushi” for Inclusive Spectrum 2023 as a part of Fashion Spectrum 2023.
- Mr. Shovit Dasgupta Selected as a Member of the Editorial Board at ‘Textile: Cloth and Culture’ by Taylor and Francis for a period of three years starting from January 2023.
- Dr. Madan Lal Regar, Prof. S K Sinha, & Prof. R Chattopadhyay, published a Book on Textile Calculation: Fibre to Finished Garment, Woodhead Publishing 2023, The Textile Institute Book Series (ISBN: 9780323990417).
- Dr. Madan Lal Regar was of Moderator at the 5th & 6th International Social Sciences and Innovation Congress on organized by International Science and Art Research Center, Ankara Turkey. . (ISBN: 978-6258246698) & (ISBN: 978-6256404687) respectively.
- Ms. Chhavi Gangwar, NIFT Kangra got a Patent granted on “A multi -impeller agitator vessel for fibre extraction from sugarcane bagasse” under the utility patent category (India). She also Delivered lecture on “Complaint filing System against unauthorised activities/Frauds” under Cyber Jagrookta week at NIFT, Kangra
- Prof. Dr. Reenit Singh, NIFT Kolkata was invited as Jury for Raymonds ‘Kaun Banega Master Stylist (KBMS)’ Zonal round (East) competition.
- Ms. Anamika Debnath & Ms. Darniya Roy, NIFT Kolkata were invited as jury members for ‘Hult Prize 2023’ University of Calcutta .
- Ms. Ruhi Munjial, Asst. Prof. and Mr. Pramod Kumar, Asso. Prof. were a member of the campus nominated team, which proposed the uniform design for the new Parliament building.
- Mr. Pramod Kumar, Assoc. Prof. was invited by the NITTTR, Ministry of HRD, GOI for conducting Curriculum design & development Workshop for Fashion Design and Technology for HSBTE and also invited by the NITTTR as an expert to address the faculty and research academicians and delivered on the topic “Sustainability through multifunctional garments design approach for designing apparels for gen Z.
- Ms. Vijay Laxmi Singh, Assoc. Prof. has successfully completed PhD on Gulabi Meenakari Handicraft of Banaras: A Case Study on Design Development from Banasthali Vidyapith.
- Chowdhury RD & Divakala M (2022), DIY Dress form: A Facilitator of Online Fashion Education, NIFT Journal of Fashion Vo : 1, Pp 188- 199 ISSN: 2583-5262.
- Prof. Dr. Vandita Seth presented on topic, Jackets from Surplus Fabric - A case of organically grown garmenting cluster Rajesh Gupta, at ‘International Conference on India @100 building Atmanirbar Bharat from Farm to Fashion to Future organized by NIFT Gandhinagar.
- Prof. Dr. Purva Khurana, NIFT New Delhi and Mr. Shovit Das Gupta, NIFT Hyderabad presented the paper on, Craft Tourism and Fashion Education in India at ‘International Conference on India @100 building Atmanirbar Bharat from Farm to Fashion to Future organized by NIFT Gandhinagar.
- Mr. Shovit Das Gupta was selected as a member of the Editorial Board at ‘Textile: Cloth and Culture’ by Taylor and Francis for a period of three years starting from January 2023.
- Dr. Paramita Sarkar along with Dr. Nilanjana Bairagi presented a paper titled “Rigwnai from Costume to Product Diversification at the IFFTI Conference. She also presented paper at International Conference on Recent Trends and Sustainability at IICD, Jaipur. A paper titled Education & Training for Empowering Women Artisans Practising Traditional Knitting Craft of Lahaul & Pangi Region, was presented at International Conference of Functional Textiles & Clothing, IIT, New Delhi, Feb 2023.
- Dr. Paramita Sarkar has presented the following National Conferences: National Virtual Conference, AFCTD-2022, National Conference on Indian Handloom and Handicraft: Sustaining Cultural Heritage, NIFT Kangra, Aug 2022.
- Ms. Sobharani Lakra, Asst. Professor presented a Conference paper for Creative intervention on Maniabandha ikat National Conference Indian Handloom & Handicrafts: Sustaining Cultural Heritage. She also presented a poster presentation for Kotpad Handloom National Conference Indian Handloom & Handicrafts: Sustaining Cultural Heritage and Submitted an article on Jharkhand Handloom Weaving and an article on Jadupatia Paintings for the craft profile section of the RTC portal.
- Mr. G. M. Reddy presented the paper on Sustainability of Bharoon Craft, Seminar on Languishing crafts in Southern states.
- Madan Lal Regar, S K Sinha, & R Chattopadhyay, presented paper on Moisture transport behaviour of Eli-Twist knitted fabric and its comparison with fabric made from yarns spun on different spinning systems, in Indian Journal of Fibre & Textile Research, Vol. 48, March 2023, pp. 5-12 DOI: 10.56042/ijfr.v48i1.54133.
- Dr. Madan Lal Regar, presented paper on Pattu Weaving: A Craft of Rajasthan India, in CUKUROVA

## RESEARCH PAPER PRESENTATIONS AND PUBLICATIONS

- Divakala M (2022), Indian Cultural Sustainability: An efficient past for effective futures, IntlJournall of intangible cultural heritage, Issue 9, winter 2022, ISSN: 2581-9410, <https://globalinch.org/article/indian-cultural-sustainability/>.

- 9th International Scientific Researches Conference organized by Economic Development and Social Research Institute, ADANA Turkey. (ISBN: 978-6258246292).
- Dr. Madan Lal Regar, Moisture Transport Behaviour of Eli-Twist Knitted Fabric, in 5th International Social Sciences and Innovation Congress on 12 -13 November, 2022 organized by International Science and Art Research Center, Ankara Turkey. (ISBN: 978-6258246698).
  - Kholiya R. & Regar M., Sindhi Embroidery: An Intricate Interlacing Craft, in 6th International Social Sciences and Innovation Congress (ISBN: 978-6256404687).
  - Regar M., Denim: The Adaptable Material, in 6th International Social Sciences and Innovation Congress (ISBN: 978-6256404687).
  - Regar M. & Garima, Influence of Maratha On Indian Fashion, in 6th International Social Sciences and Innovation Congress (ISBN: 978-6256404687).
  - Dr. Madan Lal Regar, To study the effect of abrasion cycle and twist level on cotton knitted fabric made by Eli-Twist and TFO Yarn, in International Congress on Sustainable Development in The Human Environment - Current & Future Challenges (ICSDEV 2022) organized by ISPARTA university Alanya Turkey. (ISBN: 978-8396606211).
  - Prasad G. H. S, Regar M. & Mertia A., USTA: The Gesso Art of Bikaner, in International Khazar Scientific Researches Conference - IV organized by Khazar University - Baku, Azerbaijan. (ISBN: 978-6256404885).
  - Dr. Madan Lal Regar & Prachi Jain, Dabu Hand Block Print, in 2nd International Congress on Contemporary Scientific Research organized by ISPEC, Turkey (ISBN: 978-6257720861).
  - Dr. Madan Lal Regar & Dr. Aditi Mertia, Danka Embroidery: Work of Purity, in 2nd international conference on scientific research on October 21-23, 2022 organized by Kirsehir Ahi Evran University, Turkey (ISBN: 978-6258246377).
  - Dr. Ruchi Kholiya & Dr. Madan Regar, Rajasthan: A Cradle of Traditional Embroideries in the International Paris Conference on Social Sciences & Humanities-VIII, organized by IKSAD Institute Paris, France. (ISBN: 978-6253670580).
  - Dr. Aditi Mertia, The Entrancing Art of Dabu Hand Block Printing of Akola in the 3rd International Conference on Innovative Research in Sciences, Technology, Agriculture, Environment, Business Management and Humanities (STAEBM-2023), organized by The Department of “Metallurgical and Materials Engineering”, NIT Srinagar, Jammu and Kashmir – 190006 and “Krishi Sanskriti” New Delhi.
  - Prof. Dr. Sandip Mukherjee and Mr. Montu Basak, Assoc. Prof. Has presented paper on “Artistic Regeneration – A Sustainable Remake of Natural-Fibre Based Handloom Dead-stock” in the National Conference on “Natural Fibre for Sustainable Societal Development” ICAR-National Institute of Natural Fibre Engineering & Technology, Kolkata.”
  - Dr. Kundlata Mishra’s paper - ‘A plethora of opportunities and design innovation in personal protective equipment segment for dental professionals’ was published in IJSDR - International Journal of Science & Engineering Development Research.
  - Dr. Kundlata Mishra’s paper- ‘A user centred design process of dental professionals during Covid pandemic’ at FTC 2023 Conference organised by IIT Delhi
  - Dr. Kundlata Mishra presented a paper on – ‘A Reflection of indigenous crafts through Performance wear’ at 25 th Annual IFFTI Conference hosted by Otago Polytechnic, Dunedin New Zealand.
  - Mr. Vivek Jangra presented papers in International Conference on Functional Clothing & Textiles FTC 2023 at IIT Delhi “Development of wearable thermoelectric textile material for body heat scavenging” and on Textiles for Advanced Technologies Textile Tech - 2022, November 11-13, 2022. “Conjugated polymer-based thermoelectric textile material for heat Scavenging.
  - Prof. Dr. Smriti Yadav, “The Role of Blockchain in Augmenting Fashion Supply chain”, IJRAR - International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.9, Issue 4, Page No pp.820-832.
  - Dr. Vidya Rakesh has Published paper in Asian journal of Management sciences (ISSN: 2348-0351) Vol. 10 No. 1: 101 SCISSET www.sciset.com Luxury Consumption and its Relevance in India- A Pandemic View (ISSN: 2348-0351)2022.
  - Mr. Ujwal Banerjee, Associate Professor Dhokra of Bastar: Changing Visual Language from Tribal Art to Design National Seminar on Art & Context As Portrayed In Contemporary Perception Nov 2022.
  - Dr. Lisa L Pachau, Asst.Prof was Invited as delegate speaker for the Topic Costume and Cuisine Defining Tribal Identity: A historical Review.
  - Mr. Umair Khan presented a paper “Impact of body type on the Process of Developing Clothing According to Consumer Preference” at the 3rd online International Conference on “Recent Trends in Renewable Energy & Advancements in Engineering & Technology”.
  - Mr. Umair Khan presented a paper “Body Shapes-A study on challenges consumers with blemishes with respect to the body typeface when purchasing clothes” at the 3rd online International Conference on “Recent Trends in Renewable Energy & Advancements in Engineering & Technology”.
  - Ms. Sobharani Lakra presented an expert lecture at Shailabala Government Autonomous Women’s College, Cuttack on various arenas related to design studies and development of designs in Odisha.



Department of Leather Design at NIFT Chennai, Kolkata, New Delhi and Raebareli, caters to the professional human resource requirements of the Fashion Industry sectors in specific to leather and allied products industries focusing on apparels, footwear, leather goods, luxury products, lifestyle products and handicrafts.

This is a unique programme offered by Department of Leather Design of NIFT that intends to create prepared and well-rounded professionals as Designers, Product Developers, Product Stylists, CAD experts, Design Merchandisers and Design Entrepreneurs for the Fashion Leather products, Luxury goods and allied product sectors in National and International Business.

The department also caters to the customized needs of the industries viz. activities like Market and Fashion trend research & analysis, New Design & Product Development; Human Resource Development activities like Skill development by organizing various workshops, Short Duration training programmes (SDPs) both in-house and outreach mode, Management Development Programs (MDPs), Project Consultancies, etc.

The department also offers continuing education programmes in part time mode in 3 months, 6 months and 1 year durations, and diploma programmes at UG level for 2 years duration and at PG level in full time mode for 1 year duration in order to cater to the growing demands for professionals and needs of the human resource requirements in the Leather Products industries, in addition to its regular design degree programme

## THE CURRICULUM AND DELIVERANCE

The 4 year professional design degree programme offered by the Department of Leather Design emphasizes on the integration of design concepts in garments, footwear and leather products with material knowledge to respond to the requirements of specific target markets. Exposure to the industry through field trips, tannery training and industry internship is an important part of the curriculum.

The multidisciplinary approach of the curriculum develops ability in students to handle different materials for different product types in leather and combination materials as per the needs and preferences of various market segments and target customers both in national and international markets. The professional expertise is developed by imparting the required knowledge, skills, creative exploration and practices built within the curriculum through four subject categories, viz. Majors, Deepening Majors, Interdisciplinary Minors and General Studies.

The Majors, Deepening specializations and the Floating Majors ensure the requisites are imparted at different levels with each graduating semester to create and groom the necessary prepared design professionals and entrepreneurs for the Fashion Product sectors. This year the department realigned the Deepening specializations keeping in mind the industry and global trends as well as student aspirations. The DS include Sustainable Design Strategies and Inclusive Design Strategies for product and footwear in the leather sector and Handmade and Luxury Design Strategies for the leather sector.

Besides Design and Product Development pathway, allied career pathways have been incorporated into the curriculum to spread the menu of career choice across the various categories of the fashion products sector. These allied career pathways are envisaged through the Interdisciplinary Minors.

#### Specific Relating to Curriculum Deliverance

- Mr. P. Senthilnathan, Associate Professor & CC-LD organized an expert session for LD students with Philipines designers.
- Expert lecture of Mr. Debayan Ghosh, Alumni 2018 – Pyrography lecture for Leather Craft Techniques (LD Sem IV)
- Expert lecture of Mr. Champak Mukhopadhyay, veterh industry expert delivered expert lecture on Footwear Industry for LD Sem VI.

#### INDUSTRY CONNECTS AND PROJECTS

- Mr. Sankara Narayanan was part of the Madagascar NIFT international Project implementation team
- Mr. Sankara Narayanan was a member of the Indiasize project team and instrumental in its documentation.
- Mr. Sanjib Kumar Das, Associate Professor has coordinated One Integrated Design & Technical Development Project in Hand Embroidery (Kantha) Craft at Barasat, 24 Parganas (North), West Bengal, sponsored by Development Commissioner (Handicrafts), Govt. of India. Ongoing project.
- Mr. Sanjib Kumar Das, Associate Professor has coordinated One Integrated Design & Technical Development Project in Leather Craft at Sodepur, Panahiti Municipality, Barrackpore Sub Division, West Bengal, sponsored by Development Commissioner (Handicrafts), Govt. of India. Ongoing project.
- Mr. Sanjib Kumar Das, Associate Professor has coordinated Project on development of Jute Design & Resource Centre (JDRC) sponsored by National Jute Board.
- Prof. Usha Narasimhan, PhD & Prof. Dr. Shinju Mahajan are part of the NIFT project team developing the curriculum for the Schools of Specialised Education under the Govt. of the NCT of Delhi as their Knowledge Partners for the fashion pathway. The project is an ongoing one and is coordinated by Prof. Usha Narasimhan.
- Dr. E. Sivasakthi took over as Project Coordinator – USTTAD Project at Head Office with effect from January 06, 2023.
- Dr. Shinju Mahajan is a part of the WSC project at HO.

#### WORKSHOPS/TRAININGS CONDUCTED

- Mr. Sankara Narayanan, Associate Professor was part of the Madagascar NIFT international Project

implementation team and trained the participants on merchandising.

- Under the project for the Govt of NCT of Delhi for their Schools of Specialised Education as the knowledge partners, Prof. Usha Narasimhan, PhD & Prof. Dr. Shinju Mahajan conducted multiple training workshops for the selected SRPs for curriculum implementation at the schools.

#### WORKSHOPS AND TRAININGS ATTENDED

- Prof. Dr. M Aravendan conducted an academic-related research study on “User-Centric/Customized Footwear Last Design and Development for Men and Women” during his FIA program at M/s. Sanghavi Shoe Accessories Pvt Ltd., Vellore.
- 3 of the Delhi faculty completed their FIA in Dec 2022-Jan 2023 at different export houses
- 2 of the Rae Bareli faculty completed their FIA in Dec 2022-Jan 2023 at different manufacturing houses.
- Ashish Chandra, faculty Rae Bareli, attended workshop on Fashion Innovation and Sustainable Design for Circularity (NIFT- UNEP Collaboration) 27/10/2022 - 28/10/2022 Online conducted by NIFT.
- Saurabhi Gaurav attended TOT on Pattern Making & Garment Construction Jackets conducted offline by NIFT at Mumbai between 2-6 January 2023.

#### PAPERS PUBLISHED BY FACULTY

While faculty from the department published and presented papers, faculty have completed their Ph.Ds. The list of papers published by the faculty is as below –

- Mr. Sanjib Kumar Das, Associate Professor, published a research paper entitled “Artisan Community in the Digital Economy - A Case Study of West Bengal Handicraft Artisans”, in the “Compendium Booklet for the 25th National Conference on “e-Governance - Bringing Citizens, Industry and Government closer”.
- Mr. D. Rajashekar published paper on PERCEPTION OF LUXURY VALUE ON PURCHASE INTENTION TOWARDS LUXURY BRANDS @ Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979!! March 2022.
- Mr. D. Rajashekar published paper on Impact of Price on The Purchase Intention Of Consumers Regarding Luxury Products @ Nat. Volatiles & Essent. Oils, 2021; 8(4): 6560-6564 !! March 2022.
- Mr. D. Rajashekar published paper on Impact of Prestige on the Purchase Intention of Consumers Regarding Luxury Products @ International Journal of Business and Management Invention (IJBMI) ISSN (Online): 2319-8028, ISSN (Print):2319-801X www.ijbmi.org || Volume 11 Issue 3 Ser. I || March 2022 || PP 27-29.
- Mr. D. Rajashekar published paper on Effect of Luxury Attitude on Purchase Intention among the Consumers of Chennai @ IOSR Journal of Business

and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 24, Issue 3. Ser. V (March. 2022), PP 47-50 www.iosrjournals.org.

- Dr. Ujjwal Ankur published a paper on “Female Costume Tradition in Rajasthani Miniature Painting” in the peer-reviewed International Journal- Antology the Research- ISSN- 2456 4397.

## PAPERS PRESENTED BY FACULTY

- Mr. Sanjib Kumar Das, Associate Professor, presented a research paper entitled “Awareness and Impact of Geographical Indications on Santiniketan Leather Artistic Goods” at the 5th Regional Science & Technology Congress 2022-2023, from 4th - 5th January, 2023, organised jointly by Maulana Ajad College, Kolkata and Department of Science and Technology and Biotechnology, Govt. of West Bengal.
- Dr. Sabyasachi Sengupta had presented a paper “Finding Out the Precondition for Developing Luxury” Narrative, Hidden in Bengal Cottage handicrafts and Handloom Industries on March 26th’ 2023. At 2nd international conference on Entreprenship Development: Opportunities & Challenges organised by Dept. of lifelong learning and extension, Viswa Bharti and School of business, Claflin University, USA.
- Ms. Dolly Kumar presented a paper titled Fabric repair and mending as an approach towards sustainability co-authored with Prof Usha Narasimhan, PhD at the International Conference-INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE”, from 23rd -24th February 2023 organized by NIFT Gandhinagar.
- Ms. Neeti Banga presented a paper Handicrafting Social Bonds: The Narratives of Phulkari and Well-being at the International Symposium on Regenerative Ecosystems , at XIM University, Bhubaneshwar between 29th and 30th Nov 2022.
- Dr. Ujjwal Ankur presented a paper on “Spring through the kaleidoscope of various Western Art movements” at the International Conference- Kalaon me Bansant organised by University of Rajasthan, Jaipur.
- Prof. Usha Narasimhan, PhD presented the paper “Fashion for All: Creating Inclusive Fashion” co-authored with Prof. Dr. Shinju Mahajan at the 25th Annual IFFTI conference at Dunedin New Zealand.
- Dr. Shinju Mahajan presented the paper User Centric Design Research For Toddlers’ Footwear: Conceptual Framework Using Multiple Research Approach co-authored with Dr. Nilanjana Bairagi at the 25th Annual IFFTI conference at Dunedin New Zealand.
- Ms. Anketa Kumar presented a paper on Block Chain in Usta Art of Bikaner at the International e-Conference on Textiles for Advanced Technologies between 11-13 November 2022.

## FACULTY ACHIEVEMENTS

- Prof. Dr. M Aravendan was nominated as an Expert Member of the Selection Committee for engagement to the position of CSIR Junior Research Fellow (GATE) in CSIR-CLRI, Chennai and attended the meeting on 13.12.2022, 3.0 pm at CSIR-CLRI.
- Dr. Sabyasachi Sengupta gave a lecture on: “Tagore’s Doodles: Design Intervention with Tagorian Silence Integrating to fashioning next generation” at BHARAT TIRTHA - II INTERNATIONAL SYMPOSIUM - Centre of excellence for Indian Knowledge systems (14th to 18th June) at IIT Kharagpur on 15.06.2022.
- Dr. Sabyasachi Sengupta gave a lecture on: “Tagore’s Textiles: Finding out the Textiles Semiotics of Tagore integrating into his text” at BHARAT TIRTHA - II INTERNATIONAL SYMPOSIUM - Centre of excellence for Indian Knowledge systems (14th to 18th June) at IIT Kharagpur. 2022
- Mr. Sanjib Kumar Das, Associate Professor, was invited as an expert member of the Consultative Committee by Office of Geographical Indications Registry, under the Office of Controller General of Patents, Designs & Trade Marks (CGPDTM) to evaluate the GI Applications filed for Registration on 15.06.2022.
- Mr. Sanjib Kumar Das, Associate Professor, was invited to deliver a lecture on “Handicraft Design” during the Capacity Building Workshop for Handicrafts Exporters under MAI Scheme of Department of Commerce, Ministry of Commerce & Industries, Government of India on 28th January, 2023 at Kolkata.
- Dr. Tulika Mahanty was invited as Guest speaker in an International Webinar on “DigitAll- Innovation and technology for gender equality on 8th March’ 23 organized by Institute for Education, Kolhan University, Saraikella, Jharkhand.
- Dr. Ujjwal Ankur was invited as question paper setter (Sub: History of Western Art for MA Sem I at University of Kota, Rajasthan)
- Dr. Ujjwal Ankur was invited as External evaluator (Sub: Sculpture and Architecture of India from 8th to 14th Cent. CE - MA II at National Museum Institute of History of Art, Conservation and Museology, Ministry of Culture, Govt. of India)
- Dr. Ujjwal Ankur was invited for the lecture on Research Methodology for PhD scholars at Faculty of Fine Arts, Jamia Millia Islamia, New Delhi.
- Dr. Ujjwal Ankur was invited for the lecture on Importance of Creative Writing in the Field of Art and Design at Presidency University, Bangalore.
- Prof. Usha Narasimhan, PhD, & Prof. Dr. Shinju Mahajan jointly won the IFFTI Initiative award in the Senior Faculty category for the 25th IFFTI Annual Conference (2023) for their paper “Fashion for All: Creating Inclusive Fashion”.



# TEXTILE DESIGN

The Textile Design programme equips students with knowledge and hones their creativity and understanding of design applications for the Apparel and Home Fashion industries. The programme builds upon the integration of the creative forces of design with textile technology and also keeps in mind the historical, social, and cultural contexts in which the designers work today. The Textile Design department at NIFT has distinguished itself through its unique and innovative approach to design education and its proximity to the Indian fashion and textile industries. The department has 98 faculty members across 16 campuses. At present, around 1610 students are pursuing Textile Design on 16 campuses, viz. Bengaluru, Bhopal, Bhubaneswar, Chennai, Daman, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Panchkula, Patna, and Shillong.

## THE CURRICULUM AND DELIVERANCE

The Textile Design programme primarily focuses on Weaves, Prints and Surface Embellishments on textiles, using both hand and digital skills through an application-oriented approach. The curriculum structure is designed to instill a strong textile foundation with an increased industry interface through visits, industry-linked projects, and lectures by industry experts. The curriculum addresses new emerging areas such as technical textiles, smart fabric technology, and futuristic textiles in order to respond to emerging industry needs. The students also get exposure to a craft environment through the craft cluster initiative, which sensitizes them to traditional practices.

In an endeavour to equip students to design textiles for the various textile segments, Textiles for Fashion and Living, Textiles for Creative Applications and Textiles for Innovative Applications are offered as the Deepening Specialisation options for the students in semester IV. In each semester, the Major and Deepening Specialisation are integrated to strengthen the knowledge base with strong industry orientation in the three core areas, viz., weaves, prints, and surface embellishment, which shall prepare the graduates to contribute effectively in the respective industry.

The Textile Design department offers three interdisciplinary minors to the other departments, viz., Textile Structure and Surface and Textile Appreciation for undergraduate students and Textile Manufacturing and Sourcing for postgraduate students, to provide a comprehensive understanding of textiles and their application in different fields.

## INDUSTRY CONNECTS AND PROJECTS

During the academic session 2022-2023, the Textile Design Department across 16 campuses, connected with more than 20 Industries with the objective of giving the textile design students and faculty members exposure to the latest industry practises and trends and giving the textile design students an opportunity to work with the industry on live briefs. A few key areas for collaborations were in the subjects of deepening specialisations like Surface Design Project, Print Design Project, Weave Design Project, etc. Industries like Himatsingka Seide, Metro Fabrics, Kala Swaraj, Jayanita, Khusali Handicrafts, Gaura Design Studio, Rewind Roots,

Refashioned Design, Aawarna and Llyas Design, LIVA Group, ST Studio, Vardhman House, Weavetex Overseas, Smith Design Studio, Centre of Excellence for Khadi (CoEK), Kritikala, Arvind Mills, and Ratan Textiles, Jaipur, have shared the brief with the students and had feedback sessions with the students on the various fabric and design developments.

More than 127 experts were invited from industries such as Home & Spaces, Raymond Home, Doodlage, Frajorden.com, Indo-count Industries, Minus Degree, Bio-Fluff, Anuvad Innovation Studio LLP along with subject experts to various campuses to interact with the students on varied areas and topics to impart students a real-time understanding of the industrial and professional practices. Some of the areas of presentation were Bead weaving and Split Tapestry weaving, Development and diversification of craft products for contemporary market, Global Creative perspective on Printed Textiles, Print Specification sheet for Factory, Design Thinking with storytelling, Circular economy : Redesigning the future of Textile and Apparel Industry', Textile Heritage of India, Appreciation of World Textiles, Material Innovation and Smart Textiles, Embroidery & Laces, Orientation on Textiles Craft Research, Sustainable Fashion, Augmented reality VS Virtual reality and 3D Printing, Workshop on contemporary motifs development for traditional crafts, Application and demonstration of Natural dyes on Textiles, Design processes followed in industry, Innovation in Textiles, Design and CAD, Fabric consumption and product costing etc. Textile Design Department, NIFT New Delhi invited 02 international expert for special session with students of TD Department.

The faculty members across the centres undertook various projects. Some of the noteworthy projects are "Setting up of Design Resource Centres (DRCs) in Weavers Service Centre (WSC) Phase II, PAN India, with the Delhi Government, where NIFT Delhi is a knowledge partner for School of Specialized Excellence (SoSE). "The Repository for Textiles and Crafts," sponsored by DC (Handlooms) and DC (Handicrafts), and the Centre of Excellence for Khadi, is a hub and spokes model Khadi revitalising programme to be housed at 5 NIFT campuses sanctioned by the Ministry of MSME to support KVIC, under the directorship of Prof. Dr. Sudha Dhingra. Several faculty members are also campus coordinators for 'Upgrading the Skills and Training in Traditional Arts/ Crafts for Development' (USTTAD) Project, Ministry of Minority Affairs, Government of India, SIDBI Joint Intervention in Crafts of Bihar, etc.

Faculty members have also contributed towards the development of the curriculum, conducted orientation programmes for the teachers, and coordinated and made

presentations at industry conclaves. They have also been invited to lecture at various forums on topics like The Fascinating World of Fibrous Polymers, Sustainability in the Fashion Industry: Strategies to Minimise the Carbon Emission, A Comparative Analysis of Sustainable Innovative livelihood Practises and Models Based in Craft Clusters of Odisha, A Case Study on Sustainable Fabric Manufacturing: Pattu Weaving, etc.

Dr. Pintu Pandit, Assistant Professor, TD, has chaired a session at the International Conference on Reuse, Recycling, Upcycling, Sustainable Waste Management, and Circular Economy (ICRSC-2022), held at Mahatma Gandhi University, Kottayam, Kerala. Dr. Unsaname Mawkhlieng bagged the Society for Research and Initiatives for Sustainable Technologies and Institutions-Gandhian Young Technological Innovation (SRISTI-GYTI award) by the Institution of Engineers India Young Engineers Award (IEI YEA) 2022-2023. Dr. R. Ravi Kumar, Associate Professor as a Link RIC, Bengaluru, coordinated with RIC, Bengaluru, for conducting the Industry and Alumni meet on Room of Ideas, Professionals, Alumni & Thought Leaders on 21st January 2023. Dr. Babita Bhandari was the Convenor of National Conference on Handlooms and Handicrafts: Sustaining cultural heritage, NIFT Kangra in August 2022.

## **FACULTY TRAINING/WORKSHOPS**

A total of four trainings were conducted for the Textile design faculty members through online mode on topics such as Pointcarre Software training, Surface Design for Innovative and Creative Application, Print Design Deepening DS, and Weave-Design creative and innovative application in textile. These trainings were attended by more than 65 faculty members across the 16 NIFT campuses and were conducted by the in-house faculty members, and some of the eminent speakers from the industry were invited as experts. The training sessions accelerated the process of transforming the teaching practises and helped in transacting various Textile Design courses in distance learning modalities by means of digital technologies and the organization of learning experiences for the students.

Faculty members have attended several webinars and relevant online courses for enhancement in their knowledge domains. They have also served as resource people and organised several Webinars.

## **FACULTY ACHIEVEMENT**

Dr. Sudha Dhingra, TD Delhi, has been appointed as the Dean Academics, NIFT HO, New Delhi. Prof. Dr. M.K. Gandhi, TD department, Chennai, has been awarded

the National Lifetime Achievement Award for his hard work, dedication, and diligence in the field of Education and Research on August 15, 2022, by the President of the Avishkar Foundation in Solapur. Dr. Latika Bhatt, Assistant Professor, TD, published her patent titled “A process for the preparation of mosquito repellent fabric using herbal formulation and composition thereof,” Patent No. 2201/MUM/2015, in August 2022. A patent has been granted to Dr. Ankita Srivastava on the topic “Textile Structures for Improved Impact Resistance by Sequential Padding with Shear Thickening Fluids” with Patent No. “418049” on January 13, 2013. Two patents were granted to Pravin P. Chavan and Mangesh D. Teli on the topic “Mosquito Repellent Dye and its Process of Dyeing” Patent No. 406626, Granted On September 14, 2022, and on the topic “Improved Mosquito Repellent Fabric and Its Composition”, Patent No. 396754, Granted On May 12, 2022.

Sr. Prof. Dr. Banhi Jha and Prof. Dr. Ruby Kashyap Sood published the first ever research journal of NIFT, titled ‘NIFT Journal of Fashion’ in December 2022.

## RESEARCH PAPER PRESENTATIONS AND PUBLICATIONS

Faculty across campuses have published 44 research papers in international journals and 24 research papers in national journals. A total of two research papers were presented at international conferences and two research papers at national conferences. Overall, 11 book chapters in the core areas were contributed by the Textile Design faculty members across all campuses.

## STUDENTS ACHIEVEMENTS

- Three students, Ms. Apurva Adinavar, Ms. Muskan Jain, and Mr. Prajwal Meharwal from TD VII semester at NIFT Bengaluru, participated in the “Creative Weaving CSTRl Recycle Competition” and secured 1st, 2nd, and 3rd prizes.
- Subikkshana Balakirushnen, TD IV, Bengaluru, participated in the Digital Art Contest (for National Press Day) conducted by Jyoti Nivas College Autonomous, Bengaluru, on November 30, 2022, and won the 1st prize.
- Textile Design NIFT Bengaluru, two students (Mr. Sparsh Sharma and Ms. Arlyene Mathew) secured 1st and 2nd Runner Up in the Liva classroom project, Print Design Project: Women’s Kurti category, on March 15, 2023.
- Ms. Geetika Bhargava, Semester VIII of Bhopal Campus, participated in the International Conference on Lifestyle Products and Accessories: Reinventoriate 2022 and bagged the Best Research Poster Award.
- Ms. Geetika Bhargava, Semester VIII of Bhopal

Campus, presented a research paper in the International Conference on Research into Design (ICORD’23) conducted by the Indian Institute of Science (IISC, Bengaluru).

- Sonam Gautam, S Bhubaneswar campus Semester-VIII, achieved 2nd position in designing a sustainable laptop bag for the brand Kritikala.
- Srishti Rawle, Bhubaneswar campus Semester-VIII, achieved 1st position in designing a sustainable tote bag for the brand “KRITI & KALA.”
- Yatagiri Lakshmi Bhavya of TD Semester V of the Chennai campus won 1st place in the face painting competition during the Vigilance Awareness held on November 7, 2022.
- Udesh Biswas of TD Semester V Chennai campus won 2nd place in the face painting competition during the Vigilance Awareness held on November 7, 2022.
- Ms. Deepti Makwana, Jodhpur campus, won Miss IGNUS at IIT Jodhpur.
- Akarshan Agarwal, Jodhpur campus, won the 1st position on the TOYCATHON at IIT Jodhpur.
- Aardhya Pandey, Jodhpur campus TD IV semester student, was awarded the 2nd position in Tate Painting, an event of Spectrum 2023 at NIFT Jodhpur on February 24 and 25, 2023.
- Prajwal Ganesh Patil from Textile Design Kangra campus participated in Ranjiti IIT Mandi and won the long jump (Silver Medal) and the 4X100 relay (Silver Medal).
- Prajwal Ganesh Patil from the Textile Design Kangra campus participated in Spectrum NIFT and won the Kabbadi (Gold Medal). Volleyball (Silver Medal) and Futsal (Silver Medal)
- Spectrum 2023 In the fashion show, Shreya Gupta Kangra campus walked for one of the participating teams, and the team bagged first place.
- TD IV Kannur campus students Ms. Akshara Sudhakaran and Ms. Riya Ghosh have won the Fashion show contest “Revival Outlook” in Magnovite Fest conducted by Kengiri Christ University Bangalore.
- TD VI Kannur campus has won the Fashion Show Contest Ragam’23 conducted by NIT Calicut.
- Textile Design VII Mumbai campus students took active participation in the Hand Woven Stole Design Competition Guidelines: Handloom Day, and as part of the celebration of Azadi Ka Amrit Mohatsav Celebration 2022, a total of 21 designs were submitted on June 3, 2022, to NIFT via the Chairperson of the Textile Design Department.
- Niveditha Padmanabha, a student of TD VMumbai campus, won 1st prize in the Naya Nazariya competition organised by Prince’s Trust International, A United Kingdom charity founded by HRH The Prince of Wales to tackle the global crisis of youth unemployment, on August 8, 2022.
- Shruti Misha, a student at the TD VII Mumbai campus,

won the Nexa Creator's Lab contest, organised by FDCI X Lakme Fashion Week. She will be rewarded with a cash prize of Rs. 50000/-, and the design will be printed on the official FDCI X Lakme Fashion Week merchandise.

- Ishita Bhatt, a student at the TD VII Mumbai campus, was among the 8 finalists for the Nexa Creator's Lab contest, organised by FDCI, Lakme Fashion Week.
- Karanpreet Kaur Textile Design VI Mumbai campus won the Best Design for Print Design Apparel—Women's Kurti category organised by Liva India Ltd. in March 2023.
- Mahak Vishwakarma Textile Design VI Mumbai campus won Best Design for Weave Design Apparel—Women's Kurti category organised by Liva India Ltd. in March 2023.
- Textile student Ms. Nivedita Padmanabhan, TD Semester VI Mumbai campus, won an award, travelled to the UK, did her presentation on Naya Nazariya jointly with a participant from Pakistan, and received the award from the University's Prince & Trust International, founded by HM King of Wales, which funded her visit in March 2023.
- Tanya Vashisth of batch 2020–2024 at Gandhinagar Campus participated in the poster-making competition and won the first prize during Semester V, October 2022.
- Textile Design Panchkula campus Semester V batch 2020–2024, Ms. Nishi Bhartia, won 2nd Position in the fashion show organised by NIFT Panchkula on August 7, 2022.
- Nishi Bhartia, Textile Design Panchkula campus Semester V, had volunteered for designer label Harsh Harsh in a one-day Lifestyle and Fashion exhibition organised by The Front Row at the Novotel Hotel, Chandigarh, on October 4, 2022.
- Nishi Bhartia, Textile Design, Panchkula campus, Semester V, volunteered for Chandigarh Fashion Week at Velvet Clarks, Zirakpur, on December 24, 2022.
- Textile Design Panchkula campus Semester V: Three students were selected for the FIT Student's Exchange.
- Asmita Pramanik and Prerona Sarkar, Semester VI of Patna campus, presented a research paper on "Craft research and documentation on Bawanbuti handloom" at the National Conference: ICAR-National Institute of Natural Fibre Engineering and Technology, January 2023.
- Swati Priya, Semester VI of Patna campus, showcasing creative skills in the International Designers Award, was curated and organised by WDF (World Design Forum) by Montrose Fashion Week and Khadi Design Council of India and received a certificate and award in May 2022.
- Swati Priya, Semester VI of Patna campus, had worked together and designed a collection of ten garments in collaboration with one of the renowned state award winners of crochet, Ms. Vibha Srivastava, on the concept of "UPCYCLING" old textile products in collaboration with a crochet artist from Bihar in April 2022.
- Asmita Pramanik, Semester VI of Patna campus, was selected on worldwide media. She hosted a dance reality show, Champ OF Dance Season 5, with renowned celebrities Kanchana Moitra and Allen Perris in October 2022.
- Asmita Pramanik, Semester VI of Patna campus certified by TATA, - unstop for participating in the TATA imagination challenge for redesigning the education curriculum in September 2022.
- Asmita Pramanik, Semester VI of Patna campus, secured and was certified for securing the 3rd position in the trophy design competition, the NIFT graduation Trophy 2023.
- Ayesha Ambrin, Semester VII of Patna campus, presented a poster presentation titled "Sustainable Textile and Fashion Design: An Approach for Upcycling Your Wardrobe" at the online International Conference on Fashion, Apparel, and Textile 2022 (INCFAT 22), a Conference organised by Amity University in November 2022.
- Nishtha Srivastava, Semester VII of Patna campus, presented a research paper and presentation titled "Sustainable Textile and Fashion" at the 34th National Convention of Textile Engineers and National Seminar of IEI on "Innovative Textile Materials," a Conference organised by IIT Kanpur, September 10–11, 2022.
- Nishtha Srivastava, Semester VII of Patna campus, presented a research paper and presentation titled "IoT-Enabled Smart Clothing" International e-Conference on Smart Wearables and Fashion 4.0 Congress (SWFC): Conference organised by iLetter and iCongress, NorthWest Conference & Exhibition, Greater Manchester, The United Kingdom, October 27, 2022.
- Nishtha Srivastava, Semester VII of Patna campus, presented a research paper and presentation titled "Advancement in Defence Textiles: A Design Approach at the International e-Conference on Textiles for Advanced Technologies.
- For the Jute Mark Logo Launch Show on July 20, 2022, NIFT Kolkata TD students developed a jute-based fashion collection for the subject Surface Design Project Apparel. The show took place at a prestigious National Liabr venue, and amongst many dignitaries, the Hon'ble Secretary of Textile, GoI, and the Secretary of Home Affairs, GoWB, were present along with NIFT and NJB Officials. The show was curated by Ahana Majumder, Assistant Prof. from NIFT, Kolkata, for NJB. Rahul Ghosh, Arpit Chakroborty, Soumyashree Das, Sanhita Basak,

Lalremruati, Anwasha Dutta, and Roopkatha Ghosh of the Textile Design batch 2019-2023 presented their collection. Textile Design students in semester IV have also participated as backstage support.

- NIFT Kolkata Textile Design IV students participated in the Fashion Show at the Sutra Textiles Seminar (Handloom Sutra) at ICCR Kolkata. Students also participated in the workshops and seminar with internationally acclaimed weavers from across India.
- Anushka Nayan, a student of TD semester IV at NIFT Delhi, received the first prize for the workshop organised by TCNS with Textile Design students at Le Meridien, Gurugram, on March 18, 2023.
- Paavni Jain, a student of TD semester VI, NIFT Delhi, received a letter of recognition for her Print Design Industrial Design project in semester 5 from Mr. Ashok Kumar Sangwan (from StudioLookCook) for making the best prints for the living room story in 22-23.
- Ananya Bansal, a student of TD semester VI, is the owner and Founder of “Bijou by Ananya Bansal”, a business she founded at the age of 21.
- Akanksha Sharma, a student of TD semester VI, is a co-founder of KALP [Graphic Design Company] 2020-2022 and has worked with many companies and firms for digital graphic content creation.
- Akanksha Sharma, a student of TD semester VI at NIFT Delhi, is the co-founder of DigiVu [a digital design firm] in 2022. She worked with many NGO's and companies, and also in G20 Agra [self-VR setup for all the state representatives].
- Akanksha Sharma, a student of TD semester VI, participated in the TCSN-NIFT Workshop on March 18, 2023, for Creating a Unique Print Collection.
- Tanvi Jain, a student of TD semester VIII at NIFT Delhi, undertook the following projects:
  1. Styling for the Styling for the project “Shunya,” a conceptual Editorial Project, Featured in Vogue's December 2022 Issue
  2. Styling for the Styling for the project “Mukhota,” a conceptual-Editorial Project, Featured in Homegrown, 2022
  3. National Uniform Design Winner, Dr. Lal Path Labs, 2022
  4. National Uniform Design Winner, Slay Cafe Chain, India, 2022
  5. Ceremonial Dress Design, Lok Sabha and Rajya Sabha, Parliament 2023 (under the guidance of Dr. Anu Sharma)
  6. Print and Woven Project for Artisans, Weavers Service Centre, Ministry of Textiles, India, 2022 (under the guidance of Dr. Anu Sharma)
  7. North-East Indian Woven Design Project, Apparels, Liva, Aditya Birla Fashion and Retail Limited (Industry Integrated Project 2022) Winner (INDUSTRY-INTEGRATED PROJECT)
- Ms. Aishani Debnath, a student of TD semester VIII at NIFT Delhi, was a part of the New Parliament Uniform Design Project, in which the Chamber Attendant uniform was selected and is now produced for the new Sansad.
- Ms. Aishani Debnath, a student of TD semester VIII, has secured the position of 1st Runner Up in the Liva Woven Design project held on all NIFT campuses as a classroom-based industry-linked project for the session July–December 2022.
- Ms. Aishani Debnath, a student of TD semester VIII, was the 1st Runner Up in the All-India Negamam Logo Design organised by the Tamil Nadu Government and PSG College of Technology.



The Knitwear Design Department addresses the need of specialized design professionals for the Knitwear domain of Fashion Apparel & Accessories industry. The department provides students a comprehensive exposure towards designing and execution of Knitted Fashion garments and products. The scope of curriculum encompasses multiple segments, from foundation garments to outerwear. Students are given inputs on the latest technological knowhow and detailed design methodologies to remain abreast with latest trends and forecast in fashion. The department enables students to grow as professionals who can handle all aspects of Knitwear Fashion, right from designing of fabric to product realization. The department has 40 faculty members across 7 campuses. At present, around 260 students are pursuing Knitwear Design in 7 campuses viz. Bengaluru, Chennai, Delhi, Hyderabad, Kannur, Kolkata and Mumbai.

### THE CURRICULUM AND DELIVERANCE

Through four years of amalgamated exposure in knowledge and skill, a Knitwear Designer seeks to emerge with a blend of creative thinking, strong technical skills, and a dynamic market orientation with respect to Flat Knits, Circular Knits and Computerized Knitting. The students acquire capabilities to work for all categories of Knitwear Apparels - men's wear, women's wear, kids wear leisure wear and winter wear.

Deepening specializations are being offered to the students in the 4 most fastest growing categories – active or sportswear, Flat knits Flat knits, lingerie and intimate apparels. The students also get exposure to a craft

environment by way of craft cluster initiative, which sensitizes them to traditional practices.

The Intimate Apparel specialization aims to provide opportunity to the students to specialize in the intimate apparel segment of Knitwear. The students shall learn to design concepts of intimate apparel collection staking inspiration from the latest trends, forecasts, design aesthetic and renowned peer works. It further provides scopes to develop intimate apparel products by learning technical aspects of designing and construction techniques.

The Sportswear specialisation provides a unique opportunity for a knitwear design student to understand and conceptualise design aesthetics for diversified functional and aesthetic needs of different categories of sportswear. Understanding various user needs and performance expectations are important leaning targets for the students of this specialisation. Students shall learn specific pattern designing, specialised material handling and construction techniques for sportswear.

Flat Knits for Fashion- The Knitwear Design Department offers a specialization in flat knits fashion, focusing on sustainability. Students will learn trends, forecasting techniques, product development for apparel, and home furnishing. They will study sustainable material, Hand Knitting, Crotchet, Flat knitting. The Creative Design Project in Flat Knits allows students to develop unique concepts for flat knit products while considering sustainability. The specialization encourages students to explore sustainable practices, such as using organic or recycled yarns, minimizing waste, and adopting

environmentally friendly techniques. By combining these skills, students will learn about the flat knits with a sustainable approach.

Children's wear - The Knitwear Design Department's Children wear specialization offers students in-depth knowledge and skills in designing and developing clothing specifically for children. The course covers various subjects, including Trends and Forecasting for Children's wear, Design Product Development – Infant and Toddlers, Design and Product Development – Juniors, Tweens, and Creative Design Project in Children's wear. These subjects focus on understanding current trends, analysing consumer behaviour, and fashion forecasting techniques to identify preferences and trends in children'swear fashion.

Distinctive design projects for casual sportswear and active sportswear provide opportunity to conceptualise specific design goals and practically execute products to fulfil performance and aesthetic requirements.

In each semester, the Major and Deepening Specialization is integrated to strengthen the knowledge base with strong industry orientation in the core areas. The industry connect is strengthened by introducing classroom projects in both the deepening specializations. The Knitwear Design department offers three interdisciplinary minors to the other departments, viz., World of Knits and Fashion for Sports for undergraduate students, and Knitwear Merchandising for postgraduate students to provide a comprehensive understanding of knits and their application in different fields.

## FACULTY ACCIEVEMENTS

- Dr. yashodha Kumari V appointed as question paper setter for Phd entrance exam 2023 in apparel and management department Bengaluru University. Appointed as external member of academic council 2023 in Ramaiah university of applied science. Bengaluru
- Mr. Sridhar Amanchy, Assoc. Prof. and Mr. K. Arul, Assoc. Prof. CC - KD were nominated to Design Uniform for Staff of New Sansad Bhavan, New Delhi as directed by DG NIFT for the period from 26.12.2022 to 09.01.2023 and developed 2 sets of Designs and submitted the same.
- Ms. Habeebunissa, Asst. Prof. presented a Paper at an International Conference on Recent Trends in Textiles & Fashion organized by KSR College of Arts Science, Namakkal Soochow University, Suzhou, China on the topic "Seawater as an alternate medium for Eco-friendly Dyeing" - A Critical Review. she was awarded the Third Best Presentation Award.
- Dr. Jayadeep R S has participated in International

Print Exhibition at Lalitha Kala Acaedmy Gallery, Kozhikode from 5th November 2022 to 5th December 2022.

- Dr. Sumantra Bakshi, Associate Professor Was invited as visiting professor to deliver series of lectures on Fabric Design Analysis at the (B.Tech) Under Graduate Studies of Department of Jute & Fiber Technologies University of Calcutta during the July – December Semester 2022 and January – June Semester 2023.

## INDUSTRY CONNECTS AND PROJECTS

- A classroom project was conducted for Creative Design Project - Intimate Apparel in collaboration with Boob Essentials on designing Intimatewear. Organized by Ms. Shelly Bandari.
- An Industry visit organized to Shilpa Prints, Laguna Clothing industry, TUV Testing Lab, SRV Knits SITRA, Coimbatore, Provocatro Apparels & amp; Trico Global Pvt, Tirupur Ltd .
- Mr. Sridhar Amanchy, Assoc. Prof. Mr. K. Arul, Assoc. Prof. CC – KD headed the Design Consultancy Project "Cycling Jersey Design" for Milespeak Technologies Pvt. Ltd., Chennai (From August 2022 – March 2023).
- A Class Room Project was done by Mr. Sridhar Amanchy, Assoc. Prof. for the Synck in Style Contest
- Mr. Sridhar Amanchy, Assoc. Prof. headed the Design Consultancy Project 'Inaugural Range Design' for Kambl Brand wiith Ms. Habeebunissa, Asst. Prof.
- Dr. I. Rajitha, Assoc. Prof. and Ms. Prachi Bajaj, Asst. Prof. are a part of the NMDC Uniform design project.
- Mr. Shivanand Sharma is coordinating as CPIT member from Hyderabad Campus for the NIFT HO project "Setting up the DRC at Weavers Service Center, Hyderabad.
- Mr. Shivanand Sharma is coordinating as PIT member for the project SERP.
- Dr. Jayadeep R S is undertaking project on "Branding of Kerala Handlooms" in association with Ministry of Industries, Govt of Kerala.

## RESEARCH PAPERS AND PUBLICATIONS

- Nithya Venkataraman published chapter in the book Design for Tomorrow-Volume 2 - on Application of ASPECTSS™ to the Design of Vocational Training Spaces for Individuals with Autism Spectrum Disorder.
- Nilanjana Bairagi published Chapter on "Redesigning walker for Adults" in book "Empowering the Differently Aabled".
- Nilanjana Bairagi published Chapter on Studies on Designing Adaptive Sportswear for Differently Aabled WheelchairTennis Players of India in book 'Functional Textiles and Clothing 2020.'
- Nilanjana Bairagi published Chapter on "Photo-

- luminescent Printed Fabrics: Design and Development of Home Fashion Products to aid night time navigation in book *Functional Textiles and Clothing 2020*.
- Nilanjana Bairagi published Chapter on Redesigning walker for Elderly Design for Tomorrow in the book Volume 1 Proceedings of ICoRD 2021 Smart Innovation, Systems and Technologies.
  - Nilanjana Bairagi published Chapter on “Photoluminescent pigment printed textiles: Designing urban homes for nighttime navigation” in book *Design for Tomorrow - Volume 3 Proceedings of ICoRD 2021 Smart Innovation, Systems and Technologies*.
  - Nilanjana Bairagi published paper on “Designing of clothing for little people” Proceedings of the Online Conference on Recent Trends in Textiles, AICTE RTT 2020 international Conference.
  - Prof. Dr. P. Mohanraj presented a paper “Consumer Attitude Towards Shopping Post Lockdown: A Study” during the year 2022 and it was published in the Journal *International Journal of Research in Business Management*.
  - Mr. K. Arul, Associate Professor presented a paper “Enhancing the Quality Assurance of Fashion Technology Courses in India: A Comparative Study between Faculty Members and Industry Professional” in the year 2022 in the Canadian Engineering Education Association (CEEA- ACEG) Conference, (International).
  - Mr. K. Arul, Assoc. Prof. presented a paper & quot; Comparison of Indian Quality Assurance Model and Accreditation Parameters of Higher Education with International Standards during the year 2021 in the Scopus indexed Journal of Engineering Education Transformations, Volume 35, Issue 2, International.
  - Mr. K. Arul, Assoc. Prof. presented a paper & quot; A Study on the Importance of different Quality Assurance Factors in Fashion Technology Courses in the year 2021 in the International Conference organized by Global Society for Research and Development (GSRD) International.
  - Mr. K. Arul, Assoc. Prof. presented a paper “A Framework to Evaluate the Quality Assurance Parameters of Fashion Technology Courses in India” during the year 2021 and it was published in the *Universal Journal of Educational Research*, Vol. 9, No. 5, pp.1025 - 1036, 2021. DOI:10.13189/ujer.2021.090515 (International).
  - Mr. K. Nandakumar, Asst. Prof. presented a paper on “Smart Garment and Electronics Textiles” in the year 2021 in the *International Journal of Innovative Research in Technology International*.
  - Ms. Habeebunissa, Asst. Prof. Co-Authored a chapter in a book “A Review of Significant Advances in Areca Fibre Composites” and the Book was published in January 2023 and the Intech Open is the Publisher.
  - Dr. Amrita Roy, Associate Professor published paper A Study on “Evaluation of Before and After Wearing the Deep Touch Pressure Therapy Compression Garment by Children with Autism” has been published in the *International Journal For Multidisciplinary Research*, Volume 5, Issue 2 (March-April 2023).
  - Ms. Garima Anand co-authored the article A brief understanding of sustainable dyeing techniques of textiles published in *CPJ Global. Review Journal* (Vol. XIV July, 2022).
  - I Rajitha published paper in 2022 “Eco-Friendly Printing of Cotton Fabric using Natural Dye from *Annona Squamosa L.*” *Journal of Krishi Vigyan*, July December 11(1): 72-76 ISSN 2319-6432 (Print) & ISSN 2349-4433 (Online).
  - Ms. Prachi Bajaj CC-KD is listed in the patent granted for the research work of student whom she guided, for the invention on COMPOSITIONS FOR PRINTING AND PAINT FORMULATIONS, No. 428588, granted on 8th January 2023 in accordance with the Patents Act, 1970 by The Patent Office, Govt of India.
  - Md. Vaseem Chavhan, B. Venkatesh in (2023) published “Chapter 4: Jute fibre: Extraction, Properties and Applications” Book edition title “Jute: Cultivation, Properties and Uses” ISBN: 979-8-88697-490-4, © 2023 Nova Science Publishers.
  - Md. Vaseem Chavhan, published paper on, ‘Importance of Antiviral and Antibacterial Face Mask Used in Pandemics: An Overview’, *Journal of Natural Fibers*, Vol. 20, Issue 1, ISSN: 1544-0478,.
  - Mr. B. Venkatesh, Asst. Prof. Published a paper” Study of Alkali Treatment and Its Influence on Characteristics of Borassus Palm Fiber” in *Journal of Natural fibers*, 2022, VOL. 19, NO. 16, 14951-14962.
  - Mr. B. Venkatesh, Asst. Prof. Published a paper “Sustainable removal of methylene blue dye from textile effluent by using cellulose nanocrystals extracted from sugarcane bagasse” in *Biomass Conversion and Biorefinery*, 8th Sept 2022.
  - Mr. B. Venkatesh, Asst. Prof. Published a paper Published a book chapter”Jute fiber extraction properties and application” in the book titled “ JUTE Cultivation properties and uses” in the month of December 2.
  - Ms. Shweta Chauhan, Assistant Professor has published paper on Topic “Development of light weight indigenous fire fighter suit” in 60 th Joint Technical Conference in SITRA, Coimbatore in November 2022.
  - Anand Mohan Singh, Published Chapter in book titled “Unfolding Latest Researches and Practices in Fashion and Textile Panjab University, Chandigarh. Chapter name :Traditional Embroidered Textile Crafts of Bihar.

#### **FACULTY TRAINING AND WORKSHOPS**

- Faculties from KD Chennai attended ToT Workshop which was conducted from 25th to 29th July, 2022 at the Design Studio of Shuttles Needles P. Ltd., on the title “Yarn Preparation and Hand Spinning for Hand Knitting and Flat Knitting”. Prof. Dr. Sunitha Vasan coordinated for the workshop. .
- Dr. Ashok Prasad – Attended National conference on the Textile on 24 th March 2023 at New Delhi organized by The confederation of Indian Industry NTTM at Shangri-la Eros, New Delhi .
- Mr. Abhishek Bajaj, Assistant Professor, attended seminar on Design, Light and Technical Textile conducted by Technical University Of Liberec, from 27th to 30th June 2022.
- Ms. Dhanraj Survase, Associate Professor attended national conference on Environment and water resources management challenges and solution conducted by Cluster University Srinagar And J.J.T. University, On 27th July 2022.
- Mr. Abhishek Bajaj, Assistant Professor, KD Department attended webinars on Mobile Monitoring in Knitting conducted by VDMA on 21st September 2022.
- Mr. Amit Chaudhary, Asst. Prof, KD department attended newly recruited faculty induction programme conducted by NIFT FOTD from 4th to 10th Dec 2022.
- Mr. Vaseem Chavhan Attended Workshop on Technical textiles, Series 1- Safty with Learning, Protection Against Industrial Hazards, at IIT Delhi on, from 2nd and 3rd December 2022.
- Faculties Dr. Nishant Sharma, Ms. Lalitha Lakshmi S, Ms. Shweta Chauhan, Ms. Shalu V Nair and Ms. Drishya V C from kannur centre attended Design, Light Technical Textiles seminar held from 27th - 30th June, 2022.
- Ms. Shalu V Nair Undergone Faculty Industry Attachment (FIA) from 18th July 2022 to 1st August 2022 in Blossom Inner Wear Pvt Ltd, Kochi.
- Ms. Akanksha, Ms. Shelly jain, Ms. Lalitha lakshmi and Ms. Prachi Bajaj Attended INTIMASIA 2023, Mumbai a trade fair for Multi Brand Outlets, Specialized Lingerie.



# FASHION & LIFESTYLE ACCESSORY DESIGN

B.Des (Accessory Design) program is poised to transform aspirations into tangible and intangible design solutions. The curriculum of the program is curated and positioned in the Fashion and Aesthetic space. The curriculum is enriched with strong theoretical and conceptual design philosophy. The program gives in-depth knowledge into the future fashion and lifestyle accessories and a blend of dynamic technology. Students get to offer innovations across myriad platforms spanning jewellery, décor design solutions, crafts, personal accessories, soft goods and work gear. The accessory Design program is a career-based education that is relevant today and has the ability to address the changing future scenario.

## THE CURRICULUM AND DELIVERANCE

Accessory Design majors provide extensive design knowledge in a socially and commercially relevant fashion scenario. Knowledge is enhanced with a conceptual understanding of design as a process, material as a medium and the ability to synthesize outcomes enabling them to address contemporary national and international needs with focused research.

The program offers the millennial students to perfect the design process through a balance of the latest chic trends and a passion for hand-crafted artisanal products and processes. Students are creatively engaged in developing visualization skills with greater digital fluency. They stand empowered with material manipulation skills with an indigenous edge of traditional techniques. Students are enabled to articulate their individuality through their signature style accessory design collections, yet keeping it relevant to the market and industry challenges. This

design collection of eclectic fashion lifestyle accessories are based on patterns stemming from a synergy of forms, colours, and materials.

Enabling the learners through depth in skills, accessory design students are empowered with a choice of deeper learning with specific skills in the form of deepening specialization that consists of Jewellery Design, Functional Fashion Accessories, Decor & Design, and Product Experience Design. Students can make conscious choices of anyone deepening specialization. This process was well supported by the department faculty mentor attached to every student throughout his learning on campus.

## INDUSTRY CONNECTS AND PROJECTS

- Ms. Jayati Mukherjee, Associate Professor from Kolkata, organized a seminar on 16th November 2022 for FP Design students. The seminar featured 12 experts, including architects and designers of national repute, with 4 international participants. The topic of the seminar was “Application of Geometry in Design – Perception and Directions in Fashion, Architecture, Products, and Spaces.”
- Dr. Kaustav Sengupta, Assistant Professor from Chennai and Director of Insights, VisioNxt, was invited as the Chief Guest at MCC to inaugurate their Incubation Lab on Clothing on 30th May 2022.
- Mr. S. A. Venkatasubramanian, Associate Professor, coordinated the Industry Live Classroom Project on Bedroom Space and Décor for F&LA 6th Semester (B-20-24) students during the January-June 2023 session.
- Dr. Soumik Halder, Associate Professor from Bhopal,

coordinated the Responsible Souvenir Project by the MP Tourism Board, Bhopal.

- Mr. D. Harish Rajiv, Assistant Professor from Bhubaneswar, organized an industry visit to Bengaluru for the students of Semester 5 (Batch 2020-24) in September 2022. The visit included Schmancy Packaging Pvt Ltd, CULT FIT design studio (footwear), Featherlite Furniture, Just Jute Products (Bags), Titan Watch Industry, Outshiny (Arctic Fox bags), along with visits to luxury malls such as UB CITY mall and IKEA stores.
- Ms. Shweta Jagadesh, Assistant Professor from Chennai, conducted a display and presentation of the Tsunamika Project based on the brief “To position Tsunamika as a mascot for Clean Ocean Initiative under UN SDG-14. Enhance Upgrade current product usability and functionality keeping the “Clean Ocean” theme” on 9th November 2022, guided by Ms. Tulika Saikia, Assistant Professor from Kolkata.
- Ms. Tulika Saikia, Assistant Professor from Kolkata, coordinated the Titan Classroom Project for Semester VI, especially in the field of Jewellery. She also coordinated and invited Mr. Howard Peller, an international artist and expert on willow and basketry products, for an International Seminar on 31st January 2023, in collaboration with the brand Kadam Haat.
- Students of the Decor and Design Semester-IV Specialization in Mumbai worked with the Research & Technology Team at the Asian Paints Turbhe Facility as part of their classroom project.
- Students of the F&LA Department Semester-VI in Mumbai worked on a Live project and workshop on social innovation with Thinker Labs as part of their classroom project. The students developed solutions in a social design context.
- Mr. Abishek J Daniel, Industrial Designer at Titan Company Ltd., Bangalore, was invited on 15th November 2022 for an expert lecture on “Artificial Intelligence and Wearable Technologies” for the subject Precious Jewellery Project (DS), AD Sem V students in Bangalore.
- Mr. Anurag Mehrotra, Digital Project Manager at WIPRO Limited, delivered an expert lecture on “Product Designer perspective of Robotics and Drones using AI & ML” for Smart Mechanism students in Bangalore on November 21, 2022.
- Hyderabad Semester 6 students were taken to the IHGF Delhi Fair, Spring 2023 (March 15 to 19) by Mr. Debasish Mondal, Assistant Professor.
- A Design Thinking Workshop was organized in Hyderabad in March 2023, sponsored by Titan Industries Pvt Ltd and moderated by Tinker Labs.
- Mr. Mayank Kaushal, Assistant Professor from Kangra, coordinated an Industry Live Project - Drilling Co. for F&LA 6th Semester students during 2023.
- Mr. Ranjan Bordoloi, Founder and Creative Director of Amiya Lab, Morigaon, Assam, was invited by Dr. T Moasunep Jamir, Assistant Professor in Shillong, for an expert lecture on “Design Detailing” for M-AD Sem. V students on December 0, 2022.
- Ms. Nengneithem Hengna, founder of Runway Nagaland, and Mr. Lanu Pongen, Sculptor and award recipients, were invited by Dr. T Moasunep Jamir, Assistant Professor in Shillong, to deliver expert lectures on “Beads jewelry” and “Wood sculpture” on October 11 and 13, 2022, respectively, for M-AD Sem. VII students in Design Studio 4, Co-Creative-CBDP.
- Dr. Harish Kumar Banga, Dr. Pallavi Rani, and Madhupriya, Assistant Professors, attended a National Level Three Days Workshop on “Innovative Technologies to Improve Quality of Teaching & Learning” sponsored by National Assessment and Accreditation Council (NAAC) organized by G H Raisonni Institute of Engineering and Technology Nagpur from April 4 to April 6, 2022.

## FACULTY TRAINING/WORKSHOPS

- Dr. G. Chiranjeevi Reddy, a professor from Hyderabad, conducted a session in a seminar on “Design and Promotion of Traditional Indian Crafts, GI Products, Toys, and Artisanal Products.” The seminar focused on capacity building of exporters and was organized by the Export Promotion Council for Handicrafts (EPCH).
- Dr. G. Chiranjeevi Reddy, a professor from Hyderabad, conceived and organized a 30-day “Meditation and Pranayama Workshop” for the NIFT Hyderabad fraternity. The workshop took place from June 15 to July 15, 2022, at the NIFT Campus.
- Dr. Kaustav Sengupta, Mr. Beeraka Chalapathi, Ms. Shweta Jagadesh, and Mr. S. Sathish from Chennai attended an online TOT program titled “Product Design Experience,” facilitated by NIFT Bengaluru, from January 3 to January 6, 2023.
- Mr. Sharanabasappa M Byali, an associate professor from Bengaluru, conducted a TOT program on the basics of 3D modeling using Fusion 360, an Autodesk software, and 3D printing. The program took place at NIFT Bengaluru in online mode from July 11 to July 15, 2022.
- Dr. R. Reshmi Munshi, an associate professor from Bangalore, and Mr. Atul, an assistant professor from NIFT Jodhpur, conducted a TOT.
- Mr. Abhishek Sharma, an associate professor from Gandhinagar, organized and conducted a 5-day “Bead Workshop” in Mavdi, Rajkot from April 11 to April 15, 2023. The workshop was part of an Outreach Program and involved training 24 artisans.
- Ms. Susmita Behera, an associate professor from Bhubaneswar, underwent a Faculty Industry

Attachment with Anwasha Tribal Arts and Crafts Pvt. Ltd., Bhubaneswar, during June-July 2022. The collaboration involved working with Dhokra craft artisans to create innovative eye-wear accessories and a range of jewelry.

- Mr. Gokulrajun M, an assistant professor from Bhubaneswar, attended a 5-day online program on “Basics of 3D modeling using Fusion 360” from July 11 to July 15, 2022.
- Ms. Arpita Misra, an assistant professor from Bhubaneswar, attended a 4-day online TOT program on “Product Experience Design” from January 3 to January 6, 2023.
- Ms. Arpita Misra, an assistant professor from Bhubaneswar, organized an international expert lecture by Prof. Christine Luedeke from Pforzheim University, Germany, on the topic “Shapeshifters: Material-Technology-Body.” The lecture focused on the innovative perspective of contemporary jewelry and object design.
- Mr. Vijander, an assistant professor from Jodhpur, participated in a three-day online workshop on “Engineering Materials Design and Simulations” conducted by NITTTR Chandigarh from February 15 to February 17, 2023.
- Dr. Pallavi Rani, Dr. Harish Kumar Banga, and Ms. Madhupriya, assistant professors from Mumbai, attended an online FDP (Faculty Development Program) on “Apparel Design” organized by Amity School of Fashion Technology, Amity University Chhattisgarh from July 16 to July 19, 2022.
- Dr. Pallavi Rani, Mr. Somanath Mane, and Ms. Madhupriya, assistant professors from Mumbai, attended a training program on User Interface Design organized by CDAC Mohali from January 2 to January 20, 2023.
- Dr. Harish Kumar Banga, an assistant professor from Mumbai, participated in a hybrid mode Faculty Development Program on “Modern Manufacturing in Industry 4.0 (MMI-2023)” organized by the Department of Mechanical Engineering, National Institute of Technology Delhi, India, from February 7 to February 12, 2023.
- Dr. Harish Kumar Banga, an assistant professor from Mumbai, served as a Program Committee member and Reviewer at the International Conference of Computer Vision and Robotics organized by Babu Banarasi Das University Lucknow, India, from February 24 to February 25, 2023.
- Dr. Harish Kumar Banga and Ms. Madhupriya, assistant professors from Mumbai, participated in AAROHAN 2023, a global summit series organized by the student research development cell of ATLAS SKILLTECH UNIVERSITY, from March 23 to March 29, 2023.
- Dr. R. Reshmi Munshi, an associate professor from

Bangalore, and Mr. Atul, an assistant professor from NIFT Jodhpur, conducted a TOT program on “Deep-dive Design in Accessories & Beyond” at NIFT Bengaluru from July 18 to July 21, 2022.

- Ms. Nandita Kohli from Kangra attended an online training program on “Media Literacy” organized by CIET-NCERT in collaboration with the Indian Institute of Mass Communication from February 20 to February 24, 2023.
- Dr. Stuti Sonker, an assistant professor from Raebareilly, attended the 4th All India Printmaking Etching Workshop organized by Kala Uday Society, Kurukshetra from September 23 to September 26, 2023.
- Dr. T Moasunep Jamir, an assistant professor from Shillong campus, participated in a UGC-sponsored workshop on “NEP 2020: Promotion of Indian Knowledge Systems” at Goa University on February 17, 2023.
- Dr. T Moasunep Jamir, an assistant professor from Shillong campus, attended the DST-STUTI Hands-on Training Program on “Innovation in Healthcare Technologies” at Jamia Hamdard University & NEHU from February 6 to February 12, 2023, in NEHU Shillong.
- Mr. Sunil Kumar and Mr. Ranjeet Kumar organized a Design Development Workshop for Leather & Rexine, sponsored by GRIMCO, in Gandhinagar from February 23 to March 7, 2023.

## FACULTY ACHIEVEMENTS

- Dr. G. Chiranjeevi Reddy, a professor from Hyderabad, is a member of the T Works Design Advisory Council (DAC) for the Telangana State Government in India.
- Dr. G. Chiranjeevi Reddy, a professor from Hyderabad, served as a member of the State-level selection committee for the Telangana State Awards for Eminent Crafts Persons for the year 2021. The selection committee conducted its proceedings on August 19, 2022.
- Ms. Shipra Roy, an associate professor from Bengaluru, has successfully completed and submitted a certificate for an online course titled “Understanding Memory: Explaining the Psychology of Memory through Movies” offered by Wesleyan University. The course lasted for 5 weeks.
- Dr. R. Reshmi Munshi, an associate professor from Bengaluru, was invited as a guest speaker by Foundation For MSME Clusters, Delhi, to share valuable inputs with artisans during a one-day event on September 1, 2022 on Awareness on Leather Waste Utilisation. Additionally, she has been invited as one of the panel members of the project Screening Committee (PSC) of MSME-TDC-Agra Nodal Agency by the Principal Director Chairman – PSC (PPDC Agara).

- Ms. Tulika Saikia also wrote a Hindi poem for the NIFT, Kolkata magazine (Hindi) titled “Hawake Sang.”
- In Mumbai, Ms. Shweta Jagadesh, an assistant professor from Chennai, attended the IDM Orientation Fair organized by CAC for all UG Semester-III and PG Semester-I students on August 18, 2022. Dr. Kaustav Sengupta, an associate professor, coordinated the fair.
- Ms. Shweta Jagadesh, along with AD-VII semester students, visited IIT Research Park to attend an Exhibition on Assistive Technology on October 14, 2022. The exhibition featured 80 stalls showcasing various products and services designed for different disabilities.
- In Bhubaneswar, a project titled “Abhushan: A fashion show celebrating the beauty of Odisha handicrafts” was organized by NIFT Bhubaneswar for the Directorate of Handicrafts, Govt. of Odisha. Ms. Susmita Behera, an associate professor, served as the project coordinator, and Mr. Gokulrajun M, an assistant professor, was a PDT/PIT member. The project was completed on February 6, 2023, at the 17th Toshali National Craft Mela, Bhubaneswar.
- In Chennai, Mr. S. Sathish, an assistant professor, identified Veteran Freedom Fighter Ms. Lakshmi Krishnan and designed a memento to honor the freedom fighters on Independence Day on August 15, 2022.
- Ms. Shweta Jagadesh and Mr. S. Sathish, both assistant professors from Chennai, presented a pre-recorded video presentation titled “Artificial Intelligence and Future of Fashion, An Oxymoron” at the International Conference of Fashion Apparel and Textiles 2022 conducted by Amity School of Fashion Technology on November 15, 2022.
- Mr. Uday Raj, an assistant professor, arranged a craft workshop for the students of Accessory Design – IV. TholpavaiKoothu, Kanniyakumari District, was invited to demonstrate the art of Leather Puppet. The workshop took place between March 13 to 15, 2023.
- Mr. Vijander from Jodhpur participated in the 11th National Seminar on Ancient Indian Science, Technology, Engineering, and Mathematics (STEM) successfully, organized by the institute on October 15, 2022.
- Dr. Harish Kumar Banga, an assistant professor from Mumbai, was granted a patent for “New Design and Rapid Prototyping of Ankle Foot Orthosis By SLS Technology” by The Patent Office, Government of India, on September 1, 2022. He also received a patent for “Sun Tracking Solar Panel” on January 19, 2022, and has applied for five more patents.
- Mr. Nitesh Krishnan J assistant professor from Kangra organized international expert lectures by Dr. Jenny Balkow on “Retail Environment Design” and by Dr. Lars Hedegard on “ReTuna-Th recycling mall” in November 2022.
- Ms. Nandita Kohli assistant professor from Kangra delivered expert lectures on various topics, including “Internet ethics, Internet addiction & Social engineering attacks” on November 2, 2022, “Surface finishing techniques on crafts” during the Artisan Awareness Week on March 16, 2023.

## RESEARCH PAPER PRESENTATIONS AND PUBLICATIONS

- Dr. G. Chiranjeevi Reddy, a professor from Hyderabad, is the main editor of the book titled “Reinvigorate ‘22: Lifestyle Products and Accessories,” published by Paramount Publishing House. The book features selected research papers from the LPA International Conference and has an ISBN number of 978-93-90631-66-7.
- Dr. G. Chiranjeevi Reddy a professor from Hyderabad also presented and published a research paper titled “Designing Contemporary Packaging for Traditional Craft Products: A Success Story of Souvenir Development for an International Event” at the Sangoshti: 3rd International Conference on Recent Trends and Sustainability in Crafts & Design, held at the Indian Institute of Crafts & Design (IICD).
- Ms. Shipra Roy, an associate professor from Bengaluru, has several research papers and publications. She has published a paper titled “ID 203: Study of creativity in craft: A case study of Mysore Rosewood Inlay artisans,” which has been conditionally accepted for presentation at the 9th International Conference on Research into Design (ICoRD’23).
- Ms. Shipra Roy was also a presenter at the international conference on Research into Design, ICoRD ‘23, held at the National Science Seminar Complex, Indian Institute of Science, Bengaluru. Her paper was titled “Study of Creativity in Craft: A Case Study of Mysore Rosewood Inlay Artisans.”
- Ms. Shipra Roy published a research paper titled “A Study on Craft Practice and Creativity Among Mysore Rosewood Inlay Artisans of India” at With Design: Reinventing Design Modes. She also co-authored a research paper titled “Rethinking Resilience: COVID-19 and Creativity among Mysore Rosewood Inlay Artisans” in the NIFT Journal of Fashion 2022 Volume: 1. In 2022,
- Dr. Kaustav Sengupta, an associate professor from Chennai, has conducted a Masterclass on trend insights for more than 200 participants and presented a solo session at the India Fashion Forum in Bangalore on March 1, 2023. He attended the VisioNxt Trend Forecasting project presentation and review with DG NIFT on February 6 and 7, 2023, in New Delhi.
- Dr. Kaustav Sengupta has also been invited as a speaker to deliver a lecture on ‘Good Design’ on March 16, 2023, during the India Design Mark seminar. He has

been selected as a jury member for the prestigious India Design Mark and will attend the jury on March 16 and 17, 2023, in Chennai.

- Mr. Uday Raj, an assistant professor, has registered for a 3-month online course on ART Therapy, which started on February 14, 2023, and will continue until May 16, 2023.
- Mr. S. A. Venkatasubramanian, an associate professor from Raebareli, published a co-authored paper titled “The apparel needs & limitations for people with Limb Disabilities” in the “International Journal of Health Sciences.” The publication date was July 3, 2022, and it has the following identification numbers: e-ISSN: 2550-696X and p-ISSN: 2550-6978.
- Mr. Satya Prakash, an associate professor from Hyderabad, presented a study on the contributing factors and preventive measures to minimize social obsolescence in traditional crafts of India. The paper was published in the “International Journal of Early Childhood and Special Education” in February 2023.
- Dr. Soumik Halder Associate Professor and the student Mr. Nitin Kanth published a research paper titled “Design application (A Case study of Redefinition of Bacardi Rum Packaging)” in the “International Journal of Advanced Packaging Technology” published by Cloud Publications. The publication details are as follows: 2022, Vol-10, Issue 1, pp. 334-345, ISSN 2349-6665.
- Mr. S. Sathish, an assistant professor from Chennai F&LA, submitted an abstract for the National Conference at NIFT Kangra on the topic “Influence of patriotism and ethnocentrism towards Indian handloom products among Indian youths” on June 30, 2022.
- Dr. Harish Kumar Banga, Dr. Pallavi Rani, and Madhupriya, assistant professors from Mumbai, published the following papers: “Role of 3D Printed Orthotic Products for making AtmaNirbhar Bharat” in the Inter University Research Event, Shodh Shikhar 2022, organized by Rabindranath Tagore University, Bhopal, M.P, India. The paper/project was published in the March 2022 special edition issue of “ANUSANDHAN,” a Science, Technology & Management Journal of Rabindranath Tagore University, Volume 11 Issue 2. “Covid-19 Pandemic Affect Fashion Design Trends Throughout the World” published in the International Journal of Design and Allied Sciences on July 21, 2022. “Swarn Doorva Kala (Sikki Grass Craft): Evolution And Contemporary Design Of The Sustainable Raw Material For The Joy Of Weaving - A Case Study” presented at the National Conference on Indian Handloom & Handicrafts: Sustaining Cultural Heritage, NIFT Kangra (H.P) on August 5-6, 2022.
- Dr. Harish Kumar Banga, an assistant professor from Mumbai, several papers including: “Effect of low-cost automation on labor productivity and labor fatigue for corrugated boxes flaps twisting” in the Journal “WORK: A Journal of Prevention, Assessment & Rehabilitation,” vol. 73, no. 1, pp. 1-13, 2022; “Applications of Artificial Intelligence and Machine Learning Using Additive Manufacturing Techniques” in the book “Additive Manufacturing with Medical Applications” published by CRC Press, Taylor, and Francis Group USA on September 10, 2022.
- “The Lifestyle of Humans Affected by Artificial Intelligence” in the International Journal of Medical & Pharmaceutical Sciences, ISSN: 2231-685X, dated September 31, 2022.
- Dr. Pallavi Rani, an assistant professor from Mumbai, presented a research paper titled “Scroll Painting as illustration” at the online International Conference of Creative Futures (ICCF’22) on May 21, 2022.
- Dr. Harish Kumar Banga, an assistant professor from Mumbai, had a book chapter accepted in the eBook “Learning from the Covid-19 Pandemic: Implications on Education, Environment And Lifestyle” published by CRC Press, Taylor and Francis USA on March 28, 2023.
- Dr. R. Reshmi Munshi, an associate professor, published a research paper titled “Role of online technology for COVID resilience among handicraft artisans” in 2022 in the NIFT Journal.
- Ms. Manpreet Kushwaha, an assistant professor from Hyderabad, presented a paper titled “Innovation in Coin Jewellery Fashioned with Enameling and Semi-Precious Stones” published in “The Journal of Development and Social Sciences (JDSS)” in October-December 2022.
- Dr. Harivardhini, an assistant professor from Hyderabad, presented a paper titled “A Case Study on Major Trends in Home Décor Including Post-Pandemic Borne Minor Trends for the Years 2017-2021” at ICESITER-2023, the International Conference on Education System, Innovative Trends, and Evolving Research held in Mumbai, India on January 21-22, 2023.
- Dr. Ram Awtar Yadav, an assistant professor from Raebareli, co-authored a paper titled “‘Spiral of Silence’ in Indian Media?” in the Economic & Political Weekly, Vol. 57, Issue 43, dated October 22, 2022, with ISBN, DOI, and ISSN numbers: ISSN - 2349-8846.
- Mr. Vikas Kumar, an assistant professor from Raebareli, published an international book titled “Review of Fabrication and Mechanical Properties of Natural Fiber Composite” on October 18, 2022, with co-author Mohd Anas Khan. The book contains two papers: “A review on Additive Manufacturing Techniques for Composite Material and their impact on mechanical properties” and “A review on Additive Manufacturing Techniques for Composite Material

and their impact on mechanical properties.”

- Dr. Ram Awtar Yadav, an assistant professor from Raebareli, co-authored two books titled “Water Warriors of Bundelkhand: Women-led Community Communication for Water Management in India” and “Democratising Development and Struggle for Sustainability: The Case of Appan Samachar in Bihar, India.” These books were presented at the Symposium on Studies in Community Communication held at the University of Hyderabad, Hyderabad on February 16, 2023. The co-authors for the first book are Kanchan K Malik, while the second book is co-authored by Annapurna Sinha and Aniruddha Jena. Both publications are international and fall under the category of F&LA.
- Dr. Ngamkholen Haokip, an assistant professor from Shillong, presented a paper titled “Design and Geographical Indication (GI) in Handicraft Sector” at a Regional Level Workshop conducted by Development Commissioner (Handicrafts) in Shillong on September 14, 2022.
- Mr. Alan Shadap, an assistant professor from Shillong, presented several papers including: “Racism in City Planning Processes” at the Two Day National Conference on Genocides and Oppression: Interpretations, Intersections, and Interstices (COIN - 2022) organized by the Department of Humanities and Social Sciences, National Institute of Technology, Meghalaya (NIT, Meghalaya) on November 18-20, 2022. Additionally, also “Morphology of Hill Towns: A Case of Shillong, India” at the Bodoland International Knowledge Festival, 2023, held at Bodoland University Kokrajhar in the technical session under the theme of Art and Culture from February 27 to March 2, 2023.
- Dr. Ravinder Kataria, an assistant professor from Srinagar, has published several papers, including “Study on Welding Parameters in TIG Welding of Incoloy-800: An Investigation with Designed Experiments and ARAS Method,” “Evolutionary Optimization of Material Removal Processes,” “Prediction and Neural Modeling of Material Removal Rate in Electrochemical Machining of Nimonic-263 Alloy,” “Micro - Electrochemical Machining of Nimonic 263 Alloy: An Experimental Investigation and ANN - Based Prediction of Radial Overcut,” “Experimental and Finite Element Analysis of Temperature Distribution.



# FASHION COMMUNICATION

## INDUSTRY CONNECTS AND PROJECTS

### PROJECT

- Mr. Sanjeev CM, Assoc. Prof. & CC-FC curated the Vignette Exhibition of Vissvakarma Textiles along with Mr. Prashanth, M.Des. and Mr. Ravi, TD. Dr. Vibhavari Kumar, Prof. & CP-FC, NIFT Bengaluru, executed the special display on National Handloom Day at Bengaluru international airport in August 2022, setup the Design Resource centre at Weavers service centre, Bengaluru along with Dr. Richa, TD. Dr. Vibhavari Kumar, also coordinated and taught in the project training in VM to the store managers of ABFRL along with Mr. Prashanth, M.Des.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, setup the Design Resource centre at Weavers service centre, Chennai.
- Mr. Vinesh Tapre, Associate Professor, NIFT, Mumbai executed the special display on National Handloom Day at Mumbai international airport in August 2022.
- Prof. M C Mohan, NIFT, Hyderabad travelled to Adilabad to undertake extensive fieldwork and produce a comprehensive report on indigenous tattoos for a project sponsored by the Telangana government.
- Prof. M. C. Mohan and Prof. Sujith K. G., NIFT, Hyderabad along with the students of semester V of the FC department, successfully executed a project of designing the graphics for the TSRTC Hyderabad Darshan bus.
- NIFT, Panchkula handling the project viz., Viraasat-The project related to various craft located at Raipur Rani near Panchkula and all senior faculty members are working on this project. (Dr. Abhinav Garg, Dr.

Tulika Sahu, Dr. Sonali Srivasatav, Dr. Shikha Sharma and Ms. Marisha Narula).

- NIFT, Kannur is designing as well as styling a 300 sq.ft building space to set up a Handloom showroom for Kalliasseri weavers. Team of students under the guidance of faculties Mr. Ezhilanban & Ms. Ranitha Ramesh of NIFT, Kannur will be working closely with the weavers society. Team of FC students of NIFT, Kannur, under the guidance of faculty Mr. Ezhilanban designed souvenirs to be gifted to Parliamentarians at the opening of the New Parliament Building.
- Ms. Deep Shikha Walia, Assistant Professor, NIFT, Kangra was involved in conducting the field research for GI Project for Kinnauri Jewellery in Kinnaur in collaboration with HIMCOSTE. Ms. Maulshree, Assistant Professor and Ms. Shilpa Jena, Assistant Professor of NIFT, Kangra along with a team of students started working on a project proposal for Raj Bhawan, Himachal Pradesh - Space design project.
- Dr. Dimple Bahl, Associate Prof. NIFT, New Delhi has worked for the following projects: Member of the Project implementation team for the project, & Setting up of Design Resource Center in Weavers Service Center. Responsibilities include the Façade design for New Delhi, Jaipur, Bhubaneswar, Mumbai, Guwahati & Kanchipuram centers & motifs & borders reflecting the local essence of the state apart from other PIT responsibilities. Member of the Project development and implementation team for, & Setting up of Design Resource Center in Weavers Service Center & Phase 2. The project requirements are setting up Design Resource Centres at Kolkata, Panipat, Meerut, Indore, Nagpur, Imphal, Hyderabad, Chennai, Bengaluru & Kannur. She is also working for the Visual Brand

Building of the USTTAD project. Responsibilities include the design of the website for the project under Ministry of Minority Affairs. She is also the Project head for the NIFT consultancy project for “Designing innovative packaging as a branding initiative to enhance buying experience, brand visibility and value addition for handicrafts and handloom sectors of Kashmir”. Five crafts were covered in this project - Paper mâché, Shawls, Khatamand, Carpets & Tweed. The project is sponsored by Directorate of Handloom and Handicraft Industries & Commerce Department, J&K Govt. She is also the Project Head for the NIFT consultancy project for the Visual Enhancement of the Secretary Office and conference room of Ministry of Women and Child Development. The project requirements are developing signages, conference backdrops & interiors of Secretary’s office. She has worked on Conceptualization and supervision to create 2 films to announce the PIL scheme for the Ministry of Textiles. The same were released by HMoT Piyush Goyal. She has worked on Curation and display for the exhibition ‘Land of Woven Dreams,’ held on the occasion of Handloom Day celebrated on 7th Aug 2022 by the Ministry of Textiles in Spain. She has worked on Branding for Kalinga Crafts exhibition held at Bikaner House. She has worked on Curation and design for Shakti, Exhibition at Handloom Haat. She has worked on Brand identity of PM Shri schools; Brand identity for Pradhanmantri Gareeb Kalyan Anna Yojna ; Brand Identity for Khadi India - KVIC and Brand identity & souvenir design for AKAM celebrations. Ms. Lavina Bhaskar, Assistant Prof., NIFT, New Delhi has handled the project on WSC, Panipat. Ms. Ikra Syed, Assistant Prof., NIFT, New Delhi is a Member of project development and project implementation team for the Women’s Empowerment Exhibition held for G20 Summit inception meeting, at Agra in February 2023. The project was undertaken for Ministry of Women and Child Development.

## INDUSTRY CONNECT – EXPERT LECTURES

- NIFT Chennai: Ms. Roopika Sood Jayaram, Founder, Hands on Paper conducted the “Paper Engineering Workshop” for semester V students from 06.09.2022 to 09.09.2022. Ms. Mugdha Sethi, Barefoot studio, acclaimed with several book designs gave an expert lecture on “IDM - Basics of Graphics Design (IDM)” on 10.10.2022 and on “Branding & Promotion” on 13.10.2022. Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, organised an alumni interaction session with Mr. Nived Devadas, Ms. Meenal Chandra R, Emmanuel Rishabh and Mr. Sayed Ayan Sulaiman I (2018 - 2022) batch of FC Chennai for Sem VII students regarding the talk on the Graduation Project on 26.11.2022.
- NIFT, Mumbai had arranged a visit of FC IV students to Silver point press. Silver point is one of the leading commercial printers and is located in Mumbai. Their client list includes big brands like Mercedes Benz, Marg, J W Mariott, RPG, Taj and others 2. Interactive sessions with alumni were organised for portfolio development and other expert sessions.
- NIFT, Panchkula had conducted many expert lectures and industry visits by FC students during August - May 2022- 2023 which includes Elante mall visit, Maloya Village, Palika Market Sector-19, Rock garden and Pinjore fort Chandigarh, The Indian Express Newspaper – Printing Press Visit Panchkula and Anandpur Sahib visit for Design Research.
- FC Department, Gandhinagar had arranged a visit of FC 4 students to Kala Ghoda Art Festival and Sassoon Dock Art festival Mumbai (Setup of installations, photo-stories, graffiti and art exhibitions), visit of Sun temple Modhera for outdoor Photography exposure, visit to one of the biggest printing & packaging firm “ART-O- Print” for print media inputs and visit to Aavaran, Udaipur for sustainable practices in design and product development. FC 6 visited to Nita Mukesh Ambani Cultural Centre. NMACC is a first-of-its-kind multi-disciplinary cultural space in the sphere of the arts. Interactive sessions with alumni from NIFT, Gandhinagar were also organised for Store Experience Design, Product Styling and other expert sessions.
- Mr. Mohit Kishore Vatsa, Assistant Professor, NIFT, Shillong had conducted 2 online Internship Sensitization sessions for the students of sixth semester of FC, TD, AD & FD in the campus as part of the RIC office. The resource persons for the same were the alumni of the campus.
- NIFT, Jodhpur conducted Industry visit at Jaipur for FC VII semester for 2019-23 batch under the Advanced Fashion Styling & Design Innovation & Leadership (Craft design) and Visited Rasa Jaipur Hand Block Print Factory in Bagru to understand the technique of block printing and how crafts can be made contemporary to fit the global demand, Hari Om printers to understand the technicalities of the Bagru craft and see the manufacturing process. This would help the students in the project documentation and how design innovation can be applied to this craft and a business plan can be formulated, Sakshi Blue Pottery to understand the production process and the various steps involved. Students understood the design management problem pertaining to this craft in order to find a solution for the same. They also visited World Trade Park to understand Styling, Sourcing putting the looks together in stores like Zara, Forever 21, Only, Marks & Spencer, Mango, Iconic, Guess. Students were supposed to put looks together while keeping in mind elements of styling.

There were supposed to understand various brands, their aesthetics and ethos and create looks which could be used these brands for marketing purposes. They also visited Stores- Neerja Blue Pottery, Elementary, Theatro Dohra, Fabindia, Anokhi, Nila House, Neerja Blue Pottery Store in Civil Lines, Jaipur to understand styling and visual aesthetics in order to explain story telling while dealing with crafts, also several stores like Anokhi, Elementary Jaipur and Fab India.

## FACULTY TRAINING/WORKSHOPS

### Training Conducted

- Ms. Divya N, Assistant Professor & CC – FC, NIFT Chennai Campus, conducted ToT through Online mode on Trend spotting and reporting for faculty of the Fashion Communication department jointly with Dr. Sreenanda Palit, Associate Professor, NIFT Kolkata from 11.07.2022 to 15.07.2022.
- Ms. Sushama Saitwal, Associate Professor - FC, NIFT, Mumbai has delivered an expert lecture on 'Design Intervention in Handicrafts Sector' during the workshop/seminar on the benefits of Handicrafts Artisans held on 19th Jan 2023 at Pune.
- Mr. Nilesh Shidhpura, Associate Professor, NIFT, Gandhinagar conducted: Best out-of-waste sustainable art installations-making workshop under ceramics studio for GMC (Gandhinagar Municipal Corporation) for a public art project in October 2022 also exhibited at NIFT, Gandhinagar during Convocation October 2022.

## OTHER WORKSHOPS AND SEMINARS ATTENDED

- Ms. Divya N, Assistant Professor & CC – FC, NIFT Chennai Campus & Ms. Ashmita Mondal, Assistant Professor, Chennai Campus, attended workshop on Mithila painting and Mughal miniature organised by Craft council of India on 13.09.2022.
- Faculty Industry Attachment done by Dr. Tulika Sahu and Dr. Sonali Srivastava of NIFT, Panchkula, in Lucknow and Delhi respectively.
- 20th-24th February 2023 - Mr Shiva A Raja (Assistant Professor), NIFT, Kangra, attended an online training programme on "Media Literacy" organized by CIET-NCERT in collaboration with the Indian Institute of Mass Communication
- Dr. Natalie Diengdoh, Assistant Professor, NIFT, Shillong attended the training on Data Dialogue, a pan-India Journalism training series organized by Google News Initiative India Training Network led by Data Leads in collaboration with the Department of Mass Communication, Assam Don Bosco University, Guwahati on January 18, 2023.
- Dr. Natalie Diengdoh, Asst. Prof. NIFT, Shillong was

a resource person in the following: Teaching English in Rural Areas of North East India: Using Innovative Bilingual Methods. National Seminar organized by The English and Foreign Languages University, Shillong Campus in association with Indian Council of Social Science Research, NERC. 3-4th November 2022.

- Mr. Akhilendra, Mr. Ratan Singh & Mr. Priyanshu Srivastava, Assistant Professors attended training on "User Interface Design" organised by CDAC, Mohali from 02.01.2023 to 20.01.2023.

## RESEARCH PAPER PRESENTATIONS AND PUBLICATIONS

- Dr. Martin Jeyasingh Mathews, Professor, NIFT, Chennai Campus, published his Research work in the Book titled as "Current overview on science and technology Research volume. 3", one of the international Publishers called B P International on 08.09.2022.
- Dr. Martin Jeyasingh Mathews, Professor, NIFT, Chennai Campus, submitted the Poster for Poster Design Competition at Typography day'22 conference to IDC-IIT Bombay on 30.08.2022.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, submitted abstract for a paper titled "Create with me" framework in the creation and presentation of TholuBommalata Jewellery to IFFTI conference 2023 on 17.10.2022.
- Mr. Arshad Mustaq, Assistant Professor - FC, NIFT, Chennai Campus, presented an overview on traditional media practises with reference to the poetic and musical traditions of Kashmir from 28.10.2022 to 30.10.2022.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, presented art jewellery work at Adorn Axis group exhibition at the NYCJW 2022 on 01.10.2022.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, presented art jewellery titled "Handpicked" as virtual exhibition at the NYCJW 2022 on 01.10.2022.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, article titled "The herb that must not be named" was published in the March 2023 Quarterly issue of Garland Magazine - Sensorium series. <https://garlandmag.com/article/vasambu-jewellery/> on 01.03.2023.
- Ms. Susmita Das, Associate Professor and Ms. Suruchi Banerjee Dhasmana, Assistant Professor, NIFT, Mumbai presented their Poster Presentation titled "TAMBATS OF PUNE: HAND BEATEN TO BEAUTY" at the National Conference, "INDIAN HANDLOOM & HANDICRAFTS: SUSTAINING CULTURAL HERITAGE" organised by NIFT,

Kangr 5th-6th August, 2022

- Ms. Sushama Saitwal, Associate Professor, NIFT, Mumbai has published an article in E-Magazine FASHION VALUE CHAIN (FVC), SEPTEMBER – OCTOBER 2022 Cover story Article published on 23rd Oct 2022 - 'Solapur Wall Hanging: A Poetic Expression of warp and weft'.
- Ms. Suruchi Banerjee Dhasmana, Assistant Professor and Ms. Susmita Das, Associate Professor, NIFT, Mumbai presented their Research Paper titled "SAWANTWADI: Wooden Delights" on 24th February, 2023 at the "INDIA @100; BUILDING 'ATMANIRBHAR' BHARAT FROM FARM TO FASHION TO FUTURE" International Conference organised by NIFT, Gandhinagar from 23rd-24th February, 2023.
- Ms. Apla, Associate Professor, NIFT, Mumbai has published 10 articles in HT Brunch.
- The jury assignment of FC V students of NIFT, Mumbai for DS Trend Research - the article of one group has been accepted by Fibre to Fashion for publication.
- Dr. Tulika Sahu, Assistant Professor, NIFT, Panchkula Contributed the chapter in Encyclopedia Reference Book of Global Art (English Hindi) (2023).
- Dr. Sonali Srivastav, Assistant Professor, NIFT, Panchkula published her first book 'Film, Cinema and Movies: How Internet is shaping the Entertainment Industry' by HP Hamilton.
- Presented a research paper titled "User Generated Content on YouTube and Citizen Journalism: A Case Study of Shaheen Bagh Protests" at the 9th South Asian Media and Cultural Studies conference, organized by the School of Communication, Florida State University, on 4th Feb, 2023.
- Srivastav, S., & Rai, S. (2022). Alternate Entertainment or Shifting Discourse: A Narrative Analysis of Popular Web Series in India. *International Journal of Media and Information Literacy*, 7(1), 242-254. E-ISSN: 2500-106X. DOI: 10.13187/ijmil.2022.1.242
- Srivastav, S. & Rai, S. (2022) Netnography in Social Networking Sites – An Exploration of Cybercultures in Consumer Groups, *International Journal of Media and Information Literacy*, 7(2), 572–577. E-ISSN: 2500-106X. <https://doi.org/10.13187/ijmil.2022.2.572>.
- Dr. Anita Chahal, NIFT, Panchkula Co-authored a research paper, & #39; Doyens of Media Education in Punjab Region: A Biographical Perspective (p.g.169-194) & #39; with Dr. Manash Pratim Goswami, Associate Prof., Central University of Tamilnadu In book Future of Media Education, edited by Prof. Upendra Padhi ISBN: 978-93-5578-195-6.
- Dr. Abhinav Garg, Assoc. Prof. NIFT, Panchkula presented a research paper on & "End-to-End Data Analytics for Big Data in Smart Cities from Cloud to Edge"; in SEE Doctoral Colloquium on 19th November 2022, organized by TISS Mumbai and RVIM Bangalore.
- Sujith KG's, Assistant Professor, NIFT, Hyderabad proposed paper titled "Selfie Aesthetics in the Global South" has been accepted for the Fourteenth International Conference on The Image at San Jorge University, Spain. He will be presenting the paper on the 15 and 16 of November, 2023.
- Dr. Hir Vyas, Assistant Professor, NIFT, Gandhinagar the Poster Presentation on Kathputali : Craft of Making puppets is accepted at IICD in Sangoshti 2023- 4th International Conference on Recent Trends and Sustainability in Crafts and Design.
- Dr. Natalie Diengdoh, Asst. Prof. NIFT, Shillong has presented at International Seminar/Conference: Ethnic blend: Convergence of Khasi folk media and digital media, SUSCON 9, 2022. Annual International Conference on Sustainability 3-5th November, 2022.
- Dr. Natalie Diengdoh, Asst. Prof. NIFT, Shillong has presented at National Seminar/Conference the following: Redefined ethnicity in the fray of diverse modern concepts, National Seminar of Intercultural thinking: A way forward for diverse living held at St. Joseph's College, Jakhama Sponsored by Indian Council of Philosophical Research (ICPR), New Delhi and Indian Council of Social Science Research – North Eastern Regional Centre (ICSSR-NERC) Shillong jointly organized by Kohima College. 29th to 31st January 2023; Unveiling the Khasi Matrilineality System, National conference on Genocides and Oppressions, Intersections and Interstices (COIN -2022), organized by the Department of Humanities and Social Sciences, National Institute of Tecnology Meghalaya (NIT) in collaboration with The English and Foreign Languages University, Shillong Campus on 19th & 20th November 2022 and The benefits of bilingualism in mass communication, Teaching English in Rural Areas of North East India: Using Innovative Bilingual Methods. National Seminar organized by The English and Foreign Languages University, Shillong Campus in association with Indian Council of Social Science Research, NERC. 3-4th November 2022.
- Mr. Mohit Kumar Vatsa, Asst Prof. NIFT, Shillong has presented a research paper titled "A Critical analysis of the National Education Policy: Issues & Challenges in Higher Education. A study among students and faculty members of NIFT Shillong" as part of a National Conference 'Amritkaal' and Changing Media: Resurgence of New India on 22-23, March 2023 Organised by Vivekananda School of Journalism and Mass Communication, affiliated to the Guru Gobind Singh Indraprastha University (GGSIU), Delhi Sponsored by Indian Council of Social Science Research (ICSSR).

- A Review on Apparel Fashion Trends, Visual Merchandising and Fashion Branding by Mr. Akhilendra Sonkar, Assistant Professor, NIFT, Raebareilly in Intelligent Information Management, ISSN Online: 2160-5920 ISSN Print: 2160-5912.
- Ms. Geeti Karmakar, Asst. Prof., NIFT, Jodhpur pursuing PhD on the topic “Urban Space as Cultural Construct: Public art” from Centre for Folk Cultural Studies, University of Hyderabad. She has attended the International Conference at NIFT Gandhinagar on 23rd & 24th of February 2023 and presented the paper entitled “Collaboration between Craft Forms of Rural Bengal and Modern Art Practice: Sustenance of Traditional Culture in Urban Kolkata”. Publication- “Orality to Visuality: The Transformation of Bengali Folk Rhymes in the Sphere of New Media”, in the journal “The Eastern Anthropologist” Volume 75, Number 1-2, Jan-June, ISSN: 0012-8686.
- Ms. Monika, Asst. Prof, NIFT, Patna has attended Govt. Officials Training Program on User Interface Design by Meity, Govt. of India and NASSCOM.
- Ms. Monika, Asst. Prof. NIFT, Patna has written an article - IoT - Based Automatic Boom Barrier for Enhancing Surveillance Security in Public Places, DOI: 10.4018/978-1-6684-5255-4. Book Chapter, publisher: IGI Global. (2023)
- Ms. Monika, Asst. Prof. NIFT, Patna has written an article - Heuristic approach for forecasting stock price using LSTM and technical indicators (International) (2023) (Scopus).
- Monika Mehta, Madhulika Bhatia, June 17, 2022, “Human Posture Apprehension Dataset”, IEEE Dataport, doi: <https://dx.doi.org/10.21227/gh4s-f240>.
- Dr. Dimple Bahl, Associate Prof. NIFT, New Delhi has Co-authored a publication ‘Inspirations for Graphic Design in India’ with Ms. Jaya Jaitly investigating the Visual aspects of Indian Craft and its various nuanced applications. The publication is the first ever exercise of viewing Indian design as a contemporary concept rather than as simply a collection of scattered motifs. The aim of the publication was to try and bind the history of design as seen in Indian crafts with the modern ways of graphic design. It is targeted at Indian and International audiences comprising students, educationists, researchers, designers, curators, art and craft aficionados, design institutes and industries.
- Mr. Vishesh Azad, Associate Prof., NIFT, New Delhi has done Chapter Contribution in Book on Film Studies, book titled ‘Traces of ‘Bollywood’, Tracking the Trajectory of Hindi Cinema in India’, Edited by: Dr. Debastuti Dasgupta and Dr. Priyanka Roy, Month/Year: 2021, ISBN: 978-81-946971-0-7 Publisher: In-Depth Communication.

## STUDENT ACHIEVEMENTS AND AWARDS

- Mr. Steven Harris, NIFT, Bengaluru has won the Medallion of Excellence and stood 4th at World Skills in Graphic Design held at Switzerland. He has also been appreciated through a letter by Honourable PM for making his portrait.
- Mr. Rajagopal Raghunath – FC VI of NIFT Chennai has won the Sylvia Galvarin rising star award from FIT, New York.
- Nayra Singh (BD/21/7231), Shivi Pandey (BD/21/5568) and Vaibhavi Chaurasia (BD/21/6430) of NIFT, Kangra were a part of the team that secured the 2nd Runner up position in the Hult Prize competition.
- Anurag Sinha (BD/20/4191), Harita Arora (BD/20/1055) and Subhesh Mishra (BD/20/5255) students of NIFT, Kangra started working on a project proposal for Raj Bhawan, Himachal Pradesh - Space design project.
- FC VI Students of NIFT, Shillong went for visit to St Anthony’s College for attending the Documentary Film held on the 9th March, 2023 accompanied by Dr. Natalie Diengdoh, Asst. Prof. FC Department.
- Ms. Amisha Nigam, Aditi and Akriti of NIFT Patna won first prize in the UX Competition
- Ms. Reeti Sharma of NIFT, Patna has won the Dumb Charades Runner Up (Holi Event) at Unthinkable Solutions (Office), Gurgaon - During Graduation Project.
- Mr. Vartesh Kumar of NIFT, Patna was a winner in Brand Name Writing Winner in Jeevika for Bihar rural livelihood Promotion.

## FACULTY ACHIEVEMENTS

- Mr. V. R. Karthikeyarayan, Associate Professor, NIFT Chennai Campus, submitted his PhD thesis titled “Online buying Behaviour of Students on Fashion Design Apparel” to DARE Annamalai University on 29.12.2022.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, organised “Travelling library by CPB” at NIFT Chennai in association with the Chennai Photo Biennale Foundation for FC Students. Presented a book by Lucius Bark and documented the event on 10.08.2022.
- Mr. Arshad Mustaq, Assistant Professor, NIFT, Chennai Campus, judged Short + Sweet theatre festival over four weeks at Alliance Franceas organised by Prakriti Foundation on 5&6 and 12&13 November 2022.
- Dr. Abhinav Garg, Associate Professor, NIFT, Panchkula completed his PhD in Computer Science & Engg. From Banasthali Vidyapith in October 2022.
- Dr. Sonali Srivastav, Assistant Professor, NIFT,

Panchkula, was invited as a jury member in the International Film Festival in IIC, Delhi, 15-17 March 2023, organized by the International Association of Women in Radio and TV.

- Ms. Marisha Narula, Assistant Professor, NIFT, Panchkula was invited as a jury member for Masters students of Applied art specialisation for annual jury as an external expert in Government College of Art, Chandigarh, Sector 10 on 6th December 2022.
- Dr. Tulika Sahu, Assistant Professor, NIFT, Panchkula Portfolio selected for the 17 th All India Art Photography Exhibition- State Lalit Kala Academy, Lucknow (2023); received Amrita Sher-Gil Woman Artist of the Year 2022 Award/ Utkarsh Lalit Kala Academy, Bareilly (2023); Re-featured in compiled edition of Limca Book of Records :2020-22 (2022); featured in magazine NAINEN THE WOMAN <https://linltr.ee/nainenthwoman> 2022. (2022); photographs published in Harper Collin's publication -Lucknow 1857 by Rosie Llewellyn-Jones (2022); Navodayan of the Year Super Award (National) 2022/ Navsanvad Foundation, Maharashtra (2022); Guest of Honor/ Worldwide Navodayan Family (2022); IPN Gold -Lahotse International Salon (2022), IIAP Ribbon-Gilver Photo Club (Baku), Azerbaijan (2022) and Salon Mention- 4th Capodimonte International (2022).
- Mr. Nilesh Shidhpura, Associate Professor, NIFT, Gandhinagar curated "Bhaumya" Tribal art exhibition during NIFT, Gandhinagar convocation October 2022 in collaboration with IGNCA and "AADIYOGI SHIV" Textile art exhibition by Sangeeta Gupta (IRS) retired at NIFT, Gandhinagar 30th March to 3rd April 2023 and "AADIYOGI SHIV" Textile art exhibition by Sangeeta Gupta (IRS) retired at Faculty of Fine Arts, MSU Baroda 5th to 8th April 2023.
- Under SDAC activities, Nakul Krishna Kumar Mali (FC-IV) of NIFT, Raebareli has won a consolation prize in Enhancing Circularity and Sustainability competition organised by the Textile Committee, Government of India, under UNEP sponsored programme in October 2022.
- Ms. Monika, Asst. Prof. NIFT, Patna was selected by National Chung Cheng University to work on an AI-based project.
- Mr. Mohammad Shadab Sami, Asst. Prof. & CC-FC has been invited from Digital Fashion Week New York for photography and has been invited from Bihar Museum Patna for Exhibition.
- Mr. Kumar Vikas, Assoc. Prof. NIFT, Patna has been invited Daksh-Deshaj Akhand-Stambh Samman' 2023 from Mithila institute of traditional heritage and indigenous literature Patna.
- Dr. Dimple Bahl, Associate Prof. NIFT, New Delhi has taken up the opportunity to work with Ms Jaya Jaitly, Dastkari Haat Samiti for the Ministry of Culture to do the creative visualisation of 8 artworks representing the Indian craft heritage and skills for the Shilp Gallery at the New Parliament Building. Works of over 300 karigars were represented through first-ever unique representations consisting of the best skills. Conceptualised the installation named 'GYAN' consisting of calligraphy and scripts of all the official languages of India.
- Ms. Lavina Bhaskar, Assistant Prof., NIFT, New Delhi has worked for the Seoul Design Festival, 2022
- Five best/landmark images: Enclosed from NIFT, Chennai, Mumbai, Kangra, Kannur, Panchkula, Shillong, New Delhi.



# FASHION MANAGEMENT STUDIES

The Department of Fashion Management Studies offers MFM, a two year full time Post Graduate management course to students across all the 18 centers of NIFT. The objective of the course 'Master of Fashion Management' is to develop world class professionals in the areas of fashion management, marketing, merchandising, retailing, International business and to foster the spirit of entrepreneurship among the students. This is done by equipping students with the right product knowledge, by advancing proclivity among students to embrace latest technologies, and by honing their analytical and managerial skills. This is done collaboratively within an eco-system that NIFT has developed over decades; with special focus on the right industry connect.

Students undergo in-depth education in management, marketing, buying, merchandising (retail and export), retail operations, international marketing, international trade, entrepreneurship and also on important interdisciplinary aspects of the fashion business. They are exposed to principles and practices of merchandising/marketing, innovative fashion management practices, Information technology developments, cluster studies, sustainability, fashion trends and business practices.

The department maintains an active collaboration with the industry through collaborative research undertaken by the members of the faculty and also through seminars, conferences, expert lectures, internships, graduation projects and class room projects done by the students.

## THE CURRICULUM DELIVERANCE

The curriculum has successfully been delivered for the

session July-Dec 2022 & Jan-June 2023 as per the MFM Course curriculum in all the centers successfully. All classes were conducted in Offline mode and GP jury was conducted in offline mode. The new curriculum based on Industry feedback was transacted across all centers in semester 1 and semester 2, seamlessly. After two years, GP shows across campuses were successfully conducted offline. FIIT after semester 2 was also done by all successful students in offline mode. Several interactions of students and industry experts or subject experts of other prestigious institutes were also conducted. Craft cluster visits were successfully conducted across centers as part of curriculum deliverance, followed by Artisan awareness workshops to the mutual benefit of artisans and students.

## INDUSTRY CONNECT AND PROJECT

Industry and expert connects are essential to any exchange of knowledge between academia and industry has been a key driving force behind change growth and updation of processes and curriculum. FMS department actively engages itself with industry, alumni and experts to give better exposure to the students while giving new ideas to the industry which help in its growth trajectory. With the concurrence and support of the industry experts the Curriculum was revised and implemented for the new batch of 2022- 2024. The department retains as its crown the honor of having Tata Trent Retail Chair for conducting advanced Research in the area of Private label under Dr. Sushil Rathuri who is the chair Professor for the same. All centers of FMS department have a intense engagement with experts from the industry with whom interactions are planned, which leads to mutual learning

as well as building relationship to mutual interests. It takes a continuous interaction and relationship building exercise to partner with the industry in a holistic manner.

## PROJECTS UNDERTAKEN

Dr. Sanjay Kumar was the project coordinator for project to develop uniforms for Airports Authority of India. Dr. Lipi Choudhury, Associate Professor, is a Core Member for the Project on “Restructuring and Rebranding of Six Indian Institutes of Handloom Technology at Varanasi, Salem, Guwahati, Jodhpur, Bargarh and Fulia” with DC (Handloom).

Dr. Rajdeep Singh Khanuja, worked in the capacity of Campus Project Coordinator (CPC) for the Bhopali Batua craft in the NIFT USTTAD Project during this period. The project involves Product & Design Development of traditional Indian Handlooms & Handicrafts. Dr. Divya Vyas coordinated the project USTTAD of Ministry of minority affairs and also conducted two workshops for Design intervention, marketing and commercialization for the Pipar Block print cluster, Rajasthan. Dr. Anannya Deb Roy has contributed for the India Size Project as Lead Data Analyst.

Ms. Mukthy, has been a Project coordinator (PC), Project Development Team (PDT) and Project Implementation Team (PIT) for Kerala Kudumbasree Co-Branded reusable menstrual Pads design development, marketing and skill training program. Dr. M. Krishnakumar, Professor has also been a Project Implementation Team (PIT) member for the project.

Mr. Angam Niumai has initiated a research project titled “Documentation of Traditional Textiles & Costumes of the Liangmai, Rongmei and Zeme Naga tribes of Manipur and Nagaland”, funded by NEC, Shillong. Mr. Siewspah Buhroy D is also involved as the CPIT member in Setting up of Design resource Centre at WSC (Weavers Service Centre) at Imphal, Manipur.

Dr. Yaseer Ahmad Mir is PIT member for packaging project for Jammu Handicrafts, Ladakh Pashmina Project, Budgam skill upgradation and Research project for GI of 7 handicrafts.

Dr. Sheetal Soni coordinated a Live project with Wazir Advisors for market research on the dupatta/odhani study in Rajasthan with MFM in August 2022.

## FACULTY TRAINING AND WORKSHOP

Faculty of FMS department upgraded their skills and knowledge through TOTs, webinars, workshops, Faculty Industry attachment and Certificate course. The FMS

department always takes initiative to increase their skills and creativity, they never back-down. The department organized TOT in the following learning domains:

- Omni Channel Planning and Buying
- Game Theory for Business
- Theory Social Media
- Welfare & Behavioral Economics
- Supply Chain Management & E-commerce

The Department also conducted and also facilitated the faculty to attend the following workshops

- Special Product groups, Heritage Products & Cluster Awareness Workshop by Mr. Ravikumar, Joint Director, Department of Handloom and Textiles South Division, Bengaluru & Mr. Suresh Kumar, Assistant Director, Bengaluru rural district Department of Handloom and Textiles
- All the faculty members of FMS, NIFT Mumbai attended the Government Officials Training Programme, a Workshop which was conducted by CDAC Mohali and Future Skills Prime Programme on Fundamentals of Digital Marketing using Social Media Platforms.
- Mr. Toni Sharma conducted a session along with B-Hub Managed by CIMP (Patna) on ‘image management for founders of startups’. He also conducted a Training on export possibilities for MSME Entrepreneurs of Bihar. Dr. Vikas Kumar conducted training of 150 participants in 5 different crafts for the 40 days for design & marketing sponsored by SIDBI.
- Ms. Chetna Patiyal, attended a workshop on Women Empowerment, Swachhta Pakhwada and Cyber Awareness Workshop and ‘how to increase interest in doing official work in Hindi’.
- Ms. Sonika Siwach is doing an online course “Quantitative Marketing Research” from IIM Bangalore. She also attended a workshop on New Sustainable Textile Material, conducted for Denmark Buyers and Scholars in NIFT Delhi
- Ms. Pavol Sahadevan, Assistant Professor, FMS NIFT Kannur Participated in a 10-day online Faculty Development Programme on “Research Methodology” organized by The Kingdom College, Bengaluru, also She also participated in One-day offline Workshop on “Statistics: Approach through SPSS” organised by Srishti College of Commerce and Management and Shushruti Institute of Management Studies and Research centre, Bengaluru.
- Dr. Lipi Choudhury, Associate Professor, coordinated and conducted the outreach programme titled ‘Fundamentals of Retail Operations’.
- Ms. Bhargavee and Mr. Amitava attended FDP workshop on the topic “Understanding Student Psychology Post-Covid” by Mr. Fakre Azam at NIFT Raebareli.
- Mr. Siewspah Khongstit attended a Faculty Development Program on ‘General Management and

Research Methodology' conducted by IIM Shillong .

- Many faculty members completed their FIAs. Dr. Binaya Bhusan Jena, Dr. Sanjeev Malage, Dr. Krithika G. K, Dr. Nethravathi T S, Dr. Goutam Saha, and Dr. Sanjay Kumar successfully completed their respective FIAs to further the industry connects with organizations like Weaver Service Centre (WSC), Satya Nagar, Bhubaneswar, Trudel Fashion Private Limited, Aquarelle India Pvt. Ltd, Qalara, Upasana and Rustorange.

## FACULTY ACHIEVEMENTS

Faculty of the FMS department continues to excel in the academic and administrative fields thereby making them excellent recourse for NIFT. FMS faculty contributed significantly and created a niche for themselves by efforts in self development and contributions towards academic and social causes. NIFT faculty contributed by delivering lectures in artisan awareness workshops which included online fund raising webinars, to reviewing of articles.

- Dr. Sushil Raturi continues to be the Chair Professor for TataTrent - FMS NIFT Mumbai, Retail Research Chair. Tata Trent and Department of Fashion Management Studies at NIFT Mumbai have collaborated for the excellence of Education, Research and Development in the area of Retail with special reference to Fashion. This collaboration is in the form of setting up of Chair by Trent at NIFT Mumbai with specific purpose, objectives and time framework. The objective of the chair is to study the "Impact of Private Label and National Brand on Customers' Apparel Buying Attitude".
- Mr. Praveenraj has Published a book chapter on 'A study on reception of conceptual hybrid pedagogies for fashion education system - applicable for present and future classroom model' in Changing Business Survival and Sustainability Quotient volume-4 by Archers & Elevators Publishing House (ISBN: 978-93-94958-14-2), First Edition 2022.
- Dr. Rajdeep Singh Khanuja, was Invited for the RDC conducted for the PhD programme in capacity of co-guide by the Rabindranath Tagore University, Bhopal. He was also invited in the selection committee interviews for faculty members under code 28 of Barkatullah University, Bhopal (a state govt. university) as subject expert (Vice Chancellor's nominee).
- Dr. A. Sasirekha, was one of the Doctoral committee members for the PhD scholars registered in Vellore Institute of Technology (VIT), India and Srishti Manipal Institute of Art, Design and Technology, Bengaluru.
- Mr. S. Jayaraj, Assistant Professor delivered a special lecture on the topic "Design and Technology for Market Competition" organised by DC Handicrafts.
- Dr. M. Annaji Sarma was invited as guest for launch of

Centre of Excellence for FDDI and Dr. I. Chakrapani, was invited as external examiner for the Telangana social Welfare residential degree college for B.Des Course.

- Dr. Shikha Gupta delivered a lecture on "Aspects Of Design and its Improvement/Latest Color, Product, Market, Fashion Forecasting and Consumer Trends/ Fashion And Product fusion, Retail marketing, E-marketing, tactics importance of online marketing in business" at Oriented Capacity Building & Skill Development Training Programme organised by Jodhpur Handicraft Exporters Association.
- Dr. Ruchika Dawar conducted a workshop on "Role plays on selling techniques & the impact of Visual Merchandising" for the staff of Mehrangarh Museum on 17th September 2022.
- Mr. Indranil Saha, Assistant Professor has successfully completed partnered PhD from IIT Hyderabad, India and Swinburne University of Technology, Melbourne, Australia in May 2023.
- Dr. I. Chakrapani, Associate Professor: Completed Ph.D. (Management) from Osmania University in December 2022.
- Ms. A.Rajyalakshmi, Associate Professor is Pursuing PhD from Gitam University.
- Prof. Dr. M. Annaji Sarma has been appointed as the Chairperson of the Board of Studies for B.Des (Design & Tech) at Satavahana University,
- Prof. Dr. A. Srinivasa Rao was nominated as an examiner and evaluated the answer scripts for the course "Research Methods for Management" in June 2022 at Sardar Vallabhbhai Patel International School of Textiles & Management.
- Dr. Shikha Gupta acted as the Chairperson for the National seminar conducted at NIFT Jodhpur on "Trends and Opportunities in Fashion Business."
- Dr. Shikha Gupta delivered a lecture on "Product Diversification & Forecasting" for UJAS Project for women on Friday September 2nd, 2022.
- Dr. Shikha Gupta attended Jaipur Expo to represent NIFT at the Expo through a display stall in September 2022.
- Dr. Shikha Gupta is an External Member of Internal Complaints Committee of National Law University Jodhpur.
- Dr. Sheetal Soni took an expert session on "Product presentation & display - on web portals & Social media marketing" under the project regarding Design Development training module for UJAS Artisans on in 3rd and 4th training module.
- Dr. Sheetal Soni took an expert session on "Visual Merchandising, selling and Packaging skills" under the 20 days skill development training for the Department of Women & Child development project.
- Dr. Mahendra Daiya and Ms. Sonika Siwach were co-chairpersons in the National Seminar organized

at NIFT Jodhpur on “Trends and Opportunities in Fashion Business.”

- Ms. Sonika Siwach took an expert session on “Branding, packaging, labeling of the products developed” under the project regarding Design Development training module for UJAS Artisans on 21/09/2022 in 4th training module.
- Dr. Ramachandran. R, Professor, FMS, NIFT Kannur chaired a Technical Session “Traditional textiles and clothing science” in the International Conference on Functional Textiles and Clothing organised by IIT Delhi on 12.2.23.
- Dr. Anannya Deb Roy, is guiding Mr. Suranjan, research scholar on his Phd titled “Digital Literacy for the Human resources of the apparel production units in India” and Ms. Neeti Banga, research scholar, on her Phd titled “The narratives of Phulkari Craft and the wellbeing of the artisans”.
- Dr. Sougata Banerjee, is guiding Ms. Sheena Gupta, Research Scholar, on “The role of innovative Trends in the Emerging Luxury Markets in North India” and Mr. Sudip Kundu, Research Scholar, as a Co-Guide on “Impact Assessment of Brand on Buying Behaviour in Organised Agri-Food Retail Business” under Maulana Abul Kalam Azad University of Technology, WB formerly West Bengal University of Technology.
- Dr. Rajeev Malik, participated as session chair at International Conference “INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE” at NIFT Gandhinagar, and also participated as Keynote Speaker at the National Seminar on “Trends and Opportunities in Fashion Business” on 21st April at NIFT Jodhpur.
- Dr. Rajeev Malik, Chairperson FMS, Participated in the International Webinar on Meeting the Expectations of Gen Z for Sustainable Fashion, organized by Department of Fashion Management Studies, NIFT
- Dr. Vikas Kumar conducted an expert lecture for the webcast on the ‘Future of Sustainable Fashion’ organized by The Disposal Company .
- Dr. Vikas Kumar was invited as an expert lecturer from Garden City University.
- Mr. Rajesh Kumar Chaudhary presented a paper at International Conference on Sustainable Business Management at IIT Roorkee.
- Mr. S. Jayaraj, delivered a special lecture on the topic “Design and Technology for Market Competition” organised by DC Handicrafts.
- Ms. Kriti Srivastava was invited by Doordarshan Seva Kendra for special segment on Fashion careers also she was invited as a Pannelist for Redress Awards - Educator sharing session.
- Dr. Ramachandran. R, has been an External Expert For Evaluating Clusters in Kerala state - K-DISC One District One Idea (ODOI) - Textile Sector organised by Entrepreneurship Development Institute of India (EDII) – Trissur and has also been an Interview Panel member for selection of Textile Designers and Cluster Development Executives for Department of Handlooms and Textiles, Government of Kerala.
- Prof. Dr. Ritu Malhotra served as a peer-reviewer for the American Marketing Association (AMA) Marketing Educators’ 2022 & 2023 Academic Conferences in October 2022 & February 2023 respectively. She reviewed four papers.
- Dr. Lipi Choudhury, Associate Professor, was invited as a Panel Member for the Panel Discussion on “Scaling up innovation and investment in Sustainable Fashion” on the occasion of Earth Day - organized by Let Me Breathe and EarthDay.org. She also reviewed 3 research papers for the International Conference “INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE” organized by NIFT Gandhinagar.
- Dr. Nikita was invited to deliver an invited talk at International e-conference on Textiles for Advanced Technologies during November 11-13, 2022 organised by TAI.

## RESEARCH PAPER PRESENTATION AND PUBLICATION

- FMS faculty has published several research papers or paper presentations in the year 2022-2023, in journals of repute across centers. Publications in peer reviewed, UGC, Scopus indexed journals demonstrates the intellectual and academic proficiency of the FMS faculty. Over 50 papers/ presentations were made during the academic year.
- Among faculty members who have presented or published research papers in conferences and in Journals of repute are Dr. Rajdeep Singh Khanuja, Dr. Sushil Raturi, Dr. Sanjay Kumar, Dr. Jasmine Dixit, Mr. Pratik Ghosh, Dr. Lipsa Mohapatra, Mr. Indranil Saha, Mr. Sathish S, Ms. Shweta Jagdish, Dr. S. Angammal Santhi, Mr. S. Jayaraj, Dr. A. Sasirekha, Mr. Vidhu Sekhar P, Dr. Rahul Kushwaha, Dr. Jagriti Mishra, Mr. Bhaskar Banerjee, Ms. A. Rajyalakshmi, Dr. A. Srinivasa Rao, Prof. Dr. Harleen Sahni, Dr. S Hikha Gupta, Dr. Ruchika Dawar, Dr. Rajeev Kumar, Ms. Pavol Sahadevan, Ms. Mukthy, Dr. M. Krishnakumar, Dr. Ramachandran.R, Dr. Sougata Banerjee, Prof. Dr. Ritu Malhotra, Dr. Anannaya Deb Roy, Mr Rajesh Kumar Chaudhary, Dr Vikas Kumar, Mr. Ketan Dhillon and Dr. Nikita.
- Besides faculty members, Students of FMS were also encouraged to do research and present their research work.
- Sejal Baldawa, student of MFM 2021-2023 presented the paper titled - Green washing by Fast Fashion brands: Analysing Consumer Perception, Attitude and Purchase Intention in the International Conference

on Innovative Research Practices in Social Sciences (IRPSS - 2022), Kolkata, India

- She also presented the Paper Titled - Sustainable Consumption: The Influence of Consumer Behaviour in Re-commerce in the International Conference on Multidisciplinary Research and Innovations in Management, Commerce, Economics, Women Empowerment Education, Jaipur, Rajasthan, India
- Ms. Shristi Rajesh & Ms. Lipsa Mohapatra jointly published a paper "Fashion Retail Store Types and assortment Plan.
- A paper title "Business Leadership Lessons from World's Leading Fashion Designers" published by: Daminee Sahu, Goutam Saha
- Kavya J, Riddhi Vij, Katyayani Srivastava, Jyoti Kumari, Smriti Nagrajan and Sucheta attended and presented papers in ."India@100; Building 'Atmanirbhar' Bharat From Farm to Fashion to Future", held on 23rd and 24th February 2023 at Gandhinagar.
- Anahat Kau Wadhera MFM student of NIFT Gandhinagar presented poster in International Conference on Digital Organizations in IIM Ahmedabad on the topic, Robo Psychology and Game Theory January 8-9, 2023.
- She Presented the Paper Titled - Sustainable Practices in Fashion Industry: A Comparative Analysis of Supply Chain of Fashion Brands in the international conference on sustainable business practices and innovative models - 2023, organised by School of Business & Management, Christ University, Delhi-NCR.
- Ms. Sradha Veeramani & Ms. Perna of NIFT Kannur presented a research paper at 'International Conference India @100; Building Atmanirbhar Bharat From Farm To Fashion To Future', organised by NIFT Gandhinagar in February 2023.



# FASHION TECHNOLOGY

Bachelor Program in Fashion Technology (B.F.TECH)  
B.F.Tech is a four-year multidisciplinary techno-managerial program, designed with a focus on apparel manufacturing technology including industrial best practices. The Bachelor Program is offered in 14 NIFT Campuses viz. Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Panchkula, Patna and Raebareli.

Master's Program in Fashion Technology (M.F.TECH)  
M.F.Tech is one of the flagship master's program offered by NIFT, it is exclusively designed for engineers. It aims to develop young dynamic talent capable of providing techno-managerial solutions to the industry with a balanced amalgamation of operation and strategic thinking capabilities. Master's program is offered in 4 NIFT Campuses of NIFT viz. Bengaluru, Chennai, Delhi and Gandhinagar.

## PAPERS, ARTICLES AND PRESENTATIONS IN NATIONAL AND INTERNATIONAL CONFERENCES / WORKSHOPS

Faculty member of the department undertake useful research work in the field of textile and apparel. Some of these researches are published in Books/ renowned journals or are presented as papers in national and international Seminars and Conferences.

Books and Book Chapters Authored by the Faculty:

- Dr. Prabir Jana, Professor, NIFT, Delhi and Dr. Manoj Tiwari, Professor, NIFT, Kannur co-authored

a chapter, "Textile Calculation: Fibre to Finished Garment" in the book "Apparel Manufacturing Measures and Calculation, Oxford, UK: Woodhead Publishing.

- Dr. Deepak Mehra, Assistant Professor and Mr. Sumit Kumar, Assistant Professor, NIFT, Bhubaneswar co-authored a book titled "Solar E-Vehicle" published by Lambert Publication, U.K. in March 2023.
- Dr. Amit Kumar Tyagi, Assistant Professor, NIFT, Delhi contributed a chapters "Detection and Diagnosis of COVID-19 from chest x-ray images using Deep Learning" in the book titled, "Artificial Intelligence of Health-Enabled Spaces", CRC Press, 2023, and two chapters on the application of Blockchain Technology in the book titled "Distributed Computing to Blockchain: Architecture, Technology and Applications", Elsevier, 2023.
- Dr. Amit Kumar Tyagi co-authored chapters in the book titled "Handbook of Research on Quantum Computing for Smart Environments", IGI Global, 2023. He had also co-authored a chapter for Secure Social Media Computing, IET Book, 2023.
- Ms. Nupur Chopra, co-authored chapters in the book titled "Sustainability and Social Marketing Issues in Asia", Emerald Publishing Limited, Bingley, pp. 67-84 and a chapter titled "Socially Responsible Plastic (Developments in Corporate Governance and Responsibility)" Emerald Publishing Limited, Bingley, pp. 31-58.
- Dr. Omkar Singh, Assistant Professor, NIFT Patna published a chapter in the book "Blockchain for 6G-Enabled Network-based Applications: A Vision, Architectural Elements, and Future Directions", Taylor & Francis publication, pp. 29-42, ISBN:

9781003264392, 2022.

Research Papers Authored by Department Faculty in the Renowned Journals:

- Mr. Joseph Regy, Associate Professor, NIFT Bengaluru published the paper titled “Impact of Service Quality on Student Engagement of a Technical Institute” in International Journal of Research and Analytical Reviews (IJRAR) IJAR | E-ISSN 2348-1269, P-ISSN 2349-5138 in May 2022, Volume 09, Issue 02.
- Mr. Rahul Jain, Assistant Professor, NIFT, Bhubaneswar published the paper titled “A Novel Feature Extraction Method for Pre-impact Fall Detection System Using Deep Learning and Wearable Sensors”, published in IEEE Sensors Journal October 2022.
- Dr. Renjini G, Associate Professor, NIFT Bengaluru co-authored a research paper titled “COVID-19 and Indian Apparel Industry: A Logistic Regression Model to Assess the Impact on Operation, Development and Sustenance” and Dr. J. Raghuram, Professor, Dr. Amit Kumar Anajane, Associate Professor & Mr. S.Prabhakar, Assistant Professor, NIFT, Chennai, jointly published a paper titled “COVID-19 and Indian Apparel Industry: A Logistic Regression Model to assess the impact on operation, development and sustenance” published in NIFT Journal of Fashion, Vol 1 in December 2022.
- Dr. Divya Satyan, Professor, NIFT, Chennai and Ms. Nupur Chopra, Associate Professor, NIFT, Gandhinagar jointly published a paper titled “Evaluating Bubble Wrap and Proposing Post-consumer Textile Waste as Alternative Material: A Review” in the International Journal of Innovation and Business Strategy in December 2022.
- Dr. T. Murugan, Associate Professor, NIFT, Chennai co-authored a paper, “Experimental Investigation of Mechanical and Dynamic Mechanical Properties of sansevieria roxburghiana/Epoxy composite using Taguchi design” published in the Journal for Reinforced Plastics and Composites in May 2022.
- Mr. TVSN Murthy, Associate Professor, NIFT, Hyderabad published a paper, “Pedagogical Content Knowledge Classification using CNN with Bi-LSTM” in the International Journal of Engineering Trends and Technology in August 2022.
- Dr. Ankur Saxena, Associate Professor published a paper titled, “Industry Application of Green Manufacturing: A Critical Review” in the Journal of Sustainability and Environmental Management, 1(1), 32-45 “p-ISSN 2822-1710 in September 2022.
- Aman Kumar, Assistant Professor, NIFT, Kangra, published, “Reliable Cyber Security and Improvement in E-Learning System”, in Journal of Positive School Psychology, Vol. 6, No. 11, 2022.
- Dr. Rupayan Roy, Assistant Professor, NIFT, Kannur published a paper, “The combined effect of carding and punching parameters on the structural, mechanical and functional properties of needle-punched nonwovens” in Journal of Industrial Textiles.
- Dr. Omkar Singh, Ms. Abhilasha Singhand Mr. Vinoth R, NIFT Patna co-authored paper titled, “Automatically Positioning the Garment in a Warehouse at the Desired Place using Artificial Intelligence” published in International Journal of Early Childhood Special Education (ESCI), vol. 14, ISSN: 1308-5581, 2022.
- Mr. Balu Maloth, Assistant Professor, NIFT Raebareli published a paper on “Enhancement of Mechanical And Dynamic Mechanical Thermal Characteristics of Woven Glass Fabric Reinforced Multi-Nano Particles Filled Toughened Epoxy Composites” in the Journal of Industrial Textile, vol.51 (2S), pp, 3253S-3277S, 2022.
- Mr. Navanendra Singh, Assistant Professor, NIFT Patna published paper titled “Automatically Positioning the Garment in a Warehouse at the Desired Place using Artificial Intelligence”, International Journal of Early Childhood Special Education (ESCI), vol. 14, issue 4, ISSN: 1308-5581, pp. 1249-1256, 2022.
- Ms. Sulagna Saha, Assistant Professor, Mr. Nand Kishore Baraik, Dr. Deepak Mehra, Assistant Professor and Mr. Sumit Kumar, Assistant Professor, NIFT Bhubaneswar and Ms. Kanu Priya, Assistant Professor, NIFT Panchkula, published technical articles for the online portals.

Research Paper Presentations by the Department Faculty:

- Dr. Samuel Wesley, Professor, NIFT, Chennai, presented the paper titled “The Wearable Technology for Garment Fit Analysis” at the International Seminar on Wearable Electronic Textile Materials in the current ERA organized by CSIR in August 2022.
- Dr. Amit Kumar Tyagi, presented research papers on topics related to the application of Machine Learning, CNN, IoT in Biometric Security, and Solutions of Cyber bullying at the 13th ICCCI 2023, International Conference, Coimbatore, India.
- Ms. Nupur Chopra, presented a paper titled “Conceptualizing the Use of Post-Consumer Textile Waste as an Alternate for Protective Packaging Material” at the 2nd Sustainable Textile and Fashion Congress (STFC), 2022 organized by iCongress in July 2022
- Six department faculty presented their papers at the International Conference, “India @ 100, building ‘Almanibhar’ Bharat from farm to fashion to future.” organized by NIFT Gandhinagar in February 2023. Paper titled “Re-imagining the future of Fashion” was presented by Dr. Rajani Jain;” Identifying Branding Essentials for Consumer Perception, Imagery and Motivation: A Study of Menswear Brands in India” by Ms. Nupur Chopra;” Meta-Analysis on Perception

Towards Luxury Wearable Products” by Ms. Ettishri B Rajput; a paper on simulation modelling in the apparel industry by Mr. Kaja Bantha Navas R; a case study of Pethapur, Gujarat by Dr. Jai Kishan; “Emergence of Social Commerce: An Upcoming Trend in Retail Business for Budding Micro-Entrepreneurs” by Mr. Jyoti Prakash Behera.

- Ms. Ettishri B Rajput, presented paper on factors affecting supply chain integration in the Crafts Sector at the XXV Annual International Conference of the Society of Operations Management, IIM, Indore in December 2022.
- Mr. Kaja Bantha Navas R, presented papers in the area of clothing supply chain at the International Conference on Advances in Industrial Engineering Applications at ICAIEA 2022, held in Chennai in June 2022.
- Mr. Kaja Bantha Navas R, presented a paper on an empirical study on Indian Fashion Startups at the 15th Biennial Conference on Entrepreneurship organized by EDII, Ahmadabad in February 2023.
- Dr. Rajani Jain, Professor, NIFT, Hyderabad presented a paper on “Understanding of Slow Fashion among Indian Fashion Design Students: An Exploratory Study” at the 35th International Conference on Study in “Literature, Languages, Humanities & Social Sciences, Budapest, Hungary in September 2022.
- Ms. V. Priyadarshini, Associate Professor, NIFT, Hyderabad presented a paper “Opportunities and Challenges of Fashion Entrepreneurs in India” at the ARICON, 2023, Harvard University, Boston, USA organized by the London Institute of Skills Development in March 2023.
- Ms. T. Srivani, Associate Professor, NIFT, Hyderabad presented a paper on sustainable practices in the Indian Heritage Craft, Kalamkari at the 25th Annual International Conference, IFFTI 2023 at Otago Museum, Dunedin, New Zealand in April 2023.
- Ms. T. Srivani, Associate Professor, presented a paper on the design and development of functional clothing for the visually challenged at the International Conference on Functional Textiles and Clothing, IIT Delhi in February 2023.
- Dr. Ankur Saxena, Associate Professor presented a paper titled “Sustainability in the Fashion Industry: Strategies to Minimise the Carbon Emission” at the 7th edition of the International Conference, UPADSD held at Florence, Italy, in September 2022.
- Dr. Ankur Saxena, Associate Professor presented a paper titled “Impact Assessment of Fabric Properties on Seam Strength” at the 3rd Functional Textile Conference, organized by IIT-Delhi in February 2023.
- Mr. Saurabh Chaturvedi Associate Professor, NIFT, Kangra presented a research paper on “Sustainable Development Growth: The Employment Challenge of Person with Disabilities” at the International Labor

Economic Conference, IIT Roorke in April 2022.

- Dr. Manoj Tiwari, Professor, NIFT, Kannur presented the paper “Review of the application of various work-allocation practices in Apparel manufacturing” at the 20th International Conference Humanizing Work and Work Environment, HWWE organized by the Punjab University, Patiala in Nov 2022.
- Dr. Manoj Tiwari, Professor, NIFT, Kannur presented “INDIA size - Planning & Execution of National Sizing Survey of India” at 3D BODY.TECH 2022 Conference & Expo. organized by Hometrica Consulting at Lugano, Switzerland in October 2022.
- Md Vaseem, Assistant Professor, NIFT Panchkula presented paper at International Conference on Emerging Trends in Supply Chain and Operations (ICESCO-2022) at IMT Ghaziabad in July 2022.
- Dr. Omkar Singh presented a paper titled “Computer-Aided Model Validation and Performance Improvement of Submersible Pump Through Flow Simulation”, in the International Conference on Advanced Materials & Technologies for Industry 4.0, BAIT, Tamil Nadu held in March 2023.
- Dr. Romika Yadav, Assistant Professor, NIFT, Kangra jointly presented a paper titled “The Role of Information Communication Technology in Modernizing the Deliverance”, in the National Conference on Sustainable Business Practices in Maharaja Agrasen University, Himachal Pradesh in March 2023.
- Ms. Subhalakshmi Kropi, Associate Professor, NIFT Bengaluru presented a paper at ICoRD in Jan 2023, IISC, Bengaluru and at the International Conference, Functional Textiles & Clothing, organised by IIT-Delhi in Feb 2023.
- Ms. Ettishri B Rajput presented a research paper on international sourcing considerations of leading Indian fashion brands at BIZAD 2023 at the 9th International Conference on Resilience Management, Sustainability and Radical Strategies, Chennai in March 2023.

## **FACULTY TRAINING WORKSHOPS / TOT / FACULTY INDUSTRY ATTACHMENT**

To keep the faculty abreast with the fast-changing trends and pace of the fashion industry, training programmes were organized for the faculty to upskill their knowledge. This year the following training of trainers (ToT) programmes were attended by department faculty across NIFT Campuses.

ToTs / Workshops Conducted :

- ToT on Pattern Making & Garment Construction Jacket conducted by Ms. Kavita Pathare, Associate Professor, NIFT, Mumbai from 2nd to 6th January 2023.

- ToT on Design and Analysis of Experiments, with hands-on training on Minitab conducted by Dr. Jai Kishan, Assistant Professor, NIFT, Gandhinagar from 25th July to 29th July 2022 in an online Mode.
- ToT on Stitchless Manufacturing Technology conducted by Dr. Samuel Wesley, Professor, NIFT, Chennai in January 2023
- Online seminar on Design, Light & Technical Textiles, TUL, Czech Republic conducted from 27th to 30th June 2022.
- ToT on Increff Merchandising solution conducted from 18th to 21st July 2022.
- ToT attended by department faculty on “Fashion Innovation and Sustainable Design for Circularity” as part of NIFT- UNEP Collaboration conducted in an online mode from 27th to 28th October 2022.
- Some of the faculty took the initiative to attend faculty development programs as part of the Tech Saksham Program organized by Microsoft India & SAP India on “Artificial Intelligence” in January 2023.

In addition to the training programmes, the faculty attended workshops and garment Expos such as Garment Technology Expo, (GTE'22) held at Bengaluru, from 8th to 10th October 2022, Garment Machinery Exhibition held at Hyderabad in November 2022, Gartex Texprocess India in May 2022 and “Kala Ghoda Festival” held at Mumbai in February 2023.

A few department faculty members also took the initiative to undergo two weeks of Industry Attachments (FIA) to gain insight into the deployment of new technology and workflow in the Apparel Industry. Some of the companies where the faculty completed their FIA were ABFRL, Bhubaneswar, Zivame Ltd, Bengaluru, Kolor Concepts – Buying House, BTM Layout, Bengaluru, FanPlay IOT, Bengaluru, Hi-Faire Apparel Limited, Jaipur and offshore in Myant Inc., Toronto, Canada.

## FACULTY ACHIEVEMENTS

Time and again the contributions of faculty from the Department of Fashion Technology in the Apparel Sector are recognized by the Academicians and the Industry at large. They are conferred with awards for their exemplary research work, invited for Keynote addresses, Expert talks, Chair sessions in various forums, review manuscripts for renowned journals and publish patents for their innovative works interfacing technology in the fashion industry.

- Dr. Manoj Tiwari chaired a Technical Session in the Conference & Expo, the 13th 3D BODY.TECH 2022 organized by Hometrica Consulting at Lugano, Switzerland in October 2022.
- Dr. Rashmi Thakur, NIFT, Mumbai delivered a Keynote speaker on emerging trends in Smart Fabrics and Wearable Technology in a conference, organized

by the Institution of Engineers in association in April 2022, she delivered an expert talk on smart wearables in the International Conference, ICSMMIT, 2022 at Coimbatore in June 2022. In the international arena, she was hosted at ENSAIT, Paris in December, 2022 for discussions on research and collaboration.

- Dr. Deepak Mehra took up the position of Editor of the Journal, ‘Academic Social Research’ (ASR) in September 2022. He also reviewed manuscripts for the Journal of Engineering Science and Education and the Journal of Composite Materials.
- Ms. Ettishri B Rajput won an award for the Best Paper for her research in “International Sourcing Considerations of Leading Indian Fashion Brands”, presented at BIZAD 2023 at Chennai in March 2023
- Ms. Abhilasha Singh, Mr. Vinoth R, and Mr. Navanendra Singh, NIFT, Patna, received the Best Paper Award in the International Conference on Advanced Materials & Technologies for Industry 4.0, BAIT, Tamil Nadu, 2023.
- Faculty members filed for patents for innovative work:
  - o Dr. Omkar Singh published four patents in the area of application of IoT, AI and Block chain in Fashion Industry with Application Number: 202211031566, 202231031630, 202241053875, 202331017637,
  - o Ms. Abhilasha Singh, Dr. Omkar Singh, Mr. Vinoth R, and Mr. Navanendra Singh jointly published a patent on controlling speed and operations of Industrial Sewing Machine using AI through Voice Command, Application Number: 202231023384.
  - o Dr. Deepak Mehra filed three utility patent and one design patent in AI and IoT applications with Application numbers: 202341008219, 202341016934, 202331028778 and 380420-001 in 2023
- Ms. Mohanapriya, Assistant Professor, NIFT, Kannur was invited by the Department of Fashion Technology, Vellore Institute of Technology for an expert session on “Sustainable Textile Fibres” as part of their Faculty Development Program.
- Dr. Binwant Kaur Professor, NIFT, Kolkata was invited to deliver an expert lecture on “Fashion Sustainability Certifications” at the Faculty Development Program, Amity University, Rajasthan in August 2022.
- Ms. Sapna Kushwaha, Assistant Professor was invited by PIET NCR College To conduct one day Workshop on “Sustainable Fashion Garment Development.
- Ms. Renjini. G, Associate Professor, NIFT Bengaluru Completed her PhD for the research in “Optimizing the fusible interlining selection in shirt manufacturing” at Bangalore University in June 2022.

## INDUSTRY LINKAGE: VISITS & STUDENT INTERNSHIPS

The eight weeks of apparel industry internship, and two weeks of experience in the textile sector coupled

with regular visits to the manufacturing setups are the important parts of the curriculum providing Fashion Technology students a unique opportunity to apply classroom learning to real-world situations. This year students all across NIFT campuses gained an unmatched industry exposure through visits to the textile mills, testing labs, trim makers, processing houses, Weavers Service Centres, machine manufacturers, IT sector, industrial fairs, etc. In addition to this, the students attend workshops, seminars and expert sessions, one such expert session was on “Sewing Needles” conducted by the Company, GROZ-BECKERT in September 2022 organised at various NIFT Campuses, “Presentation on Interlining” conducted by Freudenberg Performance Material India Pvt Ltd. at Mumbai in September 2022.

## **RESEARCH PROJECTS & GRADUATION SHOW**

The under graduation (BFTech) and post-graduation (MFTech) programs culminate with industry specific research projects conducted by the final year students integrating students’ learning from all semesters. The projects sponsored by the industry were geared towards providing solutions to improve products and processes in the area of garment manufacturing and retail. Students this year had got an opportunity to carry out research projects in companies such as Laguna Clothing, Brandix Apparel Limited, Reliance Retail, Arvind, Raymond, Fan Play IoT, Madura, True Brown Lifestyle, Celebrity Fashions, India Terrain, GAP, Intellocut, Inditex, UCB, Flipkart, Impulse, Li & Fung, Shopper Stop, Triburg, Banswara Garments, Indus League, lifestyle International, Shahi Exports, Arvind lifestyle brands, Taffles, Marks and Spencer, Speedo, Pratibha Syntex, Myntra Designs, United Colors of Benetton, Black Berry, Indigo Apparel to name a few. They provided technological solutions in a wide range of topics such as productivity measurement and improvement techniques, fit analysis, garment defects reduction and analysis, implementation of quality systems, development of innovative and functional products, product/process re-engineering for sustainable production, sizing techniques, technical evaluation and implementation of MIS/ERP/CAD/ IoT systems, software design and Application development, vendor management and retail merchandising, human resource management, sales forecasting and risk management using AI etc. The research work conducted as part of the Graduation Projects was then showcased in front of the Industry in May / June 2022 all across 12 NIFT Campuses.



The Master of Design course focuses on the multidisciplinary and dynamic nature of the contemporary design & research industry. The progressive future of the design industry depends on young and versatile graduates having new-age skills like Strategic Design, Experience in Design, UI/ UX, Design Thinking and Research practice, Design Innovation, Sustainability & Crafts.

2022 was about getting established in the new campuses of Panchkula and Gandhinagar campuses. The faculty recruited/allocated to the department were guided through the semesters for various activities like internships, dissertations, and new subject areas, giving students the confidence to understand their position in the industry so that the first batch of students graduates with gusto.

### THE CURRICULUM AND DELIVERANCE

The department focused on delivering the curriculum that had gone through minor consolidation exercises the previous year. There was an overall agreement on the success of curriculum change which resulted in MDes students getting the best placement in the entire NIFT in 2022, with the highest packages going up to 30 lakhs. Faculty invested time in integrating best industry practices as well as trends in the world of design and education into the subject areas taught. This year the campuses focused on bringing diverse experts and alumni from across fields to fuel the knowledge and zest of students.

The expert sessions were varied in areas from UI/

UX Designer, Design Researcher, Good Business Lab, Bangalore, Craft expert, artist, Cross-cultural Research, Design Research, Photographer, Research methods, Innovation and design, Psychologists, Designers, Social Research, Visual Culture, Ethical branding, Storytelling, Cognitive education to name a few.

The campuses also explored interesting opportunities to create experiential learning for the subject 'Visual culture.' Kannur students and faculty visited Kochi Muziris Biennale, while students at Delhi visited India Art Fair, and Mumbai students visited Pune Design Festival. The exposure to contemporary art and design practices, space design, interactive installations, discussion around issues of identity and representation, innovative use of material and technology, and understanding of curation brought forth experiential learning of the culture that surrounds us for the students.

### CRAFT ACTIVITIES

Craft Activity was conducted for all six campuses ensuring the same level of deliverance. The interaction that took place throughout the workshop opened the doors for future design collaborations between students, Craft NGOs, and craftsmen to address the issue of sustainable product diversity. As a part of Craft Research & Documentation (CRD) cluster visits were conducted on all six campuses to cover crafts like Pottery Craft, Bengaluru; coir fiber cluster at Alleppey; Aranmula Mirror at Pathanamthitta; Banana Fibre at Trivandrum; 4 Phulkari Craft Clusters in Haryana; Punjab and Chandigarh; Kosa Silk Saree, Bhandara Nagpur; Karvat Kathi Saree; Kolhapuri Chappal; Screwpine Weaving,

Tibetan Painting (Thangka) and Miniature Painting, Pine needlecraft, Thangka Applique in Kangra, Himachal Pradesh;

As a part of the 'Sustainable Development & Co-Design' subject, clusters were visited by students to propose interventions in the area of systems design, branding, and marketing in clusters like Navalgund Dhurries, Dharwad, Karnataka; Terracotta in Jhajjar, Sarkanda in Haryana, and Hand-knotted carpet in Raja Sansi, Thathera craft in Jandiala Guru, Wood inlay and Lacquare in Hoshiarpur of Punjab; Kolhapuri Chappal, Karvat Kathi Saree - Bhandara, Nagpur; Wall Hanging, Solapur; Banaras Gulabi Meenakari, Varanasi Wooden Lacquerware & Toys, Nizamabad Black Pottery, Banaras Metal Repousse Craft, Varanasi Soft Stone Jali Work; Tangaliya Weaving, Vadhan; Tangaliya Weaving, Bajana, Durrie Making, Memka, Ikkat weaving, Somasar, Beadworkd, Brass Utensils Making, Vadhan, all at Surendranagar.

## INDUSTRY CONNECTS AND PROJECTS

The 'Introduction to Industry Practices' series introduced expert sessions across the six campuses to sensitize students about the multidisciplinary skills required and the different career opportunities in the respective specializations. The sessions covered areas like 'Design Thinking Tools & Their Application'; 'User Experience Designer & Design Thinking Expert' by Accenture; 'Drafting portfolio' by Co-founder of Brand Shark; FinTech Digital Transformation at Shriram Group, Tata Elxsi, and HumanX; 'Resume Importance,' 'Power of Networking,' 'Initiating business conversation for the students' and many more.

MDes students were given exposure through a 3 day 'Entrepreneurial Leadership program' by eminent experts comprising of senior bureaucrats, innovation evangelists, and faculty from IIMB, IIMA), Creative Head 11.11, start-ups like Pulpit Mobility, and Co-founder of Studio Carbon.

Classroom projects were also conducted in collaboration with the "Happy Faces Foundation" to integrate an understanding of how design can bring forth sustainability. Faculty at the Gandhinagar campus also explored the possibility of collaborating on a project on 'Craft entrepreneurship for languishing crafts' with SIDBI. They also explored the possibility of conducting teachers training on 'Design Thinking for Primary Teachers' with the Gujarat State Educational Secretary's office.

Students of Batch 2021-23 got 8 weeks of internship in the area as diversified as Design research, Visual Merchandising, User experience, Styling, and Crafts

spanning Banking, Pharmaceuticals, Hi fashion, Travel, Marketing solutions, Real estate, etc. Some of the companies where the students did their internship are: RBL, Shell Pvt. Ltd., Create Protocol, People Kind, Lollypop Design Studios, EEE, MRM McCann, Ethiko etc.

Faculty across campuses also kept upgrading their professional skills through active involvement in various projects like coordinating Fashion Show on Khadi garment with KVIC, Gujarat, and PIT for developing Digital Craft Repository, coordinated the prestigious "Land of Woven Dreams" event organized by Handloom Export Promotion Council (HEPC), WSC project, Exhibition for G20, Designed uniforms for Special Patrolling Team of Women Staff and Officers of Bangalore City Police, create first AI-EI enabled trend book for India under VisioNxt project etc.

## FACULTY TRAINING/WORKSHOPS

FIA was completed by one faculty at Bengaluru and Kannur each in the areas of conceptualization and ideation of strategies using Design Thinking Methods and User experience design and development.

MDes faculty also conducted a TOT on 'Design Paradigm', a new course introduced in 2022 after the curriculum review. This was well attended by Mdes faculty across campuses. The faculty also contributed to taking sessions in TOTs like 'Fashion Innovation and Sustainable Design for Circularity' under NIFT-UNEP collaboration.

MDes faculty was also invited by various conferences (national and international), as external examiners, and Guest speakers, workshops organized by Government bodies such as the Ministry of Education, Reviewers of PhD proposals, and subject experts in other institutes like Department Research Committee held at the Clothing and Textile Department, Faculty of Family and Community Sciences, The M. S. University of Baroda; the state university, Guru Gobind Singh Indraprastha University in New Delhi; IDC School of Design, IIT Bombay; Avantika University, Ujjain and many more.

## FACULTY ACHIEVEMENTS

MDes is proud of its interdisciplinary faculty strength that has won accolades in their areas. The paper of Ms. Bhawna Chauhan titled 'Conceptual design framework of 'Inclusive Adaptive clothing' for people with Spinal cord Injury' received the IFFTI Initiative award in the Early Career Researchers category at IFFTI Conference 2023, Dunedin, New Zealand. Girinath G, Assistant Professor, participated in Utopia Dystopia, Art and Technology exhibition in Hi-Lite Platino, Kochi. He exhibited a one-of-a-kind Bionic Bull, which was created using CAD, and

the final sculpture, 3D printed, was displayed. Ms. Smija K G, Assistant Professor, Exhibited her Art Works at the Art Exhibition at Kerala Lalithakala Akademi Art Gallery Kottayam.

## **RESEARCH PAPER PRESENTATIONS AND PUBLICATION**

MDes faculty has written and published papers in a variety of interesting areas touching upon Functional Clothing, Cultural heritage, Sustainable Design, UI-UX approaches and many more through topics such as 'A UX-Design Study of Leading Digital Wallets: A Heuristic and Cognitive Approach Targeting Gen Z and Millennials in the Patna Region'; 'Dandi to Dandy: Towards a Gandhian Model for Political Activism and Social Justice' 'Visual Narration in Sound and Shadow: Efficacy of Shadow Puppetry in the postmodern scenario'; 'Encouraging Adaption of Reusable Packaging for FMCG Products through E-Commerce Delivery'; 'Visual Research of the Motifs found on traditional Aranisilk sarees in Tamil Nadu, India Using Semiotic Analysis'; 'Terracotta Craft of Jhajjar, Haryana: Challenges and Possibilities'; 'Sustaining Cultural Heritage'; 'Development and content validation of an instrument to assess clothing requirement of people with spinal cord injury.'

ANNUAL REPORT

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## PHD AND RESEARCH

NIFT offers doctoral Full time and Part time programme through its Head Office in Delhi. The programme is in recognition of high academic achievements, independent research and application of knowledge in the areas of Design, Management and Technology. The programme is designed for the purpose of carrying out research in textiles, fashion and the apparel sector to create a body of original knowledge for the use of academia and industry at large.

The admission process for the PhD programme is in line NIFT Admission Calendar every year with the announcement of results and registration during the month of July. The qualification eligibility for admission to the PhD programme is specified in the Guidelines for the Degree of Doctor of Philosophy.

PhD Programme was launched in 2009 with seven students and currently 58 students are pursuing PhD from NIFT. A part time candidate is expected to complete the supervised study within Six years, extended to a maximum of seven years & the full-time candidate is expected to complete the supervised study within four years and they are paid monthly stipend during this time period. Their study is extended to a maximum of five years by specific approval of the Director General NIFT. NIFT has conferred 35 PhD degrees as on 31st March 2023.

### RESEARCH TITLES OF ONGOING PHD SCHOLARS ARE AS FOLLOWS:

Sr. No.	Name of Scholars	Topic of Research
<b>2016 –Batch</b>		
1	Sheena Gupta	Impact of branding dimensions on consumer’s conative attitude – A study of affordable luxury apparel market in India
<b>2017 –Batch</b>		
2	Aastha Garg	The effect of country of origin of brand and country of manufacture on apparel purchase decision
3	Bharti Moitra	A study of fair trade and ethical practices in the apparel industry in India
4	Susmita Das	Clothing and Identity of Women in Bengal during British raj from 1847 to 1947
5	Suranjan Lahiri	A Study of Digital Literacy for Human Resources of Apparel Manufacturing Sector
<b>2018 –Batch</b>		
6	Mohan Kumar VK	Study of Computerised integral knitting in India: Explorations in Design and Technology

7	Shipra Roy	Craft Practice among Mysore Rosewood Inlay Artisans
8	Ritu Sethi	Heritage and sustainability in hand block printing on textiles-Cas study of bagh, Madhya Pradesh
9	Shubhangi Yadav	Study on Digital marketing in promoting the handloom sector of India
10	Mahima Nand	Sustainability driven entrepreneurship: An exploratory approach
11	Shantanu Raman	Determinants of intention to purchase counterfeited fashion
<b>2019-Batch</b>		
12	Abhilasha Singh	Development of spare parts and attachments using FDM/Material extrusion technique of Am for apparel manufacturing industry
13	Annu Kumari (NTF)	Development of Standard Size Chart for Plus-Size Category of Indian Adult Females
14	Amit Gupta	Prototype development of protective suits for sewage divers (manual scavengers)
15	Bhawna Chauhan	Role and Impact of Adaptive clothing to overcome the physical and psychological barriers of corporate working women with movement disability
16	Nisaphi Lyndem (NTF)	Cultural semiotics, Reappropriation of textiles hand-woven in Nagaland and issues associated with the use of traditional design and motifs
17	Dhivya S	Design and development of comfortable maternity brassier
18	Aanchal Trehan	The Effect of Social Media on Body Image of Pregnant and Postpartum Women in India.
19	Sakshi Babbar	Weaving Spirituality in Handcrafted Indian Textile colouration Practices
20	Natwarlal Bhattad	Co-creation and its impact on the domain of Fashion
21	Prerna Narayan	Women Entrepreneurship in Bihar Handicrafts: A Study for bringing a change from “Abla” to “Able”
22	Nupur Chopra	A study of closed - loop recycled textile supply chains in India for managing imported post-consumer textile and clothing waste.
23	Amisha Mehta	The gig economy and future of fashion business - An Indian perspective
24	Sumita Agrawal	Analysis of Home Textile Fashion segment in India
25	Sakshi Rathore	An analysis of implications of an emerging marketing strategy ‘Attitude Branding’ in Indian Fashion Industry
26	Aarti Solanki	Manufacturing Strategy in the Context of Indian Apparel Industry
27	Subhalakshmi Kropi	Design and development of adaptive sportswear for differently abled wheelchair tennis players of India
<b>2020-Batch</b>		
28	Prakash Dutt	Sustainable Development in Apparel Manufacturing And Its Environmental Impact
29	Anooja J	Reinterpreting threads for life: A new approach ot existing fiber craft of kerala.
30	Ahmed Ashraf Zaidi	Linear to circular economy through application of block chain in indian apparel industry
31	Raghavan Santhanam	Reshaping Fashion & Apparel value chain towards a circular economy through artificial intelligence: Development of a strategic framework
32	Lavina	A comparative study of Indian Traditional Folk Media: Integrating a cross-cultural contemporary media language
33	Rupali Kakaria (NTF)	Mosquito Repellent Textiles from Citronella Oil
34	Nandini Lal	India’s Fashion Education approach towards achieving UN Sustainable Development Goals
35	Aditi Agrawal	Sustainable Supply Chain Management for Designer Fashion Enterprises in India
36	Akhilendra Pratap Sonkar	A Study on Visual Merchandising as an imperative strategy to disseminate Apparel Fashion Trends for establishing Fashion Brand Equity
<b>2021-Batch</b>		
37	Akshay S (NTF)	Customization of Intimate Apparel for Mastectomy Survivors using Digital Imaging and Fabrication Techniques

38	Kanishka	Factors causing conscious consumption and conspicuous consumption in Generation Z: Impact on Indian fashion Retail industry.
39	Neha Prasad (NTF)	Sustainable Design, Product Development and Marketing Strategies for conscious consumption of Bamboo products in Home interiors and Lifestyle
40	Ushasi Rudra	A research on Design thinking as a powerful tool in the glocal context: A case study through Indian handloom craft.
41	Dolly Kumar	Unveiling Rafoogari: a study of community and needlecraft of the rafoogars of Najibabad, India
42	Shweta Singh	Operational resilience of the Indian Garment export manufacturing industry.
43	Abhishek Sharma	Study on Consumer Preference towards Contemporary Jewellery made of Unconventional Materials in Indian Market
44	Shagun Tewari	A needs assessment for Entrepreneurial development and personality development of Handicraft Artisans in Uttarakhand: A study of Kumaon and Garhwal Mandal (Uttarakhand)
45	Chakravarthy Palanisamy	Effectiveness of Garment Virtual Fit: Impact of 3D Scanning, User Influence, Fabric Properties and Stitch Properties in Fit Assessment
46	Anahita Suri	Study of the traditional dress of the Tibetans in exile in India
47	S Jayaraj	A study on the impact of Product placements on Selected Entertainment media content from the perspective of Generation Y with special reference to IT professionals.
48	Chandramouli N	A study on clothing consumption pattern, consumer perception and clothing disposal practices among Indian youth in the context of sustainability.
49	Gangadhar Malik	Standardization of different work allowances for Indian apparel manufacturing sector
50	Ashima Gupta	A contemporary study on the Iconography of Indian temples and their influence on handlooms of past & present
51	Dilnaz Banu	Influence of Augmented Reality on the consumer purchase process of lifestyle accessory products among urban women
52	Joseph Dolphin	Effect of machine intelligence on service-dominant logic informed customer engagement foundational processes
53	Neeti Banga	Crafted Narratives: A Study of Craft as Cultural Artefact and its Role in the Well-being of the Individual and the Society
54	Puneet	Intelligent Fabric Defect Identification system
55	Sareekah Agarwal	Unearthing Treasured Indian Textiles of Select Families and Preserving them for Posterity through Storytelling, Documentation, Digitisation and Memorials
56	Shadab Sami	A Cognitive Psychological approach to study the Impact of Contemporary Fashion Photography on Youth
57	Smita Som	Descendants of Dada: Conceptual Art and Dematerialization in Indian Art environment
58	Tulika Saikia	Designing Clothing Mechanism for efficient adaptability of Children having CDD (Childhood Disintegrative Disorder)

NIFT Teaching Fellow (NTF) there are currently 05 scholars at NTF Full Time PhD.

**NIFT HAS AWARDED PHD DEGREE TO THE FOLLOWING SCHOLARS DURING CONVOCATION HELD IN 2022.**

Sl.No.	Name of the Scholar	Batch	Supervisor	Title of the thesis
1.	Nishant Sharma	2014	Prof. (Dr.) G.H.S Prasad	Fashion education and demand of professionals in the fashion industry: Relevance of the Knitwear Design curriculum

2.	Shalini Mathur	2014	Prof. (Dr.) Vandana Bhandari	Evaluation of Sustainable Development in Textile Dyeing and Printing: A study at Jodhpur
3.	Sanjay Sharma	2014	Prof. (Dr.) Binaya Bhusan Jena	A Diagnostic Study and Socio-Economic Analysis of Handloom Sector of Himachal Pradesh
4.	Ekta Gupta	2016	Prof. (Dr.) Vandana Bhandari	Case Study on the Needle Craft of Moti Bharat of Kutch Gujarat: Exploring New Horizons

During the period, the following IPs Assessed for protection and recommended for filing through TIFAC:

Assessment Date	Invention Name	Inventors
30.11.2021	IP-Inline Detection of Skip Stitch and automating live feedback	Tejas Vilas Shirore, Gagan Singhvi and Prof. Dr. Pavan Godiawala-NIFT Mumbai
24.09.2022	Kewra Fiber as Textile Products	Biswajeet-MDes. Student, Prof. Dr. Sharmila J. Dua (Mentor) and Dr. Rashmi Thakur (Mentor) from NIFT Mumbai

### **NIFT RESEARCH ETHICS COMMITTEE**

NIFT Research Ethics Committee was setup in March 2019. NREC is an independent review committee/board, constituted of medical and non-medical members, whose responsibility is to ensure the protection of the rights, safety and well being of human subjects involved in research study.

The NREC is intended to ensure a competent review of scientific and ethical aspects of the study proposals.

There were two meetings held in 2022.

The following members are given as under:

1. Dr. K. K. Deepak, AIIMS, Chairperson (Clinician)
2. Mr. Anil Soni, Member (Lawyer)
3. Ms. Charulekha, Member (Social Scientist)
4. Ms. Sumita Ghose, Member (Social Scientist)
5. Ms. Manmeet Devgun, Member (Lay Person)
6. Prof. Dr. Suhail Anwar, Member (Research Scientist)
7. Prof. Dr. Sharmila Dua, Member (Research Scientist)
8. Prof. Dr. Vandana Narang, Member (Research Scientist)
9. Prof. Dr. Sibichan Mathew, Member-Secretary (Research Scientist)



# CONTINUING EDUCATION PROGRAMMES

With the rapid pace of growth in the clothing sector advancing skills of aspiring professionals in the industry is a vital need. The Continuing Education Programmes (CEP) & Diploma Programmes (DP) at NIFT have been set up to meet the manpower training and knowledge upgradation in tandem with the needs of the industry. The programs offered through the CEP have been fulfilling a wide spectrum of educational needs of professionals and aspirants, and we justifiably take pride in the fact that it is one of the preferred continuing education centre for the apparel sector within the country.

The CEPs & DPs offered at NIFT continue to promote the objectives of training and dissemination of knowledge related to the frontiers in design, technology and management within the apparel industry. In the year 2022-2023, 19 Continuing Education & 3 Diploma programs are successfully being conducted across eight NIFT campuses benefitting 483 aspirants with a total revenue generation of Rs. 4,90,80,357/- for the year 2022-23. In addition, there is a scope to commence some more courses from the January 2023. This delay is due to a slight change in the timelines of commencement and completion of the previous courses due to the COVID situation.

In addition to the Continuing Education programs being offered, NIFT also offers Diploma Programmes, which are aimed at making the campuses financially viable for optimum utilization of infrastructure and other resources. The objective of Diploma Programs is to offer value added programs to the local students from the state where new NIFT campuses are located. Revision of the diploma courses in accordance with the revised credit system and with focus on the current industry needs

has been initiated. Several new Diploma programmes (18) have been developed and launched during the last academic year.

Bridge Program was introduced in the year 2009 as a supplementary program to allow former NIFT Graduates to enhance their Diploma to Degrees. Initially offered for 5 years between 2009-2014, it was further extended upto 2016 based on the demand from alumni. In the year 2019 online Bridge Program was reinitiated to cater to the wide base of alumni scattered globally. By the year 2021-22 a total of 581 NIFT alumni benefitted from the Bridge Program. Bridge Program was with held for the year 2022-23.



# ADMISSIONS

In the year 2022 total 5038 seats were offered for Admission in NIFT UG & PG programs across 18 NIFT Campuses. Over 18244 candidates registered for admission in NIFT. Out of these, admissions were given to 4072 (Regular, State Domicile and NRI) candidates based on their merit rank.

The details of seats offered and filled in the year 2022 is as under:

Category	Offered	Filled
Regular	4189	3712
State Domicile	391	177
NRI	458	183
Total	5038	4072



# STUDENT DEVELOPMENT ACTIVITIES

## STUDENT DEVELOPMENT PROGRAMME

Student Development programme at all NIFT Campuses is initiated to encourage NIFT students to participate in physical, academic and artistic pursuits to make their education at NIFT campus more holistic and complete. Participation in these activities compliment and facilitate their academic studies while providing ways to socialize, relax, and be revitalized to face the day to day challenges.

## FASHION SPECTRUM 2023

“Fashion Spectrum” is the much awaited annual festival of NIFT which is held at all campuses. This year, the event broadly saw the confluence of cultural, social and literary club activities. Themes ranged across campuses. Design competitions, personality development workshops; street plays; debates; Star/celebrity/DJ performances, cultural performances; blood donation; and various others mark the event. Members of the Industry, faculty members and students of NIFT and other colleges of repute came together to participate in a variety of activities.

## CONVERGE 2022

Converge is an Inter-Campus cultural & sports meet organized in the month of December every year with a view to provide NIFT students a well-rounded holistic development opportunities for interaction with students of various NIFT campuses.

After the Pandemic situation, as the NIFT campuses resumed physical classes. NIFT organized Mini Converge maintaining the COVID protocols.

17 campuses of NIFT were divided into 4 zones with one host Campus;

- a) West Zone includes NIFT Mumbai, Gandhinagar, Bhopal & Jodhpur.
- b) East Zone includes NIFT Shillong, Kolkata, Patna & Bhubaneswar.
- c) North Zone includes NIFT New Delhi, Panchkula, Kangra, Srinagar & Raebareli.
- d) South Zone includes NIFT Chennai, Bengaluru, Kannur & Hyderabad and the number events were limited. The same was well received by the students.

Mega Converge 2022 was hosted by NIFT Bhopal in the last week of December 2022 wherein 18 NIFT campuses participated. The event is a major step in inculcating the spirit of ‘ONE’ Alma Mater in the students across the campuses of NIFT.

## OTHER ACTIVITIES

For an overall holistic development, the students from all the campuses participate in wide range of activities organized by the following SDA Clubs:

- i. Cultural Club
  - ii. Literary Club
  - iii. Sports, Adventure & Photography (SAP) Club
  - iv. Ethics, Social Service & Environment (ESSE) Club
- Participation in these activities compliment and facilitate student’s academic studies while providing them ways to socialize, relax and be revitalized. Students participate with zeal and enthusiasm as it provides a platform for their all-round development. Campuses actively host events & competitions under these Clubs as extra curricular activities as the Campus level.



# INTERNATIONAL AND DOMESTIC LINKAGES

## INTERNATIONAL LINKAGES

NIFT has actively improved its reputation among other reputable fashion colleges overseas and its presence on the global stage. With 30 renowned worldwide fashion institutes and institutions that follow the same academic path, NIFT has strategic partnerships and agreements. By establishing an exchange programme with cooperating partner institutes, this allows NIFT students a special chance to connect with the worldwide mainstream of fashion. On the other side, it offers foreign students a variety of similar “study abroad” alternatives at NIFT. This gives NIFT students and foreign students great opportunity to connect with students from diverse geographic locations, enabling them to extend their perspectives and introducing them to new cultures. The ‘study abroad’ opportunity offered to the international students is available across all the 18 NIFT campuses and under various course disciplines.

I&DL also makes it possible for professors at NIFT to take part in academic exchange programmes, international fairs, seminars, exhibits, conferences, and trade events. This allows faculty to bring valuable expertise to the classroom, enhancing the body of knowledge at NIFT.

## INTERNATIONAL COLLABORATIONS OF NIFT

S. No.	International Universities	Country
1	The Fashion Institute of Technology (FIT)	USA
2	Nuova Accademia di Belle Arti (NABA)	Italy

3	Ecole Nationale Supérieure des Arts et Industries Textiles (ENSAIT)	France
4	Schweizerische Textil fachschnle STF (earlier STC)	Switzerland
5	KEA - Copenhagen School of Design and Technology	Denmark
6	EnaMoma	France
7	Politecnico di Milano (PDM)	Italy
8	Saxion University of Applied Sciences	Netherlands
9	Bunka Gakuen University	Japan
10	Royal Melbourne Institute of Technology (RMIT)	Australia
11	Royal Academy of Arts (KABK)	Netherlands
12	Oklahoma State University	USA
13	Massey University	New Zealand
14	Queensland University of Technology (QUT)	Australia
15	North Carolina State University	USA
16	Amsterdam Fashion Institute (AMFI)	Netherlands
17	Manchester Metropolitan University (MMU)	UK
18	Glasgow School of Arts (GSA)	UK
19	BGMEA University of Fashion & Technology (BUFT)	Bangladesh
20	Shenkar College of Engineering & Design & Art	Israel
21	Academy of Design and Innovation(ADI)	Mauritius
22	De Mont Fort University (DMU)	UK

23	Donghua University	China
24	Ecole Duperre	France
25	ESMOD	Germany, France
26	Instituto Europeo di Design (IED)	Italy
27	The Savannah College of Art and Design	USA
28	University of Northampton	UK
29	Buffalo State, The State University of New York, USA	USA
30	Nottingham Trent University	UK

## STUDENT EXCHANGE TO AND FROM PARTNER INSTITUTES

One of the important activities handled by I&DL Unit is student exchange. The exchange of students with Partner Institutes/universities takes place either for a semester or 2-3 weeks short term programme in summer or in the form of a one year dual degrees. The institute also attracts international students to NIFT offering experiences in academic and cultural richness to foreign students. Through the exchange programs, students from overseas institutes draw valuable insight not just into Indian culture, arts & crafts but also develop understanding of the Indian market and its dynamics. Therefore, I&DL supports the exchange activities both for in-coming foreign students and out-going NIFT students. For July- December 2022 the Semester exchange has been offered by at Saxion University, Netherlands: 03; and EnaMoma, Paris: 02.

Dual Degree: Strategic partnership of NIFT with Fashion Institute of Technology (FIT), New York, USA allows selection of meritorious students from NIFT for a unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT undertake two years study at the home Institute intercepted by study of one year at FIT following which they complete their final year at NIFT. 66 students are selected by FIT, USA for undertaking the one year AAS programme as part of dual degree from Aug 2022 to June 2023.

## DETAILS OF STUDENT EXCHANGE FOR A SEMESTER, SUMMER PROGRAMME AND DUAL DEGREE IN 2022- 2023:

Activity	Timeline	Out-going / in-coming students	Number of students who availed exchange opportunity
Semester Exchange Programme with Partner Institutes / Universities	Jan-June 2023	Out-coming	ENSAIT – 15 PDM 02 KEA – 04 NABA- 04

		Incoming Foreign students	ENAMOMA, Paris- 02 ENSAIT, France- 04 STF, Switzerland- 25
Summer Programme	3 week programme - May to June 2022	Out-coming	Schweizerische Textilfachschule STF – 20 (including 02 seats under NIFT UDAAN Policy)
Dual Degree Opportunity at FIT, New York	Dual Degree at FIT from Aug 2022 to July 2023		66 students are selected by FIT, USA for undertaking the one year AAS programme as part of dual degree.

ENSAIT: The École nationale supérieure des arts et industries textiles, France

PDM: Politecnico di Milano (PDM), Italy

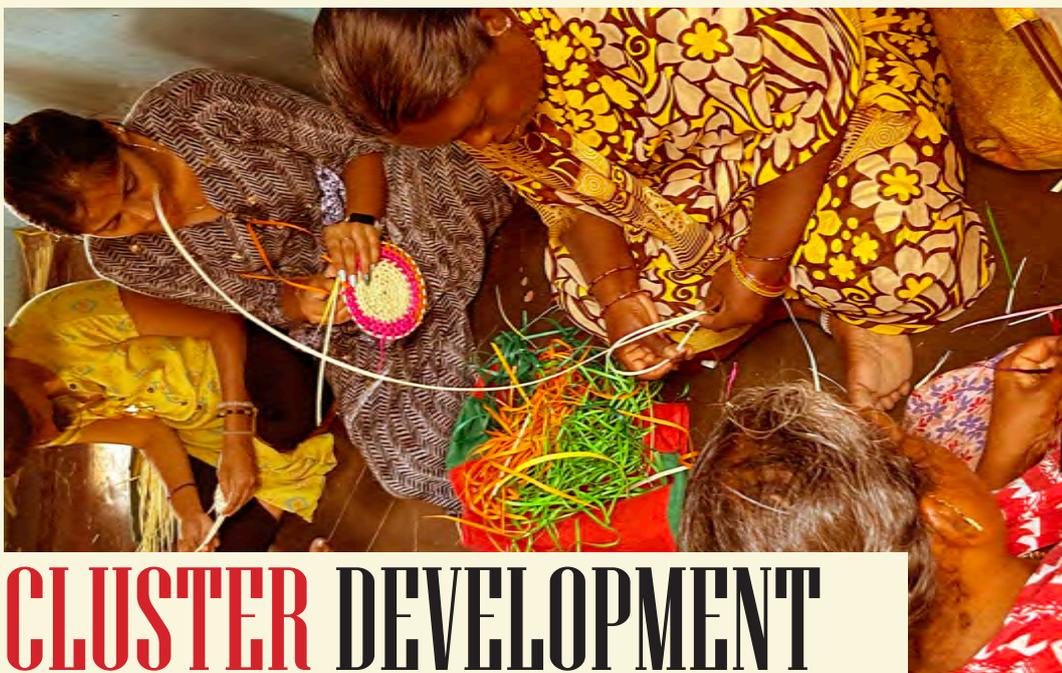
KEA: Copenhagen School of Design and Technology, Denmark

FIT: Fashion Institute of Technology, New York, US

STF: Schweizerische Textilfachschule STF

## ANNUAL MEMBERSHIPS

NIFT is a member of International Foundation of Fashion Technology Institutes (IFFTI) which is a global network of International Fashion and Textile Institutes. Presently, IFFTI has 55 fashion member institutions from 23 countries. NIFT is also a member of CUMULUS which is global association that aims to serve art and design education and research. Presently, CUMULUS has 370 Art and Design institutes as members from 69 countries.



# CLUSTER DEVELOPMENT

As a leader of fashion education in India, NIFT realizes the importance of its social responsibilities and continues its endeavor to create grounded designers who are able to appreciate and promote the various crafts of India. Several academic activities help to sensitize the students towards the realities of the craft sector and provide insight into regional sensibilities. The Craft Cluster Initiative at NIFT is designed to sensitize students to the realities of the craft sector and to provide opportunities for experience sharing at grass root cluster level. Through this initiative, NIFT has been successful in creating a wide spread awareness and sensitivity in assimilating crafts into fashion and vice-versa. The Craft Cluster Initiative programme provides the students of NIFT a systematic, continuous and regular exposure every year to the diversely rich and unique handlooms and handicrafts of India.

According to the specialization, students contribute in varied areas in the clusters like design intelligence, design innovation, product development, supply chain management, brand management, retail entrepreneurships, organizational development and systems design and development. The students also contribute in the areas of process innovation, production planning, and research-based improvisation and quality management. The students assist artisans and weavers to develop distinct identity of the handloom and handicraft clusters through logo, promotional materials like posters, brochures and catalogues.

Each campus has adopted 2 – 5 craft clusters for a period of 3 years. The list of activities covered under the initiative is presented in Table 1.

Table 1: List of Activities Undertaken by Different Departments

S No	Activity	Nature of Activity
1.	Students visit a craft environment in the vicinity of the campus	Understanding crafts through interactions with the crafts persons and understanding their challenges through visits to craft clusters in vicinity for duration of 1-5 days.
2.	Craft demonstration by artisans at NIFT Campus	Artisans are invited from urban craft clusters in vicinity of the campus or from the identified craft clusters for skill demonstrations to the students.
3.	Craft Study & Seminar	A seminar is organized to present selected papers to an audience including professionals from the industry, government agencies and craft sector.

4.	Craft Research and Documentation	Two-week craft cluster visit for sensitization of rural aesthetics of the country, cultural and social understanding of the villages; Craft documentation includes process documentation and diagnostic study.
5.	Product development with the crafts person	This is an in-field activity taken up by students of Semester VII that aims at developing products in field.
6.	Awareness workshops for artisans and weavers	Awareness workshops are conducted by each department once in a year for the craft clusters being covered by them under this initiative. These workshops are conducted to enhance their understanding about the urban markets. They interact with the NIFT faculty and students for knowledge sharing on trends and understanding market demands.

## CRAFT CLUSTER INITIATIVE ACTIVITIES

In the year 2022-23, with every activity and curriculum going in offline mode, all NIFT campuses conducted these craft cluster activities within various clusters successfully. 17 campuses of NIFT interacted and got involved with the artisans through the activities listed above. Daman NIFT campus is the new NIFT campus which will introduce the cluster activities in the coming semesters.

The Craft Based Design Projects, Craft Research and Documentation and Artisan Awareness Workshops were accomplished in offline mode in all the campuses. However, with a great relief from the pandemic, Craft Bazaars were conducted offline with artisans participating with full enthusiasm and vigour across campuses of NIFT. The craft products exhibitions were done in various campuses and a total sale of Rs 100.38 lakhs was achieved in between April 2022 – March 2023 through craft bazaars and exhibitions.

The cluster activities were accomplished successfully in both digital and physical manner giving artisans, students and consumers to interact and promote handloom and handicrafts of India. In the academic year 2022-23 approximately having 180 crafts registered under Handicraft and 45 registered under Handloom were undertaken across India for the craft cluster activities.

A presentation by Head Cluster about the craft cluster initiative and its activities in NIFT was given to Shri Rakesh Kansal - DG NIFT on 11<sup>th</sup> April 2023, apprising him about the cluster activities undertaken by the NIFT with the roadmap of future for the achieving better outcomes for all the stakeholders in presence of Prof. Dr. Sudha Dhingra, Dean Academics.

## CRAFT BASED GRADUATION PROJECTS

In the year 2022-23, nine handloom clusters based and thirteen handicraft cluster based graduation projects were undertaken by twenty two students from all across NIFT Campuses. The students of graduating semester undertook craft based projects in varied areas like Ganjifa Cards - Maharashtra, Phulkari as a Change Maker – Punjab, Manjusha Painting – Bhagalpur, Bihar, Pattachitra (with Ganjappa cards) - Raghurajpur, Puri District, Odisha, Kofigiri – Udaipur, Rajasthan, Aipan – Uttarakhand, Crochet, Hand knitting - Dehradun, Uttarkhand, Chaapa- Handicraft – Patna, Bihar, Kalamkari, Chittor District, Andhra Pradesh, Manjusha (Hand Painting) - Tikamanjhi, Bhagalpur, Madur Kathi (Handicraft) - Medinipur, West Bengal, Bharoon Craft - Shantapur, Dist. Adilabad, Telangana. All these projects were sponsored by the office of DC Handicrafts.

Other Graduation Projects were in following crafts with regions: Chakma weaving & CADC – Mizoram, Kannur handloom – Kannur, Kerala, Eri Silk Weaving – Meghalaya, Umden Ribhoi – Meghalaya, Himroo weaving – Aurangabad, Maharashtra, Jamdani (Muslin) - Kalna, West Bengal, Chanderi Handloom Weaving - Ashok Nagar, Madhya Pradesh, Kannur Handloom & home furnishing cotton weaving – Thaliparamba, Kannur. All these projects were sponsored by the office of DC Handloom.

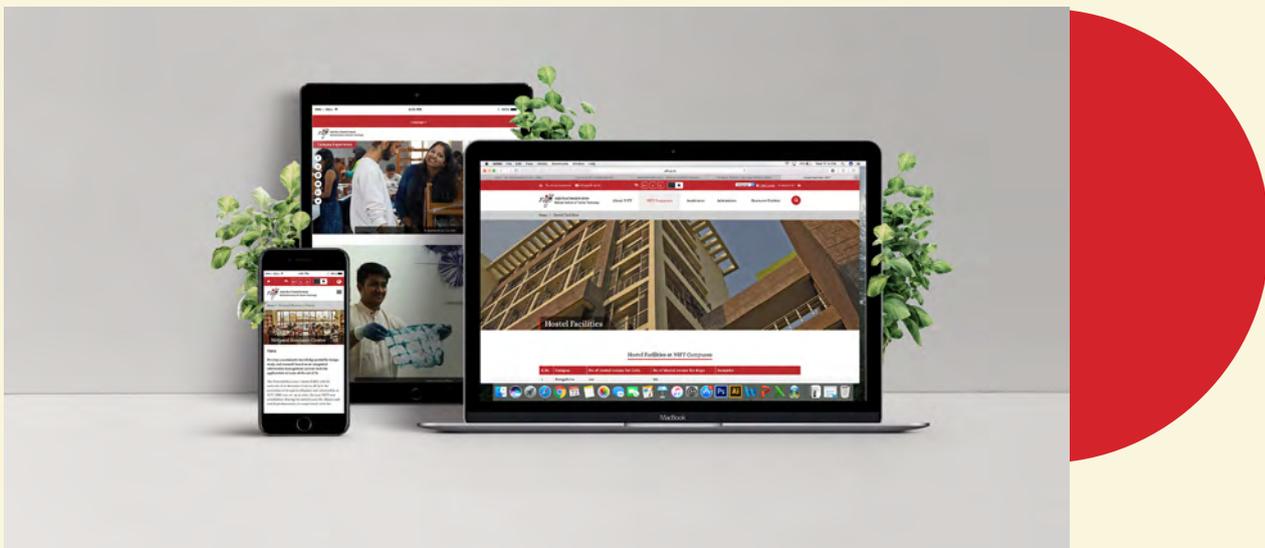


# NATIONAL RESOURCE CENTER

The National Resource Centre (NRC), the coordinating body of the network of the Resource Centres of NIFT, aims to create a state-of-the-art knowledge portal for the faculty and students of the institution. Its activities in 2022–23 were directed to achieve maximum resource sharing and standardization through collaborative collection development and benchmarking across all NIFT campuses. The integrated collections of print and non-print material resources of this network of Resource Centres supported the teaching and research programmes of the institute. The Resource Centres also provided information services to the design community, industry and entrepreneurs.

## Highlights of activities of NRC during 2022-23

- Selective acquisition of books in print and digital format pertaining to the academic programmes for all NIFT campuses.
- Subscriptions of thirteen e-journals and online databases and services from reputed publishers such as Taylor & Francis, Sage, Textiles Intelligence, Jstor, Proquest and others were renewed for all NIFT campuses.
- Renewal of Bloomsbury Fashion Central for all NIFT campuses. Berg Fashion Library, Fairchild Books Library, Bloomsbury Fashion Photography Archive, Bloomsbury Fashion Business Cases and other collections are included in this service.
- Renewal of Edzter, an online global digital magazine portal, for all NIFT campuses. It is also accessible through mobile app to all NIFT students, faculty and staff members.
- NRC strengthened its economizing activities through the renewal of subscriptions of international forecast services like Promostyl, WGSN's Services on Fashion, Lifestyle and Interiors; and other international print periodicals for all NIFT campuses.
- Acquisition of 144 e-books related to NIFT's curricula from Bloomsbury Publishing for all NIFT campuses



# INFORMATION TECHNOLOGY

“Information Technology (IT) is to NIFT what blood is to the Human Body - it provides a connect to any and every thing internal as well as external”

## INTRODUCTION

The Year 2022-23 was witness to the growing responsibility of the Department of Information Technology (IT) towards NIFT and its fraternity not only in terms of providing the latest in technology to remain state-of-the-art, but also in affording protection to help everyone and everything “stay safe online”. Although, the Department of IT is classically a provider of back-end services, the burgeoning role of IT across the globe and permeating all aspects of functionality has catapulted this service into a front-end pillar of any organization.

Fashion Technology today has a very close symbiotic relationship with Information Technology and it is obligatory for an academic institute with the stature of NIFT to remain enmeshed with the latest in IT.

## AVAILABILITY OF LATEST SOFTWARE / APPLICATIONS

A number of software / applications are used by various departments of NIFT which include specialized software / applications like Pointcarre, Fastreact, Time SSD, Shoemaster, etc which are department specific, as also generic software / applications like Adobe, which are common to multiple departments. During the past year, the entire process of renewal of licenses for these was reviewed and revamped. This was done to streamline the entire process and ensure continuity of availability of

licenses with optimal benefits for NIFT and its fraternity (faculty and students). A detailed analysis of the existing system, protracted negotiations with vendors and inputs from users were utilized to formulate a new process flow / system.

Interactions with vendors, faculty and students were carried out to glean latest trends and ensure availability of state-of-the-art technology at NIFT with real time upgrades.

## ENHANCED IN-HOUSE CAPABILITY

Protracted efforts resulted in enhanced in-house capability of the department in handling software / applications. One aspect addressed was monitoring the usage of licenses across all campuses to ensure optimum exploitation and prevent misuse. Own capability in installation, re-installation and trouble-shooting was improved to reduce dependency on vendors. Streamlining of license usage for efficiency and efficacy in functionality was one of the areas of focus.

## EFFORTS TO OPTIMISE EXPLOITATION

NIFT spends a substantial amount of funds in procurement / renewal of licenses for software / applications every year. An internal audit of all these processes and their effects was carried out to streamline and formulate procedures for extracting maximum benefit vis-à-vis expenditure incurred. With this as a basis, the role of vendors was redefined to increase efficacy within NIFT for the following factors :

- Training of faculty to achieve in-house expertise and

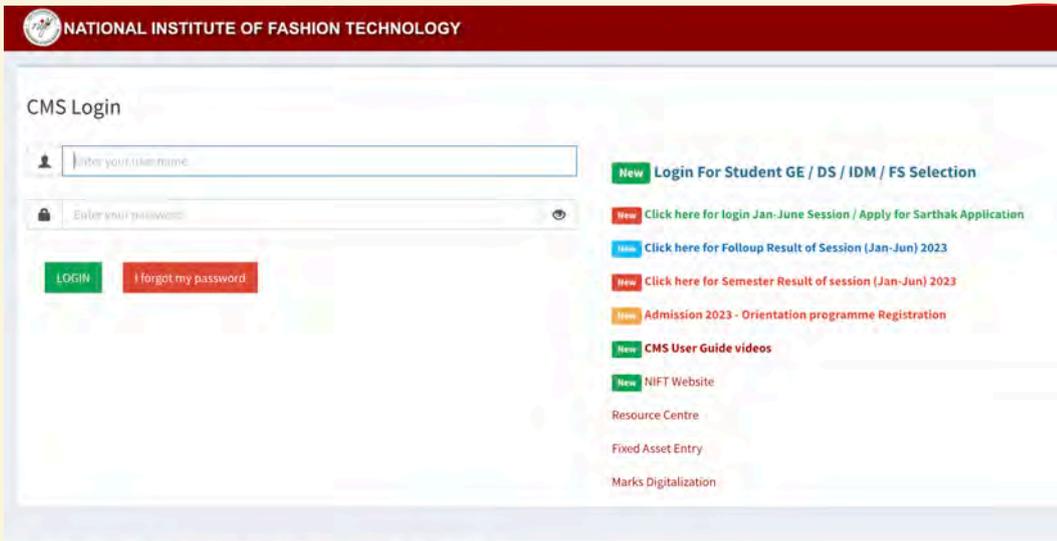
reduce dependency on vendor

- Training of Dept of IT to attain self-sufficiency and reduce dependency on vendor
- Provision of the latest technology to NIFT with real time upgrades in sync across the globe
- In-depth understanding of each software / application feature for maximum exploitation by faculty and students
- Continuity in meaningful support role of the vendor throughout the year

## **ROADMAP AHEAD**

Those who forget the past are condemned to repeat it and those who refuse to evolve are destined for extinction. IT is an extremely dynamic field which is continuously evolving to facilitate anything and everything. The transformation from luxury to essential commodity to obsolescence in IT is rapid. With this in mind, the planned road ahead for IT includes maintaining a parallel position with the latest, infusing global trends and consolidating the existing. Introduction of an international Fashion Design Software - CLO is being explored as part of the process of providing the latest to NIFT. Modifying the process of Training of Trainers (ToT) to build in-house expertise will be another factor to be addressed. Exploring inbuilt features of software / applications like Pointcarre and Shoemaster for maximum exploitation will be a point of focus. Talks are on with international vendors to devise a methodology for testing and according proficiency certificates to faculty and students in respective software / applications, which would be an add-on in individual resumes. Establishment of IT Specialist laboratories in each campus, providing a contemporary facility for learning, processing and R&D, matching international standards is being planned.

IT remains a prime foundation providing critical support to the three verticals of Design, Management and Technology in the domain of Fashion. The Year 2022-23 provided valuable insights through introspection within NIFT and awareness on the global front which will help frame key areas of focus for the year ahead.



# ENTERPRISE RESOURCE PLANNING

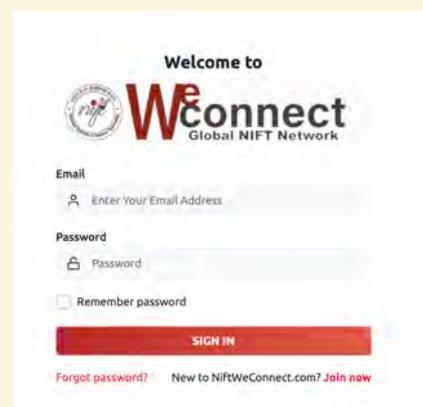
In house software development team of National Institute of Fashion Technology plays a significant role in managing Information resources and academic automation processes of 18 Campuses across the country. ERP unit ensure smooth conduct of classes and academic deliverance through various monitoring tools in the form of dashboards and exception reports were created for Dean, CP's, Campus Directors, CAC's, and CC's with periodic alerts. This automation process has brought transparency in the processes which resulted in smooth conduct of the NIFT across the country.

Online APAR process was successfully implemented from 1st July 2022. 571 out of 577 faculty members updated the APAR in CMS. Partial APAR of Faculty members reporting to Director General and Dean were collected for July – December 2022. Officers. Shillong Campus also availed Partial Reporting APAR process for its faculty members. In order to ensure smooth implementation extensive training was conducted to various stakeholders namely Establishment department staff, Heads, CP's Faculty members and reporting officers. Process videos were made available to end users in order to ease difficulties in completing the process. Initial teething problems in implementing the process has been addressed with online support from the UNIT. Similarly Online APAR model has been developed for Campus Directors and Registrar which is ready to go live once approved.

ERP unit also developed NIFT WE CONNECT portal to provide a platform for alumni to connect and collaborate. This social networking portal exclusively created for the NIFT community (NIFT, Alumni, and the students) to

professionally connect and collaborate remotely. This platform facilitates interaction between NIFT Campuses and Alumni, Alumni Interact with present students. Using this NIFTWECONNECT platform, Alumni from the industry can upload Job openings in the industry for the rest of the Alumni, Alumni can update Freelance Jobs , internship and Graduation Project openings for the present students, NIFT can invite alumni as Expert or Jury panel member, NIFT Campuses can share the current activities to the Alumni. Alumni can use this platform to showcase their new range of products, share business requirements In order to maintain the sanctity of the users, Alumni has to register in the portal which has to be approved by the Industries and Alumni Unit. NIFT WE CONNECT portal is going to be launched soon.

Some of the New Features created include provision to update Hybrid programs offered by Campuses and feedback taken from participants. Provision to update Alumni data by campuses has been created and around contact information of 16000 alumni has been updated in CMS.





## CAMPUS PLACEMENT

NIFT continuously endeavours to have excellent industry–alumni interface to enable the development of future ready, competent professionals. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have always reinforced the institute’s academic bedrock. NIFT has also been able to contribute to the industry through consultancy projects which have provided capacity building and business analytics support to the Textiles Industry.

NIFT Industry & Alumni Affairs unit facilitates campus placements for graduating students of NIFT to enable them to start their career in challenging positions. The profile of companies engaging in NIFT Placements has expanded substantially with diverse segments of the industry like large retailers, Brand marketers, manufacturers, consultancy organizations, e-retailers, textile mills, home furnishing companies, design & knowledge process outsourcing, technology solution providers etc. This year has withstood a huge demand in the field of UX, UI design & research and visual & graphic design. New areas of placement generated for this year are ED Tech, FinTech, Content & News Aggregator and Agri Tech. This year we saw increase in new companies especially new ventures and entrepreneurs, who were looking to hire from us.

### RIC WORKSHOP

An online workshop for the I&AA team was held under the chairmanship of Prof. Dr. Jonalee D. Bajpai in the month of February, with all the RICs and Link RICs to discuss the placement 2023. After a gap of almost 3 years, the placement was planned in a physical mode, at 7

NIFT campuses which are in proximity to the ca. All the RICs were present along with UI-Industry, UI-Alumni Affairs.

### PLACEMENT CONDUCTED FOR THE YEAR 2022-2023

So far 2749 vacancies have been generated from across different industries like garment retailers, manufacturers, buying houses, IT and ITES firms, craft and design sectors, AI & Machine learning firms, FMCG, Jewellery & Accessory brand, publishing company and SAAS and allied industry etc. Apart from the regular areas of vacancies the new area of placement generation for last two years are ED Tech, FinTech, Content & News Aggregator and Agri Tech.

Some of the notable recruiters are Landmark Group, India and Dubai, Tata Trent, Reliance Retailers, Reliance Brands, ZEE Entertainment Enterprise Limited, Dorling and Kindersley publishing Pvt Ltd., TCNS, Laguna Clothing Pvt Ltd, Texport Overseas Pvt Ltd, Trident Limited, Navi Technologies, Incture Technologies, Uniqlo India Pvt Ltd, Wipro, Scaler Academy, Imagine XP, Lenskart, Classic Fashion, Info Edge Ltd, Target Corporation, Titan, Decathlon, Simplotel Technologies Private Limited, Pratibha Syntex Limited, info Edge India ltd, Aquarelle India Pvt. Ltd. etc.

### INTERNATIONAL PLACEMENT

Apart from domestic companies, international companies too, participated in the NIFT Placement 2023. Some of them were, Landmark Group, Classic Fashions, Standard

Carpets and Target and VIP Industries Manufacturing Pvt. Ltd.

## **INDUSTRY INTERACTION & ALUMNI INTERACTION**

I&AA team across campuses has taken initiative to have, industry interaction and pre-placement talk with companies and the final semester students. These activities are imperative for a strong linkages with the industry. Some of the notable industry interactions were conducted with Lenskart, Info edge Ltd, Upriver, Tata Trent, Jewalex Pvt Ltd, Target Corporation Ltd and Trident Pvt Ltd.

## **ALUMNI MEETS**

Alumni are the best assets of an institute. Maintaining and strengthening the relationships with alumni is imperative. A healthy alumni relationship brings many benefits to both the institution and the alumni. This year Alumni meet was organized in 12 NIFT campuses to reconnect alumni with their alma mater.

### **ALUMNI MEET BY NIFT BENGALURU**

NIFT Bengaluru celebrated its 38th Foundation Day by hosting an Industry and Alumni Meet themed 'Room of Ideas' on 21<sup>st</sup> January 2023. The event focused on the potential in Digital Recalibration and Sustainability First. The interface between industry and academia sparked a fruitful discussion on several intriguing concepts, such as circularity and the integration of technology in design education. Furthermore, the industry leaders emphasized the importance of Purpose-Driven Talent in the modern age, which emphasizes the alignment of an employee's values and aspirations with those of the organization.

### **ALUMNI MEET BY NIFT DELHI**

The NIFT Delhi alumni meet held on March 17, 2023, was attended by 282 alumni from various batches. The evening began with a cordial welcome from the Director, which was followed by an engaging panel discussion entitled "Fashioning the Future with Threads from the Past." NIFT's esteemed founding members, including Ms. Asha Baxi, Dr. Dalrie O. Koshy, and Mr. S. Ramalingam, as well as founding-batch alumni Mr. Devangshu Datta, Mr. Satish Nayak and Mr. Kevlin Nigliwere the esteemed panel members. The panel discussed industry challenges and NIFT's future-shaping function.

### **ALUMNI MEET BY NIFT HYDERABAD**

"A talk on Digitalization, Innovation and Entrepreneurship: Pillars of Indian Economic Growth"

was organized on 29<sup>th</sup> October 2022, at Shilpa Kala Vedika, Hitech City, Hyderabad collaboratively by FDDI, NIFT, IIFT, and IIP. During this event Hon'ble Union Minister of Finance & Corporate Affairs, Smt. Nirmala Sitharaman & Hon'ble Minister of Commerce & Industry, Minister of Consumer Affairs, Food & Public Distribution & Minister of Textiles Shri. Piyush Goyal graced the occasion. The event was followed by an alumni meet of the NIFT alumni by the Hyderabad campus.

### **ALUMNI MEET BY NIFT JODHPUR**

On January 27, 2023, NIFT Jodhpur organized the Alumni Meet-2023 with Mr. Prem Kumar Gera, I.A.S. (Retired), as the Chief Guest. The event witnessed many competitions and events for the alumni that culminated to a cultural program.

### **ALUMNI MEET BY NIFT KANGRA**

NIFT Kangra held an alumni meet on 4<sup>th</sup> March 2023. A total 40 alumni from various batches have come for meet and shared their experiences with their fellow alumni, faculty, and juniors. The alumni meet was held during the annual event "Spectrum".

### **ALUMNI MEET BY NIFT KANNUR**

NIFT Kannur's alumni meet - 'Retrace 2022' held on the 12<sup>th</sup> of November 2022 had a total of 104 Alumni. It was a first ever alumni meet by NIFT Kannur. The meet was presided by Shri. S. Chandrasekar, IAS, the district collector of Kannur.

### **ALUMNI MEET BY NIFT KOLKATA**

NIFT Kolkata Alumni Meet was held on 18<sup>th</sup> March 2023, with a participation of 142 alumni from different batches. The evening featured a curated cultural program by the current students followed by some fun quizzes, games, and an alumni-led panel discussion. The event highlighted the significance of alumni collaboration with NIFT for mutual development and advancement

### **ALUMNI MEET BY NIFT MUMBAI**

NIFT Mumbai's Alumni Meet, 'Rendezvous 23', was held on 1<sup>st</sup> April 2023. More than 150 alumni from the past three decades attended the reunion and cherished their return to the NIFT campus. Alumni reminisced about their time at NIFT, retold stories, and toured the campus while reminiscing about their undergraduate days. As a tribute to their presence on campus that day, the students of NIFT Mumbai carried their inscriptions down the runway at the conclusion of the fashion show.

## ALUMNI MEET BY NIFT PANCHKULA

NIFT Panchkula organized their alumni meet on 4<sup>th</sup> November 2022 in an online and offline mode that led to some constructive discussion for the advancement of the institute, its students and the alumni.

## ALUMNI MEET BY NIFT PATNA

NIFT Patna held its alumni meet in the campus on 2<sup>nd</sup> December 2022. The Alumni meet strengthened alumni links, recognized achievements, updated databases, and explored engagement opportunities. The faculty warmly welcomed NIFT alumni from all campuses. The alumni networked over high tea, toured the campus, and recreated memories.

## ALUMNI MEET BY NIFT RAEBARELI

NIFT Raebareli's alumni meet was held on 21st October 2022. The students prepared flash mob, concerts and Rock Band performance to welcome the alumni.

## ALUMNI MEET BY NIFT SHILLONG

NIFT Shillong's alumni meet was conducted on the 14<sup>th</sup> of October 2022 in an online and offline mode. The meet triggered a sense of belongingness among the alumni for the alma mater.

## NIFT'S NEWSLETTER "WE CONNECT"

The Unit of Industry and Alumni Affairs launched its first newsletter, "Weconnect". The newsletter is a quarterly digital one that aims to connect the institute with its alumni and industry partners. The heart and soul of this Newsletter are the alumni and the industry partners who play an integral role in the success of this institute. It's a platform to celebrate the journey, achievements, and stories, industry insights from our alumni, industry partners, students, faculty and everyone in the ecosystem.

The maiden issue of the NIFT Alumni Newsletter was unveiled by Shri. Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Govt. of India with Smt. Rachna Shah, IAS, - Secretary, Ministry of Textiles & Chairperson, BOG-NIFT, Shri Rohit Kansal, IAS - Director General, NIFT, Prof. Dr. Sudha Dhingra, Dean Academics, NIFT and Prof. Dr. Pavan Godiawala, Director, NIFT Mumbai during the Convocation Ceremony held at NIFT Mumbai on 24<sup>th</sup> February 2023.

Dr. Jonalee D. Bajpai, Head- Industry & Alumni Affairs of NIFT and Mr. Ranjit Kumar, Unit In charge of Alumni Affairs has been invited as a keynote speaker to

the Tata Steel Foundation's annual event "Samvaad" in Jamshedpur, Jharkhand.

Ureify, an AI-enabled SaaS resume builder software with an integrated curriculum of over 100 hours of industrial training on career assessment, interviewing etc. was purchased to train our final and pre final semester students to build suitable resumes and gain insights of industrial training on career assessment, interview ethics, dress codes etc.

It has helped our students to prepare an industry standard resume with related and trending keywords. The training has been imparted to 6500 + students along with the RICs of the campuses.



# CONVOCAATION

The NIFT Convocation is held annually across campuses to confer degrees to the Graduating students of that academic year. Individual campuses organized Convocation ceremonies in which 3202 graduates conferred degrees in 2022. The Campus wise and programme wise break-up of students graduating from NIFT is given in the table. In addition to above, the Doctorate of Philosophy (PhD) degrees have been conferred to four scholars in the Convocation 2022 ceremony held at NIFT Delhi Campus.

NIFT Students Graduating in 2022: Program and Campus - wise																		
Academic Programme	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	Total
	Bengaluru	Bhopal	Bhubaneswar	Chennai	Gandhinagar	Hyderabad	Jodhpur	Kangra	Kolkata	Kannur	Mumbai	New Delhi	Panchkula	Patna	Raebareli	Shillong	Srinagar	
Bachelor of Design (Accessory Design)	31	30	31	27	30	29	26	28	29	-	35	27	-	31	27	24	-	405
Bachelor of Design (Fashion Communication)	36	-	35	35	35	32	31	34	30	30	40	39	-	34	28	-	17	456
Bachelor of Design (Fashion Design)	36	-	35	36	33	31	33	35	32	29	37	35	-	30	31	29	23	485
Bachelor of Design (Knitwear Design)	33	-	-	39	-	28	-	-	24	28	35	35	-	-	-	-	-	222
Bachelor of Design (Leather Design)	-	-	-	30	-	-	-	-	27	-	-	39	-	-	27	-	-	123
Bachelor of Design (Textile Design)	33	32	36	24	31	31	33	31	28	28	31	37	-	33	-	-	-	408

Bachelor of Fashion Technology (Apparel Production)	32	-	27	30	28	30	26	28	29	30	30	35	-	31	-	-	-	<b>356</b>
Master of Design	39	-	-	-	-	-	-	-	-	38	39	39	-	-	-	-	-	<b>155</b>
Master of Fashion Management	41	37	34	32	32	39	36	-	35	34	39	41	33	31	28	26	-	<b>518</b>
Master of Fashion Technology	25	-	-	9	11	-	-	-	-	-	-	29	-	-	-	-	-	<b>74</b>
<b>Total</b>	<b>306</b>	<b>99</b>	<b>198</b>	<b>262</b>	<b>200</b>	<b>220</b>	<b>185</b>	<b>156</b>	<b>234</b>	<b>217</b>	<b>286</b>	<b>356</b>	<b>33</b>	<b>190</b>	<b>141</b>	<b>79</b>	<b>40</b>	<b>3202</b>



# FACULTY ORIENTATION TRAINING AND DEVELOPMENT

Training faculty and orienting them towards the fast changing pace of the industry is a challenging and a vital component of the institute's growth. FOTD unit at NIFT coordinates the activities to orient and train the faculty members to attain new knowledge, diverse skills, and abilities to manage multiple roles and responsibilities. The unit strive to achieve a synergy between academic instruction and knowledge application, to explore new avenues for sharing ideas and opportunities in the field of fashion business. Training of Trainers, Induction Training, Domestic and International training, professional development and faculty industry attachment are the key activities coordinated by the unit to develop the existing and newly recruited human resources by providing avenues for personal growth and aligning them towards the achievement of organizational objectives.

## TRAININGS

FOTD Unit facilitates the faculty training programs to ensure that all the NIFT campuses remain self-reliant and their dependence on external faculty resources is minimized. Starting from April 2022, NIFT conducted 25 trainings in online, offline and hybrid modes for faculty members across all campuses. More than 500 beneficiaries across all campuses were able to take the benefits of learning from the experts.

The online training program stood out due to the involvement of esteemed international experts hailing from various regions across the globe. These experts were selected from renowned institutions like ASICS Singapore, Jack and Jones Denmark, Krirk University Thailand, Stratasys Ltd. USA, Hunter College (CUNY),

H&H Asia Group Ltd. in Hong Kong, and University Utara Malaysia. Their presence ensured the delivery of high-quality content throughout the training.

Trainings were conducted on varied topics such as Surface Design for Innovative and Creative Application, Pedagogy of Fashion Design and Representation, Print Design Deepening, Basics of 3D Modelling using Fusion 360 and Autodesk Software, Trend Spotting and Reporting, Augmented and Virtual Reality, Pedagogy and methodologies of integrating Pattern Making & Garment Construction, Omni Channel Planning and Buying, Social Media Theories, Welfare & Behavioral Economics, Game Theory in Business, Design and Analysis of Experiments, CAD Dobby and Jacquard, Menswear Textile Technology & Intuitive Clothing, Product Design Experience, Stitchless Production Technology, Pattern Making & Garment Construction Jacket, 3D whole body scanning - systems, functioning and control, Supply Chain and Commerce Management. For these trainings experts were engaged from illustrious industry including, Trendgully - B2B Global Marketplace, WGSN, Fabrik by Augtual Reality Labs Pvt. Ltd, Raymond Limited, Amaltas Incorporated, ABFRL, Reliance Trends, ASICS Corporation, Tanishq Titan Company Ltd., Levi's Strauss & Co, Myntra, Atlas Soft Web Pvt. Ltd., Label - Ka-Sha, Raas Leela Textile, Shuttles and Needles, High Performance Textiles Haryana, The Weave Store, The Woolmark Company and Van Heusen were invited to conduct sessions in above mentioned trainings.

Distinguished trainers were also engaged from esteemed institutes, including UID Ahmedabad, Thiagarajar College of Engineering, Autodesk Education, NIT

Rourkela, College of Engineering & Textile Technology Berhampore, MNIT Jaipur, IIM Indore, MICA, Technological Institute of Textiles & Sciences Bhiwani, Bombay Textile Research Association, Institute of Chemical Technology Mumbai, and School of Business Management. These trainers were instrumental in conducting the training sessions, ensuring the participants received valuable insights and guidance from reputable institutions.

## **FACULTY INDUSTRY ATTACHMENT**

Few faculty members undertook National and International Faculty Industry Attachment using professional development allowance in various organizations including Myant Ontario Canada, Upasana, Auroville Tamil Nadu, Filk Merchandising Pvt. Ltd. Delhi, BUHO HERMANO Pvt. Ltd. Kanpur, Raymond Limited, Ballard Estate, Mumbai, Raymond Limited, Ballard Estate, IKEA Boras & Sweden, Ace Turtle Bangalore, Nexus Zone Corporate Communication Pvt. Ltd. Lucknow and Arvind Smart Textiles Ltd. Ranchi.

## **PROFESSIONAL DEVELOPMENT**

Since April 2022, more than 60 faculty members from across NIFT Campuses have utilized Professional Development Allowance (PDA) to take part in a various activities. This is envisaged to enrich their knowledge and skill leading to enhanced teaching quality. In turn, the faculty is expected to raise the brand equity through research writing, patents and projects and serve NIFT to achieve the institution's goals. These activities include presenting research papers at both national and international conferences, attending fairs and seminars as well as faculty industry attachment.

NIFT places great emphasis on encouraging faculty members to continuously update and enhance their skills and knowledge. This is achieved through active engagement in research activities and presenting their findings at both national and international conferences. Additionally, faculty members are encouraged to periodically collaborate with industry professionals, allowing them to showcase their work, stay informed about global advancements, and establish connections with leading experts, scholars, and industry members. These activities significantly contribute to the professional outreach and development of the faculty.

Notably, NIFT faculty members have successfully presented their research papers at various renowned conferences. These include the IFFTI conference 2023 held in Dunedin, New Zealand, the conference at Universidade Católica Portuguesa in Lisbon, UK, ICMIMESH - 2022 and ICTIMESH - 22 in Dubai, the Conference & Expo in Lugano, Switzerland, the International Case Study conference (ICSE-2022) in Malaysia, the International conference in NIFT Gandhi

Nagar, and XIM University in Bhubaneswar.

Faculty members participated in various international fairs & exhibition. APLF 2023 Fair-Dubai, Seoul Design Festival 2022 - South Korea, Middle East Retail Forum-Dubai, World skills - Shanghai, International Apparel & Textile Fai - Dubai, China Pl Apparel Vietnam 2022, International Textile Fair-Fast Textile- Warsaw, Poland are few of them.

## **FACULTY INDUCTION PROGRAM**

NIFT recruited 130 faculty as assistant professors to strengthen its academic leadership and boost creativity thought leadership and creative enterprise in academics. In order to introduce these newly recruited faculty members to NIFT, the residential Induction Program conducted at Bala Vikasa CSRB, Hyderabad. The Induction programme conducted through a specially developed module 4th to 10th December 2022.

The objective of the module was to introduce the faculty members to NIFT's core values of experimentation, exploration, and embracing new ideas. It also aimed to familiarize them with the interdisciplinary approach embedded in the curriculum and pedagogies across various domains. The trainers for this specialized module were selected from experienced NIFT veterans, accomplished alumni, faculty members, and industry experts in the field of fashion.

Panel discussions were held on the topics including Design - The India Perspective, Developing oneself at NIFT, Crafts as Indian Strength, Industry 4.0, Future Professionals in Emerging Fashion Landscape and Role of faculty in building a Campus. Illustrious NIFT alumni & renowned designers participated in these panel discussions moderated by senior faculty members of NIFT.

During the faculty induction program, informative presentations were delivered by the Dean of NIFT, Directors, and Unit-Heads covering a range of topics. These presentations encompassed areas such as NIFT curriculum, finance and procurement, library resources, project management, publications, administrative procedures, academic collaborations, professional communication, work ethics, intellectual property rights (IPR), faculty development initiatives, industry and alumni engagement, student-related matters, SDAC (Student Development and Activities Committee), and clubs.

Furthermore, sessions conducted by Art of Living faculty provided valuable insights on personality development, team building, and overall well-being, enhancing the holistic growth of the faculty members throughout the program.



# PROJECTS AT NIFT

NIFT undertakes consultancy projects with various Government and Non-Government Organisations. These Projects provide exposure to faculty and experiential learning to students. It benefits various stakeholders by upgrading technical skills and adds design value. Details of some of the major consultancy projects having value more than Rs. 50 lakhs being undertaken by NIFT, are given below:

- ‘Restructuring & Rebranding of 06 Indian Institute of Handloom Technology (IIHTs) situated at Varanasi, Salem, Guwahati, Jodhpur, Bargarh and Fulia sanctioned by O/o DC (Handlooms). The project value is Rs. 2.31 Crores.
- A project ‘Setting up Design Resource Centre in 10 Weavers Service Centres (WSCs)’ under Phase-II (i.e. Bengaluru, Chennai, Hyderabad, Imphal, Indore, Kannur, Kolkata, Meerut, Nagpur and Panipat) sanctioned by the Office of DC (Handlooms), Ministry of Textiles, Govt. of India. It will facilitate visual merchandizing of WSCs through creation of visual identity with regional flavour and showcasing of textile developments of each WSC and creating an annual activity calendar for each WSC. The project value is Rs. 9.44 Crores.
- Designing and Renovation of SARAS Gallery Store at Rajiv Gandhi Bhawan, Connaught Place, New Delhi for Ministry of Rural Development which includes retail space planning/design layout and develop display props insignia display system as per product category. The project value is 1.43 Crores.
- Setting up a ‘Center of Excellence for Khadi’ at NIFT in approved by ‘Khadi and Village Industries Commission (KVIC), Ministry of Ministry of Micro, Small and Medium Enterprises (MSME) under the scheme of Khadi Gramodyog Vikas Yojna to develop a new Khadi product for high end domestic and international market and to strengthen Khadi brand. ‘Center of Excellence for Khadi’ would be set up in ‘Hub and Spokes’ model’ in five NIFT Campuses viz NIFT Delhi, NIFT Kolkata, NIFT Gandhinagar, NIFT Shillong and NIFT Bengaluru. Areas of activities would be creating benchmarked design processes of global standards for Khadi, create new fabric and products, disseminate quality standards for fabrics and visual merchandising and packaging branding and publicity of khadi etc. The project value is Rs. 26.61 Crores.
- A project to develop a “Digital Platform for some Craft Based Enterprises” has been sanctioned by Ministry of Electronics and Information Technology (MeitY), Government of India). Project would encourage entrepreneurship for craft sector through, “Building a digital platform to sell crafts, ‘Create sustainable craft based enterprises’, ‘Leveraging digital technologies for transfer of digital knowledge, sharing of best practices, employment generation and engagement with wider markets’ and ‘Building Entrepreneurship in Craft Sector’. The project value is Rs. 2.44 Crores.
- “Visionxt-Trend Insights and Forecasting Lab” project sanctioned by Ministry of Textiles, Govt. of India to create a first ever Artificial Intelligence enabled indigenous fashion forecasting service that

endeavours to design seasonal directions for our country. The trend forecasting service would be aligned to our national and sub-national socio-cultural constructs and market requirements. The project value is Rs. 15.37 Crores.

- “The Repository-Indian Textiles and Crafts” project sanctioned by Ministry of Textiles Govt. of India under NIFT Cluster Initiative with funding support by DC (Handlooms) & (Handicrafts). The project is to provide a digital platform/portal, a virtual museum of textiles and apparel including designer archives, a craft repository with individuated information on crafts-persons, their communities, their work processes and products, Case Studies and research in the areas of crafts and textiles – from NIFT, the crafts Museum, the Weaver Service Centres and private collections. The project value is Rs. 15.57 Crores.
- “INDIAsize” project sanctioned under Research and Development Scheme of Ministry of Textiles to develop size chart based on body measurements of Indian population for better fitting of ready to wear garments. The project value is Rs.25.50 Crores.
- NIFT as Knowledge partner under Upgrading the Skills and Training in Traditional Arts/Crafts for Development (USTTAD) scheme for design intervention, product range development, packaging/exhibition, fashion shows and publicity through media, tying up with e-marketing portals and brand building for Ministry of Minority Affairs, Govt. of India. The project value is Rs. 15.10 Crores.
- NIFT engaged as Cluster Management & Technical Agency for the ‘Integrated & holistic development of Bhagalpur Mega Handloom Cluster’ project under Comprehensive Handloom Cluster Development Scheme of Ministry of Textiles, Govt. of India for baseline survey, diagnostic study, preparation of DPR, assistance in implementation and monitor the progress of the project. The project value is Rs. 51.45 lakhs.



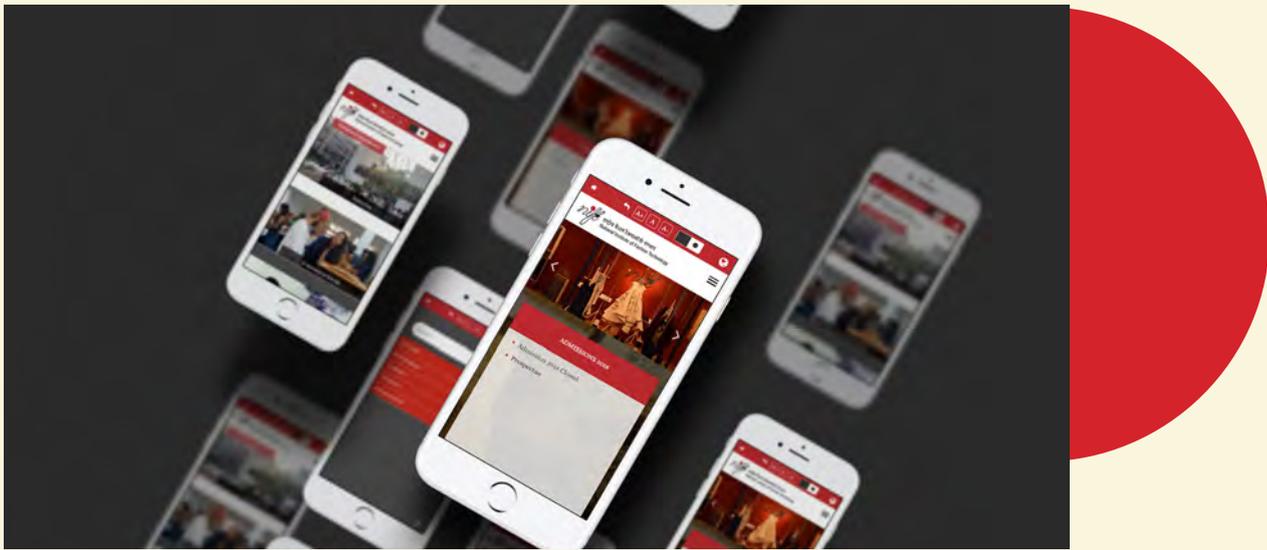
## PUBLICATION

The NIFT Publication Unit is envisaged as an in-house, interdisciplinary platform with research-centered approach to highlight the intellectual acumen of the faculty across NIFT campuses as well as scholars and educators globally. It aims to bring out an annual research journal that will have a definite theme of wide-ranging significance on different aspects of fashion with critical thinking on multiple perspectives of relevance to the wider academia and fashion industry.

The 'NIFT Journal of Fashion' is a peer reviewed and open access journal that publishes original research articles encompassing different domains in fashion, including design, communication, management, technology and education. The journal is a thematic annual publication that invites high quality research articles from academicians, scholars and fashion professionals worldwide. The Editorial Board comprises Chairpersons, Head-Research and co-opted internal and external reviewers from reputed institutes for each thematic issue.

The first volume of NIFT Journal of Fashion on the theme 'Resilience and Innovation in a Post COVID-19 Era' was released in December 2022. The journal was well received by the academia. It is available on the NIFT website for wider access to the global academic world.

The second volume of the journal on the theme 'Sustainable Futuring: Policies, Strategies and Practices' is under preparation and shall be released in 2023.



# CORPORATE COMMUNICATION CELL

The digital communication strategy of NIFT has undergone substantial expansion and diversification since its establishment in July 2017. This has satisfied the branding criteria for the establishment of the NIFT brand across all eighteen campuses. The Corporate Communication Cell (CCC) has enhanced the internal strategy by integrating content. In addition, the last few years have been devoted exclusively to enhancing the brand identity of NIFT, with a particular focus on utilizing digital media and developing a website that is easy for users to navigate. The outcomes of the combined endeavors have been positively received and evaluated by the relevant parties. The CCC unit facilitates the promotion of NIFT webinars, conferences, and competitions across campuses and aids in the organization and dissemination of vital information regarding admissions for all students, including NRIs, NLEAs, artisans, children of artisans, and PhD candidates, management and collaborative creation across departments, campuses, and students.

## VISUAL COMMUNICATION

The National Institute of Fashion Technology's prospectus was designed and developed to measure up to the high expectations connected with the institution and to preserve the esteem of the NIFT brand. The Institute's reports and other forms of public communication face a discernible bar for precision, accuracy, grammatical consistency, and overall quality. Having a staff that functions like a well-oiled machine ensures all of this. Website, brochure, poster, and advertisement content is gathered. An effort was made to improve NIFT's credibility by drawing attention to the successes and initiatives of specific campuses through the inclusion of

Campus Reports in the final Annual Report.

The 18 campuses across the country that are managed by professionals demonstrate how the standard of academic and extracurricular achievement is raised higher and higher year after year. Individual college's efforts can be recognized through this compilation of reports, and the acknowledgment they receive serves as an incentive for them to continue their good work.

## STUDENT ENGAGEMENT

Involving students in the operations of the Corporate Communications Cell has always shown to be advantageous to both the Institute and the students themselves. While the Cell benefits from the abilities, skills, and innovative ideas of the engaged students, they are exposed to and learn from real-world problems. They also get to hone talents in graphics, design development, social media outreach, and other areas, which adds tremendous value to their portfolios.

## SOCIAL MEDIA PRESENCE

By increasing the frequency of its activities and posts on multiple platforms, and by keeping all communication modern and focused on youth, especially present and prospective students, NIFT has changed its approach to social media. CCC introduced Virtual Campus Week to provide a platform for equitable promotion of all 18 campuses to showcase their activities, achievements, infrastructure and other highlights on NIFT Head Office Social Media Handles. To create a seamless connectivity with the youth and effective interface between students,

faculty, industry and the academia at large.

The main purpose of NIFT's social media presence is to present relevant information; revitalize the community of alumni, designers, and artists; introduce a platform for the student community to expand their reach through the integration of talent and vision from across NIFT's 18 campuses; strengthen and channel offline activities, events, and achievements of current students and alumni; induce interaction and greater connectivity; and more. Overarchingly, we want to use these channels to promote NIFT as an innovative and prestigious learning institution. The CCC section is in charge of managing NIFT's presence on social media to increase its reputation.

CCC's strategy for spreading information involves prioritizing efforts to increase NIFT's visibility on social media. It does this by keeping all communications up-to-date and focused on young people, especially existing and prospective students, as well as by increasing the number of events held on various social media platforms in an effort to maintain control. Improving NIFT's social media presence will help the school reach more people, spread news more effectively, and give former students, designers, and artists a reason to reconnect with current students.

## FACEBOOK

The primary platform for efficient and targeted communication, providing access to a highly diverse user base, fostering active involvement and feedback, and facilitating real-time distribution of information. Therefore, with regards to the domain of social media marketing, Facebook plays a crucial role as an essential platform for the social media strategy of NIFT. The Facebook page of the National Institute of Fashion Technology (NIFT) is often employed to facilitate active engagement with stakeholders.

The webpage serves the following functions:

- Disseminating information regarding events and activities throughout all NIFT campuses.
- Sharing information about admissions, the restructured curriculum, openings, contests, festivals, and competitions through the utilization of innovative collaterals.

In order to facilitate the engagement of students in the Crafts Cluster Initiative and the associated craft documentation efforts, it is imperative to promote their activities.

As a result of these sustained efforts, the NIFT Facebook page now has approx 1 lakh likes and a rating of 4.6. Efforts are also underway to get the Facebook authentication (blue tick) for the official page.

## INSTAGRAM

Instagram is a widely utilized social media platform that has gained significant popularity, particularly among younger demographics. It has become an integral component in the process of establishing social relationships and disseminating information. The platform's ability to combine a sequence of photographs and videos to create a visual narrative, together with its distinctive features and visually appealing design, contributes to its high utility. The utilization of this instrument is highly advantageous for the purpose of presenting and potentially commercializing one's work. This characteristic contributes to the application's widespread popularity.

NIFT Instagram followers have grown to 37.8K followers in 2023 from 35.6 K followers in 2022. This became possible through regular posting of visually appealing and relevant content.

## YOUTUBE CHANNEL

YouTube is a widely utilized platform for the uploading, publishing, and sharing of video-based material, including a diverse range of genres such as films, music, educational clips, and documentaries, among others. YouTube has been a crucial platform for effectively communicating with a wide audience for the university, as evidenced by its substantial following and diverse programming that encompasses various topics and events such as crafts, big conferences, and NIFT's Converge.

## TWITTER

Twitter is a social media platform that allows users to post and interact with short messages. Its ability to provide rapid news updates is useful for NIFT's immediate news update. In line with this, NIFT has just joined the microblogging platform with the purpose of sharing concise and pertinent statements. The aim is to keep its followers well-informed by offering timely highlights and updates on the activities and events taking place within the Institute. The National Institute of Fashion Technology (NIFT) maintains an official Twitter account that is accessible to the general public.

LinkedIn is a professional networking platform that allows individuals to create and maintain their professional profiles, connect being a professional networking platform, holds significance not just in terms of NIFT's branding but also in relation to industry outreach and the exploration of promising professional prospects for its students. With a substantial user base, the platform has the potential to provide assistance in the subsequent areas:

Facilitating the linkage between students and prospective employers for the purpose of securing employment and internship opportunities.

- Illustrating the professional capabilities of the National Institute of Fashion Technology (NIFT)
- Demonstrating NIFT as a desirable brand to have in one's professional portfolio.

The establishment of a connection between students and potential employers with the purpose of facilitating internships and employment prospects.

ANNUAL REPORT

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NIFT

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# CAMPUSES





# BENGALURU CAMPUS

NIFT Bengaluru is honoured to present the Annual report for the year 2022-23. It has been a momentous year with many academic, infrastructural, and cultural achievements by the campus.

## INFRASTRUCTURE AND FACILITIES

Many traditional artworks, including textile artefacts and paintings, were commissioned and installed throughout the NIFT Bengaluru campus, each of them having a short writeup, thereby providing interesting conversation starters for visitors and students alike. The setup of the Material Lab for the Foundation Program was completed and is used for the manipulation of different types of materials. The 3D body scanning machine has been installed in the Stitchless Technology Lab and a new laser cutting machine has been installed in the F&LA Department. The construction of “Amrit Soudha” a new academic block consisting of 4 floors is going to commence in the campus.

## SHORT-TERM PROGRAMMES/CE PROGRAMMES/ HYBRID PROGRAMMES

The campus offered various short term/ Continuing Education Programmes for 6 months or one year duration. This year, the popular one - year CE programme on Fashion, Clothing & Technology (FCT) was successfully completed with 29 students.

## MAJOR PROJECTS

NIFT Bengaluru undertook and successfully completed many projects during this academic year. Industry based projects included an Executive Development Program

on ‘Apparel Management’ for Modenik Lifestyle Pvt. Ltd., a project on the technical aspects on ‘Fabrics & Prints’ for Actoserba (Zivame), a training programme on Visual Merchandising to the selected employees of ABFRL, a Two-day training programme for Master Tailors of Linen Club with an emphasis on Pattern Making/Manipulations/Grading/cutting/Garment Construction for Men’s Plus size Shirt & Trousers, for M/S Grasim Industries Ltd, etc. All these projects were extremely well received by our industry partners. The campus also undertook many socially relevant projects under the aegis of government agencies and PSUs. NIFT Bengaluru also completed a project on ‘Design of Employee Uniforms’ for Bharat Electronics Limited, Bengaluru. The Bengaluru campus designed 100 options for bed-linen, for the Department of Handlooms, Govt of Tamil Nadu. A project on “Designing uniforms for the special patrolling team of women staff and officers of Bangalore City Police” was also successfully completed. The campus also collaborated with the Directorate of Handlooms and Textiles, Govt of Odisha, as a technical partner to curate the Boyonika Fashion Show at the ‘Make in Odisha Conclave 2022’ held on 3rd December 2022 at Bhubaneswar.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS

Students from NIFT Bengaluru kept the campus upbeat with their many achievements in national and international forums.

1. Mr. Steven Harris from the Department of Fashion Communication was facilitated by Hon’ble Chief Minister of Karnataka and by the Bengaluru Campus Director for winning the India Skills, Australia

Global Skills Challenge. He received the Medallion for Excellence, 4th Position in the WorldSkills International 2022 - Special Edition in Graphic Design in October 2022. The student was felicitated with Gold Medal by the Campus Director.

2. Ms. Rajabalasaraswathi of Fashion Technology Department co-authored a book titled 'Microfiber Pollution' published by Springer Publications. She also presented a research paper under the guidance of Dr. Jonalee Bajpai, Professor at the International Conference of Functional Textiles & Clothing, at IIT-Delhi, from 10th to 12th February 2023.
3. Mr. Divyanshu from FC - 6 was shortlisted amongst the top four for the online Logo competition conducted by the Ministry of Textiles on the occasion of Handloom Day.
4. Mr. Arpan from the Foundation programme- Design, displayed his painting at the National - Level Exhibition 2022 organized by NIMHANS in Bengaluru at the Karnataka Chitrakala Parishat, where differently abled persons art works were displayed. His painting drew attention for accurate measurements in the modern art style.
5. Mr. Utkarsh Srivastava of Master of Design is one of the winners of the 'Microsoft Design Challenge 2022' contest.
6. Ms. Ishleen Kaur of Knitwear Design Department participated in Pantaloon's Next Top Designer Contest and was proudly presented the award for first runners-up.
7. Ms. Saanvi Sharma of Fashion Communication had participated in the poster design competition for "Typo Day 2022" conducted by IDC Bombay and was among the top 20 entries.
8. Mr. Sparsh Sharma and Ms. Arlyene Mathew of Textile Design Department secured 1st and 2nd Runner-up positions respectively for the 'LivaClassroom Project on Print Design" under women's Kurti category organized by ABFRL.
9. The following 3 NIFT Bengaluru students were selected in the different categories among the winning entries of D'source DIC-BHU SDGs Design Challenge (DDSDC) organized by D' Source, IDC School of Design - IIT Bombay and the Design Innovation Centre, BHU in 2022.
  - a) Ms. Anusha Agarwal, Batch 2020-2022, Category: Communication Design.
  - b) Ms. Denise Rapsang, Batch 2020-2022, Category: Design Area of One's Choice.
  - c) Mr. Vinay Pathak, Batch 2021-2023, Category: Design Area of One's Choice
10. Ms. Lakshmi Jayakumar and Ms. Shruti Sri Ravi of Knitwear Design Department won the first prize and Ms. Krystal Concesso and Ms. Samskruthi K.G, also from Department of Knitwear Design won the second prize- under the 'Creative Knitting category'

in the Recycled Silk Yarn Knitting Competition organized by CSTRI (Central Silk Board), Bengaluru. Ms. Apurva Adinavar, Ms. Muskan Jain and Ms. Prajwal Meherwal from the Department of Textile Design are also the winners of the Recycled Silk Yarn Weaving Competition organized by CSTRI (Central Silk Board), Bengaluru.

## **GRADUATION PROJECTS AND GRADUATION EVENTS**

The Graduation Showcase of NIFT, Bengaluru was held on 28th May 2022. The graduation show started with the inauguration of Design Showcase 2022, Design Techno Management Summit and was followed by Fashion Show. The award-winning projects of the graduating batch from all five design courses were displayed in the exhibition hall of the campus. The award-winning research papers for Master of Design, Management and Technology were presented in the presence of Shri. Rajender Kataria, IAS, Principal Secretary, Department of Horticulture, Sericulture and Sports, Govt. of Karnataka who was the Chief Guest of the event. Several heads of fashion Industry were present to give away the awards. The students of Fashion Design and Knitwear Design presented their design collection during the Fashion Show. The Chief Guest for the show was Ms. Poornima Indrajith, Designer, Actress, Entrepreneur (Label: Pranaah). As part of the initiative for Centre of Excellence for Khadi (CoEK), Saree collections designed by Ms. Medha Sashidharan and developed at the Gandhigram, Dindigul took the ramp, a first for the Textile Design Department to see their work as part of the fashion show.

## **CONVOCATION 2022**

The Convocation Ceremony for the batch of 2022 was made memorable by the presence of Shri. Thawar Chand Gehlot, Hon'ble Governor of Karnataka and Smt. Darshana Vikram Jardosh, Union Minister of State for Textiles and Railways. The Convocation 2022 ceremony at NIFT – Bengaluru campus was held on 23rd September 2022 at the campus. 306 students from UG & PG graduated from the campus. The event was also graced by Mr. Shantmanu, IAS, Director General – NIFT, Mr. Sarbajeet Ghosh, Executive Director- Asia CIEL Textile Asia and Mr. Veera Reddy Dwarampudi, Head - Government & Corporate Relations-Robert Bosch Global Software.

## **CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS, AND IMPACT**

As part of the cluster outreach program at NIFT Bengaluru, the students from the different departments interacted with the artisans from different clusters.

Students visited the Venkatagiri, Udupi, Y N Hosakote, Mariappanapalya and Ullala Handloom clusters and Kinnal toys, Bidri craft, Mundwad Nail knitting craft and Pottery craft clusters as part of the Craft research and documentation studies. The students from 7th semester also visited the clusters of Nimmalakunta (Leather puppetry), Udupi (Handloom sarees), Molkalamuru (handloom sarees), Dharwad (Kasuti embroidery) etc, for developing products towards design diversification and market intervention. Apart from craft research, the following programs were also organized.

The Monsoon Collective' – A Hundred Hands Outreach Artisan Bazaar with a special theme 'Celebrating India at 75' with 100+ artisans' workshop and exhibition cum sale was held at NIFT, Bengaluru campus from 24th August 2022 to 28th August 2022. The craft bazaar: Kala Udyana 2023, was held from the 27th to the 29th of January 2023 with 25 handicraft and handloom craft stalls. The exhibition was open to the public.

The Artisan Awareness Workshop 2023 was held at NIFT Bengaluru in handicrafts and handlooms from 28th February to 2nd March and 7th March to 9th March, respectively. For Handicrafts, fifteen artisans from 4 clusters, namely Kinnal toys, Bidri craft, Nail knitting craft and Pottery craft, participated in the workshop. For handlooms, twenty artisans from 5 clusters, namely Venkatagiri, Udupi, Y N Hosakote, Mariappanapalya and Ullala, participated in the workshop. The workshop comprised expert lectures, photography techniques, social media marketing, creation of saleable design, design diversification and packaging of handicrafts, and retail store visits.

## CAMPUS OUTREACH PROGRAMMES

As part of NIFT Bengaluru's commitment towards community engagement and grassroots-level connect, there were many outreach programmes held during the year 2022-2023.

- Boyanikaand Sankalp Women Artisans (SWA) collaborated with the NIFT Bengaluru campus for Kalinga Kraft – an initiative to celebrate Odisha's Craft, Culture & Cuisine. Curated artisanal handloom and handicrafts from Odisha were on display and sale, followed by a cultural performance by Padmashree Dr. Aruna Mohanty. Odisha's Handloom & Handicraft curated artisanal pieces were also on display and sale at Hotel Taj, MG Road, Bengaluru, which also saw eminent craft connoisseurs like Dr. Sudha Murthy and Ms. Nirupama Rao lending their thoughts for an enlightening discussion on Odisha handlooms
- On the occasion of 75th Independence Day – AZADI KA AMRIT MAHOTSAV, NIFT, the campus hosted a series of events as part of - BLOOM –the Bengaluru

Handloom Fest 2022. The events were sponsored by the Offices of Development Commissioner (Handlooms) and Development Commissioner (Handicrafts). On this occasion, the following events were held: Craft Bazar: Exclusive display & sale of handloom and handicraft by National Award/State award/Shilpguru winning artisans, washeld, with the exhibition being opened to the public. The fair closed at a sale figure of ₹17,34,280/. 18 renowned artisans across India participated in the exhibition and a few crafts that were displayed were Leather Puppet, Chittara Painting, Channapatna Lacware, Bidri Art & Craft, Traditional Tangaliya Weaving, Phulkari, Paramparik Kosa Matsya Saree, Ajrakh Handblock Print, Kutch Woolen Shawls, Paithani Sarees etc

- VIGNETTE: -Visvakarma Textiles: Art and Artistry' was a proud presentation by the NIFT Bengaluru campus, in association with NGMA, Bengaluru. 25 selected pieces from the renowned Visvakarma– part of the series of exhibitions on Indian handmade textiles held between the early 1980s and 90, were carefully curated and displayed during 6th August 2023 to 17th September 2023. The exhibition drew a very enthusiastic response by textile aficionados, art enthusiasts as well as the public. NIFT Bengaluru partnered with Google Arts & Culture to showcase Vignette to the global audience the beauty of the timeless textile traditional of India that has survived for centuries. The same is published at <https://artsandculture.google.com/partner/national-institute-of-fashion-technology-bengaluru>
- Land of Woven Dreams –A Display of curated textiles followed by a panel discussion was held in London, UK during 7th and 8th August 2023, as part of the Handloom Export Promotion Council (HEPC)'s various export promotion activities, The event was organized at Gandhi Hall by HEPC in coordination with the High Commission of India, London. This was also accompanied by a thematic display of 75 unique/exclusively handloom products held at The Montcalm London Marble Arch, London. The curation of the Thematic Display and a paper presentation in the seminar was handled by two senior faculties from NIFT, Bengaluru campus - Dr. Jonalee Das Bajpai, Professor and Mr. Prashanth, Associate Professor.
- As a part of its endeavour to keep the student community connected to their heritage and culture, the campus partnered with 'SPIC MACAY' (Society for the Promotion of Indian Classical Music and Culture Amongst Youth) and organised an evening of 'Purulia Chhau' performed by a team of sixteen artists led by Shri. Tarapada Rajak. Likewise, the SPIC-MACAY evenings also saw a delightful Manipuri recital Dr. Manju Elangbam, a scintillating Mohiniyattom solo performance by Dr. Honey Unnikrishnan, among

many others.

- Spectrum 2023 - "Hues of Triumph" was a two days event held on 15th & 16th February 2023 at NIFT Bengaluru campus. Total 790 students from 16 colleges, including the host campus, participated in different events of Spectrum. The campus organized 21 different literary and cultural events. NIFT Bengaluru campus also organized a competition among all the departments to decorate the campus on this occasion. The event was inaugurated on 15th February 2023 by the Campus Director, NIFT, Bengaluru, Mr. Santanu Hazarika, Multidisciplinary Autodidact Visual Artist and Ms. Ranjini Roy, Vice President Marketing from Aditya Birla, Grasim, Raysil. The inauguration was followed by a Zumba session and a workshop with Celebrity Doodle Artist Santanu Hazariak. The event concluded on the 16th February evening with the valedictory function in the gracious presence of Ms. Rida Tharana, a Freelance Emcee, Model and content creator. The valedictory function was followed by a spectacular performance by the celebrity rock band, Oxygen on the Rock followed by prize distribution.
- Style Up by Aditya Birla Fashion Retail Ltd., in collaboration with Red FM hosted a fashion styling event at NIFT, Bengaluru campus on 1st February 2023. All the participants were given a set of themes, out of which they were instructed to choose one, style an outfit on the same and walk on the ramp. The event was interactive and engaging with music, dance and other performances by the participants.
- An interview of the Campus Director, NIFT, Bengaluru by the VERVE magazine was published on 11th October 2022 on the topic: - 'Fashion has always fomented a possession craze', (link:<https://www.vervemagazine.in/fashion-and-beauty/fashion-has-always-fomented-a-possession-craze-nift-bengaluru-director-on-having-the-conversations-that-matter>)

## PHD PURSUING AND COMPLETED

Dr. Yathindra.L, Professor was awarded the degree of 'Doctor of Philosophy' from Karnataka Jaanapada Vishwavidyalaya on 1st December 2022. This is his second PhD. The following faculty members are pursuing their PhD:

1. Ms. Shipra Roy, Associate Professor - AD
2. Mr. Mohan Kumar, Associate Professor - KD
3. Ms. Subhalakshmi Kropi, Associate Professor - DFT
4. Mr. Pratik Ghosh, Assistant Professor - MFM
5. Ms. Kakoli Das, Associate Professor - TD
6. Ms. Sweta Jain, Associate Professor - DFT

## PUBLICATIONS AND PAPER PRESENTATIONS

The faculty members of NIFT Bengaluru have contributed chapters in 6 books published by Springer and CRC Press. 22 research papers have been published by the faculty members and 15 papers have been presented in international conferences.

## BOOK CHAPTER PUBLICATIONS

- A chapter titled "A Study on Craft Practice and Creativity Among Mysore Rosewood Inlay Artisans of India" authored by Shipra Roy and Nilanjana Bairagi is published in the book: Bruyns, G., Wei, H. (eds) *With Design: Reinventing Design Modes*. IASDR 2021. Springer, Singapore. [https://doi.org/10.1007/978-981-19-4472-7\\_16](https://doi.org/10.1007/978-981-19-4472-7_16) in November 2022.
- A book chapter titled "Practical Approaches of Teaching Creativity among Mysore Rosewood Inlay Artisans" authored by Shipra Roy and Dr. Nilanjana Bairagi is published in *REINVIGORATE '22 LIFESTYLE PRODUCTS AND ACCESSORIES*, Editors: G. Chiranjeevi Reddy, Prithwiraj Mal, Shivkumar M. Belli. (Eds.) Paramount Publishing House, New Delhi, ISBN: 978-93-90631-66-7.
- A book chapter titled "Photoluminescent pigment printed textiles: Designing urban homes for night-time navigation" authored by Dr. Richa Sharma and Dr. Nilanjana Bairagi was published in May 2022 in *Design for Tomorrow—Volume 3, Proceedings of ICoRD 2021*, Editors: Chakrabarti, A., Poovaiah, R., Bokil, P., Kant, V. (Eds.) Springer, Singapore.
- A book chapter titled "Redesigning Walker for Elderly" authored by Dr. Nilanjana Bairagi and Prathamesh Mahajani, was published in May 2022 in *Design for Tomorrow—Volume 1, Proceedings of ICoRD 2021*, Editors: Chakrabarti, A., Poovaiah, R., Bokil, P., Kant, V. (Eds.) Springer Singapore, DOI 10.1007/978-981-16-0041-8
- A book chapter titled "Virtual Reality in Social Media Marketing: The New Age Potential" authored by Dr. Sheetal Soni, Kaustubi, Dr. Usha Yadav, Harjeev Singh is published in Feb 2022 in CRC Book Titled: *Recent advances in Multimedia Computing System and Virtual Reality*, under the Publication House CRC Press, Taylor & Francis, USA.
- A book chapter titled "Covid19 Impact on Online Learning: A Statistical and Machine Learning Model Analysis for Stress Detection" authored by Dr. Sheetal Soni and Dr. Usha Yadav is published in May 2022 in the book titled: "Predictive analytics of psychological disorder on healthcare", under the Publication House Springer, Singapore.

## JOURNAL PUBLICATIONS

- A research paper titled “Effect of Antimicrobial Finish in Reducing Bacterial Load on White Coats” Dr Priyanka Gupta, Dr. Deepti Gupta and Dr. Nilanjana Bairagi was published in International Journal on Infectious Disease and Epidemiology, Volume 3 Issue 3- 2022, DOI:10.51626/ijide.2022.03.00025
- A research paper titled “A Study on Sustainable Consumption and Disposal of Apparels in Urban India: A Case Study of T-shirts” by Dr. Nilanjana Bairagi and Ms. Sowndarya Archarya was published in International Journal of Research Publication and Reviews, Vol 3, no 6, pp 2103-2112, June 2022.
- A research paper titled “Predicting the drape of fused collar using design of experiment” by Dr. Renjini G and Dr. R Sudhakar was published in Tekstilec, Vol. 65(2), 113–124 , 2022. DOI:10.14502/tekstilec.65.2021046
- A research paper titled “Predicting the Flexural Rigidity in Fused Shirt Components Using Design of Experiment” by Dr. Renjini G and Dr. R Sudhakar was published in AATCC Journal of Research, Sage Publications, November 2022, Volume 10, Issue 1 DOI: 10.1177/24723444221132048
- A research paper titled “A study on dimensional changes in the fused shirt components” by Dr. Renjini G and Dr. R Sudhakar was published in Tekstilve Konfeksiyon, 2022, Volume 34, Issue 4, 0-10.
- A research paper titled “The Impact of Green Training on Green Manufacturing with a mediating effect of Firm size” was published by Ms. Sweta Jain and Dr. Jacob Joseph in the International Journal of Scientific Research in Engineering and Management, August 2022, Volume 13, Issue 8.
- Impact of Service Quality on Student Engagement of a Technical Institute By Mr Joseph Regy was published in the International Journal of Research and Analytical Reviews (IJRAR) IJRAR in May 2022, Volume 09, Issue 02.
- A research paper titled ‘Role of Online Technology for COVID Resilience among Handicraft Artisans’ by Dr R Reshmi Munshi was published in NIFT Journal of Fashion, Volume 1, 2022.
- A research paper titled “Rethinking Resilience: COVID 19 and Creativity among Mysore Rosewood Inlay Artisans”, by Ms. Shipra Roy and Dr. Nilanjana Bairagi was published by NIFT Journal of Fashion 2022, Volume:1, 2022.
- A research paper titled “Fashion Consumption and Disposal Patterns among College Students during Covid-19 in India” by Dr. Nilanjana Bairagi & Ms. Suparno Goswami was published in the NIFT Journal of Fashion, Volume:1, 2022.
- A research paper titled “Post Pandemic Future Consumers” was published by Dr. Nethravathi TS in the International Journal of Scientific Research in Engineering and Management, May 2022, Volume 6, Issue 5.
- A research paper titled “Consumer preferences for athleisure amidst the ongoing pandemic” by Ms Bhavya Mehta, Ms Garima Jain and Mr. Pratik Ghosh in the International Journal of Creative Research Thoughts, Volume 10, Issue 6.
- A research paper titled “The Impact of Geographical Indication on rural entrepreneurship: A case study of Channapatana Toys” was published by Dr. Yathindra L in the Journal of Research in Humanities and Social Science, Volume-10, Issue 2 (2022).
- A research paper titled “COVID-19 and Indian Apparel Industry: A Logistic Regression Model to Assess the Impact on Operation, Development and Sustenance”, by Dr Raghuram Jayaraman, Mr. S. Prabhakar, Dr. Amit Kumar Anjane, Dr. Renjini G and Dr. Suhail Anwar was published in the NIFT Journal of Fashion, Volume:1, 2022.
- A research paper titled “Study of Beauty and Makeup Trends for Indian Millennials amidst COVID 19 pandemic”, by Dr. Gulnaz Banu, Ms. Diptashree Mondal and Ms. Prachi Gautam was published in the NIFT Journal of Fashion, Volume:1, 2022.
- A research paper titled “Teaching and Inspiring Through Instagram: The Power of Insta-Creativity” by Dr. B Rajawas published in the International Journal of Scientific Development and Research (IJS DR), Volume 8 Issue 3, Page 228-232 (ISSN:245-2631), 2023.
- A research paper titled ‘Political Commentary Through Dalit Filmmaker Pa Ranjith in Sarpatta Parambarai Film’ by Dr. B Raja was published in the International Journal of Research in Engineering, Science and Management, 6(3), 73-76.6(3), 73–76(ISSN (Online): 2581-5792) 2023.
- A research paper titled “Role of Media in Spreading Awareness of Viral Hepatitis Among Men and Women: A Study with special reference to Bengaluru City, Karnataka” by Dr. Anand Babu was published in the International Research Journal of Management Sociology and Humanities (IRJM SH), Volume 13, Issue 9, September 2022.
- A research paper titled “Social Media Habits of Millennials: An Indian Milieu” by Dr. Krithika G K was published in the International Research Journal of Management Science & Technology, Volume -13, issue – 5, 2022.
- A research paper titled “Impact of Service Quality on Student Engagement of a Technical Institute” by Mr. Joseph Regy and Dr. Nethravathi T S, was published in the International Journal of Research and Analytical Reviews (IJRAR) IJRAR, in May 2022, Volume 09, Issue 02.
- A research paper titled “An Epochal in the making. What is in store for the fashion industry- A Fiasco

or Success?" by Ms. Kakoli Das and Ms. Samantha Kumar was published in the International Journal of Recent Advances in Multidisciplinary Topics, Volume 3, Issue 5, May 2022.

- A research paper titled "A UX-Design Study of Leading Digital Wallets: A Heuristic and Cognitive Approach Targeting Gen Z and Millennials in the Patna Region" by Ms. Neetu Singh and Mr. Prashanth K C in the International Journal of Research Publication and Reviews, Vol 3, no 9, September 2022.

## PAPER PRESENTATIONS AT INTERNATIONAL CONFERENCES

- The paper titled "User Centric Design Research for Toddlers' Footwear: Conceptual Framework Using Multiple Research Approach" authored by Dr. Shinju Mahajan and Dr. Nilanjana Bairagi was presented at the 25th Annual Conference of the International Foundation of Fashion Technology Institutes (IFFTI 2023).
- The paper titled "Adaptive sportswear designed for wheelchair tennis players" authored by Ms. Subhalakshmi Kropi Bhuyan and Dr. Nilanjana Bairagi was presented in the 25th Annual Conference of the International Foundation of Fashion Technology Institutes (IFFTI 2023).
- The paper titled "Design Knowledge in Practice: An ethnographic study with Santhal and Mohli tribal artisans of Dumka" authored by Dr. Nilanjana Bairagi and Dr. Ajitsen Selvadhas was presented at ICoRD23, February 2023.
- The paper titled "Study of creativity in craft: A case study of Mysore Rosewood Inlay artisans" authored by Ms. Shipra Roy and Dr. Nilanjana Bairagi, was presented at ICoRD23, February 2023.,
- The paper titled "Ergonomic principles to design adaptive sportswear for wheelchair tennis players" authored by Dr. Nilanjana Bairagi and Ms. Subhalakshmi Kropi Bhuyan, was presented at ICoRD23, February 2023.
- The paper titled, "Virtual Reality & Augmented Reality: A way to digital transformation of Customer Engagement" by Dr. Usha Yadav was presented and published at IEEE International Conference on Machine Learning, Big Data, Cloud and Parallel Computing: Trends, Perspectives, and Prospects, MRIIRS Faridabad, 26-27th May 2022, publication by IEEE.
- The paper titled, "PEACETECH : Enabling Technology to shape and strengthen peace in future" by Dr. Usha Yadav was presented at the International Conference on Peace, Prudence & Prosperity, organized by the School of Education, Centre of Liberal Arts and IQAC, in collaboration with ICGSR, Ministry of Culture, Govt. of India on 5th and 6th August 2022.

- The paper titled "Sustainable Supply Chain Management: Research Review and its Future" by Dr. Usha Yadav was presented and published at the IEEE International Conference on Computing, Communication, and Intelligent Systems, 04th-05th November 2022, Sharda University, Greater Noida, India.
- The paper titled, "A Platform for Collaborative Lightweight Ontology Construction" by Dr Usha Yadav was presented ICAAAIML2022 (International Conference on Advances and Applications of Artificial Intelligence & Machine Learning-2022), SPRINGER, 16-17th sept 2022, Sharda University, Greater Noida
- The paper titled "Rigwnai from Costume to Product Diversification: A study on the revival of tribal textiles of the Reang tribe of Tripura India" by Dr Paramita Sarkar was presented and published in 2022 for IFFTI 2022, International Conference on RE-IMAGINING OF FASHION.
- The paper titled "Livelihood Development conservational project for artisans practising handicraft and Handloom in the Lahaul-Pangi Landscape", by Dr Paramita Sarkar was presented and published at National Conference on Indian Handloom and Handicraft: Sustaining Cultural Heritage, NIFT Kangra, 5-6th August 2022.
- The paper titled "Design Education & Training for Empowering Women Artisans Practising Traditional Knitting Craft of Lahaul & Pangi Region, Himachal Pradesh, India", was presented by Dr. Paramita Sarkar at International Conference of Functional Textiles & Clothing, IIT, New Delhi, Feb 2023.
- The paper titled "Human Psyche and New Normal post COVID 19 on retail spaces in India" was presented by Dr. Vibhavari Kumar in the IFFTI 2022, 5th-8th April 2022, Nottingham Trent University.
- The paper titled "Moving beyond the innovative- An experiment in demystifying deconstructed fashion" by Dr. Nithya Venkataraman and Dr. Elangovan, N. was presented and published in IFFTI 2022, Nottingham Trent University during 5th-8th April 2022.
- Paper presentation on the topic "Mending clothes: The road to sustainable fabrics" by Dr. Richa Sharma was presented at the seminar: Climate Smart Sericulture - 2022: Approaches for sustainable sericulture, organized by Central Silk Board, Bengaluru, October 2022

## FACULTY DEVELOPMENT

NIFT Bengaluru faculty members attended different national and international online training modules for trainers in new areas of design, technology and management during 2022-23. Some of the areas are Augmented and Virtual Reality, Design Innovation for Sustainable Fashion, Experience Design, Smart

Mechanisms, Solid Edge 3 D Modelling, Advanced Research Methodology, Fashion for Future, Digital Marketing Analytics, Sportswear, etc. 16 faculty members completed their Faculty Industry attachments and 10 faculty completed faculty training programmes during this period.

## SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS

NIFT Bengaluru organized expert sessions by Alumni, Industry, and International Experts for the students during the year 2022-23. A few notable ones are:

- A workshop on the Button Masala Technique was conducted on 17th March 2023 at the campus by Mr. Anuj Sharma, Designer.
- A conversation on 'What's stopping Indian women from achieving their full potential as the growth engines of the Indian economy' was held at the campus on 3rd November 2022. The participants were Ms. Susan Thomas, IRS, Campus Director and Ms. Shaili Chopra, Author and Founder, She The People TV.
- NIFT Bengaluru celebrated the 38th Foundation Day by hosting an Industry and Alumni Meet named 'Room of Ideas' on 21st January 2023. The event focused on the potential of Digital Recalibration and Sustainability First.
- A resume-building workshop using the Ureify Platform, was conducted on 15th September 2022, by Mr Captain Richik Siha Roy for the graduating batch students.
- A face-to-face Leadership Connect session with Mr. Puneet Kumar Malik - CEO of Innerwear Business at ABFRL, was held on 4th May 2023.
- Various Industry and Alumni interaction sessions were organised across the departments. Some of the notable speakers were Mr. Shrawan Sundi, Lead UI Designer at Red Baton, Mr. Navin Kumar, National Visual Merchandiser - Tanishq, Titan Company Ltd.; Mr. Aman Maheshwari, Senior Product Designer - Gameskraft; Mr. Rajesh Srivathsa, Mr. Sunil Maheshwari and Mr. Ram Gandhe, Co-founder(s) of VIXR; Mr. Anshuman Kumar, Lead Designer - Samsung Electronics; Mr. Sandip Sinha - Creative Director, Vice President- ABFRL; Mr. Yogesh Kakkar, Chief Product Officer for Tommy Hilfiger. Calvin Klein; Dr. Narahari Kenkere, CEO, Kripya Solutions.

## MAJOR INDUSTRY LINKAGES

- Students of Knitwear Design - 7 did a classroom project with Boob essentials, a bootstrapped start-up organization specializing in customizable lingerie

and innerwear. The students worked on Design intervention in the category of bra with market research, consumer survey and detailed study of the existing products to understand the pain points

- The Textile Design Department had undertaken classroom projects with Liva, Metro Fabrics, and Himatsingka Seide for the academic session from August to December 2022
- The Accessory Design department had undertaken classroom projects with Melorra for a 'Precious Jewellery Project' and with MSME (Leather) & Parrkhi (Stone Naro) for Luxury Product Design
- The Department of Fashion Technology organized an 'Alumni Reunion' of GMT Batch 2002-2004 on 15th July 2022. Sixteen Alumni had attended from various parts of India. The Alumni included Senior Level Managers, CEO, MD, General Manager from Shahi, Reliance, Arvind and various Entrepreneurs
- The campus also organised an Alumni Meet 2023 - 'Room of Ideas, Professionals, Alumni & Thought Leaders', on the 21st of January, 2023 at Taj MG Road, Bengaluru. This interaction saw a very interactive session with over 80 senior alumni and faculty exchanging their ideas on sustainability, the future of fashion, Metaverse and AI, and changing paradigms of fashion education followed by dinner meet. 44 senior leaders from various verticals in the industry graced the occasion and interacted during the evening.

## STUDENT EXCHANGE PROGRAMME

6 students enrolled for a semester exchange program with NIFT Bengaluru from ENSAIT and ENAMOMA Paris. A Short-term exchange program of 25 students from STF, Zurich was held in campus for two weeks from 23rd Jan to 3rd Feb 2023. The visiting students completed modules, as a part of their specialized and curated coursework with theory sessions, excursions to local brands and garment factories, craft, material and styling workshops. Additionally, 8 students from NIFT, Bengaluru campus will be completing their one-year FIT-AAS program (3rd year) with FIT New York in August 2023. 4 students will be completing their January -June semester 2023 (VI Semester) with ENSAIT France and one will be completing her January - June semester 2023 (VI Semester) with KEA, Denmark.

## THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES

The NIFT Bengaluru campus has always been the recipient of admiration for its well-manicured green spaces and landscaping. As part of its green campus initiatives, a number of new projects were undertaken-

- A competition on creating 'Best out of waste' was

organized on the 19th October 2022 based on the theme “D.I.Y.Wali Diwali”. Participants created beautiful works of art from used tyres, scrap material and leftover fabric, which drew much admiration for their creativity and aesthetics..

- As a part of promoting thrift fashion, a ‘Clothes Swap’ event was held, promoting one step forward towards sustainability. The event was organized at the campus on 25th November 2022
- A Street play was organized at the campus to commemorate “Ayurveda @ 2047” on 13th October 2022. The street play was performed by the students to create awareness on “Ayurveda for Mental well-being”.
- As part of the ‘Swachhta Campaign 2.0’, various events were held towards beautification of the campus

## **CAMPUS PLACEMENT**

A total of 85 companies participated in the placement drive. The top recruiting companies for the year 2023 are Info Edge India Ltd (Naukri.com) Zee Entertainment Enterprise Limited, Shell, Max Fashion (Landmark Group), Textile Genesis (Lectra), Target Corporation, Lenskart and Classic Fashion Apparel Industry Ltd. The total number of candidates eligible for placement in 2023 was 309, of which 265 registered for placements. The total active participants were 166 candidates and 104 candidates were placed (62.65%).



# BHOPAL CAMPUS

## ORIENTATION PROGRAMME 2022

The Orientation programme for new students was organized on 08th, 10th, and 11th Aug 2022. Lt. Col. Ashish Agrawal, Director, NIFT Bhopal, addressed the students. Mr. Akhil Sahai, Joint Director & COE NIFT Bhopal, gave a welcome address which was followed by a briefing of all the departments.

SDAC NIFT Bhopal along with the student core committee briefed about various SDAC activities including information regarding students' Activity clubs, Students' Assistantship Programme, and Students' social media Policy. Ice-breaking activities for newcomer students were also conducted.

Orientation Programme also included sessions for awareness on plagiarism, anti-plagiarism practices & IPR, sensitization on "Anti Ragging Laws" & "Sexual Harassment", sensitization on Mental Health, Substance Abuse, Gender Sensitization, International Linkages of NIFT along with briefing about Hostel facilities, various committees, a session on CMS, Examination & Evaluation Policy and Students' Medical Insurance. A presentation was made by the bank officials of UBI & PNB for information regarding Students Loans from their respective banks. An interactive session with distinguished NIFT alumni was also conducted during the Orientation Program.

## ADMISSIONS 2022

Total 228 students enrolled at NIFT, Bhopal for the Admission 2022.

Fashion Lifestyle and Accessory Design	: 36
Fashion Communication	: 39
Fashion Design	: 43
Textile Design	: 35
Knitwear Design	: 32
Bachelor in Fashion Technology	: 10
Master of Fashion Management	: 33

## STUDENT DEVELOPMENT ACTIVITIES

### • Yoga Day- 21st June 2021

On 21st June 2023, NIFT Bhopal Campus celebrated the 9th International Yoga Day with great enthusiasm. Campus Director - Lt Col Ashish Agarwal, Joint Director – Shree Akhil Sahai along with faculty, officers, and staff took part enthusiastically and practiced various 'asanas' of Yoga. The celebration was started with the welcome address by Jt. Director Akhil Sahai. A brief introduction of the guest speaker, Yog Guru, Mr. Mahesh Agarwal was given by Jt. Director and encouraged the faculty members, officers, staff, and to practice yoga to create overall harmony of body and mind.

### • 75TH INDEPENDENCE DAY : Azadi Ka Amrut Mahotsav

75th Independence Day, a memorable occasion for the nation was celebrated in our Institute. Director, Lt Col Ashish Agarwal, in his address, reminded the sacrifices and sacrifices of the great freedom fighters of the country.

### • CONVERGE-2022: 27-29 December 2022

This year NIFT Bhopal hosted the three-day inter-campus Cultural, Literary & Sports annual event, CONVERGE,

from December 27th to 29th December 22. The mega event was organized by the National Institute of Fashion Technology (NIFT) Bhopal in two venues, namely Taty Top Stadium and National Law Institute University (NLIU), Bhopal. Approximately 900 participants across 18 NIFT Campuses of India participated in the event to showcase their creative talents.

The Chief Guest, Honourable Governor of Madhya Pradesh, Sri Mangubhai Patel, was received by the Director, Lt Col Ashish Agarwal. The Director extended a warm welcome to the dignitaries, participants, students, faculty and officials from all the NIFT Campuses. Delegates from all the campuses were present on the occasion.

Honorable Governor, Madhya Pradesh, Sri Mangubhai Patel inaugurated 'CONVERGE-2022' at Taty Top Stadium. The Honourable Governor, in his inaugural speech highlighted that Sports should be part of everyday life and should not be limited to annual sports events of the Institutes.

Balloons representing the Indian tricolor and pigeons representing peace were released during the opening ceremony. To commemorate the occasion, the Honourable Governor, MP released a Special Cover issued by the Department of Posts, India.

Artists from the South Central Zone Cultural Centre presented regional cultural dances & songs and welcomed the chief guest at the mega event, adding high energy to the entire environment.

Vote of thanks was proposed by the Joint Director Bhopal, Shri Akhil Sahai.

• NIFT's FOUNDATION DAY" was celebrated on Sunday, 22nd January, 2023

- Cultural Club: "NIFT's Foundation Day" was celebrated on Sunday, 22nd January 2023 at NIFT Bhopal from 10:00 AM onwards followed by 'Lunch'. All faculty, officers, staff members, and students attended /participated in the programme. In this event Cultural Club organised Dance Competition.
- Literary Club: Literary Club organized "Indian Heritage Fashion Walk".
- Ethics, Social Service & Environment (ESSE) Club: organized Tree Plantation.

• REPUBLIC DAY: 26 JAN 2023

On the occasion of our 74th Republic Day, the faculties were honoured by the Director and the Joint Director with mementos and souvenirs for their contributions as a mentor and guides in a student's life followed by cultural

and literary events. Several competitions were organised on the occasion of Republic Day; Poetry competition on the theme- Of leadership of G20, Dance Competition, singing competition, face painting competition, rangoli competition. A costume walk was also organised on the theme- History of styling clothes.

• SWACHCHTA PAKHWADA: 1 – 15 MAR 2023

Inauguration of Swachhta Pakhwada was done on 1st March 2023 at NIFT Bhopal Campus by Director, Lt Col Ashish Agarwal. The pledge-taking Ceremony marked a significant beginning of Swachhata Pakhwada 2023. It was a solemn occasion where the faculties and all officers and staff members were all prepared to put on the mantle of leadership and discharge the responsibilities entrusted to them towards cleaner and Swachhta NIFT Bhopal campus.

Under Swachhta Pakhwada (1-15 March 2023), a Workshop on the topic related to cleanliness, water conservation, waste management (e-waste, plastic waste, disposal of biodegradable/food waste, compost making), etc. was organized on 03/03/2023.

On March 1st, 2023, Mr. Mohmad Rizwan, Ms. Stuti Bisen and Dr Prabhat Kumar SDAC organised an online poster making competition on the topic- Swachhta. Further shared knowledge and awareness of good water, sanitation and hygiene practices and felicitated the MTS and Housekeeping staff.

• HOLI CELEBRATIONS: 2 MARCH 2023

The students had a pre-Holi celebration on the 2nd of March, where they splashed colours and danced their worries away.

• WOMEN'S DAY: 17 MARCH 2023

International Women's Day was celebrated with full enthusiasm and zeal at the National Institute of Fashion Technology, Bhopal on 17th March 2023. A workshop on "women's rights and laws" was organized for all students, faculty and staff by Ms. Rekha Shridhar. The workshop was very informative keeping in view of challenges faced by the society particularly women now a days.

### **CRAFT BAZAAR 2023**

NIFT Bhopal successfully organized the Craft Bazaar on 24 March 2023 at its campus. Prof V Vijayakumar, Vice-Chancellor NLIU Bhopal was the Chief Guest for the event. More than 20 artisans from Maheshwar Weaving, Chanderi Weaving, Bhairavgarh Block and Batik, Indore Block, Mandsaur Jewellery, Gond painting, Zardozi Bhopal, Bagh Block Printing, Bagh, Jute Bhopal exhibited their crafts. Students of NIFT Bhopal interacted with artisans and gained hands-on experience in crafts such as

natural dyes, Indonesian batik, Gond painting, etc. The exhibition was visited by people from all over the city and a total sale of 1,80,000/- was recorded in a single day.

• **POSTER MAKING COMPETITION: 2023**

A poster-making competition was organized with the theme 'Development of border regions in India.'

### **CRAFT CLUSTER ASSOCIATION**

Following were the association of craft clusters during 2022 & 2023

- Accessory Design - Indore- Leather Toys Indore, Gond painting, Bhopal
- Textile Design - Maheshwar weaving cluster and Bhairavgarh Batik cluster
- Masters of Fashion Management – Chanderi cluster, Zardozi cluster, Bhopal

### **CONVOCATION 2022**

National Institute of Fashion Technology, Bhopal organised Convocation ceremony for Bachelor programme (B.Des) Batches of 2018-2022 and Master programme (MFM) batches of 2020-2022., on 15th October 2022, at the 'R.C.V.P. Naronha Administrative Academy', Bhopal. A total of 195 students were awarded their degrees at the convocation ceremony after having completed years of rigorous training. The event was graced by Director General, NIFT, as the Chief Guest. Various special awards of merit were bestowed to the deserving students which included NIFT Best Academic Performance Award, NIFT Best Extraordinary Service Award, NIFT Student of the Year Award, NIFT Awards for Meritorious Students, and NIFT Graduating Event Award.

Dr. Soumik Halder, Assoc. Prof. :

- Design approach encompassing recycling of PPE kits to create a sustainable material and its implementations: Developing a circular economy. Journal: Global InCH Journal of Intangible Cultural Heritage Volume: ISSN-2581-9410 Issue: Issue,009,2022.
- Design Application (A Case Study of Redefinition of Bacardi Rum Packaging). Journals:International Journal of Advanced Packaging Technology (IJAPT), Cloud Publications. Volume: Vol. 10 No. 1 (2022), Issue:Issue1, ISSN 2349- 6665 Page numbers of the title:334-345.
- Design Process and Its Application (a case study of redefinition of Bacardi Rum and Coke Bottle packaging).Co-Author-Dr.Debojyoti Ganguly,Name of the Newspaper/Conference/Seminar:Healthcare Packaging Cons Name of the organiser: Christian

Brothers University City:Memphis, Tennessee, USA

Date:18/11/2022.

Ms. Nayantara Singh, Asst. Prof. :

- Presented paper in "International conference on emerging trends in Environmental Sustainability", Organized by: AGRAWAL PG COLLEGE, JAIPUR on the topic "SOCIAL MEDIA AND ITS INFLUENCE ON THE YOUTH OF BHOPAL".
- Presented paper in an International Conference "INDIA@100; BUILDING 'ATMANIRBHAR' BHARAT FROM FARM TO FASHION TO FUTURE" Organized by NIFT Gandhinagar on 23-02-2023, on the topic "Impact of Instagram Fashion Advertisements on Fashion conscious students of NIFT Bhopal in 2021-22".
- Contributed book chapter in a Journal named "Kashf", on the topic " त्रिमोहिनी संगम का संकृतिक महत्व ", for the issue dec 2022- june 2023.

Dr. Ashish Kumar Singh, Asst. Prof. :

- D. Das, A. K. Singh (accepted, 2023) "Ergonomic design and evaluation of gemstone polishing workstation", International Journal of Occupational Safety and Ergonomics (JOSE) (SCI/SSCI) (IF-2.665, Q2) (DOI: 10.1080/10803548.2022.2120282) (Taylor & Francis, UK).
- Y. Mishra, A. K. Singh, M. L. Meena, G.S. Dangayach (accepted, 2023) "Assessment of Ergonomic Risk Factors among Metal Sculpture Workers and Recommendation of AI Applications", Recent Patents on Engineering, Vol. 18 (Scopus) (DOI: DOI: 10.2174/1872212118666230414103125) (Q4) (Bentham Science Publishers).
- W. Amare, A. K. Singh and S. Karmakar, "Strategy for ergonomic validation of a physical mock-up involving limited user trial", 13th International Conference on Applied Human Factors and Ergonomics (AHFE 2022), New York, USA, July 24-28, 2022.
- Y. Mishra, A. K. Singh, M. L. Meena, G.S. Dangayach (2022) "Ergonomic risk factors among metal sculpture workers in Rajasthan, India", The International Conference on Advanced Research in Industrial & Manufacturing Applications, University of Mauritius, Mauritius, October 13-14, 2022.

Dr. Hema Dubey, Asst. Prof. :

- "A Novel Approach to Analyse Lung Cancer Progression and Metastasis Using Page Rank Technique" International Conference on Machine Learning, Image Processing, Network Security and Data Sciences, pp 153-161, Part of the Communications in Computer and Information Science book series (CCIS, volume 1762), SPRINGER
- Patent Granted on "A Portable Crop Disease Detection Device" on 25th Jan 2023 by the REPUBLIC OF

## SOUTH AFRICA PATENTS ACT, 1978

Dr. Prabhat Kumar, Asst. Prof. :

- Jointly published research article, title- “Educational institutions selection using Analytic Hierarchy Process based on National Institutional Ranking Framework (NIRF) criteria.” in the SCOPUS Indexed Journal, Interchange (2023): 1-25.
- Jointly presented a paper on “An Insight About Bell Metal Craft - Scopes of Improvement and Promotion” on 9th International Conference on Research into Design 9 – 11 January 2023 | Indian Institute of Science, Bangalore, India.
- Jointly published article title - Design Decision in the Manufacturing Environment Using an Improved Multiple Criteria Performance Evaluation Method, in the in SCI & SCOPUS Indexed, Arabian Journal for Science and Engineering, 47.3 (2022): 1-12 (IF-2.205).

Dr. Arnab Sen, Assoc. Prof.

- Published a research paper titled “Application of myrobalan and catechu in dyeing of polytrimethylene terephthalate fibres” in Asian Dyer, June-July 2023.

Dr. Latika Bhatt, Asst. Prof. & CC-TD

- Presented a paper at TBIS Conference proceedings (In Manchester, UK), on the topic “Designing Protective Clothing: An Amalgamation of trendy & functional safety wears. She also wrote a paper on the topic ‘Protective textiles for petrochemical industries & OEMs: A solution for providing protections, comfort & efficiency of well-being’ which was published in International Journal of applied social science. Volume 5, Issue 3 & 4.
- Published a Research Paper in Journal of Emerging Technologies & Innovative Research on the topic consumer Buying Behavior for Fashion Brands-A study on Indian Apparel Industry in November 2018.

Dr. Vishaka Agarwal, Asst. Prof.

- Published a Research paper titled “Sustainable Fashion Education: Future Design and Pedagogy” in the international Journal -RESEARCH REVIEW International Journal of Multidisciplinary, e-ISSN: 2455-3085 | Vol.08 | No.04 | April 2023.

Ms. Swati Vyas Asst. Prof.

- Wrote articles on the topic, “Block Printing of Bagh” and “Nandna Hand Block Printing” for Textile craft Repository.

Dr. Debojyoti Ganguly, Assoc. Prof.

- “Application of Bauhinia Vahlia Bark Extract on Wool Fiber” by Goutam Bar and Debojyoti Ganguly, Published in Current Trends in Fashion Technology

and Textile Engineering, Vol 7 Issue 49 to 55

- Design Process and Its Application (a case study of redefinition of Bacardi Rum and Coke Bottle packaging) by Dr. Soumik Halder, Mr. Nitin Kant, Dr. Debojyoti Ganguly, Mr. Vijay Pratap Singh, Paper presented in conference - Healthcare Packaging Consortium at Christian Brothers University, Tennessee, USA dated 18th Nov 2022 (in the USA). The paper/ research article is published by Healthcare Packaging Consortium.
- Dr. Anupam Saxena, Assoc. Prof. submitted a research paper for publishing in International Journal-Design & Culture in May 2023.

Dr. Rajdeep Singh Khanuja, Asst. Prof. & CC FMS

- Following books were published as a co-author during the period:
  - (a) Title- Occupational Wellbeing and safety in Indian Textile Industry, ISBN No.- 9789395746090, Publisher: Moment Publisher, Ahmedabad
  - (b) Title: Organic Cotton and Future Sustainable Prospects in India, ISBN No.- 978-93-95579-04-9, Publisher: IAAR, Vedant Knowledge Systems Private Limited
  - (c) Title: Tourism & Travel Management, ISBN No.-978-93-92208-00-0 Publisher: SBPD Publishing House

Dr. Ritesh Yaduwanshi, Asst. Prof.

- Efficient Route Planning Using Temporal Reliance of Link Quality for Highway IoV Traffic Environment
- TS-CAGR: Traffic sensitive connectivity-aware geo cast routing protocol in Internet of vehicles
- Geocast Routing Protocols for Vehicular Ad-Hoc Networks: A Survey
- Communication Security for Connected Autonomous Vehicles: Location Verification and Unauthorized Vehicles Detection Approach
- Location Accuracy and Prediction in VANETs Using Kalman Filter
- Trusted Location Information Verification Using Blockchain in Internet of Vehicles

## PROJECTS AT NIFT BHOPAL

- Apparel Incubation Project (Sponsor/ Client: IIDC, Gwalior)
- MP Skill Development Project (Sponsor/ Client: MPSSDEGB Bhopal)
- PMU for MPLUN under ISDS Project (Sponsor/ Client : MPLUN)
- PMU for MPLUN under SAMARTH (Sponsor/ Client: MPLUN)
- ‘USTAAD’ (Sponsor/ Client : Ministry of Minority Affairs, GOI)

## CAMPUS PLACEMENTS

The passing out batch of 2022 received placements in notable companies/Industries viz., Decimal Technologies, Uni Design, Reliance Trends, Lifestyle International Pvt Ltd., Durian Furnitures, Marks & Spencer's, Shoppers Stop, First Cry, Raymond's, Wildcraft, Godrej, Aditya Birla Grp., Tata Westside, VM Studio, JLX Studio Bengaluru and Carpet Couture to name a few. The overall placement scenario was as under:

- Total students – 100
- Total students seeking job – 73
- Total students who got placed (either through campus placement or PPO) – 49
- Total students who went for higher studies/start own business – 24
- Placement percentage – 73%



# BHUBANESWAR CAMPUS

NIFT, Bhubaneswar was established in the year 2010. The present campus is built on 10 acres of land provided by Govt. of Odisha. Further another 2 acres of land adjacent to the present campus has been allocated by Govt. of Odisha.

The campus is a residential campus with a girls' hostel of 412 students and residents for faculty and staff. All the classrooms are well equipped and the labs are state of the art. NIFT, Bhubaneswar is offering 05 undergraduate programmes and 01 postgraduate programme. The total number of students in the campus are approximately 740.

## SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF CAMPUS

**Inauguration of ATM:** Union Bank of India ATM was inaugurated near the main gate of NIFT Bhubaneswar Campus on 17.02.2023.

**Toshali Fashion Show:** NIFT Bhubaneswar organised "Abhushan" a Fashion Show of Directorate of Handicrafts, Govt. of Odisha which was sponsored by Development Commissioner (Handicrafts), Ministry of Textile, Govt. of India, on the theme of Tribal Jewelry, Dhokra Casting & Terracotta Crafts on 06.02.2023 during 17th Toshali National Craft Mela 2023.

**G20 Jan Bhagidari events conducted at NIFT Bhubaneswar:** NIFT Bhubaneswar was identified as one of the 25 standalone institutions identified for organizing and coordinating Jan Bhagidari events. As a part of the programme, a series of Jan Bhagidari events were conducted by NIFT Bhubaneswar.

## INFRASTRUCTURE AND FACILITIES

Repairing and whitewashing of the hostel: NIFT Girls hostel has been repaired and whitewashing work of all the rooms has been completed during the year 2022-23. There is a proposal for installing Air Conditioners in 20 rooms in the first phase.

## PROJECTS:

NIFT, Bhubaneswar has undertaken a Uniform Designing Project for Principal, Teachers, and other employees of Odisha Adarsh Vidyalaya Sangathan, Govt. of Odisha. The cost of the project is Rs.6,19,854/-.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Ms. Tanisha Thakur from the Foundation Program bagged the Winner position and received an amount of 15k and Yagya Dimri from the 2nd-year Fashion Design Department bagged the 1st runner-up position in an event called "AAGAZ" - a fashion show organized by IIT Bhubaneswar.
- Team of students from NIFT Bhubaneswar -Ms. Aditi Patnaik (FD), Mr. Kapil Agarwal (FD), Ms. Ridhima Agarwal, and their team participated in the "PROJECT RUNWAY" 2023, an annual fest event conducted by National Law University, Odisha. The team secured 2nd position with prize money ₹5000/-
- Ms. Puspa Jena of the FD department won 1st position in a styling competition held by Kindle Knack Harvest 1.0.
- Ms. Swati Mohapatra of FD department participated and won the Best TL award (viral fission), Designer,

- Designer (lavish fashion fusion runway week), Designer (star of the year 2023) & Semi-finalist at maven ms plus size India.
- Ms. Shristi Rajesh & Ms. Lipsa Mohapatra, Assistant Professor jointly published a paper “Fashion Retail Store Types and Assortment Plan.
- A paper titled “Business Leadership Lessons from World’s Leading Fashion Designers” published by Ms. Daminee Sahu, a student of FMS department & Dr. Goutam Saha, Associate Professor
- Ms. Srishti Rawle, Semester-VIII, achieved 1st position in designing sustainable tote bag for the brand “KRITIKALA”
- Ms. Sonam Gautam, Semester-VIII, achieved 2nd position in designing sustainable laptop bag for the brand “KRITIKALA”
- Ms. Shristi Boralai and Mr. Aryan Shivastava represented NIFT Bhubaneswar at the G20 seminar.

## GRADUATION PROJECTS AND GRADUATION EVENTS

The NIFT Bhubaneswar successfully organized Convocation for the batch 2022 on 24th January 2023. This year 198 students passed out from NIFT, Bhubaneswar Campus.

## CRAFT CLUSTER INITIATIVE, ACTIVITIES, WORKSHOPS AND IMPACT

- The FD department conducted a Craft Research and Documentation Cluster Visit at Nuapatana cluster, Maniabandha cluster, and Gopalpur cluster from 18.07.2022 to 22.07.2022 for 5 days visit for FD 5th semester Students
- The FD department conducted a Craft Based Product Development Cluster visit at Nuapatana cluster, Dhalapathar Cluster, Berhampur cluster and Kotpad cluster from 26.11.2022 to 30.11.2022 for 5 days visit for FD 7th semester students.
- The FD Department conducted a Craft Demonstration Workshop on Zardozi Embroidery work from 14.03.2023 and 15.03.2023 for 2 Days for FD 4th semester Students.
- The FD department conducted an Artisan Awareness Workshop on Single Ikkat and Tasar Weaving from 15.03.2023 to 17.03.2023 for 3 days for FD 6th semester students.
- F&LA Department organized a 5-day cluster visit for 31 students of batch 2020-24 from 29th July to 2nd August 2022 to the Craft Clusters of Mayurbhanj (Dhokra) and Balasore (Mugunipathar) under the subject Craft Research and Documentation.
- The students of F&LA 7th semester visited the Craft Cluster of Raghurajpur (Pattachitra) from 15th - 18th Nov 2022 for 4 days as part of the subject Craft Based Design Project and developed various Lifestyle

Accessory products.

- An Artisan Awareness Workshop was organized from 15th - 17th March 2023 (3 days) where 12 artisans and Master Craftsmen of Mayurbhanj (Sabai Grass), Nayagarh (Wooden Toys), Puri (Bamboo and Cane) and Puri (Palm Leaf) were invited. The students gave presentations on Sustainable Product Packaging and Latest Design Trends in their relevant crafts.
- An Artisan Awareness workshop was organized by BFT Dept. from 22/03/2023 to 24/03/2023

## PHD PURSUING AND COMPLETED

The following 15 Assistant Professors are currently pursuing their PhDs. Ms. Sulagna Saha (BFT), Mr. Gangadhar Malik (BFT), Mr. Goutam Bar (TD), Mr. Abul Ala (TD), Ms. Aparna Rastogi (FC), Ms. Supriya Munda (FC), Ms. Lipsa Mohapatra (FMS), Mr. Sumit Kumar (BFT), Mr. D. Harish Rajiv (F&LA), Mr. Nandkishore Baraik (BFT), Ms. Sobharani Lakra (FD), Mr. Avinash Kumar (FD), Mr. Rahul Jain (BFT), Mr. Deepak Ranjan Padhi (FC), Ms. Ushasi Rudra (TD).

## PUBLICATIONS AND PAPER PRESENTATIONS

- Dr. Santosh Kumar Tarai, Associate Professor presented a paper titled, Business Strategy for Entrepreneurship Development: A Case of Handloom Clusters in Odisha at the International Conference on Fashion Apparel and Textile (INCFT, 22), organized by Amity School of Fashion Technology, Noida, dated 14th and 15th November, 2022.
- Dr. Goutam Saha, Associate Professor presented (online) a Paper titled “An Alternative Tourism Model for Himalaya Region: An Integrated Approach” in the International Conference on Sustainable Business Practices & Innovative Models held on 23rd, 24th & 25th March, 2023 at Christ University (Deemed to be University)
- Dr. Goutam Saha, Associate Professor presented (online) a Paper titled “A Comparative Analysis on Sustainable Innovative Livelihood Practices and Models Based in Craft Clusters of Odisha” at the International Conference on Sustainable Business Practices & Innovative Models held on the 23rd, 24th & 25th March, 2023 at Christ (Deemed to be University). Co-Author: Ms. Lipsa Mohapatra, Asst. Professor
- A paper written by Dr. Goutam Saha, Associate Professor titled “Exploring Fashion Activism: Past, Presence & Future” has been selected for online publication in Fibre 2 Fashion.
- A paper written by Dr. Goutam Saha, Associate Professor titled “ Strategies for Har Ghar Khadi Tiranga on India’s Next Independence Day has been published for online publication in Fibre 2 Fashion on 22 September 2022.

- Dr. Goutam Saha, Associate Professor Chaired Online the Marketing Track on 3rd February 2023, 12:00 -13:30 as per IST. The Conference theme is “Sustainable Development – A Value Chain Perspective” SDVP-23 on 3-4 February 2023.
- Dr. Goutam Saha, Associate Professor Interviewed and telecasted by MBCTV Odisha in ‘Candid Interface’ Section on 6th January, 2023 on Fashion Activism.
- Dr. K. Priyadharshini, Asst. Professor presented and published a paper at the “International Conference Sustainable Business Practices And Innovative Models - 2023” held on 23,24,25 March 2023 at Christ University (Deemed to be University) on the topic of Role of Digital Fashion In The Gaming Industry And Its Impact on Gen Z Behaviour: An Approach of The Imbp Model And Big Five Personality Traits.
- Dr. Goutam Saha, Associate Professor (2022, November). Entrepreneurship and Wellbeing: Narratives of a Woman Craft Entrepreneur. Name of the organiser: XIM University, Bhubaneswar.
- Dr. K. Priyadharshini, Asst. Professor published an article on Size Inclusivity and Fat Tax in India - in November 2022 in Fibre2Fashion.
- Dr. K. Priyadharshini, Asst. Professor published an article on Green Hushing and Fashion Brands - March 2023 in Fibre2Fashion.
- Dr. K. Priyadharshini, Asst. Professor published a research article titled “A systematic literature review of Sustainable Supply Chain Management using Block Chain Technology in Fashion Industries and Proposing ABC Framework” in Volume 11 Issue III March 2023 in IJRASET, DOI <https://doi.org/10.22214/ijraset.2023.49587>
- Dr. K. Priyadharshini, Asst. Professor attended the Two-day Faculty Development Program on “Global Unification of Textile, Apparel, Fashion, Manufacturers, Designers, Researchers, Academicians, and Consumers – Challenges and Solutions” on 07 and 08 July 2022, organized by the Dept. of Fashion Design Faculty of Art and Design, Ramaiah University of Applied Sciences, Bengaluru
- Dr. K. Priyadharshini, Asst. Professor attended One-day workshop IP training/Awareness under National Intellectual Property Awareness Mission on October 17th, 2022.
- Dr. K. Priyadharshini, Asst. Professor attended 2 days online Research workshop on Requisites - Workshop for Teachers organized by IQAC on 5th and 6th December 2022.
- Dr. K. Priyadharshini, Asst. Professor attended One-week Faculty Development Programme on Effective Teaching and Learning Practices organized by Pacific Business School on February 21-27, 2023.
- Ms. Lipsa Mohapatra, Asst. Professor published an article The Summer Fibres in Fibre2Fashion (29th Nov. 2022).
- Ms. Lipsa Mohapatra, Asst. Professor published an article ‘Cotton Fabric Pre-treatment Processes for Better Dyeing/ Printing Effects’ in Fibre2Fashion (05th Dec. 2022)
- Ms. Lipsa Mohapatra, Asst. Professor published an article ‘ABC analysis in Fashion retail industry’ in Fibre2Fashion (20th Jan. 2023)
- Ms. Lipsa Mohapatra, Asst. Professor published an article ‘Fashion Retail Store Types and Assortment Plan’ in Fibre2Fashion (30th Jan. 2023)
- Mr. Goutam Bar, Assistant Professor published a research article “Characterization of Textile Grade Novel Bauhinia Vahlia Fiber”, Journal of Natural Fibers, 2023, Vol 20, Issue 1, doi: 10.1080/15440478.2022.2143464.
- Mr. Goutam Bar, Assistant Professor published Comparison of Structural and Thermal Properties of Bauhinia Vahlia Fibre Extracted with Varied NaOH Concentrations, Textile and Leather Review, 2023, Vol 6 issue 1, Pp 151 – 166. doi: 10.31881/TLR.2023.027.
- Mr. Goutam Bar, Assistant Professor published a short review article “Scouring of Blended Textile Materials: A Review”, Trends in Textile Engineering & Fashion Technology, 2022, Vol 7 Issue 1, doi: 10.31031/TTEFT.2022.07.000655.
- Mr. Goutam Bar, Assistant Professor published a research article “Application of Bauhinia Vahlia Bark Extract on Wool Fiber”, Current Trends in Fashion Technology & Textile Engineering, 2022, Vol 7 Issue 4, 49-54: doi:10.19080/CTFTTE.2022.07.555720
- Mr. Goutam Bar, Assistant Professor published a review article “Epic Sonnet on Khandua Saree”. In 91st Textile Institute World Conference 2018: Integrating Design with Sustainable Technology, Leeds, UK, (Vol. 2, pp. 796-808). ISBN (Print) 9781713834441, Curran Associates, Inc
- Mr. Goutam Bar, Assistant Professor presented a research article titled “Pretreatment of Cotton/ Novel Bauhinia Vahlia Fiber Blends” at The Fiber Society 2022 Fall Conference, Wilson College of Textiles, Raleigh, NC, USA, October 2022 [oral].
- Ms. Ushasi Rudra, Assistant Professor presented a research article titled “A comparative analysis of sustainable innovative livelihood practices and models based in craft clusters of Odisha” at the “International Conference Sustainable Business Practices and Business Models 2023” held on March 2023 at Christ University (Deemed to be University), Delhi, NCR, India
- Mr. Goutam Bar, Assistant Professor delivered a lecture on “Comparison of physical properties of lightweight fabric having a different composition.” through a Webinar conducted by the Institute of Textile Technology (ITT) Choudwar, Cuttack, Odisha on dated 22.08.2022.
- Mr. Gokulrajun M, Assistant Professor, F&LA

wrote an article on “Reviving Traditional Skills and Empowering Artisans: The Impact of GI on Odisha’s Handloom Industry” that was published in ‘Fibre to Fashion’ in May 2023.

- Paper titled “MIMA - Multifunctional IoT integrated Menstrual Aid” by Mr. Jyothish J. Kumar (NISER), Mr. Amish Bibhu (BFT Batch 2022), Ms. Shreya Shivangi (BFT Batch 2022), Mr. Subhankar Mishra (NISER) and Ms. Sulagna Saha, Assistant Professor BFT presented and published in the proceedings of IEEE Coins 2022 IEEE International Conference On Omni-Layer Intelligent Systems organized by Institute of Electrical and Electronics Engineers
- Article by Ms. Sulagna Saha, Assistant Professor titled “Vanity Sizing in Women’s Fashion: Does Size Matter?” published in Fibre2Fashion (Online) in July 2022
- Article by Ms. Sulagna Saha, Assistant Professor titled “Sustainable Packaging Solutions for Fashion Industry” published in Fibre2Fashion (Online) in August 2022
- Article by Ms. Sulagna Saha, Assistant Professor titled “Textile Recycling in India to Achieve Zero Waste” published in Fibre2Fashion (Online) in August 2022
- Article by Ms. Sulagna Saha, Assistant Professor, and Mr. Nandkishore Baraik, Assistant Professor titled “Fashion and the LGBTQ+ Community” published in Fibre2Fashion (Online) in September 2022
- Article by Ms. Sulagna Saha, Assistant Professor titled “The Need for Denim Recycling and its Challenges” published in Fibre2Fashion (Print and Online) in October 2022
- Article by Ms. Sulagna Saha, Assistant Professor, and Mr. Nandkishore Baraik, Assistant Professor titled “Fit Issues in Ready-to-wear Women’s Apparel” published in Fibre2Fashion (Online) in November 2022
- Article by Ms. Sulagna Saha, Assistant Professor and Mr. Nandkishore Baraik, Assistant Professor titled “The Waghris: Tale of the Indian Recyclers” published in Fibre2Fashion (Online) in December 2022
- Article by Ms. Sulagna Saha, Assistant Professor titled “Kantha: The Heritage of Upcycled Textiles” published in Fibre2Fashion (Online) in January 2023
- Article by Ms. Sulagna Saha, Assistant Professor titled “Baluchari - The Eternal Tales of Heritage” published in Fibre2Fashion (Online) in March 2023
- Paper titled “Gait reference trajectory generation at different walking speeds using LSTM and CNN”, published in Multimedia Tools and Applications, Springer in March 2023 by Mr. Rahul Jain, Asst. Professor
- Paper titled “A Novel Feature Extraction Method for Preimpact Fall Detection System Using Deep Learning and Wearable Sensors”, published in IEEE Sensors Journal, IEEE in October 2022, by Mr. Rahul Jain, Asst. Professor
- Article by Mr. Nandkishore Baraik, Asst. Professor titled “Ways to Improve Productivity in Garment Manufacturing Unit published in Fibre2Fashion (Online) in July 2022
- Article By Sumit Kumar, Asst. Professor and Dr. Deepak Mehra, , Asst. Professor titled “Apparel 4.0: Crush or Myth” published in DFU publication online on 21 July 2022
- Published Book By Dr. Deepak Mehra, Asst. Professor, Sumit Kumar, Asst. Professor Titled “Solar E-Vehicle” dated 30 March 2023, by Lambert Publication, U.K.
- Paper presentation by Mr. Gangadhar Malik, Asst. Professor at Humanitaizing Work and Work Environment 2022, Title “ Review of the Application Various Work Allowance Practices in Apparel Manufacturing”
- Indian Patent by Dr. Deepak Mehra, Asst. Professor title “AI BASED DEVICE FOR BAR CODE GRAPHICS QUALITY CONTROL AND FOR PROCESSING IMAGE DATA RELATING TO BARCODES” dated 24/02/2023 with application number 202341008219
- Indian Patent by Dr. Deepak Mehra, Asst. Professor titled “IoT BASED INLET AND OUTLET FLUE GAS MONITORING SYSTEM” dated 24/03/2023 with application number 202341016934
- Indian Patent by Dr. Deepak Mehra, Asst. Professor titled “IOT BASED SMART 3D PRINTER” with application no. 380420-001 filing date 28/02/2023
- Dr. Deepak Mehra, Asst. Professor has written a book chapter titled “ e-Waste Generation: A Journey from e-Device to e-Waste” accepted for publication as chapter 04 in book entitled “Global waste Management” which has been approved by Scrivener Publishing, WILEY
- Article by Dr. Chittaranjan Sahoo, Assistant Professor titled Erotic Motifs on Prachi Valley: A bird’s eye view, Pura-Mimamsha studies in Indian art, archaeology and traditions, Prof. J.N. Pal, Festschrift, Vol-II, 2022, PP-441-443, ISBN: 9789391123246
- Article by Dr. Chittaranjan Sahoo, Assistant Professor titled Saivite Parswa Devata- “ Ganesh” in Prachi Valley: An artistic analysis, Researches in Ancient Indian Archaeology, History and Culture, Prof. B.K. Jamuar commemoration volume, Chapter 13, 2023, PP-139-144, ISBN: 978-93- 91685-10-2.
- Article by Dr. Chittaranjan Sahoo, Assistant Professor titled A study based on fish motif perspective in Orissa handicrafts, The Journal of Bihar, Puravid Parishad, Prof. Qeyamuddin Ahmad, Commemoration volume, Vols-XIX-XXX, 2023, PP-254-271, ISSN:0976-5107.

## **FACULTY DEVELOPMENT/FACULTY TRAINING /WORKSHOPS**

- Mr. Ravi Prakash, Asst. Professor attended TOT at

- NIFT Mumbai from 25.07.2022 to 29.07.2022 for the subject of Pedagogy and methodologies of integrating the subjects of PM + GC for Fashion Design.
- Ms. Sobharani Lakra, Assistant Professor and Mr. Avinash Kumar, Assistant Professor attended TOT at NIFT Gandhinagar from 03.01.2023 to 07.01.2023 for the subject of Technical Textiles for Intuitive Clothing.
  - Mr. Ravi Prakash, Assistant Professor and Ms. Punam Passi, Assistant Professor attended TOT at NIFT New Delhi from 04.01.2023 to 07.01.2023 for the subject of Menswear.
  - Ms. Lipsa Mohapatra, Asst. Professor completed her FIA with Madura Garments, ABFRL, Bhubaneswar from 6th June- to 6th July 2022.
  - Dr. Goutam Saha, Associate Professor completed his FIA with Upasana, Pondicherry from 17th July to 1st August 2022.
  - Md. Abul Ala, Assistant Professor attended TOT on “Global Unification of Textile, Apparel, Fashion, Manufacturers, Designers, Researchers, Academicians and Consumers – Challenges and Solutions” by Ramiah University of Applied Science date: 7th & 8th July 2022
  - Md. Abul Ala, Assistant Professor attended TOT on Creative & Innovative Applications in Woven Textiles date: 19th to 22nd July 2022
  - Md. Abul Ala, Assistant Professor attended TOT on Pointcarre Software on modules “CAD Dobby and Jacquard” date: 2nd to 6th Jan 2023
  - Ms. Ushasi Rudra, Assistant Professor attended TOT on Pointcarre Software on modules “CAD Dobby and Jacquard” dated 2nd January 2023 to 6th January 2023
  - Ms. Susmita Behera, Assoc. Prof., attended the Faculty Industry Attachment (FIA) programme from 23rd June to 22nd July 2022 (1 month) at Anwasha Tribal Arts and Crafts Pvt Ltd in Bhubaneswar, where she collaborated with the artisans of Dhokra craft to create innovative Eye-wear accessories and a range of Jewelry.
  - Mr. Gokulrajoun M, Assistant Professor, attended ToT on “ Basics of 3D modeling using fusion 360” from 11th to 15th July 2022 for five days through online mode.
  - Ms. Arpita Misra, Assistant Professor, attended ToT on “Product Experience Begin” from 3rd January to 6th January 2023 for four days through online mode.
  - Ms. Sulagna Saha, Assistant Professor attended ToT on “Fashion Innovation and Sustainable Design for Circularity” (NIFT- UNEP Collaboration)
  - Mr. Nand Kishore Baraik, Assistant Professor attended online ToT on 3D Whole body scanning from 14th to 17th December 2022.
  - Dr. Deepak Mehra, Assistant professor attended 5 Day online TOT - Design and Analysis of Experiments (Minitab on Hands Training), National Institute of Fashion Technology, Gandhinagar 25 July to 29 July 2022.
  - Dr. Deepak Mehra, Assistant Professor attended two days faculty development program on Global Unification of Textile, Apparel, Fashion, Manufacturers, Designers, Researchers, Academicians and Consumers – Challenges and Solutions” on 07 and 08 July 2022, organized by the Dept. of Fashion Design Faculty of Art and Design, Ramaiah University of Applied Sciences, Bengaluru
  - Dr. Deepak Mehra, Assistant Professor attended online training on daylight simulation for energy conservation building code ecbc and eco now as Samhita ens on 13.12.2022
  - Ms. Sulagna Saha, Assistant Professor undertook FIA at ABFRL, Bhubaneswar from 26.12.2022 to 06.01.2023
  - Mr. Nand Kishore Baraik, Assistant Professor undertaken FIA at ABFRL, Bhubaneswar from 26.12.2022 to 06.01.2023
  - Dr. Chitta Ranjan Sahoo, Asst. Prof. participated in State level artist camp at Buddha Art gallery organised by Odisha Lalit Academy, Bhubaneshwar, Odisha – 2022
  - Interactions, Seminars and workshops by Alumni, Industry and International Experts
  - An international expert lecture was organized by Ms. Arpita Misra Assistant Professor, on 1st May 2023 by Prof. Christine Luedeke, Head of Jewellery, School of Design, Pforzheim University, Germany, on “Shapeshifters: Materials-Technology-Body”.
  - Mr. S.K. Moinuddin conducted a workshop on Zardosi, Aari & hand embroidery on Dt. 15.11.2022 for the students of Sem-III for Sub: Surface Embellishment-II.
  - An alumni interaction was conducted by Ms. Shraddha Rao, Business Development Manager of Bag Maverick with the TD Students on 02.12.2022.
  - An alumni interaction was conducted by Ms. Nazreen Najeeb, owner of the brand “Rui” with the TD Students on 02.12.2022.
  - An alumni interaction was conducted by Ms. Trina Dey, owner of the brand “Enajori Fashion Studio” with the TD Students on 02.09.2022.
  - An alumni interaction was conducted by Ms. Shalini Sharaff, designer at Fabriclone with the TD Students on 31.12.2022.
  - An alumni interaction was conducted by Ms. Shreya Datta, Freelance Designer with the TD Students on 17.09.2022.
  - An expert session was conducted by Dr. Satya Shankar Banerjee, Lecturer in Fashion Analytics and Forecasting at London College of Fashion for the students of TD-VII semester on Topic: Artificial

Intelligence for Sub: Professional Project on Dt. 23.08.2022.

- An expert session was conducted by Mr. Abhijit Mondal, Senior Product Engineer-APAC-Personal Safety Division, for the students of TD-VII semester on the Topic: Safety garments in technical textiles for Sub: Professional Project.
- An expert session was conducted by Mr. Prashant Verma, Consultant, KAMLATECH Technical Textile, for the students of TD-VII semester on Topic: Eco-friendly & smart textiles for Sub: Professional Project on Dt. 11.11.2022.
- An expert session was conducted by Dr. Sudarsan Behera, Retd. Weaving Supervisor & Ex-Principal, Institute of Handloom Weaving & Design, Khordha, for the students of TD-VII semester for pre-visit orientation on Topic: Introduction to design intervention in craft sector for Sub: Craft Design Project on Dt. 10.10.2022.
- An expert session was conducted by Ms. Beauty Mili, Textile Designer at Weavers' Service centre, Bhubaneswar, Ministry of Textiles, Office of Development Commissioner for Handloom, Govt. of India, for the students of TD-VII semester for pre-visit orientation on Topic: Introduction to design intervention in craft sector for Sub: Craft Design Project on Dt. 30.10.2022.
- An expert session was conducted by Mr. Anmol Xaxa, Textile Designer at SOMA block prints Pvt. Ltd., Jaipur, for the students of TD-V semester for the Sub: CAD for Print Design on Dt. 30.11.2022.
- An expert session was conducted by Mr. Parwez Alam, Design Head at TATA Trust (Antaran) for the students of the TD-VII semester for the Sub: Weave Design Project: Apparel & Fashion Accessories on Dt. 18.11.2022.
- An expert session was conducted by Ms. Mallika Shah, Business Head at TATA Trust (Antaran) for the students of MFM-III semester for the Sub: Textile Product & Sourcing on Dt. 22.11.2022.
- An expert session was conducted by Ms. Shubhi Sachan, founder Material Library of India for the students of TD Sem-VI & IV for the Sub: Surface Design Project, Apparel & Home (DS) & Product Fundamentals (Creative Applications) respectively.
- An online expert lecture by Ms. Ekta M Shukla, Head Designer - Nicobar, on 'Contemporary Dining Products' for the subject Dining Decor Project for Sem V students of Batch 2020-24.
- An online expert lecture by Mr. Sukanta Majumdar, Asst. Prof. (Reader), School of Planning and Architecture, on Product Packaging Design for Sem VI students of batch 2020-24.
- A one-day workshop on Sketching Techniques by Mr. Satya Bhusan Hota, Artist, was organized for the students of Sem IV of batch 2021-25.

## INDUSTRY LINKAGES

- Textile Design Bhubaneswar collaborated with LIVA Group for a Classroom Project in Printed Textiles from July to Dec 2022.
- NIFT Bhubaneswar invited the following alumni for online and offline interaction with the students. Mr. Sambit Satapathy, Estetica; Dr. S. N. Mishra, Dean, School of Management, KIIT University; Dr. Sanjay Mohapatra, XIMB; Ms. Rachita Rath, Designer, Reliance Retail; Ms. Priyank Goyal, Reliance Retail; Mr. Atul Arora, Namshi, UAE; Mr. Rahul Jindal, Madura,ABFRL; Mr. Vikrant Bharti, Li& Fung; Ms. Sumita Ghosh, Rangasutra, CEO; Dr. Shoyeb Hussain Cyclewla, Director, Horizon Next Luxury; Mr. Soham Routray, Croma; Ms. Arpita Tripathy, Target; Ms. Akansha Shukla, Puma; Ms. Shivani P Reddy, PAwChic; Mr. Avisekh Mohanty, Aadhyam, ABG; Ms. Pooja Kumari, Van Heusen; Mr. Manindra Sinha, Max

## INTERNATIONAL & DOMESTIC LINKAGES

- Ms. Aeshna Soni, a student of Fashion Communication, currently in 7th Sem completed her 1-year dual degree AAS Program from FIT, New York successfully in 2022-2023. Another student Ms. Vrinda Shivpuri from the Fashion Design Department is also going for the FIT dual degree program in year 2023-24 from NIFT Bhubaneswar.
- Ms. Saumya Gandhi, a student of FC 4th semester & Ms. Jahnavi, a student of FD 4th semester Visited Zurich in the summer exchange programme for 15 days Summer Programme at Schweizerische Textilfachschule (STF) / Swiss Textile and Fashion College, Zurich, Switzerland (STF).

## THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES

NIFT, Bhubaneswar has planted more than 100 saplings during the NIFT Foundation Day and as a part of G20 Jan Bhagidari Event



## CHENNAI CAMPUS

NIFT Chennai had a modest start in a hired accommodation at the Co-optex Complex at Egmore, Chennai, with two courses in the year 1995. Later, in 2001 it moved into its present permanent own campus of 4.5 acres at Taramani. In the year 2008, an annexe building was added to its current premises. In the year 2016, to meet the growing space requirement, a girls' hostel, and Student Multipurpose Activities Centre was constructed on an additional 3 acres of land allotted by the Government of Tamil Nadu and was inaugurated by the Hon'ble Minister of Textiles, Govt. of India, Smt. Smriti Zubin Irani.

### SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF THE CAMPUS

NIFT, Chennai has been consistently ranked as one of the best Fashion Institutes in India which was surveyed by Outlook and India Today. NIFT, Chennai ranked 4th position among the top 10 Fashion Institutes in India consequently.

NIFT Chennai's Bi-annual magazine "Reflections" was initiated in the year 2018 with a core team of MFM students along with UG Design students under the Guidance of Mr. S. Jayaraj, Assistant Professor, Issue No 9 – Reflections, Nonet Ambiguity – June 2022 was published. "Reflections" is aimed at reflecting the campus happenings, Interesting students' and faculty members' work, and Global happenings in and around the world with a special interest in Fashion.

NIFT, Chennai Campus signed MoU with the Department of Handlooms, Tamil Nadu for engaging

students in Graduation projects and Classroom projects.

Ms. Divya N, CC-FC along with the students of the department organized the sponsored Fashion show of Maybell brand (Opus Fashion Pvt Ltd) during Spectrum 2023 at NIFT, Chennai in Feb 2023.

Mr. Sridhar Amanchy, Associate professor & CC-FP and Mr. K. Arul, Associate professor & CC - KD were nominated to Design Uniform for the Staff of New Sansad Bhavan, New Delhi as directed by DG NIFT for the period from 26.12.2022 to 09.01.2023 and developed 2 sets of Designs and submitted the same.

Mr. P Senthilnathan Associate professor-CC LD has been nominated by CSIR-CLRI as a member of the selection committee for recruitment to the post of Technician in CSIR – CLRI held on 04.03.2023.

Dr. G. Krishnaraj, Associate Professor, Chennai Campus attended the Handloom Industry – Setting up - Engagement of Consultant for preparation of DPR for setting up of Handloom and Handicraft Museum – Tender Acceptance Committee Meeting for approval of Conceptual Design of Proposed Handloom and Handicraft Museum held on 07.12.2022 at Office of the Commissioner of Handlooms, Chennai and also attended the "Selection of State Level Best Designs from Young Designers by conducting competition" made by the Hon'ble Minister for Handlooms and Textiles for 1st State Level Selection Committee meeting on 28.12.2022 at the Conference Hall of Co-optex, Egmore under the Chairmanship of the Commissioner of Handlooms.

Mr. Sankara Narayanan was part of the Madagascar NIFT international Project implementation team, also a member of the Indiasize project team and instrumental in its documentation, and a committee member to formulate the outreach policy guidelines.

Prof. Dr. M. K. Gandhi, Chennai Campus was awarded the National Lifetime Achievement Award for his hard work, dedication, and diligence in the field of Education and Research on 15th August 2022 by the President of the Avishkar Foundation in Solapur.

## INFRASTRUCTURE AND FACILITIES

NIFT, Chennai is established with a main building and Annexe Building to run its academic & Administrative activities. The institute is equipped with 28nos Art / Classrooms, 2nos Testing Labs, Dyeing Labs, 5nos Garment Construction Labs, 7nos Pattern Making Labs, 2nos Weaving Labs, and 7nos Computer Labs. The institute has the following facilities like Canteen, Cafeteria, Juice Shop, Entertainment Zones, Volleyball court, ATM, Resource Centre, stationery Shop, Auditorium with 750 seating capacity, Mini-conference hall with 90 seating capacity, WI-FI enabled, CCTV Cameras in prominent areas, Physician, Students Psychiatrist Counsellor.

The institute has a well-furnished Hostel for Boys & Girls separately. Girls Hostel – 210 rooms & Boys Hostel-30 rooms with high International standards as per UGC norms, by providing facilitations like Student Multipurpose Activity Centre (SMAC), Play & Park Area, Indoor Badminton court, Basketball, Volleyball Courts, Futsal Ground, Gym Equipment, and Cycling Tracks, Also ATM facility, 50 KLD sewage treatment plant (STP) and treated water will be recycled for toilet flushing and gardening purpose and solar LED street lights. Dining Hall capacity: 330 students, highly equipped Kitchen, Solar water heating system with a capacity of 2x6000 ltrs. Per day; 22KWp Rooftop solar power plant, stationery Shop, Sanitary Napkins Dispenser, Physician, Students Psychiatrist Counsellor, Special rooms for physically challenged persons, WI-FI enabled.

## SHORT-TERM PROGRAMMES

NIFT, Chennai offers one-year PG -Diploma programme courses for graduates and 2-year courses for the 12th pass. Fashion Fit & Style - 2-year UG- Diploma, Apparel Production & Merchandising and Fashion Entrepreneurship – 1-year PG-Diploma courses are running successfully for the past eight years. Students were placed in various industries after completing the course.

## MAJOR PROJECTS

NIFT Chennai focuses on contributing its service to the Industry, Government sector, and Craft Sector for the benefit of society by engaging projects in Domestic and International. Some of the Iconic projects are listed out:

- Project on Customized Training Programme – Customized Knowledge Transfer to the incumbents of the Graduate Development Program @ CIEL, Madagascar Conceptualization conducted for CIEL Ltd., Mauritius. Project Cost INR 19,78,900/- Project Coordinator: Prof. Dr. Raghuram Jayaraman & Dr. Amit Kumar Anjaneer, Associate professor.
- Project on “VisioNxt Trend Analysis and Forecasting Lab” undertaken for the Ministry of Textiles, Govt. of India with a budget of INR 20.41 crores. An amount of INR 5.9 crores was released for inception. Project Coordinators: Dr. Kaustav Sengupta, Assoc. Professor, NIFT Chennai, and Prof. Dr. Shalini Sood Sehgal, NIFT New Delhi.
- Inclusive Project under Daan Utsav-2022 – A project on “Design Development and Training of Trainers” for the special children in collaboration with NIFT, Chennai and Inner Wheel Club of Madras with the key objectives to develop new Designs and product lines to add value to the existing product portfolio by assessing the raw material resources and to provide training to the trainers of special children in the new designs which will help for better livelihood to special children was successfully completed by the NIFT faculty team consist of Mr. Beeraka Chalapathi, Associate Professor & UI (AA& COE) , Mr. Uday Raj, Assistant Professor-AD and Mr. Sathish S, Assistant professor-AD.
- Upgrading the skills and Training in Traditional Arts & Crafts for Development (USTTAD) for the client Ministry of Minority Affairs, Govt. of India. Project Cost INR 17,05,500/-
- Project on Development of zonal color forecast (south and north) and youth color forecast as ‘Color Vision 24-25’ for the Indian market sponsored by Nippon Paint India Ltd. as a free-to-access and downloadable e-book for the architects, interior designers, creative and color distributors” for the client M/s. Nippon Paint India Limited with a budget of INR 20,50,000/-, Project Coordinator: Dr. Kaustav Sengupta, Associate Professor.
- Project on “Conceptualization, Theme building, Integrated Display, Activity and Experience design for the Destination Experience at Sterling Resorts at Puri, Orissa, India”. Project Cost INR 6,00,000/- Project Coordinators: Prof. Dr. Divya Satyan.
- Short Duration Training Programme (SDTP) on standardizing the structure of the “Bra Talk Session” organized by Naidu Hall for their customers to make the customers more aware of correct bra choices.

Project Cost INR 50,000/- Project Coordinators: Prof. Dr. Divya Satyan.

- Project on “Masters Training Workshop aimed at equipping the Raymond tailors with the latest in technology and trends conducted by Ms. Pratheepa Raj, Asst. Professor. Project Cost: INR 1,25,000/-.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, set up the Design Resource Centre at Weavers Service Centre, Chennai.
- Mr. Sridhar Amanchy, Associate professor & CC – FP & Mr. K. Arul, Associate professor & CC – KD headed the Design Consultancy Project “Cycling Jersey Design” for Milespeak Technologies Pvt. Ltd., Chennai (From August 2022 – March 2023).
- Mr. Sridhar Amanchy, Associate professor & CC – FP headed the Design Consultancy Project ‘Inaugural Range Design’ for Kambl Brand and the Co-coordinator Ms. Habeebunissa, Assistant Professor.
- The Display and Presentation of the Tsunamika Project based on the brief, “To position Tsunamika as a mascot for Clean Ocean Initiative under UN SDG-14. Enhance and Upgrade current product usability and functionality keeping the “Clean Ocean” theme” was held on 09.11.2022.
- The Manjappai project of Tamilnadu Pollution Control Board, Govt of Tamilnadu has been coordinated by Ms. Shweta Jagadesh, CC-F&LA, and Ms. Hema Yuvaraj, Assistant Professor with the students of AD-VI on 22.02.2023.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

Students of NIFT, Chennai are encouraged to participate in national and international competitions with the guidance of faculty. They brought laurels to NIFT Chennai through their active participation. A few of the major achievements are listed below:

- Students of FC – VI have participated in the Converge 2022 and won the following prizes,
  - o Mr. Ayush Singh Rawat – Gold Medal for Poster Making
  - o Mr. Nishad Baburaj & Mr. Ayush Singh Rawat – Gold Medal for Film Making.
  - o Mr. Rajagopal Raghunath – FC VI has won the Sylvia Galvarin rising star award from FIT, New York.
- Semester VII students guided by Ms. Pratheepa Raj, Asst. Prof. for the competition Tribal Heritage of Indian Fashion Contest 2022 for the subject HOC - Indigenous & Contemporary India; for which 25 students had submitted their work and 6 students won 1st, 2nd & 3rd, 8th, 9th & 10th places as mentioned below:
  - o 1st Place Ms. Astha Gupta with a cash price of Rs. 25,000/-

- o 2nd Place Ms. Vinodhini with a cash price of Rs. 15,000/-
- o 3rd Place Ms. Vidhyashree with a cash price of Rs. 10,000/-
- o 8th, 9th, & 10th place won by Ms. Sakshi Jain, Ms. Arpana Kujur, Ms. Prateeksha Tripathi respectively
- Ms. Nandana S won the second runner-up for fashion police, organized by Reflections magazine in a general assembly held on 26.08.2022.
- Ms. Aarushi Bhadu won First Position for Fashion Police, organized by Reflections magazine in the General Assembly held on 26.08.2022.
- Saveetha College of Architecture Design invited Mr. Mohammed Yasin (MFM-2022-24 batch) as an External Jury Member for the subject Design Process, Pattern Making, and Garment Construction on 26.09.2022.
- Ms. S. Varsha, Alumni of NIFT Chennai and currently pursuing a PG diploma in “Fashion Entrepreneurship” had started her new gifting venture called “Paper Thundugal”. Her signature works are postcards and workmates where the Traditional “Bhavani Jamakkalam” is customized to meet modern needs. The brand also works with artisans and NGOs from Tamilnadu. The brand’s Diwali edition was featured in DTnext – the E-newspaper of Dhinadhandhi on 22.10.2022.
- Ms. Yatagiri Lakshmi Bhavya of TD semester V Chennai (Batch 2020-24) won 1st place in the Face painting competition during the Vigilance Awareness held on 07.11.2022.
- Ms. Udesh Biswas of TD semester V Chennai (Batch 2020-24) won 2nd place in the Face painting competition during the Vigilance Awareness held on 07.11.2022.
- FD semester VII students Ms. Nila Damodar & Ms. Vinodhini won Pantaloon’s Next Top Designer Contest on 25.11.2022 and also bagged the GP opportunity from Pantaloon.
- Hindustan Institute of Technology & Sciences awarded Mr. Mohammed Yaseen J, the Young Entrepreneur Award and Alumni Excellence Award on 07.01.2023.
- Mr. Sridhar Amanchy, Assoc. Prof. & CC – FP coordinated with the students of Batch 2019 - 23 during the session July – Dec 2022 as a classroom project for the “Synck in Style” Contest on 21.12.2022, the winners & Runners for the “Synck in Style” Contest at the Venue (Synck Restobar) were,
  - o Winners: Harini Jaikumar, Jayapriya, Jesli Jinu, Jersom Paulin
  - o Runners up: Nalin Parvath, Preethi, Pratibha Murari & Marie Sandrine
- The following students participated in CFR Sports Chennai conducted a Campus League Intra-City, Inter-Collegiate Football Tournament representing NIFT, Chennai on 19.02.2023 and secured Second

Position Winning the Trophy and INR.10,000/- cash prize.

- o Jamia Jamal, BD/22/392, FP Batch 3
- o Sanah Zachariah, BD/22/1007, FP Batch 3
- o Miriam Chungath, BD/22/N1746, FP Batch 1
- o Liya Eravath, BD/22/3009, FP Batch 6
- o Nandana M Nair, BD/22/538, FP Batch 4
- Ms. J. Jinny Leena Pearline student of PG-Diploma -2022-23 presented a paper titled “A study to understand the feasibility of launching two different business concepts together” in a Virtual International Conference on “Metamorphosis of Modern Management and Research (IC3MR20230” organized by School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam on 17.03.2023.
- Mr. Badmaphushan, FP-II, Batch-2 participated in an Art Fest – Chennai held on 26.02.2023, and Exhibited his Artworks.
- Ms. Pillai Abhirami Sunil (MFM – 2020-22 batch) published a paper titled “Brands need to co-opt and blend to the purchase behavior of women for lingerie-Post pandemic” in “The International Organization of Scientific Research” through the IOSR Journal of Humanities and Social Science, ISSN: 2279-0837, Volume No. : 27, Issue No. : 07, Article DOI: 10.9790/0837-2707061546.
- Ms. Bikhna Babu, FP student of Batch – III won 1st prize in the competition on Comic Caricature - Vigilance Awareness Week.
- Ms. Sony Deffodil, FP-II (Batch-6) had participated in the Fresh Face Auditions and was shortlisted for further rounds.
- Ms. Jothi and Ms. Lavanya of the Fashion Fit and Style Programme NIFT, Chennai, developed a special collection in recycling old garments and fabrics and presented it in her final graduation show.

## GRADUATION PROJECTS AND GRADUATION EVENTS

283 final-year students of NIFT, Chennai did Graduation project / Design collection for the year 2022-2023 from nearly 178 industries. Their works were evaluated by the esteemed jury members and the best of the works were displayed in NIFT, Chennai show 2023.

The 11th Convocation of NIFT Chennai was held on 25.11.2022 at 11.00 a.m. in NIFT, Chennai Auditorium for the passing out batch of 2022. The Chief Guest of the event, His Excellency, the Governor of Tamilnadu Thiru R.N. Ravi and Shri Shantmanu, IAS, Development Commissioner (Handicrafts) & Director General, NIFT was the Guest of Honour. The Chief Guest delivered the convocation address and gave away the Degree Certificates to the Graduates of NIFT, Chennai, and also

gave Gold Medals, Cash Awards, and Merit Certificates to the Meritorious Students. The no. of students awarded degrees at that Convocation was 263.

## CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS AND IMPACT

NIFT has incorporated craft as a major syllabus in its curriculum to empathize and motivate the students to choose their career pathway in the Craft sector and contribute to the Indian traditional craft sectors and craftsmen. NIFT, Chennai initiates various programs for the craft and craftsmen of Tamil Nadu. Students of NIFT Chennai from the second year were introduced to the craft by organizing craft demonstration workshops and during the Third year they were sent to the craft clusters to know about the selective crafts, craftsmen lifestyle, and craft market. During Fourth-year Students develop new designs utilizing their craft knowledge with new ideas as per the new market and trend and the designs were given to the craft clusters to utilize for their market, few of the activities are listed below:

- Craft Bazar “POKKISHAM”, was conducted at NIFT Campus, organized by all departments from 05.08.2022 to 07.08.2022. 19 Crafts clusters across Tamilnadu participated in the year 2022. The overall sales in Craft Bazaar 2022 were INR 8,02,049/- in 3 days from 21 stalls with the footfall of 200 public, faculty, officers, staff, 300 students, and their parents.
- Artisan Awareness Workshop was conducted from 18.01.2023 to 20.01.2023 for 3 days in NIFT Campus by the Departments of Leather Design, Accessory Design, and Fashion Communication. Artisans from Toda Tribal Embroidery and Kancheepuram Sarees were invited to the workshop. The products developed during the workshop were displayed and the total sale for Toda tribal products was Rs 13,550/- in three days.
- Craft Bazar “POKKISHAM”, was conducted at NIFT Campus, organized by all departments from 03.03.2023 to 05.03.2023. The total sales of Rs 8.6 lakhs were generated in 3 days.

## PHD PURSUING AND COMPLETED

NIFT Chennai has a highly talented pool of 60 faculty members having the requisite competency and expertise, who are the backbone of this institute. Out of 60 faculty members, 21 faculty members have completed PhD and 15 faculty members are pursuing their PhD.

## PUBLICATIONS AND PAPER PRESENTATIONS

Nearly 50 research papers were published by the faculty of NIFT, Chennai during the year 2022-2023. A few are listed below:

- Mr. Beeraka Chalapathi, Associate Professor -AD

- & UI (AA & COE) published a paper on “Consumer Preference For Organic Fabrics Vs Non-Organic Fabrics In Indian Fashion: A Market Segmentation Study Using K-Means Cluster” (Annals Of Forest Research- <https://Www.E-Afr.Org/>, Ann. For. Res. 65(1): 4176-4192, 2022, Issn: 18448135, 20652445).
- Mr. Beeraka Chalapathi, Associate Professor - AD & UI (AA & COE) published a paper on “Exploring the Dimensions of Green Brand Equity and Their Impact on Purchase Intention Towards Sustainable Apparels” (Annals of Forest Research- <https://Www.E-Afr.Org/>, Ann. For. Res. 65(1): 3387-3403, 2022, Issn: 18448135, 20652445).
  - Mr. S. Sathish, Assistant Professor, F&LA submitted an Abstract for the National Conference @ NIFT KANGRA, Topic - “Influence of patriotism and ethnocentrism towards Indian handloom products among Indian youths” (Members of the Abstract work) on 30.06.2022.
  - Dr. Martin Jeyasingh Mathews, Professor – FC, NIFT, Chennai Campus, submitted the Poster for Poster Design Competition at Typography day’22 conference to IDC-IIT Bombay on 30.08.2022.
  - Dr. Martin Jeyasingh Mathews, Professor – FC, NIFT, Chennai Campus, published his Research work in the Book titled “Current Overview on Science and Technology Research Volume. 3”, one of the international Publishers called B P International on 08.09.2022.
  - Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, submitted an abstract for a paper titled “Create with me” framework in the creation and presentation of Tholu Bommalata Jewellery to IFFTI conference 2023 on 17.10.2022.
  - Selection of the Abstract for the Poster Presentation titled, “Artificial Intelligence and the Future of Fashion: An Oxymoron” for ICFAT’22 by Amity University on 09.10.2022 Authored By Mr. Indranil Saha, Assistant Professor, FMS department, Mr. S. Sathish, Assistant Professor, F&LA and Ms. Shweta Jagadesh, Assistant Professor & CC-F&LA. The Poster was submitted for the same on 24.10.2022.
  - Dr. Kaustav Sengupta, Associate Professor, F&LA and Director, VisioNxt as a subject expert, attended the Asia-Pacific launch of The Edelman Trust Barometer Special Report: Trust in Technology on 26.10.2022.
  - Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, presented art jewelry work at the AdornAxis group exhibition at the NYCJW 2022 on 01.10.2022.
  - Ms. Divya N, Assistant Professor & CC – FC, NIFT, Chennai Campus, presented art jewelry titled “Handpicked” as a virtual exhibition at the NYCJW 2022 on 01.10.2022.
  - Mr. Arshad Mustaq, Assistant Professor - FC, NIFT, Chennai Campus, presented an overview of traditional media practices regarding the poetic and musical traditions of Kashmir from 28.10.2022 to 30.10.2022.
  - The Poster Titled Artificial Intelligence and Future of Fashion, An Oxymoron was selected and presented (pre-recorded Video Presentation) for the International Conference of Fashion Apparel and Textiles 2022 conducted by Amity School of Fashion Technology on 15.11.2022 by Ms. Shweta Jagadesh, Mr. S. Sathish.
  - Dr. G. Krishnaraj, Assoc. Prof. & CC and Dr. S. Aishwariya, Asst. Prof. Chennai Campus submitted a research paper and was shortlisted for SIAT 2022 which was organized by PSG College of Technology on 25.11.2022 & 26.11.2022.
  - Prof. Dr. P. Mohanraj presented a paper “Consumer Attitude Towards Shopping Post Lockdown: A Study” in the year 2022 and it was published in the Journal International Journal of Research in Business Management.
  - Mr. K. Arul, Assoc. Prof. presented a paper “Enhancing the Quality Assurance of Fashion Technology Courses in India: A Comparative Study between Faculty Members and Industry Professionals” in the year 2022 at the Canadian Engineering Education Association (CEEAA- ACEG) Conference, (International).
  - Mr. K. Arul, Assoc. Prof. presented a paper “Comparison of Indian Quality Assurance Model and Accreditation Parameters of Higher Education with International Standards” during the year in the Scopus-indexed Journal of Engineering Education Transformations, Volume 35, Issue 2, International.
  - Ms. Habeebunissa, Asst. Prof. Co-Authored a chapter in the book “A Review of Significant Advances in Areca Fibre Composites” and the Book was published in January 2023 and the Intech Open is the Publisher.
  - Ms. Habeebunissa, Asst. Prof. presented a Paper at an International Conference on Recent Trends in Textiles & Fashion organized by KSR College of Arts & Science, Namakkal & Soochow University, Suzhou, China on the topic: Seawater as an Alternate medium for Eco-friendly Dyeing - A Critical Review. (certificate attached) and she was awarded the Third Best Presentation Award.
  - Dr. G. Krishnaraj, Assoc. Prof. & CC, Chennai Campus submitted an abstract and got selected for a paper presentation at the 25th Annual International Foundation of Fashion Technology Institutes Conference, which was held in Dunedin, New Zealand in November 2022.
  - Dr. G. Krishnaraj, Assoc. Prof. & CC, Chennai Campus Published the paper “Sustainable Textile Waste Management Practices among Consumes: Implications of Textile Knowledge and Environmental Concerns” in the Journal of the Indian Association for Environmental Management in Nov 2022.
  - Prof. Dr. M. K. Gandhi, Chennai Campus Published a Research paper titled “End User Acceptance a Key to

ERP Implementation in Higher Education” accepted by the International Journal of Scientific & Engineering Research (IJSER) on IJSCR on 26.12.2022.

- Mr. D. Praveen Nagarajan, Associate professor presented his first paper presentation for a PhD, which was published in the Journal of Natural Fibers, Titled - “Suitability Assessment of Musa Acuminate Peduncles Fiber for Fabrication of Green Composites”.
- Dr. T. Murugan and Dr. B. Senthil Kumar, Asst. Professor Gandhigram Rural Institute got published in the Journal for Reinforced Plastics and Composites, in May 2022. were presented Paper titled - “Experimental Investigation of Mechanical and Dynamic Mechanical Properties of Sansevieria roxburghiana / Epoxy composite using Taguchi design” authored by the Link given below.<https://doi.org/10.1177/07316844221099577>.
- Mr. D. Praveen Nagarajan, Associate Professor presented a paper PhD first article titled - “Suitability Assessment of Musa Acuminate Peduncles Fiber for Fabrication of Green Composites” and published in the Journal of Natural Fibers - DOI: 10.1080/15440478.2022.2069191 To link to this article: <https://doi.org/10.1080/15440478.2022.2069191>.
- Mr. D. Praveen Nagarajan, Assoc. Professor has been published in the SCI Journal - Polymer Composites, Paper Titled – Technical, surface morphological, and thermal properties of Musa acuminate peduncles fiber reinforced polyester composites: Fiber loading and alkalization impact”. The link is given below. <http://doi.org/10.1002/pc.26752>.
- Mr. D. Praveen Nagarajan, Associate Professor submitted an Article Titled: “Mechanical, thermal, and surface morphological properties of Musa acuminate peduncle fiber-reinforced polymeric composite: Effect of alkalization and fiber loading” has been published in the SCI Journal - Polymer Composites. link: <http://doi.org/10.1002/pc.26800>.
- Mr. D. Praveen Nagarajan, Associate Professor submitted an Article titled: “Study on mechanical properties of banana peduncle fiber reinforcement antique polymer composite” that has been published in the Scopus Journal - Materials Today Proceedings.
- Dr. T. Murugan Associate Professor presented a paper on Sustainable Fashion Through Seaweed Algae Fabric”, Asian Textile Journal, Volume 31 No 10, October 2022, ISSN 0971 3425 by 1. S.Priyalatha, T. Moushika, E. Vigneshraja, and T. Murugan.
- Prof. Dr. Divya Satyan published Evaluating Bubble Wrap and Proposing Post-consumer Textile Waste as Alternative Material: A Review”- published in the International Journal of Innovation and Business Strategy (December), 2022.
- Prof. Dr. J. Raghuram, Professor, Dr. Amit Kumar Anjane, Associate Professor & Mr. S. Prabhakar, Assistant Professor published the NIFT Journal of Fashion, Volume 1, 2022, COIVD -19 and Indian Apparel Industry: A Logistic Regression Model to assess the impact on operation, development, and sustenance.
- Prof. Dr. Samuel Wesley, Professor a paper Presented “The Wearable Technology for Garment Fit Analysis” in the International Seminar Wearable Electronic Textile Materials in the current ERA – Introduction, Existence, and its Future Development in Clothing on 27th August 2022 organized by CSIR in association with Sona College of Technology, Salem.
- Mr. Indranil Saha, Mr. Sathish S, and Ms. Shweta Jagdish presented a poster titled “Artificial Intelligence and the Future of Fashion an Oxymoron” at the online “International Conference on Fashion Apparel and Textile” (INCFAT’22) organized by Amity School of Fashion Technology, AUUP, on 14.11.2022 & 15.11.2022.
- Dr. S. Angammal Santhi and Ms. Pillai Abhirami Sunil (MFM – 2020-22 batch) published a paper titled “Brands need to co-opt and blend to the purchase behavior of women for lingerie - Post pandemic” in “International Organization of Scientific Research” through IOSR Journal of Humanities and Social Science, ISSN: 2279-0837, Volume No.: 27, Issue No.: 07, Article DOI: 10.9790/0837-2707061546.
- Ms. Habeebunissa, Asst. Prof. presented a Paper at an International Conference on Recent Trends in Textiles & Fashion organized by KSR College of Arts & Science, Namakkal & Soochow University, Suzhou, China on the topic: Seawater as an Alternate medium for Eco-friendly Dyeing - A Critical Review. (certificate attached) and she was awarded the Third Best Presentation Award.
- Dr. A. Sasirekha published a paper titled “A Study on Reception of Conceptual Hybrid Pedagogies for Fashion Education System - Applicable for Present and Future Classroom Model” in an edited book, Changing Business Survival and Sustainability Quoti, Volume no. 4 published by Archers and Elevators Publishing House, Bengaluru.
- Dr. A. Sasirekha, Co-authored a paper titled “A study to understand the feasibility of launching two different business concepts together”.
- Dr. G. Krishnaraj has been nominated as a Doctoral committee member for a research scholar at Kumaraguru College of Technology and a Member of BOS and a Doctoral Committee member at Hindustan Institute of Technology and Science, Chennai.
- Dr. Kaustav Sengupta, Assoc. Professor attended the VisioNxt Trend Forecasting project presentation and review with DG NIFT, on 06.02.2023 and 07.02.2023 at Udyog Bhawan, New Delhi.
- Dr. Kaustav Sengupta, Assoc. Professor took a Masterclass on-trend insights for more than 200

participants and presented a solo session in India Fashion Forum, Bangalore on 01.03.2023.

- An article titled “The herb that must not be named” written by Ms. Divya N, Assistant Professor & CC-FC, was published in the March 2023 Quarterly issue of Garland Magazine - Sensorium series. <https://garlandmag.com/article/vasambu-jewellery/> on 01.03.2023.
- “Meendum Manjappai” project, Govt. of Tamilnadu executed by Ms. Shweta Jagadeesh, Asst. Professor & Ms. Hema Yuvaraj, Asst. Professor with AD-VI students and submitted to the competent authority on 05.03.2023.
- Dr. Kaustav Sengupta, Assoc. Professor has been Invited as a speaker to deliver a lecture on ‘Good Design’ on 16.03.2023 during the India Design Mark seminar.
- Dr. Kaustav Sengupta, Assoc. Professor has been selected as the Jury member for the prestigious India Design Mark to attend the Jury on 16.03.2023 & 17.03.2023 in India Trade Centre, Chennai.
- Dr. G. Krishnaraj, Assoc. Prof. & CC, Chennai Campus Presented the paper at E-Conference on Sustainable Textile Fashion and Craft in Bannariamman Institute of Technology on 30th March 2023.
- Mr. Lordsun Sivakumar S, Assistant Professor – FC, NIFT Chennai - Appointed with permission and Approval from NIFT HO and NIFT Chennai to be the “External member in UG Textile & Fashion Design Board of Studies” for the Periyar University- Salem.
- Ms. Divya N, Assistant Professor & CC – FC, NIFT Chennai Campus, conducted ToT through Online mode on Trend spotting and reporting for faculty of the Fashion Communication department jointly with Dr. Sreenanda Palit, Associate Professor, NIFT Kolkata from 11.07.2022 to 15.07.2022.
- Mr. Lordsun Sivakumar S, Assistant Professor – FC, NIFT Chennai Campus, attended TOT through online mode for the subject “Trend Spotting” from 11.07.2022 to 15.07.2022.
- Mr. V. R. Karthikeyarayan, Associate Professor – FC, NIFT Chennai Campus, attended TOT through online mode for the subject “Augmented and Virtual Reality” from 20.07.2022 to 23.07.2022.
- Dr. Martin Jeyasingh Mathews, Professor attended a webinar on “International Research Sustainable Textile and Fashion Congress (STFC)” conducted by Icongess on 29.07.2022. Dr. Martin Jeyasingh Mathews, the Professor, attended a webinar on ‘Pantone Color of the Year 2023’ by Pantone on 05.12.2022.
- Mr. N. Vennimalai, Assistant Professor attended webinars ‘Unsupervised learning: clustering’ on 13.07.2022, ‘Designing for High Availability in the Cloud’ on 20.07.2022, ‘Recommendation Systems’ on 27.07.2022, ‘APAC Trust’ on 28.07.2022, Bootcamp: Learn the language of the Web’ on 08.08.2022, ‘VMWare Solutions’ on 02.08.2022, ‘AIML’ on 15.09.2022, ‘APIs for business’ on 21.09.2022, ‘Building IT security’ on 25.11.2022, on ‘AWS for business’ on 26.11.2022, ‘Migrate and Modernize DevOps for cloud’ on 04.02.2023, ‘Developer Assessment tools & tips’ on 17.02.2023, ‘Unlock the full potential of multi-cloud on 16.03.2023 and ‘OneAPI’ on 17.03.2023.
- Ms. Geetha Ranjini, Assoc. Prof. attended ToT on the Design process and FDR conducted by Sr. Prof. Dr. Banhi Jha from 25th July to 29th July 2022.
- Ms. Hemachalaeswari, Asst. Prof. attended ToT on ‘Pedagogy and methodologies of integrating the subjects of PM + GC for Fashion Design’ conducted by Dr. Kundlata Mishra, Associate Professor & Prof. Patricia Sumod from 25th July to 29th July 2022.
- Ms. Divya K V, Asst. Prof. attended the TOT of Technical Textiles for Intuitive Clothing, from 03.01.2023 to 07.01.2023 (5 days) Coordinated by: Dr. Monika Gupta - Professor, NIFT New Delhi, Dr. Purva Khurana - Professor, NIFT New Delhi, and Mr. Vishal Gupta – Associate Professor, NIFT Gandhinagar
- Dr. K. Murugajothi, Associate Professor, Dr. Sai Sangurai, Associate Professor & Ms. Geetha Ranjini,

## FACULTY DEVELOPMENT

All the NIFT faculty members of NIFT Chennai attended an outbound programme held at Kanyakumari, Tamilnadu from 01.12.2022 to 03.12.2022. Faculties conducted TOT for other faculty from various NIFT centres. Faculty of NIFT, Chennai were encouraged to attend seminars. Industry visits, Industry training, Faculty develop programmes and other training programmes to upgrade their knowledge according to the current need.

- Faculty Members attended the Workshop on “Central Civil Services (Conduct) and Central Civil Services (Classification, Control, and Appeal) conducted by Mr. M.K. Ramamurthy, Zonal Accounts Office of Central Board of Direct Taxes (Retd.) on 1st & 2nd August 2022.
- Dr. Divya Satyan, Professor completed the FDP courses (online) from the internationally reputed IDC centre of IIT Mumbai in areas of design and innovation during January – June 2022 as detailed below:
  - o Design, Technology, and Innovation – 8 weeks FDP course
  - o Understanding design- 4 weeks FDP course.
  - o Innovation by Design- 4 weeks FDP course
- Faculty members visited the India International Leather Fair on 02.02.2023 held at Chennai Trade Centre from 01.02.2023 to 03.02.2023.

Associate Professor attended a webinar on sports “The Future of sports textiles and Accessories Industry in India” on 13th July 2022.

- Dr. Sai Sangurai, Assoc. Prof. Attended a Talk by Dr. Seshadri Ramkumar on “Technical Textiles: Quo Vadis?” - Celebrating 75 Years of Indian Independence online on 07.08.22 organized by North India Section of the Textile Institute Manchester (NISTI Regd), organized its first of the series of commemorative lectures.
- Ms. Niveethitha, Assistant Professor & Ms. Divya K V, Assistant Professor Presented on 28.11.2022 on the topic, Mall Culture in Chennai: & High-end fashion culture in Chennai to the faculty team as a part of campus orientation.
- Prof. Dr. M. Aravendan, Mr. Sankara Narayanan, Associate Professor & Mr. P Senthilnathan, Associate professor-CC LD attended the 3rd Executive Forum on “Global Perspectives on Indian Footwear & Leather Accessories/Garments” at ITC Grand Chola, Chennai on 01-02-2023.
- Prof. Dr. M. Vasantha, Chennai Campus conducted the session on “Overview of the World of Fashion” during the Faculty Induction Programme for the newly appointed faculty members across all NIFT campuses on 05th December 2022 at Hyderabad.
- Prof. Dr. M. K. Gandhi, Chennai Campus conducted a training session on CMS for the faculty Induction Programme for the newly appointed faculty members across all NIFT campuses on 08th December 2022 at Hyderabad.
- Mr. Kumaraguru K, Assistant Professor & Dr. A. Aishwarya, Asst. Prof., Chennai Campus, attended an online TOT on “Print Design Deepening TOT” from 19th -21st July 2022.
- Dr. G. Krishnaraj, Assoc.Prof. & CC & Ms. Saradwati Datta, Asst. Prof., Chennai Campus, attended an online TOT on “Weave Design Project Creative & Innovative Application in Textiles” from 9th to 22nd July 2022.
- Mr. Kumaraguru K, Asst. Prof., Ms. Saradwati Datta, Asst. Prof. & Dr. A. Aishwarya, Asst. Prof., Chennai Campus, attended an online TOT on “Surface Design for Innovative and Creative Application” from 27th to 29th July 2022.
- Prof. Dr. M. Vasantha, Chennai Campus, conducted an online TOT on “Surface Design for Innovative and Creative Application” from 27th to 29th July 2022.
- Prof. Dr. M. Vasantha, Chennai Campus, conducted an online TOT for a One-year Full-time PG Diploma on “Fashion Innovation and Sustainable Design for Circularity” on 27th & 28th October 2022 as part of the NIFT UNEP Collaboration.
- Dr. G. Krishnaraj & Mr. Kumaraguru, Chennai Campus, attended an online TOT on “CAD Dobby and Jacquard” from 02nd to 06th January 2023, which was organized by Dr. R. Ravi Kumar - Associate Professor,

NIFT Bengaluru.

- Prof. Dr. Divya Satyan was nominated for the TOT for the new diploma program “Fashion Innovation and Sustainable Design for Circularity” (NIFT- UNEP Collaboration) online on 27th and 28th October 2022.
- Dr. S. Angammal Santhi, Professor – FMS, and Dr. A. Sasirekha, Associate Professor – FMS attended the IFFTI conference in 2022.
- Dr. A. Sasirekha, Associate Professor completed an 8-week online course on “Strategy: An introduction to game theory”.
- Dr. Kaustav Sengupta, Mr. Beeraka Chalapathi, Ms. Shweta Jagadesh and Mr. S. Sathish attended the TOT titled ‘Product Design Experience’ which is facilitated by NIFT Bengaluru Online from 03.01.2023 to 06.01.2023.
- Ms. S. Niveethitha, Asst. Prof. attended the TOT of Technical Textiles for Intuitive Clothing, from 03.01.2023 to 07.01.2023 Coordinated by: Dr. Monika Gupta - Professor, NIFT New Delhi, Dr. Purva Khurana -Professor, NIFT New Delhi and Mr. Vishal Gupta – Associate Professor, NIFT Gandhinagar.
- Ms. Hemachalaeswari, Asst. Prof. attended the TOT of Menswear, from 03.01.2023 to 07.01.2023 (5 days) Coordinated by: Dr. Vandana Narang - Professor, NIFT New Delhi
- Ms. Geetha Ranjini, Assoc. Prof. attended the 3D Clo workshop on 18.01.2023 organized by Dream Zone.

### **SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS**

NIFT Chennai regularly conducts industry visits and industry interaction with the students as part of its curriculum. During the academic year nearly 35 visits were arranged for the students. 177 expert lectures/workshop/interactions/visits were organized by the departments for the holistic development of the students. Students were allowed to interact with alumni regularly through NIFT, Chennai Alumni Meet.

- Eram Group conducted a GP drive in the NIFT Chennai campus for Final year F&LA and LD students on 9th Nov 22 at 12.30 PM. Mr. Fazal Syed, HR Head, and the team were represented and they gave a special lecture on the above said period.
- M/s. Zorg Corp consultation had conducted GP Jury on 15.11.2022 & 16.11.2022
- Germany-based Amann Sewing threads conducted a Technical presentation for students and faculty of NIFT-Chennai on 21.11.2022. An Experts lecture was given by Global Marketing Director, Mr. Florian Seiberlich, Germany, and other Amann delegates.
- The free seminar on NFT, Blockchain & Web3 benefits for the NIFT Chennai graduates was conducted by Mr. Rakesh of INOCYX on 15.03.2023.

## **MAJOR INDUSTRY LINKAGES**

More than 90% of Students from NIFT, Chennai, were placed in various domestic and international industries with good packages. The rest of the students preferred higher studies. 168 industries given opportunities to NIFT students for their internships and Graduation Projects. Most of the GP students got pre-placement opportunities.

## **ACTIVITIES FOR OUTGOING STUDENTS - DUAL DEGREE, SEP, INTERNSHIP**

During the Academic year 2022-23,

- 12 students are undergoing their dual degree course at FIT, New York.
- KEA Copenhagen: 01 student from KD, Ms. Annette Joseph embarked on her semester exchange programme in the month of Jan 2023.
- Politecnico da Milano, Italy: 01 student from AD dept, Ms. Vaishnavee travelled for a summer exchange programme in Feb 2023.
- ENSAIT, France: 01 student from BFT, Ms. Samika Singh travelled for a summer exchange programme in Feb 2023.

## **THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES**

NIFT, Chennai known as Green Campus with facilities such as Sewage treatment plant (STP) where by treated water will be recycled for toilet flushing and gardening purpose, Solar LED street lights, and solar water heaters. The campus is covered with green plants indoors & outdoors. The campus is fully a waste-free zone. The classroom waste is given for the recycling process to the ITC industry. As always, NIFT Chennai is ready to set a new trend by being the first campus to conduct an inclusive event in the college's annual cultural festival.



# DAMAN CAMPUS

## SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF CAMPUS

NIFT Daman, the 18th campus under the NIFT network, is presently conducting its classes from the 5th and 6th blocks of the Government Engineering College Campus, located in Nani Daman, Union Territory of Dadra-Nagar-Haveli Daman & Diu. It was established in August 2022. The Director General of NIFT Mr. Shanta Manu IAS, inaugurated the Campus. The institute provides courses in Textile Design Foundation Program and Masters in Fashion Management. The administration of the Union Territory is backing the campus in its efforts to establish its own premises within the locality.

## INFRASTRUCTURE AND FACILITIES

Despite being housed within an Engineering College campus, the classrooms at NIFT Daman are well-appointed and offer ample space for conducting lectures and presentations. Additionally, the campus has established a Resource Centre that is equipped with an adequate number of reference books in the fields of Fashion, Design, and Management. There is also a proposal in place to expand the selection of books to cater to diverse academic needs as the students' progress to the next semesters. Moreover, the campus has been successful in acquiring basic visual merchandising models, and some of the essential machines required for accessory design are available in the workshop.

## SHORT-TERM PROGRAMMES

Following short term programs offered by the faculty

members

1. Overview of Consumer Behaviour in Retail (Vidhu Sekhar P)
2. Basics of Photoshop (Dr. Rahul Kushwaha)
3. Making Sense with Colours (Anshu Choudhary)
4. Basics of Fashion (Pallabee Das) as part of outreach program.

## CRAFT CLUSTER INITIATIVE

In an earnest display of craft cluster initiatives, the Master of Fashion Management (MFM) students orchestrated a five-day expedition from 27th February 2023 to 3rd March 2023 to visit the captivating Warli craft at Dudhni, nestled in the enchanting district of Dadra Nagar Haveli, within the Union Territory. Immerse in the age-old craft, the students engaged in intimate and personal interactions, diligently collecting primary data to meticulously compile a comprehensive report, showcasing their dedication to preserving and celebrating this timeless art form.

Harnessing their expertise in marketing, these visionary students ingeniously organized a session to showcase craftsman's products and artistic creations through the captivating realm of social media marketing. With their profound understanding of effective digital strategies, they skilfully leveraged the power of social media platforms to illuminate their innovative designs and masterful craftsmanship, captivating audiences far and wide.

This remarkable endeavour stands as a testament to the students' unwavering commitment to both preserving

traditional crafts and harnessing modern marketing techniques to showcase their talents to the world.

## **PUBLICATIONS AND PAPER PRESENTATIONS**

Following papers were presented from NIFT Daman campus at the International Conference 2023 on India @ 100; building 'Atmanirbhar' Bharat from Farm to fashion to Future held at Gandhinagar

- Motivation for “Luxury Fashion Apparel Rental” among GenZ; A Bayesian approach (Vidhu Sekhar P, Assistant Professor and Mr. Bhaskar Banerjee, Associate professor).
- “Study of Customer Satisfaction level towards after-sale services of Amazon” (Mr Bhaskar Banerjee, Associate Professor), Katyayani Srivastava, Jyoti Kumari and Sucheta Goplani (all 2nd semester MFM students)
- “Post-Purchase Dissonance of Customer’s Impulse Buying Leading to Return Intention in The E-Commerce Fashion Industry”, (Mr. Bhaskar Banerjee, Associate Professor), J Kavya, Riddhi Vij & Smriti Nagarajan (All 2nd Semester MFM students)

## **SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY, AND INTERNATIONAL EXPERTS**

On 1st May 2023, an enriching and insightful session was conducted as part of a program featuring Dr. Jenny Balkow, a Strategic Advisor from the Faculty of Textiles, Engineering & Business at The University of Borås, Swedish School of Textiles. The session titled “Neuromarketing Insights on Consumer Behaviour & Purchase Decisions” provided a deep dive into the fascinating realm of consumer behavior and its relationship with purchase decisions.

The session was conducted online from 10am to 12 noon, allowing participants to join and benefit from Dr. Balkow’s expertise regardless of their geographical location. As a distinguished expert in the field, Dr. Balkow shared valuable insights derived from the field of neuromarketing, a cutting-edge discipline that combines neuroscience and marketing to unravel the intricacies of consumer decision-making.

Throughout the session, Dr. Balkow delved into the depths of the human mind, exploring how neurological processes influence consumer behavior and shape purchasing choices. By leveraging her extensive knowledge and research, she shed light on the subconscious drivers that underlie consumer decision-making, revealing the factors that influence preferences,

emotions, and ultimately, purchase decisions.

Participants had the opportunity to engage with Dr. Balkow, ask questions, and benefit from her practical insights and real-world examples. Her expertise and comprehensive understanding of neuro marketing provided a valuable framework for attendees to enhance their marketing strategies, create compelling brand experiences, and connect with consumers on a deeper level.

The session with Dr. Jenny Balkow proved to be an enlightening experience, empowering participants with valuable knowledge and actionable insights into the fascinating world of consumer behavior. The event undoubtedly enriched the attendees’ understanding of neuromarketing and its pivotal role in driving successful marketing campaign.

## **MAJOR INDUSTRY LINKAGES**

Capitalizing on the advantageous geographical, economic, and industrial position of the Daman campus, the MFM (Master of Fashion Management) and FP (Fashion Promotion) departments successfully facilitated students’ engagement with numerous industries. Through strategic efforts, the departments organized a remarkable series of 8-10 industrial visits during the Jan-June session of 2023. These visits provided students with invaluable opportunities to witness first-hand the inner workings of various industries, fostering practical understanding and enhancing their academic journey.

## **THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES**

Campus has incorporated greenery into the corridors and have undertaken the initiative of adorning the pathways with an assortment of shrubs and saplings, enhancing the aesthetic appeal, and infusing a touch of nature within the limited premises of the temporary campus.



# GANDHINAGAR CAMPUS

## MAJOR ACHIEVEMENTS

- NIFT Gandhinagar Campus has been conferred “Education Leadership Award” 2023 in the ET Ascent Business Leader of the Year 2023 award ceremony held at Mumbai on 17th February 2023.
- MOU signed between Entrepreneurship Development Institute of India and NIFT Gandhinagar.
- MOU signed between Ahmedabad Textile Industry’s Research Association (ATIRA) and NIFT Gandhinagar.
- Efforts were undertaken and motivated faculty members and students for extra-curricular activities which resulted second position of NIFT Gandhinagar campus in Converge 2022.
- Ensured representation of NIFT Gandhinagar in the ranking surveys of Best Design Institute and encouraged faculty members for better ranking of NIFT Gandhinagar and accordingly participation in National Ranking for (a) MDRA – India Today (b) The Week Magazine and (c) Open Magazine College Survey - Secured 5th position in the survey.
- Brigadier Vikas Bahuguna, Commander, Headquarters, 85 Infantry Brigade, expressed sincere thanks for the assistance extended by NIFT, Gandhinagar, towards the beautification of Gandhinagar Military Station, wherein 23 students volunteered to create Graffiti/ Mandala Art. The artwork done by these students was appreciated by various senior Military dignitaries who visited the station during Defense Expo 2022.

## PLACEMENT

Gandhinagar Campus holds a first position in Campus

Placements per ranking of “India Today” and “The Week” and as per the records of Head Industry. The first phase Placement NIFT Gandhinagar was successfully organized (online mode) from 02.05.2022 to 07.05.2022 where in 23 Companies Registered and 20 Companies participated and offered 115 vacancies out of which 45 candidates got final offer of Job. In the Placement the highest package was offered by M/s Target Corporation, Bangalore with 7.69 LPA. NIFT Gandhinagar was able to place 65% students. Second phase Campus Placement was held on 18.06.2022 wherein 20 companies registered and 05 companies participated. The maximum package offered was Rs. 3.6 lakh.

## EXPERTS SESSIONS

In order to provide exposure and latest updates to the students, following sessions were conducted by the various departments wherein well experienced professionals, industry experts etc. were invited.

1. An expert session by Ms. Kiran Bir Sethi, a designer, educationist, education reformer, and social entrepreneur and alumna of NID Ahmedabad
2. An Interactive Session by Ms. Megha Das, Founder of Amounee on the topic “Successful Start-up” on September 28, 2022.
3. An expert session by Shri Prem Kumar Gera, a celebrated IAS officer and former DG-NIFT on October 12, 2022.
4. An expert session by Mr. Partha Devariya, Founder & CEO, GFuture Tech Pvt. Limited for Startup and Technology was held on March 1, 2023 wherein inputs on Make Money with NFTs, Design Novelty, Inventive Steps in Business Models,

- Intellectual Property Rights (IPRs), Metaverse and Cryptocurrency were given.
5. Grasim Industries Limited (ABFRL Group), Mumbai invited for an interaction session with final-year students under the NIFT Gandhinagar Graduation Project drive. The session was addressed by Mr. Shailendra Pandey, Head-Marketing, Grasim Industries, ABFRL, Mumbai, and Mr. Sanjay Vishwakarma, Business Development (Marketing) Grasim Industries Limited (ABFRL Group), Mumbai.
  6. An Interactive Session on Intellectual Property Rights in the Creative Economy by Mr. Krupalsinh Dabhi, IP Manager, Gujarat Student Startup and Innovation Hub (i-Hub) was held on 25th January 2023.
  7. Ms. Pankaja Sethi had given the expert lecture to Sem VI students in the subject Appreciation of World Textiles on 19.04.22.
  8. Ms. Chhail Khalsa, Founder & Creative Principal, Anuvad Innovation Studio LLP had given the expert lecture to Sem III students in the subject Surface Embellishment I on 11.11.22.
  9. Ms. Kamal Deep Kaur, Designer had given the expert lecture to Sem III students in the subject Textile Heritage of India on 26.09.22.
  10. Mr. Paresh Chatterjee, Associate Director, United world Institute of Design had given the expert lecture to Sem V students in the subject Advance print Design on 30.09.22.
  11. Mr. Hitesh Rawat, Senior Design Consultant had given the expert lecture to Sem IV students in the subject Textile Heritage of India II on 13.02.23.
  12. Mr. Mahesh Shaw, Assistant Professor collaborated with Sutlej Textiles and Obeetee, renown textile companies to get live weave design projects as part of the course Weave Design Home (DS) for students of semester VII.
  13. A session on Prevention of Sexual Harassment (POSH) was organized on February 21, 2023. Shri Anil Pratham, IPS, Director General of Police (Police Reforms), Gujarat State was the Chief Guest for the session and Ms. Pooja Badlani, Certified Trainer (POSH) was the Guest speaker.
  14. Ms. Rupali Pandit, Associate Professor, M.Des was invited at Riverside School, Ahmedabad, to conduct an expert session on textiles on 1st February 2023 wherein she delivered a lecture on fibre to fabric, along with the identification of different types of fabrics and physical testing of fabrics.
  15. Mr. Mehul Pancholi was invited as an expert to deliver a lecture on “New Product Development for Mass market and value format brands” for deepening specialization on Product Fundamentals TD-IV
  16. B.F.Tech Department conducted an interaction with Mr. Hiral Lakdwala, Asst. Plant Manager at Silver Spark Apparel Ltd. was organized as part of alumni interaction series on the topic shopfloor management on 16th April 2022, Saturday in online mode.,
  17. An interaction with Mr. Ankit Sharma, Senior Key Account Manager at Fashinza was organized as part of alumni interaction series in online mode on 02 April 2022.
  18. Dr. Japan Trivedi, Director and Principal Trainer at Effort Consulting, took a session on Lean Six Sigma and Theory of Constraints with the students of BFT-VII on 30 November 2022 as a part of Advance Apparel Manufacturing Management Subject and Maintenance Management with the students of BFT-VI on 19 October 2022 as a part of Maintenance Management subject.
  19. Dr. N R V Gowripathi Rao, from Karnawati University took an expert session with B.F.Tech. Semester-6 on the use of Simulink for modeling mechanisms as part of Mechatronics subject on 01 March 2023.
  20. An expert session was conducted for B.F.Tech. Semester-7 as part of Advance Apparel Manufacturing Management subject with Prof. Dr. S. Nandhini from School of Advanced Sciences, Vellore Institute of Technology on 28 November 2022.
  21. Expert session was conducted by F&LA Department wherein Ms. Shivani Parmar, Expert - Design Studio 3 (Lifestyle Accessories Range) delivered sessions for AD-6 students.
  22. Mr. Amit Sinha, Expert delivered session on DS4: Basics of Product Design & Illustration for AD-4 students.
  23. Ms. Barsha Dutta Conducted a session on “Introduction to Home Accessories” for students of AD-3.
  24. Mr. Sanket Patel conducted a sessions on “HA: Materials & Process Exploration” for students of AD-5 and DS3: Bedroom Decor Design Project for AD-6 students.
  25. Ms. Ruchi Shah conducted session on “Introduction to Fashion Accessories” for AD-3 and Fashion Trends and Forecasting, AD-4 students.
  26. Ms. Apurva Panhi delivered session on “DS3: Living Space Décor Project” for students of AD-4.
  27. FMS department Conducted a session on Retail Mathematics with Himanshu Verma, Merchandiser Adidas, as Industry Expert in the subject Omni channel Planning and Buying in online mode.
  28. FMS department Conducted a session on Ecommerce Management with Mridu Kaushal, Merchandiser Spencer Retail as Industry Expert in the subject-Retail Merchandising in online mode.
  29. FMS department Conducted a session on Buying Process with Sheetal Sisodiya, Former Manager, Buying, Pantaloons in the subject Omni channel Planning and Buying in online mode .
  30. FMS department Organized a Workshop on Excel for MFM II students with Mr. Rooshabh Kumar

31. Ms. Kamal Deep Kaur was invited for expert sessions on natural dye on 26th September 2022, under the subject of Textile Heritage of India for the sem. III students.
32. An expert session of Mr. Paresh Chatterjee was arranged for sem. V students on 30th September 2022, under the subject Advance Print Design.
33. The Textile Design department organized an interactive session with Mr. Yash Shah, Textile Design alumni who is at present pursuing Masters from Central Saint Martins, University of the Arts London in September 2022 regarding future materials and processes.

## INDUSTRY INTERACTION

Industry visit is utmost important for the holistic learning. Various industry visits were organized to ensure that students can better relate with the classroom learning. The students of various gained practical knowledge of the best industry practices in the field of production, quality, designs etc.

1. Mr. Mahesh Shaw, Assistant Professor, TD department, Gandhinagar has accompanied TD VI students visit to Mafatlal Industry, Nadiad on 18.04.22 for the subject Fabric Quality Assurance.
2. Textile design department has organized a visit to Shubham Creation, Ahmedabad for TD III students on 11.10.22 for the subject Surface Embellishment I.
3. Mr. Mahesh Shaw, Assistant Professor, TD department, Gandhinagar has accompanied TD VII students visit to ATIRA, Ahmedabad on 10.11.22 for the subject Professional Projects.
4. Ms. Shubhangi Yadav, Associate Professor & Ms. Sumita Agrawal, Assistant Professor, TD department, Gandhinagar have accompanied TD IV students visit to Ankur textiles, Ahmedabad on 23.03.23 for the subjects Print Design: Hand & Digital and Deepening Specialization.
5. Mr. Manish Bhargava, Associate Professor & Mr. Mahesh Shaw, Assistant Professor, TD department, Gandhinagar have accompanied TD VI students visit to ATIRA, Ahmedabad on 2.03.23 for the subject Fabric Quality Assurance.
6. Mr. Mahesh Shaw, Assistant Professor & Mr. Avanish Kumar, Assistant Professor, TD department, Gandhinagar have accompanied TD IV students exposure trip to Surendranagar on 16.02.23 for the subjects Textile Heritage of India II & Basic Weave Design.
7. Mr. Manish Bhargava, Associate Professor, Mr. Mahesh Shaw, Assistant Professor, Ms. Sumita Agrawal, Assistant Professor & Mr. Avanish Kumar, Assistant Professor, TD department, Gandhinagar have accompanied TD VI students visit to BODHI Exhibition, Baroda on 27.02.23 for the subject Surface

Embellishment II.

8. M.F.Tech. semester-2 students visited Komal World-Wide Pvt limited, Ahmedabad on 27 April 2022.
9. B.F.Tech Semester-4 students visited Kewal Kiran Denim Manufacturing Unit at GIDC Vapi (Gujarat) on 01 April 2022.
10. B.F.Tech Semester-4 students visited Banswara Garments Jacket and Trouser Manufacturing Unit at Bhimpore, Daman on 01 April 2022.
11. B.F.Tech Semester-4 students visited Shahlon Textiles weaving unit at Kim (Surat) on 02 April 2022.
12. B.F.Tech Semester-4 students visited Birla Cellulose Textile Research and Development Centre (TRADC) at Kharach (Kosamba) on 02 April 2022.
13. Students of B.F.Tech. semester-4 and semester-6 visited Garment Technology EXPO held at Gandhinagar, Gujarat on 4th March 2023 to get the know-how of the latest technology available for readymade garment manufacturing industry.
14. Students of B.F.Tech. Semester-6 visited the garment manufacturing and knitting facility of M/s. Komal Worldwide Pvt. Ltd. at Narol, Ahmedabad on 15 November 2022 as part of SPME and SCAP subjects.
15. Students of B.F.Tech. Semester-5 visited Advanced Material Division (Garmenting Unit) of M/s. Arvind International at Khatraj, Kalol (Gandhinagar). The visit was specifically planned for the subjects of Maintenance management and Lean management.
16. B.F.Tech. Semester-6 students visited M/s. KomalTexfab Pvt Ltd at Narol, Ahmedabad on the date 29 April 2022.
17. Students of B.F.Tech. semester-7 visited the Robotics Gallery at Gujarat Council of Science City on 17 November 2022 as part of the Robotics and Automation Subject.

## ARTISAN AWARENESS WORKSHOPS

Gandhinagar Campus is closely associated with the rural artisans. In order to provide latest updates to the artisans on the development of e-commerce, entrepreneurial and technical exposure etc., various awareness workshops for craft cluster artisans were undertaken as mentioned below:

- Artisan Awareness Workshops were conducted by TD, AD, & DFT departments. Around 20 artisans attended the awareness workshop. Experts from various fields were invited to impart knowledge about opportunity to urban markets, upgrade their knowledge and exposure to latest trends, social media marketing techniques, photography, for social media marketing etc.
- Artisan Awareness Workshop was organised by the M. Design department at NIFT Gandhinagar campus from 31.05.2022 to 02.06.2022. This workshop

facilitated a platform for an active participation and discussion among various artisans and artisans' experts who were invited to share their works, experience and ideas with other artisans. The idea behind organising this workshop was informed by the findings of the cluster visits and crafts documentation that was undertaken by the M.Des. Department in December 2021.

- Artisan Awareness Workshop for three days from 15th November to 17th November 2022. Total four artisans participated from various crafts of Gujarat including Jamnagar Bandhani, Rajkot Patola & Pethapur Block printing. Two experts Mr. Chandramauli Pathak & Mr. Kishor Barad addressed the artisans & students.
- One day workshop on Craft Demonstration for students of semester 4 and 6 of Fashion Design Department was organized on 16th February 2023 under Cluster Initiative.
- Textile Design Department organized an exposure visit and artisan interaction program for Semester IV students. The students visited Dedadara Village in Surendranagar District, where they interacted with Shri. Baldev Bhai (National Awardee) and his team of Tangalia weavers. The group also met Ikat master weaver Sri Pankaj Makwana (National Awardee), and learnt the process of Surendranagar Single and Double Ikat weaving. The visit was an eye opener for a lot of students, as they got to see the intricate process, design development first hand. The visit helped students in valuing the great heritage we represent as a Nation.
- The Fashion and Lifestyle Accessories Department (F&LA) at NIFT Gandhinagar organized the "Artisan Awareness Workshop - 2023" from 27th March to 29th March 2023, involving artisans from 10 different crafts. The workshop's objective was to raise the artisan's awareness of current design trends, market changes, and the use of social media platforms to grow their businesses. The handicrafts artisans also put display-cum-sale exhibitions on all three days. Some of the crafts covered were:- Agates of Cambay, Beadwork from Bhuj, Wooden toys from Idar, Traditional knife craft from Bhuj, Metalware from Gandhinagar, Brass metalware from Mehsana, and Coconut fibre craft from Ambaji.
- An artisan awareness workshop by Textile Design Department was held from 1st to 3rd March 2023 for embroidery artisans from Tharad, Banaskantha and weaving artisans from Bhasariya, Mehsana. The inputs to the artisans included e-commerce sensitisation, visual merchandising, government schemes for handloom and handicrafts, brand exposure etc.
- Three day Artisan Awareness Workshop at NIFT Gandhinagar by M Des Department was held from 13.03.2023 to 15.03.2023. The workshop involved Design Development and Innovation exploring

new avenues for various artisans from interiors of Surendranagar District working on rare and relinquishing crafts.

## GRADUATION SHOW

Graduation Show 2022 for the graduating batch 2022 of Fashion Design, Textile Design, Fashion Communication, Accessory Design, Fashion Technology and Fashion Management students was held at NIFT Gandhinagar Campus on 28.05.2022. Shri Arpan Shah, Chairman Arbitration, fair Incharge and Hon. Treasurer of the Gujarat Garment Manufacturer Association, Ahmedabad was the Chief Guest for the event.

“हिंदी पखवाडा” निफ्ट गांधीनगर में हिंदी पखवाडा 2022 का आयोजन 19 सितम्बर से 30 सितम्बर 2022 के दौरान किया गया। पखवाड़े के दौरान विभिन्न प्रतियोगिताओं का आयोजन किया गया जैसे कि हिंदी टिप्पण एवं प्रारूपण प्रतियोगिता, हिन्दी टाइपिंग प्रतियोगिता, हिंदी निबंध प्रतियोगिता/ हिंदी लेखलेखन, श्रुतलेखन, हिंदी पी. पी. टी. प्रस्तुति प्रतियोगिता, मुख्य प्रष्ठ डिजाइन प्रतियोगिता |

## CONVOCATION 2022

CONVOCATION 2022 for the Class of 2022 was held on October 8, 2022 under esteemed presence of Shri. Upendra Prasad Singh (IAS), Secretary of the Ministry of Textiles, GOI as Chief Guest of the event. He congratulated the young graduates and highlighted the expectations of the industry from NIFT students. In his speech he advised the students life lessons to do what they love, to be persistent, to be humble, to make wise choices, to not set goals only on the basis of monetary gains, to think out of the box, to not be a cynic, to take life as a learning process and to be sincere but not serious. 200 students from the streams of Fashion Design, Fashion Communication, Textile Design, Accessory Design, Fashion Management and Fashion Technology graduated from NIFT Gandhinagar Campus. During Convocation 2022 following activities was also conducted.

- “Bhaumya” Exhibition showcasing Gond paintings of Madhya Pradesh. The artworks of Padma awardee women artists of Bhil & Gond tribes of Madhya Pradesh. The exhibition “Bhaumya” was sponsored by IGNCA, Ministry of Culture, Govt. of India & Madhya Pradesh Tribal Museum.
- Best out-of-waste Art installations: Under the ceramics studio, the Art group students under the guidance of Mr. Nileshkumar Shidhpura, Associate Professor & CC FP put up art installation using old discarded scrap from campus as a raw material.

## NIFT INTERNATIONAL CONFERENCE 2023

2nd NIFT International Conference 2023 “India@100;

building 'Atmanirbhar' Bharat from Farm to Fashion to Future was held on 23rd and 24th February 2023. Shri Srinivas Katikithala, IAS, Director, Lal Bahadur Shastri National Academy of Administration, DoPT, Govt. of India was the Chief Guest for the event (through online mode) and Prof. Dr. Sudhar Dhingra, Dean (A), NIFT was the Guest of Honour. Keynote speakers for the event were Dr. Sunil Shukla, DG, Entrepreneurship Development Institute of India, Gandhinagar; Shri Praveen Naher, Director, National Institute of Design, Ahmedabad; Dr. Rajendra Nargaonkar, Vice Chancellor, Prestige University; Mr. Kulin Lalbhai, Executive Director, Arvind Limited and Ms. Archana Shah, Founder Bandhej. The conference provided an opportunity to the researchers from academia and industry to be part aligning with Honourable Prime Minister's call of Atmanirbhar Bharat Abhiyan. The International National conference aimed to explore the prospects and challenges of different sectors of the Indian economy. This conference was based on the three pillars encapsulating India@100 i.e. (a) Sankalp (Resolution), (b) Sanyojan (Confederation & Adaptation) and (c) Agrabami (Futurism & Leadership). The conference received an overwhelming response with 150 abstracts, 77 full papers, out of a total 77 papers of 52 accepted papers were presented by academicians and scholars during two days. All the full papers received were double-blind peer-reviewed. The conference was hosted at NIFT Gandhinagar Campus.

Unveiling of Conference proceedings: Under the said occasion a book of Conference proceedings of 1st International Conference "Tracing Seventy-Five Years of Indian Fashion Post Independence" conducted by Gandhinagar Campus on 20th and 21st January 2022 as a part of activities to commemorate the 75 years of Indian Independence – "आज़ादी का अमृत महोत्सव" was unveiled by the dignities.

## SWACHHATA PAKHWADA

Encouraged officials and observed "swachhtapakhwada" on the campus from 1st to 15th March 2023. Following activities were conducted:

1. Mass pledge by all students and employees on the campus on 01.03.2022.
2. Workshop on the topic "Waste Management and Sustainability" by Ms. Sonali Beeraka from Lets Recycle, NEPRA, Ahmedabad on March 9, 2023; Workshop on the topic "Solid Waste Disposal and Segregation" on March 13, 2023 by Mr. Pranav Desai, Co-founder, Reco Solution.
3. Mega cleanliness drive undertaken by the Campus wherein old obsolete, unserviceable scrap, assets, junk etc. of more than 14 years old disposed off as per laid down procedure. 4 tons of obsolete junk decluttered

and lifted out from the campus.

## KHADI FASHION SHOW

- Aheli Khadi- A fashion show celebrating hand spun hand-woven khadi and an exhibition of home fashions in Khadi was organised by Centre of excellence in Khadi (CoEK) with NIFT Gandhinagar as the host campus on September 22, 2022. The event was graced by Sh. Manoj Goel, Hon'ble Chairperson KVIC as Chief Guest and well appreciated by industry partners, KVIC institutions and media.
- Dharohar - NIFT in coordination with Khadi & Village Industries Commission (KVIC), Ahmedabad, Govt. of India organized a Fashion Show on the theme "Dharohar" at Ahmedabad River front on 30th March 2023 on the theme based on "Paanch Pran" of Hon'ble Prime Minister, Shri NarendraModiji and his call aimed on "Amrutkal of Independence" and to promote "Khadi as Fashion" for all sections of society.

## TEXTILE ART EXHIBITION TITLED "AADIYOGI SHIV"

A journey in Cosmic Indigo" by senior artist Ms. Sangeeta Gupta, IRS (Retd.) from 30th March 2023 to 3rd April 2023. The exhibition was inaugurated by Ms. RoopRashi (IA&IS), Textile Commissioner, Govt. of India as the Chief Guest

ADMISSIONS - Approx. 381 Posters sent to schools for wide publicity of NIFT courses across the state and to encourage aspirant candidates. 08 Open house sessions were conducted in NIFT Gandhinagar Campus, Gandhinagar District villages, Ahmedabad and Kutch. Open House session for artisans/wards of artisans. Coordinated NIFT's Admission 2023 entrance tests at Ahmedabad, Vadodara, Rajkot and Surat. Successfully conducted Situation test, Studio Test for NIFT Admissions 2023 at Gandhinagar Campus.

## AZADIKA AMRIT MAHOTSAV

As part of "Azadi Ka Amrit Mahotsav" following activities were conducted by the campus:

- Celebration of National Handloom Day on 5th August 2022 wherein "Shilp Jivika"- subsistence by Art and Craft, an exhibition paying tribute to the rich craft heritage of India was organized. The exhibition was inaugurated by Shri. Pravin Solanki, IAS, Commissioner of Cottage and Rural Industries, Govt. of Gujarat.
- Plantation Drive on August 5, 2022 in the esteemed presence of Shri Pravin Solanki, IAS, Commissioner of Cottage and Rural Industries, Govt. of Gujarat.

Faculty, Students & Staff of NIFT Gandhinagar participated with full vigour and enthusiasm.

- “Har Ghar Tiranga” Campaign - A Flag Walk was organized on the Campus on August 5, 2022 in the esteemed presence of Shri Pravin Solanki, IAS, Commissioner of Cottage and Rural Industries, Govt. of Gujarat. Faculty and students joined the walkathon along with the Chief Guest and Director NIFT Gandhinagar.

## OUTREACH PROGRAMMES

With an aim of reaching out to the masses and to establish and showcase presence of NIFT Gandhinagar Campus within the geographical periphery and creating visibility of the campus and its various activities, Campus have undertaken following programmes under Outreach activities.

1. E-Commerce - The first outreach programme by NIFT Gandhinagar commenced on February 6, 2023. The programme, sponsored by iNDEXT-c, was a four-day workshop on E-commerce from 6th to 9th February 2023 for 25 craftsmen in Gujarat. The workshop was planned to address the barriers towards e-commerce related to communication, operational management, logistics, legal & financial requirements, and product photography.
  2. 13 days Outreach Program for GRIMCO (GUJARAT RURAL INDUSTRIES MARKETING CORPORATION LIMITED). The Outreach Programme's objective is to train the Leather/ Rexine products trainers at NIFT by imparting them with enhanced knowledge and skills in the domain and core areas equipping them with new trends and technology to create cost-effective quality products, which should ultimately help them increase their business and profits.
  3. Design Sensitization Programme: Under the NIFT Outreach program, NIFT Gandhinagar organized a Design Sensitisation Program for the Indian Army on February 11, 2023. Approx. 150 participants sponsored by the Indian Army brigade at Gandhinagar attended the event. The participants were given a brief presentation about NIFT, its curriculum and various activities.
  4. Organized a programme on “E-commerce in Craft sector course on e-commerce for craft practitioners” for crafts workers, artisans, self employed craft professionals.
  5. Design Sensitization programme was conducted for Government Primary School, Borij school student and teachers -under Outreach Programme 2023.
  6. Design Sensitization Programme was conducted for with Indian Army students and family members and were provided inputs on basic design aspects.
- a) Craft Awareness Workshops: Various craft awareness

workshops were conducted in various district wherein artisans in a batch of 25 participants trained each workshop. These workshops were sponsored by the Gujarat State Handloom and Handicraft Development Corporation Ltd, Govt. of Gujarat like (a) Varli Print - Fatepur, Po. Dist. Chhota.Udepur; (b) Bandhani - At Vadhvan, Po. Vadhvan, Dist. Surendranagar; (c) Bamboo Craft - At. Bhinar gam, Desai Faliyu, Unai Road, Nr. Poltri Farm, Po. Vasanda, Dist. Navsari; (d) Hanging - Po. Shiyal, Dist. Bavla, Ahmedabad' (e) Beadwork - Rajkot, Dist. Rajkot; (f) Design Development Workshop for Patchwork at Pata: (g) Art of Image Making (AIM) : Course on smartphone photography for Artisans

7. Making Sense of Fashion - workshop aim is in line with our strategic objectives to improve the visibility of fashion and connect with a wider audience. The said workshop interaction can provide invaluable experience to media persons and potentially lead to NIFT promotion. It has been believed that this fashion awareness event, with its emphasis on media engagement, is a strategic investment that will provide significant returns.

## CLASSROOM PROJECTS

1. Textile Design Department Collaborated with COEK to get live projects for Weave Design Apparel – Deepening Specialization. Collaborated with Arvind Mills to get live projects for Weave Design Apparel – Deepening Specialization and Visited Arvind Mills Shirting Division with TD-5 students to see their CAD Division. Ms. Sumita Agrawal, Assistant Professor, coordinated and guided classroom projects in the Textile Design Department, in prints, surfaces and weaving. The print projects were given by the Centre of Excellence-Khadi and Bonza Tiles. The surface design projects were coordinated with Raasleela brand, Ahmedabad and the woven design project was coordinated with Aravind Mills Ltd.
2. Students of MFM III undertook a classroom project with the brand Adapte for the subjects Fashion Brand Management & Strategic Management

## FACULTY DEVELOPMENT AND LINKAGES

1. Ms. Rupali Pandit, Associate Professor, M.Des Completed Faculty Internship Attachment 12th - 25th July 2023 at Rhizome Design, Ahmedabad
2. Ms. Shubhangi Yadav, Associate Professor, TD Dept conducted 4 Days of Online TOT on “Creative and Innovative Applications in Woven Textiles and attended Online TOT on “CAD for Dobby and Jacquard” in January 2023; invited as a jury member for selecting Artisan Awards at iNDEXT-c; represented NIFT as a panel member for the Empanelment of

- Designer by WSC Ahmedabad; co-ordinated Project on “Thematic Display of Handlooms with TIRANGA theme at 5 key Airports across India” and Project “E-commerce for Craft Sector”
3. Ms. Aarti Solanki, Associate Professor, Ms. Nupur Chopra, Associate Professor and Mr. Amit Phogat Assistant Professor attended an online training workshop on Increff Merchandising solution from 18th to the 21st of July 2022.
  4. Prof. Dr. Amar Tewari attended a 05 days TOT on Design of experiment using Minitab organized by NIFT Gandhinagar from 25th July 2022 to 29th July 2022.
  5. Ms. Sumita Agrawal, Assistant Professor attended online TOT Print deepening: Innovation and creative/ Luxury from 19.07.2022 to 21.07.2022; invited to the CEPT University to deliver a special lecture on the textile crafts of Gujarat in August 2022; Ms Agrawal, attended an online TOT on “Surface design for innovative and creative application” in July 2022. She also attended a training on CAD for print from June 20th to 23rd, 2023; Ms. Sumita and Mr. Mahesh Shaw, Assistant Professor, attended a TOT on “Fashion Innovation and Sustainable Design for Circularity” (NIFT- UNEP Collaboration)” from 27th and 28th October 2022.
  6. Mr. Mahesh Shaw, Assistant Professor, attended a TOT on CAD Dobby and Jacquard from 2nd January 2023 to 6th January.2023.
  7. Mr. Kaja Bantha Navas R, Assistant Professor attended an online TOT on the theme of Fashion Innovation and Sustainable Design for Circularity, from 27th to 28th of October, 2022; attended Microsoft India & SAP India led Faculty Development Program on “Artificial Intelligence” under Tech Saksham Program from 2nd Jan. 2023 – 6th Jan. 2023; attended 5 days International Research workshop (online) on “Computational Intelligence Methods”, held during 19th - 23rd August, 2022, organized by Maharishi University of Information Technology, Noida; participated as State Level Mentor for 36-hour long Grand Finale of the Azadi Ka Amrit Mahotsav hackathon held at Navrachana University, Vadodara organized by State Education Department and Student Startup & Innovation Policy (SSIP) of the Government of Gujarat (10-11 Feb 2023); delivered a guest lecture on Creativity and Design Thinking in Tamil for School Children on 05th April, 2022 organized by VigyanPrasar, Ariviyal Palakai, DST, Govt of India and Tamilnadu Science and Technology Center, Govt of Tamil Nadu.
  8. Dr. Jaikishan Sambharia, Assistant Professor attended training program on Fundamentals of Digital Marketing using Social media platforms from 19th Dec 2022 to 30th Dec 2022 (Online mode) organized by Future Skill Prime Program and CDAC Mohali.
  9. Mr. Amit Phogat, Assistant Professor and Mr. Vimal Singh Assistant Professor attended a 5-days’ ToT at NIFT Mumbai on Jacket Manufacturing from 02 Jan 2023 to 06 Jan 2023.
  10. Ms. Ettishri B Rajput represented NIFT in the round table discussion during “Round table Meet on Industry Academia Connect” organised by GCCI Education Taskforce on 30th April, 2022 at GCCI Ahmedabad.
  11. Prof. Dr. Pranav Vora was invited as an expert for the recruitment interview for the post of Assistant Professor (Temporary) at The M.S. University of Baroda, Department of Textile Engineering, Vadodara on 14th July 2022
  12. A residential outbound workshop on Team Building and Indian Forest Eco-System Awareness was organized by Ms. Ettishri Rajput with the help of the Chief Conservator of Forests, Gujarat at the Polo Forest reserve in Abhapur, Sabarkantha, Gujarat under the subject Human Resource Management for students of semester 6, Department of Fashion Technology from 1st April 2022 to 2nd April 2022.
  13. Mr. Ranjeet Kumar has been invited by Tata Steel Foundation, Jamshedpur for Keynote Speaker in the event name “Samvaad 2022”; successfully completed his internship under FIA from 24 Dec ‘22 to 6th Jan’23 at M/s. Mashoi Jewellery, Ahmedabad
  14. Mr. Abhishek Sharma, Associate Professor and Centre Coordinator (F&LA) has successfully completed his internship from 3rd to 21st July 2023 at M/s. Aaree Accessories, Ahmedabad
  15. Ms. Akanksha Jain, Assistant Professor, completed Faculty Industry Internship at Renaissance Entertainment, Noida, from June 20th to July 10th, 2022; invited by the Office of Development Commissioner (Handicrafts) Bhuj to address the artisans about the effective ways of photography for marketing their craft products on 17th march 2022; Ms. Akanksha Jain, Assistant Professor, was Mr. Nilesh Shiddhapura was Invited to participate Annual art exhibition of Gujarat Art Society at Lalitkala academy, Ahmedabad 1 to 4 August 2022.
  16. Ms. Jalpa Vanikar attended FIA with Mecha Civil Designs to understand the space and materiality from 16/06/2022 to 30/06/2022.
  17. Mr. Nilesh Shidhpura attended FIA from 11 to 25 July 2022 at Art Junction Udaipur; Invited to Curate & participate in the International Sculpture symposium at Udaipur by Kaman Art Foundation from 1 to 12 March 2023.
  18. Mr. Manish Bhargava, Associate Professor delivered a lead lecture on “Agripreneurship and Fashion Industry” at Navsari Agricultural university, Navsari on 7th September 2022.
  19. Ms. Shubhangi Yadav, Associate Professor has collaborated with COEK and Arvind Mills to get live projects for Weave Design Apparel – Deepening

Specialization.

20. Mr. Avanish Kumar, Assistant Professor and Ms. Sumita Agrawal, Assistant Professor, collaborated with Raasleela brand to conduct live surface design project with students of third year.
21. Ms. Sumita Agrawal, Assistant Professor, coordinated and conducted live classroom projects with Center of Excellence – Khadi and Bonza tiles, Morbi. The student designs received appreciation certificates for their designs.

## RESEARCH PAPER PRESENTATIONS

1. Ms. Rupali Pandit, Associate Professor, M.Des presented paper “Co-creation in the traditional Namda craft of Gujarat: A design thinking approach” at 25th IFFTI Conference, at Dunedin, New Zealand on 5th April 2023.
2. Dr. Kruti Dholakia, Associate Professor, M.Des Dept. co-authored a paper “What we Want: An outcome of algae based sustainable design exploration for Indian youth” in proceedings (published in July-2022) of the 23rd IFFTI conference-2021 virtually organized in October-2021.
3. Ms. Amisha Mehta, Associate Professor, FC attended a two days virtual conference and presented a paper titled ‘Emerging Trends in Fashion Industry’ at 2nd Textile & Fashion Innovation Congress (TFIC) organized by NorthWest Conference & Exhibition (NWCE), Greater Manchester, United Kingdom.
4. Ms. Shubhangi Yadav, Associate Professor, TD Dept presented research Paper Publication in July 2022 Edition of CPJ Global Review-Journal. The Title of the Paper is “Perceived Risk and Purchase Intentions of Consumers in Buying Handloom Products through E-commerce”; presented a paper on “The perceived value of a Sari for the urban Indian woman.” At International Conference on INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE
5. Ms. Nupur Chopra, Associate Professor, co-authored a book chapter titled “Value creation in Social Enterprises through SDG integration and the way forward in post-covid times” to be published in the book titled ‘Social Entrepreneurs – Mobilizer of The Social Changes,’ Emerald Publishing Ltd in June 2022; The paper titled “Mapping the Extent of Circularity in Indian Fashion & Textiles Industry using ReSOLVE Framework” by Ms. Nupur Chopra, Associate Professor, got published in Conference Proceedings, July, 2022 for IFFTI 2021 conference ; presented a paper “Conceptualizing the Use of Post-Consumer Textile Waste as an Alternate for Protective Packaging Material” in the 2nd Sustainable Textile and Fashion Congress (STFC), 2022 organized by iCongress (online mode)- 28-29 July 2022; co-authored a review paper “Evaluating Bubble Wrap and Proposing Post-Consumer Textile Waste as Alternative Material: A Review” in International Journal of Innovation and Business Strategy (December 2022); co-authored a book chapter “A Case of SELCO Foundation in Fostering and Scaling Sustainable Ecosystems for Social Transformation in India”, Quoquab, F. and Mohammad, J. (Ed.) Sustainability and Social Marketing Issues in Asia, Emerald Publishing Limited, Bingley, pp. 67-84. <https://doi.org/10.1108/978-1-80071-845-620231005>; presented a paper “Identifying Branding Essentials for Consumer Perception, Imagery and Motivation: A Study of Menswear Brands in India” in NIFT Gandhinagar International Conference “INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE” during 23-24 February 2023; Co-authored a book chapter “The Social Rendition of Plastic Waste Management Initiatives in India”, Crowther, D. and Quoquab, F. (Ed.) Socially Responsible Plastic (Developments in Corporate Governance and Responsibility, Vol. 19), Emerald Publishing Limited, Bingley, pp. 31-58. <https://doi.org/10.1108/S2043-05232023000019003>.
6. Ms. Ettishri Rajput, Assistant Professor presented the paper “Meta-Analysis on Perception Towards Luxury Wearable Products” at NIFT Gandhinagar International Conference “INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE” during 23-24 February 2023; presented a paper titled “Factors affecting supply chain integration in the crafts sector of India: Why is the case of crafts is unique?” during the XXV Annual International Conference of the Society of Operations Management with the theme - Managing Operations in continued disruption held at Indian Institute of Management, Indore from 16th December, 2022 to 18th December, 2022; presented the paper titled “International sourcing considerations of leading Indian fashion brands”, at BIZAD 2023, 9th International Conference on Resilience Management, Sustainability and Radical Strategies, organized by Faculty of Management, SRM Institute of Science and Technology, Chennai on the 27th March, 2023 Ms. Ettishti was awarded first place for the paper titled “International sourcing considerations of leading Indian fashion brands”, at BIZAD 2023, 9th International Conference; did proxy presentation of the paper titled “Transformation of Aircraft production processes using Industry 4.0”, at the Research Conference on Contemporary Management Practices, organized by Xavier Institute of Management and Research, Maharashtra on the 25th March 2023.
7. Mr. R. Kaja Bantha Navas with BFT student Vartika Saxena and Anjali Singh Presented the Paper

- title “Late Delivery Risk Analytics in Clothing Supply Chain”, at the International Conference on Advances in Industrial Engineering Applications (ICAIEA 2022) organized by Anna University, Chennai on the June 2 - 4, 2022 (Online); presented the paper titled “Impact of Social Media Metrics on Fundraising: An Empirical Study on Indian Fashion Startups”, at the Fifteenth Biennial Conference on Entrepreneurship organized by EDII, Ahmadabad on the February 22 - 23, 2023; presented research poster titled “Designing Human-Centric KiliRo Robot Experience: Inspiration from robopsychology and Game Theory”, at the International Conference on Digital Organizations organized by Indian Institute of Management, Ahmadabad on the January 8th, 2023; presented a paper titled “Evaluating the Performance of Micro, Small and Medium Enterprises (MSMEs) in India” in online mode at 1st International Conference on Advanced Optimization Techniques and Applications (AOTA – 2023) Organized by Ramgarh Engineering College (Estd. by Govt. of Jharkhand); with MFT student Pallabi Sarkar Presented the Paper title “Simulation modelling of apparel industry: A study on bottleneck identification”, at the India@100; Building ‘Atmanirbhar’ Bharat From Farm To Fashion To Future Conference organized by NIFT Gandhinagar on the February 23, 2023; presented the paper titled “Investigating the Process Parameters for Colour Changing Textiles using Photo chemical Stimuli” at the International e-Conference on Textiles for Advanced Technologies Textile Tech-2022 on Nov 12th, 2022; represented as a Mentor for 36 hours long Grand Finale of Azadika Amrit Mahotsav hackathon 2022 held at Navrachana University, Vadodara organized by State Education Department and Student Startup & Innovation Policy (SSIP) of the Government of Gujarat. The Problem Statement of the hackathon is Designing of Women Specific Clothing & Their Fitness Uniform for Border Security Force (BSF).
8. Dr. Jaikishan Sambharia, Assistant Professor presented the paper titled “Development of a Vacuum-Based Attachment for Drilling Machine to Remove the Wood Waste during Block Making: A case study of Pethapur, Gujarat”, at the India@100; Building ‘Atmanirbhar’ Bharat From Farm To Fashion To Future organized by NIFT Gandhinagar on the Febuuray 23, 2023; presented a paper Titled “Modelling of Material Removal in Unidirectional Abrasive Flow Machining process using Classical Indentation Model” accepted in International Journal of Abrasive Technology on dated 9 Feb 2023.
  9. The research paper “Necessity of Ergonomic Intervention in Apparel Industry: A Case for Re-designing Steam Ironing Work Station” authored by Ms. Ettishri Rajput was published as a book chapter in the book Productivity with Health, Safety, and Environment: Select Proceedings of HWWE, edited by Lakhwinder Pal Singh, Arvind Bhardwaj, Rauf Iqbal, Vivek Khanzode. (2022).. 10.1007/978-981-16-7361-0\_21.
  10. Mr. Rishabh Kumar Co Authored and published a paper title “Virtuosity of Raja Ravi Verma and Shyam Bengal’s bhumika- A Visual Relation” ISSN: 2582-7472; presented a paper title “Indian Craft: A Global Identity” in a Two days seminar organized by Pandit Lakhmichand State University Performing Arts, Rohtak.
  11. Dr. Jagriti Mishra Coauthored book chapter titled The Future of Hybrid Learning Models and Sustainable Education in the Post-Pandemic Era with DrKrutiDholakia which was published in book titled Sustainable Practices in Higher Education: Finance, Strategy, and Engagement published by Palgrave Mc Millan in June 2023 [https://link.springer.com/chapter/10.1007/978-3-031-27807-5\\_4](https://link.springer.com/chapter/10.1007/978-3-031-27807-5_4); Coauthored paper titled “Harit Zaveri Jewellers: Brand Image Strengthening through Creative Visual Content on Social Media” with Mr. Abhishek Sharma which was presented in International Conference titled INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE between 23-24 February 2023; Coauthored paper titled Framework development for effective training of Handloom weavers based on Workshop Impact Assessment coauthored with Ms. Sumita Agrawal and Dr. Shubhangi Yadav which published in NIFT International Conference Proceedings “Tracing Seventy-Five Years of Indian Fashion Post Independence”; Coauthored paper titled “Thrift Stores in reverse action” with Mr. Gaurav Govind which published in NIFT International Conference Proceedings “Tracing Seventy-Five Years of Indian Fashion Post Independence”
  12. Ms. Sumita Agrawal, Assistant Professor presented a research paper on “The perceived value of a Sari for the urban Indian woman.” at the International Conference on INDIA@100; BUILDING ‘ATMANIRBHAR’ BHARAT FROM FARM TO FASHION TO FUTURE. The paper was co-authored with Ms. Shubhangi Yadav, Associate Professor; presented a research paper online at the International IFFTI Conference 2023 titled “Co-creation in the traditional Namda craft of Gujarat: A design thinking approach” in April 2023. The paper was co-authored with Ms. Rupali Pandit, Associate Professor.
  13. Dr. Priyanka Kumari, Assistant Professor, TD, presented a paper at Amity School of Fashion Technology, on the topic “Mashru: A Joyful Disposition of Colours”.
  14. Mr. Mahesh Shaw, Assistant Professor, co-authored a research paper which was published in Sustainable Development [2022, 30(6), 1616-1633. Impact

factor:12.5], an international journal published by Wiley publication. The other authors are Prof. Abhijit Majumdar, IIT Delhi and Prof. Kannan Govindan, SDU, Denmark University.

## SDAC ACTIVITIES

**Converge:** NIFT Gandhinagar secured position of Second position in the Converge 2022 held at NIFT Bhopal Campus.

**Happiness Drive:** organized on the 74th Republic Day, where the students at NIFT Gandhinagar participated actively in the donation drive by donating their old and worn-out garments. The collected 60 pieces of clothing were donated to 30 children and teenagers at the Blind School and Hostel. A Cleanliness drive was held on 20th March in the lap of Sabarmati River near Dholeswar Mahadev Temple Gandhinagar where students picked the plastic that affects the environment. ESS club NIFT Gandhinagar organized a heart-warming rendezvous at Vishesh Education Centre. Under the guidance of Prof. Dr. Sameer Sood, Director, NIFT Gandhinagar, club members started the day with a fun coloring activity with children there, then proceeded with lunch, and concluded the day with dance and prize distribution to the winners. ESS club members played games, shared laughter, and enjoyed delicious food together. All team members felt grateful for the opportunity to brighten up their day and create special memories.

**Celebration of NIFT Foundation Day:** SDAC organized multiple events such as – a walkathon by the Sports club, a tree plantation by the environment club, a debate competition by the Literary Club and folk music and dance performances by the cultural club.

**Spectrum 2023:** The Campus organized two Day cultural fest SPECTRUM on 14th and 15th April 2023 based on the theme “Atavas” inaugurated on 14th April 2023 by Shri Manoj Kumar Das, IAS, Additional Chief Secretary, Govt. of Gujarat as Chief Guest of the event. Various activities, events and cultural activities were organised focusing on revisiting old traditions and bringing them to life. The celebration concluded with the spectacular Fashion Show depicting different ranges of outfits designed and created by the students. The event ended with the ramp walk by NGO kids as showstoppers led by Prof. (Dr.) Sameer Sood, Director, NIFT Gandhinagar.

SDAC unit of NIFT Gandhinagar conducted various activities and competitions throughout the year through various SDAC Clubs to name a few Festivals like Janmashtami, Onam and Navratri were celebrated on campus with a focus on traditional performance; Dr. Kiran, a Padmashree Award winner and founder

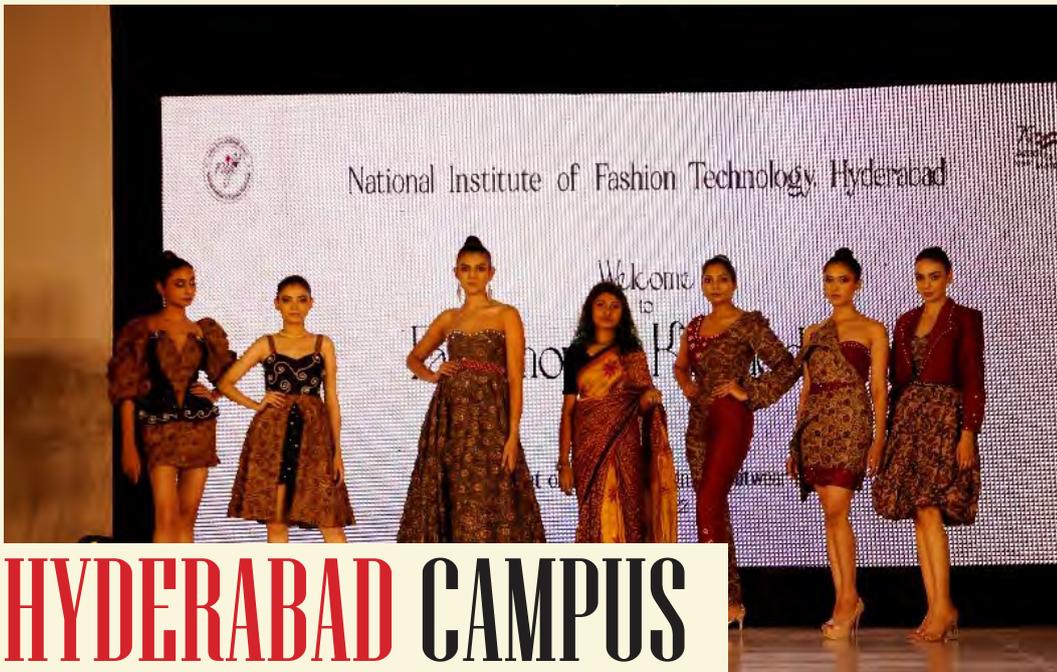
of SPIC MACAY on his way to the All India Cycling tour interacted with students of NIFT with a message to promote culture and Health; A magazine “Manthan” was published by the campus featuring students’ articles, photo stories, campus activities and more. An artistic compilation of poems written by student poets was put up in an e-booklet “Kosh”; “Alfaaz” an open mic was organized where students recited self-written poems, shayaris and other creative content; Students participated in volleyball and basketball workshops at the NIFT campus under the supervision of retired Sai Sports Authority of India coaches; Various competitions such as poster design, poem writing, slogan writing, rangoli competition, table tennis championship, badminton championship, carom championship, styling as National Heroes, Nukkad Natak, Quiz and others were held to mark the Azadi Ka Amrit Mahaotsav; On occasion of birth anniversary of Sardar Vallabhbhai Patel Jayanti, a Run for Unity was organized by the sports club.

## STUDENTS RESEARCH AND ACHIEVEMENTS

1. Foundation student of NIFT Gandhinagar Ms. Shreya Saxena’s research paper selected for National conference organised by Sulabh international school of action Sociology & Sociology of Sanitation at New Delhi. She has presented a paper on the topic of “Locating hygiene, Sanitation and sustainability in textile & fashion in India: A discourse beyond toilets”.
2. Ms. Pallabi Sarkar, MFT Student and Mr. KajaBanthaNavas R, Assistant Professor presented the Paper title “Simulation modelling of apparel industry: A study on bottleneck identification”, at the India@100; Building ‘Atmanirbhar’ Bharat From Farm To Fashion To Future organized by NIFT Gandhinagar on the Febuuray 23, 2023
3. Ms. Simoni Khetani, MFT student and Mr. Kaja Bantha Navas R, Assistant Professor presented Paper titled “Investigating the Process Parameters for Colour Changing Textiles using Photochemical Stimuli” in International e-Conference on Textiles for Advanced Technologies Textile Tech-2022 on Nov 12th, 2022 (online).
4. Ms. Vartika Saxena (BFTech Semester-6) & Mr. Kaja Bantha Navas, Assistant Professor, presented a paper titled “Late Delivery Risk Analytics in Clothing Supply Chain” at Fourth International Conference on Advances in Industrial Engineering Applications-ICAIEA 2022, Department of Industrial Engineering, Anna University, Chennai. (Virtual Presentation on June 03, 2022).
5. Ms. Deeptashri Pal, student of B.F.Tech Semester VII was awarded second prize in productions of creatives Reels category on sustainability and Circularity in Textiles in a competition organized by the Textiles

Committee, Ministry of Textiles, Government of India, under a United Nations Environment Programme(UNEP) sponsored project “Enhancing Sustainability and Circularity in Textile”. She was also invited to the launch event in Mumbai for the certificate presentation.

6. A team of students participated in the “Azadika Amrit Mahotsav hackathon 2022” organized by the State Education Department and Student Startup & Innovation Policy (SSIP) of the Government of Gujarat. Students worked on the problem statement of Designing of Women Specific Clothing and Fitness Uniform for Border Security Force (BSF). A team qualified for the 36 hours Grand Finale, which was organized at Navrachana University, Vadodara. Mr. Kaja Bantha Nawas, Assistant Professor mentored the team.
7. Ms. Rachel Liza (BD/20/218) and Ms. Prachee Himanshu Shah (BD/20/N3695) of Fc department attended the twinning program at FIT for their 3rd year.
8. Ms. Shruti Rathore, FC student won first prize for best photography in category story behind the picture at chachitra smartphone film festival organised by school of modern studies, UPES, Dehradun.
9. Mr. Saurabh Anand, FC student won first prize for best photography in category festivals of India at chachitra smartphone film festival organised by school of modern studies, UPES, Dehradun.
10. Anahat Kaur Wadhwa student of MFM II demonstrated in-depth knowledge in the realm of fundraising by delivering an engaging paper presentation titled “Impact of Social Media Metrics on Fundraising” at the EDII 15th Biennial Conference, highlighting the intersection of social media and fundraising strategies.
11. Anahat Kaur Wadhwa student of MFM II showcased expertise in the field of robotics and Autistic Learning by delivering a remarkable poster presentation on “Game Theory in the Field of Robotics” at IIMA OCODO’23.



# HYDERABAD CAMPUS

## SIGNIFICANT LANDMARKS AND ACHIEVEMENTS

- NIFT Hyderabad has celebrated its Foundation Day on 20th January 2023. As part of the celebration, Foundation day was inaugurated with the lighting of the lamp, followed by the message by the Director-NIFT, Hyderabad Shri Vijay Kumar Mantri, IAS on the importance of NIFT Foundation day and the responsibility of NIFT and its students towards modern society. This was followed with the inauguration of a photo exhibition and Visual Historical documentation-then and now. Debate competition on 'NIFT contribution to society' and Rangoli competition on Traditional textiles and drapes, cultural events were organised.
- Convocation Class of 2022 was successfully conducted on 9th December 2022 in NIFT Hyderabad. Dr. (Smt.) Tamilisai Soundararajan, Hon'ble Governor of Telangana & Puducherry Lt. Governor was the Chief Guest. A total 220 students were awarded degrees during the Convocation.
- NIFT Hyderabad hosted a three days Art Camp titled 'Synergy' from 12th to 15th December 2022 in collaboration with Roast 24 Seven. 'Synergy' Art Camp challenges students' creative thinking and offer a new perspective. Eleven established and upcoming artists were participated from across India. It is an innovative and intuitive process where artists pour their ideas onto canvases.
- Swachhta Pakhwada activities were conducted in the campus. Banners were displayed at prominent places in and around the campus & messages have been created and uploaded on NIFT website.
- An event titled "A Talk on Digitalization and Entrepreneurship: pillars of Indian Economic Growth" was conducted in a collaborative effort by FDDI, NID, NIFT, IIFT and IIP under the aegis of Ministry of Commerce and Industry and was chaired by Smt. Nirmala Sitaraman, Hon'ble Union Minister of Finance, and Shri Piyush Goyal, Hon'ble Union Minister of Commerce and Industry on 29th October, 2022, wherein students, faculty and alumni of all the above organisations have participated.
- As part of Azadi ka Amrut Mahotsav, NIFT Hyderabad had organized a one-day Acrylic Painting Camp titled 'SPECTRUM OF MIND' for newly joined foundation programme students to expand their creative thinking and practice held on 10th September 2022.
- Teachers Day Celebrations held on 5th September, 2022: After a break of 2 years due to COVID-19, Teachers day was celebrated in a grand way by the students.
- A new 100 feet High Mast Pole for National Flag has been installed and inaugurated on the occasion of 75th Independence Day on 15th August 2022 as part of celebrations of "Azadi Ka Amrit Mahotsav" and "Har Ghar Tiranga".
- Handloom Day Celebrations were organised from 7th to 9th August 2022. The NIFT Hyderabad faculty and staff have taken pledge to use Indian Handloom products to support Handloom Industry. Stalls, installation and display of handloom products (Handloom Apparels, Home furnishings and Accessories), were made, fashion show was conducted with students, infusing modern styling techniques and trends with traditional handloom and handicrafts showcased these age-old crafts in a new light.

- Organized 'Artisans Awareness Workshop and Craft Bazar from 6th to 8th April 2022 at NIFT Hyderabad. Valuable and insightful inputs were given by experts, faculty, and students on design diversification, colour trends and schemes, marketing techniques, and current scenarios to portray Indian crafts in global markets. In Craft Bazaar, artisans from all over Telangana & Andhra Pradesh showcased their handmade products which created a direct connection between these sellers and potential buyers. Hastkala Utsav was undoubtedly a success in uplifting the artisans that keep the sacred legacy of Indian Handloom and Handicrafts thriving.
- Converge 2022 – South Zone was conducted at NIFT Hyderabad from 22nd & 23rd April, 2022 wherein a total 100 students were participated.

## INFRASTRUCTURE AND FACILITIES

NIFT Hyderabad campus is build up in 8.25 acres of land. The campus has well-equipped laboratories and studios, Wi-Fi facility, 350 seat auditorium, spacious resource centre, girls' hostel, campus counsellor, campus stationery store, mini gym, indoor and outdoor sports facilities (Clay tennis court, basketball court, throw ball court, cricket practise pitches), canteen and mess facility.

## SHORT-TERM PROGRAMMES

NIFT Hyderabad offers Continuing Education Programmes (CEPs) on (i) Fashion Clothing Technology (ii) Contemporary Ethnic Wear, with duration of one year.

## MAJOR PROJECTS

- NIFT Hyderabad in collaboration with SERP (Society for Elimination of Rural Poverty), Govt. of Telangana has taken up a project for Diagnostic study, skill upgradation, prototype development, training of the artisans of the identified craft in the State of Telangana with a project cost of Rs.47.36 lakhs.
- Manpower Audit- Auditing of Employment Status for Brandix India Apparel City (BIAC), apparel and textile manufacturing unit at Visakhapatnam, Andhra Pradesh.
- Uniform Design for employees of National Mineral Development Corporation (NMDC).

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Ms. Y. Navina and Ms. R. K. Naveena - DFT-VI participated in International Conference 2023 on India @ 100, Building Atmanirbhar Bharat from Farm to Fashion to Future held on 23rd & 24th February 2023 at NIFT Gandhinagar and presented paper on "Re-

imagining the future of Fashion" - 3D technology with Computer Integrated manufacturing system for mass customization of apparel products.

- Ms. Nandini Kapu - DFT-VI participated in International Conference 2023 on "India @ 100, Building Atmanirbhar Bharat from Farm to Fashion to Future on 23rd & 24th February 2023 at NIFT Gandhinagar and presented Paper on 'Study of Dynamic Young Indian Market-Influence of Foreign Brands in Purchase behaviours'.
- Ms. Jaya Bajpai, FD-VI participated Hindi Debate Competition in Yuvaflare Fest at St. Francis College, Hyderabad and got 2nd Rank in the Competition.
- Ms. Ritika Upadhyay - Volunteered for G20 Summit at Taj Krishna on 29th January 2023
- Students from all streams were participated in Drama Competition conducted by BITS Pilani and won 2nd prize.
- Nandini Kapu, DFT-3rd year published her research paper in an event in NIFT Gandhinagar.
- Nitish Tomar got 1st prize in an International online event related to virtual designing organised by company name Dripshop Live.
- Mohammad Anal Iqbal F&LA-VIII participated and won State Level Gold in "Cabinetry Telangana State India Skills".
- Aarya Kunte, F&LA-VIII presented Paper in ICLPA Conference, Runner-Best paper in the track Technology, Innovation, Business Management and Promotion in LPA Online event conducted by NIFT, Hyderabad on 28th & 29th January 2022. Content writing and Graphic designing and Graphic designing for the conference.
- Divya Awasthi presented a paper in ICESITER-2023, International Conference on Education System, Innovative Trends and Evolving Research Title of the paper "A Case Study on Major Trends in Home Décor Including Post- Pandemic Borne Minor Trends for the Years 2017-2021" held in Mumbai, India on 21st to 22nd January 2023.
- Two students Ms. Seduk & Ms. Nikita have successfully completed their International exchange programme at FIT New York.

## GRADUATION PROJECTS AND GRADUATION EVENTS

- Best Design Collection Award 2022: Sumendha Yadav (FD), Vassa Sakshi Darshan (KD),
- Best Graduation Project Award 2022: Drisha Sharma (KD), Chandni Kumari Sharma (AD), Samyak Aggarwal (FT)
- Best Graduation Project Award-I: Varsha Govil (FC), Livjoth Kaur Matharoo (TD)
- Best Graduation Project Award-II: Radhika Sood (FC), Venigalla Shreya Naga Venu Madhav (TD),

- v. Best Graduation Project Award-III: Shivangi Singh (TD),
- vi. Best Academic Performance: Saansha Mohla (AD), Tatineni Divya (FC), Ishika Rathi (FD), Vassa Sakshi Darshan (KD), Livjoth Kaur Matharoo (TD), Madhuri Damaraju (FT), Lakshmita Sethi (MFM)
- vii. Extraordinary Service: Disha Khurana (FC), Pranjali Gupta (FT)
- viii. Most Creative and Innovative Design Collection: Imandi Avinash (FD)
- ix. Best Use of Traditional Skills in Contemporary Styling: Poulami Hira (FD)
- x. Most Innovative Graduation Project Award: Dixita Prashant Gandhi (FC)
- xi. Most Commercially Viable Design Intervention: Payel Roy (AD)
- xii. Most Exemplary Application of Design Methodology: Chandni Kumari Sharma (AD)
- xiii. Most Innovative Collection: Drisha Sharma (KD),
- xiv. Most Innovative Project: Samyak Aggarwal (FT)
- xv. Most Commercially Viable Project: Madhuri Damaraju (FT)
- xvi. Best Post Graduation Project (Marketing / Retailing): Nikhil Rai (MFM)
- xvii. Best Post Graduation Project (International Business/Export Merchandising): Ancheeta Biswas (MFM),
- xviii. Best Post Graduation Project (Entrepreneurship / Fashion Management Practices): Ayushi Rawat (MFM)
- xix. NIFT Meritorious Student Awards-I&II: Ishika Rathi (FD), M.Sai Kiran (FD), Tatineni Divya (FC), Yutika Arora (FC), Vassa Sakshi Darshan (KD), Drisha Sharma (KD), Livjoth Kaur Matharoo (TD), Shivangi Singh(TD), Payel Roy (AD), Saansha Mohla (AD) Madhur Damaraju (FT), Pranjali Gupta (FT), Arhismita Deb (MFM), Lakshmita Sethi (MFM)

### **CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS AND IMPACT**

- The students of Semester-V Design and Technology departments visited various Craft Cluster of Telangana and Andhra Pradesh for diagnostic study under CRD (Craft Research and Documentation). The crafts clusters are:Narsapur, Koyyalgudem, Venkatgiri, Srikalahasti, Banjara Embroidery Handicraft, Narsapur Lacepark, Mangalagiri Handlooms, Cherialy Scroll Painting (Handicraft), Warangal Durries (Handicraft), Srikalahasthi Kalamkari (Handicraft) etc.,
- The students of Semester-VII Design and Technology departments visited various Craft Cluster of Telangana and Andhra Pradesh for diagnostic study under CBPD (Craft Based Product Development). The

craft clusters are: Bobbin lace, Bharoon Craft, Banjara Craft, Jute Craft, Yemmiganur, Siddipet, Pedana, MahadevpurTussar Silk, Narayanpet, Warangal Durries

- The students of MFM department visited the different Craft Clusters of Telangana and Andhra Pradesh for diagnostic study.
- Organised Artisan Awareness Workshops and Craft Bazar titled 'Hastakala Utsav' during February 2023 to showcase and promote the essence and cherish the beauty of Indian Handicrafts and Handlooms. It was organised to uplift the artisans and grant them an opportunity with a platform to exhibit their artistry. The stalls displayed a plethora of crafts from the states of Andhra Pradesh, Telangana and Gujarat viz., Bidri ware, Kalamkari, Warangal Durries, Banjara embroidery, Leather puppetry, Cherialy paintings, Etikopakka toys, Narayanpet sarees, Pochampally Ikat, Udaygiri wooden cutlery and more.
- Prof. M C Mohan visited Adilabad District, Telangana to undertake extensive fieldwork and produce a comprehensive report on indigenous tattoos for a project sponsored by the Telangana government.

### **PHD COMPLETED AND PURSUING**

PhD Completed:

- Dr. I. Chakrapani, Associate Professor Completed Ph.D (Management) from Osmania University in Dec 2022.
- Dr. Vaseem Chavhan, Asst. Professor (KD) completed Ph.D in Vignan's Foundation for Science, Technology & Research, Andhra Pradesh.

PhD Pursuing

- Mr. Rajesh Kumar, Assoc. Prof pursuing PhD on 'A Study on Designs and Yarns Intervention for Innovative Pochampally Ikkat Craft to promote Local Craftsmen' from Banasthali Vidyapeeth, Rajasthan.
- Ms. T. Srivani, Assoc. Professor, DFT is Pursuing PhD from Avinashalingam University, Coimbatore, Tamilnadu.
- Ms. Upasana Bahndari, Assistant Professor pursuing PhD in Design Education from IIT – Hyderabad.
- Ms. Jyothirmai. S, Associate Prof pursuing PhD on 'Hybrid Fabric'.
- Mr. Satya Prakash, Associate Professor (F&LA) Pursuing PhD in Madhyanchal Professional University, Bhopal, MP.
- Mr. Kishore Chandra S., Assistant Professor (F&LA) Pursuing PhD in Osmania University, Hyderabad.
- Mr. Uthaman M.K, Assistant Professor (F&LS) pursuing PhD in Department of History, School of Social Sciences, University of Hyderabad.
- Mr. Debasish Mondal, Assistant Professor (F&LA) pursuing PhD from Visva-Bharati, Santiniketan, West

Bengal

- Ms Fatima Bilgrami, Associate Professor (FD) pursuing PhD in Banasthali University
- Ms Shoba Uppe, Associate Professor (FD) pursuing PhD in Banasthali University
- Prof. A. Rajyalakshmi, Associate Professor Pursuing PhD from Gitam University
- Mr. Shivanand Sharma, Assistant Professor (KD) pursuing PhD in IIT, Roorkee
- Mr. B. Venkatesh, Assistant Professor (KD) pursuing PhD in Vignan University.

## **PUBLICATIONS AND PAPER PRESENTATIONS**

- Prof. Malini Divakala (FD) published a paper 'Indian Cultural Sustainability: An efficient past for effective futures', International journal of Intangible Cultural Heritage, Issue 9, winter 2022, ISSN: 2581-9410, <https://globalinch.org/article/indian-cultural-sustainability>.
- Prof. Malini Divakala (FD) published a paper 'DIY Dress Form: A Facilitator of Online Fashion Education', NIFT Journal of Fashion Vol : 1, Pp 188-199 ISSN: 2583-5262
- Ms. Jyothirmai, Associate Professor (TD) published a paper titled 'The power of color: Exploring its impact on Fashion Design and Trends' in International Journal of advance research and Innovative Ideas in Education, volume 9, issue 2 2023 Paper id: 19813 ISSN : 2395-4396.
- Dr. Sasmita Panda, Associate Professor (TD) Published and presented an article on Sustainability of Tribal Sarees of the State of Odisha in the National Conference held on 5th& 6th August, 2022 conducted by NIFT, Kangra.
- Published an article on "The exquisite Hand-woven Tribal Textiles of Kotpad in Odisha in Design Quest at advanced Research Journal on Design in November, 2022.
- Khadi Times – Then, Now and future published in International Journal of Advance Research and Innovative Ideas in Educational Institutions. Volume – 9, Issue – 1, January 17, 2023; Paper ID – 19024.
- Ms. Upasan Bhandari, Assistant Professor: Scopus indexed publication at IISC, Bangalore in January, 2023.
- Ms. V. Priyadarshini, Associate Professor (DFT) presented a paper titled 'Sustainable Practices: Opportunities and Challenges of Fashion Entrepreneurs in India' at Management & Humanities (ARICON) 2023, Harvard University, Boston, USA organised by London Institute of Skills Development on 16th and 17th March 2023.
- Ms. V. Priyadarshini, Associate Professor (DFT) published a paper titled 'Pedagogical Content Knowledge Classification using CNN with Bi-LSTM' at International Journal of Engineering Trends and Technology in August 2022.
- Dr. I. Rajitha, Associate Professor (KD), published 'Eco-Friendly Printing of Cotton Fabric using Natural Dye from Annona Squamosa L.' Journal of Krishi Vigyan, July – December 11(1): 72-76 ISSN 2319- 6432 (Print) & ISSN 2349-4433 (Online).
- Dr. I. Rajitha, Associate Professor (KD) was listed in the patent granted for the research work of her student whom she guided, for the invention on COMPOSITIONS FOR PRINTING AND PAINT FORMULATIONS, No. 428588, granted on 8th January 2023 in accordance with the Patents Act, 1970 by The Patent Office, Govt of India.
- Prof. T. Srivani, DFT had presented a research paper titled "Design and Development of Functional Clothing for the Visually Challenged" at the International Conference on Functional Textiles and Clothing - FTC2023 organised by IIT, Delhi from 10th to 12th Feb 2023.
- Prof. T. Srivani, DFT had presented a paper titled "Valorisation of Plant Biomass for the Sustainability of the Indian Heritage Craft Kalamkari" at an International Virtual Conference on Reuse, Recycling, Upcycling, Sustainable waste management and Circular Economy" ICRSC-2022 held at Mahatma Gandhi University, Kottayam, Kerala, India from 9th to 11th September 2022.
- Prof. T. Srivani, DFT had presented a paper titled "Confluence of Biorevolution for sustainable Transformation of Handicraft Sector" at an International E- Conference on Textiles for the Advanced Technologies" Textile Tech 2022 from 11th to 13th November 2022 organised by the Textile Association of India and Asian Polymer Association.
- Dr. Md. Vaseem Chavhan & Mr. B. Venkatesh, Assistant Professors published a book chapter titled 'Jute fibre: Extraction, Properties and Applications' Book edition title 'Jute: Cultivation, Properties and Uses' ISBN: 979-8-88697-490-4, © 2023 Nova Science Publishers.
- Dr. Md. Vaseem Chavhan, Assistant Professor published a paper titled 'Importance of Antiviral and Antibacterial Face Mask Used in Pandemics: An Overview', Journal of Natural Fibres, Vol. 20, Issue 1, ISSN: 1544-0478,, DOI:10.1080/15440478.2022.2160407.
- Mr. B. Venkatesh, Assistant Professor published a paper titled 'Study of Alkali Treatment and Its Influence on Characteristics of Borassus Palm Fibre' in Journal of Natural fibers, 2022, VOL. 19, No.16,149514962 <https://doi.org/10.1080/15440478.2022.2069197>
- Mr. B. Venkatesh, Assistant Professor published a paper titled 'Sustainable removal of methylene blue dye from textile effluent by using cellulose

nanocrystals extracted from sugarcane bagasse' in Biomass Conversion and Biorefinery, 8th Sept 2022, <https://doi.org/10.1007/s13399-022-03284-5>.

- Mr. B. Venkatesh, Assistant Professor published a book chapter 'Jute fibre extraction properties and application' in the book titled 'JUTE Cultivation properties and uses' in the month of December 2022.
- Mr. Satya Prakash, Associate Professor presented a paper titled 'The Solemn Prominence of Gold Weight in Making (Gutta and Pusalu) Gold Jewellery of Andhra Pradesh' One day international multi-disciplinary conference on Research Methodology emerging trends in Commerce and Management, Humanities, Social Sciences, Pure Sciences, library Science, Law, Sports Science & Nursing Science Hospitality and Higher Education system in India by Sinhgad College of Commerce Mumbai 27th Feb 2022.
- Mr. Satya Prakash, Associate Professor presented a paper titled 'An analysis of the sociocultural Implications of forced assimilation on Traditional Crafts' published in Purana, December 2022.
- Mr. Satya Prakash, Associate Professor presented a paper titled 'A Study on the contributing factors and preventive measures to minimise social obsolescence in traditional crafts of India' published in International Journal of Early Childhood and Special Education, February 2023.
- Ms. Manpreet Kushwaha, Assistant Professor presented a paper titled 'Innovation in Coin Jewellery Fashioned with Enamelling and Semi-Precious Stones' published in The Journal of Development and Social Sciences (JDSS) October to December 2022.
- Ms. Manpreet Kushwaha, Assistant Professor: is a peer-reviewed journal- "Journal of Development and Social Sciences (JDSS)" Orients Social Research Consultancy (OSRC) Securities Exchange Commission of Pakistan.
- Dr. Harivardhini, Assistant Professor presented a paper in ICESITER-2023, International Conference on Education System, Innovative Trends and Evolving Research Title of the paper 'A Case Study on Major Trends in Home Décor Including Post- Pandemic Borne Minor Trends for the Years 2017-2021' held in Mumbai, India on 21st to 22nd January 2023
- Prof. Dr. A. Srinivasa Rao (FMS) gave IFFTI presentation during April 5-8, 2022 and was published in November 2022.
- Prof. Dr. A. Srinivasa Rao (FMS) presented a paper in the prestigious Youth Working Group - The World House Project of Stanford University, as part of the turning point summit 2022 held from October 2-7, 2022.
- Prof. A. Rajyalakshmi, Associate Professor (FMS) presented a paper titled 'A Study On Challenges Faced By Women Fashion Entrepreneurs Of Hyderabad,

India'- IRCMH 2023 Boston At Harvard University, USA, 17th March 2023.

- Prof. A. Rajyalakshmi, Associate Professor (FMS) presented a paper titled 'Sustainable Practices: Opportunities and Challenges of Fashion Entrepreneurs in India'

## **FACULTY DEVELOPMENT**

- Faculty Industry attachment undertaken by Dr. Sasmita Panda, Assoc. Prof & Ms. Jyothirmai. S, Assoc. Prof at Kritikala, Hyderabad in January, 2023.
- Prof. A. Srinivasa Rao (FMS) attended TOT on 'Fashion Innovation and Sustainable Design' for circularity in October 27th to 28th 2022 at NIFT Delhi.
- Prof. A. Srinivasa Rao (FMS) attended TOT on 'Supply Chain' conducted in NIFT Bangalore from January 3rd to 6th 2023.
- Dr. Shakeel Iqbal, Associate Professor (DFT) attended Technical workshop on 'Technical Textiles for Protection from Industrial Hazards' at IIT Delhi Campus during 2nd and 3rd December 2022.
- Dr. Vaseem, Asst. Prof. attended workshop on technical textiles, Series 1- Safety with Learning, Protection Against Industrial Hazards, at IIT Delhi on, from 2nd December to 3rd December 2022.
- Dr. Harivardhini Attended TOT (online) Fusion 360 & Product Experience offered by NIFT-Bangalore.
- Ms. Manpreet Kushwaha TOT (Online) Fusion 360 & Product Experience offered by NIFT- Bangalore.
- Ms. T. Srivani, Associate Professor, DFT had attended a ToT offline on 'Pattern Making and Garment Construction – Jacket' from 2nd to 6th January, 2023, 5 days, Coordinating Faculty – Ms. Kavitha Pathare offered at NIFT, Mumbai
- Ms. T. Srivani Associate Professor, DFT had visited a "Garment Technology Expo 2022" at Bengaluru from 8th to 10th October, 2022.

## **SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS:**

- An event titled "A Talk on Digitalization and Entrepreneurship: pillars of Indian Economic Growth" was conducted in a collaborative effort by FDDI, NID, NIFT, IIFT and IIP under the aegis of Ministry of Commerce and Industry and was chaired by Smt. Nirmala Sitaraman, Hon'ble Union Minister of Finance, and Shri Piyush Goyal, Hon'ble Union Minister of Commerce and Industry on 29.10.2022, wherein students, faculty and alumni of all the above organisations have participated.
- NIFT Alumnus working in Industries like Blue Berry, TreVista (Investment Services & Banking), World

Fashion Exchange WFX, Fashion Masters in Europe, UNIBO University, Jaza Software, HAMP Republic, Tommy Hilfiger interacted with students and gave lectures on various occasions.

### **MAJOR INDUSTRY LINKAGES**

- Connected with M/s. TCS India, Hyderabad on 13th Dec 2022 for students Internships and Placements.
- Connected with M/s. IKEA India, Hyderabad Country Home Furnishing and Retail Design Leader, Eric Jan Middelhoven on 16th February 2023 for students Internships and placements.
- Connected with M/s. Neeman's, Hyderabad Mr. Taran Chhabra, Director on 28th Feb 2023 for various ways NIFT-Hyderabad can collaborate with them. Like providing internships, placements and projects where Design and technical expertise of NIFT faculty can be utilized.

### **THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES**

- Keeping the entire campus clean and tidy through cleaning mechanism by outsourcing the services to a professional agency. Intensified quality of services is achieved by close monitoring for quality and quantity, maintaining detailed log books duly supervised and attested by officers of all departments at their area has an impact on quality.
- Campus Decoration, Improvisation of campus with enhanced mobility facilities for the Physically challenged / users of wheelchairs through ramps and railings throughout the campus, Canteen Renovation, Disposal of scrap & waste, Procurement of Machinery.
- The Design Institute should have innovative landscaping with lot of natural materials, waterfalls, ponds and plants, trees with plenty of varieties. The faculty of the campus feel the Design students will take inspiration from this kind of nature. This will enhance the design sensibility of the students.
- NIFT Hyderabad campus pro-actively involved and under taking major initiative for better sustainable practices viz. Solar Energy for hot water system, Conversion of Conventional lighting to LED, Rain water harvesting, Vermi-culture practices, Solar Fencing etc. Recycling activities have been implemented by constructing compost pits and other machinery.



# JODHPUR CAMPUS

NIFT Jodhpur was set up in the year 2010 operating from its temporary campus at Sojati Gate and shifted to permanent campus at Karwar in 2015. NIFT Jodhpur has fully residential green campus spread over 20 acres. NIFT Jodhpur offers four-year Bachelor and two-year Master programme in the area of Technology and Management since 2010. Bachelor of Fashion Technology (BFT) and Master of Fashion Management (MFM).

Bachelor of Design – B.Des. (Following courses have commenced from Academic Year 2016-17)

1. Fashion Design (FD)
2. Accessory Design (AD)
3. Textile Design (TD)
4. Fashion Communication (FC)

## SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF CAMPUS

- A patent has been granted to Dr. Ankita Srivastava on the topic “Textile Structures for Improved Impact Resistance by Sequential Padding with Shear Thickening Fluids” with Patent no. “418049” on 13/01/23.
- A 56 members International Delegation comprising of judicial officers from 30 countries under the aegis of NLU & MEA visited NIFT, Jodhpur on 1st march 2023.
- A National Seminar on “Trends and opportunities in Fashion Business” was organised by the Department of Fashion Management Studies, NIFT Jodhpur on 21st April, 2023. The Seminar was graced by seven speakers from the fashion industry including Mr. Charath Narasimhan- Managing Director, Indian Terrain Fashion Ltd., Ms. Sucharu Uppal - Joint President, Grasim

Industries Ltd., Mr. Sandip Sinha - VP and Creative Head, Aditya Birla Pvt. Ltd., Ms. Aparna Kishore - AVP, Reliance Retail, Mr. Raghunandan Tiwari - AVP, V-Mart Retail, Mr. Rakesh Ranjan- Director of Sales, Adidas and Ms. Anshu Gupta - Founder, Tana Bana.

- NIFT Jodhpur participated in Mega exhibition “Jaipur Expo’ 2022” organised by Parichit Foundation in Jaipur from 22nd -24th September, 2022.

## INFRASTRUCTURE AND FACILITIES

**Mess:** Mess serves nutritious food throughout the year to students. Hygiene and cleanliness within the mess premises is well taken care of to make sure the students have a healthy environment to have their meals. FSAAI team visited the Mess on 11 Oct. 2022 and found Ok.

**Canteen:** The canteen is situated within the college campus. It is open for all and there is a proper seating arrangement for students, faculty and staff. Various kinds of snacks, soft drinks, meals are available at concessional rates.

**Open Air Theatre:** The open-air theatre is meant for organizing Cultural Programs, Fashion shows, Youth Festivals, and other programs in which group gathering may be required. It is used by the institute to meet its requirements for all the events.

**Music Room:** It has an excellent art and sculpture which fosters the artistic talents of the Student. The music department equipped with various musical instruments helps to discover the talents for music among the students.

**Hostels:** Separate hostel facilities are provided for Boys and Girls in the college campus. It has adequate high security and good discipline. 3 new residential hostels 2 for Girl’s and 1 for boy’s students are in progress, under

construction and to be completed by end of year.

**Quarters:** Residential campus is made up of Director's Bungalow and separately Quarters have been developed for faculties and Non-teaching staffs equipped with all modern amenities.

**Guest Room:** The campus has a well-furnished Guest House in addition to the participant's hostel, guests and delegates who visit the campus. **Conference Room:** Conference Room support for the important meetings, conferences, seminars and presentations are available in a much secured and technologically advanced environment. The entire facility is fully air-conditioned with a dedicated power back-up.

**Medical/ Primary Health Centre and Psychology Counsellor:** A medical practitioner and Psychiatrist Counsellor are available at the institute round the clock to provide medical care and advice to students, staff and faculty.

**Auditorium:** Auditorium is a place to conduct events and meetings of the institute. The auditorium is quite spacious, and it can seat more than two hundred forty of students. The dais is big enough for several guests, and it is suitable for projecting the videos or slideshows too. We have provided centralized air condition for the comfort of the occupants. Our auditorium has made many events successful.

**Transportation Facility:** The Institute has bus facility to its students. Public transport buses facility also in front of the campus.

**Stationery Shop:** To facilitate student needs, the Institute has an in-house stationery store. The student friendly store meets customized needs of the various courses. The stationery also offers photocopying and printing facilities for students.

**RO Plant:** The entire college campus is facilitated with pure Reverse Osmosis (RO) drinking water with water coolers in every block to cater to the need of pure and safe drinking water to all.

**Amul Parlour:** The Amul serves ice creams, milk shakes, chocolates and many other dairy products.

**Coffee Parlour:** The outlet offers a variety of hot and cold beverages like cold coffee, cold coco and iced tea.

**Gym:** With special emphasis on fitness and a healthy lifestyle, NIFT Jodhpur is well-equipped with a gym remodeled with a good selection of free weights machines, for a full and complete body workout. It is open for all the students, staff and faculty of NIFT Jodhpur.

**Bank:** In campus banking facility is provided by Union bank of India. It is fully computerized and has a facility of ATM. It caters to the need of students, Faculty and Staff. The bank takes care of all the college transaction. It provides facility for parents and students to pay fees, hostel charges, mess bill, - university fees etc.

**Badminton Court:** NIFT Jodhpur provides well maintained cemented court, well furnished with polished flooring courts. Badminton racquets and shuttles are

available to the students throughout day and night

**Volleyball Ground:** well - maintained court, equipped with lights present on campus which is open 24x7.

**Football Ground:** A football field, sufficient floodlights to enable playing in the dark, football studs are provided on demand for non-football playing students too.

**Basket Ball Court:** NIFT Jodhpur also has one Basketball court with lighting facilities to enable night time practice.

**Table Tennis:** The Table Tennis hall is well equipped with is fully air conditioned. **Green Shed Sun Protection Path Way:** To protect skin from direct sunlight and ultraviolet radiation (UVR) from the sun in summer..

**Greenery & Plastic free:** fully greenery developed campus and plastic free campus. Aluminum partition: Aluminum partition work to facilitate faculties.

**CCTV Camera:** The Institute has installed Closed Circuit Television Cameras (CCTV) for the safety of staff, students and visitors and the protection of property and buildings. This centre areas of the college to be under 24 hour recorded CCTV surveillance.

**Power Backup:** Power back up is provided by 03 nos. of DGSET generators (125 KVA) which are maintained under AMC of a reputed company. **Electric supply system:** A network of electrical components deployed such as various size distribution panel, replacement of faulty cables, feeder panels for efficient power system.

**Wi-Fi Campus:** The campus has a seamless Wifi network which allows the students to connect to net anytime, anywhere.

**Green Shed Sun Protection Path Way:** To protect skin from direct sunlight and ultraviolet radiation (UVR) from the sun in summer.

**Fire & Safety:** Fire Extinguishers are installed at various locations of the campus and all extinguishers are working efficiently. A periodic mock drill also conducted on fire safety and firefighting awareness.

**Sanitary Napkins Machines:** Sanitary Napkins Dispenser machines and disposal machines installed at various locations of girls wash rooms. **Classroom in resource center:** A new classroom has been constructed in resource center.

**Paver block tiles:** An interlocking paver block tile path way contracted near boy's hostel.

**Underground water tank:** In spite of existing 1 lakh litre overhead water tank and 1.5 litre under ground water tank an additional 5 Lakh litre underground water tank has been constructed for conserving water.

**Boundary wall:** Existing boundary wall height extension for safety purpose protection and barbed wire a particular height protection.

**Ramp:** A ramp has been constructed in bank premises and in front of admin building/OAT to facilitate handicapped/Divyang persons.

**Vehicle Parking shed:** Vehicle parking shed has been constructed for parking of vehicles in well

## MAJOR PROJECTS

Out of Ten, seven (7) Skill Development Training has completed in this financial year. Including UJAS, SDDT-Project I & II, sponsor by UJAS, NGO and Govt. of Rajasthan respectively.

Dr. Aditi Mertia, Asst. Prof. and Dr. Ruchi Kholiya, Asst. Prof. were Coordinator and Member respectively in the campus-nominated team, that worked on the uniform design for the new Parliament.

The FLA department has been in discussion and submitted two proposal to KPMG for projects funded by SIDBI. One proposal is for developing new designs in furniture and handicrafts. Second proposal is for setting up a design studio with the infrastructure and repository for supporting the furniture and handicraft industry.

Dr. Shikha Gupta delivered a lecture on “Product Diversification & Forecasting” for UJAS Project for women on Friday and Dr. Chet Ram Meena Delivered a lecture on title “Occupational health & safety measures” under the 3rd & 4th training module Design Development training module for UJAS Artisans on dated 2nd & 19 September 2022.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Mr. Akarshan Agarwal Won 1st position on TOYCATHON @ IIT Jodhpur.
- Aniket Khapekar and Saloni Mathur students of TD VIIth Semester Participated in Converge 2022 in Group Dance and Basketball Competition and got I and III Prize.
- Sejal Baldawa MFM 4th Semester; - Achievements - Green washing by Fast Fashion brands: Analyzing Consumer Perception, Attitude and Purchase Intention in the International Conference on Innovative Research Practices in Social Sciences (IRPSS - 2022), Kolkata, India and Sustainable Consumption: The Influence of Consumer Behavior in Re-commerce in the International Conference on Multidisciplinary Research and Innovations in Management, Commerce, Economics, Women Empowerment Education, Jaipur, Rajasthan, India
- Team of Saloni, Shweta Chauhan and Ananya, Students of FD 6th semester won first prize in Fashion Show, Spectrum 23.
- Team of Muskan, Atishay, Manali and Astha, Students of FD 6th semester won first prize in Fashion Show competition of National Law University, Jodhpur, 2023.
- FLA Department 01 student from semester 4 has been selected for FIT dual degree programme.

## GRADUATION PROJECTS & GRADUATION EVENTS

Graduation Show of BFTech batch of 2022-23 was organized in 30 May 2022. (Technova-2022).

TD Graduation show Batch 2018-2022 at Indana Palace (TANTU).

FD batch of 2018-2022 presented their collection in Fashion nova, 2022

NIFT, Jodhpur organized graduation project for final year 189 students to get industry experience and learn advancement in skills. Fashion Communication 35 students, Fashion Design 26 students, Textile Design 37 students, Bachelor of Fashion technology 31 students, Fashion and Lifestyle Accessory 31 students, Master in Fashion management 29 Students.

The Fashion Design department student also completed for DC project. Graduation Project has been done by batch 2018-2022 (from Jan 2022 to May 2022) in the various company like Torani's, Uber, Times Now, One thing Design Studio, Bombay Locale™, Futuristic Labs.

The Convocation ceremony for the batch of 2018-22 was held on 10th February at NIFT Jodhpur Campus and the graduation awards, degrees to all the 188 graduating students were presented. Shri Kalraj Mishra, Hon'ble Governor, Govt. of Rajasthan was the Chief Guest for the event.

## CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS AND IMPACT

Students of BFT semester - 4 have visited 4 clusters of Jodhpur and Churu under CRD activity that covers CRD, CBDP and cluster visiting to phalodi under mentoring of concerned Faculties member.

Students of FD Vth semester carried out research and documentation on Danka embroidery, Akola print, Gota Patti, Sindhi Embroidery, and Tie & Dye, July 2022

Workshops on Sindhi embroidery and Zardozi was organised and artisans were invited for the demonstration, April 2023.

Dr. Madan Lal Regar, Assistant Professor & Dr Ruchi Kholiya, Assistant Professor: conducted two - day workshop on Kashmiri Velvet Embroidery by Artisans Mr. Balkrishan on 2-3 March 2023.

NIFT Jodhpur work with 50 clusters in and around Jodhpur.

Craft Cluster Activities and Workshop at NIFT Jodhpur 1. Foundation Program- In FP the lecture series by Master craftsmen was organized, where the interaction and knowledge sharing are carried out by the Master

Craftsman.

2. Craft Demonstration and workshops by the artisans- NIFT Jodhpur Organized a demonstration by each department

3. Craft Seminars/ Webinar – The webinar was organized on the occasion of 8th National Handloom Day celebration on 07th August 2022 for Faculties and students of NIFT Jodhpur. The Title of webinar was “Handlooms the Woven Identity of India”.

4. Craft Research and Documentation - Two-week craft cluster visit of all department for sensitization of rural aesthetics of the country, cultural and social understanding of the villages.

5. Product Development with Craftsperson- This is an in-field activity to be taken up by VI/VII Semester students of Design departments where students developed the products based on the cluster study conducted in the previous semester under Craft research and documentation.

6. Artisan Awareness workshops & SPG workshop for artisans and weavers- TD/FD/BFT/AD & FC artisans interacted with the NIFT faculties and students for knowledge sharing on trends and understanding market demands. FD, AD & BFT department organized an Artisan Awareness Workshop from 27/02 to 01/03/2023. There were 34 artisans and 06 experts participated in the workshop. In TD and F& LA students were supposed to work on the ideation from 15-17 March 2023,

7. Craft Bazaar- NIFT Jodhpur has organised Craft bazaar on 3rd and 4th of February 2023 at Maheshwari Bhawan, Jodhpur for Providing the platform to the artisans to display and market their products. The sale of more than 7 lakh Rupees, where some of the artisans got the orders of their products in bulk.

8. ALUMNI MEET 2023 The Alumni Meet 2023 was organized on January 27th, 2023, at NIFT JODHPUR. The meet aimed to provide a platform for alumni to reconnect with each other, network, and share their achievements and experiences.

## PHD PURSUING AND COMPLETED

Mr. Dipraj Sinha and Mr Vijander Kumar are pursuing PhD from IIT Jodhpur and Ms. Geeti Karmakar are pursuing PhD from University of Hyderabad

## PUBLICATIONS AND PAPER PRESENTATIONS

### Department of Fashion Technology

- Dr. Ankur saxena has published a paper titled “Industry Application of Green Manufacturing: A Critical Review” in Journal of Sustainability and Environmental Management, 1(1), 32-45 “p-ISSN 2822-1710 in September 2022.
- Dr. Ankur Saxena has presented a paper titled

“Sustainability in the Fashion Industry: Strategies to Minimize the Carbon Emission” in 7th edition of the International Conference “Urban Planning & Architectural Design for Sustainable Development (UPADSD)” held in Florence, Italy, from the 13th to the 15th Sep 2022.

- Puneet Kumar, Sachin Salunkhe, Ragavanantham Shanmugam, Basanta Kumar Bhuyan, and Anil Kumar Dahiya. “Development of a Predictive Model and Optimization for the Kerf Properties and Delamination Length in AWJM of Kevlar Epoxy Composite.” In ASME International Mechanical Engineering Congress and Exposition, vol. 86656, p. V003T03A016. American Society of Mechanical Engineers, 2022.

### Fashion Communication Department

- Ms. Geeti Karmakar the International Conference at NIFT Gandhinagar on 23 & 24th of February 2023 and “Orality to Visuality: The Transformation of Bengali Folk Rhymes in the Sphere of New Media”, in the journal “The Eastern Anthropologist” Volume 75, Number 1-2, Jan-June, ISSN:0012-8686.

### FLA Department

- Mr Vijander Kumar - One research paper selected in upcoming issues of TechScope: The Science, Technology and Education Journal of IIT Jodhpur. Three papers are submitted in international journals. Waiting for reviewer comments
- Mr Sarban Chowdhury - Hakara Journal (December 2022): <https://www.hakara.in/sarban-chowdhury/>

### Textile Design Department

- Dr. Janmay Singh Hada He presented and published a paper on International Conference “The sustainable and creative approach of Hand Block Prints Fabrics of Rajasthan” International congress on sustainable development in the human environment –current and future challenge, ICSDEV 2022, Alanya, Turkey, 19-22 October 2022, (ISBN 978-83-966062-1-1-1st Edition, Kraków 2022).
- Dr. Janmay Singh Hada presented a research paper on National Conference “Traditional Fabric of Western Rajasthan: Pattu” in Indian Handloom and Handicraft’s: Sustaining Cultural Heritage at NIFT, Kangra, Himachal Pradesh on 5th -6th August, 22.

Dr. Ankita Srivastava

- Publication - Ankita Srivastava, Ankur Saxena, “Pattu Weaving: A Sustainable Fabric Manufacturing Technique”, International Journal of Sustainability

and Environmental Management, p-ISSN 2822-1729, 2022.

Dr. Chet Ram Meena

- Dr Chet Ram Meena & Dr Janmay Singh hada, Sustainable Innovations in Functional Fashion Clothing, Journal of Textile Association, 83(1), 458-466, May- June 2022.
- Dr. Chet Ram Meena, Dr. Janmay Singh Hada, Design Intervention in Western Rajasthan Fabric: Pattu, Textile & 21st Century, pp 70-83, Dec 2022, ISBN: 978-93-94424-54-8
- Published Proceedings on tilte “Tradition Weave of Satranji: Solapur Durries of Maharashtra”, in the International Congress on sustainable development in the human environment – current and future challenges, ISBN 978 -83 - 966062 -1 -1.

### FMS Department

Prof. Dr. G. Hari Shankar Prasad:

- Prof. Dr. G. Hari Shankar Prasad presented a working paper on the topic “The Story of a Handicraft, Craft’s man and his Business’ in the 15th Academic International Conference on Business, Marketing and Management on 21st - 23rd November 2022 at Boston, USA. The paper showcases the Bone and Horn handicraft of Jodhpur and the work and life of National award winner Jakir Hussain.

Prof. Dr. Harleen Sahni

- Co-authored a review paper, “Evaluating Bubble Wrap and Proposing Post-consumer Textile Waste as Alternative Material: A review” published in International Journal of Innovation and Business Strategy (December 2022)
- Co-authored a book chapter “A Case of SELCO Foundation in Fostering and Scaling Sustainable Ecosystems for Social Transformation in India”, published in book titled “Sustainability and Social Marketing Issues in Asia”, Quoquab, F. and Mohammad, J. (Ed.) Emerald Publishing Limited, Bingley, pp. 67-84. <https://doi.org/10.1108/978-1-80071-845-620231005>

Dr. Shikha Gupta

- A paper was presented by Dr. Shikha Gupta, Assistant Professor titled “Impact on User Experience while Shopping Online through Smartphone vs Laptop/ Desktop/ Tablet” at “International Conference on Trends and Innovations in Management, Engineering, Sciences and Humanities (ICTIMESH-22)” held at Dubai during December 19-22, 2022.

Dr. Ruchika Dawar

- Presented a paper on “Design & market interventions

in Iron cluster of Jodhpur” in an international conference organised by NIFT Kangra on 5th & 6th August 2022.

- Paper on the topic “Indian teens buying behavior towards E-Commerce” got selected for publication in an International Conference on “Contemporary Issues in Emerging Markets (CIEMC 2022)” organized jointly by IIM Bodh Gaya and Waikato Management School of The University of Waikato, New Zealand from 28th-29th October 2022.

Dr. Sheetal Soni

- Presented and published a paper in Scopus indexed IEEE-Xplore digital library, titled “Sustainable Supply Chain Management: Research Review and its future” at the 3rd IEEE International Conference, 2022 International Conference on Computing, Communication, and Intelligent Systems (ICCCIS) organized by Sharda School of Engineering & Technology, Sharda University, Gr. Noida, India, dated 4-5th Nov 2022.

Ms. Sonika Siwach

- A paper was presented by Ms. Sonika Siwach titled “Indian Teens Buying Behaviour Towards E-commerce” at International Conference on Contemporary Issues in Emerging Markets (CIEMC 2022) conducted on October 28-29,2022 at Indian Institute of Management Bodh Gaya, India in collaboration with Waikato Management School, The University of Waikato, New Zealand.

### Fashion Design Department

- Dr Madan Lal Regar, Prof. S K Sinha, & Prof. R Chattopadhyay, published a Book on Textile Calculation: Fibre to Finished Garment, Woodhead Publishing 2023, The Textile Institute Book Series (ISBN: 9780323990417) building.
- Dr. Madan Lal Regar, S K Sinha, & R Chattopadhyay, Moisture transport behaviour of Eli-Twist knitted fabric and its comparison with fabric made from yarns spun on different spinning systems. Indian Journal of Fibre & Textile Research, Vol. 48, March 2023, pp. 5-12 DOI: 10.56042/ijfr.v48i1.54133.
- Dr. Madan Lal Regar, Pattu Weaving: A Craft of Rajasthan India, in CUKUROVA 9th International Scientific Researches Conference on 9 -11 October, 2022 organized by Economic Development and Social Research Institute, ADANA Turkey. (ISBN: 978-6258246292) .
- Dr. Madan Lal Regar & Dr Aditi Mertia, Danka Embroidery: Work of Purity, in 2nd INTERNATIONAL CONFERENCE ON SCIENTIFIC RESEARCH on October 21-23, 2022.

## FACULTY DEVELOPMENT

Dr. Ankur Saxena, Dr. Yuvraj Garg, Dr. Ishwar Kumar and Dr. Puneet Kumar faculties have visited foreign universities for attending and presenting papers in international conferences under PDA scheme.

Dr. Ankur Saxena has completed his FIA in June 2022 in a garment manufacturing facility named as Hi-faire apparel Jaipur.

Ankita Srivastava, Ankur Saxena, "An Approach towards Sustainability: Pattu Weaving", 2nd Sustainable Textile and Fashion Congress (STFC-22), 28-29 July, 2022.

Conferences:-Presented a paper on titled "Tradition Fabric of Western Rajasthan: Pattu" under theme Creative Intervention, National Conference Indian Handloom & Handicrafts: Sustaining Cultural Heritage, organised at NIFT Kangra on 5th-6th August, 2022.

Dr. Ankita Srivastava

Invited Talk:- Dr. Ankita Srivastava delivered an invited talk on in International E-Conference on Textiles for Advanced Technologies "Textile Tech 2022" jointly organized by The Textile Association, India and Asian Polymer Association held from November 11th – 13th, 2022.

TOT

- TOT on "Creative and Innovative Application in Textiles", 19-22 July, 2022.
- TOT on "CAD for Dobby and Jacquard", 2-6 January, 2023.

Workshop/ Training - Dr. Ankita Srivastava completed one-month online training in Computer Aided Textile Designing of Jacquard on Nedgraphics software conducted by it KASA consulting, UDYAM, MSME, Varanasi.

Dr. Chet Ram Meena-TOT

- Attended a TOT on title "Surface Design for Innovative and Creative Application" (Online) 27th to 29th July 2022.
- Attended a TOT on title "Print Design deepening" (Online) 19th to 21st July 2022.
- Attended a TOT on title Welfare and Behavioural Economics from 28th July 30th July 2022.

Continuing Education Programme

- Proposed a continuing Education Programme on titled "Textile Application for Fashion & Living 2023
- Review an article entitled "Impact of Store Ambience on Impulse Purchasing of Apparel Consumers" (ID CL2022015) has been submitted to the journal

Tekstilec, dated on 4th April 2022.

- Reviewed an article on title "Bioprocessing of Cotton fabric" Journal of the Institution of Engineers (India): Series E (IEIE) dated on 8th November 2022.

Dr. Shikha Gupta

- Dr. Shikha Gupta delivered a lecture on "Aspects Of Design and its Improvement / Latest Color, Product, Market, Fashion Forecasting and Consumer Trends / Fashion And Product fusion, Retail marketing, E-marketing, tactics importance of online marketing in business" at Oriented Capacity Building & Skill Development Training Programme organized by Jodhpur Handicraft Exporters Association on 29th April 2023.

Dr. Ruchika Dawar

- Conducted a workshop on "Role plays on selling techniques & the impact of Visual Merchandising".

Dr. Sheetal Soni

- A Live project coordinated by Dr. Sheetal Soni with Wazir Advisors for market research on the dupatta/odhani study in Rajasthan with MFM in august 2022.
- An expert session was taken on various topic under under the project regarding Design Development training module for UJAS Artisans on 26 Aug2022, 22 Sept 22 & 20 Feb.23.

Dr. Madan Lal Regar

- Dr. Madan Lal Regar, Asst. Prof., attended the TOT of Technical Textiles for Intuitive Clothing, from 03.01.2023 to 07.01.2023 (5 days).
- Dr. Madan Lal Regar, Asst. Prof., Participated in the IP Awareness/Training program "National Intellectual Property Awareness Mission on 21.09.2022 organized by Intellectual Property Office, India

Dr. Aditi Mertia

- Dr. Aditi Mertia, Assistant Professor carried out her FIA in Shahi Export House, 2022.

Dr. Ruchi Kholiya

- Dr. Ruchi Kholiya, Asst. Prof., attended the TOT of Menswear, from 03.01.2023 to 07.01.2023 Coordinated by: Dr. Vandana Narang - Professor, NIFT New Delhi.
- Dr. Ruchi Kholiya, Asst. Prof., attended Executive Development Program on Industrial Textiles from 12.12.22 to 16.12.22, offered by Indian Technical Textile Association, Mumbai.

Mr. Yavati Bhadauria

- Mr. Yavati Bhadauria, Asst. Prof., attended the TOT of Menswear, from 03.01.2023 to 07.01.2023 Coordinated by: Dr. Vandana Narang - Professor, NIFT New Delhi.

- Mr. Yayati Bhaduria, Assistant Professor has participated in Jury at SID Pune.

Editorial Board Member of International Journal- Selected as the editorial board member of American Journal of Materials Synthesis and Processing.

Reviewer of International Journal - Reviewer of journal "Material Science and Research India.

#### Workshop Participation

- Participated Three-day workshop on Engineering Materials Design and Simulations from 15 to 17 February 2023 conducted online by NITTTR Chandigarh.
- Participated 2-day workshop Design of E- Vehicle organized by Automobile Engineering Department of Dr. VV Patil Engg college.

Seminar Participation - Participated in the 11th National Seminar on Ancient Indian Science, Technology, Engineering and Mathematics (STEM) organised by NITTTR Kolkata held on 15th October, 2022 successfully. Training- Completed 'USER INTERFACE DESIGN' training programme conducted online from 02nd - 20th January 2023 from C-DAC Mohali.

Faculty Industry Attachment - Mr. Vijander Kumar has successfully completed his Industrial Training from June 16, 2022 to June 30, 2022 with ASK Automotive (P) LTD. Gurugram in Marketing Department in the project of "Product Cost Analysis and Concept of Costing".

Mr. Sarban Chowdhury

- Invited as an Artist in residence for conducting research at Museum of Goa in January 2023.
- Invited as an artist at the Jaipur Art Week in January 2023.

### SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS

- Lectures were organized from external experts from Industry and academia. Prof. Arpit Khandelwal from IIT-Jodhpur has given a talk on use of AI in Apparel Industry. Prof. B Ravindram from IIT-Jodhpur has delivered a talk on mechatronics for semester 6 students.
- Application of Natural Dyes, Shri Ranamal Ji Khatri, Barmer Application on Natural Dyes
- Mr. Gaurav Gupta, Senior Manager, Shirting Finishing Arvind Ltd, Ahmedabad, Gujarat.
- Dr. Madan Meena, Hon. Director of Adivasi Academy, Gujrat.
- Mr. Deepak Saini, Textile Advisor and Business

Consultant for TD 4-semester students on topic "Fabric consumption & Costing and Fabric Sourcing" for subject Product fundamentals: Apparel and Fashion and Home Accessories in March 23.

### MAJOR INDUSTRY LINKAGES

Prof. Dr. Harleen Sahni

- » Dr. Jacqueline Mundkur, Founder and CEO, The Nxt Levels Business Advisory and, Senior Adjunct Faculty at School of Business Management, NMIMS, Mumbai
- » Ms. Neha Sanghal, Business Head, ITC Ltd.
- » Ms. Pooja Desai, HR, Modex Trading Mumbai
- » Mr. Pushkar Nagwekar, Owner, Experiensous

Dr. Ruchika Dawar

- » The SPG workshop was organized on the 07th, 09th & 10th of November 2022 to uplift the work of Rajasthan artisans.
- » 41 Students of Semester VI (Batch 2019-23) successfully completed the Industry Internship.
- » Dr. Madan Lal Regar & Dr. Ruchi Kholiya, Assistant Professor along with FD 4th semester students visited "Shahi Exports Faridabad.

FC Department was conduct 15th September 2022- 6 hours Design Innovation and Leadership

Visited Rasa Jaipur Hand Block Print Factory in Bagruu to understand the technique of block printing and how crafts can be made contemporary to fit the global demand. Visited the JITP water recycling plant o understand how crafts can be made sustainable and more earth friendly through design thinking and innovation. Bagruu- Hari Om Hand Printers and Sakshi Blue Pottery

Stores- Neerja Blue Pottery, Ellementry, Theatro Dohra, Fabindia, Anokhi, Nila House

Neerja Blue Pottery Store in Civil Lines, Jaipur

Industry visit conduct at Jodhpur for FC IVth semester 2021-25 batch under the Publication Design Subject.

The visit digital & offset printing unit to know about various methods and processes involved in the printing in the Rajasthan Patrika printing house at Jodhpur.

### THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES

A Green Campus is a place where environmentally friendly practices and education combine to promote sustainable and eco-friendly practices in the campus. The green campus concept offers an institution the opportunity to take the lead in redefining its environmental culture and developing new paradigms by creating sustainable solutions to environmental, social and economic needs of the mankind.

In this regard the following are the initiatives have been

taken to make the campus eco-friendly: Waste water management through 200 KLD Sewage treatment plant: The campus is being provided with a well laid out drainage and sewerage network. A centralized sewerage treatment facility is used for irrigation and maintenance of green cover.

370 Kw Solar power generation plant: Solar energy is an infinite source of energy which is also a clean energy. Using solar energy for power generation will reduce the use of fossil fuels and it also produce pollution free and provide lower cost electricity than power grid.

Complete ban on polythenes at campus: As per the directive from the government to completely ban single-use plastics NIFT Jodhpur has totally banish polythenes from the campus, and also advising to say no to plastic outside college as well.

Use of more LEDs than traditional incandescent lights: conversion of conventional lighting to LEDs. LEDs are the latest and most fascinating technological advancement in the lighting industry. LEDs are small, solid light bulbs that are powerful, energy-efficient, and long-lasting.

Fountain is installed in front of administrative block. Made of LEDs, the name of NIFT was installed on the roof of the campus.

Boundary Wall Front Side Campus name written in NIFT Boundary Wall.

Landscaping and gardening in entire campus and campus is surrounded with different plants and Trees Meaningful paintings have been drawn in academic block, Administrative block, canteen, mess and other area of campus. XPeriodic repair/maintenance works are carried out.



# KANGRA CAMPUS

In 2009, NIFT Kangra commenced its operations by offering a selection of five undergraduate programmes, including fashion design, fashion technology, textile design, fashion communication, and fashion and lifestyle accessory design. In the academic year 2021-2022, NIFT Kangra successfully introduced a new postgraduate programme known as the Master of Fashion Management (MFM). NIFT Kangra has just announced the introduction of the Master of Design programme, a new postgraduate offering set to commence in the academic year 2023, as part of its ongoing commitment to the pursuit of design education excellence. Currently, the fashion industry is benefiting from the significant contributions of over 1,500 alumni from the National Institute of Fashion Technology (NIFT) in Kangra. These individuals occupy esteemed positions within the industry and actively participate in an extensive network of alumni. This network serves as a valuable resource for prospective students and new graduates, offering support and guidance in their pursuit of professional success.

## INTERNATIONAL AND DOMESTIC LINKAGES

- Ms. Ashmita Rajput completed a semester exchange program at Saxion College of Arts, Netherlands (July to Dec. 2022).
- Two student Ms. Himanshi, Ms. Kaira Shrivastava completed a semester exchange program at ENSAIT University, France (Jan to June 2023).
- Two student Ms Yashika Tomer, Ms Tejaswi Batra completed a semester exchange program at KEA Copenhagen School of Design and Technology (Jan to June 2023)

## PLACEMENTS 2022 & 23

In 2023, 155 students graduated from NIFT Kangra. Eight of these students chose to pursue further education or desired to launch their businesses. In total more than 60 percent students got placed with an average package of 5.2 LPA. Campus Placements placed 38 students, while 22 students received Pre-Placement offers, 13 students obtained employment through Off-Campus Placements.

## INDUSTRY & ALUMNI INTERACTIONS

On March 04th, 2023, during the Alumni Meet, an Alumni interaction was organised. All of the alumni brought with them a variety of experiences, which they shared with the newcomers and offered them helpful advice.

## MAJOR PROJECTS

NIFT Kangra has become a one-stop shop for this region's craft, Fashion, and garment-related projects. NIFT Kangra has a longstanding partnership with LBSNAA, District Chamba, DIC Shimla, Nurpur Silk Mills, and several ITIs. Below is the list of completed and ongoing projects:

### Completed Project

- Completed the Two batches of Skill based training with Himachal Pradesh Kaushal Vikas Nigam.

### Ongoing Project

- 3 D Model of Mata Shri Chintpurni Temple with DC Una.
- Strengthen Traditional handloom- handicraft based value chain and promote of natural resources in

Lahaul- Pangri landscape of Himachal Pradesh under SECURE Himalaya Project with UNDP.

- Designing Interiors of Raj Bhawan, Shimla with Governor office Shimla.

## INCUBATION CENTRE

NIFT Kangra has established a startup cell/incubator centre in collaboration with the state government. NIFT Kangra Startup approved four startups and two startups Eryo Companies and Him Bazar are already operational.

## CRAFT CLUSTER INITIATIVES

With the support of the Ministry of Textiles, Office of Development Commissioner (Handlooms), and Office of Development Commissioner, NIFT Kangra is actively promoting craft clusters in Himachal Pradesh and surrounding areas (Handicrafts). NIFT Kangra has conducted numerous craft-related activities, including Craft Research and Documentation, Craft-based product development, and craft awareness workshops. Students visit various Craft Clusters in Himachal Pradesh and neighbouring states to expose them to handloom and handicraft clusters on an ongoing basis. The students learn about the realities of the craft industry and gain insight into regional sensibilities and diversities, resources, and the environment, thereby fostering creative innovation and experimentation. It generates widespread awareness and sensitivity regarding incorporating handicrafts into Fashion and vice versa.

The Craft Cluster Initiative programme aims to provide systematic, continuous, and yearly exposure to India's diversely rich and distinctive handlooms and handicrafts. The following activities were conducted during the current academic year:

- Two Artisans Awareness Workshop were organised from 30 Nov to 02, Dec 2022 and 15 to 17 March 2023 respectively.

## CONFERENCE/TOT/WORKSHOP ORGANISED

- NIFT Kangra organised the National Conference on Handlooms and Handicrafts: Sustaining cultural heritage, at NIFT Kangra, on 5-6 Aug, 2022. More than 50 researches participated in the conference, which was followed by Panel Discussion on the Craft.
- Team of NIFT Kangra Organised Indo-Swedish workshop "A Multi-stakeholder Event: Repositioning Indian textile recycling sector into global context" event through online mode on 9th February 2023 at IIT Delhi,
- Dr. Babita B Handari from Textile design dept

organised two workshops on Ajrakh Printing by National awardee Sh. Ranamal Khatri and Eco Printing by Textile artist Dr. Pushyamitra Joshi.

- Siddharth, Deep Shikha and Anurag organised and conducted a 3 Day photography workshop for students in association with Canon India. The workshop was followed up with an exhibition. (club activity)
- Ms. Akanksha Dayma, Assistant Professor worked for collaborating NIFT Kangra with the 11th Dharamshala International Film Festival DIFF 2022 to become a volunteer partner for DIFF'22.

Patent

- Ms. Chhavi Gangwar, Assistant Professor (Fashion Design) received Patent granted for the invention entitled "A multi - impeller agitator vessel for fibre extraction from sugarcane bagasse" dated 20/02/2023 under the utility patent (Indian Patent No: 422455).

## PROGRESS OF RESEARCH BY NIFT KANGRA FACULTY MEMBERS

Invited faculty members from other academic institutions

- Dr. Manoj Kumar Paras was invited for the lecture for "Sustainability Ambassadors Global Exchange Program" for Innovation Centre Denmark Bangalore by the echo network, India.
- Ms. Shilpa Jena invited by the School of Architecture, RGEC for the Stage-2 review of the Architectural Design Thesis (AR 521) that has been scheduled on 31/03/2023 and 01/04/2023.
- Ms. Akanksha Dayma delivered an expert session on "AQL, Quality checkpoints at different stages of Apparel Production." to ITI Pandoga students on 18th July 2022.

## PHD PURSUING

- Mr. Aman Kumar, Assistant Professor, DFT, is pursuing his PhD at GNA University, Phagwara, Punjab Since August 2019.
- Ms. Chhavi Gangwar, Assistant Professor, FD, is pursuing her PhD at MSU, Baroda, since August 2016.
- Mr. Mohammad Umar, Assistant Professor, DFT is pursuing his PhD at Sant Baba Bhag Singh University in Phagwara, Punjab.
- Mr. Pavittar Punit Singh, Assistant Professor, TD, is pursuing his PhD at the Dr. B. R. Ambedkar National Institute of Technology since July 2018.
- Mr. Saurabh Chaturvedi, Associate Professor at DFT, is pursuing his PhD at Indian Institute of Foreign Trade (IIFT) since September 2018..
- Mr. Saurabh Garg, Assistant Professor, TD is pursuing his PhD from Maharaja Sayajirao University of Baroda since 2018.
- Mr. Neeraj Jaiswal Assistant Professor, DFT is

- pursuing his PhD at Amity University.
- Mr. Rajesh Kumar Dhiman Assistant Professor, FD is Pursuing PhD Banasthali University, Rajasthan.
- Mr. Kamaljeet Singh Assistant Professor, DFT is pursuing his PhD at Desh Bhakt University.

## **FACULTY CAPACITY BUILDING**

- Ms. Lavdeep Singh and Ms. Chavvi Gangwar, Assistant Professor (Fashion Design) attended TOT - "Pedagogy of Fashion Design & Representation" from 25 to 29 of July, 2022 at NIFT, Delhi.
- Ms. Deepa Xaxa, Assistant Professor (TD) attended TOT - "Print deepening: Innovation and Creative/Luxury" scheduled from 19th to 21st July 2022.
- Ms. Deepa Xaxa, Assistant Professor (TD) attended TOT "Surface Design for Innovative and Creative Application" scheduled from 27th to 29th July 2022.
- Dr. Rajeev and Ms. Kriti FMS dept attended a ToT in Ecommerce and Supply Chain and Management in Jan 2023.
- Ms. Akanksha Dayma, Assistant Professor, FMS attended Training on "Theories of Social Media" in July 2022.
- Mr. Saurabh Garg, Mr. Pavittar Punit Singh and Dr. Rajeev Kumar, Assistant professor, FMS Department attended two ToTs on 'Behavioural Economics and E-Commerce & Supply Chain Management.
- Ms. Maulshree Sinha, Assistant Professor, FC attended TOT in Trend Spotting and Reporting from July 11th to 15th 2022.
- Ms. Kriti Srivastava of the Dr. Babita Bhandari attended a ToT entitled Creative and Innovative Application in Textile from 19th to 22nd July 2022.
- Mr. Aditya Chaurasia, Mr. Saurabh Garg and Mr. Pavitar Punit Singh attended ToT on CAD Dobby and Jacquard from 2nd to 6th January 2023.
- Dr. Babita Bhandari attended 3 Days FDP on Sustainable dye and green fashion - dye technology for facing the new challenges of fashion industry by Mody university science and technology, School of Design from 23 to 25 February, 2023.
- Ms. Alka Rawat, Assistant Professor FC Department attended a one-week Faculty Development Program (FDP) on Skill Re-engineering in Research From 25th-29th April organized by Studies by JC Bose University of Science and Technology, YMCA Faridabad.
- Mr. Nitesh Krishnan, Ms. Karthika Vijayan and Ms. Nandita Kohli, Assistant Professor, F&LA Department has attended online TOT on Product experience design from 3rd to 6th January 2023.
- Ms. Nandita Kohliand, Mr. Shiva A Raja attended an online training on "Media Literacy" organised by CIET-NCERT in collaboration with Indian Institute of Mass Communication from 20th-24th February 2023.
- Ms. Chhavi Gangwar, Mr. Siddharth and Ms. Deep Shikha attended a TOT - Diploma "Fashion Innovation and Sustainable Design for Circularity" (NIFT- UNEP Collaboration) between 27-28 October 2022.
- Ms. Puja Rani, Assistant Professor with FMS attended training on "Game theory for Business" in July 2022.
- Mr. Nitesh Krishnan J, Assistant Professor, Fashion and Lifestyle Accessories Department has attended online TOT on Basics of 3D Modelling using Fusion 360 an Autodesk Software from 11th to 15th July 2022.
- Mr. Niraj Kumar Jaiswal, Assistant professor, Depart of Fashion Technology attended TOT on the drafting pattern for men's blazer from 2nd January to 6th January in NIFT Mumbai.
- Dr. Romika Yadav, Assistant Professor, Fashion and Lifestyle Accessories Department has attended online TOT on Basics of 3D Modelling using Fusion 360 an Autodesk Software from 11th to 15th July 2022.

## **PAPER PRESENTATIONS AND PUBLICATION**

- Mr. Kamaljeet Singh, Mr. Niraj Jaiswal, Assistant Professor, DFT Department and Dr. Rajeev Kumar, Assistant Professor, FMS Department jointly presented two research papers on "Innovative Marketing Strategies in New Normal" and "The Role of Information Communication Technology in Modernising the Deliverance" in a National Conference on 'Sustainable Business practices' organised by Maharaja Agrasen University, Solan, HP. Both the papers were published in the conference book with ISBN No. 978-93-91385-32-3.
- Mr. Saurabh Garg presented a paper entitled 'Understanding And Analysis of Three Brown Natural Dyes: Babool, Himalayan Rhubarb, And Catechu' in National Conference on Handloom and Handicraft: Sustaining Cultural Heritage on 5th & 6th Aug 2022 at NIFT Kangra.
- Mr. Saurabh Garg submitted a paper for publication to Asian Dyer journal and got acceptance in March 2023 entitled 'Optimization of dyeing parameters for Acacia Catechu, Rheum Emodi and Acacia Nilotica natural dyes on Cotton Fabric & their comparative analysis'.
- Dr. Rahul Chandra guided the Research Scholar presented a paper on "Circularity through Block Chain Technology in the Apparel Industry" published in the 3rd International conference on Emerging trends in Traditional & Technical Textiles conducted by NIT Jalandhar.
- Dr. Babita Bhandari presented research paper on Application of natural mordants in silk and wool fabrics dyed with weed plants in International Conference at NIFT, Gandhinagar – 2023, 23, 24 February.

- Dr. Babita Bhandari presented poster on Traditional Textiles of Bhotia Tribals in Uttarakhand in National Conference on Handloom and Handicraft: Sustaining Cultural Heritage on 5th & 6th Aug 2022 at NIFT Kangra.
- Dr. Babita Bhandari presented poster on Textile Crafts of Himanchal Pradesh: A Reliable means of Sustainable Development in International conference on Vision 2047: Sustainable Developments towards Atma Nirbhar Bharat.
- Dr. Babita Bhandari presented paper on Sustainable fashion brands: Hope for safe planet in International Conference on Fashion, Apparel & Textile 2022 (INCFAT '22) on 14th & 15th November 2022 by AMITY UNIVERSITY, NOIDA.
- Dr. Babita Bhandari presented two papers on Application of sericin in Textile processing and Slow Fashion and its relevance VII International Conference on “Innovative Approaches in Basic & Applied Sciences for Societal Development” at the College of Basic Sciences & Humanities, GBPUAT, Pantnagar, U.S. Nagar, Uttarakhand, India, 24-25 March, 2023.
- Dr. Babita Bhandari Published 4 technical articles for National Hindi Newspaper Amar Ujala.
- Puja Rani, Assistant Professor, FMS Department presented one research paper on “Innovative Marketing Strategies in New Normal” as a second author in a National Conference on ‘Sustainable Business practices’ organised by Maharaja Agrasen University, Solan, HP. The paper was published in the conference book with ISBN No. 978-93-91385-32-3.
- Dr. M. K. Paras Published online article on “A Swedish case study of reprocessing of fashion products” International Journal of Fashion Design, Technology and Education. (Published online first)
- Dr. M. K. Paras Published online article on An exploratory study of Swedish and Romanian organisations to investigate upcycling practice in the clothing industry. Research Journal of Textile and Apparel. (Published online first)
- Dr. M. K. Paras Published article on “A Sustainable Model based on Genetic Algorithm for Garment Re-design Process”, Journal of Fashion Marketing and Management. (Published online first)
- Dr. M. K. Paras Published article on “EU regulations and their impact on the Indian textile & amp; apparel industry. Confederation of Indian Textile Industry (CITI) magazine “Textile Times” in 2023.
- Epshita Sehgal, Nitesh Krishnan J & Aakash Dewangan has done poster presentation on “Design optimization in the opening of hip flask” in an international conference “Vision 2047: Sustainable Developments towards Atma Nirbhar Bharat (VSANB-2022)” organised by FDDI Chandigarh held between Dec. 23 - 24, 2022.
- Ananya, Nitesh Krishnan J & Aakash Dewangan has done poster presentation on “Design optimization of metal pin in wrist watch” in an international conference “Vision 2047: Sustainable Developments towards AtmaNirbhar Bharat (VSANB-2022)” organised by FDDI Chandigarh held between Dec. 23 - 24, 2022.
- Dr. M. K. Paras presented paper on “A Genetic Algorithm based Heuristic model for Garment Re-Design”, in 3rd International Conference on Functional Textiles & Clothing IIT Delhi, New Delhi, India. February 10-12, 2023.
- Sarini Singh, Aakash Dewangan and Manoj Kumar Paras presented paper on “An automatic system to simplify pattern making for garments” in “Vision 2047: Sustainable Developments towards AtmaNirbhar Bharat (VSANB-2022)” at FDDI- Chandigarh December 2022.
- Mr. Niraj Kumar Jaiswal, Assistant Professor, DFT Department Jointly published a paper in the Edited book “Industries 4.0 and key drivers of Sustainability in AmritKaal”, with the paper title “Role of Time Management in Academic Performance : A Study” with ISBN No 978-93-95033-29-9 (2023).
- Mr. Niraj Kumar Jaiswal, Assistant Professor, DFT Department submitted a paper for publication to the “International Scientific Journal of Engineering and Management” is Accepted for publication for the issue June 2023 and name of the paper is “Role of Goal Management in Academic Performance: An empirical study” with the ISSN Number 2583-6129.
- Dr. Romika Yadav, Assistant Professor, DFT Department jointly presented a research paper on “The Role of Information Communication Technology in Modernising the Deliverance” in a National Conference on ‘Sustainable Business practices’ organised by Maharaja Agrasen University, Solan, HP. The paper were published in the conference book with ISBN No. 978-93-91385-32-3.
- Dr. Romika Yadav, Assistant Professor, DFT Department Jointly published a paper in the Edited book “Industries 4.0 and key drivers of Sustainability in AmritKaal”, with the paper title “Role of Time Management in Academic Performance : A Study” with ISBN No 978-93-95033-29-9 (2023).
- Dr. Romika Yadav submitted a paper in the conference “Role of ICT in management & Business: Trends, Problems and Prospects (ICRIMB-2022)” for publication to Edited book is Accepted for publication name of the paper is “Usage of Computer Paradigms in Decision Making Process”.
- Dr. Romika Yadav submitted a paper for publication to the “International Scientific Journal of Engineering and Management” is Accepted for publication for the issue June 2023 and name of the paper is “Role of Goal Management in Academic Performance: An empirical study” with the ISSN Number 2583-6129.

- Dr. Romika Yadav submitted a paper for publication to the “IITM journal of management and IT” is accepted for publication for the issue Jan - June 2023 and name of the paper is “Criminal Behaviour against women in Haryana- An Analysis through Machine Learning Algorithm” with the ISSN Number( Print): 0976-8629 & ISSN Number (Online): 2349-9826.
- Mohammad Umar, Assistant Professor, Department of Fashion Technology attended workshop on “Academic Writing” organized by GNA University on 17-18 March 2023.
- Mohammad Umar, Assistant Professor, Department of Fashion Technology jointly published a research paper in peer reviewed journal- “International Journal for Multidisciplinary Research” on the topic “Process Loss Reduction: Implementing process management system through digitization using a Web-based application”. Published in Volume 5, Issue 1 (January-February 2023).
- Mohammad Umar, Assistant Professor, Department of Fashion Technology has written two-chapter units on the title “Costing of Apparel” and “Global Competitiveness in costs” as course writer for the course “Diploma in Apparel Merchandising” for Indira Gandhi National Open University (IGNOU).
- Kamaljeet Singh Assistant Professor, DFT Department Jointly published a paper in the Edited book “Industries 4.0 and key drivers of Sustainability in AmritKaal”, with the paper title “Role of Time Management in Academic Performance : A Study” with ISBN No 978-93-95033-29-9 (2023).
- Kamaljeet Singh Assistant Professor, Department of Fashion Technology. submitted a paper for publication to the “International Scientific Journal of Engineering and Management” Accepted for publication for the issue June 2023 and name of the paper is “Role of Goal Management in Academic Performance: An empirical study” with the ISSN Number 2583-6129.
- Mr. Saurabh Chaturvedi Associate Professor DFT Published Research Paper on Employer’s Perspective towards of Person with Disabilities in hotel Industry in C category Journal Manager-The British Journal of Administrative Management ISSN - 1746 1278, Volume 59 Issue 158 Jan 2023.
- Mr. Saurabh Chaturvedi Associate Professor DFT presented a Research Paper on Sustainable Development Growth ( SDG ) : The Employment Challenge of Person with Disabilities Post Covid at EIITF organized by IIFT Delhi on 16th Decemeber 22.
- Mr. Saurabh Chaturvedi Associate Professor DFT presented a Research Paper : The Employment Challenge of Person with Disabilities in Hotel Industry at IIM Lucknow ( Noida Campus ) on 9th Decemeber 22 .( ISBN Number: 978-93-5782-848-2)

## GRADUATION SHOW 2023

**Fashion and Lifestyle Accessories (FL&A): AD Showcase**  
The FL&A class of 2023 present projects in jewellery design, denim bag design, accessories, furniture design, and craft-based projects at the AD Showcase. The collection from Showcase blends a “Rev it up approach” with a minimalist look. Contemporary space constraints and the most recent design trends are considered when designing furniture. Japanese and Scandinavian aesthetics were also employed as inspiration. Furniture designs use an Indian element, which draws inspiration from Indian culture. Genuine Madhubani Paper Mache, an eco-friendly, sustainable, and handcrafted material, is also used in the design.

### Fashion Communication: The Design Factory

The Design Factory is well-known as the Graduation Show for the Department of Fashion Communication. Design Factory features this year’s collections from Mete Verse, and Augmented and Virtual reality, For a complete driving experience for MG Motors. The design factory also showcased Projects to enhance Byju’s UI and UX and Dabur Products’ repackaging and rebranding. The design factory also entails renovating India’s ancient monuments. Inform readers of fictional and nonfictional tales using eye-catching graphic elements, creating content for Real State, esports, or virtual sports. In collaboration with Spotify and WhatsApp, intriguing work was done on the Project’s Moodmoji creation.

### Textile Design :Tantu

The graduation show for the Department of Textile Designing is famous by Tantu. Apparel Bed linen ,rugs and textile accessories are included in this year’s Tantu products. Tribal culture, stone textures, Easter, the Tree of Life, and fond memories inspired students. Bollywood, the impressionist era, the desire for NaniKaGhar, Kuba Fabric, an African traditional craft, lopamudra and rangoli stories, and aquatic and terrestrial animals served as inspirations.

Summer time flowers like bougainvillaea and hydrangea and, South Indian musical instruments like the tambura, veena, mridangam, and stringed instruments like the Nadaswaram and Thavil have inspired some students. Even mental health has been a focus of one collection. Ajrakh, Kalamkari block printing, chikankari, the traditional Japanese shibori dyeing process, and tufting, as well as thread work, bead work, and ektara embroidery using a single strand of thread, were the surface decoration techniques most frequently utilised to create the collection.

### Fashion Technology: Technova

The graduation show for the Department of Fashion Technology is known as Technova. This year students

have worked in areas of Visual factory model through lean manufacturing, virtual sampling techniques, Product design improvement via streaming rejection, and improving cut-to-ship ratio. Students have also worked on range Planning, OTB, quality 4.0, tracking in real-time to enhance ERP, Creating a method for rating and evaluating vendors, Fit Mela lead generation, Making environmentally friendly finishes, Inventory management, skill matrix building, NVA reduction through process reengineering, and competition skill matrix development and Inventory Management. Students will showcase their work in the form of a poster presentation; The poster Presentation was followed by a panel discussion with Industry experts on Intertwining between Industry and Academia.

#### Fashion Designing: Fashionova

The fashion design department's graduation presentation is called Fashionova. Only a fashion show could bring the event organised by NIFT to its perfect climax. Of the 33 students, 24 have finished their graduation projects, and nine have finished design collections. The Design Collections were inspired by the Konark Sun Temple, Prahlaad from Indian mythology, Agaami, the future of fashion, and Devnaira, the notion that creation and destruction go hand in hand. Their graduation projects included industry-sponsored ones, such as Ahmev-Believing You Are Everything and Mehr - from the Strength of the Sun to the Peacefulness of the Moon. The students' projects also centre on Mira, a figure of undying loyalty.

### OTHER ACTIVITIES IN THE ACADEMIC YEAR 2022-23

- NIFT Kangra kicked off its celebration of National Handloom Day with the National Conference on Handloom and Handicraft: Sustaining Cultural Heritage which was held on 5th & 6th Aug 2022.
- NIFT Kangra organised a three days Orientation program for a new batch of students in the centre from 3rd-6th Aug 2022 to embark on a journey by unveiling boundless horizons. The programme involved various activities and sessions to help new students acclimate to their academic and social environment.
- NIFT Kanga started an outreach certificate course on 9th Aug' 22 on "Understanding Apparels for Running Enterprise" by the coordinators Dr Babita Bhandari and Mr PavittarPunit Singh. The program was offered in hybrid (online and offline) mode.
- A training on Tally was conducted in the month of Aug 22 on the campus for Accounts and Admin staff of all centres of NIFT. The event was conducted in the presence of Smt. Amisha Srivastava Gupt, IRS, Director of Finance and the campus Director, Shri Aakash Dewangan, IRS

- NIFT Kangra organised Hindi Pakhwada Divas on 14th Sep '22 to celebrate the beauty of Hindi and embraced the language by preserving the culture with various series of events to vibrant the entire celebration.
- Cyber Jaagrookta session in the month of September was conducted by Ms. Lavdeep Singh, Assistant Professor, NIFT Kangra where she shared her expertise in Cyber security and highlighted internet security, mobile security, online scams, online shopping threats, bank account security, security attacks, social media threats, and safety tips to protect from cyber exploitation.
- The Department of Fashion Management Studies (FMS) organised an International expert lecture on 30th Sep '22 on the subject of Global Marketing by Mr. Raffaele Ferrante and he aimed to make it easier for marketing, product, and design to work together to understand better and meet consumer demands, add value to products, and differentiate product offerings.
- The students from NIFT Kangra took part in the inter-college fest "Connexus," a kaleidoscope of cultural, sports events, and literary events organised as an annual fest of Dr. RPGMC, Kangra at Tanda on 5th Oct' 22 and won prizes in various events.
- The Department of Fashion Management Studies (FMS) organised an online expert lecture on E-Commerce Promotion by Mr. Sunanth Pavithran who has more than a decade of experience in content writing and marketing. He discussed building the digital presence of brands from scratch and understands the full circle of digital customer acquisition; right from ideating to closing the sale.
- NIFT Kangra organised an awareness session on "Cyber Jagrookta Diwas" on October 06, 2022, by Mr. Aman Nagpal, Assistant Professor & CC-BFT, NIFT Kangra where he shared his expertise on cybersecurity and highlighted IoT security, internet security, mobile security, online scams, online shopping threats, bank account security, security attacks, and safety tips to protect from cyber exploitation.
- On 14th Oct '22, we bundled flowers, plants, learning, fun and fabric all in one amazing workshop of Eco Printing organised by the Department of Textile Design.
- On 16th Oct'22, the bachelor's students gained some serious calligraphy skills at the Calligraphy workshop by the guest faculty Ms. Isha Nagar. The Fashion Communication department had made it true that Calligraphy is a kind of music, not for the ears but the eyes.
- The Vigilance Awareness Week 2022 was celebrated from 31st Oct to 06th Nov 2022 with various events like poster presentations, essay writing, caricature competition and walk-a-thon organised as a part of a week-long Vigilance Awareness celebration with

the theme of Corruption free India for a developed Nation.

- NIFT Kangra organised an awareness session on “Cyber Jaagrookta Diwas (CJD)” on 2nd Nov’ 22, the Session was conducted by Ms. Nandita Kohli, Assistant Professor (AD), NIFT Kangra, who shared her expertise in Cyber Jaagrookta Awareness on Social Engineering & its Attacks. She shared her expertise on different forms of cybercrimes including missing exploited children, hacking into the personal accounts of social media, frauds during internet transactions and online transactions, fake email & spam, impersonating, etc.
- Our talented students in the month of November 2022 participated in the annual sports fest Rann Neeti hosted by IIT Mandi, the largest inter-collegiate sports fest in North India where our students made our campus proud with their exceptional athletic abilities, securing top positions in several events, making sports just a tad bit more fashionable.
- NIFT Kangra celebrated National Press Day to honour the Press Council of India on 16th Nov’22 by organising an expert session by Ms Ayandrali Dutta. Every year 16th November is observed as a day to mark the presence of the free and responsible press in India.
- The Department of Fashion Design, NIFT Kangra organised a webinar on 24th Nov’22 on Design for circularity in textile and fashion by Prof. Rudrajeet Pal who is the Speaker is a UN Expert and World Bank consultant and has also been featured in Stanford’s list of the top 2% of scientists in the world.
- NIFT Kangra organised an Artisan Awareness Workshop from 30th Nov to 2nd Dec 2022, a three-day training session with artisans to aid and nurture the Craft Clusters of Himachal Pradesh and put the noble thought into action, tilling the soil of traditional human creativity and enterprise.
- The Department of Fashion, Lifestyle & Accessory organised an expert session all the way from Sweden on 28th Nov’ 22 where the speaker, Dr Jenny Balkow from the Department of Business Administration, spoke on Retail Environment Design and new technologies in Retail.
- The Fashion Lifestyle and Accessory department conducted an international expert session on ReTuna which is the world’s first recycling mall in Sweden on 30th Nov ‘22.
- On its mission to seek excellence in design education, NIFT Kangra proudly introduced the Master of Design programme, a new Post Graduate program to begin in the academic year 2023.
- On 19th Jan’23, a representative of the Embassy of Denmark in India visited NIFT, Delhi. They were from Innovation Centre Denmark (Ms. Anandita Prakash and Ms Kiran), Dansk Industri India (Mr. Tobias Hansen) and the Lifestyle and Design Cluster Denmark (Ms. Gabriella Constantinou and Mr. Kim Hjerrild). These representatives and the faculties of NIFT Kangra have explored the scope of research collaboration with NIFT Kangra.
- On 22nd Jan’23, we celebrated the 38th NIFT Foundation Day by conducting various events, e.g. Cleanliness drives in and around the campus, Walkathon, an Instagram Reel competition, a Kangra painting exhibition where artists Shri Dhani Ram and Shri Rajeev Kumar showcased their work.
- NIFT Kangra conducted the “The Hult Prize” on 27th & 28th Feb ‘23, an annual competition for ideas solving pressing social issues, such as food security, water access, energy, and education. The theme of the competition was “redesigning fashion to make it more sustainable” where 15 groups registered for this competition, and they proposed a business model.
- We celebrated the 7th Swachhata Pakhwada from 1st - 15th March ‘23 by following the path left by the father of our Nation, Mahatma Gandhi, by remembering Gandhi’s teaching on not just keeping our surroundings clean but even keeping our inner virtues intact.
- On 2nd & 3rd Mar ‘23, NIFT Kangra hosted Spectrum 2023, an inter-college student gathering for literary, cultural, and sporting events, experiencing an exciting amalgamation of technology with the fashion set amidst a beautiful valley in the mountains.
- NIFT Kangra hosted an Alumni Meet on 4th Mar’ 23 in continuation to the Annual fest Spectrum to Reconnect with the past and to celebrate the future. Throughout the event, the students interacted with their seniors learning from their exchanges and had all their doubts cleared in this fun-filled affair.
- NIFT Kangra hosted the three days Artisan Awareness Workshops on the 15th to 17th Mar ‘23 that put this noble thought into action, tilling the soil of traditional human creativity and enterprise. NIFT is an institute supported by the Ministry of Textiles, Govt. of India. One of the mandates of the Ministry is to aid and nurture the Craft Clusters of the states in which NIFT centres are present.
- A workshop was conducted on 15th March by Dr. Manoj K Paras on the topic “Cleanliness is not only a day’s affair but a habit” With the ongoing Swachhata Pakhwada campaign on the campus, a workshop on Waste Management ways and techniques for a more organised and clean living.
- On 22nd March ‘23, an Eryopark startup incubated at NIFT Kangra was launched. The project is funded by the Chief Minister’s Startup/Innovation Project/ New Industries Scheme, Himachal Pradesh. It aims to revolutionise the parking experience with an innovative parking solution founded by Mr. Narinder Singh. It is the one-stop solution for all parking needs

and helps the driver experience smooth parking in Himachal Pradesh.

- Intending to enhance fine motor skills and stimulate creativity, NIFT Kangra launched The Origami Programme and Photoshop Essentia on 22nd March '23, an initiative under its Continuous Education Programmes under Assistant Professor Ms. Karthika Vijayan and Assistant Professor Dr. Romika Yadav, encouraging creativity and problem-solving skills among students.
- An expert session on the magic of transmedia storytelling: A Journey Through Different Platforms and Turning Ordinary Stories into Extraordinary Experiences was conducted by Aniket. Sharma on 31st March 2023.
- NIFT Kangra had the honour of having Dr Abhishek Jain, IAS, Secretary of Education, Secretary of Information Technology, Secretary of Technical Education, and Secretary to the Chief Minister, Government of Himachal Pradesh, who spoke about fashion education, vision, and action contextualising Himachal Pradesh and India. Dr Abhishek Jain strongly desires to impact the Himachal Pradesh educational system positively, and his determination motivates others to take action with intention.
- NIFT Kangra had the honour of welcoming Shri Prabodh Saxena, the esteemed Chief Secretary of Himachal Pradesh, for a significant visit to discuss the potential synergies between NIFT and the state. The meeting focused on leveraging the rich heritage of crafts and creative expression in Himachal Pradesh to foster growth and development in the fashion industry.
- NIFT Kangra celebrated the Graduation Show of batch 2023 to showcase the years of perseverance and accomplishment of the students with their innovative and creative graduation projects and design collections of the final year students.
- NIFT Kangra celebrates craftsmanship at the Craft Bazaar 2023, in collaboration with Kangra Valley Karnival 2023. The three days event started from 16th to 19th June at the Dharamshala Police Ground with artisans from Kullu, Mandi, Chamba, Lahaul, Kangra, Palampur, Punjab, and Haryana clusters coming together to showcase their exquisite creations. We were honoured to have the esteemed Agriculture Minister of Himachal Pradesh, Shri Chander Kumar Ji, as our chief guest.
- Ms. Kriti Srivastava was interviewed by Door Darshan Seva Kendra, Shimla for a program called "Manzil" for NIFT Kangra - Feb 2023.
- Ms. Akanksha Dayma, Assistant Professor, FMS worked for onboarding 375+ school students from 5 pioneer schools in a nearby area to give them an experiential tour of NIFT Kangra and organised various activities related to Pottery, Paper mache, Bamboo craft, Tie n dye and given an exposure to

various labs of NIFT Kangra.

- Ms. Puja Rani, Assistant Professor, FMS gave pottery lessons 5 times to a total of 350 students from different schools in Kangra who visited NIFT Kangra for the Experiential tour.



## SIGNIFICANT LANDMARKS/MAJOR ACHIEVEMENTS

NIFT Kannur have 815 Students in its rolls (141 boys and 674 girls). Kannur centre is offering 5 undergraduate programmes and 2 postgraduate programmes. 225 students graduated in the academic year 2022 (UG -153, PG-72).

The GP Show 2022 was conducted on 30.05.2022 in the NIFT Kannur Campus. Shri. Upendra Prasad Singh, IAS, Secretary to Govt. of India (Ministry of Textiles) was the Chief Guest for the event. The graduating batch 2022 presented their GP works and Fashion Show was also conducted in the auditorium.

The 10th Convocation of Kannur campus for the graduating batch 2022 was held on 16.12.2022. Shri. Arif Mohammad Khan, Honourable Governor of Kerala was the Chief Guest for the event.

NIFT Kannur amphitheatre was inaugurated on 16.12.2022 by the Director Shri. Vijay Kumar Mantri, IAS.

Patent Granted:

Dr. Pravin P Chavan & Mangesh D Teli got patent for Mosquito Repellent Dye and Its Process of Dyeing, and another one for Improved Mosquito Repellent Fabric And Its Composition.

Vigilance Awareness Week: As part of Vigilance week celebration Shri. Babu Peringeth, DySP, Vigilance and Anticorruption Bureau delivered a speech on the theme

“Corruption Free India for Developed Nation”.

Yugam '22: NIFT Kannur organized Inter Collegiate Art festival on 11th & 12th of November 2022. Shri. Prasant Nair, IAS, Special Secretary for the SC/ST/OBC development Departments and Shri. Rahul R Nair, IPS, Zonal DIG were the Guests for Yugam '22.

Art Exhibition: Art fest “Envisioning Utopia” conducted in the month of October 2022. The Art fest was inaugurated by Dr. K Vasuki, IAS, Labour Commissioner, Govt. of Kerala on 17.10.2022. Total 35 students participated in the Art fest and an exhibition of all the 35 paintings were arranged along with the Yugam event on 11.11.2022.

Retrace: Alumni reunion “Retrace” was conducted on 12.11.2022. The event was a great success with the participation of 108 alumni. The Alumni meet was inaugurated by Shri. S Chandrasekar, IAS, Kannur District Collector.

NIFT Foundation Day: NIFT Kannur celebrated the raising day of NIFT on 22nd January 2023. The celebrations started with a walkathon inaugurated by the Director, Col Akhil Kumar Kulshrestha. Around 500 students (Approx) participated the walkathon from NIFT campus to the Snake Park. Cultural events and exhibition of student art and craft works were also arranged in the evening.

## INFRASTRUCTURE AND FACILITIES

NIFT Campus have 9.63 acres of land in which the total built-up area is 3 lakh 20 thousand sq.ft. (approx.). The

land was earlier in the possession of KINFRA, now has been leased in the name of Director NIFT Kannur. The campus has a 8 storied academic block, workshop building, 2 hostel blocks (for Girl students), canteen building, gym, sewage treatment plant, auditorium, Basketball and Volleyball courts etc. Annexe to Hostel block also functional and A/c rooms with 2-3 sharing allotted to students. Amphitheatre was constructed in the centre of the academic block.

8 elevators are functioning in the Academic Block with all statutory approval & Licence.

Fire fighting system is working efficiently. The campus is connected to the internet via 1 GBPS Rail net (NKN) and BSNL net. Campus is having wi-fi connectivity. As a measure for energy conservation, all street light and other lights were converted to LED and Solar power water heater installed in hostel. Resource Centre of Kannur Campus is having 6231 Nos of Books 52 Journals, 9 online database & 9 Online National & International Journals including addition in Hindi books.

## MAJOR PROJECTS

Currently NIFT, Kannur has handled 8 different projects worth of 51.84 Lakhs value. Along with this, one social service project was completed by NIFT, Kannur as a part of corporate social responsibility this year. NIFT, Kannur is very well associated with the state government of Kerala and continuously contributes to the development of the state by supporting the government in various skill development training programmes and value-added products for the handloom sector. This year 6 different projects worth of value of approximately Rs. 22.84 Lakhs have been sponsored by The Kudumshree State Mission, Government of Kerala and one corporate project from MEITRA Hospital. Another project named “Branding of Value added Handloom Products” is ongoing and the same is worth a value of Rs. 38 Lakhs.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- FC Department is designing as well as styling a 300 sq.ft building space to set up a Handloom showroom for Kalliasseri weavers. Team of students under the guidance of faculties Mr. Ezhilanban & Ms. Ranitha Ramesh are working closely with the weavers society to achieve the same.
- Team of FC students under the guidance of faculty Mr. Ezhilanban designed souvenirs to be gifted to Parliamentarians at the opening of the New Parliament Building.
- One of the FD Students (Ms. Devipriya) Uniform design got Selected for the Overseas Keralites Investment & Holding (OKIH) Ltd, A Government

of Kerala Enterprise.

- Students team won 1st prize at Ragam ‘23 fashion show by NIT Calicut.
- Student team won 1st runner up fashion show “revival Outlook” by Kengiri Chirist University, Bengaluru.
- Student team won (1st runner up) fashion show “Unmaad ‘23” by IIM, Bengaluru.
- TD IV semester students Ms. Akshara Sudhakaran and Ms. Riya Ghosh have won the Fashion show contest, “Revival Outlook” in Magnovite fest conducted by Kengiri Christ University Bangalore.

## CRAFT CLUSTER INITIATIVE – ACTIVITIES, WORKSHOPS AND IMPACT

The Craft Bazaar 2022 was conducted on 11th & 12th November 2022, the event was inaugurated by Shri. Prasant Nair, IAS, Special Secretary, SC/ST/OBC development Departments. 16 clusters including Handicrafts and Handloom exhibited/sold their products in the stalls arranged in the campus.

Artisan Awareness Program was conducted from 8-10 March, 2023 in conjunction with FC,TD and KD departments. Artisans from various clusters were invited and the expert sessions like Fabric Quality Management in Handloom, Tie and Dye and Batik printing, Mobile Photography and Foundation in Editing, Styling and Social Media Marketing were conducted.

## PHD PURSUING AND COMPLETED

- MFM: Ms. Mukthy (Pursuing) & Ms. Pavol Sahadevan (Pursuing)
- KD : Mr R S Jayadeep, (Completed) & Ms. Shalu V Nair (Pursuing)
- FC: Mr. Abhilash Balan P (Pursuing)
- B.F.Tech. : Mr. Chakravarthy P (Pursuing), Mr. D. Suresh Kumar (Pursuing) & Mr. Chandramouli (Pursuing)
- FD : Ms. Shangrella Rajesh M K (Pursuing)

## PUBLICATIONS AND PAPER PRESENTATIONS

- Publication/Paper presentation by Dr. Pravin Chavan:
  - i. Simultaneous Azoic Dyeing and Multifunctional Finishing of Cotton Fabric; John Wiley & Sons, Inc. Hoboken, NJ, USA.
  - ii. Synthesis and application of pH-responsive polymer for hygienic application in textiles; Functional and Technical Textiles; 615-637, 2023, Elsevier.
  - iii. Sustained release formulation of emulsion and its use for multifunctional cotton fabric; Textile Eng Fashion Technol, 8(3), 86-94, 2022
- Publication/Paper presentation by Dr. Ramachandran. R

- i. Presented a paper titled Machine Learning based Fit Analytic System for Online Fashion Business at International Conference on Functional Textiles and Clothing organised by IIT Delhi.
- Publication/Paper presentation by Ms. Pavol Sahadevan,;
  - i. Presented a paper titled “Thrifting as Currency: on Consumer Attitude towards Sustainable Behaviours” and a paper titled “Design for Sustainability: a case study on Convertible Designs” at SIMIRCON 2023, organised by Sindhi Institute of Management and ICAI, Bengaluru .
  - ii. Presented paper and published abstract - KG Smija, Sahadevan, Pavol. (2022, August 5). Visual Narration in Sound and Shadow: Efficacy of Shadow Puppetry in Post-modern scenario. Indian Handloom and Handicrafts: Sustaining Cultural Heritage-National Conference NIFT Kangra.
  - iii. Published a paper titled “Exploring Sustainable Behaviours of Fashion Consumers: Opportunities for Sustainable Entrepreneurship” in the South India Journal of Social Sciences.
- Publication/Paper presentation by Ms. Mukthy,
  - i. Presented a paper titled To be or not to be influenced; Indian insight on stereotypes in Fashion Advertisement, in an online international conference organised by Christ University, Delhi.
  - ii. Presented a paper titled Smart Textiles for Health Care in 108th Indian Science Congress organised at Nagpur University on 5/1/23.
  - iii. Presented a paper titled Augmented Reality And Virtual Reality In The Beauty Industry in 2nd Annual International Conference organised by VIT-AP University, Amaravathi.
- Publication/Paper presentation by Dr. M. Krishnakumar
  - i. Published a paper titled Medical device patenting trends in India. International Journal of Science and Research.
- Publication/Paper presentation by Mr. Praveenraj,
  - i. Published a book chapter on “A study on reception of conceptual hybrid pedagogies for fashion education system - applicable for present and future classroom model” in Changing Business Survival and Sustainability Quotient.
- Publication/Paper presentation by Ms. Smija K G
  - i. International paper presentation at siddhi college banglore, simicron design for sustainability BY Ms. Smija K G:\_ a case study on a convertible clothing brand.
- Publication/Paper presentation by Dr. Manoj Tiwari
  - i. Best Research Paper Award (Faculty) for An ergonomic assessment and development of industrial sewing chair. 3rd International Conference on “Emerging Trends in Traditional and Technical Textiles”. Jalandhar:
  - ii. Ergonomic vulnerability assessment among the sewing workers in the apparel industry for pre-sewing and post-sewing activities. 4th International Conference on Functional Textiles & Clothing. New Delhi: IIT Delhi.
  - iii. Review of the application of various work-allocation practices in Apparel manufacturing. 20th International Conference Humanizing Work and Work Environment. Patiala: HWWE.
- Publication/Paper presentation by Dr. Rupayon Roy
  - i. The combined effect of carding and punching parameters on the structural, mechanical and functional properties of needle-punched nonwovens. Journal of Industrial Textiles, 52, pp. N/A.
  - ii. Filtration performance of needle-punched nonwoven air filter media through dyeing process. Indian Journal of Fibre & Textile Research.
  - iii. Quantification of binder fibres in needle-punched nonwoven and its influence on physical-mechanical-functional properties of an air filter media. Indian Journal of Fibre & Textile Research.
- Publication/Paper presentation Ms. Shweta Chauhan,
  - i. “Development of light weight indigenous fire fighter suit” in 60th Joint Technical Conference in SITRA, Coimbatore.

### SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS

- i. Organised 3 days “Button Masala” Workshop by FDCI designer Mr Anooj Sharma.
- ii. Anna Celine Martin - Experience designer Infosys engaged with students as part of alumni talk.
- iii. M.Des Department had conducted Design Thinking & Social Impact workshop from 27.03.2023 & 28.03.2023 (2 Days) sponsored by Titan Company Limited for enable the students to learn design thinking and apply it on a social problem.

### MAJOR INDUSTRY LINKAGES

Our Major Industry Maryan Apparels - Kannur, Hanveev Processing House - Kannur, Dinesh Garments – Kannur, Infosys Bengaluru, Lifestyle, Levi’s Strauss & Co, Easybuy, Mynthra pvt limited, The Narration, Gokuldas Exports, Ltd, North republic - Bengaluru, Popees – Bengaluru, Susan Lawrence - Kochin, Cannanore Spinning Mill,

Intertek Testing Services – Tiruppur, Spencer Dyeing - Tiruppur.

## **THE SUSTAINABILITY ASPECTS AND GREEN CAMPUS ACTIVITIES**

PCB appreciation award winning Sewage Treatment Plant (STP) of 2 Lakh litre water treatment capacity is in place. Kannur Campus has facility of rain water harvesting. Incinerator, recycling of plastic waste by giving outside the Municipal Authorities and STP waste is used as fertilizer. A vegetable garden has been set up in the campus with the guidance of Kerala Agriculture Department. For the agriculture purpose, we are utilizing the water and fertilizer from STP Plant in the campus. Terrace Garden has been initiated in each floor by individual departments. Third Floor Terrace garden was developed by DFT Department, consists of variety of plants including climbers and creepers. Some important plants include Lilies, Lotuses, Roses, Lemons, Mangoes, Grapes, Guavas, Monte villas, Water Melons, Curtain creepers, Cat's claws, Pepper, Beetle leaves, etc. Moreover, a vertical garden has been set up around the pillars of the garden. Aesthetic improvement of Amphitheatre, Guest Room etc are in process.



# KOLKATA CAMPUS

## INFRASTRUCTURE AND FACILITIES

NIFT Kolkata Campus executed vertical extension over the new block with the addition of 3rd and final floor. 3x1000 litre and 1x500 litre capacity RO plant have been installed to provide mineral drinking water for all stakeholders. 133 KWp grid-connected Roof-top solar power plant is operational at the campus. 0.326 acre of NJMC land which was in the premises of the campus was transferred in the name of NIFT, Kolkata.

## SHORT TERM/CE PROGRAMMES

The campus conducted CE programmes namely, Certificate in Production Technology (CPT), Fashion Knitwear Production Technology (FKPT), 2 batches of Apparel Design and Fashion Technology (ADFT), Fashion Leather and Accessories Design (FLAD), Fashion Clothing Technology (FCT).

## MAJOR PROJECTS

Campus executed Projects namely,

- (i) Training program for sales employees of Tantuja, Government of West Bengal. Marketing and Handloom Textiles., (ii) Visual Merchandising and Brand Communication for Srishtishree under WBSRLM sponsored by West Bengal State Rural Livelihoods Mission (WBSRLM), Government of West Bengal. (iii) A study on Design Development and handholding for the production of quality jute diversified products sponsored by Jute Corporation of India Ltd. (JCI), Government of India. (iv) Design Development and colour upgradation of Baluchari and Garod Saree of Murshidabad and

Design Development and colour upgradation of Khadi Textiles of Murshidabad sponsored by District Office WBKVIB, Murshidabad, Berhampore, Department of MSME & Textiles, Government of West Bengal. (v) Designing and providing soft copies of creative's for G20 stalls for Tea Board India, Ministry of Commerce & Industry, Government of India. (vi) Jute Design Resource Centre (JDRC) sponsored by National Jute Board (NJB), Government of India. (vii) The India Size Project (viii) Textiles of Nagaland Usttad Project (ix) Setting up of Design Resource Centre at WSC Kolkata.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Tanya Singh, FC batch 2021-25, won first place in the Rangoli making competition, Alcheringa, IIT Guwahati [National Level] in 2022.

The following students from BFT department, Kanika Kargeti was a team member, won Converge 2022 Kabaddi - Gold medal, IMU Tempest kabaddi - Silver medal.

- Ridhi Garg, received 1st prize in Sudoku at Converge 2022, 2nd prize in Oratory at Azadi ka Amrit Mahotsav 2022, Conducted auditions for Converge 2022 as Literary Club President, won Best Graduation Project award, won Most Innovative Project award.
- Knitwear Design (KD) student, Abhishek Gupta, Batch: 2021-2025, KD - IV, won Gold Medal at converge'22 Bhopal in the event JAM, won Bronze Medal at Converge'22 Bhopal in the event Meme Making.
- Textile Design student of different batches have

participated in some of the prestigious logo design competitions for Malda Silk yarn and designing of logo on the occasion of 200 years of Assam Tea.

- For the event Jute mark logo launching show on July 2022, NIFT Kolkata TD students developed jute-based fashion collection for the subject, surface design project apparel, the show took place at prestigious National Library venue and amongst many dignitaries, Hon'ble Secretary Textiles, GoI and Secretary Home Affairs, GoWB were present along with NIFT & NJB Officials.
- Rahul Ghosh, Arpit Chakroborty, Soumyashree Das, Sanhita Basak, Lalremruati, Anwasha Dutta and Roopkatha Ghosh of Textile Design batch: 2019-2023 presented their collection. Textile Design students of semester IV has also participated at the NJB show.
- During January 2023 Selected students from TD-V got opportunity to showcase their products at Kolkata Kettle organised by Craft Enthusiast Mrs. Rashmi Chowdhury.
- During February 2023 Students of TD-IV participation in a talk show on Rajasthani mud resist printing organised by Byloom focusing on the contemporary work of Meeta Mastani. This was a guided tour by subject faculty Ms. Ahana Majumder, Asst. Prof. under the subject Heritage Textile.
- Mr. Srideep Paul, a student of FD sem IV has won 1st prize in IIT Kharagpur painting competition in February 2023 and won 3rd Prize in Presidency University Photography competition in November 2022.

## GRADUATION PROJECTS AND GRADUATION EVENTS

In the year 2022, 237 students graduated from NIFT Kolkata at convocation ceremony held on 21st November 2022 at Eastern Zonal Cultural Centre, Kolkata with the gracious presence of Shri. Dr Subrata Gupta, IAS, Additional Chief Secretary, Food Processing Industries & Horticulture, Government of West Bengal, as the Chief Guest.

## CRAFT CLUSTER INITIATIVE – ACTIVITIES, WORKSHOPS AND IMPACT

Craft cluster activities were organised under the Craft Cluster Initiatives by different departments of NIFT, Kolkata by cluster visit in 13 clusters of West Bengal, 2 artisan awareness workshop, 4 craft demonstration workshop and a craft bazaar.

## PHD PURSUING AND COMPLETED

- Faculty members holding PhD degree (14Nos.): 1. Prof Dr. Sandip Mukherjee, 2. Prof Dr. Ritu Malhotra, 3. Prof Dr. Reenit Singh, 4. Prof Dr. Binwant Kaur, 5.

Dr. Dibyendu Bikash Datta, Assoc. Prof, 6. Dr. Sougata Banerjee, Assoc. Prof, 7. Dr. Anannya Deb Roy, Assoc. Prof, 8. Dr. Abhijit Mukherjee, Assoc. Prof, 9. Dr. Sumantra Bakshi, Assoc. Prof, 10. Dr. Sreenanda Palit, Assoc. Prof. 11. Dr. Anjali Agrawal, Asst. Prof., 12. Dr. Nagma Sahi Ansari, Asst. Prof. 13. Dr. Satyaki Roy, Asst. Prof., 14. Dr. Sabyasachi Sengupta, Assoc. Prof.

- Faculty members Pursuing PhD during FY 2022-23 (20 Nos.): 1. Mr. S. K. Bala Siddhartha, Assoc. Prof, 2. Mr. Partha Seal, Assoc. Prof, 3. Mr. Sandip Kr. Samanta, Assoc. Prof., 4. Mr. Sanjib Kr. Das, Assoc. Prof, 5. Ms. Bharti Moitra, Assoc. Prof, 6. Ms. Jayati Mukherjee, Assoc. Prof, 7. Mr. D. Rajashekar, Assoc. Prof, 8. Ms. Supriya Choudhury Basu, Assoc. Prof., 9. Sh. J. P. Behera, Assoc. Prof, 10. Mr. Pari Jayaraman, Assoc. Prof, 11. Md. Shahabuddin Ashrafi, Assoc. Prof, 12. Mr. Kunal Singha, Asst. Prof, 13. Mr. Anand Mohan Singh, Asst. Prof, 14. Sh. Amit Gupta, Asst. Prof, 15. Ms. Tulika Saikia, Asst. Prof., 16. Mr. Yashwant Kumar Viswakarma, Asst. Prof., 17. Ms. Pompy Paul, Asst. Prof., 18. Ms. Piu Sarkar, Asst. Prof., 19. Ms. Anjali Gupta, Asst. Prof., 20. Ms. Akansha, Asst. Prof.

## PUBLICATIONS AND PAPER PRESENTATIONS

Paper Publications:

- Dr. Sreenanda Palit, Assoc. Prof. & CC-FC, published a paper titled “Digital Museums and Hybrid Models of Craft Studies during COVID-19” in NIFT Journal of Fashion, 2022 issue, Volume-1, Page no.200-216, ISSN No. ISSN 2583-5262 (Print) in December 2022. <https://nift.ac.in/journaloffashion>.
- Ms. Pompy Paul, Asst. Prof., published a paper titled “Bollywood vs. Cancel Culture: Friction Between Stardom and the Internet” in Manthan Addresses and Papers: Stardom, Issue III, Page no. 56-70, Published by Indian Institute of Mass Communication, ISBN No. 978-93-5777-364-5 in January, 2023.
- Ms. Pompy Paul, Asst. Prof., published a paper titled “Global News Consumption Habits of Gen Z in India” in Media Culture Society, Issue I, Page no. 89-108, Published by Mizoram University, ISBN No. 979-888869172-4 in November, 2022.
- Ms. Pompy Paul, Asst. Prof., published a paper titled “Indian Televisual News Discourse on the Russia-Ukraine War” in Discourse net Collaborative Working Paper Series No. 8/2, Special Issue in October, 2022.
- Ms. Piu Sarkar, Asst. Prof., published a paper titled “Tribal Textile Dolls: Cultural Heritage of Jhabua, Madhya Pradesh” in Textile and 21st Century, Volume 1, Page 133-139, ISBN No.978-93-94424-54-8 in January, 2023.
- A paper ‘Self Repairing Fabrics’ authored by Prof. Dr. Sandip Mukherjee was published on Asian Technical

Textiles Journal ISSN 0974-0589 Vol 17 No.2 April-June 2023 page 61-65.

- Ms. Tulika Saikia, Asst. Prof., published a paper titled “Designing Open-Ended Channapatna Sensory Toys for Indian Market to Provide Tangible Interaction and Visual Experience to Toddlers” in Tracing 75 years of Indian Fashion Post Independence- Virtual International Conference Book of Proceedings, Volume- 1, Page no 179-194, ISBN No. 978-81-958086-0-1 January, 2022.
- Prof. Dr. Ritu Malhotra, published a paper titled, ‘When Fashion ology meets Healthology: Examining the Impact of User Engagement on Brand Advocacy and Loyalty for Smart Wearables’ in the NIFT Journal of Fashion (2022), Vol 1. The paper is co-authored with Dr. Nagma Sahi Ansari, NIFT Kolkata, and Noor Malhotra, University of Toronto, Canada.
- Dr. Sougata Banerjee, Assoc. Prof., Gupta, S., & Banerjee, S. (2022). An Analytical study of the affordable luxury apparel market in India - Impact of Demographic factors on buying behavior. *Res Militaris-Social Science Journals*, 12 (5), 1076-1096.
- Dr. Sougata Banerjee, Assoc. Prof., Gupta, S., & Banerjee, S. (2023). Consumer segmentation of the affordable luxury apparel market in India. *International Journal of Research in Marketing Management and Sales*, 5 (1), 5-11.
- Dr. Sougata Banerjee, Assoc. Prof., Manjima, I., Singh, M., & Banerjee, S. (2023). A Review Paper on Omnichannel Retailing, Its Scope and Challenges in India. *International Research Journal of Management Science and Technology*, 14 (2), 108-119.
- Dr. Sougata Banerjee, Assoc. Prof., Moitra, B., Banerjee, S., & Jha, B. (2023). Fair Trade Consumer in India – Awareness level and Reasons for Buying Fair Trade products. *International Research Journal of Management Sociology & Humanities*, 14 (2), 236-252.
- Dr. Sougata Banerjee, Assoc. Prof., Gupta, S., & Banerjee, S. (2023). Indian consumer preference for different branding attributes of the affordable luxury apparel market in India. *Asian Journal of Management and Commerce*, 4 (1), 98-103.
- Dr. Anannya Deb Roy, Assoc. Prof., published chapter in Books:
  1. Banerjee, S., Ansari, N. S., & Deb Roy, A. (2022). *Narratives of Sustainable Life: In Pursuit of Conscience Business in Joan. Marques (Eds.), Business with A Conscience: A Research Companion* (pp: 409-419). Routledge. ISBN:978-0-367-68882-0 (hbk).
  2. Deb Roy, A., & Saha, G. (2022). *Nature, Life, and Economy: The Quest for Conscience Business Practice in Joan. Marques (Eds.), Business with A Conscience: A Research Companion* (pp:363-374). Routledge. ISBN:978-0-367-68882-0 (hbk).
  3. Ansari, N. S., & Deb Roy, A. (2022). *Branded Story in New Media: Circulating Cultural Hegemony and Interpellation* in J. K. Panda, & S. K. Mishra (Eds.), *Changing Landscape of News Media and entertainment* (pp.111-124). Lake city Publishing. ISBN 978-93-5628-588-0.
- Dr. Anannya Deb Roy, Assoc. Prof., & Saha, G. (2022). *Crafting the Culture of Beautiful Business* in J. K. Panda, & S. K. Mishra (Eds.), *Visual Communication and Design* (pp.95-106). Lake city Publishing. ISBN.
- Mr. Anand Mohan Singh, Asst. Prof., Published Chapter in book titled ‘Unfolding Latest Researches and Practices in Fashion and Textile’, by Manak Publication, New Delhi. Chapter name: Traditional Embroidered Textile Crafts of Bihar.
- Mr. Sanjib Kumar Das, Assoc. Prof., published a research paper entitled “Artisan Community in the Digital Economy - A Case Study of West Bengal Handicraft Artisans”, in the “Compendium Booklet for the 25th National Conference on “e-Governance - Bringing Citizens, Industry and Government Closer”.
- Mr. D. Rajashekar, Assoc. Prof., published paper on PERCEPTION OF LUXURY VALUE ON PURCHASE INTENTION TOWARDS LUXURY BRANDS @ Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979!! March 2022.
- Mr. D. Rajashekar, Assoc. Prof., published paper on Impact of Price on The Purchase Intention of Consumers Regarding Luxury Products @ Nat. Volatiles & Essent. Oils, 2021; 8(4): 6560-6564!! March 2022.
- Mr. D. Rajashekar, Assoc. Prof., published paper on Impact of Prestige on the Purchase Intention of Consumers Regarding Luxury Products @ International Journal of Business and Management Invention (IJBMI) ISSN (Online): 2319-8028, ISSN (Print):2319-801X www.ijbmi.org || Volume 11 Issue 3 Ser. I || March 2022 || PP 27-29.
- Mr. D. Rajashekar, Assoc. Prof., published paper on Effect of Luxury Attitude on Purchase Intention among the Consumers of Chennai @ IOSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 24, Issue 3. Ser. V (March. 2022), PP 47-50 www.iosrjournals.org.
- Dr. Anjali Agrawal, Asst. Prof., published a research paper on “Extraction of Natural Dye from Peepal Bark (F.Religiosa) and its Application on Textile Substrates”, 83 (2), *Journal of Textile Association*, p 106 – 112, July 2022.
- Dr. Anjali Agrawal, Asst. Prof., published the chapter on “Sustainable approach to Tie and Dye Cotton Fabric with Acrylic Colours” in *Design in the Era of Industry 4.0, Volume 2* in March 2023.

Mr. Kunal Singha, Asst. Prof. has paper publications,

which are as follows;

- Maity, S., Kunal, S. and Pintu, P., 2023. Speciality coatings and laminations on textiles. *Smart and Functional Textiles*, p.151.
- Maity, S., Singha, K. and Pandit, P., 2023. Introduction to functional and technical textiles. In *Functional and Technical Textiles* (pp. 1-30). Woodhead Publishing.
- Singha, K., Maity, S. and Pandit, P., 2023. Organizations and certifications relating to sustainable fibres. In *Sustainable Fibres for Fashion and Textile Manufacturing* (pp. 355-384). Woodhead Publishing.
- Maity, S., Singha, K. and Pandit, P., 2022. Nanopretreatments for Textile: Nanoscouring, Nano bleaching, Nanosoftening, and Nanosurface Activation. In *Fundamentals of Nano-Textile Science* (pp. 51-70). Apple Academic Press.
- Pandit, P., Singha, K. and Maity, S., 2022. Introduction to Advancement in Textile Dyes and Pigments. *Textile Dyes and Pigments: A Green Chemistry Approach*, pp.1-16
- Maity, S., Pandit, P., Singha, K. and Kar, S., 2022. Progress in Innovative Green Chemistry and Circular Economy in Textiles. *Textile Dyes and Pigments: A Green Chemistry Approach*, pp.443-455.
- Singha, K., Pandit, P., Maity, S. and Maiti, S., 2022. Applications of Chromic Dyes: Examples of Pressure-Sensitive Paint (PSP) and Dyes. *Textile Dyes and Pigments: A Green Chemistry Approach*, pp.75-86.
- Singha, K., Regubalan, B., Pandit, P., Maity, S. and Ahmed, S., 2022. Introduction to Nanotechnology-Enhanced Food Packaging Industry. *Nanotechnology-Enhanced Food Packaging*, pp.1-17.
- International Book Edited Maity, S., Singha, K. and Pandit, P., 2023. Introduction to functional and technical textiles. In *Functional and Technical Textiles*. Woodhead Publishing, 1st Edn., Cambridge, USA, ISBN 9780323915939, published 15 Nov, 2022.
- Pandit, P., Singha, K., Maity, S. and Ahmed, S. eds., 2022. *Textile Dyes and Pigments: A Green Chemistry Approach*. Beverly, MA, USA, John Wiley & Sons, 1st Edn., ISBN 9781119905318, published on 7 Sept, 2022.

Paper Presentation:

- Dr. Sreenanda Palit, Assoc. Prof & CC-FC was invited as a panelist to present her ideas on “Being Inclusive and Inspirational” under the sub-topic ‘Design education for cultural spaces’ in *Dstories- Museum Biennale | Creating Cultural Destination*—organised by the Design Factory India in association with the Government of Gujarat at the Smritivan Earthquake Museum & Memorial at Bhuj on 5 March 2023.
- Dr. Nagma Sahi Ansari, Asst. Prof., “Crafting Interdependence in meaningful work and relationship building: Experiencing economic practice in community led business at Mohenjo-Daro” in

International Symposium on Regenerative Ecosystems organised by XIMB at XIMB Campus, Bhubaneswar on 29th November, 2022.

- Ms. Pompy Paul, Asst. Prof., presented a paper titled “Efficacy of Augmented Reality (AR) in Instagram Direct-to-Consumer (D2C) Marketing for Sustainable Brands” in the International Conference of Sustainable Business Practice and Innovation Models, Christ University, in March, 2023.
- Ms. Pompy Paul, Asst. Prof., presented a paper titled “Efficacy and Viability of Moment Marketing Strategies in India” in the International Conference of Sustainable Business Practice and Innovation Models, Christ University, in March, 2023.
- Ms. Piu Sarkar, Asst. Prof., presented a paper titled “Teaching Sustainability through Artistic Exploration with Textile Waste” in Postgraduate Research Colloquium (PGRC) 2022, organized by Taylor’s University at Malaysia on 5th-6th November, 2022.
- Mr. Montu Basak, Assoc. Prof. had presented a conference oral presentation, co-authored by Ms. Ria Bajaj Designer and Prof. Dr. Sandip Mukherjee on “Artistic Regeneration – A Sustainable Remake of Natural-Fibre Based Handloom Dead-stock” in the National Conference on “Natural Fibre for Sustainable Societal Development” held during January 3rd-4th, 2023 at ICAR-National Institute of Natural Fibre Engineering & Technology, Kolkata.
- Dr. Anannya Deb Roy, Assoc. Prof., presented 3 nos. of papers along with Dr. Nagma Sahi Ansari, Dr. Goutam Saha, Neeti Banga separately in the International Symposium titled “Entrepreneurship and Wellbeing: Narratives of a Craft Entrepreneurial Venture” by XIMB, Bhubaneswar on November, 2022.
- Prof. Dr. Binwant Kaur, invited for a presentation on “Fashion Sustainability Certifications” to faculty members as part of Faculty Development Programm”, Amity University, Rajasthan. on 5th August 2022.
- Paper presentation by Ms Supriya Choudhury Basu, Assoc. Prof., on Circularity of Fashion on 16th March 2023 at International Conference ‘ICIGS’23’ at ADAMAS University, Kolkata.
- Dr. Anjali Agrawal, Asst. Prof., published the chapter on “Sustainable approach to Tie and Dye Cotton Fabric with Acrylic Colours” in *Design in the Era of Industry 4.0, Volume 2* in March 2023.
- Dr. Anjali Agrawal, Asst. Prof., Accepted book chapter on “Marine Biopolymers in Textile Applications” in book titled “Marine Biopolymers: Processing, Functionality and Applications”, Elsevier, 2023.

## FACULTY DEVELOPMENT

Training/ Workshop / Research Project Conducted by the faculty members

- Dr. Sreenanda Palit, Assoc. Prof., conducted a ToT on

Trend Spotting and Reporting 11-15 July 2022.

- Dr. Sreenanda Palit, Assoc. Prof. & CC-FC is coordinating the following HO projects- USTTAD, RTC and VisioNxt.
- Dr. Nagma Sahi Ansari is the CPIT for 'Setting up of Design Resource Centre' at Weaver's Service Centre, Kolkata since 2020.
- Ms. Jayati Mukherjee, Asso. Prof. organized seminar on 16.11.22 for FP Design students with 12 Experts-Architects, and Designers, of National repute, including 4 International speakers on 'Application of Geometry in Design – Perception and directions in Fashion, Architecture, Products, and Spaces.'
- Mr. Amit Gupta, Assit. Prof. and Dr. Sumantra Bakshi, Assoc. Prof., organized an interactive seminar on wool innovation was organised by Knitwear Design Department, Kolkata, at NIFT Auditorium on January 12, 2023.
- Dr. Sumantra Bakshi, Assoc. Prof., Mr. S. K. Bala Siddhartha, Assoc. Prof. and Ms. Akanksha, Assit. Prof., organized an industry visit for KD students at the only integrated Linen Manufacturing facility of the country (Fiber to finished fabric) and wool processing facility at Jayashree Textiles (Grasim Industries) Rishra Plant on 28th November 2022 and knitted fabric processing and garmenting facility at Rupa Ind. Jalan Complex Plant on 21st September 2022.
- Mr. D. Rajashekar, Assoc. Prof., organized Craft Demonstration workshop in March 2023 for Leather Craft Techniques e.g. Batik, Tye & Dye, Embossing, handprinting etc. with Mr. Chandan Mukherjee & Mr. Mohanto Naskar.

Faculty members invited as Guest Speaker / Peer Reviewer / Ph.D Supervisor

- Dr. Sreenanda Palit, Assoc. Prof., represented NIFT Kolkata at the G-20 Summit theme pavilion from 9-11 January 2023. She conceptualised the entire thematic representation of the stall on behalf of the Ministry of Textiles.
- Ms. Jayati Mukherjee, Asso. Prof., invited as Jury heading panel for selection - HULT prize 2023, Jadavpur University on-Campus round - 15.1.2023.
- Dr. Anannya Deb Roy, Associate Professor, PhD. Supervisor (On Going PhD)
  - » Guiding Mr. Suranjan, research scholar on his PhD titled "Digital Literacy for the Human resources of the apparel production units in India". The Phd thesis is about to submit in this year.
  - » Guiding Ms. Neeti Banga, research scholar on her PhD titled "The narratives of Phulkari Craft and the wellbeing of the artisans".
- Dr. Sougata Banerjee, Assoc. Prof., PhD. Supervisor (On Going PhD)
  - » Guiding Ms. Sheena Gupta, Research Scholar, on

"The role of innovative Trends in the Emerging Luxury Markets in North India" under National Institute of Fashion Technology. Her Registration and Coursework was completed in May, 2016 and has cleared her Comprehensive Examination.

- » Guiding Mr. Sudip Kundu, Research Scholar, as a Co-Guide with Dr. Chitra Bagchi on "Impact Assessment of Brand on Buying Behaviour in Organised Agri-Food Retail Business" under Maulana Abul Kalam Azad University of Technology, WB formerly West Bengal University of Technology. He did his Registration in 2018 and has cleared his Coursework and Research Proposal Presentation.
- Prof. Dr. Ritu Malhotra served as a peer-reviewer for the American Marketing Association (AMA) Marketing Educators' 2022 & 2023 Academic Conferences in October 2022 & February 2023 respectively. She reviewed four papers.
- Prof. Dr. Binwant Kaur invited for a presentation on "Fashion Sustainability Certifications" to faculty members as part of Faculty Development Programme" Amity University, Rajasthan. on 5th August 2022.
- Prof. Dr. Binwant Kaur invited as an External Expert for Interviews conducted for selection of faculty positions at Amity University, Rajasthan a Co-Supervisor for a PhD Scholar at Amity University, Rajasthan.
- Dr. Sumantra Bakshi, Assoc. Prof., Was invited to be honorary Mentor on Camera for Digital Content Creation of Fashion and Textiles subjects for CBSE curriculum in association with CEMCA. 13th February, 2023.
- Dr. Sabyasachi Sengupta, Assoc. Prof., Lectured on: "Tagore's Doodles: Design Intervention with Tagorian Silence Integrating to fashioning next generation" and : "Tagore's Textiles: Finding out the Textiles Semiotics of Tagore integrating into his text" at BHARAT TIRTHA - II International Symposium - Centre of excellence for Indian Knowledge systems (14th to 18th June) at IIT Kharagpur on 15.06.2022.
- Mr. Sanjib Kumar Das, Assoc. Prof., has on 15.06.2022 been invited as an expert member of the Consultative Committee by Office of Geographical Indications Registry, under the Office of Controller General of Patents, Designs & Trade Marks (CGPDTM) to evaluate the GI Applications filed for Registration.
- Mr. Sanjib Kumar Das, Assoc. Prof., has been invited to deliver a lecture on "Handicraft Design" during the Capacity Building Workshop for Handicrafts Exporters under MAI Scheme of Department of Commerce, Ministry of Commerce & Industries, Government of India on 28th January, 2023 at Kolkata.
- Mr. Kunal Singha, Asst. Prof., TD-Kolkata has been appointed as a trainer for the MDP, "Resource Efficiency for Circular Fashion", on 23/25th Aug

2022, jointly organised by NIFT & UNEP.

- Ms. Anamika Debnath, Assoc. Prof. & Ms. Darniya Roy, Asst. Prof. were invited and participated in 'Hult Prize 2023' University of Calcutta On-Campus Competition on 20th January 2023 as a Jury Members.

### **SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS**

- Many eminent industry experts were called to share their knowledge with the students. Bhaskar Biswas celebrity makeup artist, Swarnil Saha, a celebrity and OTT stylist and alumnus, and Anupam Chatterjee, were called to give live demonstrations and veteran media personality Jeena Mitra Banik also shared her expertise. Ms. Richa Agarwal, director and head curator, Emami Art, Kolkata gave their inputs in areas of movie making and editing. Renowned storyteller and personality Ms. Anubha Fatehpuria inspired the students about theatre and storytelling.
- FC Department at NIFT Kolkata has undertaken several projects viz., Sonali - VM project sponsored by National Jute Board and Srishtishree - branding and social media promotion project which included four pop-up store designs, VM and branding.
- Ms. Jayati Mukherjee, Assoc. Prof., coordinated with Kadam Haat towards the International Seminar of F&LA on 31.1.23, hosting Mr. Howard Peller, an international artist, and expert on willow and basketry products.
- Ms. Tulika Saikia, Asst. Prof., Titan classroom Project for F&LA-VI, in the field of Jewelry.
- Workshop on Batik, Block & Screen Printing at 'Sailpik', Kusumba in South 24 parganas was conducted by Prof. Dr. Sandip Mukherjee on 28th October 2022.
- A Lab Demonstration workshop on Embroidery machine was conducted by USHA International Ltd. Kolkata region on 14th October 2022 with the students of Fashion Design Department sem III, V & VII.
- Mr. Partha Seal, Assoc. Prof. & Dr. Sumantra Bakshi, Assoc. Prof., 3rd batch of WBMDFC sponsored Fashion Knitwear Production Technology (CE) course was successfully completed in December 2022.

### **MAJOR INDUSTRY LINKAGES**

NIFT facilitates campus placement for graduating students to enable them to start their professional careers in challenging positions. Students are placed in renowned national and international companies. Apart from on-campus placement, NIFT facilitates employment opportunities for its final-year students through off-campus and pre-placement offers. Further, many students have opted to become successful entrepreneurs. Organizations from diverse fields, including large

retailers, leading export houses, manufacturing organizations, home furnishing companies, textile mills, and brand marketers, participate in the campus placements.

### **THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES**

NIFT Kolkata has taken various initiative for maintaining sustainability and a Green campus through various activities and installations, Maintaining of AC cooling temperature up to 24 Degree Celsius, The students and employees ensure collections and segregation of dry and wet waste, installation of 133 KWp grid-connected Roof-top solar power plant and other sustainability initiatives throughout the year.

### **OTHER SIGNIFICANT ACTIVITIES**

i) G 20: The campus had a proud moment of participation in the G 20 Summit between 9th to 11th January 2023 at J. W. Marriot, Kolkata under the able leadership of Ms. V. Lalithalakshmi, IAS, Director, NIFT, Kolkata. A Theme Pavilion was jointly planned and executed with WSC, Kolkata. The theme of the pavilion was the 'Traditional Textiles of West Bengal'. Accordingly, the following weaves were selected for display:

Jamdani - Traditional and Contemporary versions, Baluchari and Begumpuri. Each of the traditional Weave has been displayed along with a small write up on its heritage value and uniqueness. A sample loom has also been placed in the pavilion to give a live weaving experience to the delegates. Loom accessories, sample block (for printing) and handloom related literature and students' work had also been displayed.

ii) Training to IAS probationers :In order to enhance the NIFT Brand and visibility a workshop was conducted on 23rd September 2022 for IAS probationers on the "Traditional Textiles of West Bengal" in collaboration with NSATI, West Bengal, MSME & T Dept. Government of West Bengal and NIFT Kolkata. The workshop included inputs on the history of Bengal muslin, various clusters across the state and the textiles associated with them, Central and State Govt. initiatives in the sector, hands on weaving, NIFT's contribution etc.

### **INTERNATIONAL LINKAGES / EXCHANGE PROGRAMME**

The following students of NIFT Kolkata underwent International Exchange Programme at the global institutes:

- Nandini Garg, Fashion Communication (FC) Batch 2021-25 was selected and went for the two-week Summer Programme to STF, Switzerland.

- Riktan Chakraborty, Knitwear Design (KD), Sem-IV, was selected for dual degree programme at FIT, New York.
- Bidita Sarkar, Fashion Design (FD), Sem-IV, was selected for dual degree programme at FIT, New York.
- Mihika Saha, Accessory Design (AD), Sem-IV, was selected for dual degree programme at FIT, New York.



# MUMBAI CAMPUS

NIFT Mumbai has an enviable infrastructure with wifi enabled smart campus spread over 10 acres and a built-up area of 45,000 sq. meters. The hostel has accommodation facilities for 590 girls and 90 boys. NIFT Mumbai has a strong team of 49 in-house faculty members and more than 130 visiting faculty members. To bring the industry perspective into the classroom industry experts and academicians, both national and international were invited to interact with the students that were concentrated on technical and contemporary topics.

NIFT – Mumbai currently offers six undergraduate 4 years degree programmes and two postgraduate 2 years programmes. The campus currently has 1101 students comprising 942 undergraduate and 159 postgraduate students.

## SIGNIFICANT LANDMARKS AND ACHIEVEMENTS

### Rankings/Awards

- NIFT Mumbai has been ranked 1st and 2nd positions consecutively for 3 years in the list of top-ranking fashion colleges by India's premiere ranking agencies as well as World institutional ranking:
  - o Ranked in the \*DIAMONDBAND with A+ Grade\* (Higher Education Institution of Excellence) – OBE (Outcome Based Education) Rankings 2022- by R. World Institutional Ranking.
  - o Ranked No.2 in India Today Best Fashion Colleges Survey 2022 rankings.
  - o Ranked No.2 in The Week Best Fashion Colleges Survey 2022 rankings
- Secured 3rd rank in the School/ College Category

for SWACHHTA Competition by Panvel Municipal Corporation.

- Awarded “RAJBHASHA SHIELD” for excellent implementation of Official Language for the year 2021-2022.

### Other Highlights

- NIFT Mumbai is publishing a quarterly e-magazine “Jargon” which is circulated among all the students, faculty and staff, and industry.
- NIFT Mumbai was selected to put up a Thematic display of Handlooms with a ‘TIRANGA’ theme at NIFT Mumbai Airport to celebrate Handloom Day on 7th August 2022.
- Kala Ghoda Arts Festival 2023 (KGAF'23) - NIFT Mumbai participated for 1st time in Asia's biggest Kala Ghoda Arts Festival 2023, a unique nine-day long arts festival in the Kala Ghoda area of South Mumbai from 4th – 12th February, 2023. Various handicraft products developed by NIFT Mumbai students were displayed at KGAF 1st time in the form of “ART Installations” and the Fashion Show was also conducted in the form of “Performance Art” by NIFT Mumbai in KGAF.
- G-20 Exhibition - As per the directives from the Ministry of Textiles, Govt. of India, Central Cottage Industries Corporation of India Ltd organized G20 Exhibitions at Mumbai which were curated by NIFT Mumbai; a) Exhibition of handloom and handicrafts products of Maharashtra during 1st Development Working Group meeting was held on 14th to 16th December 2022 at Grand Hyatt Hotel, Mumbai. b) Exhibition on the theme “Textiles of India” held on 28th to 30th March 2023 at Grand Hyatt Hotel,

Mumbai. All the delegates of G20 and Sh. Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles attended the exhibition.

- Exhibition - An exhibition of textile paintings "AADYOGI SHIV: A Journey of Cosmic Indigo" by Ms. Sangeeta Gupta, Artist Poet & Film Maker was put up at NIFT Mumbai from 2nd March to 16th March 2023. The exhibition was inaugurated by Mr. Achyut Palav, Eminent Calligrapher.
- Rozgar Mela - Newly recruited Assistant Professors of NIFT Mumbai, Mr. Somnath Gangadhar Mane, Ms. Sangita Das Chowdhury, Dr. Banalaxmi Brahma and Mr. Amit Kumar Chaudhary received appointment letters during Hon'ble Prime Minister's 'Rozgar Mela' conducted on 22nd October 2022 at Rangsharda Auditorium, Bandra West, Mumbai. Shri Piyush Goyal, Hon'ble Minister of Commerce & Industry, Textiles, Consumer Affairs, Food & Public Distribution was the Chief Guest for the event.
- 8th Edition of International Yoga Day - The 8th edition of International Day of Yoga was successfully conducted in the NIFT Mumbai campus on 21st June 2022. The theme for this year of International Day of Yoga was 'Yoga for Humanity' which focuses on the benefits of yoga and its contribution in achieving holistic well being. In line with the directions received from HMoT and NIFT, HO for the celebration of International Yoga Day with the ongoing Azadi Ka Amrit Mahotsav (AKAM) celebrations, NIFT Mumbai participated in Yoga by the Bay, Mass Yoga Demonstration which was organized at Marine Drive and also created the banners that were placed at the venue during the event. Shri Piyush Goyal, Hon'ble Minister of Commerce & Industry, Textiles, Consumer Affairs, Food & Public Distribution was the Chief Guest for the event, however, he could not attend the same due to administrative reasons.

## INFRASTRUCTURE AND R&D FACILITIES

The campus has state-of-the-art labs and machine rooms with technology-enabled modern equipment, state-of-the-art cloud server-based and RFID-equipped Resource Centre, and an Institutional/Digital repository. The resource center boasts of an enviable collection of books, periodicals, and journals, a Material Wing, and a Digital Knowledge Centre. The campus has a dedicated exhibition area, a ramp room for fashion shows, a fully functional gym, multiple demarcated sports and music areas, and an auditorium with all modern amenities.

NIFT Mumbai continued to focus on developing the Infrastructure and R&D facilities at the campus and has been achieving significant milestones in the area of R&D Infrastructure creation and aims to become a hub of innovation, scientific explorations, cutting-edge design,

and knowledge creation. It aims to become a source of talented human resources that can contribute to the socio-economic development of the country and make it self-reliant by aligning itself with the changing needs of the industry.

Some of the notable initiatives at the campus, sanctioned and funded by the Ministry of Textiles, Govt. of India in collaboration with NIFT-HO are Smart Wearable Systems (SWS) Incubator and Fashion & Lifestyle Accessories Incubator.

NIFT-Mumbai has been successfully working on the research area "Impact of Private Label and National Brand on Customers' Apparel Buying Attitude" under the Tata Trent - NIFT Mumbai Retail Chair and the research is in an advanced stage.

NIFT Mumbai has secured a grant from the NIFT Endowment fund for an R&D project titled "Study and Development of High-Performance Fabrics for Protective Clothing of Motorcyclists". Successful execution of this project will lead to a series of developed protective fabrics with optimized material and process parameters for intended use in the protective clothing of motorcyclists. The project commenced from 16/1/2023 and is in the process of procuring the required testing equipment.

The campus is in the process of adding 24,000 sq. ft. of built-up area in 2.5 acres of land as a part of R&D activities and other academic endeavours. For instance, F&LA Department procured an Anthropometric Kit for gathering ergonomic data for User-centric design and has set up a Home Décor Workshop for the Products to be made from Ceramics/Clay, wood, and metal.

## SHORT TERM PROGRAMMES

Continuing Education is an integral part of NIFT Mumbai's portfolio of courses offered. NIFT Mumbai conducted One Diploma Programme with 21 students, Seven C.E. Programme with 116 students. NIFT Mumbai conducted an Outreach program - "Craft in Fashion" for 30 artisans from Maharashtra & Goa on 29th and 30th March, 2023 on the Campus.

## PROJECTS

Projects provide mutually beneficial, collaborative, and diverse opportunities for faculty members and students to solve real-life challenges and apply theory to practical settings while benefitting various stakeholders like artisans, government agencies, retailers, fashion brands, and the academic and research community. NIFT Mumbai has been engaged in multiple consultancy projects; 16 projects are currently ongoing with clients like; ParsiGara Embroidery and Textiles of Nagaland

under the umbrella of USTTAD Project with Ministry of Minority Affairs via NIFT New Delhi- HO Project; Uniform Design and Prototype Development for: i) Aviation Officers of Indian Oil Ltd., ii) Security Personnel for HPCL Pipelines, iii) Executive, Operation, Security, Housekeeping and Maintenance staff of Maha Mumbai Metro Operation Corporation Limited (MMMOCL); MDP for Raymond which involved developing and conducting an induction module for the CEO and COO of Raymond Ltd.; and Indian Oil Ltd., KVIC, MSSRTC, MSSIDC.

## STUDENTS ACTIVITIES - EVENTS / COMPETITIONS & AWARDS ORGANIZED

### a) Events - Converge 2022

- This year NIFT Converge was organized at Zonal level and at all India level:
  - o NIFT Mumbai hosted the Western Zone Converge 2022 conducted on 8th – 9th October 2022 where the students of NIFT Bhopal, NIFT Gandhinagar, NIFT Jodhpur and NIFT Mumbai participated in online and offline cultural, literary & sports events and NIFT Mumbai was the winner.
  - o NIFT Mumbai participated in all India Converge of 2022 that was held on 27th – 29th December 2022 in NIFT Bhopal. It competed against all the 18 campuses of NIFT and emerged as the winner.
- Fashion Spectrum 2023 – NIFT Mumbai Fashion Spectrum 2023, the annual cultural fest of NIFT was held from 31st March - 1st April 2023 with a plethora of cultural, literary, and management competitions.
- SDAC Club Activities – NIFT Mumbai SDAC team left no stone unturned and used all possible technology tools and innovation to make the students activities as engaging as the on-campus events. The SDAC Club organized various events during the year like; International Yoga Day, celebration of National Handloom Day, Constitution day, Republic day, Spectrum etc. 24 activities were organized by the 7 clubs. The count of activities performed by each club is: 09 activities organized by Cultural Club, 04 activities by ESSE Club, 01 activity by Adventure & Photography Club, 04 activity by Sports Club, 01 activity by Film Club, 04 activities by Literary Club, 01 activity by Environment Club.

### b) Students Competitions & Awards:

Mr. Devejya Singh, student of FD (Batch 2017-2021) participated in the India Skills Regional Competition, 2020. The state competition was held in Sept. 2021 followed by west zone regional round during Oct - Nov 2021. Subsequently, Mr. Devejya secured silver medal at India level. He was selected to represent India at the finale world skills special edition at Finland. He underwent a training at NIFT Delhi to equip him further for the completion, and there at Finland, he secured the

5th spot in October 2022.

- Ms. Niveditha Padmanabhan, student of TD, Semester V won 1st prize in NayaNazariya competition organized by Prince's Trust International, A United Kingdom charity founded by HRH The Prince of Wales to tackle the global crisis of youth unemployment on 8th August, 2022. Later Ms. Niveditha was invited for the joint presentation on NayaNazariya with a participant from Pakistan. The visit was funded by Prince's Trust International.
- Logo Design for Handloom Day by Ms. Shruti Gandhi, student of FC, Semester IV, has been selected for the best five entries and was sent to Ministry.
- Mr. Vaibhav Chawla, student of F&LA Department, Semester-VII was one of the finalists in 'Ignite Global Design Contest-2022' organised by Tata Elxsi. He did a project on Smart Lid concept in packaging design that aims to eliminate plastic/wooden spoons given with the ice cream cups. He was awarded with certificate and paid internship opportunity in Tata Elxsi.
- Ms. Siddheshwari Ranawat, student of KD, Semester VII won 3rd prize in Pantaloons next top designer competition organized by Pantaloons on 25th November, 2022.
- Mr. Karan Panchal, student of F&LA, semester III won 1st prize in Chess tournament organized by Universal Business School, Karjat on 02nd December, 2022.
- Ms. Vartika Verma, student of MDES, Semester II won a Wacom pen tablet for the BEST QUESTION AWARD in Pune Design Festival 2023 held on 3rd - 4th February 2023.
- Ms. Pragya Sachdeva, student of MDES, Semester II was selected to present key points at the Pune Design Festival on the topic: 'What design schools needs to do for preparing designers for industry 4.0?', which was held on 3rd - 4th February, 2023.
- Ms. Karanpreet Kaur, TD Sem, VI won Best Design for Print design Apparel-Women's Kurti category organized by Liva India Ltd in March 2023.
- Ms. Mahak Vishwakarma, TD Sem, VI won Best Design for Weave design Apparel-Women's Kurti category organized by Liva India Ltd in March 2023.
- Students put up an exhibition cum sale of handmade products at Textile Commissioner Office, Mumbai on 13th March 2023 as part of Women's Day celebrations where they showcased their creative talents and entrepreneurship skills.

## STUDENTS - INTERNATIONAL LINKAGES AND ORGANIZATIONAL TIE-UPS

03 students attended the Dual Degree Programme at FIT New York. 02 students attended the Semester Exchange Programme at KEA - Copenhagen School of Design and Technology, Denmark.

## CONVOCATION, GRADUATION PROJECTS AND GRADUATION EVENTS

- a) Convocation -
  - o Organized Convocation for graduating batches of 2020 & 2021 on 16th April 2022 at Sophia Bhabha Hall of Sophia College Campus, Mumbai. Shri Piyush Goyal, Hon'ble Minister of Commerce and Industry, Minister of Consumer Affairs, Food & Public Distribution, & Minister of Textiles, Government of India was the Chief Guest, Shri Shantmanu, IAS, DG NIFT & Development Commissioner (Handicrafts) and Ms. Vandana Narang Dean (A) were the Guests of Honor of the event.
  - o Organized Convocation for the batch of 2022 on 24th February 2023 at NIFT Mumbai Campus. Shri Piyush Goyal, Hon'ble Minister of Commerce and Industry, Minister of Consumer Affairs, Food & Public Distribution, & Minister of Textiles, Government of India was the Chief Guest, Smt. Rachna Shah, IAS, Secretary (Textiles), Ministry of Textiles & Chairperson-BOG-NIFT, Shri. Rohit Kansal, IAS, Additional Secretary, Ministry of Textiles & DG NIFT, Prof. Dr. Sudha Dhingra, Dean (Academics) – NIFT were the Guests of Honor of the event.

b) Graduation Projects and Graduation Events - In order to commemorate the graduating milestone of the students, a Graduation Showcase themed 'Re-invention 2022' was organized for the graduating batch 2022 on 28th May 2022 at NIFT Mumbai Campus. Shri Upendra Prasad Singh, IAS, Hon'ble Secretary (Textiles), Government of India was the Chief Guest of the event. Total 286 students graduated in the batch of 2022; M.Des-39, MFM-39, F&LA-35, FC-40, FD-37, KD-35, TD-31 & BFT-30.

## STUDENTS VISITS/OUTBOUND PROGRAMME

Around 70 industry visits & outbound programmes were organized for the students as part of the curriculum and other during the year.

## CRAFT CLUSTER INITIATIVES

NIFT Mumbai has been working in collaboration with the artisans from craft clusters of Maharashtra & Goa leading to multilevel exposure, knowledge sharing, and sensitisation of students. A total of 22 craft-based activities were organised with the artisans from various craft sectors of Maharashtra and Goa, thus creating a learning clove for them to enhance their skills. More than 600 students across 8 departments have interacted with the artisans during their craft activities. The focus

has been to empower the artisans and create better opportunities that lead to a better tomorrow for them. The focus of NIFT is to impart market consciousness and work along with the craft clusters that have gained GI certification for their respective craft activities. Some of the clusters that were actively involved in these activities were: Kolhapur (Leather craft), Paithan – Yeola – Aurangabad (Paithanisarees), Aurangabad (Himroo shawls), Solapur (Chaddar, Towels, and Wall hangings), Sawantwadi (Wooden toys), Palghar – Dahanu Road (Warli), Goa (Crochet), Mumbai (Parsigara embroidery), Nagpur - Bhandara (Karvath Kati sarees), Hupari (Silver jewelry), Pune (Puneri Pagadis), and Maheshwar (Fabric weaving). During this year, the departments carried out activities like Craft Research & Documentation, Craft based product development, Artisan Awareness Workshops, Craft Demonstrations, Craft Bazaar and expert talks for Foundation Programme students under lecture series. 03 students from Master of Design Space programme successfully completed the GP sponsored by Development Commissioner for Handlooms and Handicrafts in the year 2022 as below.

- o Mr. Abhishek Soni – DCHL - Topic – Exploratory research on the Kosa Silk and Hemp fabric as a handloom craft.
- o Ms. Shweta Ralegaonkar – DCHC - Topic – An Exploratory Research of the Natural Dyeing process on Banana Fiber.
- o Ms. Apeksha Jain – DCHC - Topic – Exploring optimal solutions for improved virtual visibility of Indian Handicrafts and designing of a digital co-operative model.

02 Students from Post Graduate Design Space programme were shortlisted for the GP 2023 project sponsored by DCHL and DCHC.

Every year NIFT Mumbai conducts Craft Bazaar - an Exhibition cum Sale for the promotion of handlooms and handicrafts of India. This year NIFT Mumbai organized Craft Bazaar 2022 on 26th & 27th April 2022.

## PHD PURSUING

18 faculty members of NIFT Mumbai are pursuing their PhD during the year 2022-23.

## PUBLICATION AND PAPER PRESENTATION BY FACULTY MEMBERS

- 14 research papers were presented by 08 faculty members at various international conferences and published in journals.
- 15 research papers were presented by 15 faculty members at various national conferences and published in journals.

## FACULTY ORIENTATION, TRAININGS AND DEVELOPMENT

In keeping with the belief that the faculty capacity building is paramount to building a workforce of well-equipped change makers who can address the dynamic learning needs of the students in such critical times, NIFT Mumbai has been providing regular opportunities for training and development to the faculty members. These training platforms not only enabled the faculty members to upgrade their existing knowledge but also provided them with the required guidelines and innovative techniques to educate the students in their homes while maintaining the standard of inputs and ensuring the application of the concepts in simulated real life settings. Some of the significant training opportunities availed by NIFT Mumbai faculty members are as under:

### a) Attended TOTs within NIFT

During the year 2022-23, 21 NIFT Mumbai faculty have attended 14 ToTs in areas like; AR VR, Game Theory for Business, Basics of 3D Modelling using Fusion 360 an Autodesk Software & 3D printing, Theories of Social Media, Pedagogy and Methodologies of integrating the subjects of PM & GC for Fashion Design, Design & Analysis of Experiments, Print Design deepening DS, Creative and Innovative Application in Textiles, Fashion Innovation and Sustainable Design for Circularity, Surface Design for Innovative and Creative Application to name a few.

### b) Conducted ToTs (Training of Trainers)

ToTs were conducted by NIFT-Mumbai faculty members in the following domains:

- Supply Chain and E-commerce Management conducted by Dr. Tanmay Kandekar, Associate Professor
- Pattern Making & Garment Construction Jacket conducted by Ms. Kavita Pathare, Associate Professor
- Weave-Design, Creative and Innovative Application in Textile conducted by Mr. Sandeep Kidile, Associate Professor.
- As a part of core team of the NIFT-UNEP Collaboration ToT for one year Diploma Programme conducted by Prof. Dr. Rupa Agarwal.
- Pedagogy and Methodologies of integrating the subjects of PM & GC for Fashion Design (Semester 3 & 4) conducted by Prof. Dr. Patricia Sumod & Dr. Kundlata Mishra, Associate Professor.
- Mr. Nitin Kulkarni, Associate Professor conducted 02 sessions on Philosophy of MDes Design Space programme during the faculty induction programme.

### c) Faculty Industry attachment (FIA)

03 faculty members completed Faculty Industry Attachment (FIA) in national as well as international based industry:

- Dr. Rashmi Thakur, Assistant Professor, BFT Department underwent Faculty industry Attachment (International) at Myant Inc., a Smart Textile Company in Ontario, Toronto, Canada from 21st November to 4th December, 2022.
- Prof. Kislaya Choudhary, Professor, TD Department completed FIA at KOKO Maison, Inc. from 11th to 22nd July 2022.
- Ms. Kavita Pathare, Associate Professor, BFT Department underwent Faculty industry Attachment at M/s. Unik Technologyz, Bengaluru from 28th November, 2022 to 10th December, 2022.

### d) Patent by Faculty

Dr. Harish Kumar Banga, Assistant Professor has been granted 02 patents. He has also filed 05 patents.

- Granted a patent on the topic “New Design and Rapid Prototyping of Ankle Foot Orthosis by SLS Technology” by The Patent Office, Government of India on 1st September 2022.
- Granted the Design patent on “Sun Tracking Solar Panel” by The Patent Office, Govt. of India on 19th January 2023.

## FACULTY PARTICIPATION IN NATIONAL & INTERNATIONAL CONFERENCE/WEBINARS/SEMINARS/EXHIBITIONS/TRADE FAIRS/MEETS/WORKSHOPS

NIFT-Mumbai provides opportunities for its faculty members to continuously upgrade their knowledge and network with industry and other academic institutions by participating in National & International Conference, Webinars and Exhibitions. The exposure provided insights across areas like Smart wearables and Textile, MDP, Design Thinking & Innovation, Technical Textiles, Design Intervention in Handicraft Sector, Computer Vision and Robotics, Industrial Internet of Things, Screen Prints, Additive Manufacturing and 3D Printing to name a few.

Some of the notable events attended in online and offline mode are GemTex Lab at ENSAIT-Roubaix, WHO-Geneva, Switzerland, BIS-FICCI-MoT National Conclave, Design Doctoral Consortium (DDC) at IDC, IIT Bombay, webinar by Asia Society India Center, Adobe, CDAC, VDMA - Textile Machinery Association, Global Summit Series organized by the student research development cell of ATLAS Skilltech University, Kimo Hong Kong, Taylor & Francis USA etc..

Details of faculty members across departments invited/delivered lecture/participated in webinars, seminars, exhibitions and conferences etc. during the year 2022-23:

- 02 faculty members were invited/delivered lecture in around 04 international seminars, webinars, workshops, conferences etc. and 08 faculty members

were invited/delivered lecture in around 15 national seminars, webinars, workshops, conferences etc.

- 08 faculty members attended more than 32 international seminars, webinars, workshops, conferences etc. and 32 faculty members attended more than 86 national seminars, webinars, workshops, conferences etc.

### **WEBINARS AND WORKSHOPS BY ALUMNI INDUSTRY AND INTERNATIONAL EXPERTS**

NIFT Mumbai invited around 117 industry experts and academicians, both national and international from various disciplines for interaction with the students across platforms like lectures, workshops and webinars. The discussions centered on technical and contemporary topics like Experience Design, User Centric Design, Documentation and Layout, Sustainable Systems & Craft Studies, Extraction and application of Natural dyes on textiles, Craft Cluster Design Intervention, Luxury Product Design, Information Technology & E-commerce, Handicrafts Industry and its challenges & opportunities, Digital Marketing Craft photography & videography, packaging & branding, Entrepreneurship and to name a few.

### **INDUSTRY LINKAGES (VISITS, LIVE PROJECT, STUDENTS INTERNSHIPS AND CAMPUS PLACEMENT)**

More than 330 students carried out their internships in different Design Houses, corporate labels, Studios, Startups and innovation centres in the areas like Brand Marketing, Buying & Merchandising, UI/UX and Graphic Design, 3D Artists, Apparel production, Telecommunication, Fintech, Edutech etc. These houses spanned from the domestic as well as global brands and recruiters like: Fabindia, Tommy Hilfiger, John Jacobs, Madura Fashion & Lifestyle, ABFRL, Benetton India Pvt. Ltd, Lifestyle International Pvt ltd, Reliance Retail Ltd.- Ajo.com, Shoppers Stop, Trent Ltd, Raymond Ltd., Pepe jeans, Maddock Films, TATA Power, BBC Topgear Magazine, Rashmi Sharma Telefilms, Marks & Spencer, Arvind Exports, Laguna Clothing, Brandix Pvt. Ltd., Shahi Exports Pvt Ltd, Vardhman Textiles Ltd., Grasim Industries, Siyaram Silk Mills, Ltd, Ed-a-Mamma, Welspun group.

#### **Campus Placements:**

At NIFT Mumbai the students of postgraduate and undergraduate streams have been placed in different areas in alignment with their specializations. The placement drive was conducted for the batch 2022 and the highest domestic package was INR 21 Lakhs per annum for post graduate students and INR 12 Lakhs per annum for undergraduate students. The average package for PG students was INR 7.75 Lakhs per annum

and INR 5.45 Lakhs per annum for UG students. The highest domestic package was of INR 21 LPA for post graduate students and INR 12 LPA for undergraduate students. The average package for PG students was INR 7.75 lakhs per annum and INR 5.45 lakhs per annum for UG students.

#### **Industry Linked Academic Classroom Projects/Live Projects:**

As a part of the curriculum deliverance the students were also rendered opportunities to work on live projects based on Industry briefs in order to expose their creative minds to real life industry applications. Some of the notable Industry based live projects conducted at NIFT Mumbai this year were with Tinker labs for design development for the social impact initiated by Titan, Asian Paints for development of color stories, Citizen Umbrella Mfg. Ltd. for the development of performance clothing in the domain of rainwear.

#### **Industry visits and Academic Visits:**

For providing the industry based exposure to students, NIFT Mumbai conducted academic tours and industry visits for students this year as well. Few of the important visits that were carried out were with Wash & Care company - Mumbai, Traditional Indian Textiles Exhibition organised by Paramparik Karigar - Mumbai, Pune Design Festival, Fibers & Yarns 2023 Expo - Mumbai, NMACC, 'India in Fashion' exhibition - Mumbai, Suditi Industries - Navi Mumbai, Tata Motors - Pune, Ordnance Factory - Ambernath, Jawaharlal Nehru Port Authority - Navi Mumbai, Bombay Exhibition Centre (CMAI) - Mumbai, Garment Technology Expo - Gandhinagar, Alok Industries - Vapi, KKCL Ltd. - Daman, IKEA - Navi Mumbai, VIP Industries Limited - Nashik.

### **INITIATIVES BY RESOURCE CENTRE**

NIFT Mumbai Resource Centre developed the Digital Library and kept on adding the intellectual outputs to its repository for wider access by the academic communities which also reflect the visibility of the institute's academic productivity. The repository collection swelled to over 1120 documents and viewership kept increasing tremendously as compared to last year. During the year, Library staff attended a training program titled "Emerging Trends and Technologies in Academic Libraries: Upgrading the Skills of Library Support Staff" at Ramniranjan Jhujhunwala College of Arts, Science & Commerce (Autonomous), Ghatkopar, Mumbai.

### **INITIATIVES FOR THE PROMOTION OF HINDI**

On the occasion of "Hindi Diwas", messages of senior Ministers and officials of Govt. of India were conveyed

to the NIFT-Mumbai team. Hindi Pakhwada was successfully organized at the campus from 14.09.2022 to 30.09.2022. Multiple workshops for promoting the use of Hindi as a medium of official language were organized. 17 Officers/faculty/staff members have enrolled for Hindi examinations under the Hindi education scheme and all of them are being trained through online mode; a) Hindi Prabodh – 03 staff members, b) Hindi Pragya – 06 officers & faculty members & c) Hindi Parangat – 08 staff members. Staff members participated in different competitions organized under NARAKAS, Navi Mumbai. 04 staff members of NIFT Mumbai, winners in different competitions organized by NARAKAS were felicitated in a ceremony at NARAKAS office on 7th October 2022. Junior Translation Officer, NIFT Mumbai participated in the Preliminary Translation Training (mandatory) program conducted by the Central Translation Bureau, Official Language Department, Home Ministry from 16th January 2023 to 27th February 2023.

### **SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES**

- The RESCO model Solar Roof Top of 236 KWP capacity installed in the campus leads to generating around 2,63,000 KW of energy in a year resulting in saving of around INR 32 lakhs in electricity bill and a reduction of CO<sub>2</sub> emission of approx. 216 Tons per year.
- HVAC automation leading to saving of electricity by 15-18% and saving of approx. Rs. 1.25 lakhs per month with the installation of VFD drive and proximity sensors in each classroom.



# NEW DELHI CAMPUS

## SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF THE CAMPUS

NIFT Delhi has been consistently ranked no.1 as leading Fashion Institute of India by leading portals such as Times of India, India Today and Outlook etc. NIFT Delhi has also maintained its rank globally and was ranked in the top 15 Fashion Institutes by CEO World magazine.

NIFT Delhi was the Nodal Campus for designing uniforms for Officers and Staff of New Sansad building. Ceremonial dress for Sansad occasions has also been designed in consultation with the client.

The uniforms and logo of Eklavya Modern Public School (EMRS) have been designed by NIFT Delhi. They were part of the tableaux of the Ministry of Tribal Affairs during 74th Republic Day Parade 2023.

A patent has been granted to NIFT, Delhi Team including Faculty and Students. The invention – “Self Defence Wearable” was led by Dr Noopur Anand & Dr Deepak Panghal with Mr. Nishant Priya and Mr. Shazad Ahamad (Then BFT Students).

NIFT Delhi organised its very first NIFT Sunday Bazaar in the month of February 2023 with products from our young entrepreneurs and recent alumni that saw huge response from the public.

NIFT Delhi organised a week-long exhibition on North Indian embroideries called ‘Sutradhar’ to ensure students learning about Indian heritage crafts in the month of

February 2023. Industry experts were invited during the event to speak on the topics like Phulkari Craft, Textile Conservation and Chamba Rumaal.

NIFT Delhi organised a weeklong celebration of National Handloom Day sponsored by the Office of Development Commissioner (Handloom). An exhibition on North Eastern textiles was showcased; weavers from various parts of India participated and demonstrated their craft. Interactive sessions with eminent experts and a Sari draping workshop was also organised during the celebration. The exhibition was open to the public throughout the week.

On the occasion of National Handloom Day 2022, an Exhibition ‘Land of Woven Dreams’ was curated by Dr. Sudha Dhingra and Dr. Dimple Bahl at Madrid, Spain. The celebration included an exhibition, seminar and a panel discussion.

Mr. Shakti Sagar of NIFT Delhi contributed to the design and decor of Red Fort on the occasion of Azadi ka Amrit Mahotsav on the 75th anniversary of Independence.

NIFT Delhi organised Kalinga Kraft an exhibition and fashion show in collaboration with Boyanika, SWA and Dept. of Mission Shakti to celebrate Odisha’s Handloom and Handicraft.

NIFT Delhi celebrated 38th Foundation day with performances by various student teams and an interesting photo gallery that showcased photographs of NIFT across batches and years.

## INFRASTRUCTURE AND FACILITIES

The construction work of classrooms and labs in 0.45 acre land held by the Delhi campus has been given to CPWD. NIFT Delhi has a fully wi-fi enabled campus with 02 Auditoriums with 440 seating capacity, a Library with rare and unique books from around the world, a Resource Centre with distinctive design collection, canteen, a Video Conferencing Room, 02 Conference Rooms, Fire and Safety equipment, Amphitheatre. A NIFT Delhi Selfie Point was also installed at the campus. The existing labs have 'State-of-the-Art' machines namely 3D printer, metal melting machine, CNC engraver, jewellery polishing machine, band saw machine and laser cutting machines. The institute has a well furnished Girls hostel with 104 rooms. The campus has facilities for indoor and outdoor games, Stationary shop, Physician and Counselor for students and officials. The Institute also provides infrastructure support to major government funded projects like NFDI, Size India, and Center of Excellence for Khadi, VisionNXT and Research and Development unit.

## SHORT-TERM PROGRAMS

NIFT Delhi campus offered 11 short-term programs in 2022-23, which included 09 programs of one-year duration such as Garment Export Merchandising Management, Clothing Production Technology etc. and 02 programs of six-month duration included Creative Fashion Styling and User Experience and Interface in Fashion & Textiles. Total 226 students enrolled in the CE program for the year 2022-23.

## MAJOR PROJECTS

NIFT Delhi has completed various projects for different Government and Private Organisations:

- NIFT Delhi is associated as a knowledge partner for the School of Specialized Excellence (SoSE), Department of Education, Government of NCT of Delhi.
- NIFT Delhi in association with M/s Arth Digital (in association with NABARD) organised Micro Enterprise Development Program in Chikankari, which included accessing, training, hand holding & linking to market of approx 100 women in Lucknow.
- NIFT Delhi associated with Airport Authority of India (AAI) to redesign AAI Uniform.
- NIFT Delhi is associated with PVR NEST Pvt. Ltd. to design wardrobes for PVR NEST Wash Champions.
- NIFT Delhi associated with Sports Authority of India to recreate the standard uniform for Indian Athletes participating at the major International level competitions.

- NIFT Delhi Campus collaborated with Monsoon UK for capsule collection for the 50th year of Monsoon UK incorporating unique Indian weaves.
- NIFT Delhi was asked to design and curate exhibitions for Ministry of Women and Child Development and Ministry of External Affairs for G20 Empower Inception meetings. The Agra Exhibition showcased Digital Skilling, Thiruvananthapuram exhibition highlighted wellness areas through sensory experiences and Goa exhibition showcased women led development at the grass root level.
- NIFT Delhi organised a Livelihood Enterprise Development Program (LEDP) for Sparsh Foundation (Amroha, UP) to create livelihood opportunities for the rural women through capacity building training workshop.
- NIFT Delhi conducted a workshop on 1st March 2023 at the District Magistrate office, Saket involving 38 SHG's Women. The workshop was planned as pilot project for assessing the need and identifying the scope of further training for 200 women in eight batches, which is the pipeline.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Ms. Aishani Debnath, TD-8 became 1st runner-up in the Liva Woven Design project. She also became 1st runner-up in All India Negamam Logo Design organised by Tamil Nadu Government and PSG College of Technology.
- Ms. Akanksha Sharma, TD-6 is Co-Founder of a graphic design company called KALP and a digital design firm called DigiVu. She was also involved in the G-20 Agra project.
- Ms. Akanksha and Ms. Sajith S, MDes 2021-2023 batch, won first prize in D'source DIC-BHU SDGs Design Challenge.
- Ms. Ananya Bansal, TD-6 is Founder of "Bijou By Ananya Bansal".
- Ms. Anushka Nayan, TD-4 received 1st prize for the workshop organised by TCNS on 18th March 2023.
- Mr. Devijay, a NIFT Mumbai student stood 5th in World Skills special edition, 2022 at Finland. He was mentored by Prof. Dr. Monika Gupta.
- Ms. Isha Hannah Joseph, MDes 2022-2024 batch, won Consolation Prize in online competition for Social Media Campaign under United Nations Environment Programme (UNEP) project "Enhancing Circularity and Sustainability" in India.
- Ms. Manaal, AD-8 won the Christian Louboutin award at Fashion Institute of Technology, New York.
- Ms. Tanvi Jain, TD-8, undertook the following projects in 2022 and 2023: styling for the project 'Shunya', a Concept based Editorial Project, Featured in Vogue. Styling for the project, 'Mukhota', a Concept based Editorial Project, Featured in Homegrown. She won

the National Uniform Design competition for Dr. Lal Path Labs and Slay Cafe Chain. She also won North-East Indian Woven Design Project competition by Liva, Aditya Birla Fashion and Retail Limited.

- NIFT Delhi emerged as the 'State Level Winners-Delhi, Echo 2021-22' and also as one of the teams competing in the National Round. The student core team included Ms. Saumya Sharma, Ms. Saloni Gupta, Ms. Ishita Yadav and Ms. Astitvika Swarnkar mentored by Dr. Girija Jha.

## GRADUATION PROJECTS AND GRADUATION EVENTS

A total of 369 students undertook their Graduation Projects including 263 UG students and 106 PG students in the year 2022-23 in the presence of DG NIFT and other dignitaries. Kesa Fatima, a Fashion Design student showcased her unique design collection based on Dyslexia.

Three Sponsored awards for the Fashion Design Department were also presented during the GP show under following categories: The Revival of Handloom Heritage: Issac Sanate, The Most Directional Pret Collection: Vidhisha Garg and Design Excellence Award (Shivan & Narresh): Sahil Meena.

## CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS AND IMPACT

Around 550 students got acquainted and learnt about the crafts of Srinagar, Varanasi, Patna, Surendra Nagar, Jamnagar, Rajkot, Ahmedabad, Kutch, Jaipur, Firozabad, Moradabad, Munsyari, Chamba, Lucknow, Patiala, Punjab etc. The Craft Bazaar 2023 was organised in NIFT-Delhi Campus on 04th and 05th March, 2023 and about 60 artisans/craftsmen were invited from different clusters. A fashion show with the artisans was organised showcasing their products. An Artisan Awareness workshop was organised to develop new technical skills and communicate new ideas amongst the artisans. Craft Bazaar 2023 also witnessed a great sale of a variety of products.

## PHD PURSUING AND COMPLETED

24 faculty members are pursuing PhD and 39 faculty members have completed their PhD.

## PUBLICATIONS AND PAPER PRESENTATIONS

- Dr. Amrita Roy published a paper titled 'A study on Evaluation of before and after Wearing the deep touch pressure therapy compression garment by children with Autism' published in the International journal

for multidisciplinary research vol. 5, issue 2 in 2023.

- Dr. Ananya Mitra Pramanik with Ms. Garima Anand co-authored and presented a paper titled "A Brief Understanding of Sustainable Dyeing Techniques of Textiles published in CPJ Global Review, XIV (1), pg 120-124.
- Sr. Prof. Dr. Banhi Jha and Prof. Dr. Ruby Kashyap Sood published the first ever research journal of NIFT titled 'NIFT Journal of Fashion' in December 2022.
- Ms. Dolly Kumar presented a research paper titled "Intangible Cultural Heritage of Rafugari: Invisible Fabric Rendering" in Journal of Research in Engineering Science & Management ISSN- 2581-5792 Dec, 2022.
- Dr. Jasmine Dixit co-authored with Ms. Komal Arora and presented an article on "Amplifying Sustainability in the Indian Fashion E-commerce Marketplace" published in Journal of Fashion, Vol 1, Dec 2022.
- Dr. Neha Singh co-authored with Kakaria R, and Parmar MS and presented a paper titled 'Mosquito Repellent Textiles and their Evaluation: A Review' in Journal of the Textile Association, Volume:83, Issue:4, Pg. 236-240 and Colourage on pg. 28-37.
- Dr. Neha Singh co-authored with Kakaria R, and Parmar MS and presented a paper titled, "MS, Microencapsulation of lantana camara essential oil for mosquito repellent and antimicrobial properties on cotton" in FTC 2023, IIT Delhi and International Conference on Polymers for Advanced Technology in Feb 2023.
- Dr. Neha Singh co-authored with Tiwari A and Sharma A and presented a paper titled, 'Social Platform: Key to market innovation for Indian artisans: A case study of Chanderi cluster in Tata Institute of Social Sciences, Mumbai, in March 2023.
- Dr. Neha Singh presented a paper titled, 'Eco-Friendly mosquito repellent textiles: A revolutionary approach in textile finishing sector' at Textile Tech 2022, in Nov. 2022.
- Dr. Neha Singh presented a paper titled, 'The unseen and unspoken story of Pattu Textiles, Indian Handloom & Handicraft, at NIFT Kangra on 05/08/2022 and published the same in International research Journal of Social Sciences, Vol. 11(3), 1-4, July (2022).
- Dr. Neha Singh co authored with Malhotra V and Kakaria R and published a paper titled, 'An overview of the attributes of face masks in the new normal' in International Journal of Home Science, Vol. 8(2), Issue: 8(2), pg. 42-52.
- Prof. Dr. Ruby Kashyap Sood and Prof. Dr. Sudha Dhingra published an article titled 'Digital Museums and Repositories of Textile and Dress Heritage: A Study on Challenges and Opportunities' in NIFT Journal of Fashion, Volume 1, 2022.
- Prof. Dr. Ruby Kashyap Sood published an article

titled “The Iconic Sari“ in online newspaper, Kashmir Images by Kashmir Chamber of Commerce; Industry, Srinagar on 16th December 2022.

- Dr. Sanjay Kumar published a paper titled “Concept Store- Future of Experiential Marketing” in International Research journal of Management Science and Technology, Vol.-13, Issue-7th July, 2022.
- Dr. Sanjay Kumar presented a paper titled, “Experiential Marketing and Advertising Efficiency” in an International seminar organised by Shri Param Hans Education & Research Foundation Trust (SPHERT) in Nov. 2022.

## **FACULTY DEVELOPMENT**

- Dr. Deepak Joshi and Dr. Rajeev Malik attended TOT on “Theories of Social Media” through online mode from 25th-27th July 2022.
- Mr. Goonjan Kumar attended TOT on “Menswear” from 3rd-7th Jan 2023.
- Dr. Jasmine Dixit and Dr. Sanjay Kumar attended TOT on “Omni Channel Planning and Buying” through online mode from 19th- 22nd July 2022.
- Prof. Dr. Monika Gupta, Prof. Dr. Purva Khurana and Mr. Vishal Gupta conducted a five days customised TOT on “Technical Textiles for Intuitive Clothing” from 3rd-7th Jan, 2023. 13 faculty across NIFT campuses participated in the ToT.
- Prof. Dr. Noopur Anand and Prof. Dr. Monika Gupta conducted a four days customised TOT on “3D whole body scanning – systems, functioning and control” from 14th-17th Dec 2022 and 13 faculty across NIFT campuses participated in the ToT.
- Ms. Rachna Khatri and Dr. Ananya Mitra Pramanik attended TOT on “Weave Design Project Creative & Innovative Application in Textiles” through online mode from 19th-22nd July 2022.
- Ms. Riju Jakhar, Dr. Senthil Kumar and Mr. Yoginder Kumar attended TOT on “Stitch less Production Technology” from 2nd -6th Jan 2023.
- Prof. Dr. Ruby Kashyap Sood conducted a TOT on “Surface Design for Innovative and Creative Application” from 27th-29th July 2022.
- Dr. Shalini Sood Sehgal, Mr. Siddharth and Ms. Surbhi Ahuja attended TOT on “Design Paradigm” from 18th- 21st July 2022 at NIFT Delhi.
- Ms. Shresha and Ms. Pooja Kapoor attended TOT on “Technical Textiles for Intuitive Clothing” from 3rd-7th Jan 2023.
- Dr. Sibichan Mathew, Ms. Pritika Bawa and Dr. Rajeev Malik attended TOT on “Welfare and Behavioral Economics” through online mode from 28th - 30th July 2022.
- NIFT Delhi Campus conducted 04 TOT’s: “Design Paradigm”, “Surface Design for Innovative and Creative Application”, “Pedagogy of Fashion Design

and Representation” and “Menswear” in the July 2022 and January 2023.

- Five faculty members of NIFT Delhi Campus attended a workshop organised by IIT Delhi on “Technical Textile Series-I safety with learning protection against industrial Hazards” from 2nd -3rd December 2022.
- NIFT Delhi Campus Organised a TOT on “Technical Textiles”, and also organised a session with Arvind and Tarasafe for sharing the research activities in the new area of Technical Textiles.

## **SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS**

- Dr. Jasmine Dixit & Dr. Sibichan Mathew attended a conference on “Middle East Retail Forum (MRF)” on 15th November 2022 at Jumeirah Beach Hotel, Dubai.
- Dr. Neha Singh invited Prof. Tushar Ghosh, William A. Klopman Distinguished Professor, College of Textiles, NC State University, USA, for an expert lecture on “Electronic Textiles”.
- Prof. Dr. Purva Khurana chaired a session at International Conference on “India @100 building Atmanirbar Bharat from Farm to Fashion to Future” organised by NIFT Gandhinagar on 23rd-24th Feb 2023, where she also presented a paper on “Craft Tourism and Fashion Education in India”.
- Prof. Dr. Ruby Kashyap Sood, Prof. Dr. Shinju Mahajan and Prof. Dr. Purva Khurana curated an exhibition of award winning handlooms created by National Awardees on the occasion of 8th National Handloom Day on 7th August 2022 at Hotel Ashok, New Delhi.
- Prof. Dr. Ruby Kashyap Sood and Ms. Ashima Tiwari conducted a lecture on “Sari” and a Sari draping workshop for ASEAN Ladies Circle on 19th October 2022 in an event organised by High Commission of Brunei, Darussalam.
- Prof. Dr. Ruby Kashyap Sood and Dr. Dimple Bahl curated a thematic exhibition titled ‘Shakti’ that showcased textile products and art created by women artisans, entrepreneurs, artists and designers. The exhibition was hosted by the Ministry of Textiles on the occasion of International Women’s Day from 6th-12th March 2023.
- Prof. Dr. Sudha Dhingra and Prof. Dr. Ruby Kashyap Sood curated an exhibition of 75 handloom sarees at ‘Viraasat’ organised by Ministry of Textiles scheduled from 16th-30th December 2022 and 3rd - 17th January 2023.
- Prof. Dr. Sudha Dhingra and Prof. Dr. Ruby Kashyap Sood curated an exhibition titled “Jarracharra: Dry Season Wind” that displayed an original women’s textile art from Babbarra Women’s Centre, Australia. The exhibition was hosted by the Australian High

commission in collaboration with the Ministry of Textiles from 1st-17th March 2023.

- Prof. Dr. Sudha Dhingra invited Prof. Lisa Trivedi, a professor of South Asian History at Hamilton College, New York, for a special lecture on the topic 'Spinning the Nation: Khadi; Modern India' on 09th February 2023.
- A photo exhibition showcasing the work of Mr. Navaldeep Thareja was curated by Dr. Jasmine Dixit at NIFT Delhi. The exhibition covered crafts like Dongria Kondh from Odisha, Ajrakh from Gujarat and Chikankari from Lucknow etc.
- NIFT Delhi organised an interactive session on 'Architecture and Language of Design' by Mr. Dikshu Kukrerja, a celebrated architect and a TV Show Host.
- Azadi ka Amrit Mahotsav: NIFT Delhi organized informative seminars and competitions under AKAM like Upcycling in Fashion Industry by Ms. Swati Soharia (Founder, Katran), Innovation through Brain Science with Dr. Kieran O' Mahony (Co-founder & CLO- Hue Learn). A Poster Making Competition on the theme of "Empowerment of Women and Children" was organized for the students to showcase the progress that has been made in empowering women and children over the past decades and to raise awareness about the ongoing challenges that need to be addressed.

## MAJOR INDUSTRY LINKAGES

- An MoU was signed between NIFT and Delhi Schools of Specialized Excellence for development and delivery of curriculum on March 3rd, 2022.
- NIFT has an ongoing MoU with Blackberry (Mohan Clothing Company) in which the highest ranking student in EWS category in the Fashion Technology department is awarded with a scholarship.
- NIFT Delhi has an ongoing MoU, 'Shahi Chair Industry 4.0' with Shahi Exports Pvt. Ltd.
- An MoU was signed between NIFT and Markforged University to support 02 students from NIFT for Mark forged University Certification Program Enrollment in the year 2022.
- An MoU was signed between National Cooperative Union of India (NCUI) and NIFT- Delhi Campus on 11th November, 2022 to organize training programs for empowering artisans, SHG's and cooperatives and to provide internship and GP opportunities to NIFT students.
- NIFT has an ongoing MoU with Glasgow School of Arts (GSA), UK.
- NIFT has an ongoing MoU with The Fashion Institute of Technology (FIT), New York.
- NIFT has an ongoing MoU Nuova Accademia di Belle Arti (NABA), Italy.
- NIFT has an ongoing MoU Ecole Nationale Supérieure

des Arts et Industries Textiles (ENSAIT), France.

To give a wide perspective and exposure about Fashion industry and management to the new students, some of alumni Designers, Industry Experts like Mr. Mandeep Nagi (Shades of India), Mr. Samir Bajaj (KS Knitfabs), Mr. Suket Dhir (Designer) and Mr. Anant Ahuja (Shahi Exports) etc. were invited to interact with the students during Orientation Program 2022.

## THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES

Delhi Campus has developed a comprehensive waste, water, electricity management system. The pre-existing rain water harvesting system has become operational in Delhi campus. Industrial RO of 5000 lph capacity has been installed in which waste water is used for gardening. Replacement of conventional lights to LED lights is in progress in phased manner. Proposal for installation of Rooftop solar plant is in process. Glass walls have been used in the construction of buildings as per the Green building norms.



## PANCHKULA CAMPUS

### INFRASTRUCTURE AND FACILITIES

The campus is located in Panchkula and built with state-of-the-art infrastructure and facilities. Each classroom is air-conditioned and the campus has a 4G Wi-Fi network with high speed. The campus is offering 6 courses at present that includes four UG programmes of B.Des (Textile Design, Fashion Design, Fashion Communication, B.FTech) and two PG programmes (Master of Fashion Management and Master of Design Space). Classrooms are equipped with integrated audio-visual teaching aids for lectures, presentations etc. The campus has well-equipped Pattern Making and Garment Construction labs that include - Single Needle Lockstitch Machines, Flatbed iron tables, Dress forms and Pattern Making tables. A fully functional weaving lab with almost 50 fully functional table looms.

3rd Rozgar Mela, 2023 was also organized in the premises of NIFT Panchkula campus by Sh. Rajesh Sodhi IRS, Chief Commissioner CGST and Central Excise Zone in collaboration with NIFT Panchkula on 20th Jan 2023. Sh. Krishan Pal Gurjar, Honourable Minister of State Power and Heavy Industries. Govt. of India graced the occasion as the Chief Guest and Sh. Rattan Lal Kataria, Honourable Member of Parliament was the Guest of Honor of the event.

NIFT Panchkula organised 'The Bottom Line' and 'Samanvay' the Graduation Shows of MFM and M.Des departments respectively. Ms. Kritika Bajaj, Ms. Arzoo Hans and Ms. Punya Gulati from the Master of Fashion Management received the Graduation Project awards. Ms. Sweta Ramesh Bhai Chavda, Ms. Navodita Seth

and Ms. Swantika Labh of M.Des Department received Graduation Project awards.

### CURRICULUM AND DELIVERANCE

- FD Dept. conducted Craft Research Documentation in June-July 2022. The students of B.Des FD Batch 2020-24 visited Panipat, Dehradun, and Mubarakpur Clusters.
- FD Dept. organised 2 days Craft Demonstration Workshop on 'Zardozi' on 1st and 2nd March 2023. The students of B. Des, (FD) 2021-25 attended the workshop.
- FD Dept. organised Artisan Awareness Workshop for 3 days from 1st to 3rd March 2023. The invited artisans and the students of B. Des (FD) 2020-24 attended the workshop.
- Mr. Syed Abdul Hannan took a Calligraphy Workshop on 22nd – 24th August, 2022 for FC 3rd semester students.
- Ms. Rashi Sharma alumni of NIFT Bangalore and Ms. Aashi Sharma alumni of NIFT Hyderabad took a lecture of FC students on "How to process M.des admission in Foreign Countries" on 1st December 2022.
- Dr. Chavi Goyal, Assistant Professor, DFT delivered an Expert lecture in Artisan Awareness workshop by Department of Fashion Design on significance and latest trends in Social media on 2nd March 2023.
- Dr. Chavi Goyal, Assistant Professor, DFT delivered an online expert lecture on Surface Design: Repeat Patterns to Department of Fashion Design (Sem 4 & 6), Amity University, Chhattisgarh, 13th March 2023.
- Dr. Chavi Goyal, Assistant Professor, DFT organized

visit to Government Museum & art gallery, Chandigarh under the guidance of Dr. Seema Gera, Deputy Curator on Embroidered Textiles of India in Textile heritage of India-1, Department of Textile Design, Semester-3 on 19th October 2022.

- Dr. Sonali Srivastav organized a visit to “The Indian Express” Newspaper on 21st October, 2022 for Semester 4th students of Fashion Communication.

## INDUSTRY CONNECTS AND PROJECTS

A project for the Revival of Traditional Handicraft of Dhurrie Weaving, Haryana was completed successfully. Shri Swami Rama Foundation Trust (SSRFT), a non-profit organization with a social mission to uplift marginalized sections of society, especially in rural areas through education, vocational training, skill development, health care, yoga and sustainable rural development approached NIFT Panchkula for this project funded by NABARD under Off Farm Producer Organisation (OFPO) named ‘Viraasat Back to Roots’. This project was done for the revival of a cluster of 300 Dhurrie weavers in 7 villages (Raipur Rani, Garhi Kotaha, Samlehri, Haryoli, Khedi and Shahpur) in Panchkula Distt. and one village - Bada Gaon in Ambala District.

- Dr. Shruti Gupta organized an exhibition of Handloom on the occasion of the 8th National Handloom Day on 07th August 2022.
- FD Dept. conducted visits to Nahar Industrial Enterprises in Chandigarh on 17th October, 2022, Rangaii Studio on 30th September, 2022 and Active Clothing Pvt. Ltd., 27th February, 2023 for Fashion Design students.
- Dr. Sonali Srivastav, Assistant Professor, FC, NIFT Panchkula, was invited as a jury member in the International Film Festival in IIC, Delhi, 15th-17th March 2023, organized by the International Association of Women in Radio and TV.
- Dr. Tulika Sahu competed Faculty Industry Attachment Programme - Attended FIA from 1st July -15th July 2022.
- Dr. Shruti Gupta facilitated 2 self-help groups (Viraasat back to roots and Ruhan self-help group) to Install stalls at the 6th Military Literature Festival (MLF) 2022 on 03rd & 04th December, 2022 at Lake Club, Sector-1, Sukhna Lake, Chandigarh.
- Ms. Bharti Pahuja completed Faculty Industry Attachment at Khamir (NGO), Gujarat, from 25th December, 2022 to 7th January, 2023.
- Ms. Saumya Saxena completed Faculty Industry Attachment at Khamir (NGO), Gujarat, from 25th December, 2022 to 7th January, 2023.
- Mr. Deepsagar Verma completed Faculty Industry Attachment at M/S Deefy, Delhi, from 25th December, 2022 to 7th January, 2023.
- Ms. Sugandha Suneja completed Faculty Industry

Attachment at Arkai.in, Delhi, from 25th December, 2022 to 7th January, 2023.

- Mr. Pramod Kumar conducted a workshop organized by the NITTTR Chandigarh Ministry of Education, Govt. of India for the curriculum development of Fashion Design Department of HSBTE on 24th January, 2023.
- Mr. Pramod Kumar conducted a workshop organized by the NITTTR Chandigarh Ministry of Education, Govt. of India for the curriculum development of Fashion Technology Department of HSBTE on 31st January, 2023.
- Mr. Pramod Kumar, Associate Professor was invited as an expert to deliver a seminar on “Sustainability through Multifunctional Garments” for the faculties of Chandigarh group of College (CGC) on 16th February, 2023.
- Dr. Chavi Goyal, Assistant Professor, DFT organized online expert lecture of Ms. Tanushree Gupta, Assistant Manager, Shahi, Bangalore on Value addition for Couture garments: Costume designing of Bajirao Mastani movie in subject Value addition for couture & Pret, Fashion Design, Semester-6 on 27th February, 2023.

## FACULTY TRAINING/WORKSHOPS

- Ms. Marisha Narula attended a TOT on AR/VR Online TOT from 20th to 22nd July, 2022 through online mode.
- Dr. Nikita attended ToT on Social Media Theories from 25th July 2022 to 27th July, 2022 via online mode, conducted by NIFT Gandhinagar.
- Dr. Chavi Goyal, Assistant Professor, DFT, attended an online TOT on “3D whole body scanning” organized by Prof. Nupoor Anand, DFT, NIFT, New Delhi from 14th – 17th December, 2022.
- Ms. Prabha Swati, Asst. Prof. and Ms. Ruhi Munjial, Asst. Prof. attended TOT on ‘Menswear’ from 3rd to 7th January, 2023 organised by FD Dept., NIFT Delhi Campus.

## RESEARCH PAPER PRESENTATIONS AND PUBLICATIONS

- Dr. Shipra Sharma presented paper on ‘Livelihood development conservational project for artisans practising handicrafts and handlooms in Lahaul-Pangi landscape’ in the National conference on ‘Indian Handloom and Handicrafts: Sustaining cultural heritage’ on 5th-6th August, 2022 organised by NIFT, Kangra.
- Dr. Abhinav Garg, Assoc. Prof. FC presented a research paper on; “End-to-End Data Analytics for Big Data in Smart Cities from Cloud to Edge”; in SEE Doctoral Colloquium on 19th November, 2022

organized by TISS Mumbai and RVIM Bangalore.

- Ms. Marisha Narula authored a research paper, Marisha, N., & Rohita, S. (2022). A Reflection of Advertisements as an Engine of Change in Behavior and Lifestyle during Covid Period. *Global Academic Journal of Humanities and Social Sciences*, 4 (4), 132–136. <https://doi.org/10.36348/gajhss.2022.v04i04.001>.
- Ms. Marisha Narula authored a research paper, Marisha, N., Rohita, S., & Manish, V. K. (2022). An Investigation into “The Efficacy of Applying Bibhatsa Rasa in Public Service Advertisements in India”. *Journal of Positive School Psychology*, 6(9), 3994-4002.
- Dr. Sonali Srivastav presented a research paper titled - “User Generated Content on YouTube and Citizen Journalism: A Case Study of Shaheen Bagh Protests” at the 9th South Asian Media and Cultural Studies conference, organized by the School of Communication, Florida State University, on 4th February, 2023.
- Dr. Shipra Sharma presented paper on ‘Design Education & Training for Empowering Women Artisans Practising Traditional Knitting Craft of Lahaul & Pangi Region, Himachal Pradesh, India’ at International Conference on Functional Textiles and Clothing organized by IIT Delhi from 10th-12th February, 2023.
- Dr. Sonali Srivastav published a research paper titled “Netnography in Social Networking Sites – An Exploration of Cybercultures in Consumer Groups” in *International Journal of Media and Information Literacy*, 7(2), 572–577. E-ISSN: 2500-106X. <https://doi.org/10.13187/ijmil.2022.2.572>.
- Dr. Sonali Srivastav published a research paper titled “Alternate Entertainment or Shifting Discourse: A Narrative Analysis of Popular Web Series in India” in *International Journal of Media and Information Literacy*, 7(1), 242-254. E-ISSN: 2500-106X. DOI: 10.13187/ijmil.2022.1.242
- Dr. Shikha Sharma’s paper titled “Legal and Social Perspective of Surrogacy Bill 2019” got published in a book entitled “Media Issues and Debates in Contemporary India” ISBN no- 978-93-5747-151-0.
- Dr. Tulika Sahu, Assistant Professor, FC dept has contributed a chapter in a book ‘An Encyclopaedic Reference Book of Global Art’ Vani Prakashan, India. ISBN No: 9789393682185.
- Dr. Akhtarul Islam Amzad published book chapters in the book “Textile calculation - Fibre to Finished Garment”, edited by Professor R. Chattopadhyay, IIT Delhi and published by Woodhead Publishing (Elsevier), UK.
- Dr. Shipra Sharma published a book Chapter on ‘Emerging Employee training processes of textile and apparel industries of Punjab’ in the edited book

titled ‘Emerging paradigms in business innovations and managerial skills’, ISBN 9789390863358, NPA publishing Co., India.

- Dr. Shipra Sharma published a book chapter on ‘Development of conservation-based handicraft and handloom initiatives in the Lahaul-Pangi landscape’ for the book on ‘A compendium of current work in Finance, Business, Management and Technology, ISBN-9781913482190, Rubicon publications, England.

## PHD PURSUING AND COMPLETED

- Dr. Abhinav Garg, Associate Professor, FC, completed his PhD titled “End to End Data Analytics for Big Data in Smart Cities: from Cloud to Edge” from Banasthali Vidyapith, Jaipur, Rajasthan in October 2022.
- Dr. Chavi Goyal, Assistant Professor, DFT, completed her PhD titled “Documentation of Tibetan Costume in Exile and designing contemporary wear using traditional textiles” from Banasthali Vidyapith, Jaipur, Rajasthan in October 2022.
- Dr. Shruti Gupta, Assistant Professor, TD completed her PhD titled “Cotton Khadi: Problems and Prospects” from Lady Irwin College, Delhi University in January, 2023.
- Mr. Pramod Kumar, Associate Professor, FD is pursuing PhD from Banasthali Vidyapith, Jaipur, Rajasthan.
- Ms. Marisha Narula, Assistant Professor, FC, is pursuing PhD from Lovely Professional University, Jalandhar, Punjab.
- Mr. Mohd. Vassem, Assistant Professor DFT, is pursuing PhD from IIT Kanpur, Uttar Pradesh.
- Ms. Bhawna Chauhan, Assistant Professor, M.Des is pursuing PhD from NIFT New Delhi.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Ms. Mohika Dhawan, FD-V has been selected for the Semester Exchange programme in Bachelor of Art in Fashion Design at Nuova Accademia di Belle Arti, Milan for the Spring Semester 2022-23 (Session Feb to Jul 2023).
- Ms. Jasmine Saluja, Ms. Shreya Arora, and Ms. Amisha Rokana from Textile Department got selected for Student Exchange Program for pursuing dual degrees from the Fashion Institute of Technology (FIT), USA.

## FACULTY ACHIEVEMENTS

- Dr. Tulika Sahu was Featured in magazine NAINEN THE WOMAN <https://linltr.ee/nainenthwoman> 2022. Vol-II, Issue-4 Aug 2022.
- Dr. Tulika Sahu received Navodayan of the Year Super Award (National) 2022 by Navsanvad Foundation,

Maharashtra Sept. 2022.

- Dr. Tulika Sahu, Portfolio selected for the 14th All India Art Photography Exhibition- State Lalit Kala Academy, Lucknow (2023).
- Dr. Tulika Sahu, received Amrita Sher-Gil Woman Artist of the Year 2022 Award/ Utkarsh Lalit Kala Academy, Bareilly (2023).

## **THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES**

NIFT Panchkula campus is a GRIHA-rated Green Building. The campus has a facility for rainwater harvesting and a sewage treatment plant is installed to recycle the waste water. A solar heater is installed on the rooftop of the Hostel Building.

NIFT Panchkula celebrated World Environment Day on 5th June in its campus and conducted an oath ceremony and tree plantation drive to conserve and preserve the environment for the upcoming generation. Prof. (Dr.) Amandeep Singh Grover, Director, NIFT Panchkula, discussed how to make the NIFT campus and its surroundings greener and environmentally friendly. NIFT Panchkula faculty members and staff also gave their suggestions for the same.



## PATNA CAMPUS

### SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF PATNA CAMPUS

NIFT Patna secured sixth position in the ranking chart of India Today's survey 2023 amongst the prominent Fashion Institutes of India. NIFT Patna is committed to provide a comprehensive learning in the field of Design, Technology and Management and to building up a strong community of creative and receptive fashion professionals. NIFT Patna has been on a growth trajectory since its inception in 2008. Being the only fashion institute in the state. Various ranking agencies have been confirming the same over and over again. Five faculty members were trained under the Sustainable Development Goals (SDGs) in a training program organised in collaboration with NIFT- UNDP. A training programme was organised in collaboration with NIFT-SIDBI Joint intervention for crafts of Bihar, 150 participants were trained, of which 117 were female and 33 males in five different crafts of Bihar: Sujani, Sikki, Tikuli, Bawan Buti and Cotton weaving. NIFT Patna contributed as a partner institution in Bihar Diwas celebration 2023 celebrated in the month of March 23.

### MAJOR EVENTS

- Orientation Programme for the session 2022-23 was conducted on 3rd to 5th of August 2022. The events included expert sessions, interaction with alumni, fun games and ice breaking sessions to make the students feel at home.
- Convocation for the Class of 2022 was organised on 29th September 2022. Mr. Upendra Prasad Singh, I.A.S. and secretary Ministry of Textiles, Government

of India graced the occasion as Chief Guest. 190 students were awarded degree.

- An indigo exhibition, "Aadiyog Shiv - A Journey in Cosmic Indigo" curated by famous artist, poet and filmmaker, Ms. Sangeeta Gupta was hosted in NIFT Patna Campus. The exhibition was inaugurated on 28th November 2022 in presence of the legendary artist and Padma Shri Prof. Shyam Sharma.
- As an endeavour to uplift the arts and crafts of the region, NIFT Patna in association with SIDBI conducted a custom-made programme in five different art forms practised in Bihar, namely, Sujani, Sikki, Tikuli, Bawan Buti and cotton weaving. The programme was conducted in the month of Dec 2022 - Jan 2023. The participants were imparted with design and marketing inputs for better livelihood options.
- NIFT Patna proudly celebrated NIFT Foundation Day with splendour on 20th January 2023. Director, NIFT Patna, Col. Rahul Sharma joined the NIFT Family on the same day and actively participated in the events and motivated the participants. His electric presence in the campus brought in a refreshing enthusiasm among all stakeholders.
- NIFT Patna organised its annual student fest 'Spectrum 2023' on 22nd- 24th February 2023, chief guest during the event was Honourable Minister Sh. Samir Kumar Mahaseth, Department of Industries, Govt. of Bihar and Sh. Anjani Kumar, Director General, Bihar Museum invited on different days. The fest was filled with different cultural, sports, literary, ESSE activities, Fashion Show along with special performance by Spic Macay. All major educational institutions from the state participated in various events which led to wider publicity for NIFT Patna.

The event was well covered in the national media.

- On 22nd, 23rd and 24th of March 2023, NIFT Patna Celebrated Bihar Diwas in association with Department of Art, Youth and Culture, Government of Bihar, Honourable Minister Sh. Jitendra Kumar Rai, Art Culture and Youth Department and Honourable Minister Sh. Sumit Kumar Singh, Department of Science and Technology, Govt. of Bihar was the chief guests during the event and Smt. Bandana Preyashi, Secretary, Art Culture and Youth Department was guest of honour. NIFT Patna hosted workshops on Indigo Dyeing, Block Printing, Tie and Dye and Natural Dyes on all three days. There was also an exhibition and display of Bihar based textiles and other art forms. 25 artisans from different Bihar based art forms, namely, Sujani, Sikki, Cotton Weaving, Silk, Wood Craft etc participated in three-day event for display and sale of their products. On 24th March 2023, to culminate the celebration, A folk Dance, Nukkad Natak and a Fashion Show was organised to display the rich heritage and exclusivity of Bihar. The event was graced by various participants from educational institutions, Industry and government departments leading to positive image creation for NIFT Patna.
- The Department of Textile Design organised a Craft Demonstration on Mirror work and Kashidakari as a part of Artisan Awareness workshop for Zari artisans in March 2023. In the workshop, 12 artisans were invited for training from the Baavanbuti, Siwaan, Bhagalpur and Gopalganj Weaving Clusters of Bihar.

## INFRASTRUCTURE AND FACILITIES

NIFT Patna campus has a library, canteen, basketball court, amphitheatre and a gym. Departments are equipped with the following infrastructure -Mechatronics Lab-1, Sewing Lab-3, Patternmaking Lab- 4, IT Lab-5, Material Lab – 1, Classrooms -18, Design Collection Lab -1, Garment Construction Lab -3, Dyeing and Testing Lab – 1, Weaving Lab- 1, Jacquard and Knitting Lab -1. MAC Lab -1, Photoshoot studio – 1. Activity Room – 1.

## MAJOR PROJECTS

- NIFT Patna acted as a partner institution during Bihar Diwas celebration from 22nd to 24th of March 2023. Three days long event witnessed a workshop by master artisans Shilp Guru Award winner Shri Badshah Miyan (Leheriya), Shri Kunj Bihari Sonava (Hand Block Printing), Shri Sukhendu Nath (Batik Dyeing and Printing) and Mrs. Sunita Sharma (Chikankari) and showcasing of craft of Bihar in a Fashion show in collaboration with Department of Art, Youth and Culture for Bihar Diwas celebrations.
- The USTTAD project sponsored by the Ministry of Minority Affairs, Govt. of India, is being coordinated

by Ms. Rajni Srivastava, Asst. Professor under the guidance of NIFT HO. It aims to impart training for upgradation of skills of master craftsman in preservation of traditional ancestral arts/crafts of minorities. Bhagalpur (Bihar) Handloom Cluster project sponsored by Ministry of Textiles; Govt. of India is being executed with NIFT Patna as CMTA. Project aims to prepare the roadmap for the integrated and holistic development of Bhagalpur Handloom Cluster to improve its competency which will ensure its sustainable growth and increase in its total trade.

- NIFT-SIDBI Joint intervention for crafts of Bihar was launched on 18th November 2022 and formally inaugurated on 1st December 2022. The training was imparted in five different crafts of Bihar: Sujani, Sikki, Tikuli, Bawanbuti and Cotton weaving. Each craft had 30 participants, out of which 15 were new to the craft. In total, 150 participants took training, of which 117 were female and 33 males.

## MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Ms. Mansi Singh from FMS designed comic for Dainik Jagran Newspaper of Patna and the title is “Fusfusao Mat”. This event was organised on 28th of May 2023. The launch “Fusfusao Mat” a comic book on periods for the adolescent of Bihar & Jharkhand.
- Ms. Asmita Pramanik from TD, hosted a dance reality show, CHAMP OF DANCE Season 5, with renowned celebrities Kanchana Moitra and Allen Perris in Oct 2022, certified by TATA - unstop for participating in TATA imagination challenge, for redesigning the education curriculum ideation, Sept. 2022.
- Ms. Prerona Sarkar and Ms. Asmita Pramanik, Semester VI of from TD, presented a research paper on “Craft research and documentation on Bawanbuti handloom” at National conference: ICAR - National Institute of Natural Fibre Engineering and Technology, Jan 2023.
- Ms. Swati Priya, Semester VI from TD, had worked together and designed a collection of ten garments in collaboration with one of the renowned state award winners of crochet Ms. Vibha Srivastava on the concept of “UPCYCLING” old textiles products in collaboration with Crochet Artisan from Bihar in April 2022.
- Ms. Ayesha Ambrin, Semester VII from TD, presented poster presentation titled “Sustainable Textile and Fashion Design: An Approach for Upcycling Your Wardrobe” at online International Conference on Fashion, Apparel & Textile 2022 (INCFAT ‘22) - Conference organised by Amity University, Nov 2022.
- Ms. Nishtha Srivastava, Semester VII from TD, presented a research paper and presentation titled “Sustainable Textile and Fashion “ at the 34th National Convention of Textile Engineers and National

Seminar of IEI on “Innovative Textile Materials” - Conference organised by IIT Kanpur, September 10-11, 2022, presented a research paper and presentation titled “IoT Enabled Smart Clothing “ International e-Conference on Smart Wearables and Fashion 4.0 Congress (SWFC) - Conference organised by iLetter – iCongress, NorthWest Conference & Exhibition, Greater Manchester, The United Kingdom, October 27, 2022, presented a research paper and presentation titled “Advancement in Defence Textiles: A Design Approach “ International e-Conference on Textiles for Advanced Technologies (Textile Tech-2022) Conference organised by The Textile Association (India), Delhi and Asian Polymer Association, New Delhi, November 12-13, 2022.

- Ms. Sonia Kashyap, Semester IV from TD, presented a poster titled “Natural Fibre for Sustainable Societal Development” in the National Conference organised at ICAR-NINFET, Kolkata, January 03-04, 2023.
- Ms. Annesha Mahanta, Semester IV and Ms Shambahvi Chavan, Semester VI from TD, participated and presented National Level Competition-*Texquest 2023: Igniting Textile Excellence* organised by Institute of Chemical Technology (ICT), Mumbai, April 2023.

### **CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS AND IMPACT**

Craft Bazaar was organised in the campus during 24-26 February, 2023. The event was graced by visits of dignitaries viz. Sh. Anjani Kumar Singh, Director General, Bihar Museum, Sh. Sumit Kumar Singh, Honourable Minister, Science and Technology, Government of Bihar, Sh. Samir Kumar Mahaseth, Honourable Minister, Industries Department, Govt. of Bihar among others. A total of 30 artisans from crafts such as Block Printing, Tikuli, Applique, Zari Zardozi, Dhokra, Bavanbuti, Bhagalpuri Silk, Stone Carving, Wood carving, Sujani, Lac bangles, Terracotta, Sikki, Madhubani Painting, Manjusha Painting, Jute craft, Crochet, Kauri Craft, Cotton weaving, Embroidery, Bhojpuri Chitrakala, etc., etc participated in the bazaar and exhibition-cum-sale of their products. Apart from artisans, the event witnessed the participation of several craft-based organisations viz. Jeevika from Bihar, Jharcraft from Jharkhand, Baljyoti Foundation from Bodhgaya, etc. The craft bazaar provided artisans a platform not only for sale of their products but also for exchange of ideas and opportunity for collaborations with other crafts enthusiasts as students, visitors, experts, etc. As a part of Craft Bazaar, a Heritage Walk was organised on 24th February in which selected products of artisans were showcased on the stage through ramp-walk along with the artisans. The department-wise showcase of student’s made craft-products was also organised. In 3 days, artisans were able to sell products costing approximately Rs. 5.65 Lakh. The events witnessed a footfall of approximately 3500

persons.

The activity of craft demonstration and artisan awareness workshop and craft-based design projects was conducted by the Department of FD, F&LA, and TD during August-November 2022 in various crafts of Bihar such as Khatwa, Sujani, Madhubani Painting, Sikki, and Bhagalpur Handloom Applique-Khatwa, Manjusha Art, Sohrai & Kohvar, Jute, Tikuli Art, Doll Making, Crochet Art, Wood Carving, Sujani, Jute, Terracotta, Zardozi, Kashidakari Embroidery, Cotton weaving, Bawanbuti, Tussar silk, etc.

A temporary craft village was set up for 3 days with a purpose of craft demonstration and exhibition-cum-sale during the Bihar Diwas 2023 celebrations organised in NIFT Patna Campus. Several events were hosted by the campus during 22-24 March 2023.

### **PHD PURSUING AND COMPLETED**

Out of 35 faculty members, 7 faculties have completed their PhD and 16 faculty members are pursuing PhD.

### **PUBLICATIONS AND PAPER PRESENTATIONS**

- Dr. Sanjay Shrivastava, Professor – FD, published a research paper in NIFT Journal of Fashion on the topic IPR Policies in the Fashion Industry and Consumer Behaviour during COVID-19 in Volume 1, 2022.
- Mr. Toni Sharma, Associate Professor - MFM conducted a session with B-Hub Managed by CIMP (Patna) on Image Management of Founders of startup. Training on export possibilities for MSME Entrepreneurs of BIHAR.
- Mr. Rajesh Kumar Chaudhary, Assistant Professor-MFM participated in presenting a paper at International Conference on Sustainable Business Management SBM 23rd to 25th of March 2023, IIT Roorkee.
- Ms. Ragini Ranjana, Assistant Professor - AD presented a paper at Seventeenth International Conference on Design Principles & Practices, at Polytechnic Institute of Lisbon, Lisbon, Portugal (29th to 31st March, 2023). The title for the selected paper is “The Evolving Cultural Forms: The Shift in The Paradigm of Oral Pictorial Tradition and Folk Art Of India”.
- Dr. Pintu Pandit, Assistant Professor - TD has given an expert lecture on the topic “Fascinating World of Fibrous Polymers” on National Chemistry Week at Govt Madhav Science College, Ujjain on 21st October 2022; presented a paper (invited talk) at international e-conference on Textiles for Advanced Technologies (Textile Tech-2022) on the topic “Recent Developments

in Textile and Fashion: A Sustainable Approach” held at IIT Delhi, on 11-13 November, 2022. He published a research paper in Journal of Textile Engineering & Fashion Technology on the topic Sustained release formulation of emulsion and its use for multifunctional cotton fabric in September 2022; published a research paper in Functional and Technical Textiles on the topic Synthesis and application of pH-responsive polymer for hygienic application in textiles in Jan 2023. He has edited a book on “Handbook of Museum Textiles, Volume I: Conservation and Cultural Research” and “Handbook of Museum Textiles, Volume II: Scientific and Technological Research” published in 2023, John Wiley & Sons; edited a book on the topic “Functional and Technical Textiles” published in 2023, Elsevier, Woodhead Publishing (The Textile Institute Book Series).

- Ms. Sneha Jha Assistant Professor from TD presented a paper at International Conference on Spring in Arts on the topic “Spring and its eternal tryst with the Indian Fashion industry focusing on principles guiding spring summer fashion and recent work of prominent womenswear designers” held in Jaipur, Jan ‘23.
- Dr. Vikas Kumar, Associate Professor from department of Fashion Management Studies presented a paper titled “Sustainable khadi uniforms for primary school children,” presented at International Conference on Indian Knowledge Systems: For sustainable Well-being, SMS, Varanasi on 28th of February 2023. He has presented a paper titled “Understanding Price Discrimination Based on Garment Sizes” presented at India@100; Building “AtmanirbharBharat’ from Farm to fashion, organised by NIFT Gandhinagar on 23rd February 2023.
- Dr. Vikas Kumar, Associate Professor from department of Fashion Management Studies Published an article titled “बिहार की हस्तकलाएँ” in भारतवार्ता, a monthly magazine, August 2022; published an article titled “भारत का खुदराबाज़ार: बिगसेस्मार्टक” in भारतवार्ता, a monthly magazine, October 2022; published an article titled “राष्ट्रीय फैशन प्रौद्योगिकी संस्थान (निफ्ट), पटना का योगदान” in भारतवार्ता, a monthly magazine, November 2022; published an article titled “पर्यावरण और हम” in भारतवार्ता, a monthly magazine, December 2022; published an article titled “मेटावर्स और नयी दुनिया” in भारतवार्ता a monthly magazine, January 2023.
- Mr. Navanendra Singh, Dr. Omkar Singh, Vinoth R and Abhilasha Singh, Assistant Professor from Department of Fashion Technology, received Best paper award in International Conference on Advanced Materials & Technologies for Industry 4.0, BAIT, Tamil Nadu, 2023.
- Dr. Omkar Singh, Assistant Professor from Department of Fashion Technology, published paper “Optimised Localization Learning Algorithm for

Indoor and Outdoor Localization System in WSNs”, Wireless Personal Communication-Springer (SCI), vol. 1, ISSN: 0929-6212, 2023; published paper “MLCEL: Machine Learning and Cost-Effective Localization Algorithms for WSNs”, International Journal of Sensors, Wireless Communications and Control - Bentham Science (Scopus Indexed), vol. 13, No. 2, ISSN: 2210-3287, pp. 1-7, 2023; authored a Book Chapter on “Blockchain and 6G Communication with Evolving Applications: Forecasts and Challenges” published in Blockchain for 6G-Enabled Network-based Applications: A Vision, Architectural Elements, and Future Directions, Taylor & Francis, 2022.

- Dr. Omkar Singh, Navanendra Singh, Vinoth R and Abhilasha Singh, Assistant Professor from Department of Fashion Technology, published paper “Renewable Energy Implementing Artificial Intelligence: Applications, Problems and Challenges”, International Journal of Computer Applications Technology and Research (UGC), vol. 12, No. 04, ISSN:2319-8656, pp. 16-22, 2023; published paper “6G and Blockchain Communication: Applications, Challenges, and Predictions”, International Journal of Computer Applications Technology and Research (UGC), vol. 12, No. 04, ISSN:2319-8656, pp. 27-34, 2023; presented a paper “Computer-Aided Model Validation and Performance Improvement of Submersible Pump Through Flow Simulation”, International Conference on Advanced Materials & Technologies for Industry 4.0, BAIT, Tamilnadu, pp. 85-91, ISBN 978-93-94412-15-6, 2023.
- Dr. Pintu Pandit, Assistant Professor from TD have authored a book chapter on the topic ‘Orange fibre’ which was published in Sustainable Fibres for Fashion and Textile Manufacturing, 2023, 273-285, Elsevier, Woodhead Publishing; authored a book chapter on the topic ‘Chitosan biobased materials in textile industry’ which was published in Advanced Applications of Biobased Materials, 717-735, 2023, Elsevier, Woodhead Publishing; authored a book chapter on the topic ‘Organizations and certifications relating to sustainable fibres’ which was published in Sustainable Fibres for Fashion and Textile Manufacturing, 2023, 355-384, Elsevier, Woodhead Publishing; authored a book chapter on the topic ‘Armours: Ancient Metallic Textiles’ which was published in Handbook of Museum Textiles, 1, 209-218, 2023, John Wiley & Sons; authored a book chapter on the topic ‘Textile Intangible Cultural Heritage of the World’ which was published in Handbook of Museum Textiles, 1, 19-37, 2023, John Wiley & Sons.

#### Patents

- Dr. Omkar Singh, Navanendra Singh, Vinoth R and Abhilasha Singh, Assistant Professor from Department of Fashion Technology, published a patent “Extracting the Design Features of Fashion

Products using Latest Technologies”, Application Number: 202331032307, (Government of India), Status: Published, 2023, published a patent “Visual Identification of Indian Handloom and Handicrafts using Artificial Intelligence and Image Processing”, Application Number: 202331005683, (Government of India), Status: Published, 2023.

- Dr. Omkar Singh, Assistant Professor from Department of Fashion Technology, published a patent “IoT Enabled Livestock Monitoring System in City”, Application Number: 202331017637, (Government of India), Status: Published, 2023, published a patent “3D Model Generation of Spare Parts from 2D Images using AI”, Application Number: 202241053875, (Government of India), Status: Published, 2022.

## **FACULTY DEVELOPMENT**

- Prof. Dr. Sanjay Shrivastava was Invited as Ted-XSpeaker - Decisions Decides Destiny – Feb. 17th 2023. He was Invited as the resource speaker at the 10th National Congress of JAAI - 11 Feb. 2023. He was Invited to take up a session with the newly inducted faculties of NIFT at Hyderabad. He became a member of the Sub Group from NIFT for “Admission Process and Growth in Student’s Enrolment” being headed by HMOT.
- Dr. Rishikesh Kumar, Assistant Professor-MFM attended International Webinar on Gen Z and Sustainable Fashion on 5th of June 2023.
- Dr. Pintu Pandit from Textile Department, Patna attended TOT titled “Weave Design Project Creative & Innovative Application in Textiles” on 19- 22 July 2022 and attended TOT titled “Surface Design for Innovative and Creative Application” on 27- 29 July 2022.
- Dr. Pintu Pandit from Textile Department, Patna gave an expert lecture to the trainees of MDP, “Resource Efficiency for Circular Fashion” on 25th Aug 2022, jointly organised by NIFT & UNEP.
- Ms. Sneha Jha from Textile Department, Patna attended a TOT on the subject of “CAD Dobby and Jacquard” from 02.01.2023 to 06.01.2023 and worked on ‘Yarn to Garment’ installation for the Bihar Diwas Celebration along with the Department of Art Youth and Culture, Govt of Bihar at NIFT Campus from 22nd to 24th March 2023.
- Ms. Rajni Srivastava, CC TD attended Online TOT ‘Print Design Deepening’ from 19th to 21st July 2023.
- Mr. Jayant Kumar, Assistant Professor, TD was invited as expert resource person to impart the training to the participants during the seven-day Mithilakshar and Kaithi script training workshop organised by the Central Institute of Indian Languages, Mysore in collaboration with Maithili Sahitya Sansthan at Bhagalpur Museum from 5-11 November, 2022.

- Mr. Lokesh Kumar, Assistant Professor, TD attained as jury member at Fashion Design Department, Patna Women’s college on 28th March 2023.
- Ms. Rajni Srivastava, Asst Prof & CC TD and Dr. Pintu Pandit, Asst Prof at NIFT Patna conducted Half Day workshop on creative dyeing and printing at Astitva (organisation working for the wives of the martyrs at Bihar Regimental Centre, Danapur Cantonment) on 19th- 20th September 2022.
- Ms. Rajni Srivastava and Ms. Sneha Jha worked on ‘Tree of Life A 20ft installation along with 40 students of textile design in a record time of +200 hours, with +25 textile and non-textile materials and techniques for Bihar Diwas Celebration along with Department of Art Youth and Culture, Govt of Bihar from 22nd-24th March 2023 at NIFT campus Patna.
- Ms. Prerna Narayan delivered a lecture in International Seminar organised at Bhagalpur, 2022 by HEPC on the topic Color Trends & Visual Merchandising in Handloom Sector dated 9.8.2022. She was invited as Judge for Ethnic Fashionista at UDBHAV, 2023 organised by Chandragupt Institute of Management Patna (CIMP), Govt. of Bihar from 3rd to 4th February 2023. She coordinated World Youth Skill Day 2022 at Dasrath Manjhi Institute of Skill Development and was awarded with a letter of appreciation for contribution in the successful conduct of Bihar Diwas 2023 in collaboration with Dept. of Art, Youth & Culture, Govt. of Bihar.
- Mr. Lokesh Kumar, Assistant Professor -TD, invited as Jury member at Patna Women’s college on 28th March & 27th of May 2023. The Textile Design Department put up a display at the Women and Child Development Corporation Stall at Gandhi Maidan during Bihar Diwas Celebrations (22nd – 24th of March 2023).
- Mr. Dharmendra Kumar attended TOT on Menswear dated 3rd to 7th of Jan. 2023 at Delhi Campus and was awarded with a letter of appreciation for contribution in the successful conduct of Bihar Diwas 2023 in collaboration with Dept. of Art, Youth & Culture, Govt. of Bihar.

## **SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS**

- Dr. Sachidanand Singh has taken an expert lecture for the subject Consumer Behaviour and Neuro marketing in FMS department.
- Ms. Geetanjali Chaudhary has taken an expert lecture for the subject Cluster studies (Research and documentation) FMS department.
- Dr. Samidha Pandey has taken an expert lecture for the subject Consumer Behavior and Neuro marketing in FMS department.

- Mr. Sreejith Thekumuri has taken an expert lecture for the subject Technical Textiles for Intuitive Clothing in FD department.
- Dr. Sankar Roy Maulik has taken an expert lecture for the subject Academic Paper Writing for applications of Sustainable Textile Design in TD department.
- Dr. Subhankar Maity has taken an expert lecture for the subject Advancement in Technical Textile in TD department.
- Dr. Maneet Kaur has taken an expert lecture for the subject Explore the Art of Sashiko in TD department.
- Ms. Aishwarya Deep has taken an expert lecture for the subject Advancement in Design Fundamentals.
- Mr. Siddhartha Bansal has taken an expert lecture for the subject Importance of surface ornamentation for textile and apparel industry in context of new design exploration and business prospects in TD department.
- Dr. Rugmini has taken an expert lecture for the subject Fashion Culture & Costume in the FC department.
- Ms. Richa has taken an expert lecture for the subject Web Design (Craft Promotion) in the FC department.
- Madhulika Bhandari has taken an expert lecture for the subject Web Design (Craft Promotion) in FC department.
- Ms. Suveera Ambade has taken an expert lecture for the subject Fashion Styling in FC department.
- Mr. Shalendra Kumar has taken an expert lecture for the subject Fashion Basics in Foundation Programme.
- Mr. Ashok kumar Viswas has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Ms. Avantika Mathur has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Ms. Vibha Srivastava has taken an expert lecture for the subject Material Studies (Yarn) in the foundation Programme.
- Mr. Uma Prajapati has taken an expert lecture for the subject Fashion Basics in foundation Programme.
- Paddma Shree Shyamsundar Sharma has taken an expert lecture for the subject Fashion Basics in foundation Programme.
- Mr. Shubham verma has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Dr. Anant Ashutosh Divedi has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Ms. Meher Castelino has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Ms. Bela Shangvi has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Ms. Richa Srivastava has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Mr. Kalamandalam Amaljith has taken an expert lecture for the subject Fashion Basics in foundation programme.
- Ms. Sangeeta Gupta, IRS has taken an expert lecture for

the subject Fashion Basics in foundation programme.

- TD Department, organised an expert lecture of Dr. Sankar Roy Maulik in the subject Academic Paper writing for applications of Sustainable Textile Design in March 2023. An expert lecture has been conducted by Dr. Subhankar Maity for the subject Advancement in Technical Textile in March 2023.

## MAJOR INDUSTRY LINKAGES

Industry linkage was established with the following organisations - Zee Entertainment Enterprises Ltd, Jaipur Rugs, Salasar Balaji creations, Claymango Designs Pvt. Ltd., Supergems Jewellery Mfg. Pvt. Ltd., Lindex India Pvt. Ltd., Kharakapas, Damensch Apparel Private Limited, Kripya Solutions Pvt Ltd, Sonani Jewels, Tessile clothing, Aman Export International, Duet Luxury, Vivaanta Fashion, Loom Home Textiles, Transparent Overseas, D Gem Mount, Qua, Josh App Verse Innovation, Mother Sparsh Baby Care Pvt. Ltd., Freedom Tree, Amara Sterling Pvt Ltd, Aesthetic Living Merchants Pvt Ltd, Cedar Retail Private Limited, R. L. Khanna & Co. (Overseas), Ratan Textiles, Sriyani Foundation, Javi homes Pvt Ltd, Bihart, Art & Works, ADBY Industries Pvt. Ltd, Obeetee Textiles Pvt. Ltd., Landmark Group, Myntra, Shahi Export Pvt. Ltd, Levi Strauss & Co., Bliss Club, Lal10, Samant Chauhan, Kamaali Couture /Pret, Modelama Exports, House of Anita Dongre, Kashaya Fabs, Master G, Zivame, V Production, Reshamandi.



# RAEBARELI CAMPUS

## SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF CAMPUS

NIFT Raebareli Campus has achieved significant landmarks in the recent years, ranging from launching new courses to organizing vaccination drives and implementing special measures to address the COVID-19 pandemic situation. The campus has also undertaken various initiatives to improve its infrastructure, procurement of academic equipments, and staff training. These achievements demonstrate the dedication of the campus towards providing quality education and a safe learning environment for its students and staff.

One of the significant achievements of NIFT Raebareli Campus is the launch of a new undergraduate program, Bachelor of Fashion Technology (B.F.Tech), from the academic session 2022-23. This new program will provide students with in-depth knowledge and skills in the field of fashion technology. The recruitment process for Group 'C' vacant sanctioned positions was also completed successfully, and nine employees were recruited against the sanctioned and advertized posts. Furthermore, six eligible Group 'C' employees were granted financial up gradation under MACP Scheme, which shows the campus's commitment to recognizing and rewarding its employees.

The campus has also taken several initiatives to address the COVID-19 pandemic situation, such as organizing a vaccination drive for NIFT officials, their families, housekeeping staff, and security staff. Additionally, a camp for COVID-19 RT-PCR and chicken pox tests were organized for students, staff and stakeholders as

a precautionary measure. These measures demonstrate the campus's concern for the health and safety of its community members.

Moreover, the campus has undertaken various infrastructure and procurement initiatives, such as constructing a Material Wing for the Resource Center to display selected works of NIFT Raebareli students. The campus has also completed the procurement of Virtual Reality Headset for the Fashion Communication Department and various academic equipment, including Drawing Boards, Desktop Computers, Dress Forms, and Supply & Installation of Machineries for different labs.

On September 14' 2022, NIFT Raebareli Campus celebrated Hindi Diwas, followed by the Hindi Pakhwada 2022, which commenced on September 19' 2022. The Hindi Pakhwada consisted of six different Hindi examinations aimed at assessing the Hindi language knowledge of NIFT Raebareli officials. The examinations included Hindi Shruti Lekhan, Hindi Anuvad Tatha Bhasha Gyan, Hindi Typing Test, Hindi Essay Writing (for officials residing in the 'C' region), Hindi Essay Writing Competition, and Hindi Debate Competition. A total of 52 prizes were distributed among the winners of these competitions. Additionally, NIFT Raebareli conducted Hindi workshops every three months, organized by the Official Language Department. Noteworthy workshops during the financial year 2022-23 included a workshop on Google Voice Typing, a workshop on the Translation CDAC tool: Kanthasth 2.0, and a workshop on important rules and acts related to the Official Language.

Workshop on women's safety was organised for students

and female staff members by SDAC of NIFT, Raebareli with Ms. Vandana Singh, CO, UP Police and Ms. Babita Patel, Sub Inspector, UP Police as the resource-person.

A counseling workshop was conducted by Mr. Fakhre Azam(Counselor) for faculty members of NIFT, Raebareli on 08.05.2023.

50 Students of NIFT, Raebareli participated in Lulu fashion forum “Talk Show” at Lucknow to discuss various fashion-related topics, featuring industry experts and interactive sessions on 13.05.2023.

Yoga Day was conducted on 21.06.2023. On this occasion, Shri Rajeshwar Prasad Choudhary, Yoga expert was invited to provide Yoga training to all employees and students at NIFT. A live online Yoga session was also organized which was conducted by Mr. Saurabh Bothra (Government Certified Yoga Instructor).

Further more, the campus has conducted various training sessions for its employees, such as an In-house Training session on Office Procedures & Record Retention Policy.

## Infrastructure and Facilities

The NIFT campus has made remarkable progress and attained noteworthy accomplishments in recent times in terms of infrastructure as well. The campus has undergone various infrastructure developments, including exterior painting and tiling work completion in the staff quarter, girls hostel, and both hostels’ exterior painting. Additionally, a badminton court has been constructed in the girls’ hostel, and paver block work has been completed in the staff quarters.

The Information Technology (IT) department has taken substantial steps towards the modernization of the campus. Upgrades to the network infrastructure in residential quarters, installation of additional CCTV cameras for security reasons, and the supply and installation of desktop computers and digital audio systems for culture programs and events have been completed. The RC (Resource Center) has implemented various online services, including an online database, E-journals/magazines, international/Indian journals, audio-visual collections, book collections of over 8,000 volumes, circulation, reprography services, fully automated resource centres, self-check-in, checkout services, and internet services.

## SHORT-TERM PROGRAMMES

### Outreach Programmes

NIFT Raebareli has launched following short-term courses under (Outreach Programmes) in February 2023

for the coming session 2023-24 :

- Artificial Intelligence for Everyone (08 weeks)
- Web Development (08 weeks)
- Form Development (05 weeks)
- Basic Fabric Bag Pattern Making & Construction (03 Months)
- Auto CAD Basics (08 weeks)
- Fundamentals of Effective Communication (05 weeks)

### Continuing Education Programmes (CEP)

NIFT has introduced three Short Term Programmes for session 2023-24, under CEP at NIFT Raebareli centre are as under :

- Designing Men’s Wear (03 Months)
- Fashion Apparel Boutique Management (02 Months)
- Retail Store Operations Management (30 Hours)
- NIFT Extension Center Varanasi intends to run 5 short term programmes given under (Continuing Education Program), in session 2022-23.
- Design & Think Beyond (05 Months)
- Digital Design for Textiles (CAD for Textiles) (04 Months)
- Fashion Boutique & Dress Designing (03 Months)
- Fashion Clothing Technology (01 Year)
- Brand Identity Design. (03 Months)

Under CEP two more programmes will be introduced soon for session 2023-24 at NIFT Extension Center Varanasi, which are following:

- Retail Store Operations Management (30 Hours)
- Contemporary Techniques in Textile Design (CTTD) (01 Year)

## MAJOR PROJECT

NIFT Raebareli is in process for finalization of various projects with various organizations namely (i) Ordinance Factory, Ministry of Defence, Kanpur (U.P.) (ii) ODOP, Ministry of Commerce, (iii) Khadi & Village Industries Board, Govt. of Uttar Pradesh.

Major achievements in Student Competitions and Awards :

- Mansi Rajput of Fashion Design Department was selected amongst top 20 Pantaloon Next Top Designers.
- Under SDAC activities, Jyoti Kumari (MFM-II) won fourth prize in Reel Making competition on Sustainability and Circularity and Nakul Krishna Kumar Mali (FC-IV) won consolation prize in Enhancing Circularity and Sustainability competition organised by Textile Committee, Government of India, under UNEP sponsored programme in October, 2022.
- Eight students won various prizes in different competitions organised under Azadi Ka Amrit

Mahotsav during October, 2022 and January, 2023.

- Students from various departments of NIFT Raebareli campus won a total of 37 medals (Gold-9, Silver-18, Bronze-10) in various competitions at Converge-2022 organised at Kangra in April, 2022.
- Students from various departments of NIFT Raebareli campus won a total of 15 medals (Gold-9, Silver-4, Bronze-2) in various competitions at Converge-2022 organised at Bhopal in December, 2022.

## GRADUATION PROJECTS AND EVENTS

A total of 30 students from the Fashion Lifestyle & Accessories Department completed their graduation projects in various reputed and well-established organisations in the industry in June' 2023.

- While 20 students of the Fashion Design Department completed their graduation projects with reputed firms in the industry, 06 students completed their design collection in June' 2023.
- Graduation project was completed by 34 students of Fashion Communication department in June' 2023 in renowned companies.
- From the Leather Design Department, 21 students completed their graduation projects in well-known organisations while 6 students completed their design collection in June' 2023.
- From the Fashion Management Studies Department, a total of 22 students carried out their graduation projects from various renowned firms in different parts of the country in June' 2023.
- Graduation Show of FC and FMS departments was conducted on 01.06.2023 at M/s Holiday Inn, Lucknow (U.P.). Chief Guest of the event was Mr. Biju Sugathan, Regional Manager, LULU India Shopping Mall and Guest of Honour of the event was Mr. Aniket Khanna, Department Merchandise Manager, M/s Decathlon.
- Graduation Show of AD, FD & LD departments was conducted on 02.06.2023 at M/s Golden Blossom Imperial Resorts, Lucknow (U.P.). Chief Guest of the event was Prof. (Dr.) Hem Chandra Vice-Chancellor, HBN Uttarakhand Medical Education University, Dehradun.

## CRAFT CLUSTER INITIATIVE-ACTIVITIES, WORKSHOPS AND IMPACT

Craft Cluster Visit : With an objective to provide the students with continuous exposure to the handloom and handicraft clusters, aiming to reach out to the artisans and craftsmen at the grass root level, NIFT has initiated Craft Cluster Policy. Propagating the idea of Craft Cluster Policy, NIFT Raebareli has completed following activities in last academic year.

With an aim to sensitize students with the realities of the

crafts sector and give insight into regional sensibilities and diversities, they are sent to clusters, identified by each department of the campus. For this academic session, the craft identified by different departments of NIFT Raebareli were, Black Pottery, Wall Hangings, Soft Stone Jaali Work, Durrie, Block Printing, and Juti Nagra of, Azamgarh, Ghazipur, Banaras, Mirzapur, Farrukhabad respectively.

Craft Research Documentation : Fifth Semester students of Fashion and Lifestyle Accessories, Fashion Communication, Fashion Design, and Leather Design went to Azamgarh for black pottery and Banaras for Soft Stone Jali Work, Ghazipur for wall hanging, Farrukhabad for block printing, Firozabad for Glasswork and Agra for Durrie. As per the Curriculum CRD has been conducted during June-July 2022.

Five days, Craft Cluster visit to Firozabad glasswork and Fatehpur Dari and Soft Stone Jali Work of Varanasi with 28 students of FMS Deptt. was conducted from 06.02.2023 to 10.02.2023.

Craft Based Design Project : As per the Curriculum CBDP has been completed from 09.10.2022 to 16.10.2022 for FD-7 (2019-23) batch at Block Print Farukkhabad & Dari, Mirzapur. Craft Demonstration has been conducted for FD-4 semester students on 22.03.2023 by Master Artisan Ms. Arshi.

As per the Curriculum CBDP has been completed during Aug. to Sept.' 2022 for AD- 7th Sem (2019-23) batch at Gulabi Meenakari & Metal Repouse, Varanasi. The Chief speaker of workshop talked about Metal Repousse & Gulabi Meenakari. Craft demonstration was done for woodcarving by 4 artisans.

As per the Curriculum CBDP has been completed between August to September' 2022 for LD- 7th Sem (2019-23) batch at Farrukhabad Block Printing, Varanasi. Craft demonstration was done for embroidery and hand painting on leather by National Awardee Ms Madhuri Mishra.

Artisans Awareness Workshop : Artisan Awareness Workshop was conducted for 12 Artisans belonging to Gulabi Meenakari and Silk Weaving of Varanasi from 02.11.2022 to 04.11.2022.

Besides, Artisan Awareness Workshop was also conducted for 24 artisans belonging to Soft Stone Jali Work of Varanasi, Wall Hangings of Ghazipur and Black Pottery of Azamgarh by Fashion Communication, Fashion Design, Fashion and Lifestyle Accessories and Leather Design department from 20.03.2023 to 24.03.2023.

Craft Bazaar : Two days Craft Bazaar (Exhibition-cum-

sale) was organised on 30th and 31st January' 2023. Mr. Dinesh Pratap Singh, Minister of State (Independent Charge) graced the occasion as Chief Guest. Dr. Arvind Rajvanshi, Executive Director, AIIMS, Raebareli was invited as Guest of Honor.

Total thirty one artisans belonging to Wood Carving, Fashion and Wooden Jewellery Work, Gulabi Meenakari, Glass Work, Black Pottery, Stone Lattice Work, Terracotta Work, Batik Printing, Cane and Bamboo, Moonj Grass, Sitapur Dari, Bone carving, Brocade displayed their products during Craft Bazaar.

## PHD PURSUING AND COMPLETED

Seven faculty members have completed their PhD and nine faculty members are pursuing their PhD from different universities.

## PUBLICATIONS AND PAPER PRESENTATIONS

Faculty members at NIFT Raebareli have been actively participating in National & International seminars for publications and papers presentations. The topics for presentation & publication vary from Research Approaches in Fashion, Cross Cultural Design in Art Design & Fashion, Manufacturing Process, Socio-economic issues and Craft Studies.

Publication Details:

- The apparel needs & limitations for people with Limb Disabilities by Mr. S. A. Venkatasubramanian et. al. in International Journal of Health Sciences, e-ISSN:2550-696X P-ISSN: 2550-6978, July 2022.
- 'Spiral of Silence' in Indian Media by Dr. Ram Awtar Yadav et.al. in Economic & Political Weekly, Vol: 57; Issue: 43, ISSN - 2349-8846, October 2022.
- Enhancement of mechanical and dynamic mechanical thermal characteristics of woven glass fabric reinforced multi-nano particles filled toughened epoxy composites by Mr. Balu Maloth et.al. in SAGE/Journal of Industrial Textiles, vol.51 (2S), pp, 3253S-3277S. ISSN.15280837, June 2022.

Webinar Presentation:

- "Pride of Indian Textile and Costume" presented by S.A. Venkatasubramanian in a national webinar conducted by TNOU, August 2022.

Paper Presentation:

National

- Review of Fabrication and mechanical properties of Natural Fiber Composite by Mr. Vikas Kumar in River Rejuvenation, Climate Resilience and DDR Plans

Perspectives and policies, October 2022.

- Dhokra of Bastar: Changing Visual Language from Tribal Art to Design by Mr. Ujwal Banerjee in National Seminar on Art & Context as Portrayed In Contemporary Perception, November 2022.
- Conjugated polymer-based thermoelectric textile material for heat Scavenging by Mr. Vivek Jangra in e-Conference on Textiles for Advanced Technologies TextileTech-2022, November 2022.

International

- Water Warriors of Bundelkhand: Women-led Community Communication for Water Management in India by Dr. Ram Awtar Yadav in Symposium on Studies in Community Communication.
- Democratising Development and Struggle for Sustainability: The Case of Appan Samachar in Bihar, India by Dr. Ram Awtar Yadav in Symposium on Studies in Community Communication, February 2023.
- The role of blockchain in Augmenting Fashion Supply Chain by Dr. Smriti Yadav in IJRAR - International Journal of Research and Analytical Reviews (IJRAR), October 2022.
- Development of wearable thermoelectric textile material for body heat scavenging by Mr. Vivek Jangra in International Conference on Functional Clothing & Textiles FTC 2023 at IIT Delhi, February' 2023.

## FACULTY DEVELOPMENT

Faculty members at NIFT Raebareli have been dynamically partaking in Faculty Development Programmes in several specialised areas; Product Design Experience, Printmaking, Innovation and Recent Advancement in Fashion and Textiles, Hand crafting and Hand artwork on vegetable tanned leather, Digital Marketing using Social Media Platforms and many more.

- Dr. Stuti Sonker, Assistant Professor attended "4th All India Printmaking Etching Workshop" organized by Kala Uday Society, Kurukshetra from 23.09.2022 to 26.09.2022.
- Mr. Vikas Kumar, Assistant Professor attended ToT on "Product Design Experience" organised by NIFT Bengaluru from 03.01.2023 to 06.01.2023.
- Mr. Mayank Kaushal, Assistant Professor attended ToT on "Product Design Experience" organised by NIFT Bengaluru from 03.01.2023 to 06.01.2023.
- Dr. Vidya Rakesh, Associate Professor attended training at "Raymonds Mumbai Center of Excellence" under NIFT Faculty Industry Attachment programme from 26.12.2022 to 06.01.2023.
- Mr. Ujwal Banerjee, Associate Professor attended "4th All India Printmaking Etching Workshop" Organized by Kala Uday Society, Kurukshetra from 23.09.2022 to 26.09.2022.
- Mr. Rimanshu Patel, Assistant Professor attended

training on “Innovation and Recent Advancement in Fashion and Textiles” organised by ATAL (AICTE) from 18.07.2022 to 22.07.2022

- Dr. Lal Singh, Assistant Professor attended training at “Buho Hermano Pvt. Ltd.” Kanpur U.P from 25.12.2022 to 15.01.2023 under NIFT Faculty Industry Attachment programme. Area of expertise: Hand crafted, hand embossing, hand artwork on leathers, especially on vegetable tanned leather.
- Dr. Anketa Kumar, Assistant Professor attended training at “Filk Merchandising Pvt. Ltd.” Gurgaon Haryana from 26/12/2022 to 07/01/2023 under NIFT Faculty Industry Attachment programme. Area of expertise: Leather Garment Construction Techniques.
- Mr. Ashish Chandra, Assistant Professor attended ToT on “Fashion Innovation and Sustainable Design for Circularity” organised by NIFT Mumbai (NIFT- UNEP Collaboration) from 27/10/2022 to 28/10/2022.
- Ms. Saurabhi Gaurav, Assistant Professor attended ToT on “Pattern making & garment construction- Jacket” organised by NIFT Mumbai from 02/01/2023 to 06/01/2023.
- Mr. Akhilendra Pratap Sonkar, Assistant Professor attended ToT on “Trend Spotting and Reporting” organised by NIFT from 11/07/2022 to 15/07/2022.
- Mr. Priyanshu Srivastava, Assistant Professor attended ToT on “Augmented Reality/Virtual Reality” organised by NIFT.
- Mr. Amitava Chowdhury, Associate Professor attended ToT on “Theories of Social Media” from 25.07.2022 to 27.07.2022
- Ms. Bharghavee, Assistant Professor attended ToT's on “Omni-Channel Buying & Planning” & “Theories of Social Media” from 19.07.2022 to 22.07.2022 and 25.07.2022 to 27.07.2022.
- Ms. Lipi, Assistant Professor attended ToT's on “Omni-Channel Buying & Planning” & “Theories of Social Media” from 19.07.2022 to 22.07.2022 and 25.07.2022 to 27.07.2022.
- Mr. Vishnu Prathap, Assistant Professor attended ToT's on “Design and Analysis of Experiments (Minitab Hands on Training)” & “Supply Chain and E-commerce management” organised by NIFT Gandhinagar & NIFT Bengaluru from 18.07.2022 to 22.07.2022 and 03.01.2023 to 06.01.2023.
- Mr. Shivendra Prakash Kuldeep, Assistant Professor attended ToT's on “3D whole body scanning – systems, functioning and control” & “Pattern Making & Garment Construction Jacket” organised by Department of Fashion Technology and NIFT Mumbai from 14.12.2022 to 17.12.2022 and 02.01.2023 to 06.01.2023.
- Mr. Akash Gupta, Assistant Professor attended training on “River Rejuvenation, Climate Resilience

and DRR: Plans, Perspective and Policies” 17.10.2022 to 21.10.2022.

- Nine newly inducted Assistant Professors attended “Faculty Induction Program-2022” organised by NIFT at Bala Vikasa CSRB, Hyderabad from 04.12.2022 to 10.12.2022.
- Mr. Akhilendra, Mr. Dileep Singh Rathore, Mr. Akash Gupta, Mr. Ratan Singh, Mr. Balu Maloth, Mr. Priyanshu Srivastava, Assistant Professors attended training on “User Interface Design” organised by CDAC, Mohali from 02.01.2023 to 20.01.2023.
- Ms. Sapna Kushwaha, Assistant Professor, attended TOT on ‘Print Design- Innovation and Creative’ from 19th to 21st July’ 2022 via online mode.
- Ms. Sapna Kushwaha, Assistant Professor, attended TOT on ‘Surface Design for Innovative and Creative Application’ from 27th to 29th July’ 2022 via online mode.
- Ms. Sapna Kushwaha, Assistant Professor, attended FDP on ‘Redefining Reshaping of future fashion using smart wearable and digital technology’ from 22nd to 23rd Dec.’ 2022 organised by Faculty of art and design Ramaiah University of applied sciences Bengaluru via online mode.
- Ms. Sapna Kushwaha, Assistant Professor attended Government Officials Training Program on Fundamentals of Digital Marketing using Social Media Platforms under ‘Future Skills PRIME’ programme held from 19th to 30th Dec.’ 2022 organized by CDAC Mohali via online mode.

### **SEMINARS AND WORKSHOPS BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS**

Mr. Ram Chandra, Mechanical Workshop Instructor, Feroze Gandhi Polytechnic, Raebareli conducted a workshop on Manufacturing Process (Major) for the students of AD-4th Sem, Batch 2021-25 on 03.03.2023.

An industry classroom project on Bedroom decor awarded by “Nexprt” Delhi, where AD students designed bed headboards & Leg Boards, bedside table, mirror & Wall scones as per industry brief.

For students of AD-4th Sem, Batch 2021-25, expert lectures were conducted by Ms. Bharghavee, Assistant Professor on Fashion Trends & Forecasting on 24.04.2023, by Mr. Sachin Verma, Assistant Professor, FC on Product Photography & Story Telling on 24.04.2023 and by Mr. Sanjeev Kumar (Industry Expert) on Costume Jewellery Project on 30.04.2023. Special demonstrations were conducted by Artisan, Mr. Hansraj Soni FC on Costume Jewellery Project on 15.03.2023 & 20.03.2023 by Mr. Sohanlal Yadav (F&LA Carpenter) on Living Space Décor Project on 29.03.2023.

Expert lecture was also conducted for AD-6th Sem, Batch 2020-24, including by Mr. Naved Khan on CAD 3D & Contemporary Manufacturing on 29.03.2023.

Various expert lectures and workshops were conducted for the students of FC Sem-6 2022-23 and other courses during the months of September 2022 to March 2023. These included lectures on fashion and styling by Mr. Hitendra Noonwal, storying and narratives by Mr. Chirinjibi Thapa, artisan awareness by Mr. Veer Vikram, store experience design by Mr. Mridul Kumar, information design by Mr. Akash Gupta, and coding for web by Mr. Dileep Singh. Workshops were also conducted on calligraphy by Ms. Shoma Sinha, color psychology by Mr. Mayank Kaushal, tufting by Mr. Jadish Kumar Roy, hair and makeup by Mr. Mayank Khurana, and paper engineering by Mr. Sanjay Kumar Singh. These sessions were held on various dates ranging from September' 2022.

Various expert lectures and workshops were conducted for the students of FD Sem 6 by Ms. Saloni Mahendru on Costume for film and performing arts, Mr. Asif from Raymond on Bespoke Mens wear.

An offline expert lecture was conducted by Mr. Ashish Mathur regarding subject Non-Leather Studies & Process II for the LD Semester-5 on 15.11.2022, Mr. Pankaj Tyagi, regarding subject Leather Studies Process I and III for the Semester-3 and 5 on 17.10.2022, Mr. Ashish Batnagar, regarding subject Craft basic design Project for the Semester-7 on 03.10.2022.

The Fashion Management Studies (FMS) department organised a series of expert lectures for the students of the 2021-23 and 2022-24 batches. The lectures covered various topics such as Supply Chain, Value Chain & Operations Research, International Business Costing & Profitability, Fashion Material & Production Management for Merchandisers, Omni Channel Retail & Sales Management, Special Products Groups, Heritage Products & Cluster Awareness Workshop, Business Analytics, Big Data & Digital Management, Business Plan Laws (taxation) & Integrated Project, Entrepreneurship & Sustainable Business Practices, Fashion Marketing, and Consumer Behaviour & Neuromarketing. The lectures were delivered by experienced professionals such as Mr. Dnyaneshwar P. Kuyte, Mr. U. Pradeep Nayak, Mr. Shakti Jagannath Bhandari, Mr. Sathish Jayabalan, Mr. Pankaj Tyagi, Mr. Anupam Kumar, Ms. Afreen Hasan, Mr. Ashish Kumar Pathak, Ms. Swati Pandey, Mr. Ranjan Bardoloi, Mr. Karthik B., Mr. Shashank Boruah, Ms. Shweta Singhal, Mr. Navin Kumar, Dr. Ashish Bhatnagar, Mr. Mohit Nakra, Mr. Sujesh S., and Mr. Fakhre Azam.

## RIC

Several expert lectures were conducted online for the students of different batches and semesters. Mr. Sarvesh Dwivedi conducted two expert lectures on the subjects of Design Portfolio and Design Resume, Interview Skill, and the application of trends and fashion forecast in the retail industry. Ms. Nivida Kohli spoke on the Significance of IT Skills in the Fashion Consumer Product Industry, while Mr. Ramji Mishra talked about the same subject. Ms. Isha Priya Singh delivered a lecture on the subject of Fashion Portfolio. Mr. Kunal Gupta, Mr. Anupam Singh, Ms. Shruti S. Goyal, and Mr. Nilmani Kumar conducted expert lectures on the importance of Graduation Projects, how to execute projects in the industry scenario, what the industry expects from students, and conducting oneself professionally in the workplace. Mr. Nilmani Kumar and Mr. Anupam Singh conducted lectures on expected behaviour by students during internship/graduation project in industry, required set of software skills, how to go ahead for pre-placement job offers during internships/GP, what matters during salary negotiations, and current industry scenarios.

Mr. Samik Sarkar (Co-Founder & Director), M/s Rustorange, NOIDA (U.P.) visited NIFT, Raebareli Campus in May' 2023 to hire students for Internship & Graduation Project for the Class of 2020-24 (FD-6th Sem, FC-6 Sem, further FD-8th Sem, FC-8th Sem).

## MAJOR INDUSTRY LINKAGES

RIC Raebareli invited 335 companies for 'Placement-2023' and conducted placement activity at NIFT Delhi from 24.04.2023 to 28.04.2023 for the students of NIFT, Raebareli.

Two students completed 1-year AAS program for FIT New York, USA namely Ms. Niveda Yadav, Fashion Design Deptt. and Ms. Anamika Agarwal, Fashion Communication Deptt.

Besides, one student Ms. Kirti Ahlawat of Fashion Design Deptt. completed the Summer Programme at Schweizerische Textilfachschule (STF) (21/08/2022 to 26/05/2023).

## THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES

- During 'Swachhta Pakhwada-2023' celebrated from 1st March to 15th March' 2023, various activities were conducted to improve the cleanliness of the campus through Shramdaan by employees and students.
- Initiatives were taken towards disposal of unserviceable or obsolete equipments/furniture/other items. The total revenue generated through sale/disposal of scrap is Rs.3,14,948/-.

- 'Farm to Fashion' nursery has been maintained and upgraded wherein medicinal plants, herbs, coloring plants etc. are being cultivated.
- Plantation in the campus on regular basis have been done on various occasions such as Environment Day, Republic Day, Independence Day and on joining of freshers.
- Three compost pits have already been set up in the premises of NIFT Raebareli campus in which organic waste generated daily is disposed of and managed by NIFT.
- Conventional lights installed in the hostel area, residential quarters, academic blocks have already been replaced with LED lights.
- Three numbers of Water Harvesting Systems have been constructed at NIFT premises to harvest rain water near the hostel, office and residential blocks.
- Two badminton courts have been developed in old Girls Hostel.
- Ramps have been made in all designated places of the campus as disabled friendly intervention.
- Painting along with interlocking work of the old residential blocks and hostel have been taken up for giving an aesthetics look to the Campus.
- Recycling and up-cycling of waste materials for installations and design projects in classes.



## SHILLONG CAMPUS

NIFT Shillong, established in 2008, is the sole NIFT Campus in the North Eastern Region of the country. The centre offers Bachelor of Design programmes in Fashion Design; Accessory Design; Textile Design; and Fashion Communication, as well as Master's programme in Fashion Management.

### SIGNIFICANT LANDMARKS AND ACHIEVEMENTS OF CAMPUS

- Signing of MOU with Indian Institute of Management (IIM) Shillong-NIFT Shillong signed a MOU with Indian Institute of Management (IIM) Shillong on 05/05/2022 to foster professional growth in the fields of design and management education at both national and international levels and to promote cross-disciplinary learning as per guidelines of the National Education Policy 2020.
- Celebration of 76th Independence Day with the theme "Har Ghar Pe Tiranga" -As part of the celebration of 76th Independence Day 2022 celebrations, the National Flag was distributed to all NIFT Shillong employees and students and was hoisted in all major buildings of the campus.
- An Awareness Program on National Cyber Security 2022 was organized on 21/10/2022 at NIFT Shillong Campus in which experts from Cyber Crime Wing, CID Branch, Meghalaya conducted a training programme to all NIFT Shillong Employees.
- Visit of First Lady, Meghalaya, Ms. Neelam Mishra to NIFT Shillong Campus - On 09/11/2022, First Lady of Meghalaya Smti. Neelam Mishra visited NIFT Shillong campus which included tour of the campus,

interaction with faculty members and students, and screening of special documentary on Loin Loom Weaving.

- Meeting of Campus Director with the Hon'ble Minister of Textiles, Govt of India, Shri. Piyush Goyal - On 12/11/2022, Ex-Director, NIFT Shillong attended a meeting of Directors with Hon-ble Minister of Textiles, Shri. Piyush Goyal at Vanijya Bhawan, New Delhi.
- Meeting of Campus Director with Hon'ble Governor of Meghalaya – Mr. Shankar Kumar Jha, Director NIFT Shillong met with Hon'ble Governor of Meghalaya, Shri Phagu Chauhan on 23rd March 2023 and briefed him the activities undertaken at NIFT Shillong and invited him to visit the campus.

Observance and Celebration of Important Days:

NIFT Shillong celebrated various important events during 2022 - 23, which are as follows:

International Yoga Day – 21st June 2022

As part of the celebration of the International Yoga Day, NIFT Shillong conducted a Yoga session in the campus on 21st June 2022 where employees of NIFT Shillong participated.

8th National Handloom Day – 07th August 2022

NIFT Shillong joined the rest of the country to celebrate this important day by wearing garments made of handloom products to show solidarity towards the handloom weavers and artisans of the country and promote the products ensuring sustenance of our rich cultural heritage.

Hindi Pakhwada – 14th September 2022

Inauguration of Hindi Pakhwada 2022 was conducted at NIFT Shillong Campus. As part of the celebration, Events/ Competition were conducted for Faculty's and Staffs member of NIFT Shillong to promote our national language.

Rashtriya Ekta Diwas – 31st October 2022 (147th birth anniversary of Sardar Vallabhbhai Patel)

As part of the celebrations, a Run/Walk for Unity was organised in which students and teachers actively participated and promoted the message of peace, harmony and unity for India and the world and rich floral tributes were also paid to the great soul. A slogan writing competition was also organised on the eve of Sardar Vallabhbhai Patel's birth anniversary in which students of the Institute participated wholeheartedly.

Vigilance Awareness Week – 31st October, 2022 to 06th November, 2022

NIFT Shillong observed the week by taking of Integrity Pledge and conduct of open hackathon competition with the theme "Ethics in Business Practices" and poster competition on the theme "Corruption Free India" for students.

Constitution Day/Samvidhan Divas – 26th November 2022

The day was celebrated by taking of pledge lead by Dr. Arindam Das, Ex-Director, NIFT Shillong along Officers, Faculty Members and Staff Members.

74th Republic Day Celebration – 26th January 2023

The 74th Republic Day celebration were led by hoisting of national flag by Director, NIFT Shillong within the campus and holding of various games and events for students.

Swachhta Pakhwada 2023 – 01st March 2023 to 12th March 2023

Swachhta Pakhwada-2023 week commenced with a mass pledge administered by Campus Director. The students of the cultural club performed street play during the inauguration and took part in Swachhta Pakhwada by performing a street play in the Amphitheatre titled "Tere Bin, Mere Dustbin".

International Women Day Celebration 2023 – 8th March 2023

International women's day 2023 was celebrated by facilitation all the women's employees of NIFT Shillong.

38th NIFT Foundation Day – 20th January 2023

The 38th NIFT Foundation day was celebrated in NIFT Shillong campus on 20th January 2023 and Mr.S K Jha, Director emphasised the progress of NIFT across the

years in his welcome speech. The highlight of the event was the tree plantation within the campus by Mr. Shankar Kumar Jha in the presence of Dr. Arindam Das, Former Director of NIFT Shillong. The day was celebrated with series of events such as "Rangoli" competition, photography exhibition titled "Down memory lane", a cleanliness drive in and around the campus and various cultural programmes.

NIFT Spectrum 2023 – 17th & 18th March 2023

NIFT Shillong celebrated the annual event by inviting various Colleges and Schools from Shillong to showcase their aptitudes. Organized by the SDAC Clubs with an array of events like an abstract art installation, creative writing, COD Mobile, Pictionary, T-shirt painting, slam Poetry, face Painting, singing, battle of the Bands, dancing, table tennis, carom, chess, debate, quick style, antakshari, tug of war, photography, mono acting, Mr. & Ms. Spectrum. Former MLA of Mawphlang and footballer Mr. Eugenson Lyngdoh graced the occasion as the guest at the inaugural function and Maj Gen Mr. Gagandeep ADG NCC NER Shillong graced the occasion as Chief Guest on the valedictory ceremony. The two-day programme concluded with the NIFT Fashion show.

## INFRASTRUCTURE AND FACILITIES

The 1st phase of the construction of NIFT Shillong permanent campus located at Umsawli is at its final stage of completion and houses a wide range of infrastructure including Classrooms; Labs & Workshops (Pattern Making, Garment Construction, Looms, Dyeing & Printing, VM, Photography); Special Rooms (for VC/ Group Discussion/ Records); Hostels (Boys' and Girls') and Faculty/ Staff Residences; Guest House and Administrative Block.

## MAJOR PROJECTS

1. Name of the Project: Upgrading the Skills and Training in Traditional Arts/Crafts for Development " (USTTAD) at Nagaland in wood craft

Client Name/Govt Organisation: Ministry of Minority Affairs (Received from NIFT, HO)

Description of the Project: Project aims at preserving the heritage of traditional arts and crafts of minorities and capacity building of traditional crafts persons and artisans.

Value of the Project(INR): 22,09,500

Present Status (Completed/Ongoing): Completed on 30.07.2022

Remarks: Preparation of UC is in process by the project coordinator

2. Name of the Project: Upgrading the Skills and Training in Traditional Arts/Crafts for Development "

(USTTAD) at Golaghat, Assam in textile weaving  
 Client Name/Govt Organisation: Ministry of Minority Affairs (Received from NIFT, HO)  
 Description of the Project: Training of 2 master artisans and 30 artisans in upgrading their skills in products diversification, layouts, colours, market awareness, standardisation in terms of costing and measurement of products, thereby keeping intact the traditional identity of the woven textiles of Tai Turung and Tai Khamyang  
 Value of the Project(INR):22,15,000  
 Present Status (Completed/Ongoing):Completed on 06.06.2022  
 Remarks: Preparation of UC is in process by the project coordinator

### MAJOR ACHIEVEMENTS IN STUDENT COMPETITIONS AND AWARDS

- Mr. Ragul S, B.Des - TD – IV Semester won the 1st Prize for Best Innovative Design Award In The Transportation Sector Conducted by Impact week Meghalaya
- Ms. Afrin Maryam, B.Des – FD – VI Semester won the 1st Prize in the group dance competition organised by National Institute of Technology, Meghalaya

### GRADUATION PROJECTS AND GRADUATION EVENTS

10th Convocation of NIFT Shillong - NIFT Shillong held its 10th Convocation at its permanent campus at Umsawli, Mawdiangdiang, Shillong on 22nd November, 2022. Shri Pyniaid Sing Syiem, Member of Meghalaya Legislative Assembly 13-Mawryngkneng Constituency and Government Deputy Chief Whip, Govt. of Meghalaya was the Hon'ble Chief Guest for the event and Shri B D R Tiwari, IAS, Commissioner & Secretary, Education Department, Govt. of Meghalaya was the eminent Guest of Honour.

### CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS AND IMPACT

• Crafts Bazaar 2023:  
 The two-day Craft Bazaar 2023 was held on the 16th & 17th March 2023 at NIFT Shillong Campus, Umsawli. A total of 20 artisans/weavers from Assam, Mizoram, Meghalaya and Nagaland participate in the event. To mention a few clusters, Warp & Weft, Dry Flower and Weaving Meghalaya, Viko and Native Beads from Nagaland, Handloom Aizawl, Textiles and Cane & Bamboo from Assam etc. The opening ceremony of the Craft Bazaar was graced by Shri. Haj Dodung, Director of Textiles & Handicrafts, Government of Arunachal Pradesh as Chief Guest. Shri. K Moses Chalai, IAS Secretary, NEC, Ministry of Development (NER) GOI, and Shri. Gaigongdin Panmei, IRS, Financial Advisor,

North Eastern Council, Ministry of Development (NER) & Chief Commissioner of GST for Northeast Region, GOI graced the valedictory function as Chief Guest and Guest of Honour respectively.

The following craft activities were conducted by the respective department

- An Artisan Awareness Workshop towards knowledge sharing on trends and understanding market demands were conducted by the following departments

On Cane & Bamboo Craft in Meghalaya region was conducted by the AD Dept for VI Semester students on 11th and 12th May 2022.

On Handlooms of Manipur was conducted by the MFM Dept for III Semester students from 28th to 30th November 2022

- Craft Research and Documentation towards sensitization of rural aesthetics of the country, cultural and social understanding of the villages and diagnostic study was conducted by the following departments:

B.Des FD - V Semester on Handloom & Textiles Craft of Dimapur, Nagaland from 6th- 11th June 2022.

B.Des FC - V Semester on Black Pottery Craft of Larnai Village, Meghalaya from 8th- 12th June 2022.

B.Des AD - V Semester on Cane & Bamboo Craft of Umden Village, Meghalaya from 8th-12th June 2022.

B.Des TD - V Semester on Textiles of Arunachal Pradesh from 12th- 19th June 2022.

MFM - II Semester on Handlooms of Pawndum & Ramlhun, Aizawl, Mizoram from 5th-11th March 2023.

- Crafts Based Design Product towards design intervention for promoting and market trends was conducted by the FD Dept for VII Semester students from 18th to 23rd September 2022 on handlooms of Assam and AD Dept for VII Semester students from 9th to 15th October 2022 on Wood and Bamboo craft of Kohima, Nagaland

- Craft Demonstration by Artisans of Arunachal Pradesh on Wood Carving for AD – IV Semester students from 29th to 31st March 2023

### PHD PURSUING AND COMPLETED

- Mr. Amardeep Rabha, Associate Professor – FD Dept & CAC is pursuing PhD from IIT, Guwahati.
- Ms. Rimi Das, Associate Professor – CC - FD Dept is pursuing PhD from Banasthali Vidyapith University, Rajasthan.
- Ms. Umme Hani, Assistant Professor – TD Dept from IIT, Guwahati
- Dr. Kapil Kumar Soni, Assistant Professor – FC

Dept obtained his PhD from Maulana Azad National Institute of Technology (MANIT), Bhopal during February 2023.

## **PUBLICATIONS AND PAPER PRESENTATIONS**

- Mr. Ksankupar Khongstit, Asst Prof. - FMS Dept presented a Research Paper on “Terracotta Craft of Asharikandi village: Towards a sustainable development through a Intervention of Design” during National Conference of Indian Handloom & Handicrafts: Sustaining Cultural Heritage at NIFT, Kangra.
- Mr. Mohit Kishore Vatsa, Asst Prof. FC Dept presented a Research Paper on “A Critical analysis of the National Education Policy: Issues & Challenges in Higher Education. A study among students and faculty members of NIFT Shillong” during National Conference ‘Amrit kaal ‘ and Changing Media: Resurgence of New India on 22-23 March 2023 Organised by Vivekananda School of Journalism and Mass Communication.
- Dr. Lisa Lalmuankimi Pachuau, Asst. Prof - FD Dept presented an article on ‘Weaving the Art of Creating Puan’ for Mizo History Association for Mizo History Association Ruby souvenir and also on ‘Traditional Puans of the Mizo: The Lusei Tribe’ for a book on Food and Culture of North East - Solutions to Sustainable Development for Vivekananda College, University of Delhi.
- Mr. Anupam Rana, Assoc. Prof. - AD Dept presented a Research Publication on “A Study On Consumer Experiences At Retail Store Environment (Clothing And Accessories) In Gujarat” in International Journal of Research and Analytical Reviews (IJRAR), IJAR March 2023, Volume 10, Issue 1.
- Dr. T Moasunep Jamir, Asst. Prof., AD Dept wrote presented an article on “The Plight of Natural Fibre at the Prevalence of Synthetic Textile Industry: A Predicament of Slow and Fast Fashion” during 3rd International Conference on Emerging Trends in Traditional and Technical Textiles, NIT Jalandhar, “Multi Criteria Decision Analysis and Empathy Mapping in Design Thinking” in ICRTEB, Amity University, Inbush Era, World Summit, 2023 and was the co-Author of “Investigating the impact resistance of E-glass/ Polyester composite materials in variable fibre-to- matrix weight ratio composition” in Taylor & Francis, Cogent Engineering (2023).
- Dr. Ngamkholen Haokip, Asst. Prof., AD Dept presented a paper on “Design and Geographical Indication (GI) in Handicraft Sector” during Regional Level Workshop, Conducted by Development Commissioner (Handicrafts), Shillong.
- Mr. Alan Shadap, Asst. Prof., AD Dept presented a paper on “Racism in City Planning Processes” during

the Two Day National Conference on Genocides and Oppression: Interpretations, Intersections and Interstices (COIN - 2022) organised by the Department of Humanities and Social Sciences, National Institute of Technology, Meghalaya (NIT, Meghalaya) and Morphology of Hill Towns: A Case of Shillong, India” during Bodoland International Knowledge Festival, 2023, India, held at Bodoland University Kokrajhar.

- Dr. Unsanhame Mawkhlieng, Asst. Prof, TD Dept wrote book chapter on Protective smart and functional textiles” in Smart and Functional Textiles, Publisher: De Gruyter STEM and Shear Thickening Fluid–Based Protective Structures Against Low Velocity Impacts” in Shear Thickening Fluid- Theory and application, Publisher: Springer Cham. He also wrote research article on “Augmenting the Mechanical Behaviour of 3D Woven Composites by Synergistic Effect of Fabric Architecture and CNT’s Interfacial Interaction” in Journal of materials Chemistry and Physics and presented paper on Blunt trauma mitigation by strategic substitution of backing layers with porous foam and spacer fabric” in 10th International Conference on Cotton, Textile and Apparel Value Chain in Africa and “Injustices Caused by Fast Fashion on Communities” in Two-day National Conference at NIT Meghalaya COIN-2022.

## **FACULTY DEVELOPMENT**

### Trainings Attended

- Mr. Manish Singh Dhakad, Asst Prof, FMS Dept attended an Online ToT on “Fashion Innovation and Sustainable Design for Circularity” on 27/10/2022 & 28/10/2022 conducted in collaboration with NIFT and UNDP.
- Mr. Mohit Kishore Vatsa, Asst. Prof, FC Dept attended an Online ToT on “Augmented and Virtual Reality (AR & VR)” organised by Department of Fashion Communication, Bengaluru Campus from 20/07/2022 to 22/07/2022.
- Dr. Natalie Jo-Anne Diengdoh, Asst. Prof, FC Dept attended an India Journalism training series organized by Google News Initiative India Training Network led by Data Leads titled Data Dialogue in collaboration with the Department of Mass Communication, Assam Don Bosco University on 18/01/2023 in Guwahati, Assam.
- Ms. Phiralynda Marbaniang, Asst. Prof, FD Dept attended an online ToT on the “Fashion Innovation and Sustainable Design for Circularity” on 27 & 28, Oct 2022.
- Ms. Kimberly Manners, Asst. Prof, FD Dept attended ToT on “Menswear” at NIFT New Delhi from 03 to 07, Jan 2023.
- Dr. Lisa Lalmuankimi Pachuau, Asst Prof. FD Dept

attended ToT on “Pedagogy & Methodologies of Integrating the subjects of PM and GC for Fashion Design” at NIFT Mumbai and an online ToT on “Sustainable Fashion” from 27/10/22 to 28/10/22.

- Mr. Anupam Rana, Asso. Prof. AD Dept & Mr. Ashish K Kaithwas, Asst. Prof. AD Dept attended Certificate programme conducted by CDAC- Mohali on “Digital Marketing and User Interface Design” on 23/09/2022.
- Dr. T Moasunep Jamir, Asst. Prof. AD Dept attended ToT on “Product Experience Design” facilitated by F&LA Dept. NIFT Bengaluru from 03/01/2023 to 06/01/2023 and “Innovation in Healthcare Technologies” jointly organised by Jamia Hamdard University & North Eastern Hill University from 06/02/2023 to 12/02/2023 in Shillong. Also, the following webinars were attended by the concerned faculty.
- “Role of a Mentor” at International Foundation of Fashion Technology Institutes (IFFTI) Mentoring Scheme, Dunedin, New Zealand.
- “Neuro Design” organized by Centre of Excellence in Neurodesign and Neuromarketing (CoE-NDNM).
- International Faculty Development Programme on “Innovations in Engineering Design and Management” Alliance University, Bengaluru.
- UGC Sponsored Workshop (Online) on “NEP 2020: Promotion of Indian Knowledge Systems” conducted by Goa University.
- Dr. Wanrisa Kharkongor, Asst. Prof., AD Dept attended the following ToT’s
  - » “Basics of 3D Modelling using Fusion 360 an Autodesk Software” from 11/07/2022 to 15/07/2022.
  - » “Product Experience Design” conducted by F&LA Department NIFT Bengaluru on 03/01/2023.
  - » Also, the following webinars were attended by the concerned faculty
- Ms. Tshering Dolkar, Asst. Prof., AD Dept attended the following ToT’s
  - » “Product Experience Design” conducted by F&LA Department NIFT Bengaluru on 03/01/2023.
  - » Also, the following webinars were attended by the concerned faculty
  - » “Craft in the Age of Climate Crisis” organised by Fashion Revolution, India on 14/03/2023
  - » “Fashion Innovation and Sustainable Design for Circularity. Orientation & Teaching pedagogy” conducted by NIFT-UNEP collaboration on 27 – 28/10/2022.
- Dr. Unsaname Mawkhlieng, Asst. Prof TD Dept attended Customized Online Training by International Expert/ from SARL Pointcarre France on Pointcarre software training in Weaving & Prints from 15/06/22 to 17/06/22.

## SEMINARS AND WORKSHOPS CONDUCTED BY ALUMNI, INDUSTRY AND INTERNATIONAL EXPERTS

- On 26-09-2022, Mr. Kumar Kishore Kalita, Area Sales Manager (North-East), Nikon India Pvt Ltd delivered an expert lecture to FC – 5th Semester students on the subject “Fashion Photography”.
- On 26-10-2022, Mr. Manik Dhingra, Co-founder Shoonya Environmental Solutions delivered an expert lecture to MFM – 1st Semester students on the subject “Entrepreneurship & Sustainable Business Practices”.
- On 02-11-2022, Mr. Ashish Kapoor, Integration Yield Engineer delivered an expert lecture to MFM – 1st Semester students on the subject “Fashion Material Management & Quality”.
- On 14-11-2022, Mr. Tushar Bhartiya, NIFT New Delhi Alumni 2001 delivered an expert lecture to MFM – 1st Semester students on the subject “Fashion Concepts & Business Overview”.
- On 16-11-2022, Dr. Satya Shankar Banerjee, Course Leader, Fashion Analytics, London College of Fashion, University of Liberal Arts, International Expert delivered an expert lecture to MFM – 3rd Semester students on the subject “Business Analytics”.
- On 17-11-2022, Mr. Puneet Chandani, Fashion and Lifestyle Lead - Reliance Retail delivered an expert lecture to MFM – 3rd Semester students on the subject “Strategic Management”.
- On 24-11-2022, Mr. Abhinandan Pratap Singh, Coach, Reliance Brands Ltd delivered an expert lecture to MFM – 3rd Semester students on the subject “Luxury Brand Management”.
- On 03-12-2022, Mr. Rahul Garg, Regional Lab Manager (North) SGS India Pvt Ltd., Gurgaon, Haryana, delivered an expert lecture to TD – 5th Semester students on the subject “Textile Processing II”.
- On 25-02-2023, Dr Sanskrita Das, Research Scientist, John Hopkins University, US delivered an expert lecture to TD – 6th Semester students on the subject “3D Printing”.
- On 25-02-2023, Dr. Mukesh Bajya, Assistant Professor, NIT Jalandhar delivered an expert lecture to TD – 6th Semester students on the subject “Technical Textiles”.
- On 28-02-2023, Ms. Melody Lalthanmawii, Designer, Export Promotion Council for Handicrafts delivered an expert lecture to MFM – 3rd Semester students on the subject “Cluster Studies (Research & Documentation)”.

## MAJOR INDUSTRY LINKAGES

- Ms. Srishti Ranjan of FC dept has completed the one-year AAS program in Communication Design at FIT, New York for Fall 2022-23

## THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES

1. Renewable Energy Utilization: Solar SPV Power Plants will be installed in the Permanent Campus at the roof tops of all the Buildings with a terrace. The process of initiating the proposal for setting up of Solar Roof Lighting System will be initiated and proposal will be sent to Meghalaya Energy Corporation Ltd. (MeECL).
2. Maintenance, Green Procurement and Waste Management: The Shillong Campus has already taken the initiative to educate the employees and students towards waste management and recycling. Waste segregation is also being practised in the campus. Green and Blue colour waste bins will be placed in the campus for disposing of biodegradable and non-biodegradable waste.
3. Metering & Monitoring is being practised by the Campus: Flying Squad Teams have been formed in the campus comprising of students to monitor and switch off all the lighting systems and electronic devices in the classrooms/labs/workshops when not in use. Water consumption in the washrooms and labs are also checked so that water is not left open in the taps. Notices in the toilets have also been pasted reminding the users to conserve water. The flying squads will carry out surprise checks around the campus.
4. Water Footprint: For water management, the following have been taken up:
  - a. Sewage Treatment Plant (STP): The STP has been constructed in the permanent campus. The treated water which will be extracted from the STP will be utilized for gardening/flowering purposes only.
  - b. Water Treatment Plant: A Simplified Water Treatment Plant is also constructed at the Permanent Campus for purifying the water for drinking purposes for the entire campus. The scheme was taken up by the Public Health Department (PHE), Govt. of Meghalaya.
  - c. Water Harvesting: Rain Water Harvesting will be initiated during the 2nd Phase of the construction of the permanent campus.



# SRINAGAR CAMPUS

## INFRASTRUCTURE AND FACILITIES

NIFT Srinagar is one of the emerging millennial campuses of NIFT. The permanent campus, was made functional since Aug 2022 and is located at Ompora Budgam. The Campus has all required infrastructure for teaching-learning which includes Garment Construction laboratory with the latest SNLS machines, Pattern making laboratory, Design Collection lab, Computer laboratory, Fashion Photography studio, upgraded Internet connectivity, Resource Centre, Canteen Service, Stationary shop, Amphitheatre, Bank, hostels, Sports Courts and other facilities.

## SHORT-TERM PROGRAMMES/EVENTS

- Design development training (15 days) in Embroidery was conducted for Tribal Artisans of District Budgam (May, 2022).
- Hindi Workshop was conducted on 23.06.2022 for Teaching & Non-Teaching Staff
- Hindi Pakhwada was organized in which various competitions were organized in NIFT Srinagar in which Staff & Students of the institution participated (14th to 30th September, 2022)
- Fashion Show Class 2022 was conducted on 09.10.2022
- Vigilance Awareness Program, the event was organized in the backdrop of Vigilance Awareness Week-2022, to sensitize the students and youth to stand against corruption for a developed nation.
- Stress Management Workshop under Ayurveda Everyday & Ayurveda Everywhere was organised for faculty and staff as part of Ayurveda.

- NIFT Foundation Day was celebrated on 23.01.2023, on eve of the foundation day the NIFT Srinagar held a special cleanliness drive in the campus and also decorated the Campus to mark the Foundation day of NIFT.

## MAJOR PROJECTS

- Completed sponsored project on promotion and development of crafts of Ladakh with total fund of Rs 61 lakhs approved by Govt of Ladakh. The Project had four module – trainings, designing of craft Village (Likir, Leh), Craft Documentation and Promotional Videos/Fashion Films (March, 2023).
- Completed sponsored project on Craft documentation for filing GI applications with funding of Rs. 20 lakhs approved by J&K Govt. Craft document for seven crafts completed and submitted to GI Registry. (Nov, 2022).
- Completed sponsored project on Training Workshop on 'Design Development & Up-Skilling of Boutique Workers Belonging to Backward Areas of Pakharpora & Sursyar, Dist Budgam, J&K by Office of the District Development Commissioner, Budgam (Jan-Feb, 2023).
- Signed MoU with Directorate of Handicraft & Handloom, UT of Jammu J&K, for a sponsored project of Rs 14.62 lakhs on Designing Innovative & Sustainable as a branding initiative for Handicrafts and The Handloom Sector Of Jammu (Feb, 2023). The project is under implementation in 2022-23.
- Conducted Capacity building workshop for women artisans of Jammu, Kashmir & Ladakh from 23rd-27th May 2022 sponsored by the National Commission for Women (Customized CE Program).

## MAJOR ACHIEVEMENTS OF STUDENT

- Ms. Swati Tomar was awarded 1st first prize & Ms. Kaunain Zubair was awarded 2nd Prize in Handmade Sketch Competition on “Commemoration of Local Freedom Fighters ” held on 29.07.2022.
- Ms. Shrushti Vora was awarded 1st first prize, Ms. Tejaswani Soma was awarded 2 nd Prize & Ms. Swati Tomar was awarded 3rd Prize in Draping Competition on “National Handloom Day celebration” held on 07.08.2022.
- Mr. Anurag Sardar, Ms. Minal Katiyar & Ms. Anukriti Singh was awarded 1st, 2nd and 3rd position in Poster Competition on the Topic “Hindi aur meri Design Dunia”
- Ms. Shruti Singh, Ms. Afifa Naz & Mr. Yashwant Dora was awarded 1st, 2nd, 3rd in Poetry writing Competition in Hindi Pakhwada held on 23.09.2023.
- Ms. Soumya Rungta was awarded 1st first prize, Ms. Sonam Yadav was awarded 2 nd Prize & Ms. Bulbul Anand was awarded 3rd Prize in Poetry & Creative Writing Competition on Theme “Unity of Country ” held on 31.01.2023.
- Ms. Alitheia was awarded 1st first prize, Mr. Anurag Sharma was awarded 2nd Prize & Mr. Barid Roy was awarded 3rd Prize in the Photography Competition on Theme “Craft From Waste ” under Swachhata Pakhwada held on 15.03.2023.

## GRADUATION PROJECTS AND GRADUATION EVENTS

- FC Students have undergone 16-week Graduation Project in various companies like Dalvkot utility enterprise pvt ltd, Samreen chawla Design, Arcis clean energy pvt ltd, Orcasho, Unomono, Hoppup, Vesure, Delta CMA, Exposim and Orgullodio. One of the student Ms. Vani Kalyani, from semester 8 of Fashion Communication did the product shoot for his company (HOPPUP) during Graduation project. Pictures of this product shoot released on the website of company.
- Fashion Design Dept (18 Students) have successfully completed their internship in the month of January-February 2023 in companies like Tarun Tahiliani, Sahil Kochar, Studio Nirjara, GAL Boss, etc. 16 students are pursuing their Graduation Project in the industry starting from March 2023 in companies like Studio Nirjara, Sahil Kochar, SAAKI, Abhishti, etc. and 02 students are pursuing Craft Based GP in the field of Kalamkari craft and Chaapa craft.
- Convocation and Graduation show of the Class 2022 was held on 16.11.2022.

## CRAFT CLUSTER INITIATIVE- ACTIVITIES, WORKSHOPS AND IMPACT

- Under Craft Research & Documentation, students of Fashion Communication worked on crafts like papermachie (sakhta & naqashi), crewel & chainstitch. Fashion Design students worked on tila, tweed, sozni and Aari. The activity was carried out 18th - 22nd July 2022.
- Pashmina, sozni and kani crafts were worked upon by MFM students under Under Craft Research & Documentation during 6th to 11th March 2023.
- Artisans from papermachie (sakhta & naqashi), crewel & chainstitch, tila, tweed, sozni and Aari were trained by experts, faculty and students of FC & FD departments under Artisan Awareness Workshop during 21st to 22nd March 2023.
- Craft Demonstrations, Lectures and interactions were organized with artisans of sozni and ari 21st to 22nd March 2023.
- Craft Based Product Development (CBPD) involved development of product ranges involving sozni, ari and pashmina crafts by FD students was carried out during 7th semester from August to December 2022.

## FACULTY DEVELOPMENT & ACHIEVEMENTS

- Ms. Nousheen Qazi, Assistant Professor attended ToT “Pedagogy and methodologies of integrating the subjects of PM + GC for Fashion Design (Semesters 3 & 4)” at NIFT Mumbai, 25th to 29th July 2022.
- Ms. Nousheen Qazi, Assistant Professor attended a webinar organized by Euromonitor International on 20th September 2022 on the topic “New Era of Consumerism”
- Mr. Shashi Ranjan, Assistant Professor & Hindi Officer (I/c) attended the “Second Akhil Bhariya Rajbhasha Sammelan” at Surat, Gujarat organised by Ministry of Home, Govt. of India on 14-15 September 2022.
- Mr. Shashi Ranjan, Assistant Professor & then Hindi Officer(I/c) awarded with “ Rajbhasha Seva Ratna Award” by Kasturi Sirigannad Vedike (Regst), Belgami, Karnataka on 14.09.2022.
- Ms Gulistan, Assistant Professor attended TOT titled ‘Pedagogy of Fashion Design & Representation’ scheduled from 25.07.2022 to 29.07.2022 at NIFT Delhi.
- Ms Gulistan, Assistant Professor attended TOT of Mens wear in NIFT Delhi from 3rd to 7th January 2023.
- Ms Gulistan, Assistant Professor designed Commemorative postage stamp First Day Cover & Brochure on 75th year of Indian Army Day released by Defense Minister of Indian (2023)

- Ms Gulistan, Assistant Professor Designed research-based 8 postage stamp First Day Cover, Minisheets & Brochure on & Bridal Costumes of India released in the National Philatelic Exhibition - Amritpex 2023, at Pragati Maidan, Delhi (2023).
- Ms Gulistan, Assistant Professor designed Commemorative postage stamp First Day Cover & Brochure on '125th anniversary of Sardar School. December (2022).
- Mohammad Ashraf T, Assistant Professor has been awarded Ph. D by University of Hyderabad on the thesis " Negotiating Modernity: Urdu Print Culture in the Princely State of Hyderabad" (Jan 2023)

## THE SUSTAINABILITY ASPECT AND GREEN CAMPUS ACTIVITIES

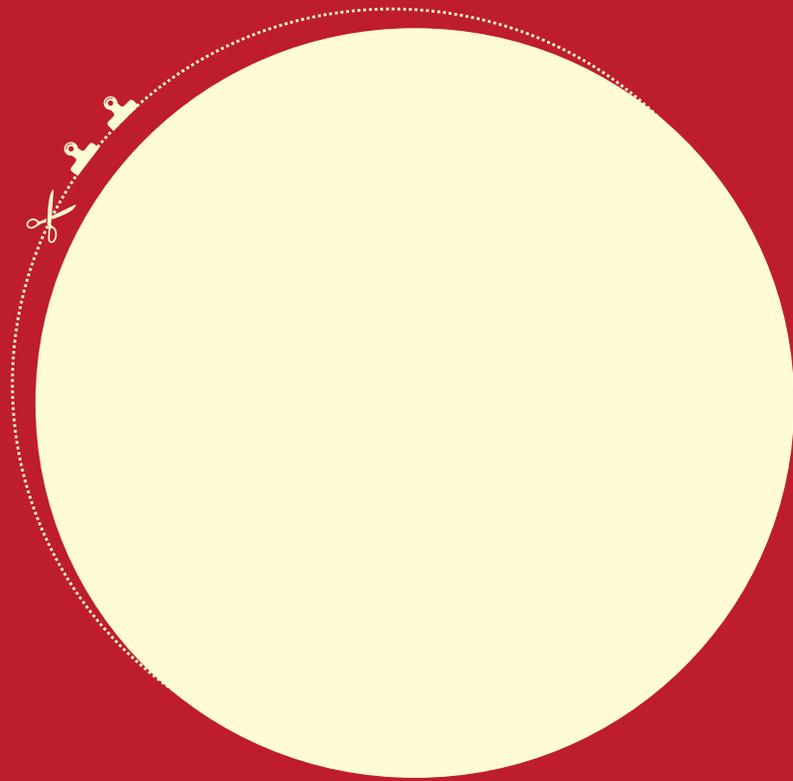
For striving towards a Green Campus, NIFT has installed Sewerage Treatment Plant (STP). The Campus shall also have Solar Energy Plants and Water harvesting systems in near future. The Campus has also started tree plantation and a green landscape.

## FACULTY PUBLICATIONS

- Dr. Ravinder Kataria, Assistant Professor (Co-author), "Study on Welding Parameters in TIG Welding of Incoloy-800: An Investigation with Designed Experiments and ARAS Method." In *Advances in Modelling and Optimization of Manufacturing and Industrial Systems: Select Proceedings of CIMS 2021*, pp. 209-233. Singapore: Springer Nature Singapore, 2023.
- Dr. Ravinder Kataria, Assistant Professor (Co-author), eds. *Evolutionary Optimization of Material Removal Processes*. CRC Press, 2022.
- Dr. Ravinder Kataria, Assistant Professor (Co-author), "Prediction and Neural Modeling of Material Removal Rate in Electrochemical Machining of Nimonic-263 Alloy." In *Evolutionary Optimization of Material Removal Processes*, pp. 183-196. CRC Press, 2022.
- Dr. Ravinder Kataria, Assistant Professor (Co-author), "Micro-Electrochemical Machining of Nimonic 263 Alloy: An Experimental Investigation and ANN-Based Prediction of Radial Over Cut." In *Evolutionary Optimization of Material Removal Processes*, pp. 215-227. CRC Press, 2022.
- Dr. Ravinder Kataria, Assistant Professor (Co-author), "Experimental and finite element analysis of temperature distribution in 409 M ferritic stainless steel by TIG, MIG and SMAW welding processes." *Advances in Materials and Processing Technologies (2022)*: 1-16.
- Dr. Ravinder Kataria, Assistant Professor (Co-author), "Surface Morphology And Machinability Aspects In Wire-Edm Of Incoloy-800 Superalloy: An Experimental Evaluation And Microstructure Analysis." *Surface Review and Letters (SRL) 29*, no. 08 (2022): 1-28.

ANNUAL REPORT

22  
23



————— NIFT

# ACCOUNTS

# AUDITORS REPORT

## & STATEMENT OF ACCOUNTS 22-23



## **Separate Audit Report of the Comptroller and Auditor General of India on the Annual Accounts of the National Institute of Fashion Technology (NIFT) for the financial year ended 31 March 2023**

We have audited the attached Balance Sheet of the National Institute of Fashion Technology (NIFT) as on 31 March 2023 and the Income and Expenditure Account and Receipt and Payment Account for the year ended on that date under Section 19 (2) of the Comptroller & Auditor General's (Duties, Powers & Conditions of Service) Act, 1971 read with Section 21(2) of the National Institute of Fashion Technology Act, 2006. These financial statements include the accounts of 18 Campuses of NIFT located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Panchkula, Patna, Raebareli, Shillong, Srinagar and Daman. The preparation of these financial statements is the responsibility of NIFT's management. Our responsibility is to express an opinion on these financial statements based on our audit.

2. This Separate Audit Report contains the comments of the Comptroller and Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Laws, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any, are reported through Inspection Reports/CAG's Audit Reports separately.
3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.
4. Based on our audit, we report that:
  - i) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.
  - ii) The Balance Sheet and Income and Expenditure Account and Receipt and Payment Account dealt with by this report have been drawn up in the format approved by the Government of India.
  - iii) In our opinion, proper books of accounts and other relevant records have been maintained by National Institute of Fashion Technology in so far as it appears from our examination of such books.
  - iv) We further report that:

### **A Balance Sheet**

#### **A.1 Liabilities**

##### **A.1.1 Reserves and Surplus (Schedule-2): ₹99,714.67 lakh**

###### **(i) Sundry creditors - Others (Annexure-4): ₹2,201.97 lakh**

The above includes the negative balance (debit balance) of General Reserve amounting to ₹392.28 lakh as on 31.03.2023 which pertains to the expenses towards execution of Institute's projects through their own funds.

During the previous year 2021-22, the Institute incurred expenses amounting

to ₹392.28 lakh for various projects undertaken by them. However, the above expenses were charged directly through the General Reserve in the Balance Sheet instead of routing it through the Income and Expenditure account.

This has resulted in understatement of General Reserve Account by ₹392.28 lakh and consequent understatement of Prior Period Expenses to the same extent. Further, the Corpus/Capital Fund was also overstated by ₹392.28 lakh.

### **A.1.2 Current Liabilities and Provisions (Schedule-7): ₹40,514.57 lakh**

#### **Other Current Liabilities: ₹4,637.93 lakh**

The above does not include the liability of ₹290.40 lakh towards amount payable to M/s Neycer Electrical Pvt. Limited for execution of electrical works, services and other associated works for the permanent NIFT centre at Bengaluru. The said amount was payable in terms of the award passed (January 2004) by the sole arbitrator appointed (August 2002) by the Karnataka High Court to decide over the disputes and claims arising out of the contract between NIFT and M/s Neycer Electrical Pvt. Limited for the above stated work. The award passed by the sole arbitrator was challenged by NIFT under the Arbitration and Conciliation Act, 1996 but was upheld (July 2022) by the Court of Principal City Civil & Sessions Judge, Bangalore. As such, the amount was payable during the year 2022-23 and therefore liability thereof should have been recognized in the accounts.

Non-provision of the above has resulted in understatement of Other Current liabilities by ₹290.40 lakh and consequent overstatement of Surplus to the same extent.

### **A.1.3 Current Assets, Loans and Advances Etc. (Schedule-11): ₹195,714.65 lakh**

The above includes ₹48.74 lakh as amount recoverable by NIFT head office from various campuses which pertains to the financial year 2017-18, 2019-20, 2021-22 and 2022-23. Being inter-unit transaction, it should not have been shown as recoverable. This has resulted in overstatement of Sundry Debtors by ₹48.74 lakh and consequently, overstatement of Surplus to the same extent. Further, the balance of inter-unit transactions among head office and different campuses is shown as (-) ₹390.29 (Annexure 28) which should be 'NIL' at the end of the year so as to reflect proper consolidation of the accounts.

Despite being pointed out in Separate Audit Report on the accounts for the year 2021-22, NIFT has not taken the corrective action.

## **A.2 Assets**

### **A.2.1 Fixed Assets (Schedule-8): ₹92,761.19 lakh**

The above includes ₹5,304.43 lakh shown as Capital Work-in-Progress (Building) under Fixed Assets created out of Central Government Grant (Schedule-8A) of NIFT, Shillong.

As the completion certificate for the Building/Works had been issued in October 2021 and NIFT, Shillong has been using the same since then, the amount of ₹5,304.43 lakh shown under Capital Work-in-Progress should have been capitalized and depreciation thereon should have been charged on the assets.

Non capitalization of assets has resulted in overstatement of Capital Work-in-Progress by ₹5,304.43 lakh and understatement of Building by ₹5,178.72 lakh (i.e., ₹5304.43 lakh - ₹125.71 lakh towards depreciation for the financial years 2021-22 and 2022-23) with corresponding overstatement of Reserves and Surplus and understatement of Deferred Revenue Income and Depreciation by ₹125.71 lakh.

## **B Income and Expenditure Account**

### **B.1 Other Income (Schedule-18): ₹513.93 lakh**

The above does not include amount of ₹2,828.99 lakh towards deferred income equal to the amount of depreciation charged on the assets created out of Endowment fund.

The Institute over the years created fixed assets out of the Endowment funds. The assets have been created under the schedule-8C whereas the liability has been transferred from 'Earmarked/Endowment funds' (Schedule-3) to 'Assets purchased out of Endowment Fund/DDF/CDF' under Current Liabilities (Schedule-7). Further, the Institute charged depreciation from the assets purchased out of Endowment fund and thus the assets kept depreciating, however, the Endowment fund shown in the liability side out of which the assets were created remained unchanged due to non-recognition of deferred income.

The incorrect accounting treatment on the assets created out of Endowment fund has resulted in overstatement of Current Liabilities by ₹2,828.99 lakh and consequent understatement of Deferred Income as well as Surplus to the same extent.

## **B.2 Deferred Revenue Income: ₹2,224.28 lakh**

The depreciation and amortization charged during the year on the assets purchased out of Government Grant (Central & State Government) should correspondingly match with the Deferred Revenue Income. The Institute has charged depreciation amounting to 2300.85 lakh (Schedules 8A & 8B) on account of Central & State Government grant. However, against the above depreciation, deferred revenue income amounting to ₹2,224.28 lakh was booked in the Income and Expenditure account. This has resulted in mismatch of figures of depreciation between the aforesaid Schedules and the Income and Expenditure Account.

Despite being pointed out in Separate Audit Reports on the accounts for the year 2017-18 onwards, the Institute has not yet reconciled the difference.

## **B.3 Other Income (Schedule-18): ₹513.93 lakh**

The above includes ₹110.32 lakh as project income in respect of projects undertaken at NIFT head office. The figures has been shown as net of project income of ₹2,625.15 lakh and project expenses of ₹2,514.83 lakh.

As the same is in the nature of advances from parties, which is a liability for NIFT and not income, the same should not be included under income of NIFT. This has resulted in overstatement of surplus by ₹110.32 lakh.

Despite being pointed out in Separate Audit Report on the accounts for the year 2021-22, NIFT has not taken the corrective action.

## **B.4 Other Administrative Expenses (Schedule-22): ₹5,455.69 lakh**

The above does not include liability amounting to ₹395.19 lakh towards amount payable by NIFT, Raebareilly to Indian Telephone Industry Ltd. on account of lease rent of building.

This has resulted in understatement of Other Administrative Expenses amounting to ₹395.19 lakh and consequent overstatement of Surplus to that extent.

## **C. General Comment**

### **C.1 Contingent Liabilities and Notes on Accounts (Schedule-27)**

#### **(i) Note on Capital Commitments**

The capital commitments under the above note included ₹1,690.96 lakh

(₹1,683.58 lakh and ₹7.38 lakh in respect of Jodhpur Campus and Gandhi Nagar Campus respectively) which has already been accounted for in the Balance Sheet as Capital Work-in-Progress/Advance to construction agency. Hence, Note on Capital Commitments is deficient to the above extent.

Despite being pointed out in Separate Audit Report on the accounts for the year 2021-22, NIFT has not taken the corrective action.

## **D. Grant-in-aid**

The opening balance of the Government Grant was ₹10,024.37 lakh as on 01.04.2022. During the year, the Institute received grants of ₹5,248.60 lakh (Central Government Grant of ₹3,472.29 lakh and the State Government Grant of ₹1,776.31 lakh) along with the interest earned of ₹338.93 lakh. Also, the Institute utilized grant of ₹128.78 lakh, ₹4,037.76 lakh and ₹242.98 lakh on the revenue grant, capital grant and utilization of campuses being the adjustments of previous years. The closing balance of the grant was ₹11,202.38 lakh as on 31.03.2023.

## **E. Management Letter**

Deficiencies which have not been included in this Separate Audit Report have been brought to the notice of the Management through a Management Letter issued separately for remedial/ corrective action.

v) Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and the Income & Expenditure Account dealt with in this report are in agreement with the books of accounts.

vi) In our opinion and to the best of our information and according to the explanation given to us, the said financial statements read together with the Accounting Policies and Notes to Accounts, and subject to the significant matters stated above and other matters mentioned in the Annexure, give a true and fair view in conformity with the accounting principles generally accepted in India:

a) In so far as it relates to the Balance Sheet, of the state of affairs of the National Institute of Fashion Technology as at 31 March 2023; and

b) In so far as it relates to the Income & Expenditure Account, of the surplus for the year ended on that date.

**For and on behalf of the  
Comptroller & Auditor General of India**

**Sd/-  
(Sanjay K. Jha)  
Director General of Audit  
(Industry & Corporate Affairs)**

**Date: 10th November 2023**

**Place: New Delhi**

## Annexure to SAR

### 1. Adequacy of Internal Audit System

Internal Audit is being done by hired Chartered Accountants' Firm and the same has been completed for the year 2022-23.

### 2. Adequacy of Internal Control System

The internal control system is inadequate and not commensurate with the size and nature of the activities of NIFT in so far as financial matters are concerned. The procedure for accounting and presentation of Grants and Endowment Fund, accounting of assets and their capitalization needs improvement.

### 3. System of Physical verification of fixed assets

The physical verification reports of fixed assets for the year 2022-23 were provided to Audit in respect of Head Office and eleven number of campuses of the Institute at Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kannur, Raebareli, Bengaluru, Mumbai and Srinagar only and in the remaining campuses, the physical verification was not conducted.

### 4. System of Physical verification of inventory

NIFT was not maintaining any inventory as on 31 March 2023

### 5. Regularity in payment of statutory dues

The Institute was regular in depositing the statutory dues during 2022-23.

Sd/-  
Director (AMG-I)

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**BALANCE SHEET AS AT 31st MARCH, 2023**

Rs. in Lakhs

CORPUS/ CAPITAL FUND AND LIABILITIES	SCHEDULE	MARCH 31, 2023	MARCH 31, 2022
Corpus /Capital Fund	1	1,20,604.32	1,03,944.52
Reserves And Surplus	2	99,714.67	96,963.62
Earmarked / Endowment Funds	3	33,479.07	31,114.31
Secured Loans And Borrowings	4	-	-
Unsecured Loans And Borrowings	5	-	-
Deferred Credit Liabilities	6	-	-
Current Liabilities And Provisions	7	40,514.57	38,570.23
<b>TOTAL</b>		<b>2,94,312.64</b>	<b>2,70,592.69</b>
<b>ASSETS</b>		-	-
Fixed Assets	8	92,761.19	91,112.78
Investments - From Earmarked/Endowment Funds	9	-	-
Investments - Others	10	5,836.80	5,174.55
Current Assets, Loans, Advances Etc.	11	1,95,714.65	1,74,305.35
"Miscellaneous Expenditure (To The Extent Not Written Off Or Adjusted)"		-	-
<b>TOTAL</b>		<b>2,94,312.64</b>	<b>2,70,592.69</b>

Significant Accounting Policies	26	Enclosed
Contingent Liabilities And Notes On Accounts	27	Enclosed

**In terms of our compilation report of even date**

**Compiled by:**  
**ASA & Associates LLP**  
**Chartered Accountants**  
**FRN 009571N/N500006**

**For National Institute of Fashion Technology**

Sd/- Gaurav Bhatia Partner M.No. 521920	Sd/- CA Rahul Tyagi Dy. Director( F&A)	Sd/- CMA B.K.Pandey Chief Accounts Officer	Sd/- Amisha Srivastava Gupt Director (F&A)	Sd/- Rohit Kansal Director General
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**Place: New Delhi**  
**Date: 19.06.2023**  
**UDIN No. - 23521920BHAVPW3938**

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**INCOME & EXPENDITURE ACCOUNTS FOR THE YEAR ENDED 31st MARCH, 2023**

Rs. in Lakhs

PARTICULARS	SCHEDULE	MARCH 31, 2023	MARCH 31, 2022
<b>A. INCOME</b>			
Income From Sales/Service	12	0.00	0.00
Grants/Subsidies	13	514.89	213.64
Fees/Subscriptions	14	47,972.12	40,735.54
Income From Investments	15	377.29	343.26
Income From Royalty, Publication Etc.	16	1.13	2.05
Interest Earned	17	6,602.33	5,656.66
Other Income	18	513.93	432.03
Inc/Dec In Stock Of Finished And Work In Progress	19	0.00	0.00
Deffered Revenue Income		2,224.28	2,391.50
<b>TOTAL (A)</b>		<b>58,205.96</b>	<b>49,774.68</b>
<b>B. EXPENDITURE</b>			
Academic Expenses	20	8,703.56	4,999.11
Establishment Expenses	21	22,863.21	19,387.53
Other Administrative Expenses	22	5,455.69	4,603.15
Expenditure On Grants, Subsidies Etc.	23	0.00	0.00
Interest /Bank Charges & Commission	24	1.83	0.99
Depreciation (Net Total At The Year End - Corresponding To Schedule -8)		3,983.60	4,368.30
<b>TOTAL (B)</b>		<b>41,007.89</b>	<b>33,359.08</b>
<b>BALANCE BEING EXCESS OF INCOME OVER EXPENDITURE FOR THE YEAR C = (A-B)</b>		<b>17,198.08</b>	<b>16,415.60</b>
Add : Prior Period Income (D)	25	411.91	887.45
Less : Prior Period Expenses (E)		300.77	1,099.75
<b>NET EXCESS OF INCOME OVER EXPENDITURE (C+D-E)</b>		<b>17,309.21</b>	<b>16,203.31</b>
Transfer To DDF/CDF/CE	25	638.89	513.46
<b>BALANCE BEING SURPLUS/(DEFICIT) CARRIED TO CORPUS/CAPITAL FUND</b>		<b>16,670.32</b>	<b>15,689.84</b>

Significant Accounting Policies 26 Enclosed

Contingent Liabilities And Notes On Accounts 27 Enclosed

**In terms of our compilation report of even date**

**Compiled by:**

**ASA & Associates LLP**

**Chartered Accountants**

**FRN 009571N/N500006**

**For National Institute of Fashion Technology**

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
Gaurav Bhatia	CA Rahul Tyagi	CMA B.K.Pandey	Amisha Srivastava Gupta	Rohit Kansal
Partner	Dy. Director( F&A)	Chief Accounts Officer	Director (F&A)	Director General
M.No. 521920				

**Place: New Delhi**

**Date: 19.06.2023**

**UDIN No. - 23521920BHVPW3938**

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2023**

Rs. in Lakhs

RECEIPTS	MARCH 31, 2023	MARCH 31, 2022	PAYMENTS	MARCH 31, 2023	MARCH 31, 2022
<b>Opening Balances</b>			<b>Expenses</b>		
(A) Cash In Hand	0.78	1.00	Academic Expenses	6,190.76	3,320.41
(B) Bank Balance			Establishment Expenses	19,545.06	16,012.30
In Scheduled Bank Account	61,576.00	51,699.71	Administrative Expenses	4,262.62	3,662.26
In Deposit Accounts	97,561.06	84,909.21	Prior Period Expenditure	127.94	123.15
			Prepaid Expenditure	67.85	62.96
<b>Grants Received by HO</b>			<b>Grants Transferred by HO to Campus</b>		
From Govt Of India			From Govt Of India		
(A) Capital	5,240.74	9,000.00	(A) Capital	3,313.27	8,686.41
(B) Revenue	0.00	0.00	(B) Revenue	0.00	0.00
(C) Grant for Cluster Initiative	0.00	0.00	(C) Grant for Cluster Initiative	1.15	0.00
(D) Others	0.00	181.45	(D) Others	0.00	179.14
From Other Source	0.00	0.00			
(A) Capital	0.00	0.00			
(B) Revenue	0.00	0.00	From Other Source		
			(A) Capital	0.00	0.00
<b>Grants Received by Campuses</b>			(B) Revenue	210.12	100.00
(either from HO or Govt or State Govt or any body directly)			Grants Transferred to HO by Campus (EWS funds returned to H.O (kannur))	557.15	0.00
From Govt/State	0.00	0.00	<b>Endowmnet Fund</b>		
(A) Capital	937.03	7,736.41	(A) Capital	255.78	19.24
(B) Revenue	0.00	0.00	(B) Revenue	0.00	0.00
(C) Grant for Cluster Initiative	28.00	158.20			
From Other Source	0.00	0.00	<b>Payment Fixed Assets &amp; CWIP</b>		
(A) Capital	1,432.46	1,881.00			
(B) Revenue	197.86	9.35	(A) Purchase Of Asset From Central Govt Grant	688.75	994.11

Endowmnet Fund	0.00	0.00	(B) Purchase Of Asset From State Govt Grant	383.89	132.65
(A) Capital	176.79	0.00	(C) Purchase Of Asset From Other Fund	1023.09	729.40
(B) Revenue	74.15	61.86	(D) CWIP Payment	656.30	4245.06
<b>Income From Fees</b>					
(A) Application Fees/ Enterance Fees	1047.42	1125.74	<b>Earmarked Fund Utilisation</b>		
(B) Tution fees	29364.74	27580.69	(A) Endowment Fund Utilisation Capital	68.23	130.00
(C) C. E. Program Fees	607.70	336.30	(B) Endowment Fund Utilisation Revenue	26.25	26.15
(D) Hostel Fees	3789.32	633.60	(C) Other Earrmarked Fund Capital	106.98	77.78
(E) Library Fees	1293.92	1193.37	(D) Other Earrmarked Fund Revenue	184.06	60.86
(F) Fees Received In Advance	11212.65	9862.68			
(G) Fees Forfeiture	41.72	86.13			
(H) Other Misc Fees	949.26	917.10	<b>Investment Made</b>		
<b>Income from Investment</b>	171.32	98.28	LIC Leave Encashment Scheme	288.05	132.74
<b>Interest Received</b>					
(A) Interest On Bank Accounts	4387.86	4392.92	<b>Refunds/Advances</b>		
(B) Intertest On Grants	245.71	231.47	(A) Advances To Contractor	1686.85	2951.23
(C) Interest On Endowment Fund	566.51	1494.43	(B) Staff Advances	502.32	225.83
(D) Interest On Other Earmarked Fund	373.77	310.44	(C) EMD	61.80	50.92
			(D) Security Deposit (Student)	482.21	320.59
Projects & Workshop Receipt			(E) Security Deposit (Vendor)	124.58	129.98
(A) Surplus From Workshop & Projects	-2237.32	-1097.30	(F) Fees Refund	120.01	43.60
(B) Project Liabilities (Net)	230.23	94.06	(G) Any Other Refund	882.47	363.24
<b>Other Income</b>					
(A) Prior Period Income	111.49	186.08	<b>Payments Against P.Y. Liability</b>	0.00	0.00
(B) Sale Or Disposal Of Asset	42.37	8.33	Provision Of Last Year Paid This Year	3104.69	3061.18

(C) Guest House Charges	15.52	7.40			
(D) Licence Fees Lease Accomodation	7.13	5.92			
(E) Income Tax Refund	65.04	63.46	Statutory Liabilities Of last year paid during this year	412.18	452.91
(F) Other Misc Income	247.88	123.00			
			<b>Interest &amp; Bank Charges paid</b>	5.90	0.97
<b>Inter Campus Receipts</b>	707.29	686.48			
			<b>Inter Campus Payment made</b>	1674.36	4338.22
<b>Any Other Receipt</b>					
(A) Advance Received From Contractor	1205.07	151.22			
(B) Security Deposits Supplier/Contractor	141.41	116.94	<b>Closing Balances</b>		
(C) Security Deposits Students	740.63	615.29	(A) Cash In Hand	0.90	0.78
(D) EMD	37.78	23.31	(B) Bank Balance	0.00	0.00
(E) Alumni Fund	134.14	107.25	In Scheduled Bank Account	63024.50	61576.00
(G) Staff Advance Refund	215.13	83.06	In Deposit Accounts	113846.21	97561.06
(H) Misc Receipt	945.75	4695.28			
<b>Total</b>	<b>223886.29</b>	<b>209771.12</b>	<b>Total</b>	<b>223886.27</b>	<b>209771.12</b>

In terms of our compilation report of even date

Compiled by:  
**ASA & Associates LLP**  
Chartered Accountants  
FRN 009571N/N500006

For National Institute of Fashion Technology

Sd/-	Sd/-	Sd/-	Sd/-	Sd/-
Gaurav Bhatia	CA Rahul Tyagi	CMA B.K.Pandey	Amisha Srivastava Gupt	Rohit Kansal
Partner	Dy. Director( F&A)	Chief Accounts Officer	Director (F&A)	Director General
M.No. 521920				

Place: New Delhi  
Date: 19.06.2023

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**  
**NAME OF ENTITY : NATIONAL INSTITUTE OF FASHION TECHNOLOGY**  
**SCHEDULES FORMING PART OF ANNUAL ACCOUNTS AS AT 31st MARCH, 2023**

**SCHEDULE 1: CORPUS / CAPITAL FUND**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
Balance As At The Beginning Of The Year	1,03,944.52		91,398.07	
Add : Asset Purchased Out Of Endowment/DDF/ CDF	-10.57		-4,132.84	
Add/ Less : Adjustment/Transfer During The Year	0.07		-989.43	
Add / Less: Net Surplus /Deficit From Income & Expenditure Accounts	16,670.32	1,20,604.32	15,689.84	1,03,944.52
<b>BALANCE AS AT THE YEAR END</b>		<b>1,20,604.32</b>		<b>1,03,944.52</b>

**SCHEDULE 2: RESERVES AND SURPLUS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
<b>1. CAPITAL RESERVE</b>				
GOVERNMENT GRANT				
CAPITALISED / UNUTILISED GOVERNMENT GRANT				
Balance As At The Beginning Of The Year	10,024.37		10,147.26	
Add: Grant Received During The Year	7,017.06		9,931.00	
Add: Grant Transferred by HO and Received by Campus.	2,852.49		0.00	
Add: Interest On Govt Grant (From Schedule 17)	338.93		334.74	
Less : Adjustment And Transfers	4,863.93		838.78	
Less : Grant Refunded To Ministry	0.00		0.00	
Less: Grant Adjusted Against Revenue Deficit	128.78		79.85	
Less: Grant Capitalized During The Year	4,037.76		9,470.00	
	<b>11,202.38</b>		<b>10,024.37</b>	
<b>CAPITALISED / UTILISED GOVERNMENT GRANT</b>				
Balance As At The Beginning of The Year	1,18,840.27		1,08,562.16	
Add: Grant Capitalized During The Year	4,041.64		9,470.00	
Add / Less: Adjustment / Transfer, If Any	-313.05		808.11	
	<b>1,22,568.86</b>		<b>1,18,840.27</b>	
Less: Capital Fund Adjustment (Deferred Depreciation) Up To Previous Year	31,508.75		29,122.62	
During This Year	2,304.72		2,390.50	
On Account of Prior Period	-149.14		-4.38	
	<b>33,664.33</b>	<b>1,00,106.91</b>	<b>31,508.75</b>	<b>97,355.90</b>
<b>2. REVALUATION RESERVE</b>				
As Per Last Account	0.00		0.00	
Addition During The Year	0.00		0.00	
Less : Deductions During The Year	0.00	0.00	0.00	0.00
<b>3. SPECIAL RESERVE</b>				
As Per Last Account	0.00		0.00	
Addition During The Year	0.00		0.00	
Less : Deductions During The Year	0.00	0.00	0.00	0.00
<b>4. GENERAL RESERVE</b>				
As Per Last Account	-392.28		0.00	
Addition During The Year	0.00		-392.28	
Less : Deductions During The Year	0.00	-392.28	0.00	-392.28
<b>BALANCE AS AT THE YEAR END</b>		<b>99,714.67</b>		<b>96,963.62</b>

**SCHEDULE 3: EARMARKED / ENDOWMENT FUNDS**
**Rs. in Lakhs**

PARTICULARS	Activity Fee Fund	Alumni Association Fund	Department Development Fund	Centre Development Fund	Campus Endowment Fund	CE Program FUND	March 31, 2023	March 31, 2022
A) Opening Balance of The Funds	2,009.41	902.37	7,025.24	1,193.81	244.24	577.31	11,952.36	10,743.84
Additions To Funds	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
i. Donations/Grants	0.00	0.00	0.00	0.00	110.70	0.00	110.70	0.30
ii. Interest Earned During The Year	81.61	74.03	261.42	45.26	9.15	26.14	497.61	445.84
iii. Transfer During The Year	50.13	46.74	364.79	79.30	0.00	2.11	543.07	513.46
iv. Other Additions	380.26	140.55	237.88	46.98	70.61	9.76	886.03	503.62
<b>Sub Total (A)</b>	<b>2,521.40</b>	<b>1,163.69</b>	<b>7,889.33</b>	<b>1,365.35</b>	<b>434.70</b>	<b>615.32</b>	<b>13,989.77</b>	<b>12,207.05</b>
B) Utilisation / Expenditure Towards Objectives Of The Funds								
I. Capital Expenditure	0.66	0.00	1.45	43.94	128.35	0.00	174.40	124.15
II. Revenue Expenditure	118.31	25.50	105.01	16.15	26.44	0.14	291.55	130.54
<b>Sub Total (B)</b>	<b>118.97</b>	<b>25.50</b>	<b>106.45</b>	<b>60.09</b>	<b>154.79</b>	<b>0.14</b>	<b>465.94</b>	<b>254.69</b>
<b>CAMPUS FUNDS C= (A-B)</b>	<b>2,402.43</b>	<b>1,138.19</b>	<b>7,782.87</b>	<b>1,305.26</b>	<b>279.91</b>	<b>615.18</b>	<b>13,523.83</b>	<b>11,952.36</b>

PARTICULARS	NIFT Development fund	Endowment Fund	MARCH 31, 2023	MARCH 31, 2022
D) Opening Balance Of The Funds (Principal Fund) (At HO Only)	137.30	10,016.30	10,153.60	10,153.60
Additions To Funds				
i. Donations/Grants (At HO Only)	0.00	0.00	-	-
ii. Other Additions (Specify Nature)	0.00	0.00	-	-
<b>Sub Total (D)</b>	<b>137.30</b>	<b>10,016.30</b>	<b>10,153.60</b>	<b>10,153.60</b>
E) i Grant Received By Campus From HO	0.00	171.37	171.37	0.00
ii Grant Receivable By Campus From HO	0.00	-45.64	-45.39	31.04
<b>Sub Total (E)</b>	<b>0.00</b>	<b>125.73</b>	<b>125.98</b>	<b>31.04</b>
F) Opening Balance Of The Funds (Interest) (At HO Only)	163.13	8,948.53	9,111.66	8,074.04
Additions To Funds				
i. Interest Earned During The Year	17.85	1,071.29	1,089.14	1,083.25
ii. Other Additions/Transfer	0.00	10.52	10.52	18.05
<b>Sub Total (F)</b>	<b>180.98</b>	<b>10,030.34</b>	<b>10,211.32</b>	<b>9,175.34</b>
<b>Total G= (D+E+F)</b>	<b>318.28</b>	<b>20,150.02</b>	<b>20,490.91</b>	<b>19,359.98</b>
H) Utilisation / Expenditure Towards Objectives Of The Funds				
i. Capital Expenditure	0.00	211.75	211.75	169.26
ii. Revenue Expenditure	0.00	43.69	43.69	6.53
iii. Amount transferred By Ho To Campus (Only At HO)	24.43	255.78	280.21	22.24
<b>Sub Total (H)</b>	<b>24.43</b>	<b>488.88</b>	<b>535.66</b>	<b>198.03</b>
<b>Total I= (G-H)</b>	<b>293.85</b>	<b>19,661.15</b>	<b>19,955.25</b>	<b>19,161.95</b>
<b>NET BALANCE AS AT THE YEAR END (C+I)</b>			<b>33,479.07</b>	<b>31,114.31</b>

**SCHEDULE 4: SECURED LOANS AND BORROWINGS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
1. Central Government		0.00		0.00
2. State Government		0.00		0.00
3. Financial Institutions				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
4. Banks				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
5. Other Institutions And Agencies		0.00		0.00
6. Debentures And Bonds		0.00		0.00
7. Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 5: UNSECURED LOANS AND BORROWINGS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
1. Central Government		0.00		0.00
2. State Government		0.00		0.00
3. Financial Institutions				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
4. Banks				
a) Term Loan	0.00		0.00	
b) Interest Accrued And Due	0.00	0.00	0.00	0.00
5. Other Institutions And Agencies		0.00		0.00
6. Debentures And Bonds		0.00		0.00
7. Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 6: DEFERRED CREDIT LIABILITIES**

Rs. in Lakhs

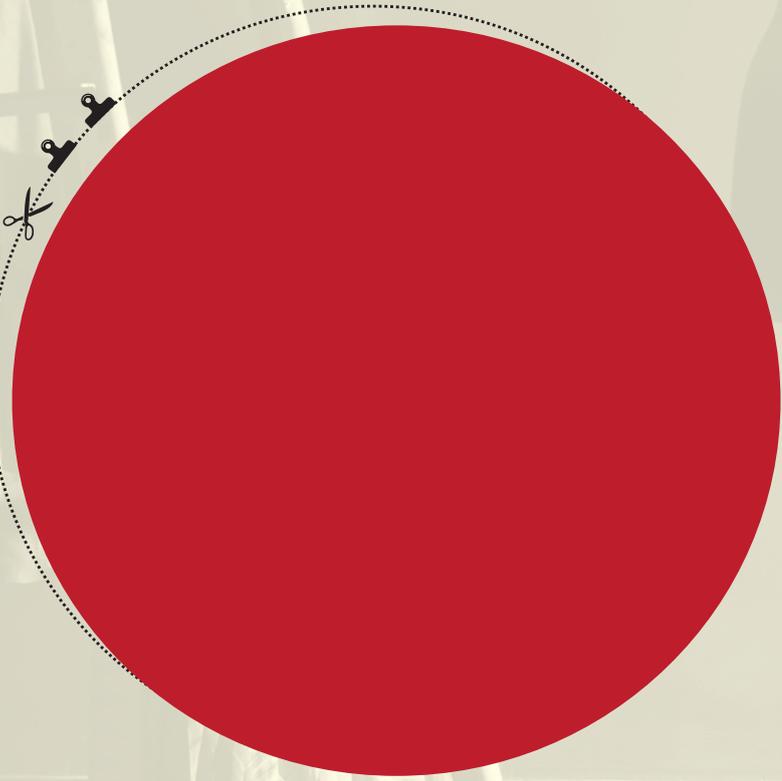
PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
a) Acceptances Secured By Hypothecation Of Capital Equipment & Other Assets		0.00		0.00
b) Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 7: CURRENT LIABILITIES AND PROVISIONS**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
<b>A. CURRENT LIABILITIES</b>				
1. Project Liabilities (Annexure 2)		3,898.00		5,266.71
2. Sundry Creditors				
a) For Goods/Services (Annexure 3)	1,121.50		822.89	
b) Others (Annexure 4)	2,574.91	3,696.42	2,201.97	3,024.86
3. Advance Fees Received From Students (Annexure 5)		11,792.13		10,465.25
4. Security Deposits EMD & Retention (Annexure 6)		2,825.73		2,569.63
5. Interest Accrued But Not Due On				
a) Secured Loans / Borrowings	0.00		0.00	
b) Unsecured Loans / Borrowings	0.00	0.00	0.00	0.00
6. Statutory Liabilities (Annexure 7)		587.52		453.67

7. Other Current Liabilities (Annexure 8)		4,637.93		4,614.56
8. Asset purchased out of endowment fund/DDF/ CDF (Annexure 1)		4,880.82		4,515.04
<b>TOTAL (A)</b>		<b>32,318.56</b>		<b>30,909.73</b>
<b>B. PROVISIONS</b>				
1. For Taxation		0.00		0.00
2. Gratuity (Annexure 9)		0.00		-4.36
3. Leave Encashment (Annexure 10)		6,114.39		5,637.07
4. Provision For Building WIP (Annexure 11)		170.74		262.08
5. Other Provision (Annexure 12)		1,910.88		1,765.71
6. Trade Warranties / Claims		0.00		0.00
<b>TOTAL (B)</b>		<b>8,196.01</b>		<b>7,660.50</b>
<b>TOTAL (A+B)</b>		<b>40,514.57</b>		<b>38,570.23</b>



**SCHEDULES 8: FIXED ASSETS SCHEDULE**

DESCRIPTION	GROSS BLOCK				DEPRECIATION	
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS/ DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR
<b>A. FIXED ASSETS</b>						
1. Land						
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00
B) Leasehold	597.39	0.00	0.00	597.39	0.00	0.00
2. Buildings						
A) On Freehold Land	14,375.59	92.45	0.00	14,468.03	2,304.45	228.55
B) On Leasehold Land	41,231.36	184.97	143.55	41,272.77	6,056.24	651.50
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00
D) Super Structures On Land Not Belonging	38.45	0.00	0.00	38.45	36.52	0.00
3. Classroom Equipment's	7,539.57	580.38	13.74	8,106.20	5,969.13	575.27
4. Vehicles						
A) Light Vehicles	374.84	66.09	0.00	440.93	187.34	38.87
B) Heavy Vehicles	260.23	118.82	0.00	379.05	162.36	25.18
5. Furniture , Fixtures	5,775.81	531.87	48.21	6,259.48	3,265.28	573.73
6. Office Equipment's	1,394.38	165.59	4.67	1,555.31	1,120.77	107.36
7. Computer/ Peripherals						
A) Hardware	9,488.16	708.05	166.85	10,028.57	8,080.66	878.35
B) Software	2,599.40	27.31	0.00	2,626.71	2,411.01	82.72
C) Laptop/Notebook	18.94	25.13	0.80	43.26	6.12	10.31
8. Electric Equipment's	5,463.11	179.34	60.21	5,582.24	4,146.32	303.70
9. Resource Center Collection	113.19	4.98	0.00	118.17	96.79	8.15
10. Books	2,453.34	116.87	12.85	2,557.35	2,103.20	164.97
11. Books & Periodicals	1,126.84	65.58	11.24	1,124.05	1,062.10	102.58
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00
13. Project Assets	279.91	26.41	0.00	306.32	251.73	0.45
14. Hostel Equipment's	788.75	39.49	96.68	731.56	371.29	127.53
15. Other Fixed Assets	1,467.54	188.60	4.67	1,651.47	1,252.21	99.00
<b>TOTAL OF F.Y. 2022-23 (A)</b>	<b>95,386.81</b>	<b>3,121.90</b>	<b>563.48</b>	<b>97,887.30</b>	<b>38,883.52</b>	<b>3,978.22</b>
<b>TOTAL OF F.Y. 2021-22</b>	<b>92,333.54</b>	<b>3,355.26</b>	<b>301.86</b>	<b>95,386.87</b>	<b>34,636.98</b>	<b>4,363.51</b>
<b>B. CAPITAL WORK-IN- PROGRESS</b>						
Buildings	29,169.34	3,985.00	1,134.23	32,020.10	0.00	0.00
Capital Goods In Transit	62.89	80.05	51.77	91.17	0.00	0.00
Others	5,413.37	5.69	108.94	5,310.12	0.00	0.00
<b>TOTAL OF CWIP (B)</b>	<b>34645.60</b>	<b>4070.74</b>	<b>1294.94</b>	<b>37421.39</b>	<b>0.00</b>	<b>0.00</b>
<b>GRAND TOTAL (A+B)</b>	<b>130032.42</b>	<b>7192.65</b>	<b>1858.42</b>	<b>135308.70</b>	<b>38883.55</b>	<b>3978.20</b>

Rs. in Lakhs

			AMORTISATION				NET BLOCK	
	ON DEDUCTIONS/ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT March 31, 2023	AS AT March 31, 2022
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	68.65	5.20	0.00	73.86	523.53	528.74
	0.00	2,532.99	0.00	0.00	0.00	0.00	11,935.04	12,071.13
	19.61	6,688.14	0.00	0.00	0.00	0.00	34,584.61	35,175.08
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	36.52	0.00	0.00	0.00	0.00	1.92	1.92
	53.77	6,490.62	0.00	0.00	0.00	0.00	1,615.58	1,570.42
	0.00	226.22	0.00	0.00	0.00	0.00	214.70	187.49
	0.00	187.54	0.00	0.00	0.00	0.00	191.52	97.89
	38.60	3,800.40	0.00	0.00	0.00	0.00	2,459.07	2,510.55
	5.18	1,222.96	0.00	0.00	0.00	0.00	332.35	273.59
	118.48	8,840.53	0.00	0.00	0.00	0.00	1,188.05	1,407.50
	0.02	2,493.71	0.00	0.00	0.00	0.00	133.01	188.41
	-1.17	17.60	0.00	0.00	0.00	0.00	25.67	12.82
	71.04	4,378.98	0.00	0.00	0.00	0.00	1,203.29	1,316.79
	0.31	104.63	0.00	0.00	0.00	0.00	13.54	16.39
	-2.21	2,270.39	3.28	0.00	0.00	0.00	286.97	369.61
	7.33	1,100.23	0.00	0.00	0.00	0.00	23.81	45.26
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	252.18	0.00	0.00	0.00	0.00	54.14	28.18
	15.84	482.98	2.09	0.00	0.00	0.00	248.58	417.46
	4.10	1,347.11	0.00	0.00	0.00	0.00	304.35	215.33
	<b>330.89</b>	<b>42,473.72</b>	<b>74.02</b>	<b>5.20</b>	<b>0.00</b>	<b>73.86</b>	<b>55,339.74</b>	<b>56,434.56</b>
	<b>348.84</b>	<b>38,883.56</b>	<b>63.45</b>	<b>5.20</b>	<b>0.00</b>	<b>68.65</b>	<b>56,434.56</b>	<b>57,633.09</b>
	0.00	0.00	0.00	0.00	0.00	0.00	32,020.10	34,506.40
	0.00	0.00	0.00	0.00	0.00	0.00	91.17	80.64
	0.00	0.00	0.00	0.00	0.00	0.00	5,310.12	91.19
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>37421.39</b>	<b>34678.23</b>
	<b>330.89</b>	<b>42473.72</b>	<b>74.02</b>	<b>5.20</b>	<b>0.00</b>	<b>73.86</b>	<b>92761.19</b>	<b>91112.79</b>

**SCHEDULES 8A: FIXED ASSETS FROM CENTRAL GOVT GRANT**

DESCRIPTION	GROSS BLOCK				DEPRECIATION	
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR
<b>A. FIXED ASSETS</b>						
1. Land						
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00
B) Leasehold	381.59	0.00	0.00	381.59	0.00	0.00
2. Buildings						
A) On Freehold Land	7506.38	32.59	0.00	7538.97	1571.91	119.23
B) On Leasehold Land	27039.24	47.28	2.75	27083.77	4219.71	428.08
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00
3. Classroom Equipment's	3995.81	183.73	3.87	4175.67	3227.89	186.95
4. Vehicles						
A) Light Vehicles	143.20	0.00	0.00	143.20	114.16	6.63
B) Heavy Vehicles	101.83	0.00	0.00	101.83	73.76	4.18
5. Furniture , Fixtures	2459.21	99.10	9.13	2549.19	1668.99	181.39
6. Office Equipment's	656.44	36.97	4.30	689.10	590.13	21.06
7. Computer/ Peripherals						
A) Hardware	3983.12	289.31	76.59	4195.84	3514.50	247.86
B) Software	1130.52	5.82	0.00	1136.35	1078.00	6.54
C) Laptop/Notebook						
8. Electric Equipment's	2572.91	109.44	22.36	2659.99	2198.09	128.90
9. Resource Center Collection	31.27	0.00	0.00	31.27	29.84	0.06
10. Books	1175.54	7.21	0.82	1181.94	1100.62	10.86
11. Books & Periodicals	262.16	0.00	0.00	262.16	256.12	2.78
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00
13. Project Assets	0.00	24.41	0.00	24.41	0.94	0.00
14. Hostel Equipment's	474.11	18.45	2.27	490.29	251.96	87.44
15. Other Fixed Assets	708.23	136.62	1.99	842.84	603.68	56.65
<b>TOTAL OF FY. 2022-23 (A)</b>	<b>52621.55</b>	<b>990.93</b>	<b>124.08</b>	<b>53488.41</b>	<b>20500.31</b>	<b>1488.61</b>
<b>TOTAL OF FY. 2021-22</b>	<b>51280.41</b>	<b>1567.70</b>	<b>226.56</b>	<b>552621.56</b>	<b>19238.80</b>	<b>1377.71</b>
<b>B. CAPITAL WORK - IN - PROGRESS</b>						
Buildings	25138.72	2693.60	1039.77	26792.54	0.00	0.00
Capital Goods In Transit	16.69	0.00	16.69	0.00	0.00	0.00
Others	5402.84	5.69	98.41	5310.12	0.00	0.00
<b>TOTAL OF CWIP (B)</b>	<b>30558.25</b>	<b>2699.29</b>	<b>1154.87</b>	<b>32102.66</b>	<b>0.00</b>	<b>0.00</b>
<b>GRAND TOTAL (A+B)</b>	<b>83179.80</b>	<b>3690.22</b>	<b>1278.95</b>	<b>85591.06</b>	<b>20500.31</b>	<b>1488.61</b>

			AMORTISATION				NET BLOCK	
	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT March 31, 2023	AS AT March 31, 2022
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	68.65	5.20	0.00	73.86	307.73	312.94
	0.00	1691.14	0.00	0.00	0.00	0.00	5847.83	5934.47
	1.18	4646.62	0.00	0.00	0.00	0.00	22437.14	22819.51
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	3.68	3411.16	0.00	0.00	0.00	0.00	764.51	767.92
	0.00	120.79	0.00	0.00	0.00	0.00	22.41	29.03
	0.00	77.94	0.00	0.00	0.00	0.00	23.88	28.07
	8.67	1841.72	0.00	0.00	0.00	0.00	707.48	790.25
	4.08	607.11	0.00	0.00	0.00	0.00	81.99	66.28
	72.61	3689.73	0.00	0.00	0.00	0.00	506.11	468.65
	0.00	1084.54	0.00	0.00	0.00	0.00	51.81	52.51
	21.23	2305.78	0.00	0.00	0.00	0.00	354.21	374.79
	0.00	29.91	0.00	0.00	0.00	0.00	1.37	1.43
	0.77	1110.70	0.00	0.00	0.00	0.00	71.25	74.93
	0.00	258.90	0.00	0.00	0.00	0.00	3.25	6.03
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.94	0.00	0.00	0.00	0.00	23.47	-0.94
	1.18	338.21	0.00	0.00	0.00	0.00	152.09	222.16
	1.89	658.42	0.00	0.00	0.00	0.00	184.42	104.56
	<b>115.30</b>	<b>21873.61</b>	<b>68.65</b>	<b>5.20</b>	<b>0.00</b>	<b>73.86</b>	<b>31540.95</b>	<b>32052.58</b>
	<b>322.27</b>	<b>20500.29</b>	<b>63.45</b>	<b>5.20</b>	<b>0.00</b>	<b>68.65</b>	<b>32052.58</b>	<b>31978.16</b>
	0.00	0.00	0.00	0.00	0.00	0.00	26792.54	30425.39
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	34.44
	0.00	0.00	0.00	0.00	0.00	0.00	5310.12	80.66
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>32102.66</b>	<b>30540.49</b>
	<b>115.30</b>	<b>21873.61</b>	<b>68.65</b>	<b>5.20</b>	<b>0.00</b>	<b>73.86</b>	<b>63643.61</b>	<b>62593.07</b>

**SCHEDULES 8B: FIXED ASSETS FROM STATE GOVT GRANT**

DESCRIPTION	GROSS BLOCK				DEPRECIATION	
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR
<b>A. FIXED ASSETS</b>						
1. Land						
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00
B) Leasehold	0.01	0.00	0.00	0.01	0.00	0.00
2. Buildings						
A) On Freehold Land	6,510.78	17.29	0.00	6,528.01	721.89	103.14
B) On Leasehold Land	13,238.78	0.00	140.80	13,097.97	1,784.09	206.95
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00
D) Super Structures On Land Not Belonging	38.45	0.00	0.00	38.45	36.52	0.00
3. Classroom Equipment's	1,637.39	82.04	9.87	1,709.56	1,441.00	104.86
4. Vehicles						
A) Light Vehicles	66.02	18.69	0.00	84.70	26.28	8.72
B) Heavy Vehicles	70.03	30.19	0.00	100.22	49.06	5.35
5. Furniture , Fixtures	1,863.75	189.48	13.83	2,039.41	1,062.25	220.08
6. Office Equipment's	136.28	1.88	0.00	138.16	120.75	4.50
7. Computer/ Peripherals					-188.19	
A) Hardware	1,882.62	90.31	8.89	1,964.04	1,736.05	55.31
B) Software	494.83	6.35	0.00	501.18	459.38	7.90
C) Laptops and Note book	10.00	18.21	0.00	28.20	3.39	6.43
8. Electric Equipment's	1,206.24	5.04	28.18	1,183.11	1,036.97	33.99
9. Resource Center Collection	19.52	0.73	0.00	20.25	18.82	1.08
10. Books	497.86	19.14	15.26	501.74	436.46	12.57
11. Books & Periodicals	158.56	8.80	0.00	110.23	138.80	14.49
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00
13. Project Assets	279.91	0.00	0.00	279.91	250.79	0.07
14. Hostel Equipment's	165.56	2.31	93.83	74.03	56.74	11.02
15. Other Fixed Assets	441.61	22.43	0.00	464.05	417.53	10.56
<b>TOTAL OF FY. 2022-23 (A)</b>	<b>28,718.21</b>	<b>512.88</b>	<b>310.66</b>	<b>28,863.24</b>	<b>9,608.60</b>	<b>807.04</b>
<b>TOTAL OF FY. 2021-22</b>	<b>28,547.82</b>	<b>174.38</b>	<b>3.98</b>	<b>28,718.16</b>	<b>8,792.69</b>	<b>1,006.54</b>
<b>B. CAPITAL WORK - IN - PROGRESS</b>						
Buildings	3,034.02	100.00	0.00	3,134.02	0.00	0.00
Capital Goods In Transit	0.00	0.00	0.00	0.00	0.00	0.00
Others	0.00	0.00	0.00	0.00	0.00	0.00
<b>TOTAL OF CWIP (B)</b>	<b>3034.02</b>	<b>100.00</b>	<b>0.00</b>	<b>3134.02</b>	<b>0.00</b>	<b>0.00</b>
<b>GRAND TOTAL (A+B)</b>	<b>31752.23</b>	<b>612.88</b>	<b>310.66</b>	<b>31997.26</b>	<b>9608.60</b>	<b>807.04</b>

			AMORTISATION				NET BLOCK	
	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT March 31, 2023	AS AT March 31, 2022
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
	0.00	824.97	0.00	0.00	0.00	0.00	5,703.04	5,788.89
	18.43	1,972.67	0.00	0.00	0.00	0.00	11,125.29	11,454.61
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	36.52	0.00	0.00	0.00	0.00	1.92	1.92
	43.60	1,502.27	0.00	0.00	0.00	0.00	207.29	196.38
	0.00	35.00	0.00	0.00	0.00	0.00	49.70	39.74
	0.00	54.41	0.00	0.00	0.00	0.00	45.81	20.97
	6.10	1,277.92	0.00	0.00	0.00	0.00	761.49	799.81
	0.00	125.25	0.00	0.00	0.00	0.00	12.91	15.53
	30.97	1,760.52	0.00	0.00	0.00	0.00	203.52	146.43
	0.02	467.25	0.00	0.00	0.00	0.00	33.93	35.48
	0.00	9.82	0.00	0.00	0.00	0.00	18.38	6.60
	36.29	1,034.67	0.00	0.00	0.00	0.00	148.43	169.26
	0.31	19.60	0.00	0.00	0.00	0.00	0.65	0.68
	2.57	446.46	3.28	0.00	0.00	0.00	55.28	67.41
	0.00	96.17	0.00	0.00	0.00	0.00	14.06	13.73
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	250.86	0.00	0.00	0.00	0.00	29.05	29.12
	14.11	53.66	2.09	0.00	0.00	0.00	20.38	108.82
	0.00	428.10	0.00	0.00	0.00	0.00	35.95	24.07
	<b>152.40</b>	<b>10,396.14</b>	<b>5.36</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>18,467.07</b>	<b>18,919.48</b>
	<b>2.43</b>	<b>9,798.64</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>18,919.48</b>	<b>19,755.13</b>
	0.00	0.00	0.00	0.00	0.00	0.00	3,134.02	3,034.02
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>3134.02</b>	<b>3034.02</b>
	<b>152.40</b>	<b>10396.14</b>	<b>5.36</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>21601.09</b>	<b>21953.50</b>

**SCHEDULES 8C: FIXED ASSETS FROM EARMARKED FUND**

DESCRIPTION	GROSS BLOCK				DEPRECIATION		
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	
<b>A. FIXED ASSETS</b>							
1. Land							
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	
B) Leasehold	0.00	0.00	0.00	0.00	0.00	0.00	
2. Buildings							
A) On Freehold Land	20.12	0.00	0.00	20.12	2.22	0.32	
B) On Leasehold Land	343.65	8.08	0.00	618.35	33.46	9.72	
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00	
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00	
3. Classroom Equipment's	571.41	137.04	0.00	708.44	384.85	91.38	
4. Vehicles							
A) Light Vehicles	0.00	0.00	0.00	0.00	0.00	0.00	
B) Heavy Vehicles	43.64	29.18	0.00	72.81	25.92	8.62	
5. Furniture , Fixtures	497.61	18.96	0.00	516.58	190.14	59.68	
6. Office Equipment's	139.96	6.24	0.38	145.83	97.66	17.11	
7. Computer/ Peripherals							
A) Hardware	1,153.07	12.99	0.00	1,166.04	932.68	137.39	
B) Software	49.66	0.00	0.00	49.67	43.51	3.31	
C) Laptops and Notebook	0.00	0.00	0.00	0.00	0.00	0.00	
8. Electric Equipment's	565.15	3.62	0.00	568.76	277.01	45.42	
9. Resource Center Collection	18.87	0.60	0.00	19.47	14.65	1.70	
10. Books	238.41	35.40	0.00	273.81	198.82	27.31	
11. Books & Periodicals	47.57	8.68	0.00	56.25	45.21	11.06	
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00	
13. Project Assets	0.00	0.00	0.00	0.00	0.00	0.00	
14. Hostel Equipment's	23.24	4.98	0.00	28.22	9.70	4.41	
15. Other Fixed Assets	178.88	17.81	2.16	194.54	158.90	7.46	
<b>TOTAL OF FY. 2022-23 (A)</b>	<b>3,891.24</b>	<b>283.58</b>	<b>2.53</b>	<b>4,438.90</b>	<b>2,414.74</b>	<b>424.88</b>	
<b>TOTAL OF FY. 2021-22</b>	<b>3,508.94</b>	<b>623.30</b>	<b>-12.64</b>	<b>4,157.88</b>	<b>1,871.82</b>	<b>535.66</b>	
<b>B. CAPITAL WORK - IN - PROGRESS</b>							
Buildings	0.00	53.21	0.00	53.21	0.00	0.00	
Capital Goods In Transit	39.64	49.09	33.48	55.25	0.00	0.00	
Others	0.00	0.00	0.00	0.00	0.00	0.00	
<b>TOTAL OF CWIP (B)</b>	<b>39.64</b>	<b>102.30</b>	<b>33.48</b>	<b>108.46</b>	<b>0.00</b>	<b>0.00</b>	
<b>GRAND TOTAL (A+B)</b>	<b>3930.88</b>	<b>385.88</b>	<b>36.01</b>	<b>4547.36</b>	<b>2414.74</b>	<b>424.88</b>	

			AMORTISATION				NET BLOCK	
	ON DEDUCTIONS/ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT March 31, 2023	AS AT March 31, 2022
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	2.54	0.00	0.00	0.00	0.00	17.58	17.90
	0.00	43.56	0.00	0.00	0.00	0.00	574.80	576.43
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	6.33	469.89	0.00	0.00	0.00	0.00	238.55	186.56
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	34.54	0.00	0.00	0.00	0.00	38.27	17.72
	0.00	249.85	0.00	0.00	0.00	0.00	266.73	307.44
	0.36	114.40	0.00	0.00	0.00	0.00	31.44	42.33
	0.00	1,070.11	0.00	0.00	0.00	0.00	95.95	220.34
	0.00	46.81	0.00	0.00	0.00	0.00	2.86	6.16
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	2.25	320.16	0.00	0.00	0.00	0.00	248.62	288.17
	0.00	16.34	0.00	0.00	0.00	0.00	3.13	4.23
	0.00	226.13	0.00	0.00	0.00	0.00	47.68	39.59
	0.00	56.25	0.00	0.00	0.00	0.00	0.00	2.38
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	14.12	0.00	0.00	0.00	0.00	14.10	13.53
	2.05	164.30	0.00	0.00	0.00	0.00	30.24	20.00
	<b>10.99</b>	<b>2,828.99</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,609.94</b>	<b>1,742.78</b>
	<b>-7.26</b>	<b>2,415.09</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,742.78</b>	<b>1,637.10</b>
	0.00	0.00	0.00	0.00	0.00	0.00	53.21	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	55.25	39.64
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>108.46</b>	<b>39.64</b>
	<b>10.99</b>	<b>2828.99</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1718.40</b>	<b>1782.42</b>

**SCHEDULES 8D: FIXED ASSETS FROM OTHER FUNDS**

DESCRIPTION	GROSS BLOCK				DEPRECIATION	
	COST/ VALUATION AS AT BEGINNING OF THE YEAR	ADDITIONS DURING THE YEAR	DEDUCTIONS/ ADJUSTMENTS DURING THE YEAR	COST/ VALUATION AT THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR
<b>A. FIXED ASSETS</b>						
1. Land						
A) Freehold	0.00	0.00	0.00	0.00	0.00	0.00
B) Leasehold	215.79	0.00	0.00	215.79	0.00	0.00
2. Buildings						
A) On Freehold Land	338.37	42.56	0.00	380.94	8.49	5.86
B) On Leasehold Land	343.08	129.61	0.00	472.69	18.54	6.76
C) Ownership Flats/ Premises	0.00	0.00	0.00	0.00	0.00	0.00
D) Super Structures On Land Not Belonging	0.00	0.00	0.00	0.00	0.00	0.00
3. Classroom Equipment's	1,334.98	177.57	0.00	1,512.55	915.39	192.08
4. Vehicles						
A) Light Vehicles	165.63	47.40	0.00	213.03	46.91	23.52
B) Heavy Vehicles	44.74	59.45	0.00	104.19	13.62	7.02
5. Furniture , Fixtures	955.21	224.33	25.25	1,154.30	342.17	112.57
6. Office Equipment's	461.71	120.51	0.00	582.21	312.24	64.68
7. Computer/ Peripherals						
A) Hardware	2,469.35	315.44	81.37	2,702.64	1,897.28	437.78
B) Software	924.38	15.13	0.00	939.51	830.13	64.98
C)Laptops and Notebook	8.94	6.92	0.80	15.06	2.73	3.88
8. Electric Equipment's	1,118.83	61.24	9.68	1,170.39	634.25	95.38
9. Resource Center Collection	43.53	3.65	0.00	47.18	33.47	5.31
10. Books	801.11	58.12	-3.22	862.45	613.42	128.31
11. Books & Periodicals	398.97	45.08	11.24	432.81	375.86	60.17
12. Tube Well And Water Supply	0.00	0.00	0.00	0.00	0.00	0.00
13. Project Assets	0.00	2.00	0.00	2.00	0.00	0.38
14. Hostel Equipment's	125.84	13.75	0.58	139.01	52.90	24.66
15. Other Fixed Assets	138.82	11.74	0.52	150.04	72.12	24.33
<b>TOTAL OF FY. 2023-23 (A)</b>	<b>6,029.76</b>	<b>533.08</b>	<b>100.96</b>	<b>6,461.09</b>	<b>4,512.16</b>	<b>845.18</b>
<b>TOTAL OF FY. 2022-22</b>	<b>8,996.37</b>	<b>989.88</b>	<b>83.96</b>	<b>9,889.29</b>	<b>4,733.68</b>	<b>1,443.60</b>
<b>B. CAPITAL WORK - IN - PROGRESS</b>						
Buildings	996.62	1,138.18	94.46	2,040.34	0.00	0.00
Capital Goods In Transit	6.56	30.96	1.60	35.92	0.00	0.00
Others	10.53	0.00	10.53	0.00	0.00	0.00
<b>TOTAL OF CWIP (B)</b>	<b>1013.70</b>	<b>1169.14</b>	<b>106.59</b>	<b>2076.26</b>	<b>0.00</b>	<b>0.00</b>
<b>GRAND TOTAL (A+B)</b>	<b>7043.47</b>	<b>1702.22</b>	<b>207.55</b>	<b>8537.35</b>	<b>4512.16</b>	<b>845.18</b>

Rs. in Lakhs

			AMORTISATION				NET BLOCK	
	ON DEDUCTIONS/ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT BEGINNING OF THE YEAR	DURING THE YEAR	ON DEDUCTIONS/ADJUSTMENT DURING THE YEAR	TOTAL UP TO THE YEAR END	AS AT March 31, 2023	AS AT March 31, 2022
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	215.79	215.79
	0.00	14.35	0.00	0.00	0.00	0.00	366.58	329.88
	0.00	25.30	0.00	0.00	0.00	0.00	447.38	324.53
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.16	1,107.30	0.00	0.00	0.00	0.00	405.24	419.57
	0.00	70.43	0.00	0.00	0.00	0.00	142.59	118.72
	0.00	20.64	0.00	0.00	0.00	0.00	83.56	31.13
	23.83	430.92	0.00	0.00	0.00	0.00	723.38	613.05
	0.73	376.19	0.00	0.00	0.00	0.00	206.01	149.46
	14.90	2,320.17	0.00	0.00	0.00	0.00	382.48	572.06
	0.00	895.11	0.00	0.00	0.00	0.00	44.41	94.25
	-1.17	7.77	0.00	0.00	0.00	0.00	7.29	6.21
	11.26	718.37	0.00	0.00	0.00	0.00	452.03	484.59
	0.00	38.79	0.00	0.00	0.00	0.00	8.39	10.04
	-5.56	747.29	0.00	0.00	0.00	0.00	115.16	187.69
	7.33	428.69	0.00	0.00	0.00	0.00	4.11	23.12
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.00	0.38	0.00	0.00	0.00	0.00	1.62	0.00
	0.55	77.00	0.00	0.00	0.00	0.00	62.02	72.95
	0.15	96.30	0.00	0.00	0.00	0.00	53.74	66.70
	<b>27.47</b>	<b>5,329.87</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,131.25</b>	<b>3,719.74</b>
	<b>31.40</b>	<b>6,169.53</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>3,719.74</b>	<b>4,262.70</b>
	0.00	0.00	0.00	0.00	0.00	0.00	2,040.34	1,046.99
	0.00	0.00	0.00	0.00	0.00	0.00	35.92	6.56
	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.53
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2076.26</b>	<b>1064.08</b>
	<b>27.47</b>	<b>5329.87</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>3207.51</b>	<b>4783.82</b>

**SCHEDULE 9: INVESTMENTS FROM EARMARKED/ ENDOWMENT FUNDS**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
In Government Securities		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 10: INVESTMENTS - OTHERS**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
In Government Securities (RBI Bonds - Not Marketable)		0.00		0.00
Other Approved Securities		0.00		0.00
Shares		0.00		0.00
Debentures And Bonds		0.00		0.00
Subsidiaries And Joint Ventures		0.00		0.00
Others (Annexure 29)		5,836.80		5,174.53
<b>TOTAL</b>		<b>5,836.80</b>		<b>5,174.53</b>

**SCHEDULE 11: CURRENT ASSETS, LOANS, ADVANCES ETC.**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
<b>A. CURRENT ASSETS</b>				
1. Inventories				
a) Stores And Spares (NIFT Shops (Old) Stocks) (Annexure 13)	0.00		0.00	
b) Loose Tools	0.00		0.00	
c) Stock Of Souvenir	0.00		0.00	
- Finished Goods	0.00		0.00	
- Work-In-Progress	0.00		0.00	
- Raw Materials	0.00	0.00	0.00	0.00
2. Sundry Debtors				
a) Debts Outstanding For a Period Exceeding Six Months (Annexure 14)	5,120.73		3,583.51	
b) Receivable	0.00	5,120.73	71.69	3,655.19
3. Cash In Hand (Including Cheques/Drafts) (Annexure 15)		0.90		0.78
4. Bank Balances				
a) With Scheduled Bank				
- On Deposit Accounts (Annexure 16)	1,12,731.76		93,886.25	
- On Bank Accounts (Annexure 17)	64,138.95		65,250.53	
b) With Non - Scheduled Bank				
- On Deposit Accounts	0.00		0.00	
- On Bank Accounts	0.00	1,76,870.71	0.00	1,59,136.78
5. Post Office Saving Account		0.00		0.00
<b>TOTAL (A)</b>		<b>1,81,992.33</b>		<b>1,62,792.73</b>
<b>B. LOANS, ADVANCES AND OTHER ASSETS</b>				
1. Loans				
a) Staff (Annexure 18)	25.37		2.53	
b) Other Entities Engaged In Activities/Objectives Similar To That Of The Entity	0.00		0.00	
c) Others	0.00	25.37	0.00	2.53

2. Advances And Other Amounts Recoverable In Cash Or In Kind Or For Value To Be Received				
a) On Capital Account (Annexure 19)	3,128.41		3,775.43	
b) Prepayments (Annexure 20)	101.22		96.08	
c) Security Deposits Paid (Annexure 21)	279.72		276.13	
d) Staff (Annexure 22)	89.76		57.17	
e) Projects Annexure 23)	1,198.65		871.17	
f) Others (Annexure 24)	3,161.13	7,958.88	3,177.31	8,253.30
3. Income Accrued:				
a) On Investments From Earmarked/Endowment Funds	0.00		0.00	
b) On Investments - Others	0.00		0.00	
c) On Loans And Advances	0.00		0.00	
d) Interest On Fdr/Bank Deposits(Annexure 25)	5,820.06		3,519.63	
e) Others (Annexure 26)	3.27	5,823.33	3.18	3,522.81
4. Claims Receivable: TDS & Tax Recoverable (Annexure 27)		305.03		296.57
5. Inter Campus / Head Office (Annexure 28)		-390.29		-562.58
NIFT Head Office		2,477.29		2,513.72
NIFT Bengaluru		-922.78		-951.03
NIFT Bhopal		131.46		157.57
NIFT Bhubaneswar		259.52		239.90
NIFT Chennai		314.37		314.51
NIFT Gandhinagar		-713.28		-733.01
NIFT Hyderabad		-544.10		-532.66
NIFT Jodhpur		463.63		430.96
NIFT Kangra		227.04		207.01
NIFT Kannur		49.56		26.39
NIFT Kolkata		-777.90		-761.77
NIFT Mumbai		242.46		310.17
NIFT Delhi		-2,314.41		-2,042.77
NIFT Patna		438.12		411.19
NIFT Shillong		168.17		142.15
NIFT Raebareli		144.46		128.39
NIFT Project Cell		22.83		-3.20
NIFT Srinagar		144.14		125.49
NIFT Surat Ext		3.97		0.00
NIFT HO Group Gratuity Trust		-337.40		-566.94
NIFT Panchkula		45.95		21.34
NIFT Daman		80.24		0.00
<b>TOTAL (B)</b>		<b>13,722.32</b>		<b>11,512.63</b>
<b>TOTAL (A+B)</b>		<b>1,95,714.65</b>		<b>1,74,305.35</b>

**SCHEDULE 12: INCOME FROM SALES/SERVICES (PROJECTS)**
**Rs. in Lakhs**

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
1. Income From Sales		
A) Sales Of Finished Goods	0.00	0.00
B) Sales Raw Material	0.00	0.00
C) Sales Of Scraps	0.00	0.00
	0.00	0.00
2. Income From Service		
A) Labour And Processing Charges	0.00	0.00
B) Professional/ Consultancy Services (Projects)	0.00	0.00
C) Agency Commission And Brokerage	0.00	0.00
D) Maintenance Services (Equipment/Property)	0.00	0.00

E) Others	0.00	0.00	0.00	0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 13: GRANTS/SUBSIDIES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
(Irrevocable Grants & Subsidies Received)				
1. Central Government		73.27		65.09
2. State Government		55.52		14.76
3. Government Agencies (Cluster Initiative)		386.10		133.79
4. Institutions/Welfare Bodies		0.00		0.00
5. International Organisations		0.00		0.00
6. Others		0.00		0.00
<b>TOTAL</b>		<b>514.89</b>		<b>213.64</b>

**SCHEDULE 14: FEES/SUBSCRIPTION**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
1. Entrance Fees/Application Fees		1,099.92		1,158.95
2. Annual Fees/Tuition Fees/Subscription				
Tuition Fee	40,689.37		37,487.32	
Less: HO Share	1,209.77	39,479.61	1,278.53	36,208.79
3. Seminar/Program Fees (CE Program Fees)		646.34		457.32
4. Hostel Fees		4,177.63		413.03
5. Fee Forfeiture		41.72		86.73
6. Library Fees - Student & Others		1,455.79		1,369.84
8. Other Fees		1,071.13		1,040.89
<b>TOTAL</b>		<b>47,972.12</b>		<b>40,735.54</b>

**SCHEDULE 15: INCOME FROM INVESTMENT**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
1) Interest				
A) On Govt. Securties	0.00		0.00	
B) On Govt. Securties	0.00	0.00	0.00	0.00
2) Dividends				
A) On Govt. Securties	0.00		0.00	
B) On Govt. Securties	0.00	0.00	0.00	0.00
3) Rents		0.00		0.00
4) Others (Interest On Gratuity & Leave Encashment Investment)		377.29		343.26
<b>TOTAL</b>		<b>377.29</b>		<b>343.26</b>

**SCHEDULE 16: INCOME FROM ROYALTY**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
1. Income From Royalty		1.13		2.05
2. Income From Publications		0.00		0.00
3. Others		0.00		0.00
<b>TOTAL</b>		<b>1.13</b>		<b>2.05</b>

**SCHEDULE 17: INTEREST EARNED**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
1) On Term Deposits				
A) With Scheduled Banks	5,854.88		4,711.38	
B) With Non-Scheduled Banks	0.00		0.00	
C) With Institutions (Govt. Of India Bond)	0.00		0.00	
D) Others	0.00		0.00	
	5,854.88		4,711.38	
2) On Savings Accounts				
A) With Scheduled Banks	897.95		1,128.72	
B) With Non-Scheduled Banks	0.00		0.00	
C) With Institutions	0.00		0.00	
D) Others	135.52		122.66	
	1,053.65		1,251.38	
Less: Interest On Govt Grant Transferred To Schedule 2	310.91	6,597.62	319.00	5,643.77
3) On Loans				
A) Employees/Staffs	0.81		3.75	
B) Others	3.90	4.71	9.15	12.90
4) Interest On Debtors And Other Receivables		0.00		0.00
<b>TOTAL</b>		<b>6,602.33</b>		<b>5,656.66</b>

**SCHEDULE 18: OTHER INCOME**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
1. Profit On Sale/Disposal Of Assets				
A) Owned Assets	35.02		9.35	
B) Assets Acquired Out Of Grants Or Received Free Of Cost	0.00	35.53	0.00	9.35
2. Projects & Workshops				
Projects Incomes	2,625.15		1,671.80	
Less: Projects Expenses	2,514.83	110.32	1,529.15	142.65
3. Export Incentives Realised		0.00		0.00
4. Licence Fee - Leased Accomodation		9.20		6.94
5. Guest House Charges		16.12		7.99
6. Fees For Miscellaneous Services		0.00		0.00
7. Miscellaneous Income (Incl Hostel Library & Other Receipts)		342.75		265.09
<b>TOTAL</b>		<b>513.93</b>		<b>432.03</b>

**SCHEDULE 19: INCREASE/DECREASE IN STOCK**

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023		MARCH 31, 2022	
Closing Stock				
A) Finished Goods	0.00		0.00	
B) Work-In-Progress	0.00	0.00	0.00	0.00
Less: Opening Stock				
A) Finished Goods	0.00		0.00	
B) Work-In Progress	0.00	0.00	0.00	0.00
<b>Net Incerase/Decrease</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 20: ACADEMIC EXPENSES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
A) Academic Expenses:		
Admission Expenses	194.12	86.20
Advertisement Expenses	164.02	155.55
Classroom Expenses	41.42	18.81
Repairs & Maintenance Classroom Equipment	24.43	17.17
Curriculum / Course Dev. Expenses	24.07	25.85
Convocation Expenses	208.21	179.91
Hiring Of Bus/Car	37.09	1.32
Guest Faculty	752.16	994.35
Foreign Faculty Fees	0.00	0.00
IILF Expenses	0.08	0.00
Insurance Expenses (Student)	85.94	65.85
Jury Expenses	321.83	107.98
Scholarship & Fee Subsidy	1,546.54	1,179.75
Student Welfare Expenses	52.65	21.76
Faculty Visit Expenses (India)	47.15	14.35
Visit To Fair/Seminar Abroad	4.14	2.69
Travelling In India Faculty/Student	0.92	0.00
Training Expenses	44.06	3.32
Seminar & Conference Expenses	83.35	9.11
Promotional Expenses	15.76	7.83
Conclave/F.Prograom, Student Visits	0.99	11.88
Craft Documentation	0.00	3.90
Placement/Pre.Placement Expenses	7.34	2.84
Design Collections	0.00	0.30
Display And Exhibition	7.38	0.44
Diploma Projects/Graduation Shows	163.37	20.07
Converge Expenses	199.79	0.00
Departmental Meets	1.44	0.99
Examination/ Re - Examination Expenses	0.03	0.00
Certification, Award, Trophies Expenses	7.99	8.96
Open House Expenses	2.73	0.15
Magazine & Periodicals	116.29	109.58
Postage & Telegram	1.66	1.34
Fashion Spectrum	60.95	12.39
Orientation Program	43.63	6.04
Field Study	79.90	2.83
Allumi Association Expenses	6.64	0.40
Membership Fees	4.57	4.91
Misc. Expenses - Academic	13.67	3.57
Hospitality Expenses	10.32	3.45
Internet Expenses	20.87	15.97
Printing & Publication Expenses	23.63	6.66
Repairs & Maintenance Computers	88.26	63.47
Resource Centre Expenses	8.16	17.73
Library Expenses Resource Centre (TA/DA Resource)	0.17	1.42
Other Expenses	16.87	18.74
Ph. D. Expenses	44.30	41.83

Industry Visit Charges	75.87		2.70	
Common Examination Board	0.00		0.00	
Design Sutra	0.00		0.00	
Textile India 2017	0.00		0.00	
International Conference 2018	0.00		0.00	
Software License & Subscription Charges	154.61		132.97	
Cluster Initiative Expenses H. Loom	184.41		54.09	
Cluster Initiative Expenses H. Craft	269.82		95.72	
Combined PG Bridge Courses	0.00		0.00	
Bridge Programme Tuition Fee Subsidy	0.00		0.00	
Faculty Conclave	0.00		0.00	
Branding & Social Media Expenses	1.16		4.41	
Student International Scholarship	2.37		0.00	
Capacity Building Faculty (FOTD)	37.47		17.38	
Industry Engagement Expenses	14.64		0.97	
<b>TOTAL (A)</b>		<b>5,319.25</b>		<b>3,559.88</b>
B) Hostel Expenses				
Rent Hostel	12.10		15.92	
Hiring Charges Of Furnitures / Fixtures	0.25		0.00	
Electricity - Hostel	549.08		198.04	
Water Hostel	61.80		22.18	
Telephone Hostel	0.81		0.59	
Internet Charges	14.57		2.96	
Newspaper/ Periodicals	0.95		0.54	
Mess Charges	859.72		37.05	
R & M Of Hostel Equipment / Furniture	78.14		49.34	
Misc. Expenses - Hostel - Academic	66.14		17.92	
Security Expenses - Hostel	727.12		492.00	
House Keeping Expenses - Hostel	646.31		448.73	
Others	0.00		0.00	
<b>TOTAL (B)</b>		<b>3,016.98</b>		<b>1,285.26</b>
<b>C) C.E. Program Expenses</b>		<b>367.32</b>		<b>153.97</b>
<b>TOTAL (A+B+C)</b>		<b>8,703.56</b>		<b>4,999.11</b>

#### SCHEDULE 21: ESTABLISHMENT EXPENSES

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
A) Salaries & Wages	12,048.01	10,445.16
B) Allowance And Bonus	8,351.77	6,269.99
C) Contribution To Provident Fund /GSLI	1,545.35	1,234.40
D) Contribution To Other Fund (EDIL Premium)	22.64	16.78
E) Staff Welfare Expenses	66.36	30.07
F) Expenses Employees Retirement And Terminal Benefits	782.13	1,360.94
G) Recruitment Expenses	32.24	25.50
H) CPC Arrear	0.00	0.00
I) Others	14.71	4.70
<b>TOTAL</b>	<b>22,863.21</b>	<b>19,387.53</b>

**SCHEDULE 22: OTHER ADMINISTRATIVE EXPENSES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
A) Administrative Expenses				
Advertisement	23.24		7.22	
Hospitality	22.08		14.52	
Hindi Expenses	51.08		30.87	
Fuel Expenses	58.16		19.72	
Legal & Professional Charges	28.71		36.08	
Local Conveyance	2.09		1.62	
Postage & Telegram	3.47		6.54	
Printing & Stationery	127.20		65.75	
Magazines And Periodicals	3.00		3.52	
Repairs & Maintenance Furniture	253.81		172.47	
Repairs & Maintenance Vehicle	70.36		42.99	
Telephone Charges	23.35		24.72	
Travelling In India	98.73		43.32	
Travelling Abroad	5.47		0.00	
Loss From Sale Of Asset	1.28		0.03	
Security Expenses	1,396.20		1,053.73	
Other Expense	84.31		66.77	
Fines / Penalty / Interest	6.12		1.03	
Fixed Assets Written Off	0.45		0.00	
BOG Expenses	0.00		0.11	
Liveries	0.90		0.90	
Repairs & Maintenance Equipment	25.97		32.27	
Hiring Of Vehicle	55.85		59.42	
Internal Audit Fees	19.85		19.99	
Statutory Audit Fees (C&AG)	20.30		3.00	
Others Fee And Expenses	0.75		1.08	
Foreign Exchange Loss/Gain	-0.04		1.32	
Guest House Expenses	12.36		9.50	
Insurance	58.64		50.35	
Royalty Expenses	0.44		0.96	
Reverse Charges (Expenses)-CGST	2.17		0.25	
Reverse Charges (Expenses)-SGST	2.17		0.25	
Reverse Charges (Expenses)-IGST	3.97		1.77	
<b>TOTAL (A)</b>		<b>2,462.48</b>		<b>1,772.09</b>
B) Building Maintenance Expense				
Insurance Building	8.74		0.00	
Repairs & Maintenance Building	605.28		471.56	
DG Set Expenses	49.61		28.12	
Housekeeping Expenses	1,148.43		915.39	
Property Tax	186.00		251.80	
Electricity Expense And Water Charges	929.64		658.47	
Horticulture	26.17		35.06	
Rent For Building	10.71		466.04	
Others	28.64		4.58	
<b>TOTAL (B)</b>		<b>2,993.21</b>		<b>2,831.02</b>
<b>TOTAL (A+B)</b>		<b>5,455.69</b>		<b>4,603.15</b>

**SCHEDULE 23: EXPENDITURE ON GRANTS, SUBSIDY, ETC****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
A) Grants Given To Institutions/Organisations		0.00		0.00
B) Subsidies Given To Institutions/ Organisations		0.00		0.00
<b>TOTAL</b>		<b>0.00</b>		<b>0.00</b>

**SCHEDULE 24: INTEREST/BANK CHARGES & COMMISSION****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
A) Fixed Loan		0.00		0.00
B) Other Loan (Incl. Bank Charges)		0.00		0.00
C) Other (Bank Charges & Intt. Paid)		1.83		0.99
<b>TOTAL</b>		<b>1.83</b>		<b>0.99</b>

**SCHEDULE 25: PRIOR PERIOD ADJUSTMENT****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>		<b>MARCH 31, 2022</b>	
Income				
Academic Income	92.34		60.09	
Establishment Income	19.82		13.58	
Administrative Income	60.36		7.68	
Miscellaneous Income	71.38		565.67	
Depreciation Written Back	4.88		19.76	
Grant In Aid (Revenue)	97.32		82.27	
Liability For Unpaid Bills Written Back	65.81	411.91	138.40	887.45
Expenditure				
Academic Expenses	87.96		158.50	
Establishment Expenses	51.41		39.67	
Administrative Expenses	2.00		0.36	
Depreciation	1.84		19.69	
Miscellaneous Expenses	157.55		881.53	
Sundry Advance Written Off	0.00	300.77	0.00	1,099.75
<b>Net Prior Period Expenditure</b>		<b>111.13</b>		<b>-212.30</b>

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)  
NAME OF ENTITY: NATIONAL INSTITUTE OF FASHION TECHNOLOGY**

**SCHEDULES FORMING PART OF BALANCE SHEET AND INCOME & EXPENDITURE  
ACCOUNT (UNAUDITED BY C&AG) FOR THE YEAR ENDED 31st MARCH, 2022**

**SCHEDULE 26 -SIGNIFICANT ACCOUNTING POLICIES:**

**ACCOUNTING POLICIES:**

1. The Annual Accounts have been prepared in accordance with Generally Accepted Accounting Principles (GAAP) under the historical cost convention on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI)". These accounting policies and standards have been consistently applied. The annual accounts have been prepared on a Going Concern Basis.

**2. Recognition of Grants from Central/State Government**

Grants from the Central/State Govt. have been accounted following Accounting Standard 12 issued by the ICAI i.e. "Government Grants are recognized if it is reasonably certain that the ultimate collection will be made".

- i. Govt. Grants related to revenue are recognized on a systematic basis in the Income and Expenditure Accounts over the period to match with the related cost which they are intended to compensate. Such grants are shown separately under the head "Grant in Aid" in the Income & Expenditure Account.
- ii. Government Grants related to depreciable fixed assets are treated as Deferred Income. The Deferred Income is recognized in Income & Expenditure Accounts on systematic and rational basis over the useful life of assets. Such allocation of Income is made over the periods and in proportions in which depreciation on related asset is charged.
- iii. Govt. Grants in the form of non-monetary assets, given at a concessional rate, are accounted for on the basis of their acquisition cost. Non-monetary assets given free of cost are recorded at nominal value.

**3. Recognition of Fees from Students, Project and Consultancy Fee**

Fee from Students: The fee from students is recognized on accrual basis.

Project and Consultancy Fees: Project and Consultancy fees are recognized on the completion of the project.

**4. Investments**

The current investments are shown on cost or fair market value whichever is lower and the long-term investments are shown on cost except when there is permanent decline in value of investments.

**5. Fixed Assets and Depreciation**

Fixed Assets are stated at their original cost including freight, duties, customs and other incidental expenses relating to acquisition and installation less accumulated depreciation.

- i. The expenditure incurred during the year on construction of buildings, interiors, etc. is booked under the head "Capital Work in Progress", if the work is not completed.
- ii. The depreciation is charged at 100% of rate prescribed if an asset is acquired on or before 30th September and 50% of rate prescribed if assets are acquired after 30th September.
- iii. As per Office Memorandum No NIFT/HO/F&A/BOG and F&AC Agenda/2021-22/40 dated 28.06.2021, the rates of Depreciation of Fixed Assets is revised as per the Companies Act 2013 (mentioned below) which is applicable w.e.f. 01.04.2021.

As per Part C of Schedule II of the Companies Act 2013, Useful life has been defined to compute the depreciation of the various Tangible Assets. Following are the Useful Lives and rates of depreciation of the Assets:

Particulars	Useful Life	Rate of Dep.
Building	60 Years	1.58%
Class Room Equipment	5 Years	19.00%
Computer Hardware	3 Years	31.67%
Computer Software	3 Years	31.67%
Laptop for Faculty/Officer	3 Years	31.67%
Electricity Machinery	10 Years	9.50%
Furniture & Fixture/Fittings	8 Years	11.88%
Office Equipment	5 Years	19.00%
Books	3 Years	31.67%
Resource Centre Collection	3 Years	31.67%
Hostel Equipment	5 Years	19.00%
Motor Car (Light Vehicles)	8 Years	11.88%
Bus (Heavy Vehicles)	8 Years	11.88%
Project Assets	As per Assets class	
Books and Periodical	1 Year	100.00%
Other Assets	As per Assets class	

Note:

1. Depreciable amount is the cost of an asset, or other amount substituted for cost, less its residual value. Ordinarily, the residual value of an asset is often insignificant but it should generally be not more than 5% of the original cost of the asset.
2. The useful life of an asset is the period over which an asset is expected to be available for use by an entity, or the number of production or similar units expected to be obtained from the asset by the entity.
3. The above rates of Depreciation are taken at Straight Line Method basis according to the applicability of educational Institutions.
4. The rates of Books and Resources Center have not been defined in the Companies Act; therefore, the most suitable rate of other similar assets like computers has been taken for Books and Resources Center.
5. The rate of Books & Periodicals is also not available in the Companies Act; therefore, it is taken as existing rate of 100% as the life of Books & Periodicals is not more than 1 year.
6. The Projects Assets are the assets of the Govt/Third Party which are either required to be handed over/ returned or kept after completion of the project as per the MOA between NIFT and Govt/Third Party. As per the project policy of NIFT, Project Income is to be booked after financial closure of a project. However, to comply with AS-9 "Revenue Recognition", Project Income of Rs.2284.77 Lakhs is recognized in HO books to the extent the expenses incurred for projects.
7. The Other Assets consist of that type of Assets which is not covered in the above defined category of Assets. Therefore, the Rate of Depreciation for Other Assets is charged as per Assets Class.

## 6. Insurance Claims

Insurance claims accounted for in the books of accounts on recoverable from the Insurance co/agency and settlement is done on the actual basis.

## 7. Foreign Currency Transactions

Foreign exchange transactions are recorded at the rates of exchange prevailing on the date of transactions. Exchange differences arising on foreign exchange differences settled during the period are recognized in the Income and Expenditure Account. Assets acquired against foreign currency are capitalized at the time of transaction.

Monetary current assets and monetary current liabilities that are denominated in foreign currency are translated at the exchange rate prevalent at the date of the Balance Sheet. The resulting difference is recorded in the Income and Expenditure Account.

## 8. Employee's Retirement Benefits and Others Benefits

The provision for leave encashment and Gratuity has been made as per the actuarial valuation done by Life Insurance Corporation of India (LIC) and further provision as per the Govt. of India Rules has been made for employees on deputation which were not covered in actuarial valuation of LIC.

During Financial Year 2016-17, NIFT has created/formed NIFT Employees Group Gratuity Trust for management of activities related to Gratuity of all NIFT Employees.

Group Gratuity policy and Group Leave Encashment policy for all the NIFT campuses including Head Office have been taken from LIC.

9. Interest recoverable from employees on advances such as House Building Advance, Car Advance and Scooter Advance etc. is accounted in the year of recovery.
10. As per Office Memorandum No. NIFT /HO/F&A/2018-19 dated 12th December, 2018; any claim from students for security deposit which is not received within one year from the date of their leaving the Institute and after three years in case of others, the security deposits can be treated as income.
11. In compliance of the observation raised by C&AG Auditors on annual Accounts of NIFT for the FY 2020-21 the Assets acquired from Endowment /Earmarked fund which were earlier shown under schedule 1 "Corpus/Capital Fund" has now been shown under schedule 7" Current Liabilities and Provision".

## SCHEDULE 27- CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

The Notes forming part of Annual Accounts gives inter-alia certain additional disclosure in respect of significant accounting transaction during the year.

1. Receipt & Payment Account carries the actual receipts and actual payments of the Institute during the year 2022-23.
2. The Income & Expenditure Account and Balance Sheet have been drawn from Receipt & Payment Account duly accounted for Liabilities, Prepaid expenses, Advance payments, Provision etc at the end of accounting year.
3. Previous year figures have been regrouped/rearranged in order to make them comparable with the current year figures.

## CONTINGENT LIABILITIES

1. Claims against the entity not acknowledged as debts Rs 219.22 lakhs (2022-23) Rs 279.30 lakhs (2021-22).

93 Nos. of legal cases are pending in different courts/tribunal in the current financial year 2022-23 for which the estimated contingent liability is Rs 219.22 lakhs in comparison to 84 Nos. of previous financial year 2021-22 for Rs 279.30 lakhs. However, NIFT does not anticipate any liabilities of these legal cases and accordingly no provision has been made in the books of accounts

2. In respect of:

- Bank guarantees given by/on behalf of the entity Rs. 76.06 Lakhs (2022-23) Rs. 69.54 Lakhs (2021-22).
- Letters of Credit opened by bank on behalf of the entity Rs. NIL (2022-23) Rs NIL (2021-22).
- Bills discounted with banks Rs. NIL (2022-23) Rs. NIL (2021-22).
- GST Rs. 2.19 Lakhs (2022-23) Rs. 2.01 Lakhs (2021-22).
- Municipal Tax Rs. 0.81 Lakhs (2022-23) Rs. 0.96 Lakhs in (2021-22).

3. In respect of claims from parties for non-execution of orders, but contested by the entity Rs Nil (2022-23) Rs. Nil (2021-22).

## CAPITAL COMMITMENTS

Estimated value of contracts remaining to be executed on capital account and not provided for (net of advances) Rs. 5064.82 lakhs (2022-23) Rs. 4924.08 lakhs (2021-22).

The campus wise break up is as under:

		Rs. in Lakhs	
Sr. No.	Campus	MARCH 31, 2023	MARCH 31, 2022
1	Bengaluru	634.00	9.66
2	Bhopal	0.00	0.00
3	Bhubaneshwar	20.38	0.00
4	Chennai	25.01	0.00
5	Daman	0.00	0.00
6	Delhi	342.84	342.84
7	Gandhinagar	7.38	16.70
8	Head Office	0.00	0.00
9	Hyderabad	0.00	0.00
10	Jodhpur	1683.58	1686.97
11	Kangra	0.00	250.00
12	Kannur	10.27	0.00
13	Kolkata	129.00	89.59
14	Mumbai	2142.49	2342.49
15	Patna	0.00	1.44
16	Panchkula	0.00	0.00
17	Raebareli	44.06	160.68
18	Shillong	0.00	0.00
19	Srinagar	25.81	23.71
	<b>Total</b>	<b>5064.82</b>	<b>4924.08</b>

#### LEASE OBLIGATIONS

Future obligations for rentals under finance lease arrangements for plant and machinery amounting to Rs. Nil (2022-23) Rs. Nil (2021-22).

Lease rental for campuses are very minimal, approx ranging from Rs. 1-1000. Hence, disclosure for the future payments as required by AS 19 "Leases" are not made in the notes to accounts.

#### CURRENT ASSETS, LOANS AND ADVANCES

In the opinion of the Management, the Current Assets, Loans and Advances have a value on realization in the ordinary course of business, at least equal the amount at which they are stated in the Balance Sheet as on that date.

#### TAXATION

NIFT's income is exempt under section 11 of the Income Tax Act, 1961. Therefore, no provision for Income Tax has been considered in the Books of Accounts.

- A claim of Rs 16.41 lakhs towards IGST refund on account of Export services, ETIDI Project pending with Revenue Department (CBIC) has now been received on 30.01.2023 for Rs.0.24 lakhs & on 02.06.2023 Rs. 16.17 lakhs respectively.
- An appeal for TDS Refund amounting to Rs. 24.01 lakhs (Including Interest) filed with CIT (Appeal), Income Tax department for A.Y. 2017-18 is pending with Income Tax department as on date.

#### FOREIGN CURRENCY TRANSACTION

			Rs. in Lakhs	
PARTICULARS	MARCH 31, 2023	MARCH 31, 2022		
<b>1. Value of imports calculated on CIF Basis:</b>				
a) Purchase of finished Goods	Nil	Nil		
b) Raw Materials & Components (Including in transit)	Nil	Nil		
c) Capital Goods	Nil	10.83		
d) Stores, Spares and Consumables	Nil	Nil		
e) Purchase of Books & Periodicals	129.84	194.73		
f) Purchase of Software	Nil	2.45		

<b>2. Expenditure in foreign currency:</b>		
a) Travel	Nil	Nil
b) Remittances and Interest payment to Financial Institutions/Banks in Foreign Currency	Nil	Nil
c) Other expenditure:		
• Commission on Sales	Nil	Nil
• Legal and Professional Expenses	Nil	Nil
• Miscellaneous Expenses	Nil	7.72
• Membership Fee	1.50	1.58
• Technical Fee	191.83	126.41
• Honorarium	1.64	1.13
• International Conference Registration fees for ETIDI Project	Nil	Nil
3. Earnings:		
Value of Exports on FOB basis	Nil	18.81
4. Remuneration to Auditors:		
As Auditors		
a) Taxation matters		
b) For Management Services	Nil	Nil
c) For Certification	Nil	Nil
d) Others	Nil	Nil

#### Other Notes on Accounts:

1. Various State Governments have provided land to NIFT campuses either free of cost or at concessional rate for establishment of the campus in their State. The land has been recorded as Fixed Asset at the amount actually paid or nominal value (say Rs. 1/Rs. 100 /Rs.1000) whichever is higher following "Accounting Standard 10: Accounting for Fixed Assets" issued by the ICAI. However, in case of campuses which have recorded the land value at Rs.1/- , Rs.100/- or Rs.1,000/-the land is not appearing in their Fixed Assets Schedule 8, Schedule 8A, Schedule 8B, Schedule 8C and Schedule 8D due to rounding off of figures in lakhs.

The detail of land recorded in the books is furnished here as under:-

Particulars	Book Value as on March 31, 2023	Leasehold/ Freehold	Area of land
NIFT Head Office	Rs. 119.27 Lakhs	Leasehold	3.796 Acres
NIFT Bengaluru	Rs. 1	Leasehold	18067.36 SqMtrs
NIFT Bhopal	Rs. 1	Leasehold	29 Acres
NIFT Bhubaneswar	Rs .1	Leasehold	10.046 Acres
NIFT Chennai	Nil	Leasehold	7.29 Acres
NIFT Delhi	215.79 Lakhs	Leasehold	1834.29 Sq. Mtr
NIFT Daman	Nil	Leasehold	
NIFT Gandhinagar	Rs.1	Freehold	20000 Sq Mtr 6000 Sq Mtr
NIFT Hyderabad	Rs. 1	Freehold Land	9.25 Acres
NIFT Jodhpur	Rs. 1	Leasehold	20.6 Acres
NIFT Kangra	Rs. 1	Freehold	26 Acres
NIFT Kannur	Rs. 1000/-	Leasehold	3.774 Hecters
NIFT Kolkata	Rs. 9.78 Lakhs	Leasehold	3.59 Acres
NIFT Mumbai	Rs. 178.68 Lakhs	Leasehold	10 acres

NIFT Patna	Rs. 210/-	Freehold	6 Acres
NIFT Raebareli	*NA	Leasehold	11.46 Acres
NIFT Shillong	Rs. 100	Leasehold	20.13 Acres
NIFT Srinagar	Rs. 100	Leasehold	132 Kanal
NIFT Panchkula	**Rs. Nil	Freehold	10.40 Acres

\*Currently NIFT Raebareli campus is running on 11.46 acres of land taken on lease from M/s ITI Limited, Raebareli. The renewal of lease deed is pending and further direction is awaited from Ministry of Textile , GOI as per letter no 1/19/2005-NIFT(VIII) dated 31.10.2019.

\*\* Land and Building have not been handed over to NIFT Panchkula by the state Government till date

2. Depreciation on asset purchased out of Government Grant is treated as Deferred Revenue Income and recognized in the Income & Expenditure Accounts every year on systematic basis over the 'useful life 'of the assets. The grant treated as revenue income for the financial year 2022-23 is Rs2224.28 lakhs (2021-22 Rs. 2391.50 lakhs).
3. The provisions of Payment of Gratuity Act, 1972 are applicable on the Institute. Therefore, a Gratuity Trust has been created by the institute to manage the activities related to Gratuity of the employees of NIFT. A separate Balance sheet, Income & Expenditure Account and Receipt & Payment Account are being prepared for Gratuity Trust. During the financial year 2022-23, total Rs 341.40 lakhs (2021-22 Rs. 613.06 lakhs) has been provided for gratuity expenses in the books of NIFT.
4. Leave Encashment Schemes have been purchased separately for all NIFT campuses towards payment of liabilities in respect of Lave encashment of Employees of Institute. An accumulated provision for leave encashment for Rs. 6114.37 lakhs has been made in the books of Institute for the year 2022-23 (2021-22 Rs. 5637.07 lakhs).
5. The interest income on investment of the earmarked/endowment fund is being credited to the related fund.
6. Interest income on investment of the Government Grant is being credited to the Government Grant Account.
7. All known and ascertained liabilities and all income and expenses related to the financial year ended 31st March, 2023 have been duly provided/accounted for in the books of accounts as per the accounting policy consistently followed by the Institute.
8. Generally, the contribution/transfer to various earmarked funds such as DDF, CDF, and NDF etc.has been made directly to the earmarked fund. During the financial year 2022-23, addition to DDF fund and CDF fund including interest amounting to Rs.864.09 lakhs and Rs. 171.54 lakhs respectively has been made in the books of accounts.
9. The Institute has capitalized grant Rs 4037.76 lakhs during the current financial year 2022-23 in comparison to the previous financial year 2021-22 Rs.9470.00 lakhs out of fund provided by Central Government and State Government.

The detail of grant capitalized is furnished here as under:

**Rs. in lakhs**

Sl.No.	Particulars	MARCH 31, 2023	MARCH 31, 2022
1	Bengaluru	17.99	147.07
2.	Bhopal	44.92	28.21
3.	Bhubaneshwar	0.00	0.00
4.	Chennai	14.83	150.09
5.	Daman	6.2	0.00
6.	Delhi	0.00	0.00
7.	Gandhinagar	131.12	68.88
8.	Head Office	0.00	0.00
9.	Hyderabad	112.83	118.13
10.	Jodhpur	0.00	912.19
11.	Kangra	17.29	363.50
12.	Kannur	51.35	4.74
13.	Kolkata	95.56	101.04

14.	Mumbai	486.18	336.57
15.	Patna	46.19	144.55
16.	Panchkula	381.70	63.97
17.	Raebareli	235.88	107.48
18.	Shillong	44.77	252.37
19.	Srinagar	2350.96	6671.23
	<b>Total</b>	<b>4037.76</b>	<b>9470.00</b>

10. The figures in Balance Sheet, Income and Expenditure Accounts, Receipts & Payments Accounts and Schedules have been shown in lakhs of rupees. For this purpose, the figures have been rounded off to near lakhs with two decimal points. In some places an adjustment (addition / deduction) of Rs.0.01 lakhs has been made to match / tally the figures.
11. Regrouping /reclassification/clubbing have been made in certain items of the current year or previous year whenever required i.e. current liability, current assets, loans and advances, fixed assets, provisions, expense/income and capital fund etc.
12. Assets in transit in the FYRs 80.05 Lakhs in the FY 2022-23.(2021-22 Rs 74.48 Lakhs) and liabilities under the head provision for capital goods has been incorporated in the books of accounts on the basis of Purchase Orders placed with suppliers without actual receipt of goods.
13. Follow up action is progress with Office of the Development Commissioner, Handlooms and Handicrafts, Udyog Bhavan, MOT, New Delhi, towards release of balance fund of Rs.3.60 lakhs and Rs.8 lakhs towards organizing Bloom Fest event in Aug 2022, at Bengaluru.
14. An advance amount was paid to CPWD towards construction of New Academic Block under EWS funds for 2022-23 of Rs.317 lakhs, being 1/3rd of Rs.951 lakhs, from campus funds to carry out the civil works of the building.
15. Bengaluru campus is making continuous follow up with NBCC, Chennai, for providing the pending bill / claim, with ref. to the Provision for WIP Building. In this regard a letter no NIFT /BLDG/Bang./5158(2)NBCC/2017 dated 18.11.2021 & 17.04.2023 was sent to AGM of NBCC Limited regarding submission of the relevant document such as running bill, final bills and due Statement to enable us the process and clear the outstanding balance due to NBCC,if any. In this regard, the reply is awaited for.
16. NIFT Daman has received the total Grant of Rs 830.32 lakhs out of which the amount of Rs 197.86 lakhs is related to Revenue Grant in Aid & the amount of Rs 632.46 lakhs is related to Capital Grant in Aid. In this regard, the institute has capitalized grant of Rs6.20lakhs during the current financial year 2022-23 in comparison to the previous financial year 2021-22Rs NIL out of the fund of Rs 632.46 lakhs provided by Union Territory (UT) of Dadra & Nagar Haveli and Daman & Diu during the F.Y. 2022-2023.

Further, Out of Rs197.86 lakhs received from Union Territory (UT) of Dadra & Nagar Haveli and Daman & Diu in respect of Revenue Grant in AID to provide support to NIFT Daman i.e. for setting up of the new campus and day to day operational cost of NIFT Daman, for nurturing and promoting quality and excellence in education in the area of fashion technology, the Grant received is shown under the head of Unutilized Other Grants (Shown in Current Liability) and the amount of loss of Rs55.52 lakhs (after considering the transfer of amount of Rs1.18 lakhs to Activity fee fund) has been adjusted from the Unutilized Grant given to support the revenue loss which is shown under the head of Revenue Grant in Aid (Income Group in I &E Account). Remaining Revenue Grant of Rs768.60 lakhs is shown under the head of Unutilized Grant (Others) which is shown in Schedule -2 of the Balance sheet.

17. An amount of Rs 816.05 lakhs as Fee received in Advance for the year 2022-23 is shown under the head “ Advance fee received from students” as per HO Circular No.9 dated 22-07-2014 in respect of NIFT Gandhinagar Campus
18. With reference to the email received from HO dated 18-05-2018 in respect of passing Journal Vouchers in respect of Craft cluster activities- Handloom and Handicraft to create uniformity across all the NIFT Campuses, it is to state that the Journal vouchers has been passed in the books of accounts of NIFT Gandhinagar and in view of this the proceed of Rs 13.40 lakhs has been shown under the head of Craft Initiative Expenses H Loom and the proceed of Rs 19.67 lakhs has been shown under the head of Craft Initiative Expenses H Craft.

Further, the balance of Rs - (17.01) lakhs has been shown in respect of Craft Initiative H loom (shown in the head

of “Sundry Debtor” (Annexure-14) of Balance sheet and the balance of Rs -(21.91) lakhs has been shown in respect of Craft Initiative H Craft (shown in the head of “Sundry Debtor” (Annexure-14) of Balance sheet).

19. With reference to email of NIFT HO dtd- 16-02-2023 towards recovery of Additional Transport Allowance paid to Sr Professor and Professor for the period from 01-09-2008 to 19-06-2018, NIFT Gandhinagar has booked the amount of recovery one employee of NIFT Gandhinagar in the head of Amount recoverable from employee worth Rs 3.39 lakhs. Out of 03 nos of employees wrt NIFT HO order, as two nos of employees had been transferred to other NIFT Campus, Debit note of the same worth Rs 2.42 lakhs approx had been sent to the respective campus to book the expenses of recovery of additional transport allowance. However, as Hon’ble CAT has put a stay on this order and as no action is to be taken at this stage, the respective campus has not accepted the said debit note. After decision of Hon’ble CAT on the said matter, the necessary action will accordingly be taken.
20. With reference to advance given to CPWD for Rs 55.72 lakhs in respect of construction of 02 nos of classroom with two sets of toilet at NIFT Gandhinagar, Campus has capitalized the assets in the head of CWIP- Building worth Rs 55.31 lakhs as per expenditure statement/Form 65(A) received from CPWD for the FY- 2022-23. Out of Rs 55.31 lakhs, the amount of Rs 53.21 lakhs has been approved from Endowment fund, which is shown in the ledger of Amount recoverable from others under sub ledger of NIFT HO.
21. With reference to the advance given to CPWD towards various infrastructure works of Rs 51.90 lakhs, NIFT Gandhinagar has capitalized the assets in the head of CWIP- Building worth Rs 51.88 lakhs as per expenditure statement/Form 65(A) received from CPWD for the FY- 2022-23.
22. As per MOT OM 1/7/19-NIFT dt 01.06.2021 Rs. 18312.30 lakhs has been Sanctioned under EWS quota implementation in NIFT Admission out of which an amount of Rs. 5000 lakhs has been received from MOT up to 2021-22, however as per requirement an amount of Rs. 6109/-lakhs had been transferred to NIFT Campuses, the excess amount off Rs. 1109 lakhs had been transferred from NIFT Own funds. MOT has implemented the revised procedure for releasing Grant i.e. CNA and requested to refund the unspent fund into CNA Account, accordingly NIFT Campus has refunded an amount of Rs.1768.45 lakhs in which NIFT HO has adjusted 1109 lakhs transferred from own fund. The balance fund of Rs. 155 Lakh has been deposited in ‘CNA’ A/c. Further, during the year 2022-23 an amount of Rs. 2410 Lakhs has been received in NIFT CNA Accounts under EWS.

EWS Funds Sanctioned by MOT, Expenditure incurred and Balance Positions as under:-

Sr. No.	Particular	Amount (Rs. in Lakhs)
1	Total Sanctioned under EWS MOT OM 1/7/19- NIFT dt 01.6.21	18312.30
2	Received from MOT upto 2021-22	5000.00
3	Transferred to Campuses upto 2021-22 (Rs. 1109.00 Lakhs own funds)	6109.00
4	Total Expenditure and UC submitted (Hard copy)upto Dec. 22	4970.67
5	Due to CNA unspent fund refunded by the NIFT Campuses during 2022-23 (Principal amount Rs. 1712.45 lacs + Interest Amt. Rs. 56 Lacs)	1768.45
6	Adjusted NIFT HO Own funds	1109.00
7	Refunded to CNA Account	155.00
8	Available funds (4-5-6)	504.45
9	Interest amount Transferred to MOT*	56.00
10	Expenditure by the following Campus are yet to be transfer (Rs. in Lakhs)	576.72
	Bengaluru - 320.44	
	Mumbai - 40.85	
	Kolkata - 179.61	
	Bhopal - 0.71	
	Delhi - 31.12	
11	Excess expenditure under EWS (8-10), recoverable from MOT Grant	72.27
12	A Fresh Sanctioned during 2022-23 under CNA	2410.00
13	Interest earned in CNA Account	3.13
14	Total Funds in CNA (7+12+13)	2568.13
15	Total Expenditure incurred in 2022-23 through CNA Accounts (Campus-wise details in point no 16)	429.89
16	Refunded to NIFT HO as Interest Amount*	56.00

17	Total Funds shown as on 31.03.2023 in CNA Books/Accounts (14-15-15) Balance amount to be transferred to CFI as per MOT OM 3/(02)/PFMS/2023 dated 15.05.2023, however amount refunded through Bharat Kosh, the Bharat Kosh is under process by the MOT.	2082.24
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\*Rs. 56 Lac interest amount transfer to MOT through NIFT account and entire amount transfer from CNA Account to NIFT.

23. A new procedure for flow of funds of Central Sector Schemes has been introduced by Govt. of India vides F.No. 1(18)/PFMS/FCD/2021 dated:09.03.2022, in compliance of the above NIFT has received an amount of Rs.3472.29 Lakhs from Ministry of Textiles under NIFT Scheme for the F.Y. 2022-23 out of which an amount of Rs.508.70 Lakhs as following:

**Amount In Rs.**

SCHEME NAME	CAMPUS NAME	AMOUNT TRANSFERRED
EWS	SRINAGAR	1845089
	KANGRA	23286000
	MUMBAI	17857881
<b>TOTAL EWS</b>		<b>42988970</b>
SETTING OF NIFT CAMPUS AT SRINAGAR	SRINAGAR	0.00
	<b>TOTAL</b>	<b>0.00</b>
DII PROJECT(NIFT SCHEME)	NFDI	2281009
	<b>TOTAL</b>	<b>2281009</b>
GRANT UNUTILIZED	HO	5600000
	<b>TOTAL</b>	<b>5600000</b>
	<b>GRAND TOTAL</b>	<b>50869979</b>

An amount of Rs. 12.83 lakhs as Interest has been earned till 31.03.2023 which is yet to be refunded further NIFT Scheme falls under Central Nodal Agency (CNA) as per MOT Letter No.- 1/2/2020-NIFT dtd. 22.05.2023 in compliance of the MOT letter a bank account has been opened by NIFT and amount utilized from that account has been considered as Grant received during the F.Y. 2022-23 only. An amount of Rs.1062.29 Lakhs has been refunded to Ministry of Textile as unspent balance of EWS Grant in NIFT Central Nodal Agency Account as per implementation of Central Nodal Agency the same has been utilised through Central Nodal Agency Bank Account. In addition to above National Institute of Fashion Technology has also been assigned for Scheme under Ministry of Textiles as Central Nodal Agency the details as following:

**(Rs. In lakhs)**

S.NO.	NAME OF SCHEME	SANCTIONED ORDER NO.	FUND RECEIVED FROM MOT	INTEREST EARNED	LIMIT ASSIGNED	REMARKS
1	NATIONAL TECHNICAL TEXTILES MISSION (NTTM)	1/1/2022-TTI DTD. 14.06.2022	3841.14	6.61	3546.74	
2	TEXTILE CLUSTER DEVELOPMENT SCHEME (TCDS)	27/01/2022-SITP DTD. 21.06.2022.	7272.45	32.04	1888.63	INTEREST PAID BY BANK AS TAKEN IN ACCOUNT ONLY
3	PM MEGA INTEGRATED TEXTILES REGIONS AND APPAREL PARK (PM-MITRA)	27/01/2022-SITP DTD. 03.08.2022.	-	-	-	NO AMOUNT RECEIVED

4	INTEGRATED PROCESSING DEVELOPMENT SCHEME (IPDS)	27/01/2022-SITP DTD. 21.06.2022.	3700.00	4.06	1170.00	INTEREST PAID BY BANK AS TAKEN IN ACCOUNT ONLY
		<b>TOTAL</b>	<b>14813.59</b>	<b>42.71</b>	<b>6605.37</b>	

Ministry of Textiles has not issued an sanction letter for the above amount release but limit has been set in PFMS as per CNA procedure and amount has been received in CNA Bank Account. All the limit set in CNA account has become zero on 31.03.2023 and fresh limit will be set for the F.Y. 2023-24 as per the instruction of Ministry of Textiles. It may also be noted that no Accounting entry has been taken in books of Accounts of National Institute of Fashion Technology for the above schemes. An interest of Rs.42.71 Lakhs as per above table has been received in bank account of individual CNA Scheme which is yet to be refunded to Ministry of Textiles through separate Holding account for each scheme to be opened and the same is to be linked with PFMS the same is under processed.

24. An amount of Rs. 210.12 lakhs (P.Y. 100 lakhs) during the F.Y. 2022-23 has been transferred to NIFT Foundation for Design Innovation (a sec.8 Co. under administrative control of NIFT) as interest free financial assistance to meet out Revenue Expenditure of NIFT Foundation for Design Innovation.
25. With reference to email of NIFT HO dtd-16.02.2023 towards recovery of Additional Transport Allowance paid to Sr. Professor and Professor for the period from 01.09.2008 to 19.06.2018. As per the MoT order no 1/7/2020-NIFT dated 03.04.2023 & NIFT note F&AC /C&AG /Transaction Audit/13-14 to 17-18 (Part2) dated 31.05.2023 the MoT has directed to take the following action:
- NIFT to defend the case effectively and get the Stay vacated expeditiously.
  - In case of employees retiring during the period of Stay Order, NIFT may take necessary steps to protect its interest.

On the basis of the same vide NIFT HO order no 15/G/227/VN/94(Part-II) dated 01.02.2023 an amount of Rs. 2.79 Lakhs has been withheld in respect of one of the employees of NIFT HO.

26. An unspent amount Rs. 6,63,186/- &Rs. 4,02,987/- total Rs. 10,66,173/- shown under Other Current Liabilities (Cluster Initiative MOT) in respect of Hyderabad Campus for 2021-22 and the same amount is lying under Other Current Liabilities (Cluster Initiative MOT) for 2022-23 as the programme is yet to be conducted.
27. An amount of Rs. 50.95 lakhs recoverable from Govt of Andhra Pradesh towards revenue deficit. The erstwhile Government of Andhra Pradesh had agreed to released Rs. 245.35 lakhs as share of Revenue Deficit for State Government. Against the total Revenue deficit of Rs. 245.35 lakhs, Rs. 157.50 lakhs received and the balance of Rs. 87.85 lakhs is yet to be received from erstwhile Government of Andhra Pradesh. Consequent on bifurcation of Andhra Pradesh and Telangana States during 2014, Rs. 87.75 lakhs payable to NIFT Hyderabad Campus appropriated on the basis of population ration i.e. 58% and 42% i.e. share of Andhra Pradesh State - Rs. 50.95 lakhs (58% of 87.85 lakhs) and Share of Telangana - Rs. 36.90 lakhs (42% of 87.85 lakhs).

In this regard, the Government of Telangana had released Rs. 52.77 lakhs against their share of Rs. 36.90 lakhs and requested for refund of excess amount of Rs. 15.87 lakhs.

Further, several request letters have been sent to the Govt of Andhra Pradesh to release the balance amount Rs. 50.95 lakhs. However, neither the share of Rs. 50.95 lakhs nor any reply to our correspondence has been received from the Director (H&T), Government of Andhra Pradesh.

28. Prior to August 2022, the grant sanctioned to the Campus under EWS Quota used to be transferred directly to the Bank Account of the Campus through NIFT Head Office and the Campus used to spend the grant towards purchases made under EWS budget. As per the instructions of the Ministry, a separate Bank Account called Child Account (CNA) was opened with Union Bank of India, Kharghar Branch on 31.08.2022 for receiving grants from the Ministry. This account has been linked with PFMS. A limit for a particular period is set by the Ministry in the PFMS linked account and the Campus can make payment up to that limit only. On 31st March if there is any

unspent balance out of the limit set, the same is taken back by the Ministry and the Bank Account shows zero limit. In the next financial year, again a fresh limit is set. In the F.Y. 2022-23, a total limit of Rs. 4,28,73,000/- was set for the NIFT Mumbai Campus (Limit of Rs. 29,37,000/- was set on 08.02.2023 and limit of Rs. 3,99,36,000/- was set on 31.03.2023). Out of this limit, the Campus could utilize a sum of Rs. 1,78,57,881/- and the unspent balance of Rs. 2,50,15,119/- was taken back by the Ministry. The amount of Rs. 1,78,57,881/- has been shown as "Grant received during the year" in Schedule 2.1 of the Balance Sheet. Further, prior to this arrangement, i.e, opening of PFMS linked Bank Account, NIFT Mumbai Campus has spent an excess amount of Rs. 41,30.901/-from its own funds towards purchase of Capital items approved under EWS Budget. This has been shown as adjustment and transfer in the Grant Annexure and as Amount Recoverable from MOT in Sch 14.

29. There is a difference of Rs. 409.53 Lakhs between Sch 8 A and Sch 2 which is due to amount paid to CPWD towards Deposit Work and being shown in the Balance sheet in Schedule 11
30. Addition of Rs. 989.43 Lakhs in respect of Mumbai Campus in Sch 8 D is just a transfer entry as per the observation of Audit. In the previous year, the amount was wrongly shown in Sch 8 A instead of Sch 8 D, which has been corrected now.
31. During the financial year 2022-23, an advance of Rs. 31.98 Lakhs was given to the CPWD against deposit work for Repairs and Painting work of the Patna Campus building. Out of total advance amount, Rs. 4.22 lakhs has been utilized by the CPWD till 31st March, 2023.
32. Amount of Rs. 50.39 lakh has been utilized during the year 2022-23 under Grant-In-Aid (Plan) pertaining to NIFT-Raebareli centre. After adjusting the same out of previous year balance of Rs. 67.00 lakhs an amount of Rs.16.60 Lakh is remaining balance pertaining to NIFT-Raebareli centre as on 31st March 2023.

Amount of Rs. 146.02 Lakh has been utilized during the year 2022-23 under Grant-In-Aid (Plan-EWS) pertaining to NIFT-Raebareli centre. After adjusting the same out of opening balance of grant Rs. 648.04 lakhs (Rs. 746.00 lakhs fund received – 97.96 lakhs utilized during the year 2021-22), an amount of Rs. 502.01 Lakh was the closing balance and out of the remaining balance an amount of Rs.470.00 lakh had been paid advance to CPWD for construction of Girls Hostel and Rs.32.01 remitted to the Ministry.

Out of remaining balance of Rs. 106.10 lakhs (as on 31st March 2022) pertaining to NIFT-Varanasi Extension Centre and Rs.NIL received during the year 2022-23, amount of Rs. 112.72 lakhs {Rs. 39.45 lakhs (Capital) + Rs. 73.26 lakhs (Revenue)} have been utilized during the year 2022-23 and leaving the balance of Rs. (-)6.62 lakhs under Grant-In-Aid pertaining to NIFT-Varanasi Extension Centre as on 31st March 2023. After accumulating the 'Interest on Govt. Grants' of Rs. 3.45 lakhs, total 'Unutilized Govt. Grants' {Schedule 2(1)} depicts balance of Rs. (-)3.18 lakhs as on 31st March 2023.

33. As per letter no. 1/19/2005-NIFT(VIII) dated 31st October, 2019 from Ministry of Textiles, GOI, and further communicated vide letter no. 1551(202)/NIFT/DD(F&A)/ RBC Grant, dated-28th Sep, 2021, it has been instructed "to await for renewal of lease deed for the time being". As regards signing of fresh MoU w.e.f 01.05.2021 for a period of 4 year 11 Month or till one time settlement, In this connection, it has been decided that the matter will be referred to Ministry for further direction. The decision w.r.t. lease deed is awaited. Hence, provision has not been made towards the 'Rent for Building' of Rs.298.19 Lakh (for the period April 2022 to Mar 2023 as per the previous lease deed @24,84,966/-per month including GST).

#### **In terms of our compilation report of even date**

#### **Compiled by:**

**ASA & Associates LLP**

**Chartered Accountants**

**FRN 009571N/N500006**

**For National Institute of Fashion Technology**

**Sd/-**

**Gaurav Bhatia**  
Partner

**M.No. 521920**

**Sd/-**

**CA Rahul Tyagi**  
Dy. Director(F&A)

**Sd/-**

**CMA B.K.Pandey**  
Chief Accounts Officer

**Sd/-**

**Amisha Srivastava Gupta**  
Director (F&A)

**Sd/-**

**Rohit Kansal**  
Director General

**Place: New Delhi**

**Date: 19.06.2023**

**ANNEXURE 1: ASSET PURCHASED OUT OF ENDOWMENT FUND/DDF/CDF****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Asset acquired out of Endowment fund	3295.40	1056.25
Asset acquired out of DDF/CDF	1585.41	815.50
<b>TOTAL</b>	<b>4880.81</b>	<b>1871.75</b>

**ANNEXURE 2: PROJECT LIABILITIES****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Amount Received From Projects	3898.00	5266.71
<b>TOTAL</b>	<b>3898.00</b>	<b>5266.71</b>

**ANNEXURE 3: SUNDRY CREDITORS FOR GOODS AND SERVICES****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Mess Fees Payable	11.31	23.36
Sundry Creditors HO	399.97	94.12
Sundry Creditors DEL	0.00	0.00
Sundry Creditors KOL	222.14	166.27
Sundry Creditors CHN	0.03	0.00
Sundry Creditors HYD	0.00	0.00
Sundry Creditors MUM	0.00	0.00
Sundry Creditors GNR	0.00	0.07
Sundry Creditors BLR	0.00	0.00
Sundry Creditors RBL	45.02	43.17
Sundry Creditors SLG	191.96	152.77
Sundry Creditors PTN	73.50	101.76
Sundry Creditors KNR	29.23	0.95
Sundry Creditors BPL	47.80	73.79
Sundry Creditors KGR	0.00	0.00
Sundry Creditors BBS	56.95	40.02
Sundry Creditors JDP	0.74	0.10
Sundry Creditors SNR	40.83	126.51
Sundry Creditors Daman	2.00	0.00
<b>TOTAL</b>	<b>1121.50</b>	<b>822.89</b>

**ANNEXURE 4: SUNDRY CREDITORS OTHERS****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Expenses Payable	291.69	266.55
Amount Payable	2256.93	1935.42
New Admission Tuition Fee (HO)	26.29	0.00
<b>TOTAL</b>	<b>2574.91</b>	<b>2201.97</b>

**ANNEXURE 5: ADVANCE FEE RECEIVED FROM STUDENTS****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Advance Fees Received From Students	4681.81	3034.06
Advance Tutition Fees Received From Students	7110.32	7431.19
<b>TOTAL</b>	<b>11792.13</b>	<b>10465.25</b>

**ANNEXURE 6: SECURITY DEPOSIT/EMD/RETENTION****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Security Deposit (Hostel)	420.79	363.76
Security Deposit (Academics)	1611.96	1477.76
Security Deposit (Resource Centre)	40.61	38.66
Security Deposit (Vendor)	302.45	271.46
EMD	139.13	48.25

Retention	32.04	36.43
Security Deposit (Others)	259.31	314.92
Security Deposits (Refundable -Bridge Programme)	19.44	18.39
<b>TOTAL</b>	<b>2825.73</b>	<b>2569.63</b>

**ANNEXURE 7: STATUTORY LIABILITIES OTHERS**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
EPF Payable	224.59	150.94
CPF	0.00	0.39
GPF (Recovery Of Advance)	1.81	1.14
GPF (Recovery Of Advance)	-0.38	-0.38
VPF	6.63	7.02
GLIS	0.73	0.94
EDLI Payable	0.08	0.21
Professional Tax Payable	1.43	0.89
Service Tax Payable	0.00	0.00
TDS On Salary	146.70	105.30
TDS On Contractor	32.35	35.08
TDS On Professional Service	42.96	29.19
TDS On Rent	0.97	44.92
TDS On Other	-2.23	6.85
Other Statutory Taxes & Duties	-0.07	-0.07
CGEGIS Payable	0.10	0.03
CGHS Payable	0.14	0.09
Housing License Fee	0.17	0.55
VAT Payable	0.00	0.00
TDS On Regular Faculty/Staff	0.00	0.00
Education Cess On TDS	0.00	0.00
NPS Employer Contribution	1.44	0.87
NPS Employee Contribution	1.18	0.71
GST CGST Payable	23.09	19.95
GST SGST Payable	23.09	19.95
GST IGST Payable	16.01	16.90
GST UTGST Payable	0.01	0.00
GST Compensation Cess	0.00	0.00
TDS CGST Payable	8.46	7.58
TDS SGST Payable	8.45	7.58
TDS IGST Payable	10.34	5.11
EPF Govt Share Payable (Employees)	0.01	0.33
TCS Payable	0.11	-0.02
Gratuity Claim Payable	37.20	-14.32
CGST Payable - 9%	0.69	2.97
IGST Payable -18%	0.77	0.00
SGST/UTGST Payable - 2.5%	0.59	0.00
CGST Payable - 2.5%	0.00	0.00
SGST/UTGST Payable - 9%	0.10	2.97
<b>TOTAL</b>	<b>587.52</b>	<b>453.67</b>

**ANNEXURE 8: OTHER CURRENT LIABILITIES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Salary Payable	1214.84	1084.80
HRA Payable	2.85	1.04
Amount Payable To Guest Faculties	89.03	90.17
LIC Salary Saving Scheme Payable	1.88	1.75
Salary Recoverable Viz Court,Loan Etc	0.31	0.32
PLI Payable	0.00	0.00
Advance Income Received	40.35	153.70

Scholarship And Award Money Payable	103.78	80.23
Regional Design Workshop BBS	0.00	0.00
Regional Design Workshop KOL	0.00	0.00
Regional Design Workshop CHN	0.00	0.00
Student Insurance Claim Payable	0.00	0.00
Stale Cheque	18.45	41.45
IRS (Asso)	0.00	0.00
Cluster Initiative (MOT)	11.78	11.78
Cluster Initiative H. Loom	-6.47	9.38
Cluster Initiative H. Craft	4.62	19.09
Graduation Project H.craft (MOT)	15.02	17.17
Graduation Project H.Loom (MOT)	-1.36	1.02
NIFT Design Centre (NCDPD)	0.00	0.00
Employees Donation Payable	0.00	0.00
Leave Encashment Claim Payable	13.57	0.65
Interest Free Loan from HO	3113.93	3102.00
LCSA PAYABLE -Gratuity	0.00	0.00
LCSA PAYABLE -Leave	0.00	0.00
Amount Received From B S E F C L	15.35	0.00
<b>TOTAL</b>	<b>4637.93</b>	<b>4614.56</b>

#### ANNEXURE 9: PROVISION FOR GRATUITY

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
Provision for Gratuity	0.00	0.00
Provision for Employees Group Gratuity	0.00	-4.36
<b>TOTAL</b>	<b>0.00</b>	<b>-4.36</b>

#### ANNEXURE 10: PROVISION FOR LEAVE ENCASHMENT

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
Provision for Leave Encashment	0.00	0.00
Provision for Employees Group Leave Encashment	6114.39	5637.07
<b>TOTAL</b>	<b>6114.39</b>	<b>5637.07</b>

#### ANNEXURE 11: WIP

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
Provision for WIP	170.74	262.08
<b>TOTAL</b>	<b>170.74</b>	<b>262.08</b>

#### ANNEXURE 12: OTHER PROVISION

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
Provision For Pension	-0.07	-0.07
Provision For LSC For Deputationist	61.56	55.42
Provision For Expenses Vendor	1183.67	1183.45
Provision For CE Program	138.89	73.76
Provision For Bad & Doubtful Debts	63.75	63.75
Provision For Statutory/Internal/CAG Audit Fees	20.86	27.09
Provision For Staff Expenses	402.70	362.30
Provision For CPWD Works	39.52	0.00
<b>TOTAL</b>	<b>1910.88</b>	<b>1765.71</b>

#### ANNEXURE 13: INVENTORY

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
Closing Inventory	0.00	0.00
<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>

**ANNEXURE 14: SUNDRY DEBTORS****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Amount Recoverable From Parties	84.82	62.81
Amount Recoverable From MOT	541.02	22.14
Amount Recoverable From Project	30.11	519.13
Amount Recoverable From State Government	182.83	182.83
Margin Money	0.00	0.00
CPWD Deposit Work	814.48	328.25
Amount Recoverable From Others	1112.83	745.39
Amount Recoverable From Employees	28.15	23.34
Amount Recoverable From Students	1650.85	1401.97
Cluster Initiative Handloom Receivable	276.84	134.78
Cluster Initiative Handicraft Receivable	398.81	162.86
Amount receivable from LIC	0.00	0.00
<b>TOTAL</b>	<b>5120.73</b>	<b>3583.51</b>

**ANNEXURE 15: CASH IN HAND****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Cash In Hand	0.90	0.78
<b>TOTAL</b>	<b>0.90</b>	<b>0.78</b>

**ANNEXURE 16: DEPOSIT ACCOUNT****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Fixed Deposits with UBI	57930.32	50745.83
Fixed Deposits with Axis Bank	183.99	2639.78
Fixed Deposits with HDFC Bank	0.00	0.00
Fixed Deposits with IDBI Bank	5954.54	2158.25
Fixed Deposits with Other Banks	14491.54	11472.34
Fixed Deposit (Endowment Fund)	18260.43	11675.85
Fixed Deposit (General Fund)	14789.57	14422.82
Fixed Deposit/Investment EF- BLR	0.00	0.00
Fixed Deposit/Investment EF- BPL	0.00	0.00
Fixed Deposit/Investment EF- BBS	0.00	0.00
Fixed Deposit/Investment EF- CHN	0.00	0.00
Fixed Deposit/Investment EF- DEL	75.00	75.00
Fixed Deposit/Investment EF- GNR	0.00	0.00
Fixed Deposit/Investment EF- HYD	0.00	0.00
Fixed Deposit/Investment EF- JDP	0.00	0.00
Fixed Deposit/Investment EF- KGR	0.00	0.00
Fixed Deposit/Investment EF- KNR	0.00	0.00
Fixed Deposit/Investment EF- KOL	0.00	0.00
Fixed Deposit/Investment EF- MUM	0.00	0.00
Fixed Deposit/Investment EF- PTN	0.00	0.00
Fixed Deposit/Investment EF- RBL	700.00	350.00
Fixed Deposit/Investment EF- SLG	0.00	0.00
Fixed Deposit/Investment EF- SNR	0.00	0.00
Fixed Deposit/Investment EF- HO	0.00	0.00
Fixed Deposit/Investment EF- PKL	0.00	36.49
Fixed Deposit (Department Development Fund)	36.49	309.53
Fixed Deposit (NIFT Development Fund)	309.53	0.36
Fixed Deposit (Alumni Association Fund)	0.36	0.00
<b>TOTAL</b>	<b>112731.76</b>	<b>93886.25</b>

**ANNEXURE 17: BANK ACCOUNT****Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
UBI	56593.76	56340.37
SBI	13.55	17.39
AXIS Bank	273.77	198.95

IDBI Bank	2113.52	8562.60
HDFC Bank	369.82	0.00
SBBJ Account	121.84	121.84
Any Other Bank	0.00	0.00
Bank Endowment Fund	70.59	9.36
Fixed Deposit With Other Banks	4582.08	0.00
<b>TOTAL</b>	<b>64138.95</b>	<b>65250.53</b>

**ANNEXURE 18: STAFF LOANS**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Festival Advance HO	0.00	0.00
Festival Advance DEL	0.00	0.00
Festival Advance KOL	0.00	0.00
Festival Advance CHN	0.00	0.00
Festival Advance HYD	0.00	0.00
Festival Advance MUM	0.00	0.00
Festival Advance GNR	0.00	0.00
Festival Advance BLR	0.00	0.00
Festival Advance RBL	0.00	0.00
Festival Advance SLG	0.00	0.00
Festival Advance PTN	0.00	0.00
Festival Advance KNR	0.00	0.00
Festival Advance BPL	0.00	0.00
Festival Advance KGR	0.00	0.00
Festival Advance BBS	0.00	0.00
Festival Advance JDP	0.00	0.00
Festival Advance SNR	0.00	0.00
Computer Advance HO	1.10	0.31
Computer Advance DEL	0.00	0.00
Computer Advance KOL	0.00	0.00
Computer Advance CHN	0.00	0.00
Computer Advance HYD	0.00	0.00
Computer Advance MUM	0.00	0.00
Computer Advance GNR	0.00	0.00
Computer Advance BLR	0.00	0.00
Computer Advance RBL	0.00	0.00
Computer Advance SLG	0.00	0.00
Computer Advance PTN	0.00	0.00
Computer Advance KNR	0.00	0.00
Computer Advance BPL	0.00	0.00
Computer Advance KGR	0.00	0.00
Computer Advance BBS	0.00	0.00
Computer Advance JDP	0.00	0.00
Computer Advance SNR	0.00	0.00
Scooter Advance HO	0.00	0.00
Scooter Advance DEL	0.00	0.00
Scooter Advance KOL	0.00	0.00
Scooter Advance CHN	0.00	0.00
Scooter Advance HYD	0.00	0.00
Scooter Advance MUM	0.00	0.00
Scooter Advance GNR	0.00	0.00
Scooter Advance BLR	0.00	0.00
Scooter Advance RBL	0.00	0.00
Scooter Advance SLG	0.00	0.00
Scooter Advance PTN	0.00	0.00
Scooter Advance KNR	0.00	0.00
Scooter Advance BPL	0.00	0.00

Scooter Advance KGR	0.00	0.00
Scooter Advance BBS	0.00	0.00
Scooter Advance JDP	0.00	0.00
Scooter Advance SNR	0.00	0.00
Motor Car Advance HO	0.24	0.24
Motor Car Advance DEL	0.00	0.00
Motor Car Advance KOL	0.00	0.00
Motor Car Advance CHN	0.00	0.00
Motor Car Advance HYD	0.00	0.00
Motor Car Advance MUM	0.00	0.00
Motor Car Advance GNR	0.00	0.00
Motor Car Advance BLR	0.00	0.00
Motor Car Advance RBL	0.00	0.00
Motor Car Advance SLG	0.00	0.00
Motor Car Advance PTN	0.00	0.00
Motor Car Advance KNR	0.00	0.00
Motor Car Advance BPL	0.00	0.00
Motor Car Advance KGR	0.06	0.24
Motor Car Advance BBS	0.00	0.00
Motor Car Advance JDP	0.00	0.00
HBA Advance HO	0.45	0.60
HBA Advance DEL	23.52	1.14
HBA Advance KOL	0.00	0.00
HBA Advance CHN	0.00	0.00
HBA Advance HYD	0.00	0.00
HBA Advance MUM	0.00	0.00
HBA Advance GNR	0.00	0.00
HBA Advance BLR	0.00	0.00
HBA Advance RBL	0.00	0.00
HBA Advance SLG	0.00	0.00
HBA Advance PTN	0.00	0.00
HBA Advance KNR	0.00	0.00
HBA Advance BPL	0.00	0.00
HBA Advance KGR	0.00	0.00
HBA Advance BBS	0.00	0.00
HBA Advance JDP	0.00	0.00
<b>TOTAL</b>	<b>25.37</b>	<b>2.53</b>

**ANNEXURE 19: ADVANCE ON CAPITAL ACCOUNTS**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Advance To Contractors	143.01	130.03
Advance To Construction Agency	2985.40	3645.40
<b>TOTAL</b>	<b>3128.41</b>	<b>3775.43</b>

**ANNEXURE 20: PREPAYMENT**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Prepaid Insurance	52.13	49.12
Prepaid AMC Charge	0.01	1.43
Prepaid Others	49.07	45.53
<b>TOTAL</b>	<b>101.22</b>	<b>96.08</b>

**ANNEXURE 21: SECURITY PAID**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Security Paid For Hall Booking	1.31	1.64
Security Paid For Supply Of Petrol	2.05	2.05
Security Paid- Electricity Board	167.43	166.34

Security Paid- Telephone	6.69	5.48
Other- Security Paid	102.24	100.62
<b>TOTAL</b>	<b>279.72</b>	<b>276.13</b>

**ANNEXURE 22: STAFF ADVANCES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
LTC Advance HO	0.17	0.00
LTC Advance DEL	0.00	0.00
LTC Advance KOL	0.00	0.00
LTC Advance CHN	0.00	0.00
LTC Advance HYD	0.00	0.00
LTC Advance MUM	0.28	0.00
LTC Advance GNR	0.00	0.00
LTC Advance BLR	0.32	0.00
LTC Advance RBL	0.00	0.00
LTC Advance SLG	0.00	0.00
LTC Advance PTN	0.00	0.81
LTC Advance KNR	0.10	0.00
LTC Advance BPL	0.59	0.91
LTC Advance KGR	0.11	0.11
LTC Advance BBS	0.06	0.00
LTC Advance JDP	0.52	0.00
LTC Advance SNR	0.35	0.00
LTC Advance PKL	0.00	0.00
LTC Advance	1.78	0.13
Other Advances HO	22.21	20.00
Other Advances DEL	31.66	11.84
Other Advances KOL	3.87	1.61
Other Advances CHN	0.03	0.00
Other Advances HYD	4.05	1.72
Other Advances MUM	0.49	1.37
Other Advances GNR	0.22	1.30
Other Advances BLR	0.02	0.11
Other Advances RBL	0.13	1.68
Other Advances SLG	0.14	0.06
Other Advances PTN	9.92	4.91
Other Advances KNR	0.71	0.11
Other Advances BPL	0.14	0.08
Other Advances KGR	3.23	2.34
Other Advances BBS	1.18	0.42
Other Advances JDP	3.64	6.88
Other Advances SNR	0.63	0.29
Other Advances PKL	2.21	0.48
Other Advances DMN	0.20	0.00
Medical Advance	0.83	0.00
<b>TOTAL</b>	<b>89.76</b>	<b>57.17</b>

**ANNEXURE 23: ADVANCES FOR PROJECTS**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Advances For Projects	960.34	636.12
Project In Progress	238.31	235.06
<b>TOTAL</b>	<b>1198.65</b>	<b>871.17</b>

**ANNEXURE 24: OTHER ADVANCES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Advances To Parties	14.14	39.03

Advance Rent	1.67	1.67
Advance To Suppliers	16.35	8.79
Advance To Service Provider	9.55	4.93
Advance To Student	8.54	5.72
Interest Free Laptop Loan	3110.88	15.18
Interest Free Loan to Campus	0.00	3102.00
<b>TOTAL</b>	<b>3161.13</b>	<b>3177.31</b>

**ANNEXURE 25: INTEREST ACCURED ON FDR**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Intererst Accrued On FDR	5404.00	3236.66
Intt. Accrued on Fixed Deposit/Invest EF- BLR	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- BPL	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- BBS	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- CHN	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- DEL	1.76	1.27
Intt. Accrued on Fixed Deposit/Invest EF- GNR	399.08	274.54
Intt. Accrued on Fixed Deposit/Invest EF- HYD	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- JDP	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- KGR	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- KNR	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- KOL	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- MUM	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- PTN	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- RBL	15.22	7.16
Intt. Accrued on Fixed Deposit/Invest EF- SLG	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- SNR	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- HO	0.00	0.00
Intt. Accrued on Fixed Deposit/Invest EF- PKL	0.00	0.00
<b>TOTAL</b>	<b>5820.06</b>	<b>3519.63</b>

**ANNEXURE 26: INTEREST ACCURED ON OTHERS**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
Interest Recoverable From Staff	3.16	3.16
Interest Recoverable From Others	0.11	0.02
<b>TOTAL</b>	<b>3.27</b>	<b>3.18</b>

**AANEXURE 27: CLAIMS RECEIVABLES**
**Rs. in Lakhs**

<b>PARTICULARS</b>	<b>MARCH 31, 2023</b>	<b>MARCH 31, 2022</b>
TDS Receivable Up To (2010-11)	23.03	23.03
TDS Receivable (2011-12)	7.14	7.16
TDS Receivable (2012-13)	0.30	0.33
TDS Receivable (2013-14)	4.90	4.90
TDS Receivable (2014-15)	1.87	1.87
TDS Receivable (2015-16)	1.12	1.12
TDS Receivable (2016-17)	-12.16	-12.15
TDS Receivable (2017-18)	16.34	16.44
GST Input CGST	24.44	54.56
GST Input SGST	24.44	54.55
GST Input IGST	83.97	0.07
GST Reverse Charge CGST	-1.85	-3.31
GST Reverse Charge SGST	-1.85	-3.31
GST Reverse Charge IGST	0.00	0.00
GST Reverse Charge UTGST	0.00	0.00

Service Tax Recoverable	0.00	0.00
Other Tax (Recoverable)	24.26	22.72
TDS Receivable (2018-19)	18.51	18.51
TDS - CGST Receivable (2018-19)	0.00	0.00
TDS - SGST Receivable (2018-19)	0.00	0.00
TDS - IGST Receivable (2018-19)	0.00	0.00
TDS Receivables (2019-20)	-5.17	-5.16
TDS -CGST Receivable (2019-20)	0.00	0.00
TDS -SGST Receivable (2019-20)	0.00	0.00
TDS -IGST Receivable (2019-20)	0.00	0.00
TDS Receivable (2020-21)	9.73	38.45
TDS -CGST Receivable (2020-21)	0.00	0.00
TDS -SGST Receivable (2020-21)	0.00	0.00
TDS -IGST Receivable (2020-21)	0.00	0.00
TDS Receivables (2021-22)	49.23	48.19
TDS -CGST Receivable (2021-22)	1.43	14.28
TDS -SGST Receivable (2021-22)	1.43	14.26
TDS -IGST Receivable (2021-22)	0.07	0.07
TDS Receivables (2022-23)	24.95	0.00
TDS -CGST Receivable(2022-23)	8.14	0.00
TDS -SGST Receivable (2022-23)	0.47	0.00
TDS -IGST Receivable (2022-23)	0.29	0.00
<b>TOTAL</b>	<b>305.03</b>	<b>296.58</b>

#### ANNEXURE 28: INTER CAMPUS

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
NIFT Head Office	2477.34	2513.72
NIFT Bengaluru	-922.78	-951.03
NIFT Bhopal	131.46	157.57
NIFT Bhubaneswar	259.52	239.90
NIFT Chennai	314.37	314.51
NIFT Gandhinagar	-713.28	-733.01
NIFT Hyderabad	-544.10	-532.66
NIFT Jodhpur	463.63	430.96
NIFT kangra	227.04	207.01
NIFT Kannur	49.56	26.39
NIFT Kolkata	-777.90	-761.77
NIFT Mumbai	242.46	310.17
NIFT Delhi	-2314.42	-2042.77
NIFT Patna	438.12	411.19
NIFT Shillong	168.17	142.15
NIFT Raebareli	144.46	128.39
NIFT Project Cell	22.83	-3.20
NIFT Srinagar	144.14	125.49
NIFT Surat Ext	3.97	0.00
NIFT HO Group Gratuity Trust	-337.40	-566.94
Nift Panchkula	41.99	21.34
Nift Daman	90.55	0.00
<b>TOTAL</b>	<b>-390.29</b>	<b>-562.58</b>

#### ANNEXURE 29: INVESTMENT

Rs. in Lakhs

PARTICULARS	MARCH 31, 2023	MARCH 31, 2022
Investment	0.00	0.00
LIC Group Gratuity Fund	0.39	0.40
LIC Group Leave Encashment Fund	5836.41	5174.13
<b>TOTAL</b>	<b>5836.80</b>	<b>5174.53</b>

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## INDEPENDENT AUDITORS' REPORT

### TO THE TRUSTEES OF NIFT EMPLOYEES GROUP GRATUITY TRUST

#### Report on the Financial Statements

We have audited the accompanying financial statements of "NIFT EMPLOYEES GROUP GRATUITY TRUST" (the Trust) which comprise the Balance Sheet as at 31st March'2023, Income and Expenditure Statement and the Receipt & Payment Account for the year ended, and a summary of the significant accounting policies and other explanatory information.

#### Management's Responsibility for the Financial Statements

The Trust's management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance of the Trust in accordance with the Accounting Standards applicable to non-corporate entities issued by the Institute of Chartered Accountants of India in accordance with the accounting principles generally accepted in India. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the discretion of the auditor's judgement, including the assessment of the risks of the material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to the design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluation the appropriateness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion

#### Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:

- a) In the case of Balance Sheet, of the state of the affairs of the Trust as at 31st March'2023
- b) In the case of Income & Expenditure Account, of the income of the Trust for the year ended on 31st March'2023
- c) In the case of Receipt & Payment Account of the Trust for the year ended on that date.

#### Report on Other Legal and Regulatory Requirements

We report that:

- a) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- b) In our opinion, proper books of accounts as required by law have been kept by the Trust so far as it appears from our examination of those books.

- c) Balance Sheet, Income & Expenditure Account and Receipts & Payment Account dealt with by this Report are in agreement with the books of account.
- d) In our opinion, the Income & Expenditure Account and the Receipt & Payment Account comply with the Accounting Standards applicable to non-corporate entities issued by the Institute of Chartered Accountants of India.
- e) In addition to the above, we would like to report that the Trust “NIFT EMPLOYEES GROUP GRATUITY TRUST” is required to obtain separate PAN from Income Tax Department as recognized trust.

**For M/s Hemant Gupta & Associates**  
**Chartered Accountants**  
**Firm Regn. No. : 010490C**

**CA Hemant Gupta**  
**Partner**  
**Membership No. 400259**  
**UDIN : 23400259BGYRNJ4124**

**Place: New Delhi**  
**Date : 01/06/2023**

**NIFT EMPLOYEES GROUP GRATUITY TRUST**  
**BALANCE SHEET AS AT 31<sup>ST</sup> MARCH 2023**

Rs. in lakhs

LIABILITIES	Current Year 2022-23	Previous Year 2021-22	ASSETS	Current Year 2022-23	Previous Year 2021-22
<b>Gratuity Account (Liabilities)</b>			<b>Gratuity Account (Investment)</b>		
Opening Balance	6,531.45	5,675.09	Closing Balance of PAV Investment	6,680.90	5,884.27
Add: Contribution received from campus and payable to LIC	323.91	721.88	Amount receivable from NIFT Campuses	337.39	567.14
Add/Less: Claim settled/receivable from LIC towards respective Campus	(206.94)	(232.99)	Other Receivable	32.04	-
Add/Less: Other Amount Payable (Net)	-	4.05	Balance at Bank	37.44	80.04
Add/(Less): Adjustment as per Actuarial Report	-	-			
Add: Excess of Income over Expenditure during the year	438.18	363.43			
Premium Received in Advance	1.17	-			
<b>TOTAL</b>	<b>7087.78</b>	<b>6531.45</b>	<b>TOTAL</b>	<b>7087.78</b>	<b>6531.45</b>

As per our report of even date

For M/S Hemant Gupta & Associates  
Chartered Accountants  
FRN: 010490C

For NIFT Employees Group Gratuity Trust

Sd/- (CA Hemant Gupta) Partner	Sd/- Rohit Kansal, IAS Director General	Sd/- Amisha Srivastava Gupta Director (F&A)	Sd/- Col. Agendra Mukul Director (HO)	Sd/- Col. Vikrant Lakhnpal Registrar
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Membership No. 400259  
Place: New Delhi  
Date: 01.06.2023  
UDIN: 23400259BGYRNJ4124

**NIFT EMPLOYEES GROUP GRATUITY TRUST**  
**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED**  
**31<sup>ST</sup> MARCH 2023**

Rs. in lakhs

EXPENDITURE	Current Year 2022-23	Previous Year 2021-22	INCOME	Current Year 2022-23	Previous Year 2021-22
<b>Administration &amp; Other Charges</b>			<b>Interest Earned/ Accrued on Investment</b>		
Mortality Charges (MOC)	-	-	MFR For the Period	7.49	22.69
Pol Admin Charges (PAC)	-	17.26	AIR For the Period	99.85	303.90
Fund Management Charges	6.75	20.80	Interest on LIC Investment Fund	336.59	76.65
Service Tax on MOC, PAC & FMC	1.22	3.74			
Bank Charges	0.00	0.00			
			<b>Interest Earned/ Accrued on Bank Account</b>		
Excess of Income over Expenditure transferred to Balance Sheet	438.18	363.43	Union Bank of India	2.23	2.00
<b>TOTAL</b>	<b>446.15</b>	<b>405.23</b>	<b>TOTAL</b>	<b>446.15</b>	<b>405.23</b>

As per our report of even date

For M/S Hemant Gupta & Associates  
Chartered Accountants  
FRN: 010490C

For NIFT Employees Group Gratuity Trust

Sd/- (CA Hemant Gupta) Partner	Sd/- Rohit Kansal, IAS Director General	Sd/- Amisha Srivastava Gupt Director (F&A)	Sd/- Col. Agendra Mukul Director (HO)	Sd/- Col. Vikrant Lakhnpal Registrar
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Membership No. 400259  
Place: New Delhi  
Date: 01.06.2023  
UDIN: 23400259BGYRNJ4124

**NIFT EMPLOYEES GROUP GRATUITY TRUST**  
**RECEIPT & PAYMENT ACCOUNT FOR THE YEAR ENDED**  
**31<sup>ST</sup> MARCH 2023**

Rs. in lakhs

RECEIPT	Current Year 2022-23	Previous Year 2021-22	PAYMENT	Current Year 2022-23	Previous Year 2021-22
Opening Balance	4,555.91	3,703.60	Expenses/Charges paid		
Contribution made to Gratuity Trust by NIFT Campuses during the Year	323.91	721.88	MOC Charges	-	-
			PAC Charges/Other Charges	-	17.26
Claim Received from LIC	216.08	219.04	Fund Management Charges	6.75	20.80
			Service Tax on MOC, PAC & FMC	1.22	3.74
Interest Earned/Accrued on Investment			Bank Charges	0.00	0.01
Interest on LIC Investment Fund	336.59	76.65	Other charges		
MFR For the Period	7.49	22.69	Payment to LIC Gratuity Trust	202.88	232.99
AIR For the Period	99.85	303.90			
Interest Earned/Accrued on bank Account	2.23	2.00	Gratuity claim paid/settled during the year	216.08	219.04
			" Closing Balance"	5,115.11	4,555.91
<b>TOTAL</b>	<b>5,542.05</b>	<b>5,049.75</b>	<b>TOTAL</b>	<b>5,542.05</b>	<b>5,049.75</b>

As per our report of even date

For M/S Hemant Gupta & Associates  
Chartered Accountants  
FRN: 010490C

For NIFT Employees Group Gratuity Trust

Sd/- (CA Hemant Gupta) Partner	Sd/- Rohit Kansal, IAS Director General	Sd/- Amisha Srivastava Gupta Director (F&A)	Sd/- Col. Agendra Mukul Director (HO)	Sd/- Col. Vikrant Lakhnpal Registrar
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Membership No. 400259  
Place: New Delhi  
Date: 01.06.2023  
UDIN: 23400259BGYRNJ4124

## NIFT EMPLOYEES GROUP GRATUITY TRUST

### Significant Accounting Policies & Contingent Liabilities on Notes to Accounts for the year ended on 31st March'2023

1. **Basis of preparation of financial statements:** The Financial Statements of the Trust has been prepared in accordance with Generally Accepted Accounting Principles (GAAP) under the historical cost convention, on accrual basis and the applicable accounting standard issued by "The Institute of Chartered Accountants of India".
2. **Revenue Recognition:** Income of the Trust has been recognized in accordance with Accounting Standard 9 and accounted for in the books of accounts on accrual basis.
3. **Investment:** Long Term Investments are stated as per report submitted by LIC, the investments of the Trust have been made in two (Old & New) Group Gratuity Cash Accumulation Scheme of Life Insurance Corporation of India (LIC). New policy was mandatory for New employees w.e.f. 1st April' 2020 while old members have option to continue in existing any scheme which is approved on 14.12.2020 in Board Meeting.  
  
Interest on Investment has also been included (reinvested) in investment value of the current financial year as per gratuity scheme.
4. **Interest on Investment:** Interest Income on investment has been reinvested in investment of the Trust.
5. **Expenditure:** Expenses are accumulated for on accrual basis as per fund statement submitted by LIC.
6. **Employee's benefit (Gratuity):** The Trust account for its liability for future Gratuity benefits based on the actuarial valuation as at the date of the Balance Sheet using the projected unit credit method in accordance with applicable Accounting Standard 15 issued by The Institute of Chartered Accountants of India as per statement submitted by LIC.
7. **Provisions, Contingent Liabilities & Contingent Assets:** Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent Liabilities and Assets are neither recognized not disclosed in Notes.
8. **Interest on Investment earned:** MFR and AIR for the period is decreased and Interest on LIC is increased during the year due to New Policy terms. As per New Policy Yearly Interest on single rate while as per old policy MFR, AIR and RA on quarterly basis.
9. The figures in financial statements have been shown in Rupees in Lakhs. For this purpose, the figures have been rounded off to near lakhs with two decimal points.
10. Corresponding figures for previous year presented have been regrouped, where necessary, to conform to the current year classification.

For M/S Hemant Gupta & Associates  
Chartered Accountants  
FRN: 010490C

For NIFT Employees Group Gratuity Trust

Sd/- (CA Hemant Gupta) Partner	Sd/- Rohit Kansal, IAS Director General	Sd/- Amisha Srivastava Gupt IRS Director (F&A)	Sd/- Col. Agendra Mukul Director (HO)	Sd/- Col. Vikrant Lakhnupal Registrar
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Membership No. 400259  
Place: New Delhi  
Date: 01.06.2023  
UDIN: 23400259BGYRNJ4124

## BENGALURU

NIFT Campus  
No. 21st, 16th Cross Street  
27th Main Road, Sector 1  
HSR Layout, Bengaluru — 560 102  
(Karnataka)  
T: (080) 22552550 to 55  
F: (080) 22552566

## BHOPAL

NIFT Campus  
Bhopal Indore Bypass Road,  
Bhauri, Bhopal- 462030 (MP)  
T: (0755) 2493736

## BHUBANESWAR

NIFT Campus  
IDCO Plot No-24  
Opp. KIIT School of Mgmt. Chandaka  
Industrial Estate,  
Bhubaneswar — 751024, Odisha  
T: (0674) 2305700, 2305701  
F: 0674-2305710

## CHENNAI

NIFT Campus,  
Rajiv Gandhi Salai Taramani,  
Chennai - 600 113  
Tamil Nadu  
Tel: +91-44-22542759  
Fax: +91-44-22542769

## DAMAN

NIFT Campus  
Block 5 & 6,  
Govt. Engineering College Campus,  
Mota Falia, Varkund,  
Nani Daman,  
Daman - 396210

## GANDHINAGAR

NIFT Campus  
GH - 0 Road, Behind Info City,  
Near DAICT  
Gandhinagar-382007, Gujarat  
T: (079) 23265000, 23240832,  
23240834  
F: (079) 23240772

## HYDERABAD

NIFT Campus  
Opposite Hi-tech City,  
Cyberabad Post,  
Madhapur, Hyderabad-500 081  
Telangana  
T: (040) 23110841/42/43, 23110630.  
F (040) 23114536

## JODHPUR

NIFT Campus  
Karwar, Jodhpur - 342 037, Rajasthan  
T: (0291)- 2659558, 2659556  
F: (0291) 2659556

## KANGRA

NIFT Campus  
Chheb, Kangra-176001,  
Himachal Pradesh  
T: (01892) 263872  
F: (01892) 260871

## KANNUR

NIFT Campus  
Dharmasala, Mangattuparamba,  
Kannur - 670 562 (Kerala)  
T: (0497) 2784780-86

## KOLKATA

NIFT Campus  
Plot No. 3B, Block - LA,  
SEC-III, Salt Lake City,  
Kolkata-700106, West Bengal  
T: (033) 23358350/23352890  
F: (033) 23358348

## MUMBAI

NIFT Campus  
Plot no 15, Sector 4, Kharghar,  
Navi Mumbai - 410210 (Maharashtra)  
T: (022) 27747000, 27747100  
F: (022) 27745386

## NEW DELHI

NIFT Campus  
Hauz Khas,  
Near Gulmohar Park  
New Delhi - 110016  
T: (011) 26867704, 26542149  
F: (011) 26542151

## PANCHKULA

NIFT Campus,  
Sector-23,  
Panchkula  
Haryana-134109

## PATNA

NIFT Campus  
Mithapur Farms,  
Patna -800001 (Bihar)  
T: (0612) 2340032/64/54  
F: (0612) 2360078, 2366835

## RAEBARELI

NIFT Campus  
Doorbhash Nagar,  
Sector - I,  
Raebareli - 229 010 (UP)  
T: (0535) 2702422/31  
F: (0535) 2702423/24/29

## SHILLONG

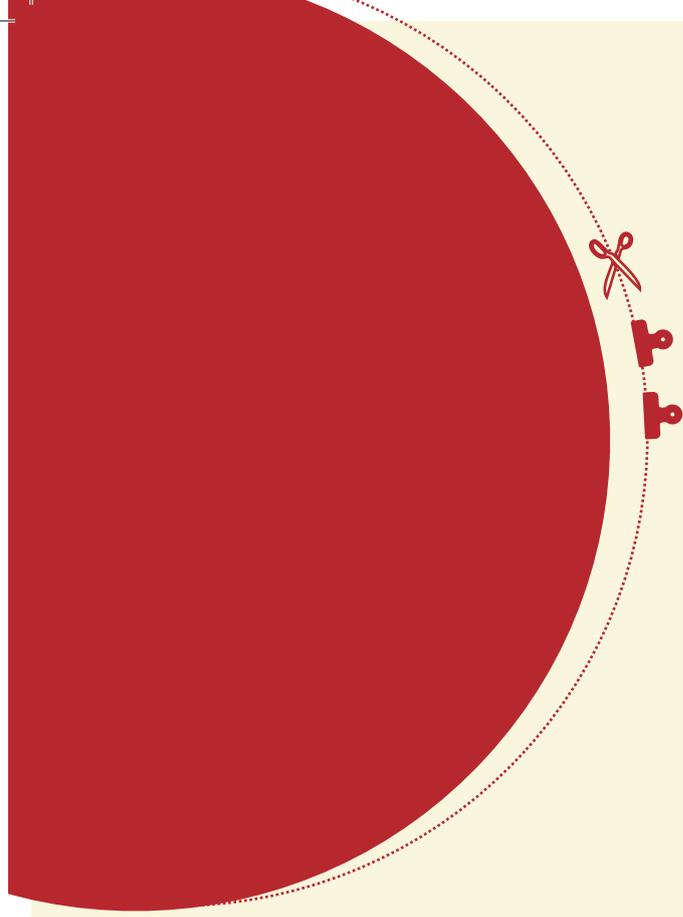
NIFT Campus  
Umsawli, Mawpat,  
Shillong – 793012,  
Meghalaya  
T: (0364) 2308811, 2308826

## SRINAGAR (J&K)

NIFT Campus  
SIDCO Industrial Complex  
Ompora Budgam  
Jammu & Kashmir 191111  
T. 0914 2300994/95







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BENGALURU, BHOPAL, BHUBANESWAR, CHENNAI, DAMAN,  
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RAEBARELI, SHILLONG SRINAGAR

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